October 2014

October 2014 newsletter

Skip to: Bouquets Television Digital Media Community Broadcasting Music Funding details

A note from the CEO

Jane Wrightson - CEO

The year is galloping away and before we know it Christmas will be upon us. One more funding round to go this year.

Our October round was particularly significant for television where we have supported $34 million worth of programmes. We committed over $9.5million to special interest programmes, over $12million to children's content and $8million for the new multi-night drama *Filthy Rich* on TV2. We are very proud to support such a remarkably diverse range of content.

You may have seen the news that we have partnered with the Canada Media Fund to create a joint digital media fund, with $1million in the kitty. This is our first international partnership fund. We are always looking for new ways to extend opportunities and this is an excellent chance to partner with an organisation that has similar goals to our own. Producers with an international outlook and clever ideas for transmedia or interactive content should definitely apply. Our Call for Ideas is open today. (There's more in this newsletter.)

We are finalising our Annual Report for the 2013/14 year. It will be published early next month for tabling in the House and will be available on our website.

And finally, a warm welcome to the new Minister of Broadcasting Hon. Amy Adams, who we look forward to meeting shortly.

Jane

Bouquets

Lets Get Inventin', Luke Nola & Friends, for TV2

Hot off the press - we are delighted for Luke Nola & Friends who are nominated in the third International Emmy Kids Awards in the Non-Scripted Entertainment category for *Let's Get Inventin'*. We've been supporting this fabulous programme for ten years.

Our congratulations to the winners at the Scriptwriters Awards (SWANZ) recently, including for these NZ On Air funded projects:

Best Television Comedy Episode - Millen Baird, *Auckland Daze* Season 2: Episode 1
Best Television Drama Episode - James Griffin, *Step Dave*: Episode 6
Best Television One-Off Drama - Fiona Samuel, *Consent: The Louise Nicholas Story*

Best Feature Film Script - James Napier Robertson, *The Dark Horse*

And we note the two posthumous NZWG Mentorship Awards, for broadcaster Caterina De Nave and the Court Theatre's Elizabeth O'Conner.

Congratulations to the team at *Attitude Pictures* who are again winners at the ABU (Asia-Pacific Broadcasting Union) Awards. They won the TV Perspective Award for the televised *Attitude Awards*.

Attitude has also been recognised by the Australasian Society for Intellectual Disability with a Media Award for an "outstanding contribution to enhancing the image of people with a disability and raising community awareness and understanding".

And a big thumbs up to the Flux Animation team, whose preschool series *Wiki the Kiwi* (series 2) is a finalist in the NZ Design Institute "Best Of" awards and a finalist in the APRA Silver Scroll Awards - "Best Original Music in a Series".

Television

Sticky TV, Pickled Possum Productions for FOUR

This was a busy funding round with 42 applications considered. The October meeting is the major funding round of the year for Children's and Special Interest programmes. We were pleased to support a range of excellent projects with total funding of $34.3 million for 576 hours of content.

Children

Over $12million of Children's programmes for pre-school, primary and early teen audiences were supported including returning favourites for TV2 – *What Now, The 4.30 Show, Wiki The Kiwi* and *Little Monstar*. A new animated series, *The Barefoot Bandits*, was also funded for TV2 and will continue the adventures of Tane Tepania who was originally seen in Mukpuddy's Christmas special *Missing Christmas*.

Sticky TV and *The Moe Show* also return for screening on FOUR.

Special Interest

Ten series that reflect different aspects of NZ's cultural and ethnic diversity along with other programmes for specialist audiences were supported from the Special Interest budget for screening on TV One, TV2, TV3 and Prime.

Returning titles include *Attitude, Rural Delivery, Tagata Pasifika, Praise Be, Young Farmer Contest* and *Neighbourhood* for TV One.

New series *Arranged*, which examines the practice of arranged marriages within NZ ethnic and religious communities, has been funded for TV3 along with a third season of *Both Worlds*. The popular Pasifika series *Fresh* also returns on TV2 as well as political series *Back Benches* on Prime.

