Newsletter

August 2016 Newsletter

Skip to: Research Television Digital Media Music Community Broadcasting Funding decisions

A note from the CEO

NZ On Air Board supports The Big Listen

I want to start with a big shout out to all the people who make community access radio programmes throughout the country. This month we are celebrating with them the incredible diversity of programmes available, and the difference they make to their communities. There's more about **The Big Listen** campaign later in this newsletter. We are proud of the public good access radio delivers in so many ways every day.

Our first funding round of the new financial year has certainly been challenging. We were presented with an excellent array of television projects - considerably more than we could fund. Nonetheless we supported 29 projects from 22 different production companies and hope we will get an opportunity at a later stage to support some of the projects that didn't make it.

In real terms, we have less funding available this year. Our reserves are now largely expended and so we are having to make tough choices. In all but extreme cases we will not be able to support budget increases for returning programmes. Not all returning series may be successful, as we try to make space for new ideas. In all cases budgets will be examined closely.

We were nonetheless delighted to be able to confirm funding for a number of drama projects, including the return of *Filthy Rich* and *Westside*. Good drama is hard to make and is always risky. We are really pleased that TVNZ and Mediaworks have stood behind these shows, which each delight different audiences.

We have also supported some important documentary series that will have a long shelf life.

Last week we released our latest audience research report *Where Are The Audiences? 2016*. It is comprehensive research which informs us about the changing media landscape and the choices audiences are making. This is data that is not publicly available elsewhere in such a comprehensive form. The most notable feature is the confirmation of very different inter-generational media behaviour.

We are currently working on a new funding strategy which takes these changes into account. The strategy will be more simple and flexible than our current strategies and funds. We are working on fine detail now, and will bring it to the industry for feedback from late September. Quite simply, audiences are changing so we are changing too. We will keep you informed through our usual channels.

Kia ora,

Jane

Research

NZ screen content in schools

University of Waikato Associate Professor Geoff Lealand has just completed research supported by NZ On Air into use of NZ screen content in NZ schools.

The research focuses on primary, intermediate and secondary schools up to Year 13, and in particular the subject areas English, History, Social Studies and Media Studies. The headline result is that the vast majority of these subject teachers (91%) use NZ screen content in the classroom. The most used sites are NZ On Screen, Te Kete Ipurangi and broadcaster sites.

You can read the full report on our website **here.**

Creative sector survey on copyright

The Ministry of Business, Innovation and Employment (MBIE) is undertaking a study of the role of copyright and registered designs in the creative sector. The next phase in the study is a survey of sector participants, to be launched on **Monday 8 August.** It's important that MBIE gets as many responses as possible to get a good picture of copyright use in NZ. The survey will explore areas such as general awareness of copyright, the different ways that people use their works and people's experiences with protecting their works.

MBIE are looking for responses from a broad range of people from the creative sector, including those involved in music, software, arts, design, interactive gaming etc. Survey participation is entirely voluntary and all responses will be kept strictly confidential.

If you'd like to be informed when the survey is up and running, please sign up on MBIE's website.

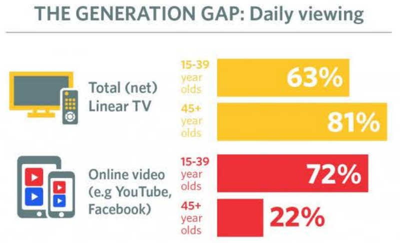
Any questions, please email creativesectorstudy@mbie.govt.nz. For further info, see MBIE's website.

Where are the audiences? 2016

Last week we launched the 2016 research into how New Zealanders are consuming media. It is an update to research first carried out in 2014. The data shows a growing generation gap, and that online video (Facebook, Youtube and SVOD) is growing fast. But mainstream broadcast is still the place where the largest audiences are - for now.

The full report is available below.

