

# Local 2008

New Zealand Television

# Content

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One of the first pieces of research published by NZ On Air was the *Local Content Report*. We created this quantitative report, the first of its kind in the world, to begin measuring the amount of local content on New Zealand screens. To give perspective in developing funding policies we needed a longitudinal picture of how broadcasters were faring in providing audiences with programming about New Zealanders and their country.

Twenty years later, looking back at the 1989 report is worthwhile. Compiled by Dr Geoff Lealand the report notes the arrival of third channel TV3 in November 1989, and the increased length of the transmission day with the new 6.30am starts. It also noted that, in March 1989, 44.1% of programming hailed from the United States, 28.4% was from Great Britain, 5.4% was from Australia, and 20.7% was made in New Zealand.

Local programmes screened that year included *The Billy T. James Show*, *Public Eye*, *Shark In The Park*, *Blind Date*, *Sale Of The Century*, *The Benson & Hedges Fashion Awards*, *Spot On* and *Telethon*.

TV One broadcast 41.5% local content, TV2 22.85% and TV3 (for its first two months of transmission) 20.79%. There were 2,804 hours of local content broadcast.

Dr Lealand noted:

*From 1988 onwards TVNZ has been gearing itself up for the arrival of TV3, tightening up and constantly revising matters of presentation and channel image, and totally overhauling news and current affairs to meet a snappy TV3 head on. Game shows and light entertainment are deemed more commercial and make for better ratings than home grown drama and docos. They are also much cheaper and quicker to make in these times of belt tightening.*

Fast forward to 2008 and many of the issues still resonate. But, remarkably, there is four times the amount of local content now on our screens.

This new report records 11,600 New Zealand-made hours telecast in 2008 on six free to air channels, a figure almost inconceivable twenty years ago. And there is still more on pay channels, regional and digital channels. Local programmes include *Outrageous Fortune*, *bro'Town*, *Dancing With The Stars*, *Artsville* - and *What Now?*, *Fair Go* and *Country Calendar*, all well past their twenty year screening marks and still cherished by their audiences.

But the economic issues for broadcasters in providing adequate levels of local content are the same as they have always been. Foreign content is available to purchase at a fraction of its production cost. While New Zealanders make some of the most cost-effective programming in the world, producing a programme is always significantly more expensive than purchasing it off the shelf. For this reason most countries have market incentives to redress this imbalance, either programme quotas or public funding. The creation of NZ On Air was New Zealand's response, providing contestable public funding for specific at-risk genres such as drama, documentary and children's programmes.

The results speak for themselves, across two decades during which providing local content has never been a simple task:

	<b>1989</b>	<b>2008</b>
<b>Drama hours</b>	59	711
<b>Children's hours</b>	464	1,047
<b>Documentary hours</b>	34	691

In 2008's transformed 24 hour, multi-channel, fragmented, digital broadcast world, the presence of our own stories and culture in a globalised environment both reflects and contributes to our sense of national identity. And television's lead role in stimulating the screen production sector to thrive must also be noted. These are the outcomes 1989's far-sighted Broadcasting Act envisaged that NZ On Air should seek and the ones to which we are proud to contribute.

Neil Walter

Chair, NZ On Air

April 2009

This survey measures the local content screening between 6am – midnight on the six major nationwide free-to-air channels: TV One, TV2, TV3, C4, Prime and Māori Television (MTS).

One of the benefits of the expanding broadcasting environment is the increase in the number of screens playing New Zealand-made programmes. This is the third year that local content figures for MTS and C4 have been included in the report and the fourth year for Prime.

To illustrate the increase that has occurred over the last 19 years, local content hours across three channels in 1990 measured only 4,249 hours, compared with 11,600 hours on six channels in 2008 (10,784 in 2007).

2008 was a leap year, giving another 24 hours in which to screen local content; a four yearly opportunity and a bonus!

The total hours available for local content were boosted in 2008 by the launch of Freeview including TVNZ 6 and TVNZ 7 and the MTS Te Reo channel, New Zealand's first 100% Māori language channel. Te Reo has been broadcasting three hours a day from 8pm to 11pm seven days a week. NZ On Air does not monitor Freeview hours or local content on pay television channels. Unaudited data from Sky TV, Regional Channels and TVNZ is appended separately (see Other Channels p40).

#### **Overview: more channels, more local content**

On four of the six channels surveyed in 2008 local content increased. TV One screened the most local content and Prime the least. The channel recording the biggest increase in local content since 2007 was TV3.

News/Current Affairs, Entertainment and Children's programmes are the genres that recorded the biggest increases in broadcast hours in 2008.

#### **Free-to-air television key trends**

- Total local content hours increased by 816 to 11,600 hours, a 7% increase on the previous year when 10,784 hours were broadcast. This is the highest level recorded to date and is largely due to increased News hours on TV One and TV3.
- The percentage of local content on the six main free-to-air channels rose to 34% of the schedule (32% in 2007).
- TV One screened the most local content, 3,954 hours. This is more than TV2, TV3 and Prime combined. MTS screened the second highest number of hours with 2,608 hours.
- Although Prime's local content increased, the channel screened the least: 817 hours.
- TV2 was the only channel to show a slight decrease in the total of local content hours, from 1,168 hours in 2007 to 1,110 hours in 2008.
- MTS screened the most local content in prime time with 902 hours, representing almost 30% of prime time schedule.
- C4's 1,136 hours of local content mainly consist of music videos.
- First-run hours, representing new series or new programmes, increased by 8.1% to 8,936 hours (8,225 hours in 2007) due to increases on four channels: TV One, TV3, C4 and MTS.

- TV One screened the most first-run local content (3,427 first-run hours). Next highest was TV3 (1,846 first-run hours), followed by MTS (1,243 first-run hours).
- Prime time local content hours decreased slightly to 3,701 (3,726 hours in 2007). This was mainly due to decreases on TV2, TV3 and Prime.
- Local content comprised 42.1% of prime time schedules, (42.5 % in 2007: 43.3% in 2006).
- Total hours of Children's programmes, Documentaries, Entertainment, News/Current Affairs and Sports increased, while Children's Drama, Information, and Drama/Comedy decreased. Māori programming for a general audience decreased on TV One.
- Children's programmes on MTS and TV3 contributed to the largest increase in total hours in that genre, from 837 hours in 2007 to 1,035 hours.
- Repeat screenings (2,664 hours) accounted for 23% of local content hours (24% in 2007). MTS screened the highest number of repeats.
- MTS and C4 have fewer total broadcast hours compared with the other channels, which accounts for their higher percentages of local content.

**Fig  
1**

**Percentages of total local content hours by channel (6am – midnight)**

	<b>2008</b>	<b>2007</b>	<b>2006</b>	<b>2005</b>	<b>2004</b>	<b>2003</b>
TV One	60%	57%	53%	54%	52%	55%
TV2	17%	18%	20%	23%	24%	24%
TV3	30%	24%	19%	21%	22%	20%
Prime	12%	12%	13%	9%	Not measured	
C4	25%	23%	22%	Not measured		
MTS	84%	80%	75%	Not measured		

This survey concentrates on the 18 hour clock (6am - midnight) unless specified.

Local content accounted for 34% (11,600 hours) of the total 6am - midnight broadcast hours across the six channels in 2008 (32% in 2007).

Excluding the smaller channels MTS, Prime and C4, the percentage is 36% compared with 33% in 2007. Results by channel follow:

#### TV One

- Total local content hours increased by 192 to 3,954 hours.
- Local content increased to 60% of the 6am - midnight schedule (57.2% in 2007).
- TV One still screens more local content than any other channel, largely due to its News/Current Affairs, Sports, Documentary and Entertainment outputs.
- TV One's figures reveal an increase of 187 hours of first-run or new programming, mainly in the News/Current Affairs, Sports and Entertainment genres (3,427 hours in 2008, 3,240 in 2007).
- In 2008 Documentary and Entertainment hours were up by 19 and 79 hours respectively.
- Drama/Comedy, Information and Māori programming hours decreased.

#### TV One

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	9.5	92	192.5	294
Drama/Comedy	17.5	13.5	43.33	74.33
Entertainment	87.5	63.83	67.17	218.5
Information	772.17	44	107.52	923.69
Māori Programmes	124.83	0	31	155.83
News/Current Affairs	1,120.25	536	82.33	1738.58
Sports	451.92	94	3.5	549.42
<b>Total NZ Broadcast time</b>	<b>2584</b>	<b>843</b>	<b>527</b>	<b>3954.35</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>39.22%</b>	<b>12.80%</b>	<b>8.00%</b>	<b>60.02%</b>

#### TV2

- TV2's local content hours dropped by 58 hours to 1,110, (1,168 in 2007; 1,300 in 2006).
- Local content made up 17% of the 6am to midnight schedule (18% in 2007; 20% in 2006).
- TV2 first-run hours were reduced by 66 hours (623 in 2008, 689 in 2007).
- Genres that increased were Drama/Comedy by 55 hours, and Information by 16 hours.
- The greatest decreases were seen in Children's (63 fewer hours), Children's Drama (14 fewer hours), Entertainment (41 fewer hours) and Documentaries (17 fewer hours).

## TV2

Category	Offpeak	Prime	Repeat	Total
Children's	250.8		224.12	474.92
Children's drama	3.5		1.5	5
Documentaries		59.5	26.5	86
Drama/Comedy	4.5	141	233.25	378.75
Entertainment	2.5	35.33	2.42	40.25
Information	41.25	29.5		70.75
Māori Programmes	23.75	0	0	23.75
News/Current Affairs		13.33		13.33
Sports	17.5			17.5
<b>Total NZ Broadcast time</b>	<b>344</b>	<b>279</b>	<b>488</b>	<b>1110.25</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>5.22%</b>	<b>4.23%</b>	<b>7.40%</b>	<b>16.85%</b>

## TV3

- There was an increase of 391 hours of local content in 2008 reaching a total of 1,976 hours, (1,585 hours in 2007).
- Local content comprised 30% of the 6am - midnight schedule (24% in 2007).
- TV3's first-run hours increased by 429 mainly due to increased News/Current Affairs, Children's and Information programmes (1,845 hours in 2008, 1,416 in 2007).
- A jump in News/Current Affairs first-run programming produced an extra 476 hours, new Children's programming increased by 32 hours, first-run Information by 12 hours, Māori programmes by five hours and Documentaries by four hours.
- Including repeated programmes, Children's programming increased by 40 hours, Documentaries by 17 hours, and Information by 25 hours.
- Total hours of Entertainment and Sports showed considerable decreases, down 80 and 75 hours respectively. Drama/Comedy decreased by 13 hours in 2008 when compared with 2007 figures.

## TV3

Category	Offpeak	Prime	Repeat	Total
Children's	154.25		0.33	154.58
Children's drama			6.5	6.5
Documentaries	9.5	48	41.17	98.67
Drama/Comedy	4	30	14	48
Entertainment	58.83	12.5	13.08	84.41
Information	72.5	25	50	147.5
Māori Programmes	42.5		0.92	43.42
News/Current Affairs	726.5	514.5	3.33	1244.33
Sports	147.5		0.67	148.17
<b>Total NZ Broadcast time</b>	<b>1216</b>	<b>630</b>	<b>130</b>	<b>1975.58</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>18.45%</b>	<b>9.56%</b>	<b>1.97%</b>	<b>29.99%</b>

## Prime

- Total local content hours were 817 (760 in 2007).
- Local content was 12.3% of the 6am - midnight schedule (11.5% in 2007).
- News/Current Affairs hours increased slightly to 195. Sports hours increased by 69 hours to a total of 545. There were 12 hours of Documentaries, 36 hours of Entertainment which represents an increase of 11 hours.
- The Information hours were down by 30 to 26 hours (56 in 2007).



Prime

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		4	8	12
Drama/Comedy		3.5		3.5
Entertainment		13	22.5	35.5
Information	10.5	12.5	3	26
Māori Programmes	0	0	0	0
News/Current Affairs	193.67	1		194.67
Sports	262.58	184.25	98	544.83
<b>Total NZ Broadcast time</b>	<b>467</b>	<b>218</b>	<b>132</b>	<b>816.50</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>7.08%</b>	<b>3.31%</b>	<b>2.00%</b>	<b>12.39%</b>

C4

- In calculating local content hours on C4 an allowance of two hours per day is made for local music videos.
- Total local content hours were 1,136, almost all were music videos accounted for in Entertainment (1,031 in 2007).
- C4's first-runs local content hours increased by 205 (1,113 in 2008, 908 in 2007).
- Local content was 25% of the 6am - midnight schedule.
- Entertainment hours are made up mainly of music videos: 1,108 in 2008, an increase of 91 hours.
- In 2008 there were nine hours of Documentary (one hour in 2007) and 18 Drama/Comedy hours, an increase of 10 hours.
- C4's free-to-air VHF schedule is the only platform we measure. C4 also transmits via a digital signal on Sky and Freeview with extended hours that are not measured in this survey.

C4

Category	Offpeak	Prime	Repeat	Total
Children's	1.5			1.5
Children's drama				0
Documentaries		6	3	9
Drama/Comedy		12.5	5	17.5
Entertainment	282.5	810	15	1107.5
Information	0	0	0	0
Māori Programmes	0	0	0	0
News/Current Affairs	0	0	0	0
Sports	0.33	0.17		0.5
<b>Total NZ Broadcast time</b>	<b>284.33</b>	<b>828.67</b>	<b>23</b>	<b>1136</b>
<b>Total Broadcast time</b>				<b>4482</b>
<b>NZ Content % of Total</b>	<b>6.34%</b>	<b>18.49%</b>	<b>0.51%</b>	<b>25.35%</b>

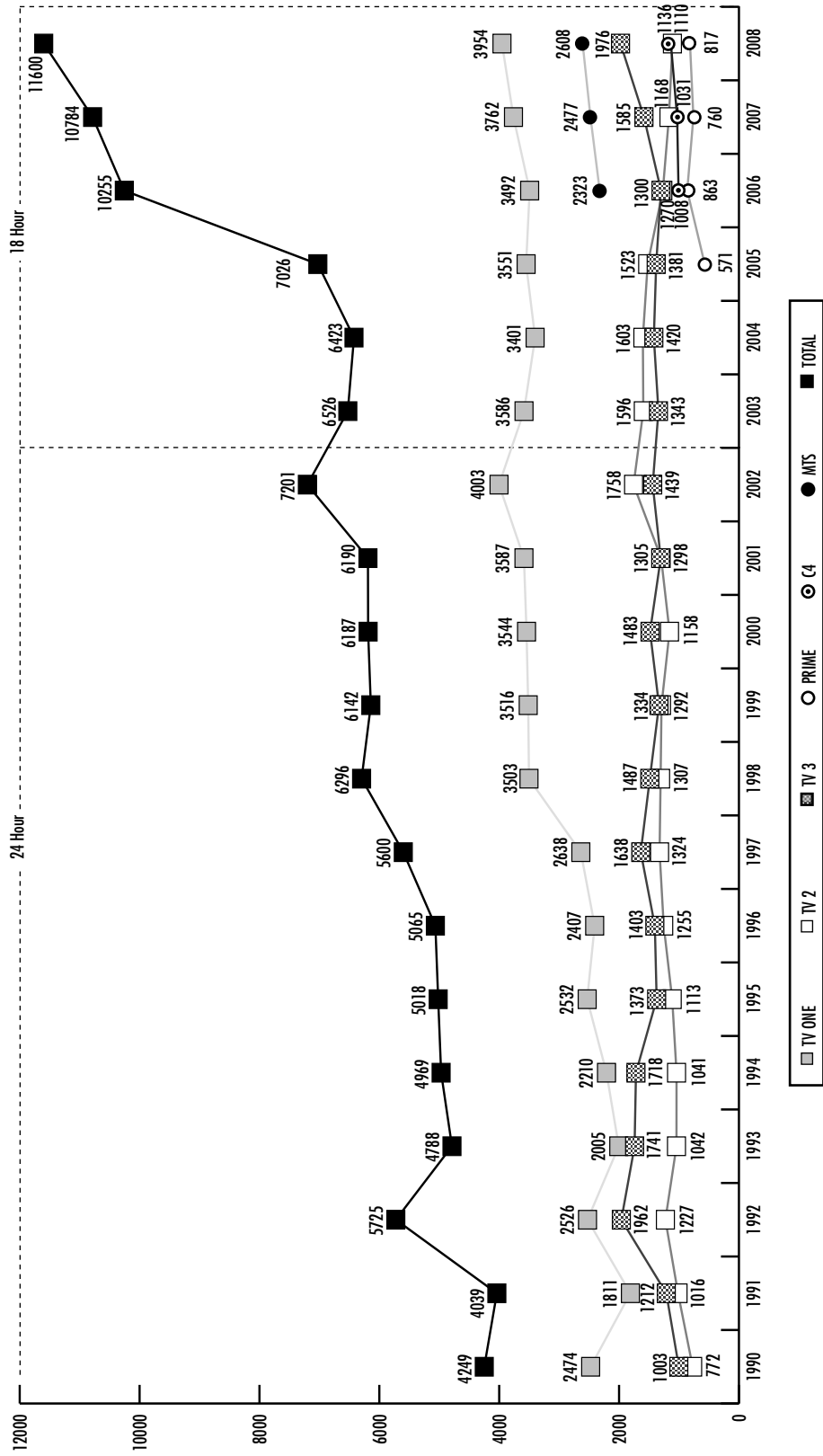
## MTS

- Total local content measured 2,608 hours, 131 more than the previous year.
- Local content keeps increasing on MTS comprising 83.5% of the 6am - midnight schedule compared with 79.6% in 2007, (with average broadcast hours of 8.5 per day plus extended hours on Anzac Day).
- 44% of local content broadcast hours are repeated programmes.
- Overall MTS recorded a 10 hour increase in first-run programming, mainly seen in Documentaries, Entertainment and News/Current Affairs (1,243 hours in 2008, 1,233 in 2007).
- Children's programming reached 404 hours, an increase of 234 hours. Entertainment increased to 322 hours, up 126, and Documentary hours totalled 191, up 39 hours.
- Sports hours increased by 25 to 494.
- Decreases in local content hours were seen in two categories: Information dropped by 160 hours to 540 (700 in 2007). Drama/Comedy hours decreased by 136 to a total of 189 hours.

## Māori

Category	Offpeak	Prime	Repeat	Total
Children's	116	1.5	286.5	404
Children's drama				0
Documentaries	12.33	61.58	117.17	191.08
Drama/Comedy	4	14	171	189
Entertainment	28.5	116.5	176.5	321.5
Information	65.67	312.92	161.08	539.67
Māori Programmes	0		0	0
News/Current Affairs		257.92	210.83	468.75
Sports	114	138	241.5	493.5
<b>Total NZ Broadcast time</b>	<b>340.5</b>	<b>902.42</b>	<b>1364.58</b>	<b>2607.50</b>
<b>Total Broadcast time</b>				<b>3120</b>
<b>NZ Content % of Total</b>	<b>10.91%</b>	<b>28.92%</b>	<b>43.74%</b>	<b>83.57%</b>

Total NZ hours by channel



More detailed genre information is set out in section 8

In 2008 Children's programmes, Documentary, Entertainment, News/Current Affairs and Sports programming boosted the local content hours.

First-run hours increased, but only in the Entertainment and News/Current Affairs genres.

Although the total local content hours increased overall in 2008, decreases were seen in the hours of Children's Drama, Drama/Comedy, Information and Māori programming for general audiences.

- **Children's** programming continued to increase by 198 hours to 1035 hours (837 hours in 2007 and 785 in 2006).
- **Children's Drama** declined from 19 hours to 12 hours.
- **Documentaries**, which lost ground in 2007 picked up another 70 hours to reach 691 hours. TV One screened the most documentaries with 294 hours, 19 more than in 2007 but including 192 hours of repeats. TV2 screened 86 hours (17 fewer hours than in 2007). 27 hours were repeats. TV3 increased its hours from 82 to 99 (41 hours were repeats). Of Prime's 12 hours, eight were repeats. C4 screened nine hours in 2008, compared with one hour in 2007. MTS screened 191 hours, up from 152 hours in the previous year (120 hours were repeats).
- **Drama/Comedy** hours were down by 105 to total 711 hours (816 in 2007). TV One, TV3, Prime and MTS had less Drama/Comedy programming but TV2's hours were up by 55.
- **Entertainment** programming increased significantly to 1,808 hours mainly due to increases on MTS with a total of 322 hours (an extra 126), TV One 219 (an extra 79), C4 1,108 (an extra 91) and a smaller increase on Prime. TV2 and TV3's hours decreased by 41 and 80 respectively.
- The **Information** genre peaked in 2007 with 1,919 hours, a big increase over previous years but lost 211 hours in 2008 to total 1,708. There were increases on TV2 and TV3 but these were offset by 139 fewer hours on MTS in 2008.
- **Māori programming** for general audiences across three channels (excluding MTS) totalled 223 hours, down from 308 hours in 2007. The biggest decline was on TV One which broadcast 94 fewer hours. TV2 screened 24 hours (20 in 2007). Prime and C4 screened no Māori programmes in 2008.
- **News/Current Affairs** hours are up by 699 hours to a total of 3,660 (2,961 hours in 2007). Additional news programmes began on TV One and TV3 during 2007. TV3's hours increased by 479 hours, accounted for by a full year of the morning show *Sunrise*. TV One's hours increased by 214, with news programmes added to the schedule during 2007 running the full year in 2008. MTS hours remained the same on 469 hours (466 in 2007). Prime showed a small increase. C4 has no News/Current Affairs programmes.
- **Sports** hours were 1,754 (1,681 hours in 2007), with *The Olympics* and *The Paralympics* giving a boost to TV One. Its hours increased by 49 hours and TV3's hours decreased by 75. In the previous year TV3 had carried the *Rugby World Cup*.

**Fig  
3**

**Total NZ hours by genre 1999 - 2008**

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008
Drama/Comedy	364	386	363	447	372	401	420	631	816	711
Children's drama	9	6	14.5	0	24	24	14	29	19	12
Children's	620	591	488	583	664	524	486	785	837	1035
Documentaries	331	242	260	349	355	414	536	644	621	691
Information	1191	1041	1272	1322	1232	1076	1029	1505	1919	1708
Entertainment	496	433	532	703	532	578	740	1721	1621	1808
Māori	287	371	396	387	363	356	346	447	308	223
News/Current Affairs	1835	1876	2073	2111	2058	2160	2555	2782	2961	3660
Sports	1010	1239	791	1299	926	889	901	1712	1681	1754
Total NZ Content	6143	6185	6190	7201	6526	6423	7026	10255	10784	11600
% of Schedule	23.4%	23.5%	23.6%	27.4%	33%	32.6%	26.7%	30.3%	31.8%	34.2%
Total Prime Time	1686	1602	1629	1732	1841	1860	2070	3797	3726	3701
% of Schedule	38.5%	36.5%	37.2%	39.5%	42%	42.3%	35.4%	43.3%	42.53%	42.14%
	24 hour clock				18 hour clock					

- Notes:
1. These hours are for TV One, TV2, TV3, Prime, MTS & C4. Prime was added in 2005, MTS & C4 in 2006
  2. Figures have been rounded
  3. Prime time hours, four hours a day from 6pm – midnight, for all six channels in 2008 equal 8,784 hours

# 5

## First-run Hours

First-run hours are a significant local content indicator, reflecting the amount of new investment in New Zealand programmes. First-run hours include prime time (peak) and off-peak programming.

2008: 8,936 hours.

2007: 8,225 hours.

Total first-run hours went up by 711, representing an 8% increase.

First-run hours increased on TV One by 187 hours to 3,427 (3,240 in 2007).

TV2's first-run hours decreased by 67 to 622 hours.

TV3's hours increased by 430 to 1,846.

First-run hours were down on Prime by 54 to 685 hours.

C4's first-run hours increased by 205 to 1,113.

First-run hours on MTS went up by 10 hours from 1,233 to 1,243.

Fig  
4

First-run percentages by channel (6am – midnight)

	2008	2007	2006	2005	2004	2003
TV One	52%	49%	46%	44%	42%	43%
TV2	9%	10%	13%	15%	18%	18%
TV3	28%	22%	18%	20%	19%	17%
Prime	10%	11%	12%	8%	Not measured	
C4	25%	20%	22%	Not measured		
MTS	40%	40%	34%	Not measured		

See figures 5, 6 and 7 for more genre and channel detail.

### Excluding News/Current Affairs:

- TV One screened 27% first-run local content (27% in 2007)
- TV2 screened 9% first-run local content (10% in 2007)
- TV3 screened 9% first-run local content (10% in 2007)
- Prime screened 7% first-run local content (8.5% in 2007)
- C4 screened 24% first-run local content (20% in 2007). C4 screens no News/Current Affairs programmes.
- MTS screened 32% first-run local content (32% in 2007)

**Changes to note in 2008 include:**

- Children's first-run programming, including Children's Drama decreased slightly from 538 hours to 528. But TV3 and MTS increased their first-run hours by 32 and 24 hours respectively. TV2, the main broadcaster for Children's programming, dropped its hours by 63 to 251 first-run hours. In 2008 TV2, the only broadcaster carrying first-run Children's Drama, screened four hours, down from nine hours in 2007.
- Documentary first-run hours remain almost the same: 302 in 2008; 299 in 2007. Increases on TV3, C4 and MTS, offset the losses on TV One (14 fewer hours), TV2 (18 fewer hours) and Prime (four fewer hours).
- Drama/Comedy took a hit with 106 fewer first-run hours: 245 first-run hours in 2008 (351 in 2007). Most of the hours were lost from MTS (82 fewer hours), TV One (31 fewer hours), five each from TV3 and Prime. Only TV2 and C4 reported an increase: six hours and nine hours respectively.
- Entertainment hours, which decreased in 2007 showed a dramatic increase in first-run hours, up 240 hours to 1,511 in 2008. TV One's total first-run Entertainment hours reached 151 hours, an increase of 82 hours, and MTS screened an extra 49 hours to reach 145. The major increase was on C4, with an extra 195 hours, bringing the total to 1,093.
- Total first-run local Information hours were 1,386 (1,474 in 2007). Four channels showed a decrease in first-run Information hours, but TV2 had a 41 hour increase and TV3 a 12 hour increase. TV One's first-run Information programming was down by 65 hours and MTS had a 42 hour decrease.
- Māori Programmes for general audiences showed a 45 hour decrease. (We do not record this category for MTS: 'Māori programmes' on MTS are distributed across all the genres.) TV3 increased its hours by five to a total of 43. TV One screened 125 first-run hours. TV2's hours increased by four to 24 hours. Prime and C4 have no programmes in this genre.
- First-run News/Current Affairs hours increased by 723 hours to 3,364 hours due to a full year of new programmes on TV One and TV3 that began part-way through 2007.
- Sports hours decreased by five hours. Increases on TV One (*The Olympics*) and TV2 offset the decreases on TV3 and Prime.

NZ On Air's contribution to first-run hours was 18% (19 % in 2007). Excluding MTS, Prime and C4 the figure is 12% (13% in 2007, 14% in 2006).

