
2013

LOCAL CONTENT

NEW ZEALAND TELEVISION



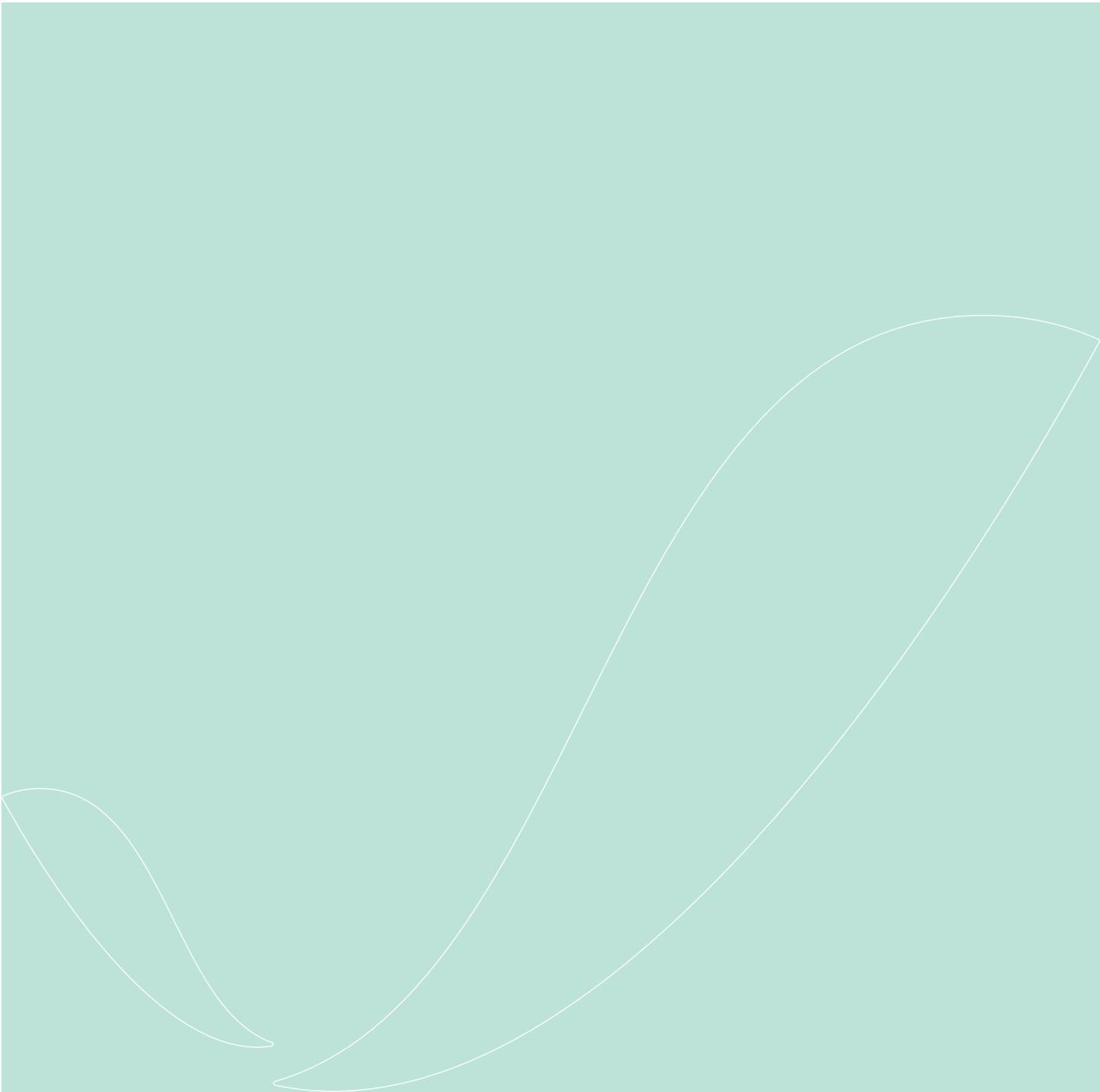
SUPPORTING LOCAL CONTENT

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2013: At a glance

**12,145
HOURS**

of local content screened
on New Zealand's six
major free-to-air
TV channels

*(6am - midnight, up from 12,051
hours in 2012, see Fig.3)*

This report
measures local
content on
**TV One, TV2,
TV3, FOUR,
Prime & Māori
Television**

Local content increased
0.8%
from 2012,
an additional 94 hours
caused mainly by
extended Māori Television
transmission

News, Current
Affairs and
Sport comprise

43%

of total
local hours

(See Fig. 26)

Cancellation or
reformatting of a
number of
**News/Current
Affairs and
Information**

programmes caused a
decrease in local content
hours on TV One

**First run
programming
decreased by
11% (mostly
off-peak)**

TV One and Prime
recorded the biggest
decrease

35%

of prime time hours

(6pm-10pm)

were local content

(The same level as 2012)

32%

of hours broadcast
during the
18-hour day

(6am - midnight)

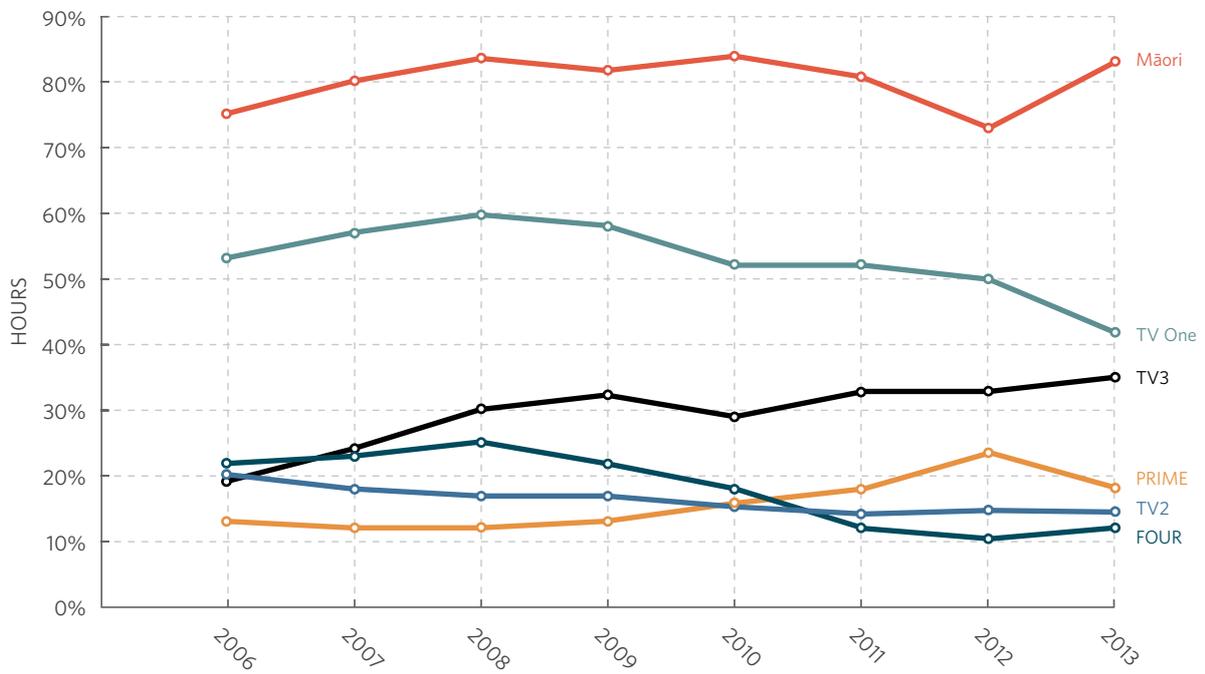
were local content

(The same level as 2012)