Where are the audiences? 2016
PDF 991KB



NZ On Air/Glasshouse Consulting

Television

Westside - South Pacific Pictures for TV3

July round

The July meeting was nominated for Arts/Culture, Māori, Platinum and Factual projects. We received 49 applications across the General and Platinum funds seeking $45.9m - nearly 60% of our total available funding. As this was the first meeting of the financial year, with some genres still to be considered, we were presented with many more good applications than we were able to support at this time.

We have made our selections carefully, with extensive discussions both at staff and Board level. We are very aware that that we have not been able to support some good projects that might have secured funding in previous years.

We are pleased to have been able to support 29 projects and confirm funding of $33.6m delivering 124 hours of content.

Platinum

A second series of the popular documentary series *Coast NZ* was supported for TVNZ along with three one-off dramas: *Kiwi* – the story of the 1983 Melbourne Cup winning horse; *Resolve* – the story of Chris Crean and his stand against the Black Power gang in Taranaki; and *Why Does Love?* – the early years of the much loved NZ band The Exponents.

In *Uncharted* actor Sam Neill retraces Captain Cook's three Pacific voyages 250 years on from the first expedition. The six-part series for Prime is an international collaboration with Australia and the US.

Five additional episodes of Māori current affairs series, *The Hui 2016*, were supported for screening on TV3.

Drama

After building committed audiences, *Filthy Rich* returns to TV2 for a second series and *Westside* returns to TV3 for a third series.

We are also a minority investor in the feature film *Vermilion*, for broadcast on TV One. It tells the story of Darcy who has synaesthesia, which causes her to see colours when she plays musical notes.

Forensics NZ - South Pacific Pictures for Prime

Documentary

10 documentary/factual projects were supported in July.

A new science series *The Trial* was supported for TV3. It will follow research by the Liggins Institute as they seek a breakthrough in treating obesity and potentially other illnesses. Also supported for TV3 was a third season of *Lost and Found*.

A second season of *The Big Ward* will screen on TV2 along with one-off documentary *Camp Twitch* observing six young New Zealanders with Tourette Syndrome as they participate in a week long Tourette's camp in Rotorua.

Now in its 50th year, NZ On Air is happy to confirm *Country Calendar* will return to TV One in 2017. Another link to our television heritage is *Islands Of The Gulf* in which Elisabeth Easther follows in the footsteps of her mother, Shirley Maddock, NZ's first woman producer who produced New Zealand's first television documentary series in 1964.

Māori Television is also revisiting our past film heritage with the one-hour *Beyond The Battalion*, which explores Michael Havas' films of the 28th Māori Battalion. Also supported for Māori Television is *The King In The Ring*, an update on the subject of the NZ On Air funded 2015 Loading Docs short Wilbur Force.

A documentary webseries *Under The Bridge* for NZ Herald/WatchMe looks at the state of education through the eyes of Year 13 students at Papakura High School.

A second season of *Forensics NZ* for Prime will examine how science has assisted

Police to crack difficult cases.

Anika Moa

Māori

Four Māori projects were supported in this round. *Artefact*, a six part series with Dame Anne Salmond, will profile key taonga and explore what they can tell us about our past. A second series of *Game Of Bros* has been supported along with *All Talk With Anika Moa*, a new series that will provide a Māori perspective on popular culture. (Twitter went nuts about this one - no pressure Anika!)

A one-off documentary *Ngarara* will look at drug rehabilitation and reveal how a cultural reawakening can support this journey. All these programmes will screen on Māori Television.

Arts/Culture/Performance

Once again we are supporting the broadcast of the *NZ Music Awards* for 2016 on TV3 as well as the *2017 Anzac Day Auckland Dawn Service* on Māori Television. A new series, *The Naked Choir* for TV One, will showcase a variety of New Zealand community a cappella singing groups.

Available funding

A large majority of funding available for 2016/17 in all of the above genres has now been committed. Please factor this in to your planning for future submissions and discuss these with the Head of Television, Glenn Usmar.