**Fig  
5**

**First-run hours (peak and offpeak) for six channels**

		Drama/ Comedy	Children's	Children's Drama	Doco.	Inform- ation	Entertain- ment	Māori	News, CA	Sports	Total
18 Hour	2008 (6 channels)	245	524	4	302	1386	1511	191	3364	1410	8936
	2007 (6 channels)	351	529	9	299	1474	1271	236	2641	1415	8225
	2006 (6 channels)	251	476	22	374	1069	1431	273	2502	1502	7899
	2005 (4 channels)	230	371	13	313	715	629	228	2362	838	5698
	2004 (3 channels)	175	296	13	227	866	470	237	2073	874	5231
24 Hour	2003 (3 channels)	217	398	13	190	920	419	231	1945	838	5171
	2002 (3 channels)	247	314	0	164	963	604	287	2013	1157	5748

Fig  
6

First-run hours (peak and offpeak) by channel

	TV ONE	Drama/Comedy	Children's Drama	Children's	Doco.	Information	Entertainment	Māori	News, CA	Sports	Total
18	2008	31	0	0	102	816	151	125	1656	545	3427
	2007	62	0	0	116	881	70	178	1452	482	3240
	2006	33	0	0	141	640	50	150	1442	541	2997
	2005	23	0	3	197	593	193	155	1465	258	2887
	2004	22	0	0	147	618	147	154	1409	308	2805
	2003	34	0	0	116	649	76	154	1344	459	2832
24	2002	35	0	0	87	685	54	190	1439	750	3240
	2001	21	0	0	103	832	70	182	1142	423	3071
	2000	5	0	0	91	793	77	163	1347	759	3235
	1999	25	0	0	121	670	74	144	1324	758	3116
	<b>TV2</b>										
18	2008	146	4	251	60	71	38	24	13	18	622
	2007	140	9	314	78	30	71	20	15	14	689
	2006	142	15	359	110	50	80	21	12	86	875
	2005	159	13	250	62	81	329	23	12	83	1012
	2004	149	9	213	56	173	294	42	124	122	1182
	2003	157	7	263	45	185	291	44	65	152	1206
24	2002	153		250	33	189	506	47	19	69	1267
	2001	157	1	294	56	61	291	47	8	21	934
	2000	167		271	37	43	205	47	11	20	801
	1999	145		255	48	30	290	48	4	71	889
	<b>TV3</b>										
18	2008	34	0	154	58	98	71	43	1241	148	1846
	2007	39	0	122	54	86	113	38	765	201	1416
	2006	25	7	110	30	63	115	55	632	156	1193
	2005	28	0	118	45	36	103	51	625	295	1300
	2004	4	4	83	24	75	29	41	540	444	1244
	2003	26	7	136	30	87	52	34	536	227	1135
24	2002	59		64	45	89	45	59	556	338	1242
	2001	28	7	14	38	98	30	67	542	322	1145
	2000	10		37	40	57	31	47	518	409	1149
	1999	10		43	61	43	55	3	507	103	825
	<b>PRIME</b>										
18	2008	4	0	0	4	23	13	0	195	447	685
	2007	7	0	0	9	51	24	0	183	466	739
	2006	0	0	0	0	16	7	0	222	539	784
	2005	20	0	0	10	5	3	0	260	203	500
	<b>C4</b>										
18	2008	13	0	2	6	0	1093	0	0	1	1113
	2007	4	0	0	1	6	898	0	0	0	908
	2006	0	0	0	0	7	984	0	0	2	993
	<b>MTS</b>										
18	2008	18	0	118	74	379	145	–	258	252	1243
	2007	100	0	94	43	421	96	–	229	252	1233
	2006	50	0	7	93	292	194	48	194	179	1057



Details on first-run local content for each channel follow:

#### TV One

- First-run local content hours increased by 187 to 3,427 hours.
- First-run local content represents 52% of TV One's schedule (6am - midnight).
- The greatest increase in first-run hours was in News/Current Affairs by 204 hours. The total was 1,656 hours.
- *News Specials* covering Elections here and in the USA, and *NZI Business* added extra hours in the News/Current Affairs genre.
- Entertainment hours increased by 81 hours. New and returning programmes, *Stars in Their Eyes*, *Wheel of Fortune* and *Who Wants to be a Millionaire?* accounted for increases in the genre.
- Sports hours increased by 64: *The Olympics* and *The Paralympics* contributed to the increase.
- Information first-run hours were down by 65 hours to 816; first-run Drama/Comedy hours decreased from 62 hours in 2007 to 31 in 2008, but included the new series *Burying Brian*.
- Māori programmes decreased by 53 to 125 hours. The 2008 series of *Marae* reduced from one hour to 30 minutes and *The Olympics* pre-empted the screening of other regular Māori programmes.
- Documentary hours decreased by 14 to a total of 102. New series included *NZ Festival*, *Beyond the Darklands* and *Off the Radar*.

#### TV2

- TV2's first-run local content hours showed a decline of 67 hours, across five of the nine genres. The total was 622 hours (689 in 2007).
- First-run local content programming accounted for 9% of TV2's schedule (10% in 2007).
- Information had a boost of 41 extra hours bringing the total to 71 hours in 2008, including new programmes *Trade Wars* and *Home Sick*.
- Māori programming had a four hour boost with *Korero Mai - Speak to Me* bringing the first-run hours to 24.
- Drama/Comedy showed an increase of six hours and Sports increased by four hours, which included the new *International Netball Series*.
- The biggest decreases in local content first-run hours were: Children's Programming with 63 fewer hours, Documentaries with 19 fewer hours and Entertainment with 33 fewer hours.

#### TV3

- First-run local content hours increased by 430 hours to 1,846 hours.
- The percentage of first-run hours broadcast increased from 22% in 2007 to 28% in 2008.
- The biggest increase was in News/Current Affairs with 476 extra hours of first-run programming,

due to the full year of *Sunrise* and *Newsday: 3 News at 12*. New series included *ASB Business* and *Decision 08*.

- Four other genres showed an increase: Children's Programmes by 32 hours to a total of 154 hours, including the new series *Action Central*; Information by 12 hours to 98 hours; Māori programmes up five to 43 hours, and Documentaries up four hours to 58. New Documentary series included *What's Really in our Food?* and *The Lost Boys*.
- Genres to see decreases were Drama/Comedy, Entertainment and Sports. New Comedy series included *The Jaquie Brown Diaries*, *A Thousand Apologies* and *The Millen Baird Show*.
- Entertainment first-run hours were down by 42 hours to 71; and Sports down 53 hours to a total of 148.

### Prime

- Prime's first-run local content hours were down by 54 hours in 2008, to a total of 685 hours.
- 10% of the schedule was devoted to first-run programming (11% in 2007).
- News/Current Affairs showed a 12 hour increase in first-run programming with *Campaign 08*.
- Information first-run local content hours decreased from 51 hours in 2007 to 23 in 2008.
- Entertainment decreased by 11 hours; Drama/Comedy clocked up a total of four hours with the *Wayne Anderson: Glory Days* series.
- Rugby, cricket and league dominated the Sports schedule with first-run programmes e.g *Twenty20 Cricket*, *Rugby League NRL* and *Rugby: Air NZ Cup*. However there were 19 fewer hours in this genre in 2008.

### C4

- First-run local content was 1,113 hours on C4 in 2008, an increase of 205 hours, representing 25% of the schedule.
- Entertainment was up by 195 hours on the channel that screens mostly musical content in the *Homegrown* series and *The Official NZ Top 40*.
- Drama/Comedy increased by nine hours to a total of 13 hours with shows like *The World According to Bro'Town* and *Back of the Y*.
- C4 had six hours of first-run Documentaries, including *Rocked the Nation*.

### MTS

- First-run local content was 1,243, an increase of 10 hours.
- First-run programming represented 40% of the schedule, the same as in 2007.
- News/Current Affairs increased by 29 hours.
- Entertainment first-run hours increased by 49; Documentary hours increased by 31 reaching a total of 74 first-run hours. Documentaries included *Breaking the Boundaries: A Māori Violinist in China* and *The Navy and the Treaty*.

First-run hours (peak and offpeak) by channel 2007

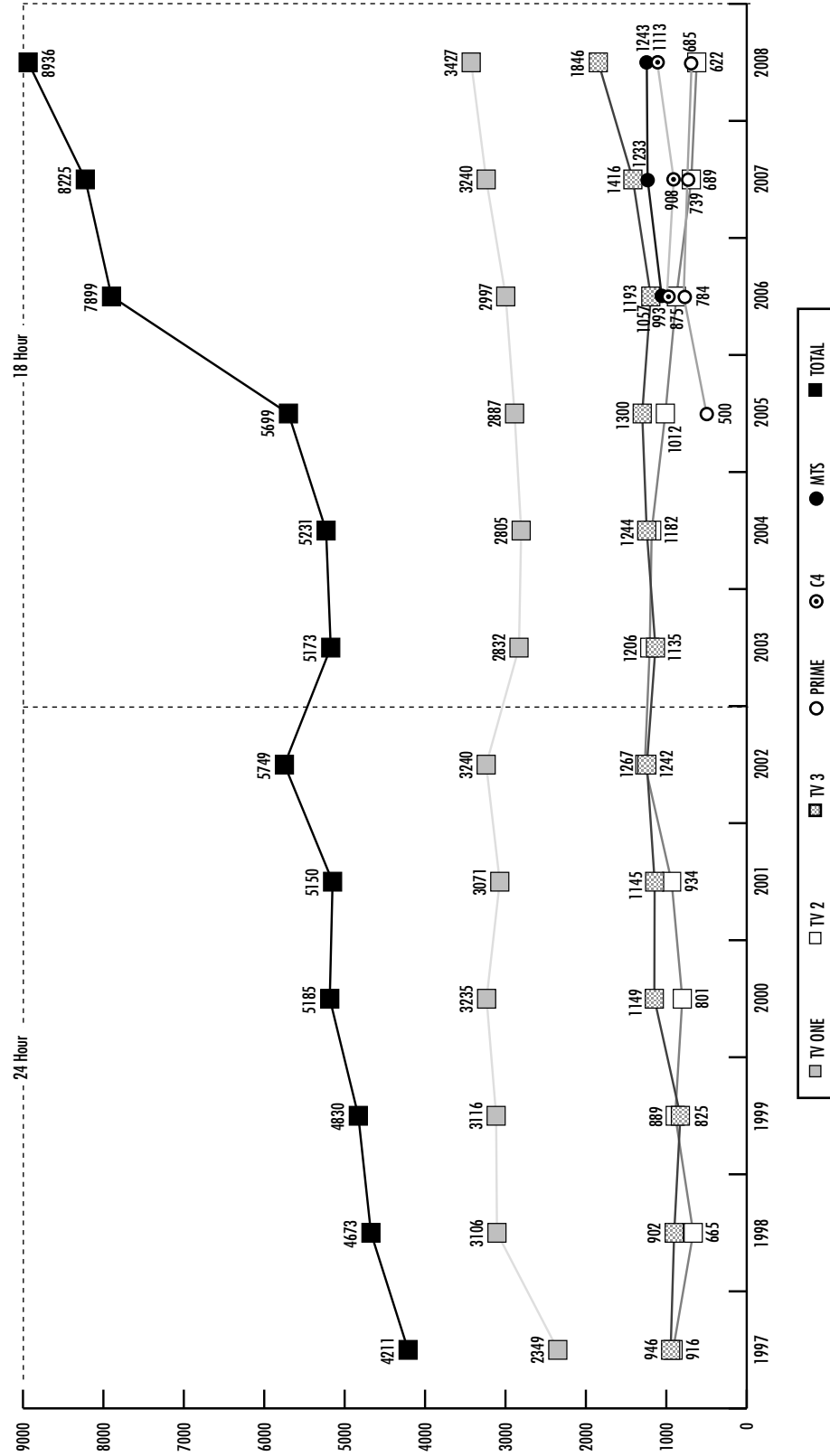


Fig 7

# 6

## Prime Time Hours

Prime time represents the hours between 6pm - 10pm seven days a week. As 2008 was a leap year, prime time hours across six channels were 8,784.

During these four hours, all the networks compete to attract the greatest number of viewers, to generate maximum income. The bulk of their commissioning budgets is spent in this time band. Therefore prime time local content hours are a useful indicator of the status of production spending by the television networks.

Total prime time local content hours in 2008 were down 25 hours to 3,701 (3,726 in 2007). This represented 42.1% of the prime time schedule (42.5%, in 2007; 43.3% in 2006).

For TV One, TV2 and TV3 prime time local content totalled 1,752 compared with 1,763 hours in 2007 and 1,818 hours in 2006.

- TV One's prime time local content increased from 819 to 843 hours. Documentaries and News/Current Affairs increased by 11 hours in each genre; Sports increased by 45 hours; Drama/Comedy decreased by 15 hours; Entertainment showed little change from 2007; and there were 25 fewer Information hours in prime time.
- TV2's total prime time local content hours were 279, down from 295 in 2007. Documentaries decreased by five hours; Entertainment decreased by 22 hours; Information increased by 10 hours and there was no change in News/Current Affairs.
- TV3's prime time local content hours decreased by 19 hours from 649 in 2007 to 630 in 2008. Documentaries were up six hours and Information increased by four hours. There were eight extra News/Current Affairs hours. Drama/Comedy decreased by five hours and Entertainment decreased by 23 hours. Sports dropped completely from the prime time schedule (10 hours in 2007).
- Prime's prime time hours decreased from 246 in 2007 to 218 in 2008. Small decreases were seen in Documentaries, Drama/Comedy, Entertainment, and Information.
- MTS screened the most hours of local content in prime time: 902 hours, the same as in 2007.
- C4's prime time hours reached 829, an increase of 15 hours, almost all of which are music videos (810 hours).

Fig 8

Prime time percentages by channel

	2008	2007	2006	2005	2004	2003
TV One	58%	56%	60%	61%	59%	60%
TV2	19%	20%	22%	26%	30%	25%
TV3	43%	44%	42%	46%	39%	41%
Prime	15%	17%	15%	9%	Not measured	
MTS	62%	62%	62%	Not measured		
C4	57%	56%	58%	Not measured		

**When News/Current Affairs are excluded:**

- TV One screened 21% local content in prime time (20% in 2007).
- TV2 screened 18% local content (19% in 2007).
- TV3 screened 8% local content (10% in 2007).
- Prime screened 15% local content (17% in 2007). Prime's news bulletins screen outside 6pm - 10pm prime time hours.
- MTS screened 44% local content (47% in 2007).
- C4 screened 57% local content (56% in 2007). C4 has no News/Current Affairs programmes.

**Details of prime time local content on each channel follows:****TV One**

- TV One screened 843 hours of prime time local content - an increase of 24 hours when compared with 2007.
- Prime time Documentaries increased by 11 hours.
- News/Current Affairs hours increased by 11 hours in prime time.
- Sports increased by 45 hours in prime time.
- Drama/Comedy decreased by 15 hours and Entertainment hours remained constant on a total of 64 hours; Information hours in prime time were down on the previous year by 25 hours.

**TV2**

- Local content in prime time decreased by 16 hours to 279 in 2008.
- Documentaries decreased by six hours.
- Drama/Comedy increased by four hours in prime time.
- Entertainment hours in prime time decreased by 22 hours to 35 hours and Information decreased from 69 hours to a total of 30 hours in 2008.
- News/Current Affairs remained the same on a total of 13 hours in prime time.

**TV3**

- Prime time local content totalled 630 hours a decline of 19 hours when compared with 2007.
- Documentaries increased by six hours to reach 48 hours.
- Drama/Comedy decreased by four hours to 30 hours, Entertainment decreased by 23 to 13 hours in prime time.
- Information increased by four hours to 25 hours and News/Current Affairs went up by eight. In 2008 there was no Sports programming on TV3 in prime time.

**Prime**

- Prime time local content decreased by 28 hours in 2008 to 218 hours.
- Sports hours in prime time accounted for the biggest share at 184 hours, almost the same as in 2007.
- Prime screened four hours of both Documentary and Drama/Comedy in prime time.
- Entertainment hours in prime time decreased by eight hours to 13 hours and Information decreased by 14 hours to a total of 13 hours in prime time.

**C4**

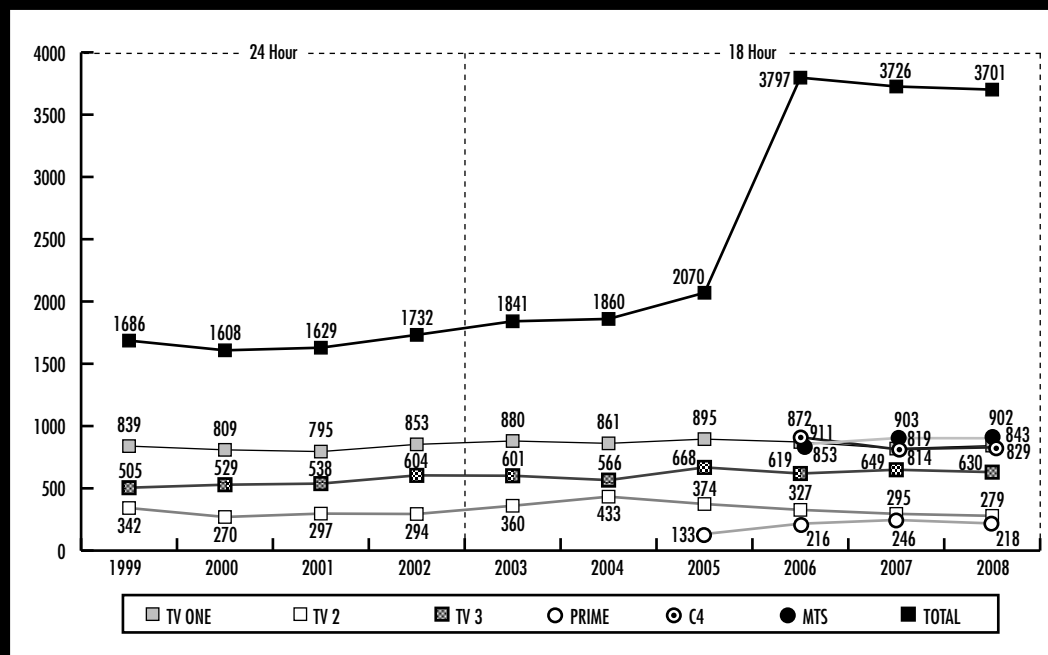
- Prime time local content on C4 totalled 829 hours (814 hours in 2007).
- Entertainment hours accounted for the biggest share at 810 hours.
- The balance was made up of Drama/Comedy (13 hours) and Documentary (six).

**MTS**

- MTS screened 902 prime time local content hours in 2008, the same as in 2007 and again more than any other channel.
- News/Current Affairs totalled 258 hours, an increase of 42 hours.
- Documentaries increased by 26 hours to 62 hours and Entertainment by 31 hours to 117 hours.
- Information programming dropped in 2008 by 44 hours to 313 hours.
- The biggest decrease was in Drama/Comedy which dropped from 99 hours in prime time in 2007 to 14 hours.
- Sports programming increased by 27 hours.

Fig 9

Prime time hours by channel



## **Extended Prime Time**

This section is added at the request of the networks, which work to “extended prime time”, between 5:30pm and 11pm.

News/Current Affairs programmes make up the bulk of the local content programmes screened during these hours.

### **TV One**

TV One screened an additional 287 hours in the extended period: 122 in News/Current Affairs, 88 in Entertainment, 44 in Sports; 25 in Information, four in Documentary, and four in Drama/Comedy.

### **TV2**

TV2 screened five hours - all in Drama/Comedy.

### **TV3**

TV3 screened 205 hours in the extended time: 124 hours of News/Current Affairs, 51 hours of Sports, 17 hours of Information and 13 hours of Entertainment programming.

### **Prime**

Prime screened 201 hours in the extended period, of which 194 were News/Current Affairs. The balance was made up of seven Sports hours.

### **C4**

Entertainment programming accounted for 46 extended prime time hours screened on C4.

### **MTS**

MTS screened a further 767 hours: 43 in Information, 13 in Entertainment, five in Documentary, four in Sports and two hours of Children’s programming.

## 7

## Repeat Hours

The requirement for repeat programming is driven in part by the demands of 24-hour transmission, (the need to screen low-cost programming in less commercial slots, such as overnight or very early morning.) It is also an efficient use of commissioned programmes. Repeat screenings are generally used at no cost to the channel. In their contracts with the networks, production companies agree to a number of repeat screenings of their programmes, within a certain time frame.

Some programmes, such as various Children's programmes, are designed to be repeated and have a long shelf life to serve new generations of young audiences.

Repeated programmes do not feature frequently in prime time except over summer holidays. In this report, repeat hours are measured against the 18 hour clock, from 6am - midnight, the most-watched period of the TV schedule.

In 2008, repeat screenings across six channels totalled 2,664 hours, an increase of 106 hours. Repeat hours comprised 23% of total local content hours (24% in 2007).

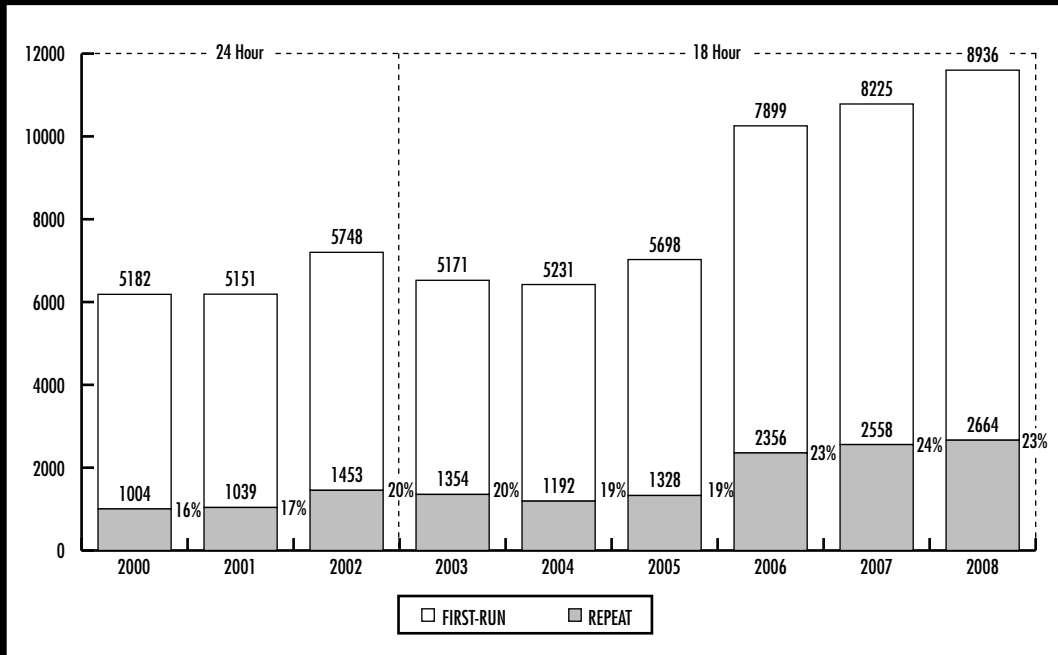
Repeat screenings on TV One, TV2 and TV3 only, totalled 1,145 hours compared with 1,170 in 2007 and 997 hours in 2006.

- TV One repeated 527 hours of local content (523 in 2007). This represents 8% of the 18 hour schedule. The increases occurred in Documentary by 34 hours, Drama/Comedy by 12 hours and Information and News/Current Affairs by eight hours respectively. These increases were offset by a reduction in repeated local content hours in Māori Programmes and Sports.
- Repeats increased on TV2 by nine hours, to a total of 488 hours. This represents 7% of the schedule. Drama/Comedy comprised 233 hours of repeated programming (184 in 2007). 224 hours of Children's programming were repeated in 2007 and in 2008.
- Overall repeats on TV3 were down by 39 hours, making a total of 130 hours (169 in 2007). This represents 2% of their broadcast schedule. Documentaries and Information had increases of 12 and 13 hours respectively.
- Prime screened 132 hours of repeated local content (21 hours in 2007). 98 hours were repeated Sports programming.
- MTS repeated 1,365 hours, comprising 44% of their broadcast hours. Children's programming showed the biggest increase with 211 extra hours of repeats. Entertainment had 76 extra hours.
- C4's repeat local programming was 23 hours (123 hours in 2007). The repeat hours were mostly in Entertainment.



Fig  
10

First-run hours vs. Repeat hours



A brief summary of the 2008 trends in each genre is listed below. Statistics for the nine genres by channel are in Appendix 2.

### Children's Programmes (including Children's Drama)

The total hours for Children's Programmes, including Children's Drama, increased by 191 hours in 2008 to reach 1047 (856 in 2007).

TV2's Children's hours decreased by 77 hours and TV3's hours increased by 33. But the major increase was on MTS with a total of 404 hours, an increase of 234 hours. MTS increased its first-run Children's programming hours from 94 in 2007 to 118 hours in 2008.

No Children's programming screened on TV One or Prime.

TV2 is the main broadcaster of locally made Children's programmes with a total of 475 hours (538 hours in 2007). TV2's first-run hours decreased by 63 hours to 251 hours. Repeats were 224 hours. New programmes to engage young viewers were *Activate*, *I Am TV*, and *Zip & Mac*. Back for another series were *The Go Show Weekend*, *Just the Job*, *Let's Get Inventin'*, *Studio 2*, the ever popular *What Now?* and *Stage Challenge*. *The Killian Curse* returned as did *Amazing Extraordinary Friends* and *Karaoke High*. *Jane and the Dragon* and *Hard Out* were repeated dramas. Children's Drama accounted for five hours on TV2. Locally made Children's Drama, only found on TV2 and TV3, is an important genre for NZ On Air.

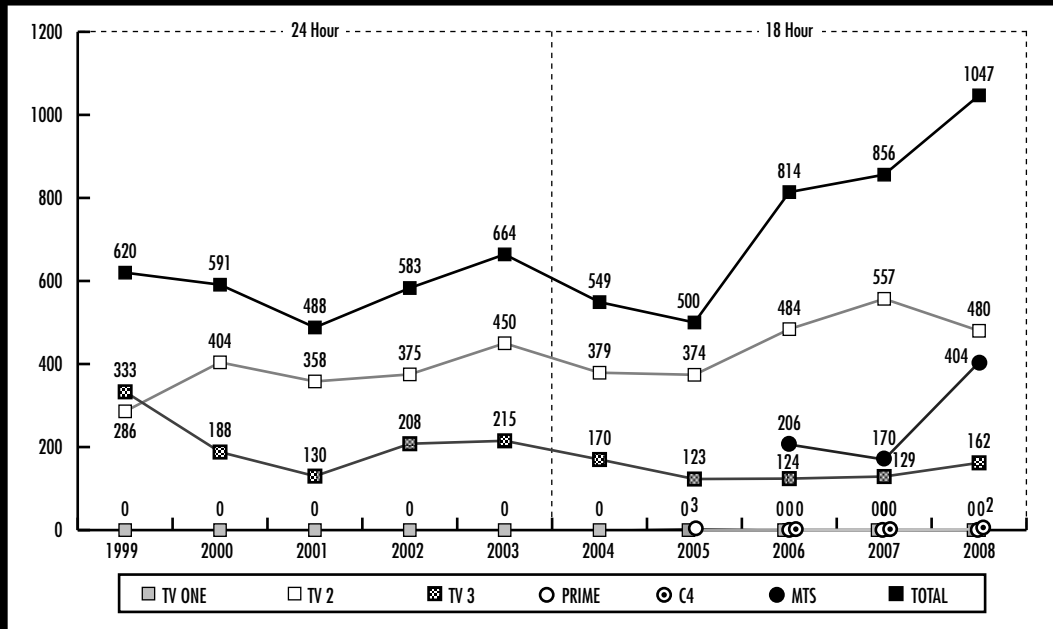
Children's programming on TV3 increased by 25 hours to 155 (129 in 2007). First-run programmes accounted for 154 hours of the total. *Action Central*, *Bryan and Bobby* and the popular part-animated series, *The Simon Eliot Show*, as well as other favourites, *Sticky TV*, *Small Blacks TV* and *Smokefree Rockquest* all returned with new series in 2008. *Love to Sing* is a popular repeat.

MTS screened 404 hours of Children's programming, a significant increase in 2008 (170 hours in 2007). There were further series of *Tau Ke: Manu Rere*, the Māori language series and *Pukana* screened, after first screening on TV3.

Because Children's programming screens in off-peak (non-commercial) timeslots, broadcasters do not usually commission this genre without substantial financial assistance. NZ On Air is the main funding contributor to this genre committing over \$11 million to Children's Drama in the 2007/08 financial year.

Fig  
14

Total NZ Children's hours by channel



## Documentaries

TV One and MTS are the channels that screened most New Zealand documentaries in 2008. Including repeated programmes, Documentary hours on the six free-to-air channels increased in 2008: a total of 691 hours were recorded (621 in 2007). NZ On Air research surveys always rate Documentary as a favourite genre.

TV One screened 294 hours of local documentary of which 193 hours were repeat screenings.

92 hours screened in prime time, and included the following series: *Beyond the Darklands*, *Undercover*, *Brain Power*, *Off The Radar*, *Under Investigation*; a series of medical mysteries, and *Animal House*, which screened previously on TV3. Five programmes of the *New Zealand Festival Series* screened early in the New Year on Saturday nights and were repeated on Sunday mornings; *The Boy from Island Bay*, *The Last Western Heretic*, *A Tall, Long Faced Tale*, *Deer Wars* and the award-winning programme, *The Nuclear Comeback*.

Returning favourites included *Country Calendar* (now into its 43rd year and thought to be the longest running series in the world after *Coronation Street*), *Piha Rescue*, *Intrepid Journeys*, *Location, Location, Location* and the valued *Artsville* series.

TV2 screened 60 of its 86 documentary hours in prime time. *Trade Wars* and *Matthew & Marc's Rocky Road to Russia* featured as new series. Returning series were *Sensing Murder*, *The Lion Man*, *Serious Crash Unit* and *Neighbours at War*.

