



HEI, KŌRERO MAI!

STACEY MORRISON

Ngahautanga + Imagination

(fun)

Engaging

Auahatanga

(creativity)

Curiosity

Autonomy Mastery, Interests, Creative, STEAM, Characters,
Comedy, Pranks, Languages, Song, Music, Dance, Events, Games

Kanorautanga + Diversity

(diversity)

Difference | Uniqueness

Aotearoa | Local

Whanaungatanga

(relationship, kinship)

Te Ao Māori, Cultural diversity, Local stories and history,
Friends and whānau, Communities, Outdoor play, World culture,
Animals and habitats, Diverse content genres, Connectedness
Ecological sustainability, Caring for our planet



Tuakiritanga + Identity

(identity)

Whare Tapa Whā

(physical/spiritual/family/mental health)

Kete aronui

(basket of knowledge of aroha)

Whakatewhatewha

(examine, inquire, explore)

Taha tinana (physical health), Taha wairua (spiritual health),
Taha whānau (family health), Taha hinengaro (mental health),
Emotions and behaviours, Seasons and weather,
Taking care of myself, Sport, My body, Cultural identity

Hirangatanga + Excellence

(quality)

Accessible

Innovative

Safe

Technology, Interactive, AR / MR / VR / AI, Coding,
User-generated topics, Mobile-optimised, Usability, Captions
Tailored for different platforms, Audio, Events, Keeping safe

Ngahautanga + Imagination

(fun)

Engaging

Auahatanga
(creativity)

Curiosity

- Autonomy Mastery
- Interests
- Creative
- STEAM
- Characters
- Comedy
- Pranks
- Languages
- Song
- Music
- Dance
- Events
- Games

"I love laughing,
learning,
discovering,
building, making,
playing and
creating"

Hirangatanga + Excellence

(quality)

Accessible

Innovative

Safe

- Technology
- Interactive
- AR / MR / VR / AI
- Coding
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- Usability
- Captions
- Tailored for different platforms
- Audio
- Events
- Keeping safe

"I want to feel safe"

"I want content experiences to feel like they were made just for me"

"Show me the future"

Tuakiritanga + Identity

(identity)

Whare Tapa Whā

(physical/spiritual/family/mental health)

Kete aronui

(basket of knowledge of aroha)

Whakatewhatewha

(examine, inquire, explore)

- **Taha tinana** (physical health)
- **Taha wairua** (spiritual health)
- **Taha whānau** (family health)
- **Taha hinengaro** (mental health)
- **Emotions and behaviours**
- **Seasons and weather**
- **Taking care of myself**

- **Sport**
- **My body**
- **Cultural identity**

"I care about the world and my place within it"

"I want to feel healthy and happy"

"Show me stories where I can see myself reflected back"

Kanorautanga + Diversity

(diversity)

Difference | Uniqueness

Aotearoa | Local

Whanaungatanga

(relationship, kinship)

- Te Ao Māori
- Cultural diversity
- Local stories and history
- Friends and whānau
- Communities
- Outdoor play
- World cultures
- Animals and habitats
- Diverse content genres
- Connectedness
- Ecological sustainability
- Caring for our planet


"I want to see positive stories about myself, my whānau, my community"

"Show me the world"

"I want to see stories that celebrate difference"



BILINGUALISM FIRES NEW PATHWAYS IN DEVELOPING BRAINS

- * Babies can identify the difference in languages from eight months of age
 - * Exposure to more than one language teaches children the process of puzzling out ideas, reading images and body language for clues
 - * As result of neural pathways being established, foreign language learning can become easier, later in life
 - * Bilingualism feeds creative thinking and problem solving
 - * Connection to Heritage language (as Māori is for Māori children, and indeed NZ children) is linked to improved self esteem, self worth, and pride
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TE REO ON TV

- ▶ Studies show the language acquisition of children between 3-5 years old particularly can benefit from television, so there is an 'early window of opportunity' with pre-schoolers
- ▶ Tamariki can learn word meanings while viewing, no matter what the language
(personal test case of Dora in Spanish and Māori)
- ▶ Children draw upon television for their own play interactions – this gives them vocabulary for play at preschool and at home