Digital Media

The third season of the Loading Docs series featuring 3 minute documentaries on the theme of "Change", will be live on August 5th. Watch the 10 films on loadingdocs.net or TVNZ On demand.

This year two of the films (*Water For Gold* and *How Mr & Mrs Gock Saved The Kumara*) have premiered at the NZIFF - a great endorsement of these wonderful creative shorts.

Teenage webseries *Lucy Lewis Can't Lose* is the next online project to go live on August 8th. Premiering on 3NOW the series is a deeply uncool high school comedy written by Amanda Alison and directed by Paul Yates. Follow the show on Facebook to get up to date news and episodes!

The second StoryEdge Sandbox session supported by NZ On Air and the NZ Film Commission was a great success in Auckland last weekend. Attendees were given a sneak preview of the funded interactive documentary project *Christchurch Dilemmas* by director/producer Gerard Smyth and developer Tim Chesney. The project launches this month and puts a spotlight on some of the most interesting challenges and discussions happening around Christchurch right now. The discussion around the project was particularly focussed on how it came together, how the director and developer collaborate, and where the challenges were in the process.

Lanita Ririnui-Ryan also demonstrated her funded interactive doco *POI360* which takes a very different approach to showcasing the various stories and histories of the poi. There was also a demo of *The Green Fairy*, New Zealand's first virtual reality movie from Alejandro Davila at AUT.

Music

New Music

The New Music funding schemes are underway as of this month, and the first New Music Single funding decisions have been announced.

There are now two funding schemes for music content, New Music Single rounds are five times per year, and the New Music Project contestable funding rounds occur four times a year, with the first deadline on Friday 12 August.

Any music companies intending to apply for New Music Project funding need to email their intention to apply to the Head of Music.

Going local

July saw the last of the Independent Music NZ Going Local 2016 seminars, where a panel of music industry and government organisations visited Dunedin, Auckland, Wellington and Christchurch to speak to musicians and music managers.

Each seminar was received enthusiastically and a wide range of music industry-related topics were covered. NZ On Air was represented, along with the NZ Music Commission, APRA, Music Managers Forum, Recorded Music NZ, Flying Nun, IMNZ and a local artist representative in each city.

IMNZ are planning more of these seminars for next year. Also of interest for the music industry is the IMNZ Going Global two-day seminar in Auckland coming up on the 2nd and 3rd of September.

The APRA Silver Scroll

The IMNZ Going Local panel in Christchurch

The APRA Silver Scroll Awards celebrate New Zealand's songwriters and composers. We are pleased to see NZ On Air-supported songs from Lawrence Arabia, Gareth Thomas, The Sami Sisters, Pacific Heights featuring Louis Baker, Lydia Cole, The Phoenix Foundation, Thomas Oliver, Electric Wire Hustle, Street Chant, Miloux, and Andrew Keoghan in this year's Top 20 finalists.

18 out of the 20 artists in the running for the prestigious award have had NZ On Air support at some stage. Huge congratulations to all of the writers in this incredible list of songs! You can listen to NZ On Air's playlist of the tracks here.

2016 APRA Silver Scroll finalists David Dallas, Lydia Cole and Pacific Heights

Community Broadcasting

Moxie supports The Big Listen

Funding has been confirmed for the coming year for the 12 community access radio stations we support throughout the country.

We are also celebrating access radio through a month-long nationwide campaign called **The Big Listen**, which will showcase the incredible diversity and the community value delivered by access radio stations. Why don't you make it your mission during August to find your local access radio station and see what they offer?

Or you can check out **Access Internet Radio**, which is also supported by NZ On Air. AIR is a place to find podcasts of programmes from around the country. You can also go onto the websites of any of the stations to find podcasts or to find out about the programmes they feature.

We'd also like to extend our sincere thanks to our design company **Moxie** who have lent their support by designing the logo and marketing materials for The Big Listen. Their creativity and generosity is much appreciated!

