

20 September 2018



REQUEST FOR PROPOSALS: RNZ/NZ On Air JOINT INNOVATION FUND: DIVERSE JOURNALISM

Introduction

In July 2018 the Minister of Broadcasting, Communications and Digital Media announced that a fund was to be established that will pilot a new type of joint collaboration between RNZ and NZ On Air with the intent to strengthen public media contribution to New Zealand society.

The fund comprises three project categories: Signature Projects, Growth Audiences, and Diverse Journalism. RNZ is to be the primary platform(s) for all projects*.

Purpose

RNZ and NZ On Air are now seeking proposals for the category of **Diverse Journalism**.

For the purpose of this request for proposals **Diverse Journalism** is defined as News, Current Affairs, factual content, and related supporting activities and initiatives.

Projects

RNZ is seeking proposals for the following projects;

1. Daily News Podcast

It will provide a narrative hard-news examination of 1-3 stories of the day that are of high relevance to New Zealand and would act as a “news explainer”, giving the detailed background to a story.

Budget: Up to \$400,000,

Publishing period: Monday to Friday, 10 months

2. Te Ao Māori: Primarily a Podcast series, with multi-media elements**

A Te Ao Māori view - exploring the issues affecting the daily life of urban Māori communities throughout the country.

Budget: Circa \$80,000

3. NZ Game industry: A multi-media project**

Who makes them, who plays them – the financial and social impact.

Budget: Circa \$80,000

4. Migrant experience: Primarily a Podcast series, with multi-media elements**

The experiences and voices of recent migrant communities in NZ.

Budget: Circa \$80,000

Multi-media is defined here as using more than one medium of communication. In the context of the **Diverse Journalism strand, this is likely to look like a range of mixed-duration media formats that deepen the storytelling approach (e.g. podcasts, text, video, images, interactive storytelling etc).

Queries around the editorial nature of these projects should in the first instance be directed to commissioning@rnz.co.nz

Editorial control

RNZ has full editorial control after the decision to fund a project is made.

Budget

Budgets may vary depending on the scope of each project.

Notes

You will be required to upload a creative proposal in pdf format as part of your [online application](#). This pdf should be a maximum of 3 pages and contain;

- **A one-line synopsis**
- **A one page concept outline**
- **Description of the primary target audience**
- **Research plan** - outline your approach to research
- **Production plan/schedule** - include planned key deliverables and production milestones from commencement to delivery of the content.
- **The proposed RNZ platform(s)** on which the project will be available.
- **Budget**
- **Key personnel** - who are the intended key personnel on the project? Please include one paragraph per person and a link to their bio if available.

No more than 4 project concepts in total may be submitted from each production company and/or producer.

If a project is shortlisted, we may ask for additional information.

Subject to the quality of proposals, we intend to select one of each of the 4 projects.

Submission and Assessment Process

18 October	4pm deadline for 1-3 page(s) proposal submitted via the online application portal .
27 November	Letters advising of either confirmation or decline.

Queries around submission of applications into NZ On Air's online application portal should be directed to hayley@nzonair.govt.nz / 04 802 8306.

Proposals will be assessed by the RNZ/NZ On Air representatives of the joint assessment panel.

Reserved Rights and Terms and Conditions

The following government standard terms and conditions apply to the RFP and the RFP process:

- a. you must bear all of your own costs in preparing and submitting your proposal
- b. you represent and warrant that all information provided to us is complete and accurate

- c. we may rely upon all statements made in your proposal
- d. we may amend, suspend, cancel and/or re-issue the RFP at any time
- e. we may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- f. we may accept late proposals and may waive any irregularities or informalities in the RFP process
- g. we may seek clarification of any proposal and meet with any submitter(s)
- h. we are not bound to accept the lowest priced conforming proposal(s), or any proposal
- i. if none of the proposals are acceptable to us we may enter into negotiations with one or more of the submitters (if any).
- j. we both agree to take reasonable steps to protect the other's confidential information
- k. our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions
- l. there is no binding legal relationship between us, and your proposal is only accepted if we both sign a funding contract
- m. our Request for Proposals (RFP) comprises this document, and any subsequent information we provide to suppliers
- n. the laws of New Zealand shall govern the RFP process
- o. in submitting your proposal you are deemed to have read, understood and agree to be bound by these terms and conditions, and the additional terms and conditions below, if applicable.

* The complete RNZ/NZ On Air Memorandum of Understanding for the operation of the Innovation Fund can be found [here](#).