TV One screened
the most **first run**
local content and
Māori Television
played the most
local content in
prime time

(See Figs. 13, 18)

PERCENTAGE OF LOCAL CONTENT BY CHANNEL BROADCAST IN 2013



Executive Summary 2013

2013 KEY TRENDS

In 2013 the amount of New Zealand programming on free- to-air television remained static. While there was a small increase in local content hours overall, the downward trend in first run programmes continued. This reflects the continuing difficult economic environment for free-to-air television broadcasting and indicates reduced production expenditure by New Zealand broadcasters.

First run local content, meaning new series or programmes, decreased from 2012 levels by 11%. A 7% reduction was recorded in 2012. There were 6,844 hours of new local content on television which was 18% of the full broadcast schedule. TV One broadcast the most first run local content again in 2013 with 2,273 hours, closely followed by TV3 with 1,813 hours. The large amount of News/Current Affairs programmes on these channels keeps levels high.

Repeat screenings comprised 5,302 hours (4,384 in 2012), accounting for almost half of all local content at 44%. Repeats were 36% of local content in 2012 and 28% in 2011. 2013 was the first full year that Māori Television broadcast from 10am daily; this began on the 1st of July 2012. The additional five hours a day were primarily repeats of Māori language learning programmes and is a major reason for the increase.

Overall local content comprised 35% of prime time schedules, the same level as 2012.

Māori Television screened the most prime time local content again in 2013. 82% of prime time programming on this channel was local content. **TV One** and **TV3** screened the next highest number of hours in prime time with 751 hours (51%) and 721 hours (49%) respectively.

By genre, **Information** hours were up by 325 hours to 3,124 (2,799 hours in 2012) mainly due to the increase in Māori Television's broadcast day, the majority of which were repeats.

Documentary hours also increased by 166 and Māori Television broadcast the most documentary content. Again, the majority of hours in this genre were repeats.

Sports hours had the largest decrease, down 509 hours on 2012. This genre fluctuates from year to year due to major sporting events; in 2012 the London Olympic Games inflated hours.

FIG 1 FIRST RUN LOCAL CONTENT HOURS BY CHANNEL

	2013	2012	2011	2010	2009	2008	2007	2006
TV One	2,273	2,864	3,105	3,049	3,232	3,427	3,240	2,997
TV 3	1,813	1,821	1,857	1,634	1,926	1,846	1,416	1,193
Māori Television	966	962	1,382	1,297	1,062	1,243	1,233	1,057
Prime	782	1,004	662	882	664	685	739	784
FOUR	516	509	607	825	930	1,113	908	993
TV2	494	507	512	535	683	622	689	875
Total	6,844	7,667	8,124	8,222	8,498	8,936	8,225	7,899

FIG. 2 TOTAL LOCAL CONTENT HOURS BY CHANNEL

	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	4,223	3,415	2,739	2,604	2,544	2,608	2,477	2,323
TV One	2,738	3,287	3,460	3,405	3,812	3,954	3,762	3,492
TV 3	2,310	2,172	2,175	1,879	2,114	1,976	1,585	1,270
Prime	1,198	1,542	1,158	1,073	846	817	760	862
TV2	893	954	919	1,015	1,129	1,110	1,168	1,300
FOUR	783	680	768	904	975	1,136	2,477	1,008
Total	12,145	12,051	11,219	10,881	11,418	11,600	10,784	10,255

Māori Programmes and News/Current Affairs also decreased from 2012.

Children's Programmes, Drama/Comedy and Entertainment had small increases in 2013.

NZ ON AIR'S ROLE IN LOCAL CONTENT

NZ On Air funding is for local content that is too expensive or risky to be produced commercially. Generally it is spread between higher cost, high-risk programmes for prime time and lower cost special interest programming that screens in off-peak slots. Public funding ensures there is a more diverse range of programming for New Zealand audiences on free-to-air television.

Each year NZ On Air invests around \$80 million in free-to-air television programmes supporting around 960 hours of new local content. The agency supports a range of genre; from expensive, high quality Drama programming such as *Harry*, *The Blue Rose* and *Nothing Trivial* which compete with the best international content, to Special Interest series such as *Attitude*, *Tagata Pasifika* and *Both Worlds* that represent diverse communities from all over New Zealand. NZ On Air also contributes significantly to Children's programmes, which in 2013 included year-long series *The Erin Simpson Show*, *Sticky TV* and pre-school programme *Tiki Tour*. Comedy programmes, such as *Jono and Ben At Ten* and *7 Days*, and Documentary programmes, including *Aftermath* and *This Town*, represent uniquely New Zealand voices and views in creative and innovative ways.

NZ On Air's funding accounts for a relatively small portion of local content overall because the agency does not invest in high volume genres such as News, Sports and most Current Affairs.

Since the global financial crisis of 2007, demand on NZ On Air's contestable television funding has increased.

The proportions of overall local content, first run local content and prime time local content funded by NZ On Air have all increased in 2013.

This is a reflection of the ongoing constraints under which both broadcasters and programme makers are operating.

In 2013 NZ On Air funds contributed to:

- 16% of local content (14% in 2012)
- 16% of first run local content programmes (13% in 2012)
- 12% of prime time local content (10% in 2012)

[A full list of NZ On Air funded programmes broadcast in 2013 is recorded at Appendix 4.](#)

BACKGROUND OF THIS SURVEY

Since 1989 NZ On Air has annually measured the amount of local content broadcast on New Zealand's main free-to-air channels. In the first year the report was published 2,804 hours of local content were counted on three channels (TV One, TV2 and TV3). Since 2006 this report has covered local content on six nationwide channels.

Local content accounted for 12,145 hours of broadcast time in 2012, a 333% increase since the first report was published just over two decades ago.

The report is an important way NZ On Air monitors the amount of local programming available free to New Zealanders.

The Local Content Report measures the six major channels broadcasting nationwide free-to-air. Over 2012 and 2013 the analogue VHF network has been shut down and replaced by digital. More channels have secured nationwide coverage on the digital network and are easier to find on an electronic programme guide.