TV3's local documentary hours increased from 82 to 99 hours; 48 hours played in prime time and 41 hours were repeats. *Inside New Zealand* returned with a number of one-off programmes, including the award-winning *Murder in the Pacific*, as well as *The Secret of John Rowles* and *A Good Way To Die?* New series included the three part programme *The Lost Boys*, *What's Really in Our Food?* and *The Kitchen Job*. New series of *Wa\$ted* and *Money Man* returned. *Aftershock: Would You Survive?* proved popular with viewers.

Prime screened 12 hours of documentary in 2008. The four part *Captain Cook: Obsession and Discovery* screened in prime time. The remaining eight hours were repeat screenings of NZ's *Top 100 History Makers*.

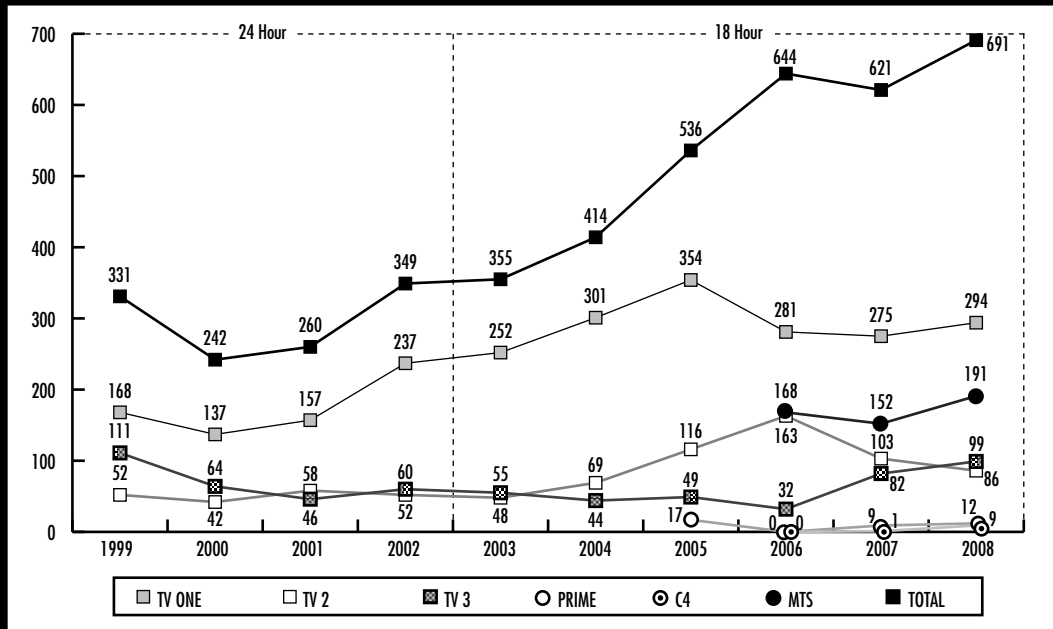
C4 expanded its documentary repertoire with nine hours in 2008 (one hour in 2007). This was accounted for by the series *Rocked The Nation*, which the channel also repeated.

MTS increased its documentary hours by 39 to 191 hours, 62 playing in prime time. There was an increase of 31 hours of first-run documentaries which included *God and Guns*, *The Navy and The Treaty*, *Breaking The Boundaries: A Māori Violinist in China*, *Nga Waiata o te Iwi*, and Anzac Day documentaries, *Turangaarere: The Story of John Pohe*, and *Po ki te Po: Night After Night*.

NZ On Air is a substantial supporter of the Documentary genre and committed over \$12 million in the 2007 - 2008 financial year (\$10 million in the 2006-2007 year). This contributes to approximately 123 hours of New Zealand documentary programming.

Fig  
12

Total NZ Documentaries by channel



## Drama/Comedy Hours

There was a drop of 105 hours for Drama/Comedy in 2008 (711 hours compared with 816 in 2007).

Of the six free-to-air channels only TV2 increased its hours, from 324 hours in 2007 to 379 hours in 2008. MTS, the other main channel featuring Drama/Comedy dropped its hours by 136, screening 189 hours in 2008. Drama and Comedy are regarded as challenging genres to launch.

TV One's total hours of local Drama/Comedy programming went from 93 to 74 hours.

TV3's hours decreased from 62 to 48 and Prime from seven to four hours.

TV One screened a new series of *The Pretender* and *The Unauthorised History of New Zealand*. *Rude Awakenings* and *Good Hands* were repeated. *Burying Brian* was the only new drama.

TV2 screened 146 hours of first-run programming. *Moon TV Network* and *2 Tube* are new comedies and an *Eating Media Lunch Special* screened in 2008. Among the 233 hours of repeats are the popular *Comedy Innovation Series*, *Eating Media Lunch* and *The Comedy Pilots*.

*Shortland Street* continued its successful run. The now internationally acclaimed *bro'Town* was back for another season. During the year *Insiders Guide to Love*, *Savage Honeymoon* and *Shortland Street Omnibus* were repeated.

TV3 local Drama/Comedy hours reached 48, of which 30 played in prime time. *Outrageous Fortune* series four defies history with its outrageously successful run. New comedies included *The Jaquie Brown Diaries* – an instant hit – and *A Thousand Apologies*, a comedy with an Asian flavour and *The Millen Baird Show*.

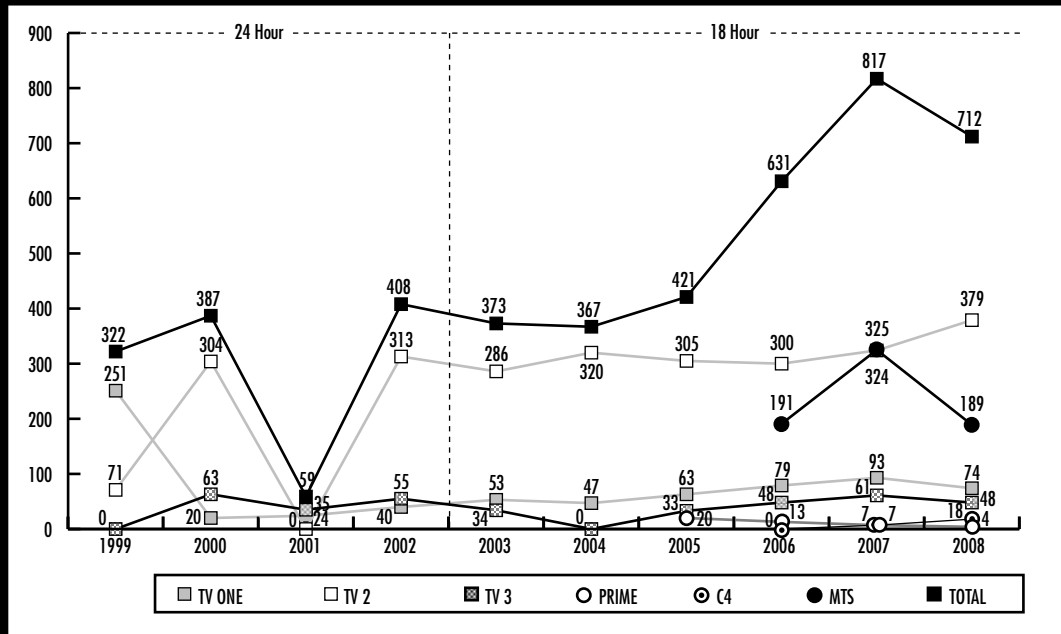
Prime screened four hours of cult series *Wayne Anderson: Glory Days*.

C4 screened 18 hours of Drama/Comedy, including the comedy, *Back Of The Y*, *The World According to bro'Town* and the movie *The Frighteners*.

MTS had 18 hours of first-run programmes in this genre, a major drop from 2007. The total was 189 hours of which 171 were repeats. New programmes consisted of a series of *Table Plays* and the *Anzac Short Film Festival*. Repeats included *Pictures*, *Kai Korero Jubilee* and the film *Stickmen*.

Fig  
13

Total NZ Drama/Comedy hours by channel



## Entertainment

The Entertainment genre saw a leap in the number of hours in 2008. Locally-made Entertainment hours increased by 187 to 1,808 hours in 2008 (1,621 hours in 2007). The hours increased on TV One, Prime, C4 and MTS and were offset by significant decreases on TV2 and TV3.

Entertainment programming increased on TV One by 79 hours to 219 hours (140 hours in 2007). First-run programming increased by 82 hours to a total of 151 first-run hours, 64 hours of which played in prime time. Off peak and repeat programming account for the remaining hours. Entertainment hours were backed up by format shows e.g. *Wheel of Fortune*, *Stars in their Eyes*, *Who Wants to be a Millionaire?* and now in its fourth season *Dancing With The Stars*. *The Rich List* and *Game of Two Halves* returned and *Mitre 10 Jack of All Trades* and *Stars in their Eyes* were among the repeats.

Olympic specials e.g. *Beijing 2008: Opening Ceremony*, are included in TVNZ Entertainment figures.

TV2's Entertainment hours decreased to 40 hours from 81 in 2007. First-run hours totalled 38 hours, down from 71 in 2007. *The Singing Bee* and *Dare to Win* were two new competitive shows and *Lotto* and *Sportscafe* were returning series. In the repeats: *The Mo Show*, *Mike King's Adults Only*, and *Guess Who's Coming to Dinner?*

TV3's Entertainment hours decreased from 164 to 84 hours in 2008. First-run programming decreased from 113 hours in 2007 to 71 in 2008. *Joker Poker* and *Deal Or No Deal* returned for second series and *The Official NZ Top 40* and *Celebrity Joker Poker* were again popular shows. *The Qantas Film & Television Awards* and *AotearoHA - The Billy T Awards* also screened on TV3.

Local Entertainment programming on Prime increased again in 2008 by 12 hours (14 hour increase in 2007) to reach a total of 36 hours. 13 hours screened in prime time, but the remaining 23 hours were repeated programmes. *New Zealand's Got Talent* was a new series and *Bassline* was repeated.

C4's locally produced Entertainment hours increased by 91 hours to 1,108, (1,017 hours in 2007.) C4's Entertainment programming represents 97% of local content hours for this music-oriented channel.

An allowance of 2 hours per day is made for local music videos screened on C4. In addition to this C4 screened *Homegrown* and *The Official NZ Top 40*, (also played on TV3.) *Video Hits: VNZMA 2008 Finalists*, *48 Hours 2008*, *Jono's New Show*, *The World According to bro' Town* and *Rocked the Nation* also screened on C4.

MTS screened 322 hours of Entertainment programming, an increase of 126 hours when compared with 2007 (196 hours in 2007). 117 hours screened in prime time and there were 176 hours of repeat programming.

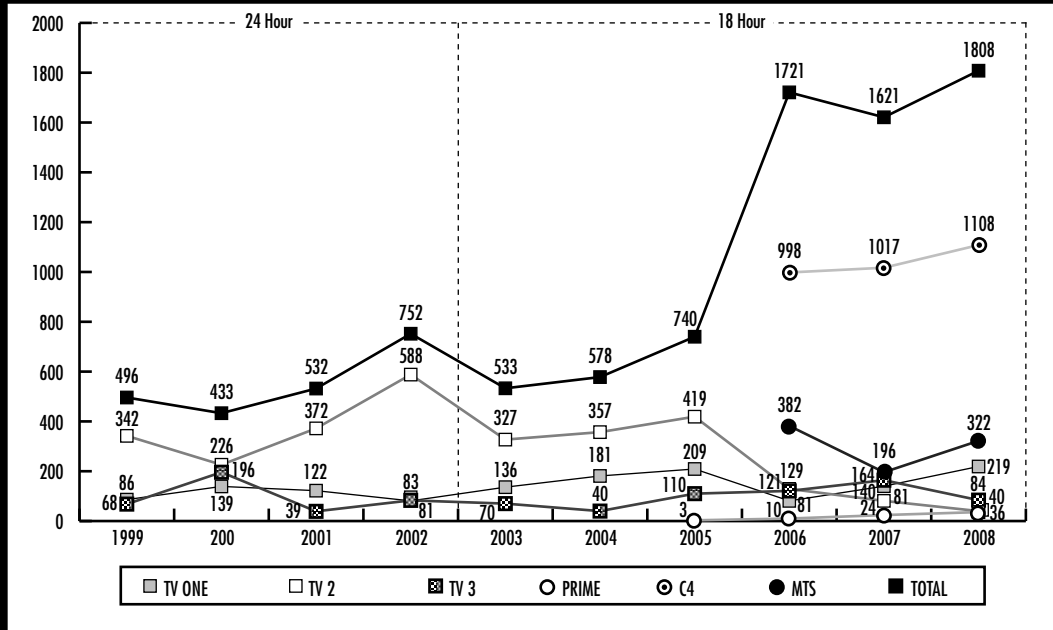
MTS endeavours to cover a huge range of events and activities for their viewers from national award programmes e.g. *2008 Māori Media Awards* to *Whānau Christmas Show*. A wide range of programmes screened, including *LIPS (Locked Into Pacific Sound)*, *Homai Te Pakipaki*, *Sealord Opera in the Park*, *Kete Aronui*, *Vodafone One Tribe*, *Kaihoe Wahine*, and *Māorioko Show*.

NZ On Air does not generally fund programmes in the Entertainment genre, as they tend to be lower cost and/or sufficiently commercial for broadcasters to fund them independently.



Fig  
14

Total NZ Entertainment hours by channel



## Information Programming

Information, the genre with the largest increase in locally produced programmes in 2007, slipped from the top spot in 2008. Information hours decreased from 1,919 hours to 1,708 hours, a drop of 211 hours.

TV One continued to screen most local Information programming with a total of 924 hours, representing 56 fewer hours. Only 44 hours screened in prime time, the bulk in off-peak hours. Programming included *Sir Edmund Hillary, 1919 to 2008*, *State Funeral* and returning series included *Hunger for the Wild*, *Rural Delivery*, *Kiwi Kitchen*, and special interest series, *My God*, *Tagata Pasifika*, *Asia Downunder*, the disabilities series *Attitude*, and the long time favourite *Fair Go*.

TV2 increased its Information programming by 16 hours with a total of 71 hours, 30 of which screened in prime time. Programmes included *The Truth Files*, *Police Ten-7* and *Home Sick*.

TV3's local Information hours increased by 25 to 148 hours. Half the programmes screened in off-peak slots; 25 hours screened in prime time and 50 hours were repeated shows. New series included *The Big Stuff*, and *ITM Fishing Show*. Returning programmes were *Target*, *Open Door* and *Pacific Beat Street*.

Prime had 30 fewer hours of Information programming in 2008, reaching a total of 26 hours (56 hours in 2007,) with an even split between prime time and off-peak screenings. New shows included *NZ Open Homes* and *Precision Automobiles Alfa Romeo Speed Machine*. Returning series were *AA Torque Show*, *Black Magic Fishing NZ* and *Getaway NZ*.

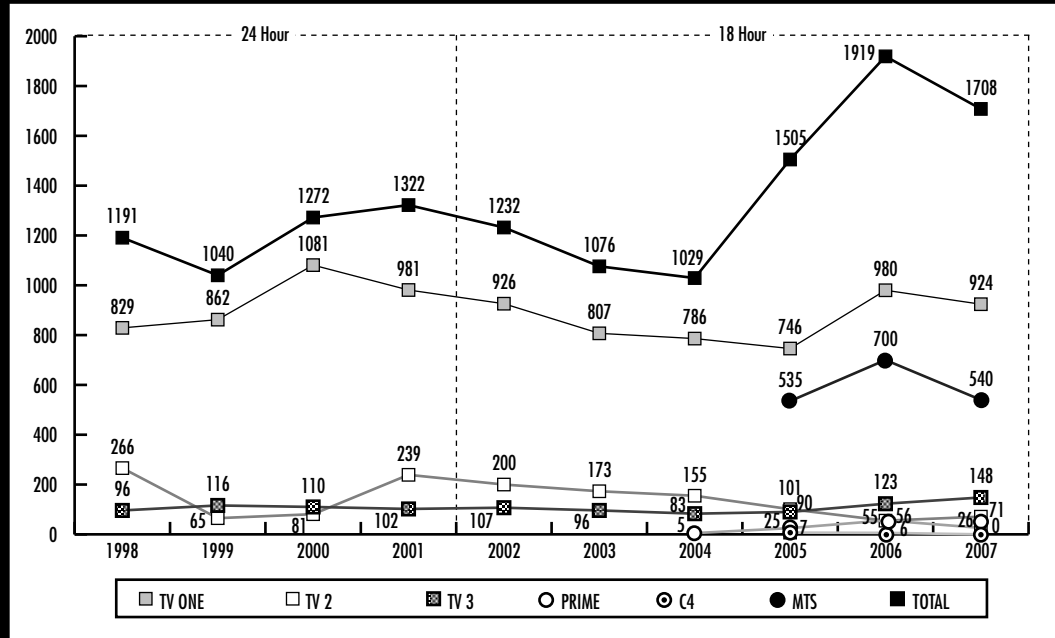
C4 screened no Information programmes in 2008 (6 hours in 2007).

MTS screened 540 hours of Information programming (700 hours in 2007). Almost 60% screened in prime time. Programming included the comprehensive Anzac Day coverage, the *Indigenous Broadcasters Conference* and *Waitangi 2008*. Programme titles include *Matatahi*, *Warrant of Fitness* and *Whatukura*. Returning series include *Haa*, *Marae DIY*, *Tu Te Puehu* and *Kai Time*.

NZ On Air provided funding support for several shows in the Information category, notably special interest programming such as *Attitude*, *Asia Downunder*, *My God*, *Tagata Pasifika*, *Rural Delivery*, *Anzac Day 2008*, and *Praise Be* on TV One; and *The Truth Files* on TV2. It also provided funding for TV3's *Pacific Beat Street* and *Open Door*.

Fig  
15

Total NZ Information programmes by channel



## Māori Programming

The total hours of Māori programming for a general audience decreased from 308 hours in 2007 to 223 in 2008. (All programmes on MTS are classified by genre e.g. Documentary, Comedy/Drama, Information etc.)

TV One's Māori programming hours decreased by 94 hours to a total of 156 hours (250 hours in 2007). This is partly attributed to the reduction of *Marae* from a series of one hour programmes to half hour programmes in 2008. During the Olympic Games *Te Karere* was shortened and *Whānau* removed from the schedule. Other programmes on TV One were *Waka Huia* and *Marae Summer Season*.

TV2 screened 24 hours in 2008 (20 hours in 2007). Programmes included *Korero Mai - Speak to Me*.

TV3's total hours for Māori programming increased from 38 to 43 hours in 2008. *Tu Te Puehu* and *Pukana* accounted for the bulk of the programming.

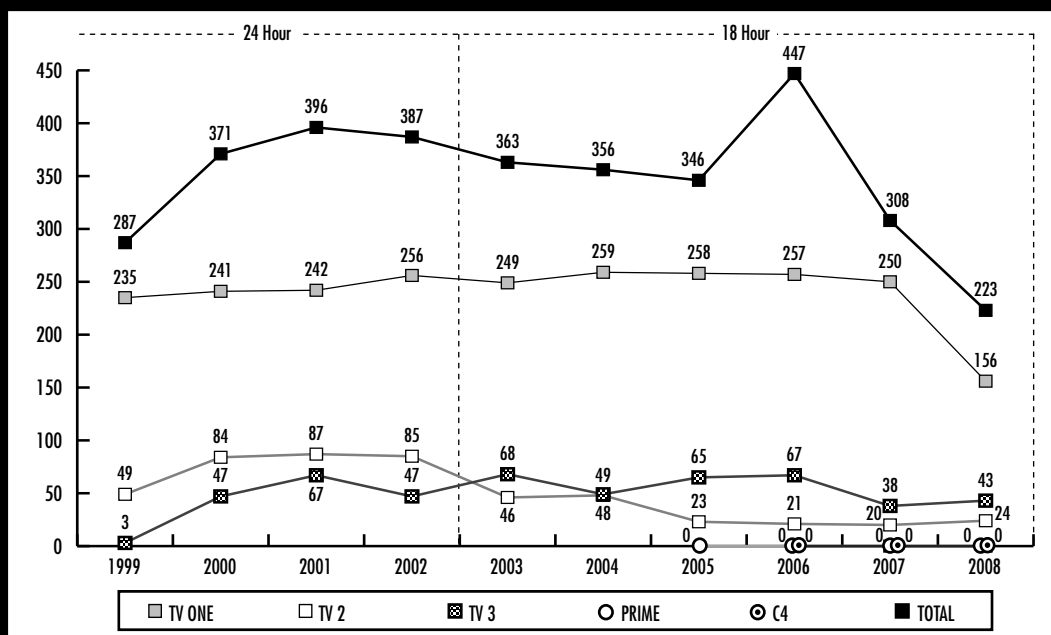
All Māori programming on TV One, TV2 and TV3 screened off-peak. No Māori programmes screened on Prime or C4.

MTS screened *Waka Huia* and *Marae*, which screened first on TV One. *Pukana*, classified under the Children's genre for MTS, and *Tu Te Puehu*, classified as Information on MTS, screened first on TV3 as Māori programming.

Māori Broadcasting funding agency Te Māngai Pāho funds the majority of Māori programming, much of which is in te Reo and often subtitled. NZ On Air contributes funding to Māori programmes considered to be of interest to a mainstream audience including Māori, and usually in English.

Fig 16

Total Māori programmes by channel (excluding MTS)



## News/Current Affairs

News/Current Affairs programming increased in 2008 to reach an all time high of 3,660 hours (2,961 hours in 2007). The increase is partly accounted for by new programmes that were launched in 2007, running for a full year. 2008 was also Election Year.

TV One's News hours increased by 213 from 1525 hours recorded in 2007, to 1739 hours. TV One's news programmes are *One News at Midday*, *One News at 4.30pm*, *News at 6pm*, (the cornerstone of TV One's schedule and the start of prime time,) and the late night programme, *One News Tonight*. Off-peak News/Current Affairs increased by 193 hours and repeat hours increased by eight.

*ASB Business and Breakfast* are repackaged for weekend transmission. Returning series included *Agenda*, the Saturday morning Current Affairs programme that moved part way through the year to Sunday morning, *Breakfast Business*, *Close Up*, *Sunday*, and *Eye To Eye*.

Extended specials included: *Breakfast Special: Sir Edmund Hillary State Funeral* and two *One News Specials: Gallipoli* and *The Budget*. The General Election added hours to this genre: *Opening Addresses*, *One News: YouTube Election*, *One News Election 08 Leaders*, and from the States: *One News Special, America Decides*.

TV2's total hours decreased by two hours, to 13 hours, all of which screen in prime time. These hours are represented by the Current Affairs show *20/20*, which screens on Wednesday nights.

TV3's hours increased by the biggest margin to reach 1,244 hours an increase of 479 hours. This is partly due to the new programmes in 2007, *Sunrise*, *Newsday* and *3 News at 12*, running for a full year. *Campbell Live* returned five nights a week as did the late news *Nightline* and the weekly *60 Minutes*. Added features were the *60 Minutes Summer Special*, *Decision 08: The Defining Debate* and the five and a half hour *Election Special*.

Prime's News/Current Affairs programming increased slightly to 195 hours, partly due to *The Prime News Global Warming Special* and election coverage in *Campaign 08*. *Prime News* screens at 5.30pm.

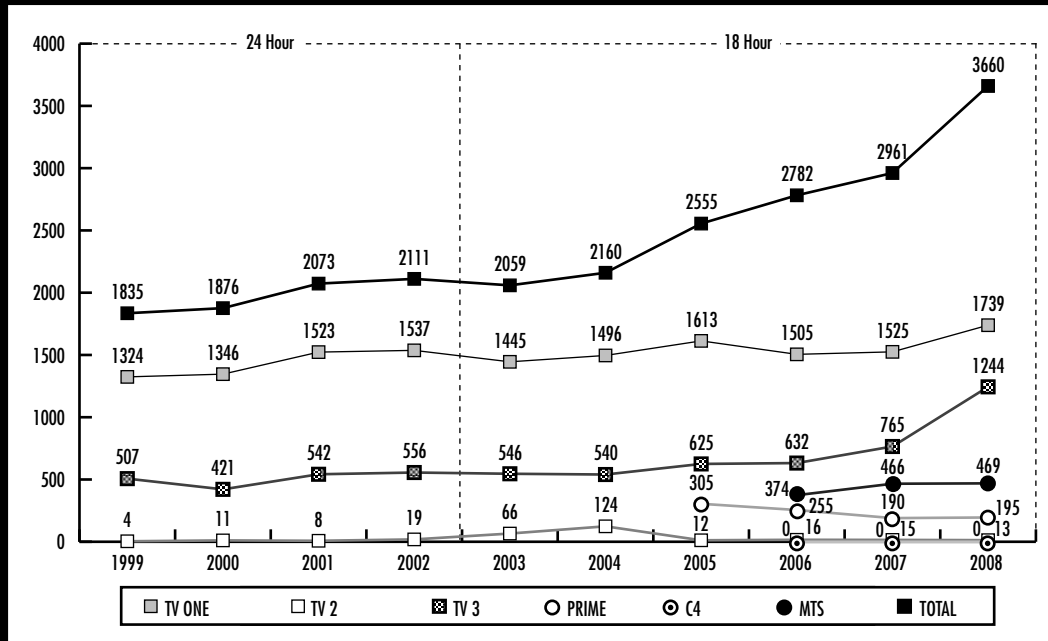
No local News/Current Affairs programming screened on C4.

MTS News/Current Affairs accounted for 469 of the total hours, about the same as in 2007. *Te Kāea* anchored the News schedule. Other programming included *Native Affairs*, *Te Heteri*, *Te Tepu* and *Eye to Eye*, which screens first on TV One. A Māori Television Special included *Native Affairs: Bastion Point 30th Commemorative*. There was an increase of 29 first-run News/Current Affairs hours and a 27 hour increase in repeat programming.

NZ On Air does not generally contribute funding to News/Current Affairs programmes.

Fig  
17

Total NZ News/Current Affairs hours by channel



## Sports

International sporting events in four year cycles, such as the Olympic Games (1992, 1996, 2000, 2004, and 2008), Commonwealth Games (1990, 1994, 1998, 2002 and 2006), the America's Cup (1995, 1999, 2003 and 2007) or the Rugby World Cup scheduled next for New Zealand in 2011, can cause total sports coverage to fluctuate dramatically from year to year.

In Olympic Games year, 2008, the total of sports hours reached 1,754 an increase of 73 hours when compared with 2007 (1,681 in 2007).

TV One secured the rights to the Olympics and the Paralympics in China and increased their hours to 549. Almost all those hours screened in off-peak times. TV One also scored the rights to the *World IRB 7s Series*, *Surf League*, *NZ Ocean Swim Series*, and a line up of women's sports: *One Sport Netball ANZ Series*, *New World International Netball Series* and the *Fifa Women's Under 17 World Cup*.

Popular returning programmes were *Powerbuilt Tools Motorsport*, *One Sport IRB 7's*, as well as *ASB Classic Women's Tennis 2008* and the *Heineken Open Men's Tennis*. *Action Replay Ski Season* featured in the repeated programming.

TV2 Sports hours measure 18 hours in total, all screening in off-peak time slots. Two games in the *International Netball Series* featured New Zealand. *Surf Club 174*, and *NZ Performance Car TV* were returning series. There was also a series of *Beach Volleyball*.

TV3 clocked up 148 hours over the year dropping its hours from 223 in 2007 to 148 in 2008, almost all programming playing in off peak slots. New programmes included *NZ V8 Ute Series* and the spectacular *Snowboarding: Global Open Series from Lake Wanaka*. *Hyundai Sports Tonight* is a popular segment after *Nightline* and returning shows were *ING Golf Club*, *Pulp Sport*, *3 Sport Arena*, *3 Sport Rugby*, *3 Sport Jet Sprints*, and *V8 Supercars*.

Prime's local sports hours were up from 476 hours to 545 hours. Prime featured mainly cricket and rugby. New series included *Super 14 Rugby*, *The Air New Zealand Cup*, *Rugby International: ABs v Wallabies* and *Hong Kong Retravision Rugby*. The *NRL Rugby League* series returned.

