



## Revised Platform Contributions for FY20/21

30 April 2020

As recently [announced](#) by the Minister of Broadcasting, Communications and Digital Media, Hon Kris Faafoi, NZ On Air has received additional funding to enable platforms to make a reduced contribution to projects they support for NZ On Air funding in the 2020/21 financial year. This is in recognition of the reduced advertising revenue currently available due to the disruption caused by Covid-19.

To access this aspect of the media support package there are eligibility criteria that the Ministry for Culture and Heritage is currently finalising the details for. We will advise these details as soon as they are available.

For this period NZ On Air will expect a platform contribution that is 80% of what would normally apply for a similar production.

In addition, in recognition of platforms being able to make reduced contributions, we require all platforms to sign an agreement when funded projects are contracted. This will ensure that publicly funded content has the best chance of being distributed and finding an audience in these turbulent times.

Other changes to our usual contracting terms include:

- Where platforms contribute 3% or more of the production budget their usual plays and rights will be accepted (previous threshold was 5% or more)
- In recognition of the additional public funding invested in NZ On Air funded content, where platforms contribute between 1-3% of the production budget exclusive rights will be limited to 12 months. The exceptions are high cost drama and comedy (see below)
- Where platforms contribute less than 1% of the production budget then Extended Platform Rights will apply (previous threshold was less than 5%).

For high cost productions like Drama and Comedy (with NZ On Air funding of over \$1m) usual platform rights will apply where the platform contributes 1% or more of the production budget. This will also apply where special circumstances exist (e.g. significant 3rd party funding for projects such as feature films), as agreed by NZ On Air.

For Development applications supported by a platform we still require a 50% co-investment.

NZ On Air will retain a recoupment position for all funding for projects \$200k and over. We hold a recoupment position for all funding for feature films with NZFC co-investment.

**Applications with strong platform contributions and/or third-party funding will continue to be assessed as having enhanced business cases and be prioritised accordingly.**