












# GENERAL APPLICATION DEADLINES 2021

## SCRIPTED / FACTUAL / PLATFORMS

- These are the application deadline dates for [Scripted](#), [Factual](#) and [Platform](#) applications. Please be familiar with the [General Application Guidelines](#).
- Applications for [Māori Content](#), [Content Development](#) and [Industry Development](#) can be received at any round unless we specify otherwise.
- [Current Round Information](#), including opening dates, will be issued at least two months before the deadline and will be available on our [website](#) and [online application system](#). We'll also advise by a Shorts newsletter.
- **You must read the Current Round Information before applying: we may change any of the rounds described below, depending on funding trends.**
- We may also issue specific project RFPs during the year: deadlines for these will be specified in the RFP.
- If in any doubt, please contact a Funding Advisor.

| 2021  |   |   |   |   |
|---|---|---|---|---|
| Apps open: 10 Dec 2020  | Apps open: 18 Feb 2021  | Apps open: 22 Apr 2021  | Apps open: 8 Jul 2021   | Apps open: 9 Sep 2021   |
| Deadline: 4pm 14 Jan  | Deadline: 4pm 18 Mar  | Deadline: 4pm 20 May  | Deadline: 4pm 5 Aug   | Deadline: 4pm 7 Oct   |
| Decisions: 3 Mar  | Decisions: 5 May  | Decisions: 14 July  | Decisions: 22 Sept  | Decisions: 1 Dec  |
|  <p><b>FACTUAL</b><br/>Pan-Asian Factual RFP</p> |  <p><b>FACTUAL</b><br/>Youth RFP<br/>HEIHEI – invitation only</p>  |  <p><b>FACTUAL</b><br/>General Audiences</p>   |  <p><b>FACTUAL</b><br/>Targeted Audiences<sup>‡</sup></p>  |  <p><b>FACTUAL</b><br/>General Audiences</p>   |
|  <p><b>SCRIPTED</b><br/>Newer storytellers</p>  |  <p><b>SCRIPTED</b><br/>Youth RFP<br/>HEIHEI – invitation only</p>  |  <p><b>SCRIPTED</b><br/>General Audiences</p> |  <p><b>SCRIPTED</b><br/>Targeted Audiences<sup>‡</sup><br/>Tamariki and HEIHEI<br/>HEIHEI Games</p> |  <p><b>SCRIPTED</b><br/>General Audiences</p> |
| <p><b>Deadline: 5pm 15 Jan</b><br/><b>Decisions: 16 Feb</b><br/>Te Māngai Pāho Co-Fund</p>  |  <p><b>PLATFORMS</b><br/>Annual applications for operating costs for following financial year (closed fund)<sup>‡‡</sup></p> |   |   |   |














<sup>‡</sup> Targeted audiences include Children, Pacific, Chinese, Indian, Pan-Asian, Disability and other community minorities of reasonable size.

<sup>‡‡</sup> Platforms comprise Access radio, Student radio, Pacific radio, Captioning and A/D services, HEIHEI and other selected online content aggregators. **Closed fund.**

# APPLICATION DEADLINES 2021

## MUSIC

- Music application deadline dates are [here](#).
- Round Information, including the opening dates for each round, will be available on our [website](#), e-newsletters and our [online application system](#).
- **You must read the Round Information before applying as we may alter any of the rounds described below.**
- We may also issue specific project RFPs during the year: deadlines for these will be specified in the RFP.
- If in any doubt, please contact a Funding Advisor.

| 2021  |  |  |  |  |  |  |  |  |  |  |  |  |
|---|--|--|--|--|--|--|--|--|--|--|--|--|
| Deadline  | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   | Deadline   |
| 14 Jan<br>4pm   | 28 Jan<br>4pm  | 11 Feb<br>4pm  | 18 Mar<br>4pm  | 15 April<br>4pm  | 20 May<br>4pm  | 24 Jun<br>4pm  | 8 Jul<br>4pm   | 5 Aug<br>4pm   | 2 Sep<br>4pm   | 7 Oct<br>4pm   | 4 Nov<br>4pm   | 11 Nov<br>4pm  |
| Decisions<br>3 Mar  | Decisions<br>25 Feb  | Decisions<br>11 Mar  | Decisions<br>5 May   | Decisions<br>13 May  | Decisions<br>14 Jul  | Decisions<br>22 Jul  | Decisions<br>4 Aug   | Decisions<br>22 Sep  | Decisions<br>30 Sep  | Decisions<br>1 Dec   | Decisions<br>3 Dec   | Decisions<br>10 Dec  |
| <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC | <br>MUSIC |
| New Music Project   | New Music Pasifika   | New Music Single   | New Music Project  | New Music Single   | New Music Project  | New Music Single   | New Music Pasifika   | New Music Project  | New Music Single   | New Music Project  | New Music Single   | Waiata Takitahi  |
| New Music Kids  |  |  | New Music Development  |  |  |  |  | New Music Kids   |  | New Music Development  |  |  |
| New Music Development   |  |  | Youth RFP  |  |  |  |  | New Music Development  |  | NZ Music Features <sup>‡</sup>   |  |  |

<sup>‡</sup> NZ Music Features include radio programmes and online initiatives specifically promoting new NZ music.