

Accessibility for kids

HEIHEI hui, TVNZ, May 2018

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- Able makes media accessible through captioning and audio description.
- We're funded by NZ On Air to provide accessibility services for TVNZ, MediaWorks and Prime.
- We also work with producers who want to make their content accessible.
- We want to make HEIHEI accessible.

Captions are a transcription of the audio.

17% of New Zealanders use captions regularly.

Audio description is a narrative describing the action.



- Make your content accessible.
- Provide accurate scripts for your content.
- Leave enough space for audio description.
- Create inclusive content that can be enjoyed by all kids.
- Influence those around you.

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