

APPLICATION DEADLINES 2021

PUBLIC INTEREST JOURNALISM FUND (PIJF)

- These are the application deadline dates for [Public Interest Journalism](#) applications. Please be familiar with the [Funding Decisions Flowchart](#) , [General Guidelines](#), and the three pillars of funding under the PIJF (Projects, Roles, Industry Development).
- **You must read the [Current Round Information](#) before applying. We may change any of the rounds described below, depending on funding trends.**
- Round Information, including opening dates, will be issued at least three weeks before the deadline and will be available on our [website](#) and [online application system](#). We'll also advise by a [Shorts newsletter](#).
- We will be running a two-stage PIJF application process. This two-stage process helps manage demand on the PIJ fund and saves the sector time preparing applications. Stage 1 requires the submission of a 5-page application (including a topline budget.) The assessment panel will then decide on a shortlist of applications, which will be invited to submit full applications in Stage 2. Unsuccessful applicants will also be notified at this time.
- Stage 2 applicants will be notified the day following decisions being made. This date is dependent on the funding amount requested and may be extended at NZ On Air's sole discretion.
- We may also issue specific Request for Proposals (RFP) during the year. Deadlines for these will be specified in the RFP.
- If you have any questions/pātai about the following information - please contact journalism@nzonair.govt.nz.

| 2021 | | |
|------------------------------|------------------------------|-----------------------------|
| ROUND 1 | ROUND 2 | ROUND 3 |
| Apps open: 30 April | Apps open: 1 July | Apps open: 9 September |
| Deadline: 4pm 13 May | Deadline: 4pm 22 July | Deadline: 4pm 30 September |
| ≤ 1m decisions: 28 June | ≤ 1m decisions: 6 September | ≤ 1m decisions: 15 November |
| > 1m decisions: 14 July | > 1m decisions: 22 September | > 1m decisions: 1 December |
| Project Funding | Role Funding | Targeted Role Funding |
| Industry Development Funding | | Project Funding |