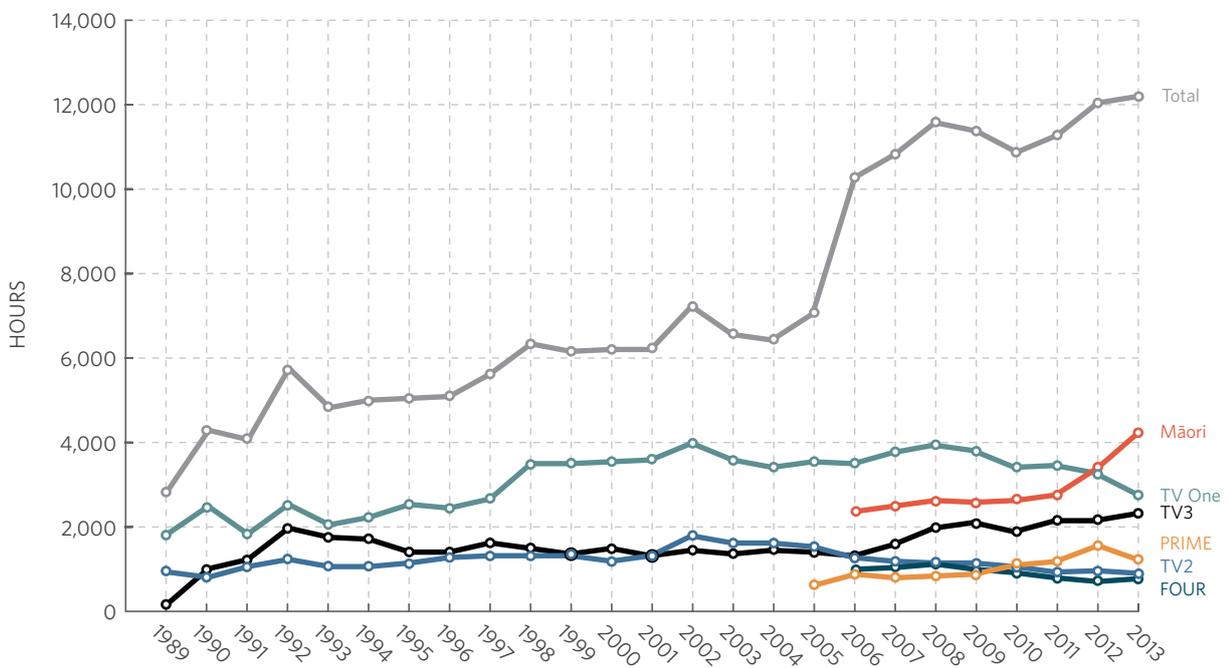
A number of free to air channels not counted in this report broadcast some local content, including TVNZ U (until 31 August 2013), C4, Trackside, Choice TV, Parliament TV, Cue, Te Reo, Shine TV and three 'Plus1' channels (TV One+1, TV3+1 and, from 1 September 2013, TV2+1). Regional channels and pay television add further choice for audiences. It is not feasible for this report to measure all local content that is broadcast on New Zealand television. This survey is intended to monitor trends over time on the six major channels.

All figures in the report are based on an 18-hour broadcast day, 6am to midnight. Source data is provided by Nielsen.

[A full list of the local programme titles that screened in 2013 is available in Appendix 5.](#)

[Local content reports for previous years are available on NZ On Air's website.](#)

FIG. 3 CHART OF LOCAL CONTENT HOURS BY CHANNEL SINCE 1989



NOTES

24-Hour day measured from 1989 to 2002, 18-hour day since 2003.

Prime added 2005, FOUR and Māori Television added 2006.

Part 1: Local Content by Channel

This survey uses the 18 hour day (6am - midnight)

12,145 hours of local content accounted for 32% of the 6am - midnight broadcast hours across the six free-to-air channels measured in 2013.

FIG. 4 PERCENTAGE OF LOCAL CONTENT BY CHANNEL

	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	83%	73%	81%	84%	82%	84%	80%	75%
TV One	42%	50%	53%	52%	58%	60%	57%	53%
TV3	35%	33%	33%	29%	32%	30%	24%	19%
Prime	18%	23%	18%	16%	13%	12%	12%	13%
TV2	14%	14%	14%	15%	17%	17%	18%	20%
FOUR	12%	10%	12%	18%	22%	25%	23%	22%



FIG. 5 TV ONE LOCAL CONTENT HOURS

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
News/Current Affairs	508	928	1,419	17	1,436	1,616
Information	100	474	388	187	574	999
Documentaries	89	234	145	178	323	283
Māori Programmes	4	209	181	32	213	217
Sports	7	86	93	-	93	63
Entertainment	18	46	20	44	64	67
Drama/Comedy	25	10	28	7	35	43
Local Content Broadcast time	751	1,987	2,273	465	2,738	3,287
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,588
Local Content % of Total	51%	39%	35%	7%	42%	50%

TV ONE

Overall the amount of local content on TV One decreased from 50% of broadcast time in 2012 to 42% in 2013. The amount of local content in prime time was 51%, the same level as in 2012. First run (new programming) decreased to 2,273 hours in 2013 (2,864 hours in 2012). The amount of repeated local content remained low at 7% (6% in 2012).

The high level of local content on TV One is largely due to its News/Current Affairs output, which decreased by 180 hours from 2012 levels. This was due to the cancellation of the ½ hour *One News at 4.30pm* programme and *Saturday Breakfast*. There were fewer hours of the weekday *Breakfast* programme as for a number of weeks this programme included coverage of the America's Cup (which accounts for the increase in local Sports hours). Week day Current Affairs programme *Close Up* was replaced with *Seven Sharp*, which broadcast for about the same number of hours.

Sunday also changed format to a ½ hour programme, however there were more episodes and they were repeated more frequently.

The large decrease in local Information hours is primarily due to the reformatting of weekday programme *Good Morning*, which changed from a three hour to a one hour format in 2013. Other high volume programmes in the genre, *MasterChef NZ*, *Tagata Pasifika*, *Praise Be* and *Q+A* all returned with a similar number of hours in 2013.

FIG. 6 TV2 LOCAL CONTENT HOURS

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Drama/Comedy	142	250	143	249	392	415
Children's		374	259	75	374	321
Information	34	36	35	35	70	86
Entertainment	11	43	25	30	54	42
Documentaries	19	3	12	10	21	13
Māori Programmes	-	13	13	-	13	68
News/Current Affairs	9	1	9	1	10	10
Local Content Broadcast time	215	718	494	398	893	954
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,588
Local Content % of Total	15%	14%	8%	6%	14%	14%

TV2

In 2013 local content hours decreased on TV2. The channel screened 893 hours of local content in total (down from 954 in 2012).

The majority of local content on TV2 was again daily soap opera *Shortland Street*. It was repeated twice, once at midday on weekdays and as an omnibus at the weekend.

High volume Children's programmes including *The Erin Simpson Show*, *Tiki Tour* and *What Now* also returned in 2013.

The decrease in hours seen in Māori Programmes is due to the cancellation of *I Am TV*. This was replaced by *Totes Māori* however it had a shorter duration and therefore accounts for fewer hours. Further contributing to the decrease were the language programmes *Korero Mai* and *Mind Your Language* which did not return to TV2 in 2013.

