

NZ Media Fund: Jan/April 2023 Funding Round

Information for Funding Applicants – Content Development and Industry Development Fund



A. Purpose

This information is for producers intending to make a Content Development or Industry Development application for the January/April round. General Scripted and Factual applications are **not** being accepted for this round.

In an environment where there are more applications than available funding, we structure funding rounds so that wherever possible similar content can be considered at the same time. This enhances the contestability of ideas across the applications considered in each round.

B. Introduction

NZ On Air's funding strategy is founded on core public media principles. These include enriching the New Zealand cultural experience, improving diversity of media content in many forms, ensuring content is accessible, strengthening community life, and promoting informed debate. Our publicly funded content may entertain, and it will add cultural value.

For more detail on the strategy underpinning the NZ Media Fund please read the [Funding Strategy](#).

The information and expectations document which we provide to assist commissioning platforms can be read [here](#). Here are the [funding round deadlines](#) for 2023/24.

C. Jan/April funding round priorities

The Jan/April round is **only open to Content Development and Industry Development applications**. However, funding for both streams is limited and applications will have to reach a high bar to be successful. Please see the [Development Roadmap](#). For information on other upcoming rounds, see paragraph F.

- Newer Storytellers and Sustainable content development applications, that don't require a platform to be attached, and platform-supported development applications, will be considered in this round, but it is likely that **only up to four** applications can be funded out of the remaining annual budget.
- Factual content development applications will only be accepted for projects that require significant research. There is limited pūtea remaining in the factual development budget and we encourage applications to have co-funding attached from a supporting platform.
- Industry Development Fund: To this round we are accepting applications to all three strands of our Industry Development Fund: Professional Development, National Conferences and National Awards. If you have a new IDF initiative, please discuss this with glenn@nzonair.govt.nz before applying. You can see more information [here](#).

D. Timeline

12 January 2023

Funding round opens.

All applications must be made through [NZ On Air's online application system](#).

Applications not submitted through this system will not be accepted.

9 February 2023, 4pm

Application deadline. Round closes.

Late applications will not be considered. In very exceptional circumstances, for time-sensitive projects agreed prior by the Head of Funding, we may consider an out of time application.

14 April 2023

Decisions notified. This date may be extended at NZ On Air's sole discretion.

E. COVID-19 Budget Considerations

Your production budget should consider the costs of operating in a COVID-19 environment as per [ScreenSafe COVID-19 Health and Safety Protocols](#).

The Screen Production Recovery Fund (SPRF) is scheduled to end on 31 January 2023. To enable us to complete the processing of applications by this date we need final applications from affected productions by **5pm, Monday 9 January 2023**. You can see the eligibility criteria on our website [here](#).

With the closing of SPRF, NZ On Air will revert to our usual practice where additional funding is provided to productions in only the most exceptional circumstances. We expect contingency and PCO to be the first recourse for any additional costs incurred by productions.

F. Upcoming Rounds

Upcoming funding rounds for 2023 are as follows:

Te Māngi Pāho co-fund

Deadline: 24 February 2023

The emphasis for this round will be on innovative scripted projects with a high te ao Maori perspective and high-quality te reo Maori. There is also scope for funding a small number of factual projects that also meet these criteria. All projects will require a local platform to be attached. More information on this round can be found [here](#).

Children's Round

Deadline: 30 March 2023

This round is seeking ambitious, larger-scale scripted children's projects at an advanced stage of development that have co-production funding and/or are looking to take advantage of the Screen Production Grant (SPG). More information on this round can be found [here](#).

Round Tahī

Deadline: 27 April 2023

An open round for factual and scripted projects for both general and targeted audiences. This round will also include a closed fund for applications from platforms that currently receive annual operational funding.

Round Rua

Deadline: 28 September 2023

Round Toru

Deadline: 8 February 2024

G. General Guidelines

Information on NZ Media Fund general guidelines and how to make a funding application are [here](#).