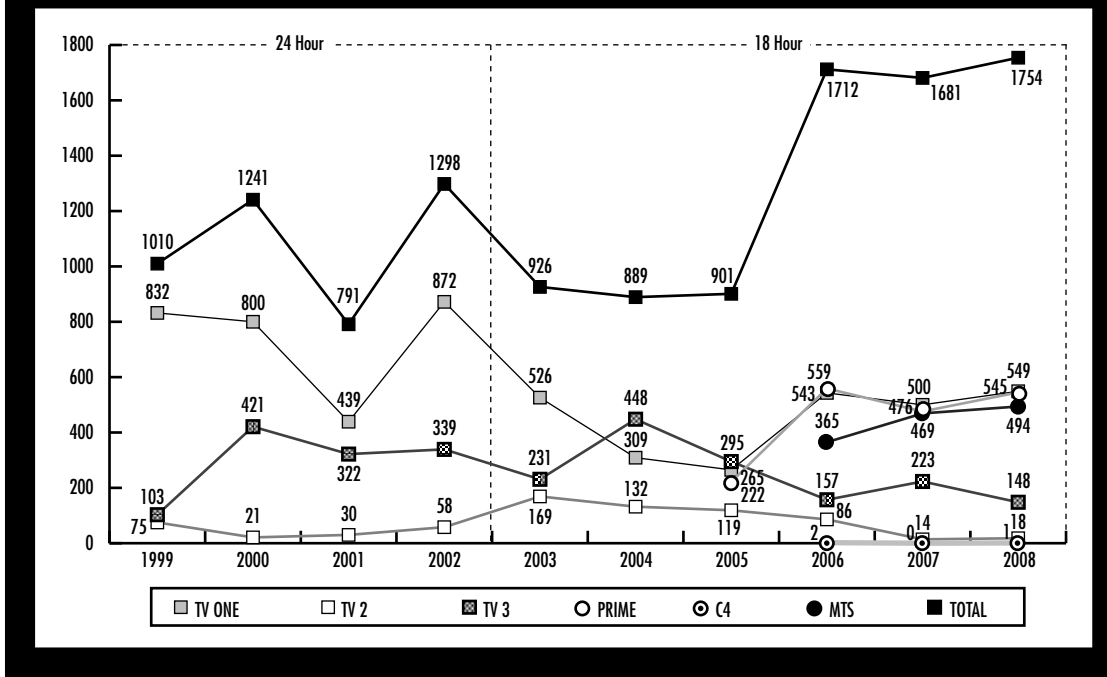
In cricket, Prime scored the *One Day Series: England v NZ, 2020 Cricket*, and the NZ-UK Test, as well as *State Shield Cricket*. Returning series were *The Crowd Goes Wild* and *Toyota Grassroots Rugby*.

There were no Sports hours on C4.

MTS increased its Sports hours by 25, with a total of 494 hours. First-run programmes accounted for 252 hours; 242 hours were repeats. *Rugby League World Cup* played on MTS, (all games were in Australia.) Returning series were *Hyundai Code* and *Boil Up Reheated*. Basketball series, including *Breakers v Melbourne Tigers*, the *2008 National Waka AMA Club Sprint Championships*, and the *National Touch Series* were some of the sports covered by MTS.

Fig  
18

Total NZ Sports hours by channel





## Pay TV, Regional Channels & Freeview Channels: TVNZ 6 & 7

NZ On Air collates the data in the main body of this report. But local content data from Pay TV, Regional channels and for the first time data from the digital channels TVNZ 6 and TVNZ 7, is supplied by the respective broadcasters and is unverified.

### Sky Television

Figures for local content screened on pay television channels operated by Sky are collated and provided to NZ On Air for this report (see appendix 9.) This data is not independently verified by NZ On Air.

According to the information supplied by Sky total local content measured 44,684 hours, of which 29,504 hours were music videos often repeated on the Juice channels. The total includes Prime's local content hours and TV3's News bulletins translated in Chinese and Korean. Sports hours accounted for 9,546 hours of the total.

Documentaries replayed on the Documentary channel increased from 236 hours in 2007 to 871 hours in 2008.

### Regional Channels

Over the past fifteen years, regional television broadcasting has been playing an increasingly significant role in the country's broadcast tapestry.

Channels are spread from Kaitaia to Invercargill, each reflecting the nature of the local communities they serve.

Content varies from region to region depending on requirements, from the diverse cross-cultural content of Auckland's Triangle Television, which is arguably the country's most ethnically diverse broadcaster, to the more localised rural content of those channels in smaller centres.

The method of reporting regional output differs to mainstream in that in addition to programming that is made by the channel itself there is often a substantial amount of original programming. This is sourced directly from the community or from other channels, resulting in the "locally provided" report field while in some cases programming is repeated on a regular basis.

In 2008 approximately 26,000 hours of local content played on 13 regional channels round the country. First run locally made and locally provided programmes represented 6,696 hours of the total local content hours.

## TVNZ 6 & TVNZ 7

TVNZ's digital channels, TVNZ 6 and TVNZ 7, are advertising-free public service channels funded by the government and broadcast on the Freeview platform.

TVNZ 6 launched on 30 September 2007 and has programming divided across three services: *TVNZ Kidzone*, *TVNZ Family* and *TVNZ Showcase*. A significant amount of local content is screened with 64% across all transmission hours and 77% in prime time in 2008. New local content featuring on the channel includes: *Kidzone*, *in beTWEEN*, *Meet The Locals*, *Animal Academy*, *New Ariland*, *The Gravy* and *Talk Talk*. The channel also showcases works by New Zealand's up-and-coming film makers.

TVNZ 7 launched in March 2008 with a live political debate in Parliament between the minor party leaders. New Zealand's first local factual channel, TVNZ 7 features news - with 10 minute bulletins on the hour and an hour long evening bulletin - documentaries, current affairs and commentary shows. The channel features 80% local content. *Back Benches*, a political commentary show hosted by Wallace Chapman, and *Media7*, a media review and commentary show hosted by Russell Brown, are among the local commissions for the channel.

Fig  
19

All Locally produced content

Genre	TVNZ 6		TVNZ 7	
	All TX hours (hhh:mm:ss)	Prime time (1800-2200) (hhh:mm:ss)	All TX hours (hhh:mm:ss)	Prime time (1800-2200) (hhh:mm:ss)
Children's Factual	41:45:00	0:00:00	0:00:00	0:00:00
Children's Drama	70:55:00	3:45:00	0:00:00	0:00:00
Documentary / factual	55:50:00	55:50:00	770:40:00	60:50:00
Arts/ Music	181:15:00	171:50:00	0:00:00	0:00:00
Drama/Comedy (includes features/movies)	544:45:00	347:00:00	5:00:00	0:00:00
Entertainment	387:15:00	158:30:00	0:00:00	0:00:00
Information/Factual	860:35:00	443:00:00	197:15:00	92:50:00
Māori Programmes	83:40:00	53:15:00	434:30:00	131:00:00
News/Current affairs	0:00:00	0:00:00	2560:00:00	607:30:00
Pre-School	1975:25:00	0:00:00	0:00:00	0:00:00
Sport	0:00:00	0:00:00	10:00:00	0:00:00
<b>Total NZ Content Broadcast time</b>	4201:25:00	1233:10:00	3977:25:00	892:10:00
<b>Total all content Broadcast time</b>	6570:30:00	1611:15:00	4962:50:00	1106:50:00
<b>NZ Content % of total Broadcast Time</b>	64%	77%	80%	81%

Notes:

TVNZ 7 launched midday 31 March 2008

In line with reporting measures agreed with MCH (Ministry for Culture & Heritage), TVNZ reports on percentage of all transmission hours dedicated to Local Content (not just first-run)

There will be some deviation within total broadcast time as some programmes cross time boundaries but overall % will still be accurate

TVNZ 6 transmission hours 0600-2400

- Kidzone 0600-1600
- Family 1600-2030
- Showcase 2030-2400

TVNZ 7 transmission hours 0600-2400

## 10

## Notes On Methodology

1. For the six free-to-air channels, data from the *Listener* programme billings is recorded onto an Access database. Scheduling changes by the television networks after *New Zealand Listener* publication are generally not included; nor are unlisted programmes such as short filler programmes.
2. Programmes have, in most cases, been counted according to the amount of New Zealand content within the programme. For example, series such as *20/20* which averages two overseas stories and one New Zealand-produced story per episode, have been recorded as containing one-third of an hour of New Zealand content (two thirds in the case of *60 Minutes*). There is a degree of arbitrariness to such allocations, but the emphasis is on consistency so trends can be observed.
3. Sports programmes are the main example of programmes that fluctuate significantly, and the New Zealand content is not always published in detail in advance. For accuracy Sports programmes would have to be timed as they go to air. As this is not practicable for NZ On Air, all sports content included within New Zealand-produced branded programmes has been counted as a New Zealand programme. For sports matches not featuring a New Zealand team, but which include a New Zealand commentator “topping and tailing” the broadcast, an allowance is made for the presenter links only.
4. If a programme straddles prime time and off-peak, it is counted as prime time if the majority of the programme screens in prime time. For example, if a programme begins screening at 9.15pm and concludes at 10.15pm, it is counted as one hour of prime time.
5. In general, programmes are counted as whole hours or half hours irrespective of the differing durations often encountered. For example, a programme may actually have a duration of between 22 minutes and 29 minutes, depending on the length of advertising and promotion breaks, but is counted as a full half-hour for simplicity.
6. First-run programmes mean programmes that are appearing on a *free-to-air national network* for the first time. If a programme screened on C4 first, and was then repeated on TV3, the latter screenings are counted as a repeat. Previous screenings on pay television are not counted.
7. New Zealand content is classified as material which is both predominantly made in New Zealand and which reflects New Zealand identity and culture. Thus programmes which are made in New Zealand but which have no New Zealand flavour are not counted. Neither are programmes about New Zealand but made for foreign television channels.
8. Programme hours are divided into nine genre categories. The categories are:

#### Children's

Programmes which use New Zealand presenters to provide links between cartoons and other overseas material, or which have a minority of New Zealand content are classified by the amount of New Zealand content only. Programmes which contain some overseas content but have a majority of New Zealand content, such as *What Now?*, are fully classified as New Zealand programmes.

### **Children's Drama**

This is scripted drama made for young people.

### **Drama/Comedy**

This category contains all New Zealand-made Drama/Comedy, other than Drama made for children. Comedy is classified as Drama, not Entertainment when it is scripted and acted in accordance with usual drama production techniques (e.g. *Outrageous Fortune*, *The Jaquie Brown Diaries*, *The Unauthorised History of New Zealand* and *Go Girls*).

### **Documentaries**

This category generally comprises one-off documentaries or series in a non-magazine format.

### **Entertainment**

This category includes game shows, music programmes (from classical to rock), quizzes and competitions such as *The Rich List* and *Dancing with the Stars*, broad competitive formats such as *Mitre 10 Dream Home* and *Deal or No Deal* plus light entertainment shows.

### **Information**

This category comprises a wide range of programme types, generally with a magazine format and/or an information flavour, as opposed to an entertainment or a competitive purpose. Examples include series such as *Kai Time on the Road*; spiritual series such as *My God*; leisure and lifestyle series such as *Gone Fishin'*; and special interest series such as *Attitude* and *Tagata Pasifika*.

### **Māori Programmes**

Programmes made for a general audience, such as *Marae*, *Waka Huia* and *Te Karere*, are counted in this category.

### **News/Current Affairs**

This comprises all New Zealand-produced News/Current Affairs programmes. One-off advertised events are included, but special bulletins which have not been advertised may be excluded. For programmes which are a mixture of New Zealand and overseas material, such as *20/20*, only the New Zealand portion is counted.

### **Sports**

This category includes all programmes packaged and produced in New Zealand. This is the only category which can contain a high level of overseas content and still be classified as a New Zealand programme. See paragraph 3 above.

9. Within each category, and by channel, programmes can be further analysed, depending on whether they are:
  - prime time (first-run programming screening between 6pm - 10pm)
  - off peak (first-run programming screening any time outside prime time)
  - repeat (repeated programming screening both in prime time and off-peak)
10. This report also provides information on local content totals under the four main genre groupings that are the focus of the Television Local Content Group, which are:
  - Drama/Comedy (including Children's Drama)
  - Children's
  - Documentary, Information, Entertainment, Māori
  - News/Current Affairs and Sports
11. Hours are measured and reported on an 18 hour clock (as introduced in the 2003 report).

## Master Spreadsheet – 18 hour Clock

Date 2008. Time From: 6:00:00 a.m. to 11:59:59 p.m

Total NZ On Air and Non-NZ On Air hours

## TV One

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	9.5	92	192.5	294
Drama/Comedy	17.5	13.5	43.33	74.33
Entertainment	87.5	63.83	67.17	218.5
Information	772.17	44	107.52	923.69
Māori Programmes	124.83	0	31	155.83
News/Current Affairs	1,120.25	536	82.33	1738.58
Sports	451.92	94	3.5	549.42
<b>Total NZ Broadcast time</b>	<b>2584</b>	<b>843</b>	<b>527</b>	<b>3954.35</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>39.22%</b>	<b>12.80%</b>	<b>8.00%</b>	<b>60.02%</b>

## TV2

Category	Offpeak	Prime	Repeat	Total
Children's	250.8		224.12	474.92
Children's drama	3.5		1.5	5
Documentaries		59.5	26.5	86
Drama/Comedy	4.5	141	233.25	378.75
Entertainment	2.5	35.33	2.42	40.25
Information	41.25	29.5		70.75
Māori Programmes	23.75	0	0	23.75
News/Current Affairs		13.33		13.33
Sports	17.5			17.5
<b>Total NZ Broadcast time</b>	<b>344</b>	<b>279</b>	<b>488</b>	<b>1110.25</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>5.22%</b>	<b>4.23%</b>	<b>7.40%</b>	<b>16.85%</b>

## TV3

Category	Offpeak	Prime	Repeat	Total
Children's	154.25		0.33	154.58
Children's drama			6.5	6.5
Documentaries	9.5	48	41.17	98.67
Drama/Comedy	4	30	14	48
Entertainment	58.83	12.5	13.08	84.41
Information	72.5	25	50	147.5
Māori Programmes	42.5		0.92	43.42
News/Current Affairs	726.5	514.5	3.33	1244.33
Sports	147.5		0.67	148.17
<b>Total NZ Broadcast time</b>	<b>1216</b>	<b>630</b>	<b>130</b>	<b>1975.58</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>18.45%</b>	<b>9.56%</b>	<b>1.97%</b>	<b>29.99%</b>

Prime

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		4	8	12
Drama/Comedy		3.5		3.5
Entertainment		13	22.5	35.5
Information	10.5	12.5	3	26
Māori Programmes	0	0	0	0
News/Current Affairs	193.67	1		194.67
Sports	262.58	184.25	98	544.83
<b>Total NZ Broadcast time</b>	<b>467</b>	<b>218</b>	<b>132</b>	<b>816.50</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>7.08%</b>	<b>3.31%</b>	<b>2.00%</b>	<b>12.39%</b>

C4

Category	Offpeak	Prime	Repeat	Total
Children's	1.5			1.5
Children's drama				0
Documentaries		6	3	9
Drama/Comedy		12.5	5	17.5
Entertainment	282.5	810	15	1107.5
Information	0	0	0	0
Māori Programmes	0	0	0	0
News/Current Affairs	0	0	0	0
Sports	0.33	0.17		0.5
<b>Total NZ Broadcast time</b>	<b>284.33</b>	<b>828.67</b>	<b>23</b>	<b>1136</b>
<b>Total Broadcast time</b>				<b>4482</b>
<b>NZ Content % of Total</b>	<b>6.34%</b>	<b>18.49%</b>	<b>0.51%</b>	<b>25.35%</b>

Māori

Category	Offpeak	Prime	Repeat	Total
Children's	116	1.5	286.5	404
Children's drama				0
Documentaries	12.33	61.58	117.17	191.08
Drama/Comedy	4	14	171	189
Entertainment	28.5	116.5	176.5	321.5
Information	65.67	312.92	161.08	539.67
Māori Programmes	0		0	0
News/Current Affairs		257.92	210.83	468.75
Sports	114	138	241.5	493.5
<b>Total NZ Broadcast time</b>	<b>340.5</b>	<b>902.42</b>	<b>1364.58</b>	<b>2607.50</b>
<b>Total Broadcast time</b>				<b>3120</b>
<b>NZ Content % of Total</b>	<b>10.91%</b>	<b>28.92%</b>	<b>43.74%</b>	<b>83.57%</b>

TV One, TV2, TV3, Prime TV, C4, MTS

Total NZ Prime time hrs	<b>3701</b>
Total NZ Repeat time hrs	<b>2664</b>
Total NZ Offpeak time	<b>5235</b>
Total NZ Broadcast time	<b>11600</b>

Total Prime time	<b>8,784</b>
Total Broadcast time	<b>33,954</b>
Total Offpeak time	<b>30,744</b>
Total Broadcast time	<b>33,954</b>

NZ % of Prime Time	<b>42.14%</b>
NZ % of Repeat Time	<b>7.85%</b>
NZ % of Off peak Time	<b>17.03%</b>
NZ % of B/CastTime	<b>34.2%</b>

## Master Spreadsheet – 24 hour Clock

Date 2008. Time From: 12:00:00 a.m. to 11:59:59 p.m  
Total NZ On Air and Non-NZ On Air hours

## TV One

Category	Offpeak	Prime	Repeat	Total
Children's				
Children's drama				
Documentaries	10.5	92	230.75	333.25
Drama/Comedy	17.5	13.5	54.83	85.83
Entertainment	87.5	63.83	71.5	222.83
Information	774.17	44	107.52	925.69
Māori Programmes	124.83		134.75	259.58
News/Current Affairs	1,120.25	535.5	82.33	1738.08
Sports	463.33	94	3	560.33
<b>Total NZ Broadcast time</b>	<b>2598</b>	<b>842.83</b>	<b>684.68</b>	<b>4125.59</b>
<b>Total Broadcast time</b>				<b>8784</b>
<b>NZ Content % of Total</b>	<b>29.58%</b>	<b>9.60%</b>	<b>7.79%</b>	<b>46.97%</b>

## TV2

Category	Offpeak	Prime	Repeat	Total
Children's	250.8		267.28	518.08
Children's drama	6.5		19	25.5
Documentaries		59.5	56.25	115.75
Drama/Comedy	4.5	141	245.25	390.75
Entertainment	7	35.33	29.42	71.75
Information	34.25	29.5		63.75
Māori Programmes	23.75			23.75
News/Current Affairs		13.33	10.33	23.66
Sports	24.5		5.5	30
<b>Total NZ Broadcast time</b>	<b>351.30</b>	<b>278.66</b>	<b>633.03</b>	<b>1262.99</b>
<b>Total Broadcast time</b>				<b>8784</b>
<b>NZ Content % of Total</b>	<b>4.00%</b>	<b>3.17%</b>	<b>7.21%</b>	<b>14.38%</b>

## TV3

Category	Offpeak	Prime	Repeat	Total
Children's	154.25		0.33	154.58
Children's drama			6.5	6.5
Documentaries	9.5	48	44.17	101.67
Drama/Comedy	4	30	14	48
Entertainment	58.83	12.5	13.08	84.41
Information	72.5	25	50	147.5
Māori Programmes	42.5		0.92	43.42
News/Current Affairs	726.5	514.5	3.33	1244.33
Sports	147.5		0.67	148.17
<b>Total NZ Broadcast time</b>	<b>1215.58</b>	<b>630.00</b>	<b>133.00</b>	<b>1978.58</b>
<b>Total Broadcast time</b>				<b>8784</b>
<b>NZ Content % of Total</b>	<b>13.84%</b>	<b>7.17%</b>	<b>1.51%</b>	<b>22.52%</b>



Prime

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		4	8	12
Drama/Comedy		3.5		3.5
Entertainment		13	23.5	36.5
Information	10.5	12.5	3	26
Māori Programmes				0
News/Current Affairs	193.67	1		194.67
Sports	282.92	184.25	201	668.17
<b>Total NZ Broadcast time</b>	<b>487.09</b>	<b>218.25</b>	<b>235.50</b>	<b>940.84</b>
<b>Total Broadcast time</b>				<b>8784</b>
<b>NZ Content % of Total</b>	<b>5.55%</b>	<b>2.48%</b>	<b>2.68%</b>	<b>10.71%</b>

C4

Category	Offpeak	Prime	Repeat	Total
Children's	1.5			1.5
Children's drama				0
Documentaries		6	3	9
Drama/Comedy		12.5	5	17.5
Entertainment	282.5	810	15	1107.5
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports	0.33	0.17		0.5
<b>Total NZ Broadcast time</b>	<b>284.33</b>	<b>828.67</b>	<b>23</b>	<b>1136</b>
<b>Total Broadcast time</b>				<b>8784</b>
<b>NZ Content % of Total</b>	<b>3.24%</b>	<b>9.43%</b>	<b>0.26%</b>	<b>12.93%</b>

Māori

Category	Offpeak	Prime	Repeat	Total
Children's	116	1.5	286.5	404
Children's drama				0
Documentaries	12.33	61.58	117.17	191.08
Drama/Comedy	4	14	171.5	189.5
Entertainment	28.5	116.5	176.5	321.5
Information	66.33	312.92	161.08	540.33
Māori Programmes				
News/Current Affairs		257.92	210.83	468.75
Sports	114	138	241.5	493.5
<b>Total NZ Broadcast time</b>	<b>341.16</b>	<b>902.42</b>	<b>1365.08</b>	<b>2608.66</b>
<b>Total Broadcast time</b>				<b>8784</b>
<b>NZ Content % of Total</b>	<b>3.88%</b>	<b>10.27%</b>	<b>15.54%</b>	<b>29.70%</b>

Total NZ Prime time hrs	<b>3701</b>
Total NZ Repeat time hrs	<b>3074.29</b>
Total NZ Offpeak time	<b>5277.54</b>
Total NZ Broadcast time	<b>12052.66</b>

Total Prime time	<b>8784</b>
Total Broadcast time	<b>52704</b>
Total Offpeak time	<b>43920</b>
Total Broadcast time	<b>52704</b>

NZ % of Prime Time	<b>42.13%</b>
NZ % of Repeat Time	<b>5.83%</b>
NZ % of Off peak Time	<b>12.02%</b>
NZ % of B/CastTime	<b>22.87%</b>

TV One
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All fundings

First Time Only

**Week 1**

Title: Here to Stay (R)

Total Time: 1.00

Company: Gibson Group

Category: Documentaries

Title: Ellerslie (R)

Total Time: 0.50

Company: Screentime Limited

Category: Documentaries

Title: Mucking In (R)

Total Time: 0.50

Company: TVNZ

Category: Entertainment

Title: Te Karere

Total Time: 0.25

Company: TVNZ

Category: Maori Programmes

Title: Real Escapes (R)

Total Time: 0.50

Company: Great Southern TV

Category: Information

Title: Te Karere (R)

Total Time: 0.25

Company: TVNZ

Category: Maori Programmes

Title: One News

Total Time: 1.00

Company: TVNZ

Category: News/Current Affairs

Title: Pine or Pohutukawa (R)

Total Time: 1.00

Company: AKA Productions

Category: Documentaries

Title: Back to Basics (R)

Total Time: 0.50

Company: TVNZ

Category: Documentaries

Title: Intrepid Journeys (R)

Total Time: 1.00

Company: JAM TV

Category: Documentaries

**Week 2**

Title: One News Tonight

Total Time: 0.50

Company: TVNZ

Category: News/Current Affairs

Title: Country Calendar (R)

Total Time: 0.50

Company: TVNZ

Category: Documentaries

Title: Tagata Pasifika (R)

Total Time: 0.50

Company: TVNZ

Category: Information

Title: Cocksy's Day Off (R)

Total Time: 0.50

Company: Teleola

Category: Information

Title: The Ultimate Challenge (R)

Total Time: 1.00

Company: Satellite Pictures

Category: Documentaries

Title: Taonga (R)

Total Time: 0.50

Company: Greenstone Pictures

Category: Documentaries

Title: New Zealand at Home (R)

Total Time: 0.50

Company: MF Films

Category: Information

Title: Kiwi Kitchen

Total Time: 0.50

Company: Gogglebox Productions

Category: Information

Title: The Unauthorised History of New Zealand

Total Time: 0.50

Company: Great Southern TV

Category: Drama/Comedy

Title: Going Going Gone (R)

Total Time: 0.50

Company: Greenstone Pictures

Category: Documentaries

Title: Ground Rules (R)

Total Time: 0.50

Company: TVNZ

Category: Information

Title: Rapid Response

Total Time: 0.50

Company: Starfish Pictures

Category: Documentaries

Title: Property Climbers

Total Time: 0.50

Company: Jump Productions

Category: Information

Title: Praise Be  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: One Sport Tennis 2008 Heineken  
Open  
Total Time: 5.25  
Company: TVNZ  
Category: Sports

Title: Ice (R)  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

Title: Marae Summer Season (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Maori Programmes

Title: Gardens of the World (R)  
Total Time: 0.13  
Company: TVNZ  
Category: Information

Title: Asia Down Under (R)  
Total Time: 0.50  
Company: Asia Vision  
Category: Information

Title: Waka Huia (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Maori Programmes

Title: NZ Festival: The Boy From Island  
Bay (R)  
Total Time: 1.50  
Company: Front Page Limited  
Category: Documentaries

Title: NZ Festival: The Boy From Island  
Bay  
Total Time: 1.50  
Company: Front Page Limited  
Category: Documentaries

Title: Back to Basics (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Documentaries

### **Week 3**

Title: NZ Festival: The Last Western  
Heretic (R)  
Total Time: 1.25  
Company: Top Shelf Productions  
Category: Documentaries

Title: Whanau (R)  
Total Time: 0.17  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: Te Karere  
Total Time: 0.25  
Company: TVNZ  
Category: Maori Programmes

Title: NZ Festival: The Last Western  
Heretic  
Total Time: 1.50  
Company: Top Shelf Productions  
Category: Documentaries

Title: Praise Be (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: An Abbreviated Life  
Total Time: 1.00  
Company: AC Productions  
Category: Documentaries

Title: The Seven Billion Dollar Kids (R)  
Total Time: 1.00  
Company: Southern Screen Productions  
Category: Documentaries

Title: Border Patrol (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: Powerbuilt Tools Motorsport  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: One Sport Bowls 2008 World  
Champs  
Total Time: 4.00  
Company: TVNZ  
Category: Sports

### **Week 4**

Title: Sir Edmund Hillary, 1919 to 2008  
State Funeral  
Total Time: 3.00  
Company: TVNZ  
Category: Information

Title: One News at Midday  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Breakfast Special Sir Edmund Hillary State Funeral  
Total Time: 2.50  
Company: TVNZ  
Category: News/Current Affairs

Title: NZ Festival: A Tall, Long Faced Tale (R)  
Total Time: 1.50  
Company: The Production Shed  
Category: Documentaries

Title: Breakfast  
Total Time: 2.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Remembering Ed: A Tribute to Sir Edmund Hillary  
Total Time: 1.00  
Company: TVNZ  
Category: Documentaries

Title: Close Up  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Business  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: NZ Festival: A Tall, Long Faced Tale  
Total Time: 1.50  
Company: The Production Shed  
Category: Documentaries

### **Week 5**

Title: Best of Breakfast (R)  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Some of My Best Friends Are Greenies (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Drama/Comedy

Title: Sir Edmund Hillary, 1919 to 2008 State Funeral (R)  
Total Time: 3.00  
Company: TVNZ  
Category: Information

Title: Secret New Zealand (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Beyond the Darklands  
Total Time: 1.00  
Company: Screentime NZ  
Category: Documentaries

Title: Business Weekend (R)  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Whanau (R)  
Total Time: 0.17  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: NZ Festival: Deer Wars  
Total Time: 1.00  
Company: Iguana Films  
Category: Documentaries

Title: One Sport Rugby: IRB World 7s Series Wellington  
Total Time: 3.17  
Company: TVNZ  
Category: Sports

Title: Some of My Best Friends Are Psychics (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Documentaries

Title: Mani's Story (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

### **Week 6**

Title: NZ Festival: The Nuclear Comeback  
Total Time: 1.50  
Company: The TV Set  
Category: Documentaries

Title: Location, Location, Location  
Total Time: 0.50  
Company: Ninox Films  
Category: Documentaries

Title: I Do Down Under (R)  
Total Time: 1.00  
Company: Raconteur Productions  
Category: Documentaries

Title: Some of My Best Friends Are Cops (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Documentaries

Title: Some of My Best Friends Are Indian (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Documentaries

Title: Some of My Best Friends Are Jewish (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Documentaries

Title: Some of my Best Friends are Nuns (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Documentaries

Title: Some of my Best Friends Are Rappers (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Documentaries

Title: NZ Festival: Deer Wars (R)  
Total Time: 1.00  
Company: Iguana Films  
Category: Documentaries

Title: Borderline  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: One Sport Hockey NZ Women Blacksticks and Korea  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport Hockey: Men's Olympic Qualifying  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

### **Week 7**

Title: Fair Go  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: NZ Festival: The Nuclear Comeback (R)  
Total Time: 0.50  
Company: The TV Set  
Category: Documentaries

Title: One Sport Hockey Black Sticks v France, Albany  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport Hockey: Men's Olympic Qualifying  
Total Time: 1.75  
Company: TVNZ  
Category: Sports