FIG. 7 TV3 LOCAL CONTENT

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
News/Current Affairs	526	1,029	1,450	106	1,555	1,453
Information	113	183	101	195	296	180
Sports		197	130	68	197	314
Drama/Comedy	42	95	69	67	137	72
Entertainment	28	27	27	28	55	64
Documentaries	12	41	20	33	53	66
Māori Programmes		18	17	1	18	24
Local Content Broadcast time	721	1,589	1,813	497	2,310	2,172
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,588
Local Content % of Total	49%	31%	28%	8%	35%	33%

TV3

TV3's total local content hours were 2,310, an increase of 138 hours on 2012.

There was an increase in News/Current Affairs hours due to new Current Affairs programmes replacing *60 Minutes* (which moved to Prime in 2013). *3rd Degree* and *3rd Degree Presents The Vote* were produced in-house by Mediaworks and were reported as 100% local content (*60 Minutes* had been counted as 66% local content as it was an international format and regularly included international stories).

The increase in hours in the Information genre was in part due to an increase in the amount of hours for *The Block*. While this programme was broadcast in 2012, in 2013 it was repeated more frequently. New programme *X Factor NZ* was counted in this genre and added 81 local content hours which also contributed to the increase.

There was less local sport on TV3 in 2013. The decrease is due to the cancellation of the weeknight Sports programme *Sports Tonight* and a reduction in the amount of local motorsport coverage broadcast on Sunday afternoons. Long running programmes such as *Gone Fishin'*, *Outdoors with Geoff* and *The ITM Fishing Show* all returned.

There was a large increase in the amount of local Drama and Comedy on TV3. This was due to new series *The Blue Rose*, *Sunny Skies* and *Harry*, and new episodes of returning series *The Almighty Johnsons*, *7 Days*, *Jono and Ben at Ten* and *Super City*.

FIG. 8 FOUR LOCAL CONTENT HOURS

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Children's	-	380	172	208	380	292
Entertainment	6	341	344	3	346	345
Māori Programmes	-	48	-	48	48	43
Drama/Comedy	9	-	-	9	9	-
Sports	1	-	-	1	1	-
Documentaries	-	-	-	-	-	1
Local Content Broadcast time	15	768	516	268	783	680
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,588
Local Content % of Total	1%	15%	8%	4%	12%	10%

FOUR

2013 is the second full year that FOUR has broadcast. The channel broadcasts a full day of children's programmes and mainly American programming targeted at a younger demographic during prime time.

Local content levels are low on FOUR and are largely comprised of two programmes that broadcast weekdays after school, *Sticky TV* and *FOUR Live*. The increase in Children's programming hours is due to *Sticky TV* repeating at 7am every week day morning and broadcasting a new morning programme during the three mid-term holidays.

In the middle of 2013 Mediaworks was put into receivership resulting in a temporary halt to some international content supply agreements. This resulted in programming gaps particularly during prime time on FOUR which broadcast primarily international content. Repeats of local programmes that Mediaworks held under licence often filled these gaps.

FIG. 9 PRIME LOCAL CONTENT HOURS

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Sports	143	671	456	358	814	1,206
News/Current Affairs	8	209	209	8	217	182
Information	7	121	88	40	128	113
Documentaries	27	5	24	8	32	28
Entertainment	6	3	6	3	8	13
Drama/Comedy						1
Local Content Broadcast time	190	1,008	782	425	1,198	1,542
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,588
Local Content % of Total	14%	20%	12%	6%	18%	23%

PRIME

Local content hours dropped in 2013 to 1,198 hours from 1,542 (2012), and made up 18% of the schedule (23% in 2012). About the same level as was recorded in 2011. This is because 2012 had a large spike due to the Olympics to which Prime devoted almost all broadcast time during the 17 day event, accounting for around 300 additional hours. Coverage of the Olympics is counted as local content in this report because it includes local production commitment: separation of local vs. international content during the broadcast of this event is beyond the scope of our methodology.

News/Current Affairs hours increased as Current Affairs programme *60 Minutes* moved from TV3 to Prime. Because this programme included international stories, 15% is counted as local content. *Back Benches* was also new to Prime in 2013.

FIG. 10 MĀORI TELEVISION LOCAL CONTENT HOURS

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Information	240	1,816	93	1,964	2,057	1,422
Documentaries	457	170	197	430	626	499
News/Current Affairs	231	350	220	361	581	620
Entertainment	194	141	195	140	336	221
Sports	41	280	137	184	321	352
Children's	12	248	123	138	260	260
Drama/Comedy	27	16	2	41	43	42
Local Content Broadcast time	1,201	3,021	966	3,257	4,223	3,415
Broadcast time	1,460	3,618	5,078	5,078	5,078	4,679
Local Content % of Total	82%	83%	19%	64%	83%	73%

MĀORI TELEVISION

On the 1st of July 2012 Māori Television introduced day-time Māori language learning programming with a schedule beginning at 10am. Prior to this typically the channel resumed broadcast daily at 3pm. The change added around five hours a day to the total broadcast time.

2013 is the first full year of Māori Television's scheduled broadcast commencing at 10am, so the total broadcast hours have increased again on 2012.

The additional programming broadcast during the day was mainly classified as Information. A large increase has been recorded in this genre for the past two years. Information hours increased by 635 hours on 2012 (and in 2012 increased 786 hours on 2011).

A lower ratio of local content was recorded in 2012 because for the first six-months of the year, before the broadcast day was extended, infomercials played during the day. These are not counted as local, but are counted as on-air time therefore reducing the proportion of local content. In 2013 the ratio has been restored to the 2011 level when 81% of Māori Television programming was local.

'Māori programmes' are not counted as such on Māori Television as almost every programme on that channel would be in this genre, artificially inflating hours. Programmes categorised as Māori on Māori Television are allocated to a specific genre.

GIRL VS BOY



NZ On Air
TVNZ
KHF MEDIA

Girl vs. Boy - KHF Media for TV2

Part 2: Prime Time Local Content

This survey uses the 18 hour day (6am - midnight)

Prime time represents the broadcast hours between 6pm - 10pm, seven days a week. During prime time, all the networks compete to generate maximum income by attracting the greatest number of viewers.

The bulk of broadcasters' commissioning budgets are spent on programming for this time band, therefore the amount of prime time local content screened in a year is an indicator of production spending by the television networks.