Comedy

Jono And Ben At Ten, TV Works for TV3

Local comedy will feature on TV One and TV3 next year with both channels having new and returning series on their slate. A third season of *Best Bits* will screen on TV One along with new panel series *Word Up*. Popular series *7 Days* and *Jono And Ben At Ten* will again entertain on Friday nights on TV3 along with a new sketch series profiling women comedians, *Funny Girls*.

Drama

We have supported a bold new drama series for TV2 that has been devised, written and will be co-produced by Rachel Lang and Gavin Strawhan (*Go Girls, Outrageous Fortune*). Steven Zanoski (*Shortland Street*) will also produce. *Filthy Rich* is an ambitious drama that will screen two nights a week.

Documentary

We green-lit several single documentary applications and confirmed three projects for Doc Connect, co-funded with the Film Commission.

The selected Doc Connect projects cover the Christchurch re-build (*City Of Dreams*); a personal look at the life and work of renowned filmmaker Merata Mita by her son Heperi Mita (*Te Taki A Merata Mita*); and an online project, *We Kill*, that will challenge our urban perceptions of the packaged meat we buy versus the animal it once was.

A follow-up to the successful TV2 documentary *Gloriavale: A World Apart* that revealed life within the Gloriavale religious community was supported along with two projects for Prime. *Peak Antibiotics* will look at the issues associated with antibiotic resistance and *Deer Devils* will profile the men who pioneered the establishment of deer farming in NZ.

Two Platinum single documentary projects were also funded - an additional episode to the popular Prime series *Making New Zealand* that will examine the mining industry and a special episode of *Descent From Disaster* that will mark the 100th Anniversary of the WW1 Gallipoli campaign.

Arts/Culture

The centenary commemoration of WW1 and particularly Gallipoli will be a feature of the Anzac Day 2015 coverage. TV One will broadcast the Dawn Service and Commemorative Service from the new National Memorial Park.

Māori Television will screen *The Anzac Conversation*, as well as a documentary on Māori resistance to WW1 and a highlights package along with the previously funded live coverage of the service at Chunuk Bair.

Funding for the rest of the year

After three funding rounds, over 80% of the budget for the General Fund has been committed. This means that funding for the rest of the financial year will be tight and inevitably some tough choices will have to be made.

If you have any queries regarding likely funding availability for projects for the balance of this year please contact Glenn Usmar, the TV Manager.

Screen industry survey reminder

A reminder that if you have received the Statistics New Zealand Screen Industry Survey you need to complete it and return it pronto!

The screen industry is a vital part of the New Zealand economy, contributing over $3 billion last year. Organisations such as NZ On Air rely on accurate information from this survey to provide accurate industry data.

Every screen business is surveyed. This includes everyone from contractors to production companies to distributors. By contributing to this survey you are making sure the screen industry has the right information to succeed. Under the law anyone contacted must take participate in Statistic New Zealand surveys.

If you have any questions, get in touch with Statistics New Zealand on 0800 333 108 or email bus@stats.govt.nz

Digital Media

Our first international co-production digital fund

NZ On Air has partnered with the Canada Media Fund (CMF) to create the Canada-New Zealand Digital Media Fund. With each agency contributing $500,000 we have just over NZ $1million for up to three interactive cross-platform projects that involve New Zealand and Canadian co-producers.

The fund is a first for NZ On Air and is an exciting way to extend opportunities for creative digital projects. The fund has **opened today** with a call for ideas, the deadline for submissions is December 12, and more information can be found on our website.

NZ On Air and the CMF will be facilitating an online introduction for producers who are interested in finding partners, using Google Hangouts. If you'd like to be part of this, please let Brenda Leeuwenberg know so she can include you.

Digital Media Fund to support seven exciting new projects

The DMF Ignite Fund, for small innovative and interactive projects, received 32 applications this year, five of which have been successful in their quest for funding. The confirmed projects are:

12 Huia Birds - an interactive picture book and activity app which will help children to understand the plight of NZ's threatened wildlife through the story of the extinct huia.

