



NEW MUSIC KIDS – ELIGIBLE COSTS

NZ On Air's job is to connect New Zealand music with audiences via the broadcast media (which includes on-air and online).

Our main audience consideration is New Zealanders within New Zealand.

NZ On Air will consider the following costs as 'Eligible Costs' for reimbursing the actual spend on New Music Kids grants. NZ On Air reserves the right to make the final judgement on whether to accept a budgeted cost as eligible for NZ On Air reimbursement.

The reimbursement for New Music Kids is up to a maximum of \$11,000 (\$10,000 grant + \$1,000 Artist Creation Fee).

New Music Kids funding provides up to \$10,000 towards the costs of: recording one or two songs maximum, creating applicable video content; and other promotional activity to amplify the public release of the song/s. As of January 2024, a 10% Artist Creation Fee (ACF) of up to \$1,000 will be incorporated in addition to your \$10,000 grant making the total grant up to \$11,000.

Recording Process

Costs such as:

- Studio Hire; Producer; Engineer; Mixing; Mastering; Session Musicians; Hard Drives; Equipment Hire; Other (Specify).

Visual Representation (Videos)

Costs such as:

-Producer; Director; Director of Photography; Camera Assistant; Grip; Gaffer; Art Department; First AD; Runner; Casting; Talent/Extras; Stylist; Make-Up/Hair; Puppets; Camera; Lighting; Props; Permits; Insurance; Travel (domestic only); Wardrobe; Catering/Unit; Animation/VFX; Stock Footage; Editor; Grade; Hard drive; Other (Specify).

Promotion and Marketing (NZ-only)

Costs such as:

-Digital marketing – please specify; Other (Specify).

Publicity

Costs such as:

-NZ publicity.

-Artist managers may receive compensation for the creation and implementation of a media and promotion plan for their artist.

Project Management

Artist managers are eligible for compensation for project management services associated with this funding, contingent upon providing evidence of their current provision of such services for their artists.

Please note NZ On Air can only reimburse work taking place from the application deadline date onwards.