FIG. 12 CHART OF PRIME TIME HOURS BY CHANNEL SINCE 2000

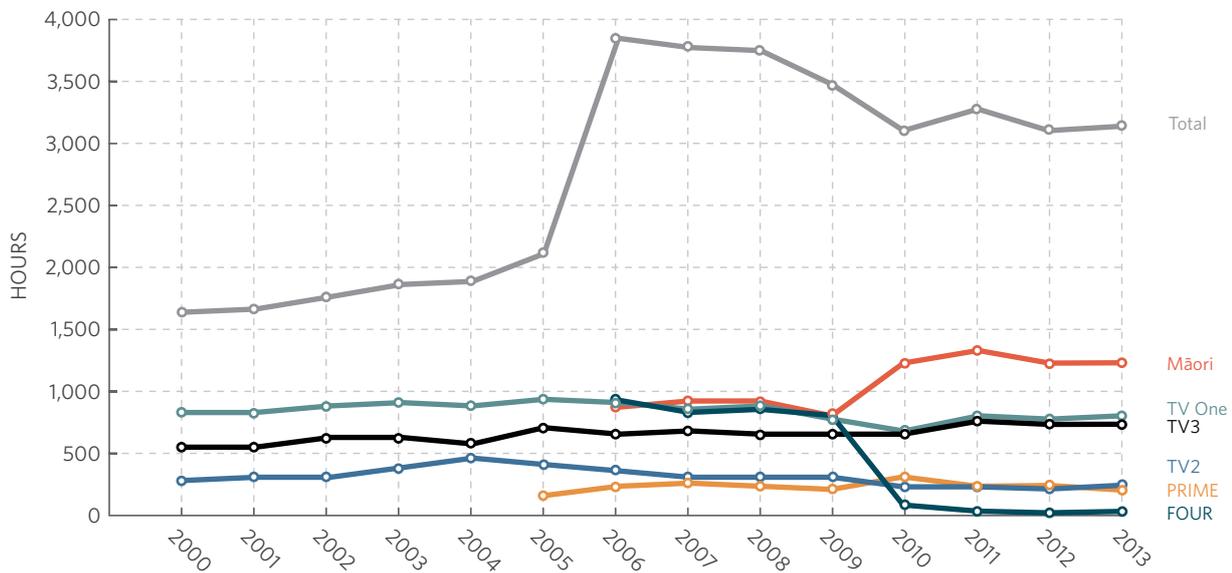


FIG. 13 LOCAL CONTENT DURING PRIME TIME BY CHANNEL

	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	1,201	1,185	1,299	1,200	786	902	903	853
TV One	751	748	788	665	748	843	819	872
TV3	721	699	725	640	636	630	649	619
TV2	215	204	203	225	286	279	295	327
Prime	190	217	214	283	195	218	246	216
FOUR	15	3	12	58	778	829	814	911
Prime time Broadcast hours	3,093	3,055	3,240	3,071	3,430	3,701	3,726	3,797

TV ONE

TV One's prime time local content had just a three hour increase on 2012 and levels have remained relatively steady on this channel. News/Current Affairs accounts for the greatest portion of the total with 508 hours (down 19 hours from 2012).

Documentaries and Information programmes are the second largest genres for TV One in prime time and stayed at around the same level as 2012. In the Documentary genre *Country Calendar*, *Fair Go*, and a new series of *First Crossings* made up a significant portion of prime time hours. Information series such as *MasterChef New Zealand* and *MasterChef Masterclass* returned in 2013 along with *Border Patrol* and *Piha Rescue*.

Drama/Comedy programming decreased by five hours to 25 hours in 2013. There were fewer one-off local Drama programmes; just one stand-alone programme, feature film *Love Birds*, played. Scripted Comedy *Agent Anna* premiered in 2013 as did panel Comedy *Best Bits*. A third series of 13-part Drama series *Nothing Trivial* also screened in this genre.

TV One played very little Sport in prime time in 2013; the only coverage being seven hours of the *HBSC Sevens World Series* in Wellington.

New programme *The Life and Times of Temuera Morrison* was the only prime time Māori programme.

TV2

TV2's prime time local content increased by just 11 hours. Long running Drama *Shortland Street* accounted for the majority of the 215 hours recorded on this channel. 125 of the 142 prime time Drama/Comedy content hours were the local weekday soap. A new series of *Go Girls* and *Girl vs. Boy* also played in this genre.

Information programming was down eight hours on 2012 levels. *Police Ten 7* contributed 20 hours of prime time local content to the genre.

The only News/Current Affairs programme that played on TV2 during prime time is *20/20* accounting for seven hours of local content. The lack of a daily News programme means fewer hours for TV2 in comparison to other channels.

Documentary hours increased by six hours on 2012 levels, due in part to new series *Street Hospital*.

TV3

TV3's prime time local content increased by 22 hours to 721 hours, mainly due to an increase in Information programming. Like TV One, the majority of local prime time hours are News/Current Affairs accounting for 526 hours (an increase of 16 hours on 2012, mainly due to new programme *3rd Degree*).

Information programmes increased by 35 hours on 2012. New programme *The X Factor* accounts for 43 additional hours in this genre and *The Block NZ* returned.

No Sports programme played on TV3 during prime time, a decrease of 13 hours on 2012 (which was *The ITM Fishing Show*, all episodes of this show played off-peak in 2013).

Entertainment programming decreased by 19 hours on 2012 to 28 hours. There were fewer stand-up Comedy specials in this genre (new programmes *After Hours With...* and *Ben and Steve World Famous In...* were counted in the Drama/Comedy genre). *Chelsea New Zealand's Hottest Home Baker* and *7 Days* returned.

Documentaries in prime time on TV3 stayed at the same level. There were a number of new *Inside New Zealand* programmes and two new series, *Prison Families* and *Family Secret*.

FOUR

Very little local content broadcasts during prime time on FOUR but there was a 12 hour increase in 2013 from 2012's low level. Drama/Comedy had nine hours of local content all of which were repeats (*Bro'Town*, *Sunny Skies* and feature film *The Frighteners*).

In the middle of 2013 Mediaworks was put into receivership resulting in the suspension of content supply agreements with international networks and distributors. This resulted in programming gaps particularly during prime time on FOUR which broadcast primarily American content. Local programmes that Mediaworks still held under licence often filled these gaps and accounts for the increase in prime time local content hours on this channel.

In the Entertainment genre the annual *Vodafone NZ Music Awards* broadcast during prime time on FOUR.

PRIME

Prime's prime time local content decreased by 27 hours to 190 hours in 2013 (217 hours in 2012). Most of the channel's prime time local content consisted of Sport with

143 hours in this genre. Weekday Sports commentary programme *The Crowd Goes Wild* contributes significantly to this genre on Prime, accounting for 121 hours.

News/Current Affairs hours are low on Prime as the daily half hour News programme begins at 5.30pm and falls outside of prime time (6pm to 10pm). However in 2013 there was a new prime time Current Affairs programme, *60 Minutes*.

MĀORI TELEVISION

Māori Television screened the most hours of local content in prime time with 1,201 hours, at about the same level as the previous year (1,185 hours in 2012).

Prime time Documentaries were the largest genre on the channel in 2013, increasing by 182 hours compared to 2012. Most were repeated titles. A large number of one-hour, stand-alone programmes played such as *The Road to the Globe* and *Living in the Dreamtime*. Documentary series *Unsung Heroes of Māori Music*, *Behind the Brush* and *Ngā Pari Kārangaranga O Te Motu* also played in 2013.