K Road Stories - ten short films centred on the communities and cultures of K Road in Auckland. To be released with a live event as part of the K Road arts and cultural festival.

Nia's Extra Ordinary App - a website and app to accompany the successful children's webseries. This app will provide tools to encourage conversation around bullying, peer pressure and self esteem.

The Lumière Reader - video essays to engage young people with the challenges, inspiration and history behind NZ's local art scenes. The essays will be integrated within the existing Lumière Reader site.

Yours TV - a series of webisodes hosted by young presenters and showcasing the best of young NZ talent. A mix of music, arts, film, culture, social and environmental reports to be integrated with the yours.net.nz site.

The DMF Kickstart Fund will support two new projects. The Kickstart fund is for interactive transmedia or cross-platform projects that are pushing the digital envelope in some way. This year we have focused on projects for school-age children and 55 applications were received.

Jiwi's Machines - a multiplatform series based around Jiwi, who builds elaborate contraptions to fix his mistakes or do jobs for him that he doesn't want to do himself. Inspiring for young Kiwi inventors, innovators and scientists, the project will invite contribution from children.

Wild Eyes - a website that uses technology to get kids outside and exploring. This innovative project will establish a fleet of Junior Rangers who will discover, collect and monitor the wild things in their backyards as they tick off their nature 'bucket list'.

Digital funding to extend two successful projects

The COCONET.tv
Sharing Island love, life and laughter

TheCoconet.tv, Tikilounge Productions

We are very pleased to announce a second year of funding support for the *Fresh Voices* content stream on The Wireless. The Wireless has had a strong and successful start, with numerous stories, videos, interviews and perspectives created for the 18-30 year old target audience. We are looking forward to seeing more content for a growing audience with a demonstrated hunger for quality content online.

TheCoconet.tv is an online hub for young Pacific audiences that we are also pleased to be able to support for a further year. The funding will enable the team to create more 'How To' videos along with more episodes of the hugely popular 'F Word', and expand the 'Know Your Roots' section as well as introducing more user interaction and social media backchat.

Digital projects launching

We are always very excited to see the launch of projects we have supported. Recent launches include Series 3 of *Flat 3* , a comedy webseries about three young Asian women living in Auckland, and *Road Trip*, an interactive multiplatform comedy series that will weave New Zealander's stories into a road adventure drama, published through Stuff Nation.

An iOS app for toddlers, *Kiwi ABC* provides a kiwi twist on learning ABCs and is now available on the app store. Also keep an eye out for the October 11 launch of *If These Walls Could Talk*, a fascinating insight into the world of street art and the stories of people who paint on really big walls.

Community Broadcasting

Just like every other area of broadcasting, community broadcasting is embracing digital.

In this funding round we confirmed 2014/15 funding for the Access Internet Radio (AIR) project, which provides a place for access radio programmes to be shared, to increase their potential audience.

We look forward to the AIR project building on its current success and delivering even more value to access radio stations and their audiences.

Music

On air

Jamie McDell

According to the latest report that we have from RadioScope, New Zealand music content on all radio – commercial stations, student, iwi, etc – is 18.35% at the moment (in the week to 28 September) which is a satisfying increase from 17.71% at the time of our last newsletter.

On commercial radio, it is 16.88% which is up on last time as well and is better than it was at the same time last year.

Broods are still #1 on the New Zealand airplay chart with *Mother & Father*. *Step On Up* by **Benny Tipene** is at #2 and crashing into the chart at #3 in its debut week is the new single from the wonderful **Brooke Fraser**, Kings & Queens. **Jamie McDell** is at #4 with *Dumb*.

Meanwhile, it's awesome to see that over on Alternative radio, local content is at 42.54% and Urban radio is at 34.33%.

Online

Benny Tipene

About this time every year we do our annual Making Tracks Outcomes review. This is where we try to quantify the broadcast "mileage" achieved with Making Tracks songs.

