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Tēnā koe Marty,

### **Official Information request and response**

Thank you for your request under the Official Information Act ("OIA") dated 19 December 2022.

You have requested:

- 1. The number of criteria met for the successful applications of the last two funding rounds of New Music Singles in 2022.*
- 2. Documentation on how NZ On Air tracks broadcast outcomes for New Music Singles against what has been funded.*
- 3. Data for the past calendar year related to successful New Music Singles applications*
- 4. The contract that the New Music Single panellists are required to sign*
- 5. Documentation around the criteria and process of how the New Music Singles panels are picked and how panellists are asked to judge*

Please see below our response to your request:

1. Please find attached a breakdown of the criteria met by successful applicants over the last two funding rounds of New Music Singles in 2022. The labelling of criteria in this breakdown is based on the New Music Single criteria found on [here](#) on our website.
2. Qualitatively, NZ On Air asks for a post-release report from funded artists, detailing attempted outcomes, to procure final drawdown of NZ On Air funding under their New Music Singles funding agreement. If the artist/their team does not already provide such a report, NZ On Air Music provides them with a Promotion and Publicity report template, which is attached to this response.

## **Connecting and reflecting our nation**

3. Quantitatively, NZ On Air records available spins; streams; and sales data for funded content 12 months after release date. Attached is a breakdown of our recently available data related to successful New Music Singles applications, across a 12-month period.

Artist names and song titles have been withheld under section 9(2)(b)(ii) of the OIA to protect information where the making available of the information would be likely unreasonably to prejudice the commercial position of the person who supplied or who is the subject of the information.

4. Please find attached the contract that each New Music Single panellist is required to sign prior to taking part in a panel meeting. In addition to this, attached is the introductory email they receive at the time of their panel selection.
5. The New Music Single judging panels are selected by the [NZ On Air Music team](#) and approved by the Head of Music. Panellists are chosen for their knowledge of the audiences of Aotearoa and their proven ability to listen empathetically (i.e. as a third party/audience representative). There is an internally enforced focus on representing knowledge from both the commercial and niche sectors, as well as striving for gender, ethnic & genre diversity. All judges receive the same introduction email and sign the same Panel Agreement, both of which are provided under Paragraph 4 of this response.

For your information, funding provided by NZ On Air for all successful projects is [searchable](#) on our website. You can also [sign up](#) to receive our regular industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely



Sharon Kerry  
**HEAD OF CORPORATE SERVICES**