* Māori language is now part of most ECE and primary school curriculum, so reo introduced on television will often appear in another context of the child's life, which is important for building familiarity

CORRECT PRONUNCIATION

REPETITION

NATURAL, FUN USAGE OF LANGUAGE

tahi	1	tekau ma tahi	10+	11	rua tekau ma tahi	10+1	21
rua	2	tekau ma rua	10+	12	rua tekau ma rua	10+2	22
toru	3	tekau ma toru	10+	13	toru tekau	3x	30
wha	4	tekau ma wha	10+	14	wha tekau	4x	40
nima	5	tekau ma nima	10+	15	nima tekau	5x	50
ono	6	tekau ma ono	10+	16	ono tekau	6x	60
whitu	7	tekau ma whitu	10+	17	whitu tekau	7x	70
waru	8	tekau ma waru	10+	18	waru tekau	8x	80
iwa	9	tekau ma iwa	10+	19	iwa tekau	9x	90
tekau	10	rua tekau	2x	20	kotahi rau	10x	100



- Darwin & Newts
- Design input
- Kaupapa & Scripts
- Haka
- Performance



Fanimals

Join the Fanimals family and their furry friends for an animal education! Meet the Kiwi kids who are nuts about animals, and the rescued pets finding new homes.



* Upskilling opportunity for presenters, directors, production

Kai Five

Join Kalani and Billie in the kitchen to cook some awesome tasting and easy to make kai for the whole whanau, with only 4 ingredients...plus you, to make a Kai Five feed.



Season 1



Heihei Tenders
Episode 1



Sushi
Episode 2



Ice Block
Episode 3



Guacamole
Episode 4

- Established relationship with consultant
- Tikanga Māori around food
- Menu
- Presenters with reo ability

Kai Five Maori Lesson 30/1018

Phrases

English	Maori
Welcome to the Kai Five kitchen	<u>Nau mai ki a Kai Five</u>
	"Where we take 4 ingredients <u>tahi, rua, toru, wha</u> , plus you, <u>rima</u> to make Kai Five"
Preheat the oven	<u>Whakarite i te umu</u>
Mixing	<u>Korori</u>
While mixing	<u>Kororirore</u>
Let it cool	<u>Waiho kia mātao</u>
Leave it....	<u>Waiho ki _____</u>
Low/medium heat	<u>āhua wera</u> (said with hand gesture)
High heat	<u>Kia tino wera</u>
I need to wash my hands	<u>Me horoi i aku ringa ringa</u>
Take your time	<u>Āta haere</u>
You <u>gotta</u> be safe when working	<u>Kia haumarua ngā mahi</u>
Don't waste food	<u>Kaua e moumou kai</u>
The food is ready, let's eat (said at the eating table)	<u>Kua rite te kai... tihei mauri ora</u>
Thanks hens!	<u>Kia ora heihei mā!</u>
All the <u>veges</u>	<u>Huawhenua</u>
All the fruit	<u>Huarākau</u>
Prepare	<u>Whakarite</u>
Prepare (one)	<u>Whakarite i te _____</u>
Prepare (lots)	<u>Whakarite i ngā</u>
Get the table ready	<u>Whakarite i te tepu mō te kai</u>

Hei Listen! Nui

Kia ora! Welcome to Hei Listen! - a place for you and your ears. If you're between 7 and 9 years old, this is the place for you! Here's a collection of stories and snippets shared by children from all around Aotearoa New Zealand. Click on a picture, open your ears, and get your imagination ready for a sound adventure. Enjoy!



- Name
- Bilingual stories, subtitles



Nui Story | Wairua - Te Reo Maori
Episode 2



Nui Story | Wairua - English
Episode 3



Ages 5 - 9 . 21 x 7 min . Online Gameshow . Ipad App. User Gen Content.

Michelle and the **NANONAUTS**

A world where unreal science becomes very real.



DIGITAL SCIENCE SERIES

- Opportunities to bring in Māori language and world view are rich and diverse and offer unique content
- Engage with consultants as co-designers – HEIHEI / TVNZ can help with best fit
- Budget for consultants
- Pou as inspiration and check in points
- NGAHAU!

