Primary Logo - Stacked

Secondary Logo - Horizontal

Clearspace

Ensure a minimum space of x is kept clear around the logo at all times. X can be derived from the width of the leg of the H. This rule applies for all variations of the logo.
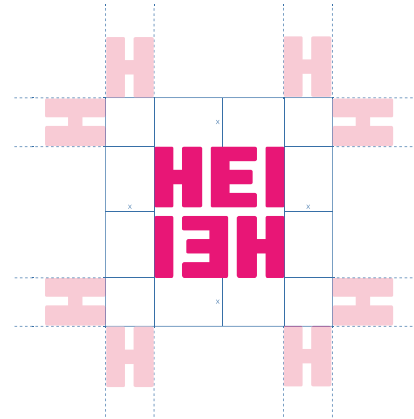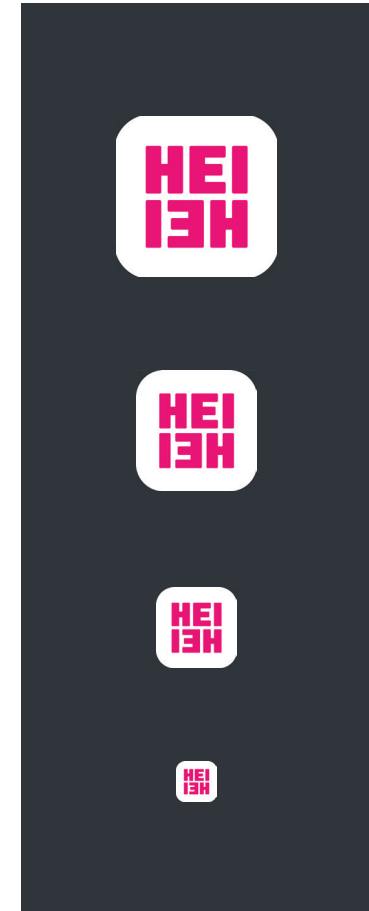

5mm
100px

10mm
200px

The Logo

The logo is the best way to show off HEIHEI, try to include it in any visual communication. You can use it on-air, online and in print. Remember to stick to the rules outlined in this document.

Minimum Size

For maximum legibility, ensure the following logos are not reproduced in sizes any smaller than those listed.

App Icon

The HEIHEI app logo has been designed to attract attention and stand out on the home screen