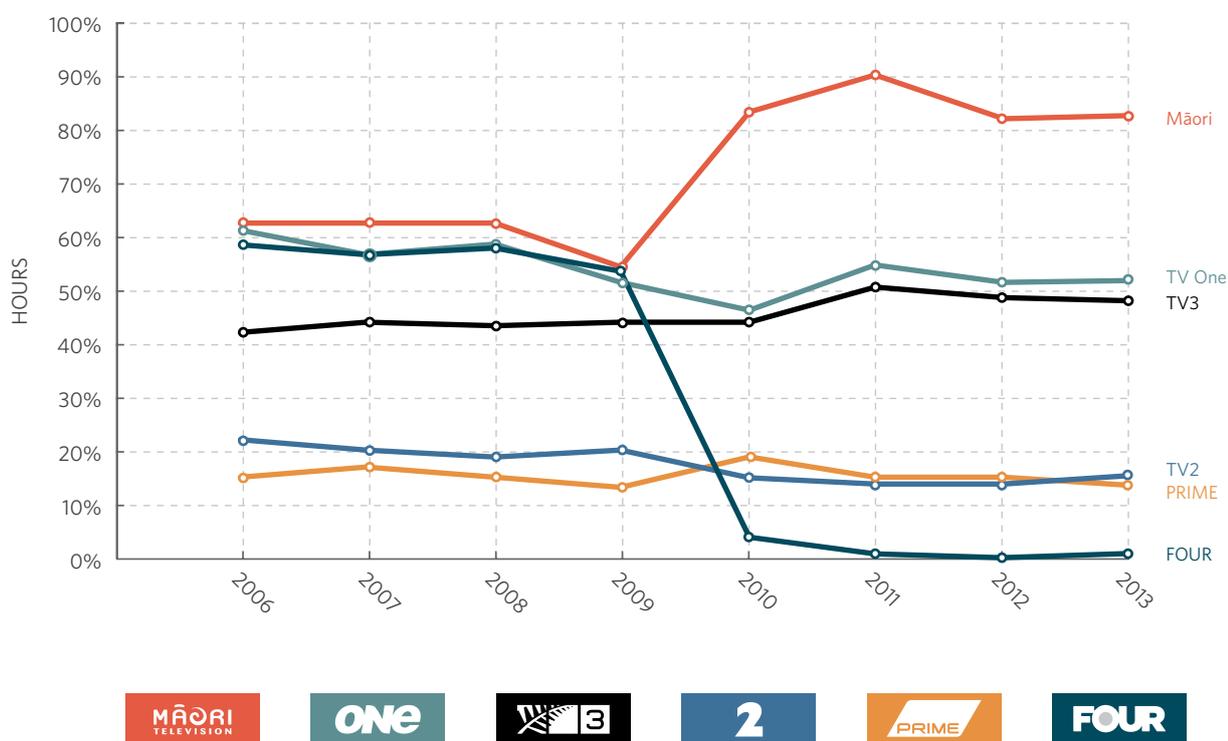
Information programmes also accounted for a large number of the channel's prime time hours, at 240 hours. Long running series *Ako*, *Korero Mai* and *Haa* contribute significantly to this total.

News/Current Affairs hours were static, at 231 hours (229 hours in 2012). Current Affairs programme *Native Affairs* and daily News service *Te Kāea* made up the prime time News/Current Affairs hours.

Māori Television is the only channel that plays Children's programming in prime time. Hours decreased by 93 hours compared to 2012 levels. *Pūkana Ka Pao* and *Pūkana* were the only programmes counted in this genre in 2012 and 2013.

Sports and Drama/Comedy programming in prime time stayed at the same level as 2012.

FIG. 14 CHART OF PERCENTAGE OF PRIME TIME LOCAL CONTENT BY CHANNEL



PRIME TIME LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS

News and Current Affairs programmes have a high quantitative effect on prime time local content hours. If we exclude these hours other trends can be revealed. Five of the six channels measured screened less than 20% of general local content during prime time again in 2013.

FIG. 15 CHART OF PERCENTAGE OF PRIME TIME LOCAL CONTENT BY CHANNEL, EXCLUDING NEWS/CURRENT AFFAIRS

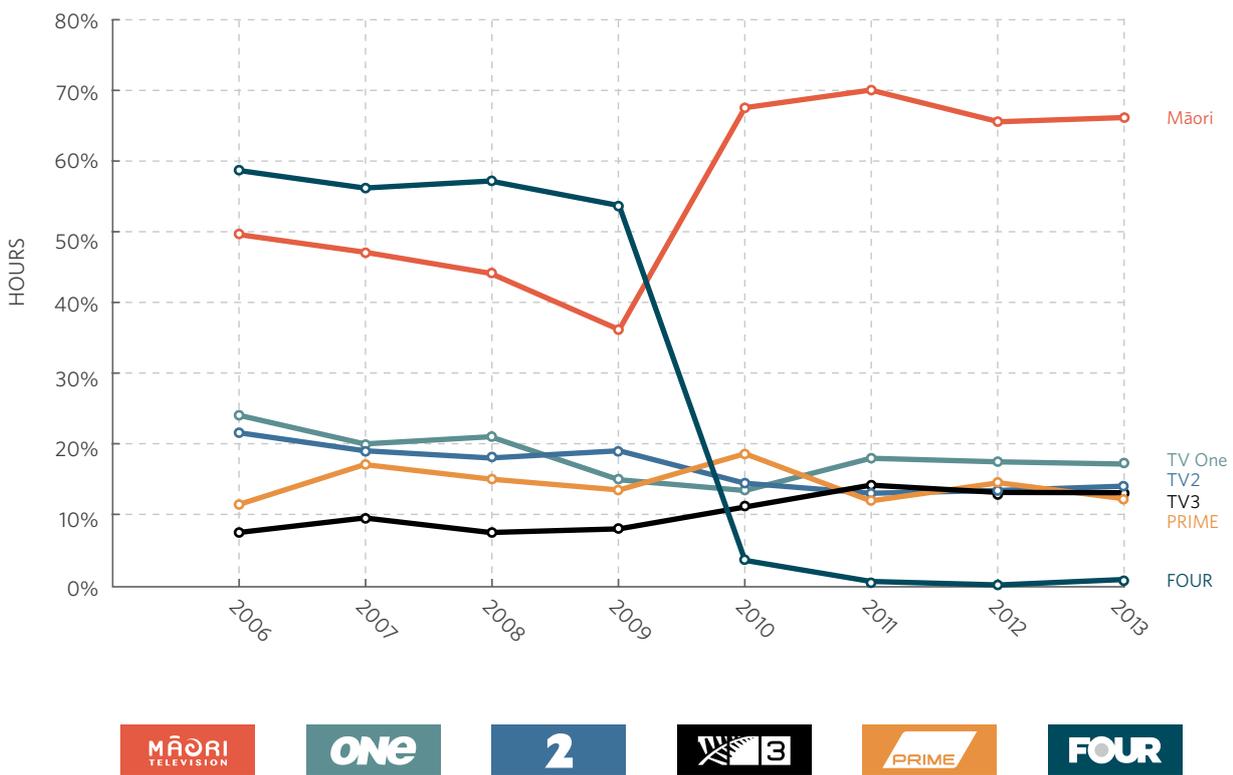


FIG. 16 LOCAL CONTENT DURING PRIME TIME BY CHANNEL, EXCLUDING NEWS/CURRENT AFFAIRS

	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	971	956	1,019	981	529	644	687	720
TV One	243	259	265	197	220	307	294	348
TV3	205	198	193	214	275	266	281	315
TV2	195	190	203	164	119	115	142	109
Prime	182	217	177	271	195	217	246	169
FOUR	15	3	12	58	778	829	814	853
Prime time Broadcast hours	1,812	1,822	1,868	1,885	2,116	2,378	2,464	2,514