Title: Out of the Shadows (R)  
Total Time: 1.00  
Company: AC Productions  
Category: Documentaries

Title: Good Morning  
Total Time: 3.00  
Company: TVNZ  
Category: Information

### **Week 8**

Title: Shape of a Kiwi (R)  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: Good Hands - Lima Lelei (R)  
Total Time: 0.50  
Company: Tala Pasifika Productions  
Category: Drama/Comedy

Title: Westpac Halberg Awards  
Total Time: 1.50  
Company: TVNZ  
Category: Entertainment

Title: Property Climbers (R)  
Total Time: 0.50  
Company: Jump Productions  
Category: Information

Title: One Sport Rugby: IRB 7s World Series San Diego  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: The Kaipara Affair (R)  
Total Time: 1.50  
Company: He Taonga Films  
Category: Documentaries

Title: Surf League  
Total Time: 0.50  
Company: Sportmedia NZ  
Category: Sports

### **Week 9**

Title: Dancing with the Stars  
Total Time: 1.00  
Company: TVNZ  
Category: Entertainment

Title: Rude Awakenings (R)  
Total Time: 1.50  
Company: MF Films  
Category: Drama/Comedy

Title: Marti: The Passionate Eye (R)  
Total Time: 1.25  
Company: Point of View Productions  
Category: Documentaries

Title: A Flying Visit (R)  
Total Time: 0.50  
Company: Rustic Road Productions  
Category: Documentaries

Title: Sunday  
Total Time: 1.00  
Company: TVNZ  
Category: News/Current Affairs

Title: Game of Two Halves (R)  
Total Time: 0.50  
Company: Touchdown Productions  
Category: Entertainment

Title: New Faces Old Fears (R)  
Total Time: 1.00  
Company: Bates Productions  
Category: Documentaries

### **Week 10**

Title: Kia Ora, Belau (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Kohi Comes Home (R)  
Total Time: 1.00  
Company: Dexterity Productions  
Category: Documentaries

Title: One Sport: NZ Ocean Swim Series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Marae  
Total Time: 0.50  
Company: TVNZ  
Category: Maori Programmes

Title: Whanau (R)  
Total Time: 0.17  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: True Grit (R)  
Total Time: 0.50  
Company: Gibson Group  
Category: Documentaries

Title: Homefront Extra (R)  
Total Time: 0.25  
Company: TVNZ  
Category: Information

Title: Attitude  
Total Time: 0.50  
Company: RSVP  
Category: Information

Title: Praise Be  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Animal House (R)  
Total Time: 0.50  
Company: Imagination Television  
Category: Documentaries

Title: Sunday (R)  
Total Time: 1.00  
Company: TVNZ  
Category: News/Current Affairs

Title: Asia Down Under  
Total Time: 0.50  
Company: Asia Vision  
Category: Information

Title: Whanau  
Total Time: 0.17  
Company: Cinco-Cine  
Category: Drama/Comedy

### **Week 11**

Title: Saving the World (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Undercover  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: Westfield Style Pasifika (R)  
Total Time: 1.00  
Company: Drum Productions  
Category: Entertainment

### **Week 12**

Title: Waka Huia  
Total Time: 1.00  
Company: TVNZ  
Category: Maori Programmes

Title: Custom Made: A Culture on the Move (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Documentaries

Title: Kia Kaha - A Love Affair (R)  
Total Time: 0.50  
Company: Tumanako Productions  
Category: Documentaries

Title: Hillary on Everest (R)  
Total Time: 1.67  
Company: Peter Williams and Tom Scott  
Category: Documentaries

Title: NZ Horse of the Year  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

### **Week 13**

Title: Russia's Forgotten Children (R)  
Total Time: 0.50  
Company: Maxim Films  
Category: Documentaries

Title: Rural Delivery  
Total Time: 0.50  
Company: Showdown Productions  
Category: Information

Title: Framing Maori (R)  
Total Time: 0.50  
Company: Tumanako Productions  
Category: Documentaries

Title: Country Calendar  
Total Time: 0.50  
Company: TVNZ  
Category: Documentaries

Title: One Sport Rugby: The Hong Kong Sevens  
Total Time: 1.67  
Company: TVNZ  
Category: Sports

Title: Westpac Halberg Awards (R)  
Total Time: 1.50  
Company: TVNZ  
Category: Entertainment

Title: Piha Rescue (R)  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

Title: Animal House  
Total Time: 0.50  
Company: Imagination Television  
Category: Documentaries

Title: Why We Buy (R)  
Total Time: 0.50  
Company: Razor Films  
Category: Documentaries

### **Week 14**

Title: Motorcycles and Mountaineer's Legs (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: One Sport Rugby: The Hong Kong Sevens  
Total Time: 3.50  
Company: TVNZ  
Category: Sports

Title: One Sport Swimming: Olympic Trials  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: Tagata Pasifika  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: The Wahine Disaster  
Total Time: 1.00  
Company: Mr Smith Productions  
Category: Documentaries

Title: Butt Why? (R)  
Total Time: 0.50  
Company: Kiwa Film & TV  
Category: Documentaries

Title: Deeply Depressed (R)  
Total Time: 1.00  
Company: Southern Screen Productions  
Category: Documentaries

Title: Service of Thanksgiving Life of Sir Edmund Hillary  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: A Mad Business (R)  
Total Time: 1.00  
Company: Top Shelf Productions  
Category: Information

### **Week 15**

Title: Gardens of the World (R)  
Total Time: 0.17  
Company: TVNZ  
Category: Information

Title: One Sport Netball: Central Pulse v Melbourne Vixen  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Country Calendar (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Documentaries

Title: New Breed, Old Creed (R)  
Total Time: 0.50  
Company: Freckle Films  
Category: Documentaries

Title: Seriously Stressed (R)  
Total Time: 1.00  
Company: Southern Screen Productions  
Category: Documentaries

Title: Eye to Eye  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: News/Current Affairs

Title: Banana in a Nutshell (R)  
Total Time: 1.00  
Company: Banana in a Nutshell Productions  
Category: Documentaries

### **Week 16**

Title: Wheel of Fortune  
Total Time: 1.00  
Company: TVNZ  
Category: Entertainment

Title: One Sport Rugby: The Adelaide Sevens  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Agenda  
Total Time: 1.00  
Company: Front Page Limited  
Category: News/Current Affairs

Title: Trial by Ordeal (R)  
Total Time: 1.50  
Company: Red Sky Film & TV  
Category: Documentaries

Title: Ta Moko (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: Acutely Anxious (R)  
Total Time: 1.00  
Company: Southern Screen Productions  
Category: Documentaries

Title: One Sport Netball ANZ Champs Tactix v Swifts  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport Triathlon: ITU NZ Round  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

### **Week 17**

Title: Intrepid Journeys  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: Three Chords and the Truth: Anika Moa (R)  
Total Time: 1.00  
Company: The TV Set  
Category: Documentaries

Title: One News Special - Gallipoli  
Total Time: 1.17  
Company: TVNZ  
Category: News/Current Affairs

Title: One Sport Netball ANZ Champs Mystics v Fever  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Anzac Day Wreath Laying Ceremony 2008  
Total Time: 1.00  
Company: TVNZ  
Category: Documentaries

Title: The Town New Zealand Saved  
Total Time: 1.00  
Company: Te Reo Television  
Category: Documentaries



Title: Maori ID (R)  
Total Time: 0.50  
Company: TM Productions  
Category: Documentaries

Title: Our Heritage (R)  
Total Time: 0.33  
Company: TVNZ  
Category: Documentaries

Title: Our Lost War: Passchendaele (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: Mental Breakdown (R)  
Total Time: 1.00  
Company: Topshelf Productions  
Category: Documentaries

Title: How Normal Are You? (R)  
Total Time: 0.50  
Company: Touchdown Productions  
Category: Documentaries

Title: Kiwis At War (R)  
Total Time: 0.50  
Company: Gibson Group  
Category: Documentaries

Title: Reluctant Hero  
Total Time: 2.00  
Company: Desert Road TV  
Category: Documentaries

Title: Anzac Day Dawn Service 2008  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: Stars in Their Eyes  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

### **Week 18**

Title: In My Father's Den (R)  
Total Time: 2.50  
Company: Fathers Den Productions  
Category: Drama/Comedy

Title: One Team, One Spirit  
Total Time: 1.00  
Company: Fever Pitch Productions  
Category: Documentaries

Title: The Natives' School (R)  
Total Time: 0.50  
Company: Mad Ave Studios  
Category: Documentaries

Title: Ten Years Younger: The Couples  
Total Time: 1.00  
Company: Cream TV  
Category: Information

Title: Under Investigation - Medical Mysteries  
Total Time: 1.00  
Company: Rob Harley - Point Productions  
Category: Documentaries

Title: One Sport Netball ANZ Champs Magic v Fever  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Give It a Whirl (R)  
Total Time: 1.00  
Company: Visionary Film and TV  
Category: Documentaries

### **Week 19**

Title: What Lies Beneath (R)  
Total Time: 0.50  
Company: nhnz  
Category: Documentaries

Title: Wonder Dogs (R)  
Total Time: 0.50  
Company: Dexterity Productions  
Category: Entertainment

Title: Brain Power  
Total Time: 1.00  
Company: Sportsinc  
Category: Documentaries

Title: New Zealand's Worst Driver (R)  
Total Time: 0.50  
Company: Imagination Television  
Category: Documentaries

Title: One Sport: NZ Ocean Swim Series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport Netball: ANZ Championship  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

### **Week 21**

Title: Mucking In  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: Ski Season (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: One News Special: The Budget  
Total Time: 2.17  
Company: TVNZ  
Category: News/Current Affairs

### **Week 22**

Title: Crazyman Multisport  
Total Time: 0.50  
Company: 3XL Productions Ltd  
Category: Sports

### **Week 23**

Title: Tribute 08: Out From the Darkness  
Total Time: 1.50  
Company: Screentime Limited  
Category: Documentaries

Title: One Sport Rugby: IRB 7s  
International Murrayfield (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: One Sport Rugby: IRB 7s  
Twickenham  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: Game of Two Halves  
Total Time: 0.50  
Company: Touchdown Productions  
Category: Entertainment

Title: Going, Going, Gone (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: The Investigator (R)  
Total Time: 1.00  
Company: Red Sky Film & Television  
Category: Documentaries

### **Week 24**

Title: One Sport Triathlon Rotorua  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport Rugby: IRB 7s  
International Murrayfield  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

### **Week 25**

Title: Intrepid Journeys (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: One Sport Triathlon Takapuna  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport Rugby: Junior Rugby  
World Cup  
Total Time: 0.17  
Company: TVNZ  
Category: Sports

### **Week 26**

Title: One Sport Triathlon: Whangamata  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Coromandel Med (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: My Kinda Kai (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Information

Title: The Unauthorised History of New  
Zealand  
Total Time: 0.50  
Company: Great Southern TV  
Category: Drama/Comedy

### **Week 27**

Title: One Sport Triathlon: Timaru  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Burying Brian  
Total Time: 1.00  
Company: Eyeworks Touchdown Television  
Category: Drama/Comedy

Title: Pakeha Maori (R)  
Total Time: 1.00  
Company: Kiwa Film & TV  
Category: Documentaries

Title: The Rich List  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: True Grit (R)  
Total Time: 0.50  
Company: Gibson Group  
Category: Documentaries

### **Week 28**

Title: Saving the World (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Border Patrol (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: How to Be a Millionaire (R)  
Total Time: 1.00  
Company: Jump Productions  
Category: Documentaries

Title: One Sport Triathlon: Napier  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

### **Week 29**

Title: Kia Kaha - A Love Affair (R)  
Total Time: 0.50  
Company: Tumanako Productions  
Category: Documentaries

Title: NZI Business  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: The National Bank Young Farmer Contest  
Total Time: 1.00  
Company: Dexterity Productions  
Category: Entertainment

Title: One Sport Netball: ANZ Championship  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: Mercury Falling (R)  
Total Time: 1.00  
Company: Screentime Limited  
Category: Documentaries

### **Week 30**

Title: Russia's Forgotten Children (R)  
Total Time: 0.50  
Company: Maxim Films  
Category: Documentaries

Title: One Sport Triathlon: NZ National Champs  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Our Heritage (R)  
Total Time: 0.25  
Company: TVNZ  
Category: Documentaries

Title: Daughters of the Pacific (R)  
Total Time: 1.00  
Company: Harker/Lee Lewes Films  
Category: Documentaries

Title: Touch Wood (R)  
Total Time: 1.00  
Company: Production Line  
Category: Documentaries

### **Week 31**

Title: Private Lives of Gifted Children (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

Title: NZ House and Garden (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Motorcycles and Mountaineer's Legs (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

### **Week 32**

Title: Beijing 2008: Opening Ceremony  
Total Time: 1.00  
Company: TVNZ  
Category: Entertainment

Title: Wheel of Fortune - Olympic Special  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: My God  
Total Time: 0.50  
Company: Pacific Crews  
Category: Information

Title: One Sport Triathlon: NZ Panel discussion  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

### **Week 33**

Title: A Thousand Words (R)  
Total Time: 0.50  
Company: Isola Productions  
Category: Documentaries

Title: Beijing 2008: The Games of the XXIX Olympiad  
Total Time: 6.00  
Company: TVNZ  
Category: Sports

### **Week 34**

Title: Artsville (R)  
Total Time: 0.83  
Company: Various  
Category: Documentaries

Title: Heart of the North (R)  
Total Time: 0.50  
Company: Extreme Close Up Productions  
Category: Documentaries

### **Week 35**

Title: Special Investigators  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Stunt Star (R)  
Total Time: 0.50  
Company: Southern Screen Productions  
Category: Documentaries

Title: Gladiator (R)  
Total Time: 1.00  
Company: Screentime Communicado  
Category: Documentaries

Title: Coroner's Inquest (R)  
Total Time: 1.00  
Company: Ninox Films  
Category: Documentaries

Title: Piha Rescue  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

### **Week 36**

Title: Special Investigators (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Off the Radar  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

Title: Mucking In (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: Stars in Their Eyes (R)  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: Dragon's Den New Zealand (R)  
Total Time: 1.00  
Company: Eyeworks Touchdown Television  
Category: Information

Title: The Power of Attitude: Journey of NZ Wheel Blacks  
Total Time: 1.00  
Company: RSVP Productions  
Category: Documentaries

Title: The Power of Attitude: Meet the Paralympians  
Total Time: 1.00  
Company: RSVP Productions  
Category: Documentaries

Title: Kiwi Kitchen (R)  
Total Time: 0.50  
Company: Gogglebox Productions  
Category: Information

Title: Coroner's Inquest (R)  
Total Time: 1.00  
Company: Ninox Films  
Category: Documentaries

Title: Whanau (R)  
Total Time: 0.17  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: Location, Location, Location (R)  
Total Time: 0.50  
Company: Ninox Films  
Category: Documentaries

Title: Eye to Eye  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: News/Current Affairs

### **Week 37**

Title: Beijing 2008 Paralympic Games (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: Who Wants to Be a Millionaire?  
Total Time: 1.00  
Company: Great Southern Television  
Category: Entertainment

Title: Beijing 2008 Paralympic Games  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

### **Week 38**

Title: Gallagher Boathouse 8's  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: One Sport Netball: Silver Ferns v Australia  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

### **Week 39**

Title: Someone Somewhere Loves Me  
Total Time: 1.00  
Company: Bravo Communications  
Category: Documentaries

Title: The Pretender  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Going Going Gone (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: One Sport: Int Netball Under 21s NZ v Australia  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: This Is Your Life  
Total Time: 1.50  
Company: TVNZ  
Category: Entertainment

Title: Jack of All Trades  
Total Time: 0.50  
Company: Brandnew Media Productions  
Category: Information

Title: Fair Go Ad Awards  
Total Time: 1.00  
Company: TVNZ  
Category: Information

### **Week 40**

Title: Whanau (R)  
Total Time: 0.17  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: The Ultimate Challenge (R)  
Total Time: 1.00  
Company: Satellite Pictures  
Category: Documentaries

### **Week 41**

Title: This Is Your Life (R)  
Total Time: 1.50  
Company: TVNZ  
Category: Entertainment

Title: Election '08: Opening Addresses  
Total Time: 1.00  
Company: TVNZ  
Category: News/Current Affairs

Title: Murder on the Blade? (R)  
Total Time: 1.75  
Company: Keith Hunter Productions  
Category: Documentaries

Title: Fair Go (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

### **Week 42**

Title: Ten Years Younger (R)  
Total Time: 1.00  
Company: Cream TV  
Category: Documentaries

Title: One News: YouTube Election Debate  
Total Time: 1.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Homegrown  
Total Time: 0.50  
Company: Imagination Television  
Category: Documentaries

Title: To Hell and Back  
Total Time: 1.00  
Company: Martinsquare  
Category: Documentaries

Title: One Sport NWI Netball Silver Ferns v England  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

### **Week 43**

Title: Praise Be  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Why We Buy (R)  
Total Time: 0.50  
Company: Razor Films  
Category: Documentaries

#### **Week 44**

Title: Locked Down (R)  
Total Time: 0.50  
Company: Screentime Limited  
Category: Documentaries

Title: One Sport Football: Futsal World Cup Final  
Total Time: 0.17  
Company: TVNZ  
Category: Sports

Title: One News Election 08 Leaders Debate  
Total Time: 1.50  
Company: TVNZ  
Category: News/Current Affairs

Title: One Sport: Indo Pacific Trampolineing  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: FIFA Women's U-17 World Cup NZ v Canada  
Total Time: 1.67  
Company: TVNZ  
Category: Sports

#### **Week 45**

Title: Jim's Car Show (R)  
Total Time: 0.50  
Company: Rustic Road Productions  
Category: Information

Title: One News Election '08 Leaders Debate: The Decider  
Total Time: 1.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Election '08 Closing Addresses  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: One News Special: America Decides  
Total Time: 0.17  
Company: TVNZ  
Category: News/Current Affairs

Title: FIFA Women's U-17 World Cup NZ v Columbia  
Total Time: 1.67  
Company: TVNZ  
Category: Sports

Title: Westfield Style Pasifika 2008  
Total Time: 1.00  
Company: Drum Productions  
Category: Entertainment

#### **Week 46**

Title: The School of Home Truths (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Information

Title: Montana World of Wearable Arts - Unzipped  
Total Time: 1.00  
Company: TVNZ  
Category: Entertainment

Title: Coming Home: Te Hokinga Mai 90th Anniversary WW1  
Total Time: 1.25  
Company: TVNZ  
Category: Information

Title: One News: Election 08  
Total Time: 6.00  
Company: TVNZ  
Category: News/Current Affairs

Title: Dancing with the Stars (R)  
Total Time: 2.00  
Company: TVNZ  
Category: Entertainment

Title: Sunday: Post Election Special  
Total Time: 1.00  
Company: TVNZ  
Category: News/Current Affairs

#### **Week 47**

Title: Beat Squad  
Total Time: 0.50  
Company: Cream Media  
Category: Documentaries

Title: Sunday: Post Election Special (R)  
Total Time: 0.83  
Company: TVNZ  
Category: News/Current Affairs

Title: Artsville: Barefoot Cinema  
Total Time: 1.50  
Company: Frank Film  
Category: Documentaries

Title: FIFA Women's U-20 World Cup NZ  
v Nigeria  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: The Rich List  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: One Sport: FIFA Women's U-17  
World Cup Final  
Total Time: 1.83  
Company: TVNZ  
Category: Sports

Title: Wicked Weather (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

Title: Homefront Extra (R)  
Total Time: 0.25  
Company: TVNZ  
Category: Information

#### **Week 48**

Title: One Sport: NZ Ocean Swim Series  
(R)  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: FIFA Women's U-20 World Cup NZ  
v England  
Total Time: 1.75  
Company: TVNZ  
Category: Sports

Title: One Sport: FIFA Women's U-20  
World Cup Chile v NZ  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Sunday (R)  
Total Time: 0.83  
Company: TVNZ  
Category: News/Current Affairs

Title: Artsville: Black on Red  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

#### **Week 49**

Title: One Sport: IRB Sevens Opening  
round Dubai (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: Artsville: Ian Athfield - Architect of  
Dreams  
Total Time: 1.00  
Company: Messenger Films  
Category: Documentaries

Title: Ends of the Earth (R)  
Total Time: 1.00  
Company: The TV Set  
Category: Entertainment

Title: Auction House  
Total Time: 0.50  
Company: Cream Media  
Category: Information

#### **Week 50**

Title: Attitude Awards  
Total Time: 1.00  
Company: RSVP  
Category: Documentaries

Title: Hunger for the Wild  
Total Time: 0.50  
Company: Fisheye Films  
Category: Information

Title: One Sport: Rugby Sevens in South  
Africa  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: Ice (R)  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

Title: Monsters of the Deep (R)  
Total Time: 1.00  
Company: Red Sky & Film  
Category: Documentaries

Title: Missing Out (R)  
Total Time: 1.00  
Company: Bates Productions  
Category: Documentaries

Title: Taste New Zealand (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

#### **Week 51**

Title: To Sir with Love  
Total Time: 1.83  
Company: The Producers Limited  
Category: Entertainment

Title: Artsville: Profiles - Terry Stringer  
Total Time: 0.50  
Company: Screentime Limited  
Category: Documentaries

Title: Artsville: Taonga Puoro: the Silence is Over  
Total Time: 0.50  
Company: The Production Shed  
Category: Documentaries

Title: One Sport: Equestrian: Express Eventing  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

### **Week 52**

Title: A Taste of Christmas (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Cinderella  
Total Time: 1.67  
Company: TVNZ  
Category: Information

Title: Wheel of Fortune Christmas Special  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: The Man Who Lost His Head (R)  
Total Time: 1.67  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: What Lies Beneath (R)  
Total Time: 0.50  
Company: nhnz  
Category: Documentaries

Title: Artsville (R)  
Total Time: 0.83  
Company: Various  
Category: Documentaries

Title: Animal House (R)  
Total Time: 0.50  
Company: Imagination Television  
Category: Documentaries

Title: Artsville: Toki Does New York  
Total Time: 1.00  
Company: Octopus Pictures  
Category: Documentaries

Title: Waka Huia (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Maori Programmes

Title: Nine Lessons and Carols (R)  
Total Time: 1.50  
Company: TVNZ  
Category: Information

Title: Marae Summer Season (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Maori Programmes

Title: Mucking In Christmas Special  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: Nine Lessons and Carols  
Total Time: 1.50  
Company: TVNZ  
Category: Information

Title: Whale Rider (R)  
Total Time: 1.67  
Company: South Pacific Pictures  
Category: Drama/Comedy

### **Week 53**

Title: Under Investigation - Medical Mysteries (R)  
Total Time: 1.00  
Company: Rob Harley - Point Productions  
Category: Documentaries

Title: Artsville: Disabled People Can't Dance  
Total Time: 1.00  
Company: Maxim Films  
Category: Documentaries

Title: Our Heritage (R)  
Total Time: 0.17  
Company: TVNZ  
Category: Documentaries

Title: The Road to Ellerslie  
Total Time: 0.50  
Company: Legge Work  
Category: Information

Title: Kiwi Kitchen (R)  
Total Time: 0.50  
Company: Gogglebox Productions  
Category: Information



Title: Is It Safe to Eat? (R)  
Total Time: 0.50  
Company: Top Shelf  
Category: Information

## TV2

All fundings

First Time Only

**Week 1**

Title: Surf Club 174

Total Time: 0.50

Company: Sportmedia NZ

Category: Sports

**Week 2**

Title: Shortland Street (R)

Total Time: 0.50

Company: South Pacific Pictures

Category: Drama/Comedy

Title: The Go Show Weekend (R)

Total Time: 1.00

Company: Pickled Possum Productions

Category: Children's

Title: The Insiders Guide to Love (R)

Total Time: 1.00

Company: Gibson Group

Category: Drama/Comedy

Title: Lotto 2008

Total Time: 0.08

Company: NZ Lotteries

Category: Entertainment

**Week 3**

Title: Shortland Street

Total Time: 0.50

Company: South Pacific Pictures

Category: Drama/Comedy

Title: Beach Volleyball

Total Time: 5.50

Company: TVNZ

Category: Sports

**Week 4**

Title: Comedy Gala (R)

Total Time: 1.00

Company: Satellite Media

Category: Drama/Comedy

Title: Shortland Street Omnibus (R)

Total Time: 2.00

Company: South Pacific Pictures

Category: Drama/Comedy

**Week 5**

Title: Crowded House - Farewell to the World (R)

Total Time: 1.00

Company: Eagle Rock Entertainment

Category: Entertainment

**Week 6**

Title: Mo' Show

Total Time: 0.50

Company: XS TV

Category: Entertainment

Title: SCU: Serious Crash Unit (R)

Total Time: 0.50

Company: Greenstone Pictures

Category: Documentaries

Title: Singing Bee

Total Time: 1.00

Company: Great Southern Television

Category: Entertainment

Title: Neighbours At War

Total Time: 0.50

Company: Greenstone Pictures

Category: Documentaries

Title: Police Ten 7

Total Time: 0.50

Company: Screentime Ltd

Category: Documentaries

Title: Even My Pet's a Porker

Total Time: 0.50

Company: Red Flame Media

Category: Information

Title: Ultimate Mitre 10 Dream Home

Total Time: 1.00

Company: Ninnox Films

Category: Information

Title: 20/20

Total Time: 0.33

Company: TVNZ

Category: News/Current Affairs

Title: Studio 2

Total Time: 0.50

Company: Taylormade Media

Category: Children's

**Week 7**

Title: Renters (R)

Total Time: 0.50

Company: Cream TV

Category: Documentaries

Title: The Killian Curse

Total Time: 0.50

Company: TVNZ

Category: Children's Drama

Title: Activate

Total Time: 0.50

Company: Quick TV

Category: Children's

### **Week 8**

Title: Matthew & Marc's Rocky Road to Russia

Total Time: 0.50

Company: Touchdown Television

Category: Documentaries

Title: Tough Act (R)

Total Time: 0.50

Company: Gibson Group

Category: Documentaries

Title: The Go Show Weekend (R)

Total Time: 0.50

Company: Pickled Possum Productions

Category: Children's

Title: Cool Kids Cooking (R)

Total Time: 0.08

Company: Top Shelf

Category: Children's

### **Week 9**

Title: Savage Honeymoon (R)

Total Time: 2.00

Company: Rocket Pictures

Category: Drama/Comedy

Title: No.2

Total Time: 2.00

Company: Colonial Encounters Ltd

Category: Drama/Comedy

Title: NZ Performance Car TV

Total Time: 0.50

Company: Parkside Media

Category: Sports

Title: What Now?

Total Time: 2.00

Company: Whitebait Productions

Category: Children's

Title: The Adventures of Massey Ferguson (R)

Total Time: 0.08

Company: Flux Animation

Category: Children's

### **Week 11**

Title: Mike King's Adults Only Commercial Chaos (R)

Total Time: 0.17

Company: Greenstone Pictures

Category: Entertainment

Title: 20/20 (R)

Total Time: 0.33

Company: TVNZ

Category: News/Current Affairs

### **Week 13**

Title: A Promise Kept: Inside Operation Cormack (R)

Total Time: 1.00

Company: Screentime-Communicado

Category: Documentaries

Title: Guess Who's Coming to Dinner?