Funding decisions

The latest funding decisions for Television • Industry Development • Radio • Music

Television

Arts and Culture

All Talk With Anika Moa
Rogue Productions for Māori Television • 10 x 30 • $641,549

Anzac Dawn Service 2017
Māori Television for Māori Television • 1 x 100 • $77,450

The Naked Choir
Warner Bros. International for TV One • 6 x 60 • $1,025,349

NZ Music Awards 2016
Mediaworks TV for TV3 • 1 x 120 • $170,000

Documentary and factual

Artefact
Greenstone TV for Maori Television • 6 x 60 • $1,140,277

Beyond The Battalion
Awa Films for Māori Television • 1 x 60 • $200,000

Camp Twitch
2b Media for TV 2 • 1 x 60 • $125,000

Country Calendar 2017
TVNZ for TV One • 40 x 30 • $566,720

Forensics NZ 2
South Pacific Pictures for Prime • 6 x 60 • $1,020,000

Game Of Bros 2
Tikilounge Productions for Māori Television • 7 x 30 • $348,392

Islands Of The Gulf
Top Shelf Productions for TV One • 5 x 30 • $362,486

Lost And Found 3
Warner Bros. International for TV3 • 12 x 60 • $1,032,439

Ngarara
Tellyvise for Māori Television • 1 x 60 • $92,636

The Big Ward 2
Greenstone TV for TV 2 • 10 x 30 • $433,611

The King In The Ring
Notable Pictures for Māori Television • 1 x 60 • $130,179

The Trial
Razor Films for TV3 • 4 x 60 • $759,679

Under The Bridge
Greenstone TV for NZ Herald • 4 x 10 • $71,495

Drama

Filthy Rich 2
Filthy Productions for TV 2 • 14 x 60 • $6,896,419

Westside 3
South Pacific Pictures for TV 3 • 8 x 60 • up to $6,583,500

Vermilion
MF Films for TV One • 1 x 120 • $199,000

Special Interest

Attitude Awards 2016

Attitude Pictures TV One • 1 x 60 • $162,200

PLATINUM FUND

Documentary

Coast New Zealand 2
Great Southern for TV One • 6 x 60 • $1,800,901

Uncharted
Frame Up Films for Prime • 6 x 60 • Up To $1,500,000

Sunday Special: Born This Way
Ruckus Media for TV One • 1 x 60 • $150,000

Drama

Kiwi
Rogue Productions for TV One • 1 x 120 • $3,043,975

Resolve
Screentime for TV One • 1 x 120 • $2,549,955

Why Does Love?
Great Southern for TV One • 1 x 120 • $2,549,330

News/Current Affairs

The Hui
Great Southern for TV3 • 5 x 30 • $90,851

Industry Development

TV Drama Director Attachment 2016
Directors And Editors Guild Of NZ • $10,000

Show Me Shorts 2016 (Music Video Award Sponsorship)
Show Me Shorts Film Festival Trust • $3,000