We count the number of spins on radio and music television and the number of streams online, principally on YouTube, Vimeo, Spotify and Soundcloud. The new figures tally the three years of Making Tracks funded songs.

It's early days for 2013-2014 projects but so far, those songs funded in 2013-2014 that have been released to date – which is about 40% of them – have clocked up just over 7 million streams on radio, music television and online.

At this stage, it looks like the most streamed song on line is *Holding You* by **Ginny Blackmore & Stan Walker** with 793,000 streams (video and audio) followed by **Benny Tipene**'s *Make You Mine* with 702,000.

The tally for all Making Tracks projects going back to July 2011 is now close to 54 millionstreams and plays.

Making MoreTracks

Jason Kerrison

We have just wrapped up our third Making Tracks funding round for the year.

In the September round we took in 130 applications and were able to fund 23 projects. It's another perfect mix of the tried and true and the brand new.

We have funded **Jason Kerrison** and **Ruby Frost** plus a new song from chart-topping **Benny Tipene**. But there is also a bunch of first-timers like **Name UL**, **Gala**, **Fazerdaze** and **Lontalius** to watch out for.

We are in the middle of the October round now. October decisions will be out on 30 October.

Applications can be made online only at Making Tracks.

Celebrating

Stan Walker and Caren Rangi

Stan Walker won the NZ On Air Radio Airplay Award at the Waiata Māori Music Awards in Hastings on 12 September with the song that he co-wrote with Vince Harder, *Bulletproof*. Bulletproof was the most played song on radio by a Māori artist in the last year.

Stan wasn't able to be there in Hastings to accept the award so we hooked up with him at Sony's offices in Auckland a few days later where NZ On Air Board member Caren Rangi handed the hefty trophy over to its rightful owner.

Christchurch

Beatbox, Christchurch

Here's something good that has come out of the devastation of the Christchurch earthquakes - it's BeatBox.

On 26 September, CHART (the Christchurch Music Industry Trust) opened BeatBox on a vacant lot on the corner of Madras and St Asaph Streets. Its conveniently across the road from the Christchurch Polytech, with its School of Musical Arts and Broadcasting School, and across the road from Plains FM.

BeatBox is a multi-room rehearsal facility and music community hub that will bring the Christchurch music community together. We congratulate CHART for their vision and perseverance.

While we were in Christchurch for the BeatBox opening, we joined with Recorded Music NZ, the NZ Music Commission, APRA, Creative New Zealand and Independent Music New Zealand to present a seminar for tertiary students on navigating the New Zealand music business.

Funding details

The latest funding decisions for Television • Digital Media • Access Radio • Music

Television

Arts/Culture

ANZAC 2015
Māori Television for Māori Television ▪ 1 x 60 & 2 x 30 ▪ $140,000

ANZAC Day 2015 - Dawn Service and Commemorative Service
TVNZ for TVOne ▪ 1 x 60 & 1 x 90 ▪ $141,340