Total Time: 0.50

Company: Touchdown Productions

Category: Entertainment

### **Week 14**

Title: Matthew & Marc's Rocky Road to Land of Rising Sun (R)

Total Time: 0.50

Company: Touchdown Television

Category: Documentaries

### **Week 15**

Title: 2 Tube

Total Time: 0.50

Company: Great Southern Television

Category: Drama/Comedy

Title: Kaikohe Demolition (R)

Total Time: 1.00

Company: Pictures For Anna

Category: Documentaries

### **Week 16**

Title: Home Sick

Total Time: 1.00

Company: Red Flame Media

Category: Information

Title: I Am TV

Total Time: 1.00

Company: TVNZ

Category: Children's

Title: Motorway Patrol

Total Time: 0.50

Company: Greenstone Pictures

Category: Documentaries

Title: I Am TV (R)

Total Time: 1.00

Company: TVNZ

Category: Children's

Title: Jandals Away (R)

Total Time: 0.37

Company: Quick TV

Category: Children's

### **Week 17**

Title: Jane and the Dragon (R)  
Total Time: 0.50  
Company: Weta/Nelvana  
Category: Children's

Title: Comedy Gala 2008  
Total Time: 2.00  
Company: Screentime Ltd  
Category: Drama/Comedy

### **Week 18**

Title: ASB Polyfest 2008  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: Puzzle Inc (R)  
Total Time: 0.08  
Company: Flux Animation  
Category: Children's

### **Week 19**

Title: Moon TV Network  
Total Time: 0.50  
Company: Moon Enterprises Ltd  
Category: Drama/Comedy

### **Week 20**

Title: Matthew and Marc's Rocky Road to South America (R)  
Total Time: 0.50  
Company: Touchdown Television  
Category: Documentaries

Title: Charm School (R)  
Total Time: 1.00  
Company: Imagination TV  
Category: Entertainment

### **Week 21**

Title: Hard Out (R)  
Total Time: 0.50  
Company: ScreenWorks  
Category: Children's Drama

### **Week 22**

Title: Just the Job  
Total Time: 0.50  
Company: Dave Mason Productions  
Category: Children's

### **Week 23**

Title: Ten 7 Crime Investigation  
Total Time: 0.50  
Company: Screentime Ltd  
Category: Documentaries

### **Week 24**

Title: Zip and Mac (R)  
Total Time: 0.13  
Company: You & Media  
Category: Children's

Title: Zip and Mac  
Total Time: 0.13  
Company: You & Media  
Category: Children's

### **Week 25**

Title: Able to Love (R)  
Total Time: 0.50  
Company: Parallax Productions  
Category: Documentaries

### **Week 26**

Title: The Lion Man  
Total Time: 0.50  
Company: Great Southern TV  
Category: Documentaries

Title: Dare to Win  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: Trade Wars  
Total Time: 0.50  
Company: Cream TV  
Category: Information

### **Week 27**

Title: Freaky (R)  
Total Time: 0.50  
Company: TVNZ Avalon Productions  
Category: Children's

Title: Scarfie Days (R)  
Total Time: 0.50  
Company: nhnz  
Category: Documentaries

Title: Wayne Anderson: Singer of Songs (R)  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Drama/Comedy

Title: The Freedom Flat (R)  
Total Time: 0.50  
Company: Chapman Zander Films  
Category: Documentaries

### **Week 28**

Title: Staines Down Drains (R)  
Total Time: 0.50  
Company: Traction Inc  
Category: Children's

Title: Jane and the Dragon (R)  
Total Time: 0.50  
Company: Weta/Nelvana  
Category: Children's

Title: Sportscafe  
Total Time: 1.00  
Company: Leftfield  
Category: Entertainment

Title: Sensing Murder  
Total Time: 1.50  
Company: Ninox Films  
Category: Documentaries

Title: Amazing Extraordinary Friends  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Children's

Title: SCU: Serious Crash Unit  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Save the Males (R)  
Total Time: 0.50  
Company: Southern Screen Productions  
Category: Documentaries

Title: Wayne Anderson Story (R)  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Documentaries

### **Week 29**

Title: The Lost Children (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Children's Drama

Title: Small Fish Big Pond (R)  
Total Time: 0.58  
Company: Leapfrog Films  
Category: Documentaries

### **Week 30**

Title: My Friend the Addict (R)  
Total Time: 0.50  
Company: Fumes (NZ) Ltd  
Category: Documentaries

### **Week 31**

Title: PET Detectives (R)  
Total Time: 0.50  
Company: Screentime Communicado  
Category: Children's Drama

Title: Tame Iti: The Man Behind the Moko (R)  
Total Time: 0.50  
Company: Kiwa Film & TV  
Category: Documentaries

### **Week 32**

Title: War Tourist: Christmas in Bethlehem (R)  
Total Time: 0.50  
Company: The Documedy Institute  
Category: Documentaries

### **Week 33**

Title: Preacher's Kids: Life as a PK (R)  
Total Time: 0.50  
Company: Walking on Air Productions  
Category: Documentaries

Title: City Celebrity, Country Nobody (R)  
Total Time: 1.00  
Company: Touchdown Television  
Category: Entertainment

Title: Sensing Murder (R)  
Total Time: 1.50  
Company: Ninox Films  
Category: Documentaries

### **Week 34**

Title: Police Ten 7  
Total Time: 1.00  
Company: Screentime Ltd  
Category: Documentaries

Title: Hope in Hell (R)  
Total Time: 0.50  
Company: Wild Film & Television  
Category: Documentaries

Title: Ghost Hunt (R)  
Total Time: 0.50  
Company: Screentime NZ  
Category: Entertainment

### **Week 35**

Title: Who's Ya Mate (R)  
Total Time: 0.50  
Company: Satellite Media  
Category: Drama/Comedy

Title: Let's Get Inventin'  
Total Time: 0.50  
Company: Television Spaceman  
Category: Children's

### **Week 36**

Title: Sensing Murder  
Total Time: 1.50  
Company: Ninox Films  
Category: Documentaries

Title: Let's Get Inventin' (R)  
Total Time: 0.50  
Company: Television Spaceman  
Category: Children's

Title: The Comedy Pilots (R)  
Total Time: 0.50  
Company: inventertainment  
Category: Drama/Comedy

### **Week 37**

Title: Renters (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: Bogan's Heroes (R)  
Total Time: 0.50  
Company: Satellite Media  
Category: Drama/Comedy

### **Week 38**

Title: Hero Dishes (R)  
Total Time: 0.58  
Company: Essential Films  
Category: Entertainment

Title: Shock Treatment  
Total Time: 1.00  
Company: Touchdown Productions  
Category: Documentaries

Title: Korero Mai - Speak to Me  
Total Time: 0.50  
Company: Cinco-Cine  
Category: Maori Programmes

Title: The Zoo  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: The Pitz (R)  
Total Time: 0.50  
Company: Taylormade Media  
Category: Drama/Comedy

### **Week 39**

Title: The Sopalanos (R)  
Total Time: 0.50  
Company: Satellite Media  
Category: Drama/Comedy

### **Week 40**

Title: Performance Car TV  
Total Time: 0.50  
Company: Parkside Media  
Category: Sports

Title: Jane and the Dragon (R)  
Total Time: 0.50  
Company: Weta/Nelvana  
Category: Children's

Title: Barry (R)  
Total Time: 0.50  
Company: Pearler Productions Ltd  
Category: Drama/Comedy

### **Week 41**

Title: Talent (R)  
Total Time: 0.50  
Company: Elevenmedia  
Category: Drama/Comedy

### **Week 42**

Title: Oswald Gold (R)  
Total Time: 0.50  
Company: Taluv Productions  
Category: Drama/Comedy

### **Week 43**

Title: Fame (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Drama/Comedy

### **Week 44**

Title: SCU: Serious Crash Unit  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Eating Media Lunch (R)  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Liberation Force (R)  
Total Time: 0.50  
Company: Environmentally Hazardous Film  
Category: Drama/Comedy

Title: 2008 New World Int Netball Series  
Australia v NZ  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Hope in Hell (R)  
Total Time: 0.67  
Company: Wild Film & Television  
Category: Documentaries

### **Week 45**

Title: The Truth Files  
Total Time: 0.50  
Company: Great Southern Television  
Category: Information

Title: 2008 New World Int Netball Series  
Australia v NZ  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Eating Media Lunch Special  
Total Time: 1.00  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Puzzle Inc (R)  
Total Time: 0.08  
Company: Flux Animation  
Category: Children's

Title: Neighbours At War (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Karaoke High (R)  
Total Time: 0.50  
Company: South Pacific Films  
Category: Children's Drama

#### **Week 46**

Title: Comedy Gala 2007 (R)  
Total Time: 1.00  
Company: Satellite Media  
Category: Entertainment

#### **Week 48**

Title: The Zoo - This is Your Life  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

#### **Week 49**

Title: Just the Job (R)  
Total Time: 0.50  
Company: Dave Mason Productions  
Category: Children's

#### **Week 51**

Title: The Comedy Christmas Gala  
Total Time: 1.50  
Company: Satellite Media  
Category: Drama/Comedy

#### **Week 52**

Title: Farmers Santa Parade 75th  
Anniversary (R)  
Total Time: 0.42  
Company:  
Category: Entertainment

Title: The Comedy Christmas Gala (R)  
Total Time: 0.75  
Company: Satellite Media  
Category: Drama/Comedy

Title: Neighbours At War (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

#### **Week 53**

## TV3

All fundings

First Time Only

**Week 1**

Title: 3 News

Total Time: 1.00

Company: TV3

Category: News/Current Affairs

**Week 2**

Title: Tu Te Puehu (R)

Total Time: 0.50

Company: Te Aratai Productions

Category: Maori Programmes

Title: Pukana.

Total Time: 0.83

Company: Cinco-Cine

Category: Maori Programmes

Title: Outdoors With Geoff (R)

Total Time: 0.50

Company: Rainbow Television Productions

Category: Information

Title: Nightline

Total Time: 0.50

Company: TV3

Category: News/Current Affairs

Title: Downsize Me! (R)

Total Time: 1.00

Company: ABH Productions

Category: Information

Title: 60 Minutes Summer Series (R)

Total Time: 0.67

Company: TV3

Category: News/Current Affairs

Title: Smokefree Rockquest 2007

Total Time: 1.00

Company: Screentime Limited

Category: Children's

Title: The Summit (R)

Total Time: 1.00

Company: Teleola

Category: Entertainment

**Week 3**

Title: 3 Sport: Suzuki Xtreme 4 x 4 Napier Club Challenge

Total Time: 0.50

Company: TV3

Category: Sports

Title: 3 Sport: Sovereign NZ Ocean Swim Series

Total Time: 0.50

Company: TV3

Category: Sports

Title: 3 Sport A1GP Taupo Practice Session

Total Time: 0.50

Company: TV3

Category: Sports

**Week 4**

Title: 3 Sport A1GP Taupo Sprint and Feature Races

Total Time: 4.00

Company: TV3

Category: Sports

Title: 3 Sport A1GP Taupo Qualifying

Total Time: 2.00

Company: TV3

Category: Sports

**Week 5**

Title: 3 Sport: Suzuki Xtreme 4 x 4 Wellington

Total Time: 0.50

Company: TV3

Category: Sports

Title: 3 News at 12

Total Time: 0.50

Company: TV3

Category: News/Current Affairs

Title: 3 Sport: Jetsprints Parker NZ Nationals

Total Time: 0.50

Company: TV3

Category: Sports

Title: 3 Sport: Suzuki Cup 4x4

Total Time: 0.50

Company: TV3

Category: Sports

Title: 3 Sport: Wellington Cup

Total Time: 0.50

Company: TV3

Category: Sports

**Week 6**

Title: Wa\$ted

Total Time: 0.50

Company: Fumes (NZ) Ltd

Category: Documentaries



Title: Sticky TV  
Total Time: 0.58  
Company: Pickled Possum Productions  
Category: Children's

Title: Target  
Total Time: 0.50  
Company: Top Shelf Productions  
Category: Information

Title: The Official Top NZ 40  
Total Time: 1.00  
Company: TV3  
Category: Entertainment

Title: Hyundai Sports Tonight  
Total Time: 0.25  
Company: TV3  
Category: Sports

Title: Tu Te Puehu  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Maori Programmes

Title: Campbell Live  
Total Time: 0.50  
Company: TV3  
Category: News/Current Affairs

### **Week 7**

Title: Celebrity Joker Poker  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: ING Golf Club  
Total Time: 0.50  
Company: Sportsinc  
Category: Sports

Title: 60 Minutes  
Total Time: 0.67  
Company: TV3  
Category: News/Current Affairs

Title: 3 Sport: Suzuki Xtreme 4 x 4 Whangarei  
Total Time: 0.50  
Company: TV3  
Category: Sports

### **Week 8**

Title: 3 Sport: HSBC NZPGA Champs Round 3 Clearwater  
Total Time: 4.00  
Company: TV3  
Category: Sports

Title: 3 Sport: V8 Supercars 2008 Season Preview  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: 3 Sport: 12 Hours of Bathurst  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 9**

Title: Motor Racing V8 Supercars Adelaide  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Open Door  
Total Time: 0.50  
Company: Morningside Productions  
Category: Documentaries

Title: Downsize My Pet (R)  
Total Time: 0.50  
Company: ABH Productions  
Category: Information

### **Week 10**

Title: V8 Supercars: V8Xtra  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: 3 Sport: Mercedes Derby  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: 3 Sport: V8 Fujitsu Series  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 11**

Title: 3 Sport: V8 Supercars Eastern Creek  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 12**

Title: Pacific Beat Street.  
Total Time: 0.50  
Company: Drum Productions  
Category: Information

### **Week 13**

Title: Body Shocks (R)  
Total Time: 1.00  
Company: Visonary/iMotion Ltd  
Category: Documentaries

Title: The Simon Eliot Show  
Total Time: 0.50  
Company: Gibson Group  
Category: Children's

Title: Crush  
Total Time: 2.00  
Company: Hibiscus Films  
Category: Drama/Comedy

#### **Week 14**

Title: Sports Tonight  
Total Time: 0.25  
Company: TV3  
Category: Sports

#### **Week 15**

Title: Small Blacks TV  
Total Time: 0.50  
Company: Quick TV  
Category: Sports

#### **Week 16**

Title: Money Man  
Total Time: 0.50  
Company: Cream Media  
Category: Documentaries

Title: From Russia - With Love (R)  
Total Time: 1.00  
Company: Screentime NZ  
Category: Documentaries

#### **Week 17**

Title: 3 Sport: V8 Supercars Round 3  
Hamilton  
Total Time: 4.00  
Company: TV3  
Category: Sports

Title: The Time of Our Lives (R)  
Total Time: 1.00  
Company: Gaylene Preston Productions  
Category: Documentaries

#### **Week 18**

Title: ITM Fishing Show  
Total Time: 0.50  
Company: Tightlines Television  
Category: Information

#### **Week 19**

Title: Maddigan's Quest (R)  
Total Time: 0.50  
Company: South Pacific Pictures  
Category: Children's Drama

Title: Bryan and Bobby  
Total Time: 0.17  
Company: Treehut Productions  
Category: Children's

Title: High Times (R)  
Total Time: 1.00  
Company: Isola Productions Limited  
Category: Documentaries

Title: Stage of Origin  
Total Time: 1.00  
Company: Pronesia  
Category: Drama/Comedy

#### **Week 20**

Title: Nathan and Oscar's Excellent  
Adventure (R)  
Total Time: 1.00  
Company: George Andrews Productions  
Category: Documentaries

Title: Special: Candles of Aotearoa  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: 3 Sport: V8 Supercars Perth  
Total Time: 0.17  
Company: TV3  
Category: Sports

#### **Week 21**

Title: 3 Sport: Enzed V8 Ute Series  
Total Time: 1.00  
Company: TV3  
Category: Sports

Title: Fracture (R)  
Total Time: 2.00  
Company: Kahukura Productions  
Category: Drama/Comedy

#### **Week 22**

Title: Rocked the Nation 100 NZ Music  
Moments (R)  
Total Time: 1.00  
Company: Satellite Media  
Category: Documentaries

#### **Week 23**

Title: The Million Dollar Con Man  
Total Time: 2.00  
Company: Isola Productions  
Category: Documentaries

Title: 3 Sport: Horseracing Harness  
Jewels  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: V8 Ute Series Teretonga Park  
Southland  
Total Time: 1.00  
Company: TV3  
Category: Sports

### **Week 24**

Title: 3 Sport: V8 Supercars Melbourne  
Qualifying  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 25**

Title: The Big Stuff  
Total Time: 1.00  
Company: Factory TV  
Category: Information

Title: Outrageous Fortune  
Total Time: 1.00  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: Inside New Zealand: The Gangs  
Total Time: 1.00  
Company: Topshelf Productions  
Category: Documentaries

Title: Action Central  
Total Time: 0.17  
Company: Pickled Possum Productions  
Category: Children's

### **Week 26**

Title: Tu Te Puehu (R)  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Maori Programmes

Title: 50 Ways of Saying Fabulous (R)  
Total Time: 2.00  
Company: MF Films  
Category: Drama/Comedy

Title: What's Really In Our Food?  
Total Time: 0.50  
Company: Topshelf Productions  
Category: Documentaries

Title: ENZED V8 Ute Series  
Total Time: 1.00  
Company: TV3  
Category: Sports

### **Week 27**

Title: Inside NZ: Life, Death and a Lung  
Transplant  
Total Time: 1.00  
Company: Isola Productions  
Category: Documentaries

Title: For Good  
Total Time: 2.00  
Company: For Good Ltd  
Category: Drama/Comedy

### **Week 28**

Title: Demons to Darlings (R)  
Total Time: 0.50  
Company: Cream Media  
Category: Information

Title: 3 Sport V8 Supercars Darwin  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Inside NZ: Insatiable Hunger  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

### **Week 29**

Title: Inside NZ: The Life of Brian  
Total Time: 1.00  
Company: Just the Ticket Productions  
Category: Documentaries

Title: 3 Sport: Suzuki Xtreme 4x4 Bay of  
Plenty  
Total Time: 0.50  
Company: TV3  
Category: Sports

### **Week 30**

Title: Inside New Zealand: Sperm Wars  
Total Time: 1.00  
Company: Top Shelf Productions  
Category: Documentaries

Title: 3 Sport: V8 Supercars Queensland  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: The Jaquie Brown Diaries  
Total Time: 0.50  
Company: Young Gifted & Brown  
Category: Drama/Comedy

### **Week 31**

Title: Inside NZ: A Little Love Story  
Total Time: 1.00  
Company: Zoomslide Media  
Category: Documentaries

Title: 3 Sport: Suzuki Xtreme 4x4  
Meremere  
Total Time: 0.50  
Company: TV3  
Category: Sports

### **Week 32**

Title: Inside NZ: The 200kg Kid  
Total Time: 1.00  
Company: Rogue Productions  
Category: Documentaries

Title: 3 Sport V8 Supercars Winton  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 33**

Title: Inside NZ: First Time in Prison  
Total Time: 1.00  
Company: Keirifilms  
Category: Documentaries

Title: AotearoHA - the Billy T Awards  
Total Time: 1.00  
Company: TVWorks  
Category: Entertainment

Title: Lost Boys  
Total Time: 1.00  
Company: Showdown Productions  
Category: Documentaries

### **Week 34**

Title: Inside NZ: The Secret of John  
Rowles  
Total Time: 1.00  
Company: Butobase Film & TV  
Category: Documentaries

Title: Stage Challenge  
Total Time: 0.50  
Company: Whitebait Productions  
Category: Children's

### **Week 35**

Title: Inside NZ: A Good Way to Die?  
Total Time: 1.00  
Company: Wheke Pictures  
Category: Documentaries

Title: 3 Sport: Suzuki Xtreme 4x4  
Coromandel  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: 3 Sport: Demon Energy Supercross  
& Gravity Games  
Total Time: 1.00  
Company: TV3  
Category: Sports

### **Week 36**

Title: A Thousand Apologies  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Downsize Me!  
Total Time: 1.00  
Company: ABH Productions  
Category: Information

Title: Inside NZ: Paying for Murder  
Total Time: 1.00  
Company: Screentime NZ  
Category: Documentaries

Title: Parkinsons: The Great Drug  
Experiment  
Total Time: 1.00  
Company: Southern Screen Productions  
Category: Documentaries

Title: The Millen Baird Show  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

Title: 3 Sport: Suzuki Xtreme 4x4  
Christchurch  
Total Time: 0.50  
Company: TV3  
Category: Sports

### **Week 37**

Title: 3 Sport: Suzuki Xtreme 4x4  
Hamilton  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: The Perfect Age (R)  
Total Time: 1.00  
Company: Eyeworks Touchdown Television  
Category: Documentaries

Title: Wa\$ted (R)  
Total Time: 0.50  
Company: Fumes (NZ) Ltd  
Category: Documentaries

Title: Inside NZ: Murder in the Pacific  
Total Time: 1.00  
Company: Occasional Productions  
Category: Documentaries

### **Week 38**

Title: Inside New Zealand: Just a Little Mad?  
Total Time: 1.00  
Company: Red Sky Film & TV  
Category: Documentaries

Title: 3 Sport: V8 Supercars Phillip Island  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Qantas Film & Television Awards 2008  
Total Time: 1.50  
Company: TV3  
Category: Entertainment

### **Week 39**

Title: Snowboarding  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: Open Door (R)  
Total Time: 0.50  
Company: Morningside Productions  
Category: Documentaries

### **Week 41**

Title: ASB Business  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Aftershock - Would You Survive?  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: Aftershock  
Total Time: 2.00  
Company: Gibson Group  
Category: Drama/Comedy

### **Week 42**

Title: 2008 Vodafone New Zealand Music Awards (R)  
Total Time: 2.00  
Company: Satellite Media  
Category: Entertainment

Title: V8 Supercars Bathurst 1000 Qualifying  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Outrageous Fortune (R)  
Total Time: 1.00  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: Pulp Sport  
Total Time: 0.50  
Company: TV3  
Category: Entertainment

Title: V8 Supercars: Supercheap Auto Bathurst 1000  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 43**

Title: Inside NZ: NZSAS - First Among Equals (R)  
Total Time: 1.00  
Company: Desert Road TV  
Category: Documentaries

### **Week 44**

Title: V8 Supercars Round 11 Gold Coast  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 45**

Title: Decision '08: The Defining Debate  
Total Time: 1.50  
Company: TV3  
Category: News/Current Affairs

Title: 3 Sport Horseracing: Emeirates Melbourne Cup  
Total Time: 1.00  
Company: TV3  
Category: Sports

### **Week 46**

Title: 3 Sport Horseracing: NZ Trotting Cup  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: 3 Sport: V8 Supercars Round 12 Bahrain  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Decision 08 - Election Special  
Total Time: 5.50  
Company: TV3  
Category: News/Current Affairs

Title: The Kitchen Job  
Total Time: 1.00  
Company: Top Shelf Productions  
Category: Documentaries

#### **Week 47**

Title: Million Dollar Tumour (R)  
Total Time: 1.00  
Company: DRTV D&G Ltd  
Category: Documentaries

Title: 3 Sport Horseracing: NZ Galloping Cup  
Total Time: 0.50  
Company: TV3  
Category: Sports

#### **Week 48**

Title: Baby Charlotte (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

Title: V8 Supercars Round 13 Tasmania  
Total Time: 0.17  
Company: TV3  
Category: Sports

#### **Week 49**

Title: Downsize My Pet (R)  
Total Time: 0.50  
Company: ABH Productions  
Category: Information

Title: Still Big (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

#### **Week 50**

Title: Dying for Everest (R)  
Total Time: 1.00  
Company: Making Movies  
Category: Documentaries

Title: 3 Sport: V8 Supercars Orana Park  
Total Time: 0.17  
Company: TV3  
Category: Sports

#### **Week 51**

Title: Making Tracks (R)  
Total Time: 1.00  
Company: Two Heads Ltd  
Category: Entertainment

Title: Coca-Cola Christmas in the Park 2008  
Total Time: 2.00  
Company: TV3  
Category: Entertainment

Title: Small Blacks TV (R)  
Total Time: 0.50  
Company: Quick TV  
Category: Sports

#### **Week 52**

Title: Coca-Cola Christmas in the Park 2008 (R)  
Total Time: 1.58  
Company: TV3  
Category: Entertainment

Title: Deal or No Deal (R)  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: ITM Fishing Show (R)  
Total Time: 0.50  
Company: Tighlines Television  
Category: Information

Title: Bryan and Bobby (R)  
Total Time: 0.17  
Company: Treehut Productions  
Category: Children's

Title: Money Man (R)  
Total Time: 0.50  
Company: Cream Media  
Category: Documentaries

Title: Tu Te Puehu (R)  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Maori Programmes

Title: Wa\$ted (R)  
Total Time: 0.50  
Company: Fumes (NZ) Ltd  
Category: Documentaries

Title: What's Really In Our Food? (R)  
Total Time: 0.50  
Company: Topshelf Productions  
Category: Documentaries

#### **Week 53**

Title: Stage Challenge 2008  
Total Time: 1.00  
Company: Whitebait Productions  
Category: Children's

<b>Prime</b>
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All fundings First Time Only

**Week 1**

Title: Prime News  
 Total Time: 0.50  
 Company: Prime TV  
 Category: News/Current Affairs

**Week 2**

Title: Cricket test highlights NZ v Bangladesh  
 Total Time: 1.00  
 Company: Prime TV  
 Category: Sports

Title: Black Magic Fishing NZ  
 Total Time: 0.50  
 Company: Adam Clancy  
 Category: Information

**Week 3**

Title: AA Torque Show (R)  
 Total Time: 0.50  
 Company: Blue Bicycle Flicks Ltd  
 Category: Information

Title: Speed Machine  
 Total Time: 1.00  
 Company: Prime TV  
 Category: Sports

**Week 4**

Title: The Crowd Goes Wild (R)  
 Total Time: 0.50  
 Company: Sky Network TV  
 Category: Sports

Title: The Crowd Goes Wild  
 Total Time: 0.50  
 Company: Sky Network TV  
 Category: Sports

**Week 6**

Title: Cricket State Twenty20 Final Hamilton  
 Total Time: 3.00  
 Company: Prime TV  
 Category: Sports

Title: Cricket Int Twenty20 match NZ v England  
 Total Time: 3.00  
 Company: Prime TV  
 Category: Sports

Title: Castrol Trucking TV  
 Total Time: 0.50  
 Company: Legge Work  
 Category: Sports

**Week 7**

Title: Cricket Highlights 1 day NZ v England Auckland  
 Total Time: 1.00  
 Company: Prime TV  
 Category: Sports

Title: Cricket Highlights 1 day NZ v England Westpac  
 Total Time: 1.00  
 Company: Prime TV  
 Category: Sports

**Week 8**

Title: Super 14 Highlights 2008  
 Total Time: 1.00  
 Company: Prime TV  
 Category: Sports

Title: Super 14 Rugby Blues v Chiefs Auckland  
 Total Time: 2.00  
 Company: Prime TV  
 Category: Sports

**Week 9**

Title: Super 14 Rugby Chiefs v Waratahs at Hamilton  
 Total Time: 2.00  
 Company: Prime TV  
 Category: Sports

Title: Cricket 5th One day Int NZ v England Christchurch  
 Total Time: 4.00  
 Company: Prime TV  
 Category: Sports

**Week 10**

Title: Captain Cook: Obsession & Discovery  
 Total Time: 1.00  
 Company: South Pacific Pictures  
 Category: Documentaries

Title: State Shield Cricket  
 Total Time: 7.50  
 Company: Prime TV  
 Category: Sports

Title: Cricket Day 1 1st test NZ v England  
 Total Time: 7.50  
 Company: Prime TV  
 Category: Sports

Title: Super 14 Rugby Highlanders v Waratahs  
 Total Time: 2.00  
 Company: Prime TV  
 Category: Sports

**Week 11**

Title: Cricket Day 1 2nd Test England v  
NZ Basin Reserve  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Getaway  
Total Time: 0.25  
Company: Sky Television  
Category: Information

Title: Super 14 Rugby Chiefs v Stormers,  
Hamilton  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Cricket Day 5 1st Test England v  
New Zealand  
Total Time: 2.50  
Company: Prime TV  
Category: Sports

Title: AA Torque Show  
Total Time: 1.00  
Company: Blue Bicycle Flicks Ltd  
Category: Information

Title: Cricket Day 4 1st test England v  
New Zealand  
Total Time: 2.50  
Company: Prime TV  
Category: Sports

### **Week 12**

Title: Castrol Trucking TV  
Total Time: 0.50  
Company: Legge Work  
Category: Sports

Title: Super 14 Rugby Crusaders v  
Waratahs  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Cricket Day 3 2nd test England v  
NZ Basin Reserve  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Day 4 2nd Test NZ v  
England Basin Reserve  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

### **Week 13**

Title: Cricket 4th day 3rd test England v  
NZ Napier  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd day 3rd test England v  
NZ Napier  
Total Time: 1.50  
Company: Prime TV  
Category: Sports

Title: Cricket 1st day 3rd test NZ v  
England Napier  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Super 14 Rugby Highlanders v  
Crusaders  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Cricket Day 2 3rd test NZ v England  
Napier  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

### **Week 14**

Title: Super 14 Rugby Highlanders v  
Lions  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 15**

Title: Grass Roots Rugby  
Total Time: 1.00  
Company: TV3  
Category: Sports

Title: Super 14 Rugby Highlanders v  
Sharks Carisbrook  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Warriors v  
Knights  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 16**

Title: Rugby League NRL Warriors v  
Bulldogs  
Total Time: 2.00  
Company: Prime TV  
Category: Sports



Title: Super 14 Rugby Chiefs v Crusaders  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 17**

Title: Super 14 Rugby Blues v Crusaders  
Jade Stadium  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 18**

Title: Rugby League NRL Warriors v  
Titans  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