Waiata Māori Music Awards 2016
Waiata Māori Awards Charitable Trust • $10,000

Radio

Radio New Zealand 2016/17 • $31,816,000

Music programme sponsorship

95bFM 2016/17 • $220,000

Base FM 2016/17 • $120,000

Pulzar FM 2016/17 • $60,000

Radio Active 2016/17 • $140,000

Radio Control 2016/17 • $75,000

Radio One 2016/17 • $120,000

RDU 2016/17 • $140,000

The Most FM 2016/17 • $60,000

Access Radio

Auckland
Access Community Radio Auckland Inc • $250,000

Canterbury
The Canterbury Communications Trust • $235,000

East Coast/Hawke's Bay
Radio Kidnappers Charitable Trust • $175,000

Lower North Island
Access Radio Wairarapa Charitable Trust • $138,000

Lower North Island
Coast Access Radio Trust • $135,000

Lower North Island
Manawatu Access Radio Charitable Trust • $170,000

Lower North Island
Wellington Access Broadcasting Society Inc • $220,000

Nelson Marlborough
Tasman Broadcasting Trust • $170,000

Otago
Hills Radio Trust • $178,000

Southland
Radio Southland • $175,000

Taranaki
Access Radio Taranaki Trust • $178,000

Waikato/Lakes
Waikato Community Broadcasting • $237,500

Lower North Island
Siufofoga O Le Laumua Trust • $180,000

Lower North Island
NZ Radio For The Print Disabled • $110,348

Music

Making Tracks • Recording and Music Video • $10,000

Aaradhna • *Brown Girl*
Aaradhna • *Empty Hall*
Anna Coddington • *Apples*
Arma Del Amor • *Taking Back The Sea*
Cairo Knife Fight • *A-Six*
Chelsea Jade • *Life Of The Party*
Clap Clap Riot • *Help Me*
Clicks • *Resolution*
Delaney Davidson • *Such A Loser*
Divorcees • *Divorcees*
Eden Mulholland • *Little Lego Ship*
Electric Wire Hustle • *Ex Machina*
Emily Edrosa • *Drinking During The Day*
Estere • *Grandmother*
Fazerdaze • *Take It Slow*
Finlay Tate • *Let Free*
Giantkilla • *Down Low*
Jon Lemmon • *It's Gonna Be Alright*
Jonathan Bree • *No Reminders*
Kinetic • *Invincible*
Lord Echo ft. Lisa Tomlins • *Low To The Street*
Maala • *Hush*
New Reptiles • *Friends*
Pacific Heights ft. Deanne Krieg • *Realms*
Rei • *Out Dancing*
Ruckus Garvey • *Chip On My Shoulder*
Shapeshifter • *Oculus*
She's So Rad • *You And I*
SJD • *Turn On The Sun*
Sola Rosa ft. Noah Slee • *Back To You*
Streets Of Laredo • *Trap For Young Players*
The All Seeing Hand • *Cro Magnon Corp.*
Ty ft. Mikey Mayz • *Discover*

TBC [Special Tracks Apra Best Children's Music Song Winner]

Making Tracks • Music Video • $6,000

A Dead Forest Index • *Myth Retraced*
Baynk ft. Olivia Nott • *What You Need*
Benny's Videos • *Inside My Head*
Disasteradio • *Oh Yeah*
Dunes • *Cowgirl*
Ghost Wave • *Blues Signal '79*
Joe Blossom • *The Breaking*
Kane Strang • *Things Are Never Simple*
October • *Warm Blood*
Shayne P Carter • *I Know Not Where I Stand*
The Beths • *Lying In The Sun*
The Nudge • *Dark Arts*
Toni Huata • *Mohaka*

TOP

Scripted
- Showcase
- Funding decisions
- What we fund
- Apply for funding
- What's on?
- Resources for Producers

Factual
- Showcase
- Funding decisions
- What we fund
- Apply for funding
- Resources for producers

Music
- Showcase
- Funding decisions - other
- New Music Funding
- Music Video Logo Files
- New Music Kids
- Promotion
- Sound advice
- Latest funding

Platforms
- Funding decisions
- What we fund

- Research
- Publications
- News
- Newsletters
- Features
- About NZ On Air
- Search funding decisions
- Contact us

© NZ On Air 2018 • About this site • Made by springload

Wellington
Head office

Level 2, 119 Ghuznee Street
PO Box 9744
Wellington 6141
New Zealand
View on map

General Enquiries
Phone +64 4 382 9524
Fax +64 4 382 9546
info@nzonair.govt.nz

Media Enquiries
Allanah Kalafatelis,
Head of Communications
allanah@nzonair.govt.nz
DDI +64 4 802 8380
Mobile +64 21 585 538

Auckland

B1 / One Beresford Square
Newton
Auckland 1010
New Zealand
View on map

General Enquiries
info@nzonair.govt.nz

Follow NZ On Air