Rock Chicks (additional)
Kingfisher Films for Prime ▪ $51,598

Children

Little Monstar 2
Tiki Tour (2010) for TV2 ▪ 20 x 5 ▪ $394,980

Sticky TV 2015
Pickled Possum Productions for FOUR▪ 264 x 35 ▪ $2,364,627

The 4.30 Show 2015
Whitebait Productions for TV2 ▪ 200 x 30 ▪ $3,080,400

The Barefoot Bandits
Mukpuddy Animation for TV2 ▪ 10 x 30 ▪ $827,670

The Moe Show 2
Pop-Up Workshop for FOUR ▪ 52 x 11 ▪ $1,974,926

What Now 2015
What Now for TV2 ▪ 40 x 120 ▪ $3,189,000

Wiki The Kiwi 3
Wiki The Kiwi for TV2 ▪ 12 x 7 ▪ $339,670

Comedy

7 Days 2015
MediaWorks TV for TV3 ▪ 32 x 30 ▪ $947,692

Best Bits 3
The Downlowconcept for TV One ▪ 13 x 30 ▪ $357,502

Funny Girls
MediaWorks TV for TV3 ▪ 6 x 30 ▪ $278,997

Jono And Ben At Ten 2015
MediaWorks TV for TV3 ▪26 x 30 ▪ $1,326,135

Word Up
South Pacific Pictures for TV One ▪13 x 30 ▪ $337,265

Documentary

City Of Dreams
Fisheye Films for TV One ▪ 1 x 60 ▪ $183,043

Deer Devils
Iguana Films for Prime ▪ 1 x 60 ▪ $154,980

Peak Antibiotics
Octopus Pictures for Prime ▪ 1 x 60 ▪ $149,675

Te Taki A Merata Mita
Arama Pictures for Māori Television ▪ 1 x 120 ▪ $195,503

The Gloriavale Project - Part 2
Pacific Screen for TV2 ▪ 1 x 60 ▪ $170,000

We Kill
White Balance Pictures for Online Platform ▪ 1 x 60 ▪ $99,999

PLATINUM FUND - Documentary

Descent From Disaster - Gallipoli Special
Screentime New Zealand for TV One ▪ 1 x 60 ▪ $224,785

Making New Zealand - Mining And Drilling
Top Shelf Productions for Prime ▪ 1 x 60 ▪ $184,845

Drama

Filthy Rich
Filthy Productions for TV2 ▪ 20 x 60 ▪ $8,125,000

Special Interest

Arranged
Notable Pictures for TV3 ▪ 6 x 60 ▪ $499,354

Attitude 2015
Attitude Pictures for TV One ▪ 34 x 30 ▪ $1,787,300

Back Benches 2015
TVNZ for Prime ▪ 20 x 60 ▪ $606,036

Both Worlds 4
Notable Pictures for TV3 ▪ 10 x 30 ▪ $389,499

Fresh 2015
TVNZ for TV2 ▪ 25 x 30 ▪ $1,143,890

Neighbourhood 2015
Satellite Media Group for TV One ▪ 35 x 30 ▪ $1,395,776

Praise Be 2015
TVNZ for TV One ▪ 40 x 30 ▪ $455,505

Rural Delivery 2015
Showdown Productions for TV One ▪ 40 x 30 ▪ $1,100,000

Tagata Pasifika 2015
TVNZ for TV One ▪ 47 x 30 & 3 x 1 ▪ $1,641,392

Young Farmer Contest 2015
Dexterity Productions for TV One ▪ 1 x 60 ▪ $107,767

Digital Media

Digital General

Loading Docs: Connect
Notable Pictures ▪ $95,500

The Wireless 2015
Radio New Zealand ▪ $200,000

TheCoconetTV 2015
Flying Jandals Productions ▪ $200,000

Digital Media Ignite

12 Huia Birds
Yoozoo Ltd ▪ $43,491

K Road Stories
The Filth Collective and Tuesday Best ▪ $45,000

Nia's Extra Ordinary App
Brown Sugar Apple Grunt Productions ▪ $45,000

The Lumière Reader
Lumière Industries ▪ $27,760

Yours TV
Your Media ▪ $45,000

Digital Media Kickstart

Jiwi's Machines
Too Much Personality Productions ▪ $300,000

Wild Eyes
POP Film ▪ $300,000

Access Radio

Access Radio Capital Fund

AIR Project
Waikato Community Broadcasting ▪ $66,260

Music

Music Television

The Edge TV - Decent Exposure & Sweet As & Smash!
MediaWorks TV ▪ $250,000

Making Tracks ▪ May ▪ Recording and Music Video ▪ $10,000

Ahoribuzz ▪ *Into The Sunshine*
Ash Graham ▪ *Restart*
Benny Tipene ▪ *Good Man*
Ciaran Mcmeeken ▪ *Accelerate*