First Crossings - Eyeworks Film and TV for TV One

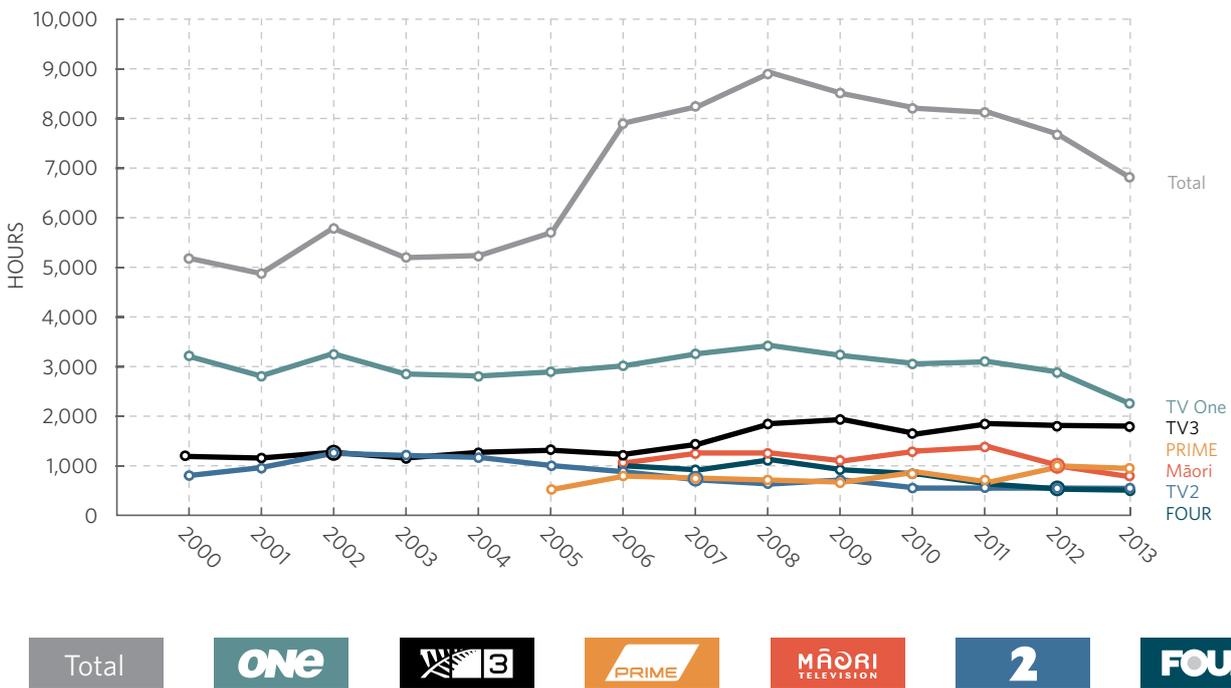
Part 3: First Run Local Content

This survey uses the 18 hour day (6am - midnight)

First run hours reveal the investment made in new local programming and this is an indicator of the health of the television production industry. First run hours include programmes screened in prime time and off-peak slots.

FIRST RUN LOCAL CONTENT BY CHANNEL

FIG. 17 CHART OF FIRST RUN LOCAL CONTENT HOURS BY CHANNEL SINCE 2000



NOTES

24-Hour day measured from 1989 to 2002, 18-hour day since 2003.

Prime added 2005, C4 and Māori Television added 2006. C4 rebranded to FOUR in 2011.

FIG. 18 FIRST RUN LOCAL CONTENT HOURS BY CHANNEL

	2013	2012	2011	2010	2009	2008	2007	2006
TV One	2,273	2,864	3,105	3,049	3,232	3,427	3,240	2,997
TV3	1,813	1,821	1,857	1,634	1,926	1,846	1,416	1,193
Māori Television	966	962	1,382	1,297	1,062	1,243	1,233	1,057
Prime	782	1,004	662	882	664	685	739	784
FOUR	516	507	607	825	930	1,113	908	993
TV2	494	509	512	535	683	622	689	875
First Run Broadcast time	6,844	7,667	8,124	8,221	8,498	8,936	8,225	7,899

First run hours decreased in 2013, for the fifth consecutive year.

First run hours are the lowest they have been since this report began measuring across six channels (2006). The decrease in 2013 was mainly seen on TV One as it reduced News/Current Affairs and Information programming outputs, and on Prime. It is noted though that 2012 levels were inflated as Prime broadcast the Olympic Games accounting for around 300 hours of local content in that year. The largest decreases by genre were Information down 452 hours and Sport, down 392 hours.

TV ONE

First run local content represents 35% of TV One's schedule (43% in 2012). First run local content decreased by 590 hours in 2013 mainly in Information (down 432 hours) and News/Current Affairs (down 188 hours).

In the Information genre the decrease was due to the reformatting of the mid-morning programme *Good Morning* which changed from a three hour to a one hour programme in 2013. This programme alone reduced by 437.

The News/Current Affairs genre reduced on TV One due to the cancellation of a weekday *One News at 4:30pm* and *Saturday Breakfast News* programme in 2013 (these programmes made up 169 hours of content in 2012).

Sports hours were up 33 hours because TV One broadcast coverage of the 2013 America's Cup in which New Zealand competed in San Francisco.

TV2

First run local content programming accounted for 8% of TV2's schedule, unchanged from 2012 or 2011. Hours decreased by just 15 to 494 hours (509 hours in 2012).

The biggest decreases in first run hours were in Māori programmes down 55 hours. New programme *Totes Māori* replaced *I Am TV*, however it was a shorter ½ hour programme and fewer episodes went to air in 2013. *Korero Mai*, *Aotearoa Social Club* and *Kapa Haka Kids* did not return in 2013.

First run Children's programming increased by 45 hours, as more hours of *The Erin Simpson Show* were broadcast and new episodes of pre-school series *Tiki Tour*.

TV3

The percentage of first run local content broadcast stayed at 28%, following an increase of 27 hours (to 1,848) in 2012.

There was a decrease of 92 hours in the Sports genre. TV3 still dedicated Sunday afternoons largely to Motorsport programming however less of this was local coverage. In addition, weeknight programme *Sports Tonight* was cancelled. This programme accounted for 59 Sports hours in 2012. *ANZ Golf Club*, *Gone Fishin'*, *Outdoors with Geoff* and *The ITM Fishing Show* all returned with new programming in 2013.

