



Te Māngai Pāho

**NZ On Air**  
Irirangi Te Motu



## Request for Proposals Te Māngai Pāho and NZ On Air Co-Fund Round

Round Three – 2020/21

Closing Date: 5:00pm

Friday 16 April 2021

All queries:

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**Ko te reo  
te take!**

# He mea whakataki

## Introduction

**Te Māngai Pāho and NZ On Air are joining forces once again with a supplementary co-fund round for receptive Māori language content (20-70% Te Reo Māori). Both funding agencies are committed to supporting the Māori media sector and collectively improving the outcomes of the Maihi Karauna, the Crown's strategy for Māori language revitalisation, including ensuring that New Zealanders value te reo Māori as a crucial part of national identity.**

The recent co-fund round saw some strong projects supported, with six of the nine selected being scripted productions. For this round we are focusing on quality factual content intended to appeal to a broad audience.

Receptive Māori language content previously funded by both agencies has included series such as The Walkers and Colonial Combat.

**The agencies are now calling for full proposals via this RFP.**

# Te Kaupapa Matua

## Request for Proposals

This contestable funding opportunity will support high-quality factual content made for linear television, ondemand and online viewing. Both new and returning series are eligible, however in an effort to encourage fresh content, any series beyond a third season will be ineligible for this RFP.

Given the number of scripted projects funded in the last round, scripted production funding is not being offered in this round. However applications for supported scripted development funding for online and linear content will be considered.

All applications will be required to have confirmed platform attachment, with a limit of two proposals per production company and a cap of \$2 million per factual application and \$20k for scripted development.

In this round the Funders have agreed to consider proposals for content with te reo Māori content of between 20% and 70%. However, the assessment process will give preference to proposals for content with a higher than 30% language content and/or that include additional innovative opportunities for the promotion of te reo Māori and Māoritanga.

Evidence of platform co-investment and third party marketing support is encouraged and will be scored positively in the assessment process.

Te Māngai Pāho and NZ On Air are prepared to allocate a total of \$4 million (plus GST) in funding but reserves to their sole discretion the right to distribute a higher or lesser amount in this funding round.

## Wātaka

### Timeline

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24 Feb 2021	RFP Published
15 March 2021	Round opens via the online application system
16 April 2021	5pm Deadline for full proposals submitted via the online application system
14 May 2021	Recommendations to our respective Boards and Decision Letters distributed.

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Note: Dates may be extended at TMP and NZ On Air's sole discretion

# Te Tono ā-Ipurangi

## Applying Online

You must be registered with Te Pūahatanga, the online application system operated by Te Māngai Pāho to submit an application. Only applications submitted through this portal will be considered. You can register at any time but we encourage producers to register well in advance of the funding deadline, 5:00pm 16 April 2021. Applicants will not be able to submit proposals until all the required fields have been completed, so please do not leave completion of your application to the last minute.

You can save your application at any time throughout the process and come back to it via your dashboard prior to the deadline. Key 'compliance' information from your Registered Provider data will automatically populate your Funding Application.

# Ngā Tikanga me ngā Herenga

## Reserved Rights and Terms and Conditions

- You must bear all of your own costs in preparing and submitting your proposal
- You represent and warrant that all information provided to us is complete and accurate
- We may rely upon all statements made in your proposal
- We may amend, suspend, cancel and/or re-issue the RFP at any time
- We may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- We may accept late proposals and may waive any irregularities or informalities in the RFP process
- We may seek clarification of any proposal and meet with any submitter(s)
- We are not bound to accept the lowest priced conforming proposal(s), or any proposal