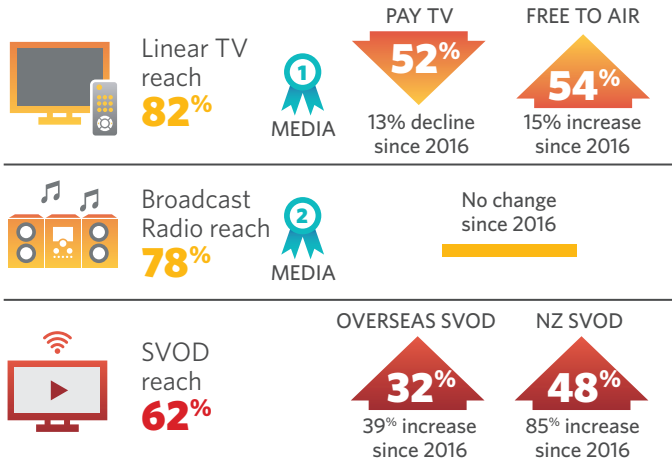


Where are the audiences? 2018



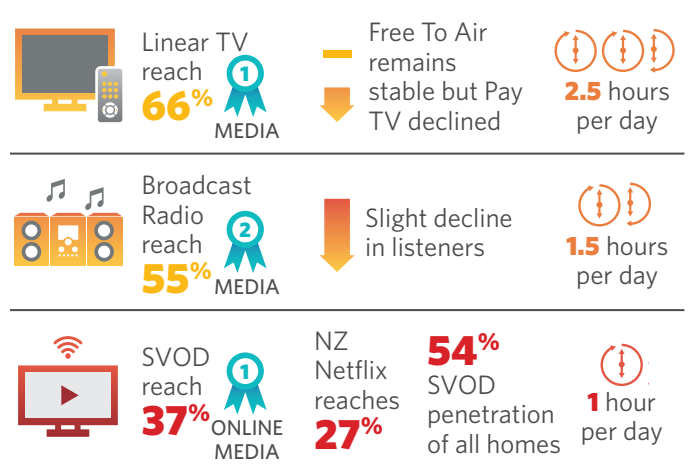
Source: NZ On Air/Glasshouse Consulting

Weekly Media Reach



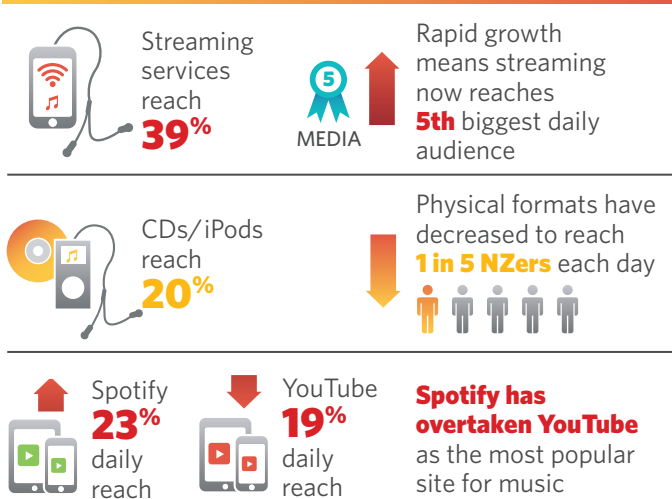
The rates of **growth in online media have slowed** since 2016.

Daily Media Reach

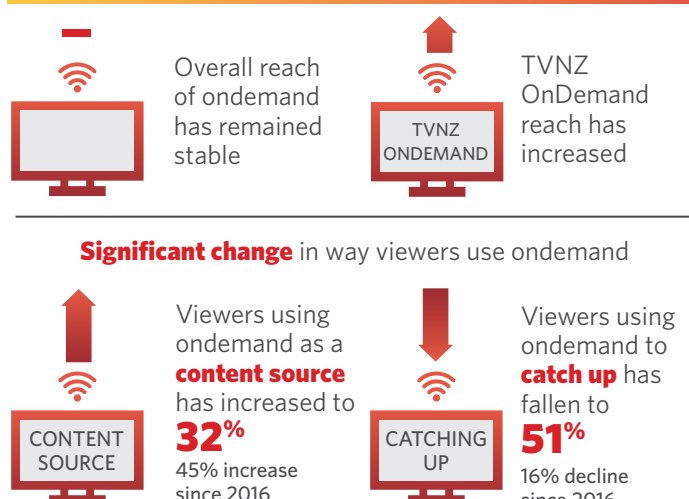


The rates of **growth in online media have slowed** since 2016.

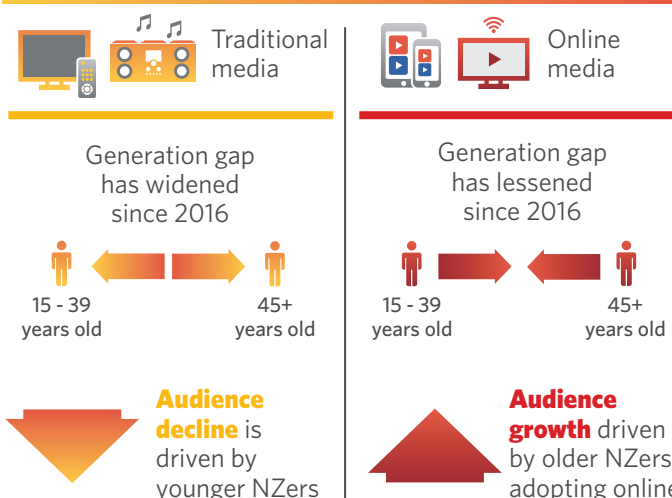
Daily Music Turnaround



Daily Ondemand Reach



Generation Gap



Ethnicity Differences