Title: The Crowd Goes Wild (R)  
Total Time: 0.50  
Company: Sky Network TV  
Category: Sports

### **Week 19**

Title: Rugby League NRL Warriors v  
Raiders  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Super 14 Rugby Hurricanes v Force  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 20**

Title: Super 14 Rugby Blues v Hurricanes  
Eden Park  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 21**

Title: Rugby League NRL, Panthers v  
Warriors  
Total Time: 1.50  
Company: Prime TV  
Category: Sports

Title: Bassline. (R)  
Total Time: 1.00  
Company: Revolution Productions  
Category: Entertainment

### **Week 22**

Title: Rugby League NRL Warriors v  
Roosters  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

Title: Super 14 Rugby Second Semi Final  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 23**

Title: AA Torque Show  
Total Time: 0.50  
Company: Blue Bicycle Flicks Ltd  
Category: Information

Title: Rugby Super 14 Final  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: The Prime News Global Warming  
Special  
Total Time: 1.00  
Company: Prime TV  
Category: News/Current Affairs

### **Week 24**

Title: International Rugby All Blacks v  
Ireland  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 25**

Title: New Zealand's Top 100 History  
Makers (R)  
Total Time: 1.00  
Company: Visionary Film & TV  
Category: Documentaries

Title: Rugby League NRL, Sharks v  
Warriors  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: International Rugby All Blacks v  
England  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 26**

Title: Rugby League NRL, Warriors v Sea  
Eagles  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 27**

Title: Rugby League NRL Wests Tigers v  
Warriors  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

**Week 28**

Title: Int Rugby Tri Nations All Blacks v South Africa  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

**Week 31**

Title: Rugby Bledisloe Cup: Wallabies v All Blacks  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

**Week 32**

Title: Rugby League NRL, Warriors v Rabbitohs  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Bledisloe Cup All Blacks v Australia Auck  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Canterbury v Manawatu  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

**Week 33**

Title: Rugby Air NZ Cup Auckland v Taranaki  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL, Warriors v Broncos  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Otago v Canterbury  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

**Week 34**

Title: Rugby Air NZ Cup Bay of Plenty v North Harbour  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Tri-Nations All Blacks v South Africa  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

**Week 35**

Title: Rugby League Cowboys v Warriors  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rally of New Zealand (R)  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup, Auckland v Manawatu  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

**Week 36**

Title: Retravision Rugby  
Total Time: 1.00  
Company: Graham Veitch Television  
Category: Sports

Title: Rugby League NRL Warriors v Panthers  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup, Wellington v Bay of Plenty  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

**Week 37**

Title: New Zealand's Got Talent (R)  
Total Time: 1.00  
Company: South Pacific Pictures  
Category: Entertainment

Title: New Zealand's Got Talent  
Total Time: 1.00  
Company: South Pacific Pictures  
Category: Entertainment

Title: Rugby Air NZ Cup Auckland v Southland  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Waikato v Counties Manukau  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 38**

Title: Rugby Tri Nations All Blacks v Australia  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup, Tasman v Otago  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Campaign '08  
Total Time: 1.33  
Company: Prime TV  
Category: News/Current Affairs

Title: Rugby Air NZ Cup Counties Manukau v Hawkes Bay  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 39**

Title: Rugby Air NZ Cup, North Harbour v Northland  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Counties Manukau v Manawatu  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 40**

Title: Rugby Air NZ Cup North Harbour v Auckland  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League Air NZ Cup Northland v Manawatu  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 41**

Title: Vodaphone Rugby Focus  
Total Time: 0.50  
Company: Sportsinc  
Category: Sports

Title: Rugby Air NZ Cup, Manawatu v Tasman  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup, Auckland v Northland  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: NZ Open Homes  
Total Time: 0.50  
Company:  
Category: Information

### **Week 42**

Title: Rugby Air NZ Cup third quarter fi  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup fourth quarter final  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup second quarter final  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup first quarter fir  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 43**

Title: Rugby Air NZ Cup, first semi-fina  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Bassline. (R)  
Total Time: 1.00  
Company: Revolution Productions  
Category: Entertainment

Title: Rugby Air NZ Cup Second Semi Final  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 44**

Title: Rugby Air NZ Cup Final  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Wayne Anderson: Glory Days  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Drama/Comedy

#### **Week 45**

Title: Rugby International All Blacks v Wallabies  
Total Time: 2.67  
Company: Prime TV  
Category: Sports

#### **Week 46**

Title: Getaway: NZ Made  
Total Time: 1.00  
Company: Sky Television  
Category: Information

Title: Rugby International Scotland v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 47**

Title: Rugby International, Ireland v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby International Munster v All Blacks  
Total Time: 2.42  
Company: Prime TV  
Category: Sports

#### **Week 48**

Title: Rugby International Wales v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Manapouri - The Toughest Tunnel (R)  
Total Time: 1.00  
Company: Natural History NZ  
Category: Documentaries

#### **Week 49**

Title: Rugby International England v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 50**

Title: Cricket First test NZ v West Indie  
Total Time: 1.50  
Company: Prime TV  
Category: Sports

Title: Soccer LA Galaxy v Oceania All Stars Mount Smart  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 51**

Title: Cricket Highlights NZ v West Ind 1st test day5  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights NZ v West Ind test 2 day 1  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights NZ v West Ind 1st test day 3 (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights NZ v West Ind 1st test day4  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

#### **Week 52**

Title: Cricket Highlights NZ v West Ind 2nd Test Day 5  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights NZ v West Ind 2nd test day 4  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket highlights NZ v West Indi 2nd test day 3  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights NZ v West Ind 2nd test day 2 (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Int Twenty20 NZ v West Indies  
Total Time: 3.67  
Company: Prime TV  
Category: Sports

Title: The Crowd Goes Wild Christmas Special  
Total Time: 0.50  
Company: Sky Network TV  
Category: Sports

**Week 53**

Title: Cricket Twenty20 Int NZ v West Indies  
Total Time: 3.67  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights Twenty20 NZ v West Indies  
Total Time: 1.67  
Company: Prime TV  
Category: Sports

Maori
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All fundings First Time Only

**Week 1**

Title: Ngati NRL (R)

Total Time: 0.50

Company: Butobase Film & TV

Category: Sports

Title: LIPS (Locked Into Pacific Sound) (R)

Total Time: 0.50

Company:

Category: Entertainment

Title: Tu Wera (R)

Total Time: 0.50

Company:

Category: Information

Title: Marae Kai (R)

Total Time: 0.50

Company: Maori Television

Category: Information

Title: Te Kaea/News (R)

Total Time: 0.50

Company: Maori Television

Category: News/Current Affairs

Title: Toi Whakaari (R)

Total Time: 0.50

Company:

Category: Sports

Title: Te Heteri

Total Time: 0.50

Company: Maori Television

Category: News/Current Affairs

Title: LIPS (Locked Into Pacific Sound)

Total Time: 0.50

Company:

Category: Entertainment

Title: Nga Tahī - Know the Links

Total Time: 1.00

Company:

Category: Information

Title: Ma Te Ture (R)

Total Time: 0.50

Company:

Category: Information

Title: NZ Doco: Darling of Dubai (R)

Total Time: 1.00

Company: Te Aratai Productions

Category: Documentaries

Title: Papakainga (R)

Total Time: 1.00

Company:

Category: Documentaries

Title: Putahi Takaro (R)

Total Time: 1.00

Company:

Category: Entertainment

Title: Radio Wha Waho (R)

Total Time: 0.50

Company: TVNZ

Category: Entertainment

Title: Te Tutu (R)

Total Time: 0.50

Company: Pipi Productions

Category: Drama/Comedy

Title: Te Kaea/News

Total Time: 0.33

Company: Maori Television

Category: News/Current Affairs

Title: Tangaroa (R)

Total Time: 0.50

Company:

Category: Information

Title: Toa Anga Whati Maori

Total Time: 0.50

Company:

Category: Information

Title: Hunting Aotearoa (R)

Total Time: 0.50

Company:

Category: Sports

Title: Arero (R)

Total Time: 0.50

Company: Front of the Box Productions

Category: Information

Title: B&B (R)

Total Time: 0.50

Company:

Category: Drama/Comedy

Title: Body and Soul

Total Time: 0.50

Company: Stickyweb Productions

Category: Information

Title: E Ko

Total Time: 0.50

Company: Flirt Media

Category: Sports

Title: Maramataka - Once Were Gardeners (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: He Raranga Korero  
Total Time: 1.00  
Company: Maori Television  
Category: Documentaries

Title: Te Haerenga (R)  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Entertainment

Title: Te Aoturoa: Nature Shorts  
Total Time: 0.17  
Company:  
Category: Information

Title: Koi (R)  
Total Time: 0.50  
Company:  
Category: Children's

Title: Kaitiaki o te Maungarongo (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: Kete Aronui (R)  
Total Time: 0.50  
Company: Kiwa Productions  
Category: Entertainment

Title: Kai Korero (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Drama/Comedy

## **Week 2**

Title: NZ Doco: Nga Pou o Roto (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Ahi Ka: Rekindling the Fires (R)  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: Tagata Pasifika (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Whatu Kura  
Total Time: 0.50  
Company:  
Category: Information

Title: Kiwi Maara  
Total Time: 0.50  
Company: White Gloves Television Co.  
Category: Information

Title: Pukana  
Total Time: 1.00  
Company: Cinco-Cine  
Category: Children's

Title: Warrant of Fitness (R)  
Total Time: 0.50  
Company: Faultline Films  
Category: Information

Title: Panui Pasifika (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Information

Title: Te Hikoi Mahanga  
Total Time: 0.50  
Company:  
Category: Entertainment

Title: Kai Time on the Road (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: Waka Reo (R)  
Total Time: 0.50  
Company: Tahu Productions  
Category: Information

Title: Nga Hau E Wha Poihakena  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Tatai Hono  
Total Time: 0.50  
Company: Blue Bach Productions  
Category: Documentaries

Title: Te Heteri (R)  
Total Time: 0.50  
Company: Maori Television  
Category: News/Current Affairs

Title: Moteatea (R)  
Total Time: 0.50  
Company:  
Category: Documentaries

## **Week 3**

Title: Mitre 10 Marae DIY (R)  
Total Time: 1.00  
Company: Hula Haka Productions  
Category: Information

Title: NZ Doco: Koroneihana  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Kommikal's Chronicles (R)  
Total Time: 0.50  
Company:  
Category: Information

#### **Week 4**

Title: So Far Yet So Close  
Total Time: 0.50  
Company:  
Category: Information

Title: Tangaroa with Pio  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Doco: Nga Kete o te  
Matauranga  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Te Aoturoa: Nature Shorts (R)  
Total Time: 0.17  
Company:  
Category: Information

Title: Koroneihana (R)  
Total Time: 0.50  
Company: Woolf TV Productions  
Category: Entertainment

Title: National Waka Ama Club Sprint  
Champs  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Toa Anga Whati Maori (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Waka Huia (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Documentaries

#### **Week 5**

Title: Schools Inc  
Total Time: 0.50  
Company:  
Category: Information

Title: Wiremu Tamehana (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Ask Your Auntie (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Information

Title: Kupuhuna (R)  
Total Time: 0.50  
Company: Kura Productions  
Category: Entertainment

Title: Tai Whenua  
Total Time: 0.50  
Company:  
Category: Drama/Comedy

#### **Week 6**

Title: Kohao Pipi  
Total Time: 1.00  
Company:  
Category: Information

Title: NZ Doco: Rua Tekau Ma Waru (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Ngahau - Waitangi Day Concert  
Total Time: 1.00  
Company:  
Category: Entertainment

Title: Manu Rere Tuituia  
Total Time: 1.00  
Company:  
Category: Information

Title: Short Enz (R)  
Total Time: 0.50  
Company:  
Category: Drama/Comedy

Title: Korero Mai (R)  
Total Time: 0.50  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: So Far Yet So Close (R)  
Total Time: 0.50  
Company:  
Category: Information



Title: Waitangi 2007: Kotahi Te Ra  
Total Time: 7.50  
Company: Maori Television  
Category: Information

Title: Ask Your Auntie (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Information

Title: Te Arawa Tu Tika  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Tautohetohe Waitangi Day Special  
Total Time: 1.00  
Company:  
Category: Information

### **Week 7**

Title: New Zealand Doco: White Sheep  
Total Time: 1.00  
Company: Wide Eye Productions  
Category: Documentaries

Title: NZ Maori v Cook Islands (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Pa Wars  
Total Time: 0.50  
Company:  
Category: Sports

### **Week 8**

Title: Iwi Toa (R)  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: CODE  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Beyond the Kelp (R)  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: NZ Doco: Otara Defying the Odds (R)  
Total Time: 1.00  
Company: Airforce Recording  
Category: Documentaries

Title: Haka '07  
Total Time: 1.00  
Company: Maori Television  
Category: Entertainment

### **Week 9**

Title: Hiruharama Marae Ngati Porou Pa Wars 2006  
Total Time: 0.50

Company:  
Category: Documentaries

Title: Ngati Porou Hauora (R)  
Total Time: 0.50  
Company:  
Category: Sports

Title: Manu Rere (R)  
Total Time: 0.50  
Company:  
Category: Children's

Title: Fish Skin Suit (R)  
Total Time: 1.00  
Company: Kahukura Productions  
Category: Drama/Comedy

Title: CODE (R)  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Maori Regional Sports Awards  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: Blood and Bone (R)  
Total Time: 0.33  
Company:  
Category: Drama/Comedy

Title: Te Tepu  
Total Time: 0.50  
Company: Maori Television  
Category: News/Current Affairs

Title: NZ Doco: The Horius Story (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

### **Week 10**

Title: NZ Doco: Chinks, Coconuts and Curry Munchers  
Total Time: 1.00  
Company: Kiwa Productions  
Category: Documentaries

Title: Ngati NRL  
Total Time: 0.50  
Company:  
Category: Sports

Title: Korero Mai  
Total Time: 0.50  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: Tautohetohe  
Total Time: 1.00  
Company: Maori Television  
Category: News/Current Affairs

Title: 2007 National Waka Ama Sprint  
Champs (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Kai Ora (R)  
Total Time: 0.50  
Company:  
Category: Information

### **Week 11**

Title: NZ Doco: Pakeha Maori (R)  
Total Time: 1.00  
Company: Kiwa Film & TV  
Category: Documentaries

Title: Te Hikoi Mahanga (R)  
Total Time: 0.50  
Company:  
Category: Entertainment

### **Week 12**

Title: Nga Manu Korero  
Total Time: 0.50  
Company:  
Category: Information

Title: TOA: TOA o Aotearoa  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Doco: The Sex Life of Us  
Total Time: 1.50  
Company:  
Category: Documentaries

Title: Pacific Beat Street (R)  
Total Time: 0.50  
Company: Drum Productions  
Category: Entertainment

Title: Marae.  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: Te Kawau Maro o Maniapoto (R)  
Total Time: 0.50  
Company:  
Category: Entertainment

### **Week 13**

Title: Waiata Mai  
Total Time: 1.50  
Company:  
Category: Entertainment

Title: NZ Maori v Cook Islands (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 14**

Title: Tau Ke: Manu Rere  
Total Time: 1.00  
Company: Maori Television  
Category: Children's

Title: Map of the Human Heart (R)  
Total Time: 2.00  
Company: Vincent Ward Film Productions  
Category: Drama/Comedy

Title: Hip Hop  
Total Time: 0.50  
Company:  
Category: Entertainment

Title: 2006 League Tri Nations Kiwis v  
Australia (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Best of Both Worlds (R)  
Total Time: 1.50  
Company:  
Category: Documentaries

Title: Hunting Aotearoa  
Total Time: 0.50  
Company:  
Category: Sports

Title: Pa Wars (R)  
Total Time: 0.50  
Company:  
Category: Sports

Title: Kete Aronui  
Total Time: 0.50  
Company: Kiwa Productions  
Category: Entertainment

### **Week 15**

Title: Meke My Waka  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Doco: Taumata Korero (R)  
Total Time: 1.50  
Company:  
Category: Documentaries

Title: Nga Hau E Wha Poihakena  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Waitangi 2007: Kotahi Te Ra  
Total Time: 2.00  
Company: Maori Television  
Category: Information

Title: Haka '07 (R)  
Total Time: 1.00  
Company: Maori Television  
Category: Entertainment

Title: Feathers of Peace (R)  
Total Time: 1.50  
Company: He Taonga Films  
Category: Documentaries

Title: Boil Up  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

### **Week 16**

Title: Sports: ANZAC Test Kiwis v Kangaroos  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Rugby League Nat Premiersh  
16s final  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Rugby League Nat Premiersh  
Rangers v Bulls  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Pio Revisited (R)  
Total Time: 0.50  
Company:  
Category: Drama/Comedy

Title: Tu te Puehu (R)  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Information

Title: NZ Doco: Truth About Maori (R)  
Total Time: 1.50  
Company: Wai Ata Productions  
Category: Documentaries

Title: Haa  
Total Time: 0.50  
Company: Maori Television  
Category: Information

### **Week 17**

Title: Victoria Crossed  
Total Time: 1.00  
Company: Screentime  
Category: Documentaries

Title: Songs from The Vietnam Era  
Total Time: 2.00  
Company: Screentime  
Category: Information

Title: Ardijah: The Timeless Tour (R)  
Total Time: 1.00  
Company:  
Category: Entertainment

Title: The Last Post  
Total Time: 0.08  
Company: Maori Television  
Category: Information

Title: Rugby League Nat Premiersh  
Titans v Falcons  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Anzac Day Around New Zealand  
Total Time: 0.50  
Company: Maori Television  
Category: Documentaries

Title: NZ Doco: Truth About Maori (R)  
Total Time: 1.50  
Company: Wai Ata Productions  
Category: Documentaries

Title: The Gallipoli Campaign  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: For God King and Country  
Total Time: 1.00  
Company: Maori Television  
Category: Information

Title: Let's Honour Them Together  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: Dawn Service Auckland  
Total Time: 1.00  
Company: Maori Television  
Category: Information

Title: Arero  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Information

Title: Tatai Hono  
Total Time: 0.50  
Company: Blue Bach Productions  
Category: Documentaries

Title: Chunuk Bair - Our Place  
Total Time: 1.00  
Company: Screentime  
Category: Information

Title: 2007 Maori Media Awards  
Total Time: 1.50  
Company: Maori Television  
Category: Entertainment

Title: The War at Home  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Tales of the Maori Battalion  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Food and War  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Courage and Kaha  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: ANZAC Address  
Total Time: 0.50  
Company:  
Category: Information

Title: Dawn Service Gallipoli  
Total Time: 1.00  
Company: Maori Television  
Category: Information

Title: Dawn Service Rotorua  
Total Time: 1.00  
Company: Maori Television  
Category: Information

Title: Rugby League Manukau Jets v Northern Storm  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: The Fraser Debate  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Peacekeepers - Fighting for Peace  
Total Time: 1.00  
Company:  
Category: Documentaries

### **Week 18**

Title: Sleeping Dogs (R)  
Total Time: 1.83  
Company: Aardvark Films  
Category: Drama/Comedy

Title: NZ Doco: Maori Tennis: Acting It at 80 (R)  
Total Time: 1.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: NZ Rugby League Manukau Jetz v Waicoa Bay Stallion  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League Counties Lions v Canterbury Bulls  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Homai Te Pakipaki  
Total Time: 1.50  
Company: Maori Television  
Category: Entertainment

### **Week 19**

Title: Moteatea  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: NZ Doco: Bub and Nen (R)  
Total Time: 1.50  
Company:  
Category: Documentaries

Title: NZ Rugby League NP Stallions v Counties Manukau  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Native Affairs (R)  
Total Time: 1.00  
Company: Maori Television  
Category: News/Current Affairs

Title: Native Affairs  
Total Time: 1.00  
Company: Maori Television  
Category: News/Current Affairs

Title: NZ Rugby League NP Lions v Bulls  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: The Last Tattoo (R)  
Total Time: 1.50  
Company: Plumb Productions  
Category: Drama/Comedy

Title: Ma Tatou  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Maori Regional Sports Awards (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

### **Week 20**

Title: NZ Doco: Kapiti: Our Island Our Home (R)  
Total Time: 1.00  
Company: Blue Bach Productions  
Category: Documentaries

Title: NZ Rugby League NP Rangers v Jetz  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League NP Lions v Stallions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 21**

Title: Desperate Remedies (R)  
Total Time: 1.50  
Company: James Wallace Productions  
Category: Drama/Comedy

Title: NZ Rugby League NP Manukau Jetz v Wgtn Orcas  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League NP Tamaki Titans v Stallions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Airini Mason (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

### **Week 22**

Title: Pictures (R)  
Total Time: 1.50  
Company: Pacific Films  
Category: Drama/Comedy

Title: Ahi Ka: Rekindling the Fires (R)  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: NZ Rugby League NP Tamaki Titans v Stallions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League NP Harbour v Wellington Orcas  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: 2006 Maori Regional Sports Awards (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Taonga: Treasures of Our Past (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: NZ Doco: Hikoi Inside Out (R)  
Total Time: 1.00  
Company: AKA Productions  
Category: Documentaries

### **Week 23**

Title: School of Hard Knocks (R)  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: Kai Time on the Road  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: NZ Rugby League NP Harbour  
League v Northern Storm  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Tapu (R)  
Total Time: 1.00  
Company: TV Zoo  
Category: Documentaries

Title: NZ Rugby League NP Tamaki  
Titans v Counties M Jetz  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 24**

Title: NZ Doco: The Curse of PCP (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Magik and Rose (R)  
Total Time: 1.50  
Company: Kahukura Productions  
Category: Drama/Comedy

Title: Rugby League NP Waicoa Bay  
Stallions v Falcons  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Rugby League NP Rangers v  
Auckland Lions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Tai Whenua (R)  
Total Time: 0.50  
Company:  
Category: Drama/Comedy

Title: Ngati NRL (R)  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Sports

### **Week 25**

Title: NZ Doco: True School (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Eye to Eye (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: News/Current Affairs

Title: Toy Love (R)  
Total Time: 1.50  
Company: John Swimmer Ltd  
Category: Drama/Comedy

Title: Matariki Ma Whitu  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Rugby League NP Auckland  
Lions v Tamaki Titans  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League NP Jetz v  
Harbour League  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 26**

Title: Rugby League NP Tamaki Titans v  
Wgtn Orcas  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Smash Palace (R)  
Total Time: 1.83  
Company: Aardvark Films  
Category: Drama/Comedy

Title: Toi Maori on the Map (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Iti Pounamu  
Total Time: 0.50  
Company: Maori Television  
Category: Drama/Comedy

Title: NZ Rugby League NP Harbour v Central Falcons  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 27**

Title: NZ Rugby League NP Harbour League v Cant Bulls  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Rodeo Kaupoai  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Sports

Title: Rugby League NP Auckland Lions v Central Falcons  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Stopping the Bash (R)  
Total Time: 1.00  
Company: Kiwa Productions  
Category: Documentaries

Title: Koroneihana (R)  
Total Time: 0.50  
Company: Woolf TV Productions  
Category: Entertainment

### **Week 28**

Title: NZ Rugby League NP Rangers v Tamaki Titans  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Tu Wera  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Doco: Te Whiringa Taura o Whanganui  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: NZ Rugby League NP Harbour v Waicoa Bay Stallions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 29**

Title: NZ Doco: Ihi Frenzy (R)  
Total Time: 1.00  
Company: Kiwa Productions  
Category: Documentaries

Title: Ki Tai Ki Uta (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Rugby League NP W Bay Stallions v Auck Lions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League NP Tamaki Titans v Harbour League  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Kai Korero  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Drama/Comedy

### **Week 30**

Title: NZ Rugby League NP Lions v Harbour League  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Kai Korero  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Drama/Comedy

Title: NZ Doco: Hirini (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Meke My Waka (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Rugby League NP Rangers v Wellington Orcas  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Warrant of Fitness  
Total Time: 0.50  
Company: Faultline Films  
Category: Information

### **Week 31**

Title: NZ Doco: Eating Pork'n'Puha with Chopsticks (R)  
Total Time: 1.00  
Company: Freckle Films  
Category: Documentaries

Title: NZ Rugby League NP Titans v Northern Storm  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Body and Soul  
Total Time: 0.50  
Company: Stickyweb Productions  
Category: Information

Title: Jubilee (R)  
Total Time: 1.58  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: NZ Rugby League NP Jetz v Waioea Bay Stallions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 32**

Title: Made in Taiwan: Nathan and Oscar's Ex Adventure (R)  
Total Time: 1.00  
Company: George Andrews Productions  
Category: Documentaries

Title: So Far Yet So Close (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Whatu Kura  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Rugby League NP Rangers v Central Falcons  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League NP Tamaki Titans v Auck Lions  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 33**

Title: The Navigator (R)  
Total Time: 1.50  
Company:  
Category: Drama/Comedy

Title: NZ Rugby League NP Auck Lions v Waitakere Rangers  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Rugby League NP Counties Manukau v Tamaki Titan  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Some of My Best Friends Are (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Documentaries

Title: Kiwi Maara  
Total Time: 0.50  
Company: White Gloves Television Co.  
Category: Information

Title: Tui Tuia: United Be One (R)  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: Sleeping Dogs (R)  
Total Time: 2.00  
Company: Aardvark Films  
Category: Drama/Comedy

Title: NZ Doco: Broken Journey (R)  
Total Time: 1.00  
Company: Blue Bach Productions  
Category: Documentaries

### **Week 34**

Title: NZ Doco: From Street to Sky (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Basketball: Tall Blacks '07  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Mana Maori Business Awards 2007  
Total Time: 1.00  
Company: Maori Television  
Category: Information

Title: NZ Rugby League NP CM Jets v Central Falcons  
Total Time: 2.00  
Company: Maori Television  
Category: Sports



Title: Tikitiki (R)  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Children's

Title: Children of Zion (R)  
Total Time: 0.67  
Company: Hitendra Patel  
Category: Documentaries

Title: NZ Rugby League NP Titans v Bulls  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 35**

Title: NZ Rugby League National  
Premiership Semis  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Waka Huia (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Documentaries

Title: Te Tepu  
Total Time: 0.50  
Company: Maori Television  
Category: News/Current Affairs

Title: Marae DIY  
Total Time: 1.00  
Company: Hula Haka Productions  
Category: Information

### **Week 36**

Title: Rugby League NP preliminary final  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Mau Mahara  
Total Time: 0.50  
Company:  
Category: Entertainment

### **Week 37**

Title: XIII South Pacific Games  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

Title: NZ Squash Championships  
Semifinals  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

Title: NZ Squash Championships Finals  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Rugby League NP Grand Final Mt  
Smart Stadium  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: XIII South Pacific Games (R)  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

### **Week 38**

Title: Basketball: ANBL NZ Breakers v  
Taipan  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: The State of Origin  
Total Time: 1.50  
Company:  
Category: Entertainment

Title: Rugby League NP Grand Final Mt  
Smart Stadium (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Tall Blacks '07  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Ngati Porou Hauora (R)  
Total Time: 0.50  
Company:  
Category: Sports

Title: Stickmen (R)  
Total Time: 2.00  
Company: Stick Films  
Category: Drama/Comedy

### **Week 39**

Title: Basketball: ANBL NZ Breakers v  
Taipan (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Maori Language Week Awards  
Total Time: 1.50  
Company:  
Category: Entertainment

### **Week 40**

Title: 2007 Mana Maori Business Awards (R)  
Total Time: 1.00  
Company: Maori Television  
Category: Entertainment

Title: NZ Rugby League U18s final Auckland v Central Dist  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Blood and Bone (R)  
Total Time: 0.33  
Company:  
Category: Drama/Comedy

Title: Waka Reo  
Total Time: 0.50  
Company: Tahu Productions  
Category: Information

Title: Basketball NZ Breakers v West Sydney  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Apiata VC Celebrations  
Total Time: 1.00  
Company:  
Category: Documentaries

#### **Week 41**

Title: Tangaroa with Pio (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Hunting Aotearoa (R)  
Total Time: 0.50  
Company:  
Category: Sports

Title: Maorioke  
Total Time: 1.00  
Company:  
Category: Entertainment

Title: Basketball NZ Breakers v West Sydney (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Basketball NBL NZ Breakers v Townsville Crocs  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

#### **Week 42**

Title: Rugby League Centenary Test NZ v Australia  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NBL NZ Breakers v Adelaide 36ers  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Tua of Duty (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: Basketball NBL NZ Breakers v Townsville Crocs (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

#### **Week 43**

Title: NZ Doco: Whangai  
Total Time: 1.00  
Company: Kiwa Productions  
Category: Documentaries