Delete Delete ▪ *Heaven's Never Been So Far Away*
Departure Club ▪ *Horizon Ft. Sam Allen*
Dictaphone Blues ▪ *Cryptic Lipstick*
Eden Mulholland ▪ *Thoroughbred*
Ezra Vine ▪ *Braver Than Most*
Fazerdaze ▪ *Little Uneasy*
Gala ▪ *Serendipity*
Gap5 ▪ *Hold On*
Georgia Lines ▪ *Wannabe* (Rockquest Winner)
Headchef ▪ *Think Of Me* (Rockquest Winner)
Jamie McDell ▪ *Back Of My Mind*
Jamie McDell ▪ *Crash*
Jason Kerrison ▪ *You Want Me As Me*
Jen Turner With Devin Abrams ▪ *Drained*
Jupiter Project ▪ *You And Me*
K.One ▪ *I Wanna Tell You* Ft. Pieter T
Lakes ▪ *Daydream*
Lawrence Arabia ▪ *A Lake*
Lontalius ▪ *All I Wanna Say*
Majic ▪ *Mi Deh Yah* (Wildcard Winner)
Marlon Williams ▪ *Dark Child*
Maya Payne ▪ *Falling*
Mayvanya ▪ *Rockets* Ft. Tali
Ophelia ▪ *Play With Me*
Pieter T ▪ *Doin The Most* (That Girl)
Racing ▪ *Stereo Fields*
Rezist ▪ *Lockdown* (Wildcard Winner)
Ruby Frost ▪ *Comeback Queen*
Sam Verlinden ▪ *What You've Done For Me*
Shunkan ▪ *Our Names*
Soulful7 ▪ *Title TBC* (Pacifica Beats Winner)
Sweet Mix Kids ▪ *Pure Heart* Ft. Helen Corry
The Impending Adorations ▪ *When The Wind Blows*
The Libres ▪ *Come Lay Around*
The Ruby Suns ▪ *Tilt Of His Hat*
The Upbeats ▪ *Split* Ft. Armanni Reign
Thomas Oliver ▪ *If I Move To Mars*
Titanium ▪ *Parade*
Titanium ▪ *Take Us Back*
Trinity Roots ▪ *Haiku*
Yumi Zouma ▪ *Alena*

Making Tracks ▪ Making a Music Video ▪ $6,000

@Peace ▪ *Gravity*
Anthonie Tonnon ▪ *Railway Lines*
Anthonie Tonnon ▪ *Water Underground*
Benny Tipene ▪ *Step On Up*
Clap Clap Riot ▪ *All About The Weather*
Devilskin ▪ *Fade*
Dictaphone Blues ▪ *Her Heart Breaks Like A Wave*
Donell Lewis ▪ *Won't Be Long* Ft. Sid Diamond
Edward Waaka ▪ *No Enemy Of Mine*
Fire At Will ▪ *Bloody Arcade*
Ha The Unclear ▪ *Growing Mould*
Lake South ▪ *Good Keen Man*
Las Tetas ▪ *Two Marriages*
Liam Finn ▪ *Helena Bonham Carter*
Mulholland ▪ *Sleep Forever*
Nameul ▪ *Only16*
Oakley 'O.G' Grenell ▪ *We On It Now* Ft. Raiza Biza
PNC ▪ *If It Wasn't For Love* Ft. Nylo
Raiza Biza ▪ *New Kings* Ft. Spycc & Maia Rata
Randa ▪ *Rangers*
Silence The City ▪ *The Chase*
Spycc ▪ *Run It*
Suren Unka ▪ *Whether Science*
Tami Neilson ▪ *Dynamite*
The Datsuns ▪ *Claw Machine*
The Heart Of Katherine ▪ *Baby Give Her Love*
Third3ye ▪ *Levitate*
Three House Down ▪ *On My Heart*

Scripted

- Showcase
- Funding decisions
- What we fund
- Apply for funding
- What's on?
- Resources for Producers

Factual

- Showcase
- Funding decisions
- What we fund
- Apply for funding
- Resources for producers

Music

- Showcase
- Funding decisions - other
- New Music Funding
- Music Video Logo Files
- New Music Kids
- Promotion
- Sound advice
- Latest funding

Platforms

- Funding decisions
- What we fund

- Research
- Publications
- News
- Newsletters
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