Title: Maori Regional Sports Awards 2007  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Rugby League Centenary Int NZ All Golds v Northern  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NBL NZ Breakers v Adelaide 36ers (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Children of the Migration (R)  
Total Time: 1.50  
Company: Island Films  
Category: Documentaries

#### **Week 44**

Title: NZ Doco: The Lost Waka  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Kaitiaki o te Maungarongo  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: Rugby League Centenary Int NZ All  
Golds v Northern  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NBL Brisbane Bullets v  
NZ Breakers  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

#### **Week 45**

Title: NZ Doco: Ruatēpūpūke  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Basketball NBL NZ Breakers v  
Brisbane Bullets (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Maramataka - Once Were  
Gardeners  
Total Time: 0.50  
Company:  
Category: Information

Title: Basketball NBL, NZ Breakers v  
Singapore Singers  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Rugby Centenary Int 2nd test NZ v  
Great Britain  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

#### **Week 46**

Title: NZ Doco: Airini Mason (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Rugby Centenary Int 2nd test NZ v  
Great Britain (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NBL, NZ Breakers v  
Singapore Singers (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Basketball NZ Breakers v  
Wollongong Hawks  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

#### **Week 47**

Title: Rugby League Centenary France v  
NZ  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NZ Breakers v  
Wollongong Hawks (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: The Land of My  
Ancestors (R)  
Total Time: 1.50  
Company:  
Category: Documentaries

Title: Hidden  
Total Time: 1.50  
Company:  
Category: Drama/Comedy

Title: Basketball: ANBL NZ Breakers v  
Taipan  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

#### **Week 48**

Title: Basketball ANBL, NZ Breakers v  
South Dragons  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: 2007 National Maori Sports Awards  
Total Time: 2.00  
Company: Maori Television  
Category: Entertainment

Title: Te Wero o Tihiotonga  
Total Time: 0.50  
Company:  
Category: Information

Title: Arero (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Information

Title: Rodeo Kaupoai (R)  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Sports

Title: Te Hikoi Mahanga (R)  
Total Time: 0.50  
Company:  
Category: Entertainment

Title: Schools Inc (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: NZ Doco: Hikoi Inside Out (R)  
Total Time: 1.00  
Company: AKA Productions  
Category: Documentaries

Title: Tu Wera (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: E Ko (R)  
Total Time: 0.50  
Company: Flirt Media  
Category: Sports

Title: Basketball: NZ Breakers v Cairns  
Taipans (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Nga Ripa  
Total Time: 0.50  
Company:  
Category: Documentaries

#### **Week 49**

Title: NZ Doco: Pakeha Maori (R)  
Total Time: 1.00  
Company: Kiwa Film & TV  
Category: Documentaries

Title: Marae DIY (R)  
Total Time: 1.00  
Company: Hula Haka Productions  
Category: Information

Title: Koi (R)  
Total Time: 0.50  
Company:  
Category: Children's

Title: Kete Aronui (R)  
Total Time: 0.50  
Company: Kiwa Productions  
Category: Entertainment

Title: Kai Ora  
Total Time: 0.50  
Company:  
Category: Information

Title: Matatahi  
Total Time: 0.50  
Company:  
Category: Information

Title: Basketball ANBL NZ Breakers v  
South Dragons (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Basketball NZ Breakers v Sydney  
Kings  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Tai Whenua (R)  
Total Time: 0.50  
Company:  
Category: Drama/Comedy

Title: Ngati NRL  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Sports

#### **Week 50**

Title: NZ Doco: Broken Journey (R)  
Total Time: 1.00  
Company: Blue Bach Productions  
Category: Documentaries

Title: Te Aoturoa: Nature Shorts  
Total Time: 0.17  
Company:  
Category: Information

Title: Kupuhuna (R)  
Total Time: 0.50  
Company: Kura Productions  
Category: Entertainment

Title: Basketball NZ Breakers v Sydney  
Kings (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Toa Anga Whati Maori (R)  
Total Time: 0.50  
Company:  
Category: Information

#### **Week 51**

Title: Kaitiaki  
Total Time: 0.50  
Company: Kiwa Media  
Category: Documentaries

Title: The Man Behind The Moko  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: NZ Doco: Pine or Pohutukawa (R)  
Total Time: 1.00  
Company: AKA Productions  
Category: Documentaries

Title: Basketball NBL NZ Breakers v Wollongong Hawks  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Toy Love (R)  
Total Time: 1.50  
Company: John Swimmer Ltd  
Category: Drama/Comedy

### **Week 52**

Title: Ma Tatou Presents Bromasters  
Total Time: 1.00  
Company:  
Category: Entertainment

Title: Ma Tatou Christmas Special  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Rasta in Aotearoa  
Total Time: 0.33  
Company:  
Category: Documentaries

Title: Desperate Remedies (R)  
Total Time: 1.50  
Company: James Wallace Productions  
Category: Drama/Comedy

Title: Ask Your Auntie Christmas Special  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Information

Title: Homai Te Pakipaki  
Total Time: 1.50  
Company: Maori Television  
Category: Entertainment

Title: Basketball NBL NZ Breakers v Wollongong Hawks (R)  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Whakarehu  
Total Time: 0.17  
Company: Maori Television  
Category: Information

Title: Pukana in the Park Christmas Concert  
Total Time: 1.00  
Company: Cinco-Cine  
Category: Entertainment

### **Week 53**

Title: Smash Palace (R)  
Total Time: 2.00  
Company: Aardvark Films  
Category: Drama/Comedy

Title: Basketball NBL Sydney Kings v NZ Breakers  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Ma Tatou New Year's Special  
Total Time: 0.50  
Company:  
Category: Entertainment

Title: Fish Skin Suit (R)  
Total Time: 1.00  
Company: Kahukura Productions  
Category: Drama/Comedy

Title: Whakarehu (R)  
Total Time: 0.17  
Company: Maori Television  
Category: Information

## C4

All fundings

First Time Only

**Week 1**

Title: Music Videos  
 Total Time: 2.00  
 Company:  
 Category: Entertainment

**Week 5**

Title: Live at Yours.  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

Title: The Official NZ Top 40  
 Total Time: 1.00  
 Company: TV3  
 Category: Entertainment

**Week 6**

Title: Live at Yours. (R)  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

Title: The Official NZ Top 40 (R)  
 Total Time: 2.00  
 Company: TV3  
 Category: Entertainment

**Week 8**

Title: Back Of The Y  
 Total Time: 0.50  
 Company: Great Southern Television  
 Category: Drama/Comedy

**Week 9**

Title: Ten Years of Great Kiwi Tunes  
 Total Time: 1.00  
 Company: C4  
 Category: Entertainment

**Week 13**

Title: Studentville  
 Total Time: 0.50  
 Company: Moa Studios  
 Category: Information

**Week 15**

Title: Vodafone X Air 2007  
 Total Time: 0.50  
 Company:  
 Category: Entertainment

**Week 17**

Title: MyStory (R)  
 Total Time: 0.17  
 Company: Gibson Group  
 Category: Drama/Comedy

Title: MyStory  
 Total Time: 0.17  
 Company: Gibson Group  
 Category: Drama/Comedy

**Week 28**

Title: Live at Yours. (R)  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

Title: Motorola Presents: Hollie Smith  
 Long Player Live  
 Total Time: 0.50  
 Company:  
 Category: Entertainment

**Week 38**

Title: NZMA - And the Finalists Are (R)  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

**Week 39**

Title: VNZMA Best Group and Break  
 Through Artist  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

Title: VNZMA Vodafone People's Choice  
 Award  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

Title: VNZMA Vodafone Single of the  
 Year  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

Title: VNZMA: C4 Best Music Video  
 PPNZ Best Rock Album  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

**Week 40**

Title: VNZMA Best Male Solo Mazda Best  
 Female Solo  
 Total Time: 0.50  
 Company: Satellite Media  
 Category: Entertainment

Title: VNZMA Nokia Album of the Year  
Total Time: 0.50  
Company: Satellite Media  
Category: Entertainment

**Week 41**

Title: Pop! Goes the Weasel  
Total Time: 0.50  
Company: thedownlowconcept  
Category: Entertainment

**Week 42**

Title: 2007 Vodafone New Zealand Music Awards  
Total Time: 2.00  
Company: Satellite Media  
Category: Entertainment

**Week 45**

Title: Play it Strange.  
Total Time: 1.00  
Company: Isola Productions  
Category: Documentaries

**Week 50**

Title: Kombi Nation (R)  
Total Time: 2.00  
Company: Kombi Nation Ltd  
Category: Drama/Comedy

## SKY NETWORK TELEVISION LOCAL CONTENT REPORT 2008

CHANNEL	PROGRAMME	EPISODES/ PLAYS	DURATION (m)	TOTAL DURATION (m)	SUB TOTALS (h)	
<b>MTV</b>	Good Vibes	3	44	132		
	Red Carpet Special MTVAAs	6	22	132		
	Diary Of Dizzee Rascal	2	22	44		
	Full Tank Winter Special	6	44	264		
	Full Tank	6	22	132		
	Mile High Gig	3	22	66		
	Snow Jam Warm Up	4	44	176		
	MTV Snow Jam 2008	5	88	440		
	Kickstart	4	44	176		
	Almost Famous	3	22	66		
	My Super Sweet 16 NZ	5	22	110		
	Work for Money	5	22	110		
	Kickin It	55	22	1210		
	VNZMAs - Red Carpet	20	1	20		
	VMAS - Red Carpet	47	1	47		
	MTVAA - Red Carpet	44	1	44		
	MTV News: Kanye West (web only)	n/a	5	0		
	MTV News: The Script (web only)	n/a	5	0	<b>52.80</b>	
		<b>CREATIVE</b>				
		This is My MTV: Shihad	200	0:30	100	
	This is My MTV: Shihad	80	0:15	20		
	This is My MTV: Cobra Khan	415	0:45	311.25		
	This is My MTV: Cobra Khan	1660	0:30	830		
	This is My MTV: The EC's	130	1:00	130		
	This is My MTV: The EC's	650	0:30	325		
	This is My MTV: The EC's	130	0:20	39		
	This is My MTV: The EC's	390	0:15	97.5		
	This is My MTV: Side Kick Nick	1950	0:30	975		
	This is My MTV: Ethical	480	0:30	240		
	This is My MTV: Ethical	80	0:20	24		
	This is My MTV: Ethical	80	0:15	20		
	This is MY MTV: Clap Clap Riot	1200	0:30	600		
	This is My MTV: Clap Clap Riot	300	0:15	75		
	This is My MTV: Ladi 6	800	0:30	400		
	This is My MTV: Ladi 6	600	0:20	180		
	This is My MTV: Collapsing Cities	400	0:30	200		
	This is My MTV: Collapsing Cities	300	0:20	90		
	This is My MTV: Collapsing Cities	100	0:15	25		
	This is My MTV: Motocade	460	0:30	230		
	This is My MTV: Motocade	230	0:20	69	<b>83</b>	
<b>The Living Channel</b>	NZ Open Home S2	20	30	1800		
	NZ Open Home S3	20	30	1800		
	Destination NZ S1(2nd play)	14	30	1260		
	Destination NZ S3	13	30	1170		
	April In The Afternoon	195	30	17550		
	The Fit Club	7	30	630		
	DIY Rescue S2	10	60	1800		
	The Tool Show S1	6	30	540	<b>442.5</b>	



CHANNEL	PROGRAMME	EPISODES/ PLAYS	DURATION (m)	TOTAL DURATION (m)	SUB TOTALS (h)
<b>Food TV</b>	Kia Ora S1 (2nd play)	13	30	1170	
	Masterclass S1	18	30	1620	
	Masterclass, The Best	8	30	720	
	NZ On A Plate S1	12	30	1080	
	NZ On A Plate S1 (2nd play)	3	30	270	
	The Best of NZ Food	38	30	3420	
	The Best of NZ Food (2nd play)	3	30	270	
	Hudson & Halls (30min)	10	30	900	
	Hudson & Halls (60min)	2	60	360	<b>163.5</b>
<b>Discovery</b>	Man Made Marvels	8	60	480	
	Tuna Wranglers	2	60	120	
	Vintage New Zealand	1	60	60	
	Burning Shores, The	1	60	60	
<b>Documentary</b>	Your Home Your Castle	6	60	360	
	Woodface	12	60	720	
	When Age Doesn't Matter	6	60	360	
	Triplets	6	60	360	
	They Want Your Money	6	60	360	
	The unframed Continent	12	60	720	
	The Truth About Women	15	60	900	
	The Truth About Teenagers	15	60	900	
	The Truth About Men	12	60	720	
	The Road to Jerusalem	9	90	810	
	The Mighty Civic	3	60	180	
	The Fighting Spirit	12	60	720	
	The Fantasy Cliffs	6	30	180	
	The Big Tahuna	12	60	720	
	Tattoo	3	60	180	
	Tarawera	9	60	540	
	SuperPlasticsMan	6	60	360	
	Struggle No More	9	90	810	
	South Pacific: Secrets of Paradise	18	60	1080	
	Snail: The Movie	12	30	360	
	Smith & Brown	36	60	2160	
	Shopping With Mother	6	60	360	
	Ruakuri: Den of Dogs	6	30	180	
	Riding the Tiger: A Portrait of Sukhi Turner	18	60	1080	
	Return to Romania	6	90	540	
	Radio Bride	3	60	180	
	Race Day	9	60	540	
	Punitive Damage	6	90	540	
	Postcards from Paradise	9	60	540	
	Paradise Drowned	9	60	540	
	Our Way	12	60	720	
	Otago Student Films	66	30	1980	
	Old Money (1 & 2)	24	60	1440	
	Maire	9	60	540	
	Love, Speed & Loss	3	90	270	
	Love, Speed & Loss	9	60	540	
	Kupe	6	60	360	
	Knights of the Sky	9	60	540	
	Kiwiana	9	60	540	
	Kiwi As	9	60	540	
	Joe Bennett's Corridors of Power	9	60	540	
	Jafas	12	60	720	
Irene	6	30	180		
Into the Teeth of the Blizzard	15	60	900		
In Richa Regard	6	60	360		
How the Other half Lives	15	60	900		
Hotere	6	90	540		

CHANNEL	PROGRAMME	EPISODES/ PLAYS	DURATION (m)	TOTAL DURATION (m)	SUB TOTALS (h)
	Hokonui Todd	3	60	180	
	Heavenly Pop Hits	3	90	270	
	Heartland	120	60	7200	
	Friend Then, Friends Now	9	60	540	
	Forgotten Silver	3	60	180	
	Footage	3	60	180	
	Feathers Of Peace	3	120	360	
	Fatherhood	18	60	1080	
	Drinking for Two	3	60	180	
	Down The Barrel	9	60	540	
	Destiny in Motion	15	60	900	
	Dark horse	1	60	60	
	Cowboys & Communists	6	60	360	
	Cindy's Diary: Breaking the Cycle	15	60	900	
	Cindy's Diary	12	60	720	
	Children of a Nation	3	60	180	
	Captain's Log	24	60	1440	
	Cancer: Beating the Odds	12	60	720	
	Calici A Rural Conspiracy	12	30	360	
	Blerta Revisited	9	120	1080	
	2050 What If?	9	60	540	
	A Sleepy Life	9	60	540	
	A Wild Moose Chase	3	60	180	
	Adventure Guide TV	6	30	180	
	Adventure Morocco	6	60	360	
	American Highway	36	30	1080	
	Back for Good	15	60	900	
	Bound for Pleasure	7	60	420	
	Breakfast with Mandela	12	30	360	
	Burn	11	60	660	<b>871.00</b>
<b>Arts</b>	A Café In The Sky	18	25	450	
	A Changing Landscape	9	25	225	
	A Stranger Everywhere	6	60	360	
	Antonello & The Architect	15	80	1200	
	Bacardi B-Live OE: Brazil	3	60	180	
	Canopy	64	6	384	
	Dunedin Fashion Week	6	30	180	
	Fashion Flash: Verge Breakthrough Designers	6	30	180	
	In The Company Of Actors	3	75	225	
	Leo Schofield In Conversation	44	30	1320	
	Mana: Beyond Belief	3	90	270	
	Pounamu: Jade In New Zealand	9	60	540	
	Profile	108	30	3240	
	Project Greenlight	66	30	1980	
	Rash	3	75	225	
	Sanctuary: Lisa Gerrard	9	90	810	
	Strike Percussion: In The Cube	3	90	270	
	The Adventures of Robert Louis Stevenson	3	60	180	
	The Dark Forest	3	60	180	
	The Fairweather Man	9	60	540	
	Twixt Tones	9	75	675	
	Valveman	8	40	320	<b>232.2</b>

CHANNEL	PROGRAMME	EPISODES/ PLAYS	DURATION (m)	TOTAL DURATION (m)	SUB TOTALS (h)
<b>The Country Channel</b>	One Man, One Cow, One Planet	4	50	200	
	The Royal NZ Show	24	50	1200	
	Farmgate	46	30	1380	
	Farmgate	23	60	1380	
	Farmgate Omnibus	8	120	960	
	Farmgate Omnibus	16	60	960	
	Dog Trials	48	60	2880	
	Grass Roots Rugby	84	60	5040	
	Polo - NZ v England	4	60	240	
	Golden Shears	8	25	200	
	Lake Tekapo Mountain Biking	4	25	100	
	Lumberjacks	4	50	200	
	Castrol Trucking TV	32	30	960	
	Invaders in Paradise	4	60	240	
	Possum - A NZ Nightmare	4	30	120	
	Wild Horse, Wild Country	4	60	240	
	Young Mountains	4	60	240	
Young Mountains	4	60	240	<b>279.67</b>	
<b>The Crime &amp; Investigation Network</b>	The Business of Crime	3	60	180	
	Courtroom	8	30	240	
	Inside NZ: Sex, Lies and a Million Dollars	1	60	60	
	Private Investigators	1	60	60	
	Private Investigators	11	30	330	
	DNA&You	1	60	60	<b>15.5</b>
<b>History</b>	Secret NZ	31	30	930	
	Shipwreck	12	30	360	<b>21.5</b>
<b>Nickelodeon</b>	Nick Takes Over Your Beach 2008 interstitial		2.05	2.05	
	On My Turf		37.42	37.42	
	Nick's Kids Comedy Season fulfilment		3.13	3.13	
	Takahe winner interstitial		1.30	1.30	
	Lets Just Play fulfilment		4.35	4.35	
	Host With The Most – who will win		1.50	1.50	
	Host With The Most – Orange Carpet special		20.15	20.15	
	Host With The Most – Kids' Choice Awards links		1.54	1.54	
	Bikini Bottom Bonanza Winner interstitial		1.30	1.30	
	J Rock interstitial		2.30	2.30	
	Nick Rocks – vote for your favourite band		2.16	2.16	
	Nick Rocks – vote for winner video		10.25	10.25	
	Nick Rocks – winner video		3.19	3.19	
	Hubba Bubba fulfilment interstitial		0.30	0.30	
	Website launch		1.45	1.45	
	Summer Sleepover Pranks		1.40	1.40	
	Short Arts	87	1.30	130.30	
	Nickelodeon 2008 Re-cap		1.20	1.20	
	Boo at the Zoo interstitials		9.50	9.50	
	Shout Outs	50	0.15	12.50	
	Shout Outs	25	0.20	8.20	
	Nick Jr: Dora ident		0.30	0.30	<b>4.30</b>

CHANNEL	PROGRAMME	EPISODES/ PLAYS	DURATION (m)	TOTAL DURATION (m)	SUB TOTALS (h)
<b>Vibe</b>	The Cheerleaders	12	30	360	
	Verge Breakthrough Designers	1	30	30	<b>6.5</b>
<b>the BOX (previously SKY 1)</b>	Choice Cuts	70	30	2100	
	Nicky Watson Calendar Girl	7	60	420	
	Xena Yr 1	76	60	4560	
	Xena Yr 2	78	60	4680	
	Hercules Yr 1	47	60	2820	
	Hercules Yr 2	78	60	4680	<b>306</b>
<b>Juice</b>	NZOWN	156	60	9360	
	Average NZ Content 22%			111777.6	
<b>63 (was J2)</b>	Average NZ Content 11%			55888.8	<b>29504.4</b>
		First Run(hrs)	2nd Run	Off Peak	
<b>PRIME</b>	Prime News			182.5	
	Campaign 08			5	
	Cricket	10		67.5	
	Super 14	16		18	
	Super 14 Highlights			26	
	NRL	4		54.5	
	Crowd Goes Wild	116		232	
	Castrol Trucking			9.5	
	Rugby Focus			14.5	
	International Rugby	20		19	
	Air New Zealand Cup			46	
	Sport Box			18	
	Toyota Grass Roots			19	
	Retravision Rugby			10	
	Speedmachine			48	
	International Rugby Highlights			10	
	Cricket Highlights			26.5	
	Chequered Flag			18	
	Black Magic Fishing			4.5	
	LA Galaxy Exhibition Game	2			
	MVP Cartel			6.5	
	The Red Shift			5	
	Smash Fest	1			
	New Zealand's Got Talent	14	14		
	Wayne Anderson	3.5			
	Cocktail World Cup	2	1	1	
	NZ Getaway	6			
Bassline			9		
Top 100 History Makers			7		
NZ Open Home			5		
AA Torque			7	<b>1078.5</b>	
<b>National Geographic</b>	Cheating Death: Tuna Cowboys	4	47	188	
	Spinner Dolphins	2	47	94	
	Ultimate Disaster: Earth Quake	19	47	893	
	Lifting The Makutu	1	45	45	
	Megastructures	85	47	3995	
	Killer Dragon	4	47	188	
	Inside: Ice Vegas	2	47	94	

CHANNEL	PROGRAMME	EPISODES/ PLAYS	DURATION (m)	TOTAL DURATION (m)	SUB TOTALS (h)
SKY News	NZ Evening News	1098	30	35430	
	NZ News Week	103	30	5100	
	Parliamentary Question time	55	90	4950	
	Campaign Daily	8	30	240	
	Campaign 08	3	30	90	763.5
Rialto Channel	Fish n Chip Shop	13	10	130	
	She's Racing	11	8	88	
	Redial	10	7	70	
	The Hit	9	7	63	
	Ninety Percent	11	10	110	
	Fog	17	14	238	
	The Platform	2	5	10	
	A Moment Passing	7	6	42	
	The Model	14	11	154	
	Cow	16	12	192	
	Honky Tonk	10	8	80	
	The Lost One	13	14	182	
	Danny Boy	14	13	182	
	Rose	8	10	80	
	Dinner at Sarah's	5	10	50	
	The Meeting	6	7	42	
	Rope	6	7	42	
	Brown Peril	6	7	42	
	Jesse McCloud: The Journey	5	6	30	
	The Donor	2	6	12	
	Baby Farmer	6	7	42	
	How to Deal With the Situation	4	6	24	
	Ananab	4	7	28	
	Salvationist	2	7	14	
	The Alibi Girl	3	7	21	
	The Pool	4	6	24	
	16 Bullets	2	6	12	
	Chip and Manny	3	7	21	
	Batch 42	3	7	21	
	Carboys and the Indian	3	7	21	
	Bruised Gold	2	6	12	
	If There's Smoke	3	7	21	
	Arthaus	4	5	20	
	Fruits of Passion	2	7	14	
	Back to the Front	1	6	6	
	Rangimoana's Magical Murder Mystery	3	5	15	
	Paralies	3	7	21	
	Levitate Me	2	10	20	
	Heartland	3	9	27	
	Squeegee Bandit	4	75	300	
	The End	2	6	12	
	Beyond Belief	3	7	21	
	Brothers	2	7	14	
	Resignation	1	6	6	
	Perfect Creature	4	84	336	
	Eagle vs Shark	4	84	336	
	The Graffiti of Mr Tupaia	4	14	56	
This Is Her	2	12	24		
The Trophy	1	11	11		
Patu Ihu	4	15	60		
The Heist	1	6	6		
Take 3	1	11	11		
Coffee & Allah	1	14	14		
Noise Control	1	11	11		
The Road out of Town	1	13	13	57.6	

CHANNEL	PROGRAMME	EPISODES/ PLAYS	DURATION (m)	TOTAL DURATION (m)	SUB TOTALS (h)
WTV Channel 304	TV3 News	732	60	43920	
WTV Channel 300	TV3 News	262	60	15720	
WTV Channel 301	TV3 News	262	60	15720	<b>1256</b>
(Korean and Chinese versions)					
<b>Sport 2008</b>	Athletics				33.5
	Basketball				133
	Bowls				67
	Cheerleading				8
	Cricket				1156
	Cycling				35
	Deaker On Sport				119
	Equestrian				61
	Extreme				4
	Fishing				107
	Golf				312
	Hockey				18
	Horse Racing				43
	Martial Arts				12
	Miscellaneous				24
	Motorsport				538
	Netball				464
	News				247
	On Sport				161
	Pulp Sport				22
	Rowing				46
	Rugby League				319
	Rugby Union & Sevens				5064
	Snowsports				126
	Soccer				340
	Swimming				39
	Tennis				19
	Volleyball				8
	Watersport				20
<b>SPORT SUBTOTAL</b>				<b>HOURS</b>	<b>9545.5</b>
<b>TOTAL NZ CONTENT</b>				<b>HOURS</b>	<b>44684</b>

## Master Spreadsheet – 18 hour clock NZ On Air Funded Programmes

Date 2008. Time From: 6:00:00 a.m. to 11:59:59 p.m

### TV One

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	7	53.5	92.67	153.17
Drama/Comedy	14.83	13.5	20.5	48.83
Entertainment	2	4.33	2.5	8.83
Information	112.67	2	36.5	151.17
Māori Programmes				0
News/Current Affairs				0
Sports	14		1	15
<b>Total NZ Broadcast time</b>	<b>151</b>	<b>73</b>	<b>153</b>	<b>377.00</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>2.28%</b>	<b>1.11%</b>	<b>2.32%</b>	<b>5.72%</b>

### TV2

Category	Offpeak	Prime	Repeat	Total
Children's	250.47		208.7	459.17
Children's drama	3.5		1.5	5
Documentaries			1	1
Drama/Comedy	4.5	8.5	4.75	17.75
Entertainment	2.5			2.5
Information				0
Māori Programmes	23.75			23.75
News/Current Affairs				0
Sports				0
<b>Total NZ Broadcast time</b>	<b>285</b>	<b>9</b>	<b>216</b>	<b>509.17</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>4.32%</b>	<b>0.13%</b>	<b>3.28%</b>	<b>7.73%</b>

### TV3

Category	Offpeak	Prime	Repeat	Total
Children's	154.25		0.33	154.58
Children's drama			6.5	6.5
Documentaries	9	37	38.17	84.17
Drama/Comedy	4	27	14	45
Entertainment		2.5	5	7.5
Information	28		9.5	37.5
Māori Programmes				0
News/Current Affairs				0
Sports	17		0.5	17.5
<b>Total NZ Broadcast time</b>	<b>212</b>	<b>67</b>	<b>74</b>	<b>352.75</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>3.22%</b>	<b>1.01%</b>	<b>1.12%</b>	<b>5.35%</b>

## Prime

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		4	7	11
Drama/Comedy		3.5		3.5
Entertainment			9	9
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports				0
<b>Total NZ Broadcast time</b>	<b>0</b>	<b>8</b>	<b>16</b>	<b>24</b>
<b>Total Broadcast time</b>				<b>6588.0</b>
<b>NZ Content % of Total</b>	<b>0.00%</b>	<b>0.11%</b>	<b>0.24%</b>	<b>0.36%</b>

## C4

Category	Offpeak	Prime	Repeat	Total
Children's	1.5			1.5
Children's drama				0
Documentaries		6	3	9
Drama/Comedy		12.5	3	15.5
Entertainment		742		742
Information				
Māori Programmes				0
News/Current Affairs				0
Sports				0
<b>Total NZ Broadcast time</b>	<b>1.5</b>	<b>760.5</b>	<b>6</b>	<b>768</b>
<b>Total Broadcast time</b>				<b>4482</b>
<b>NZ Content % of Total</b>	<b>0.03%</b>	<b>16.97%</b>	<b>0.13%</b>	<b>17.14%</b>

## Māori

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	3.33	8	22	33.33
Drama/Comedy	4	3	6	13
Entertainment		13.5	19.5	33
Information		2.5	24.5	27
Māori Programmes				0
News/Current Affairs				0
Sports				0
<b>Total NZ Broadcast time</b>	<b>7.33</b>	<b>27</b>	<b>72</b>	<b>106.3</b>
<b>Total Broadcast time</b>				<b>3120</b>
<b>NZ Content % of Total</b>	<b>0.23%</b>	<b>0.87%</b>	<b>19.10%</b>	<b>3.41%</b>