There was a large increase in new Drama/Comedy programming on TV3, with an additional 37 hours broadcast. New Dramas *The Blue Rose* and *Harry* launched, and *Jono and Ben at Ten*, *The Almighty Johnsons* and *Super City* all returned with new episodes. The majority of these programmes are funded by NZ On Air.

News/Current Affairs hours increased by 51 hours, mainly due to new Current Affairs programme *3rd Degree*. News programmes *Firstline*, *3 News* at 12pm and 6pm, *Campbell Live* and *Nightline* all returned.

Information increased to 101 hours, from 76 hours in 2012. *The Block NZ* returned with 36 hours of new Information programmes and the first series of *X Factor NZ* screened adding 42 hours to this genre.

FOUR

First run local content made up 516 hours, a decrease of nine hours on 2012. First run local content represents 8% of the schedule on FOUR (8% in 2012).

Entertainment programming is the largest genre on FOUR. It stayed relatively constant in 2013 with the majority of these hours comprising the daily youth music programme *FOUR Live*. The *Smokefree Rockquest* and the *Vodafone New Zealand Music Awards* were also counted in this genre.

Children's programming is the second largest genre for first run local content on FOUR with a total of 172 hours (increase of nine hours on 2012). These hours are almost all due to new episodes of *Sticky TV*, a year-long, weekday programme. There were additional episodes in 2013 as it broadcast a special 7am programme during weekdays in the mid-term holidays. There was also a new puppet-based pre-school series *Moe* on FOUR.

PRIME

Prime's first run local content hours decreased by 222 hours in 2013 to a total of 782 hours. 12% of the schedule was devoted to first run programming, down from 15% in 2012.

Local content hours on Prime were inflated in 2012 due to the London Olympic Games.

Almost the entire schedule during the Games period from 27 July to 12 August 2012 was dedicated to Olympic Sports programming. Therefore a spike was expected and local content in 2013 returned to the 2011 level.

Weekday Sports commentary programme *The Crowd Goes Wild* contributed a large number of hours again in 2013, as did weekend programme *Sports Box*, which is a compilation of highlights from Sky's Sports channels. Prime broadcast the Super 15 and ITM Cup Rugby tournaments, the Heineken Open and the ASB Bank Classic Tennis tournaments in Auckland and a number of New Zealand's international rugby, netball and cricket matches.

News/Current Affairs hours increased on Prime by 27 hours. Prime's News programme is half an hour long and plays daily at 5.30pm. New programmes *60 Minutes* and *Back Benches* screened on Prime in 2013.

Information programming increased by 37 hours in 2013. The majority of this programming is religious content such as *Life TV*, *Running with Fire* and *Impact for Life*. New series *The Animal Files* and *Marliana's Kitchen* were also counted in this genre.

Prime screened 24 hours of first run local Documentaries, five more than in the previous year. This included new programmes *The Kiwi Dream* and a new series of *Shearing Gang*. Prime also played a number of one-off local Documentaries such as *The Exponents* and *The Forgotten General*.

MĀORI TELEVISION

First run local content on Māori Television stayed at about the same level as 2012, up just four hours despite the channel broadcasting for an additional 415 hours in 2013. The channel is repeating more local content.

News/Current Affairs is the largest genre for new local content on Māori Television; daily 5.30pm News programme *Te Kāea* makes up the majority of these hours.

Less first run Sport was broadcast on Māori Television in 2013, down 36 hours. Fox Memorial Shield, IRB Junior

World Champs and Waka Ama National Spirit Champs were counted in this genre.

The amount of first run local Children's programming remained about the same with seven extra hours in 2013. *Pūkana*, *Miharo* and *Pūkoro* returned in 2013. International Children's programming reversioned into te Reo Māori are not counted as local content in this report.

First run Documentaries increased by 29 hours to a total of 197 hours in 2013. Long running series *The Nutters Club* and *Ngā Pari Kārangaranga O Te Motu* returned in 2013, as did a new series of *Pakipūmeke Aotearoa Documentaries*. Māori Television again broadcast a special day of dedicated Anzac Day programming and much of this was counted as Documentary content.

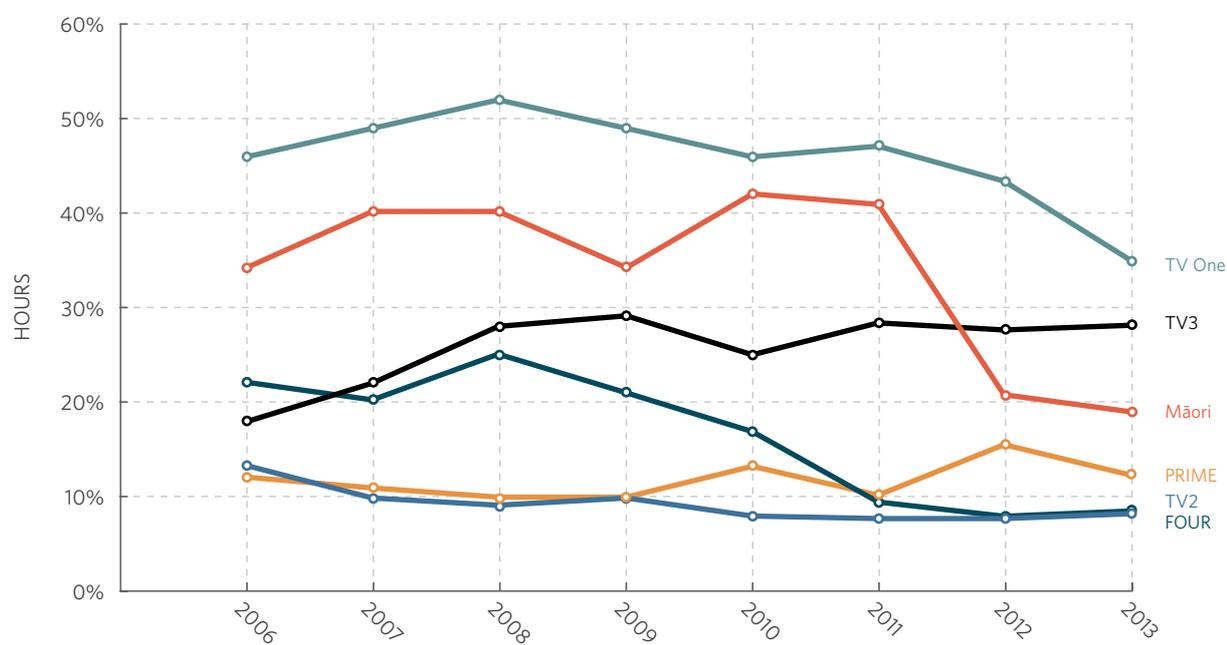
First run Information programmes showed a large decrease in 2013, down 72 hours on 2012. *Haa* and *Kai Time on the Road* had new series and new programme *Pūtahi* and *Marae Kai Masters* first went to air.

Entertainment first run hours increased by 95 hours, to a total of 195 hours. Biennial Kapa Haka event *Te Matatini* took place in 2013 and Māori Television broadcast 39 hours of coverage. New programmes *Whānau Factor* and *Tribe* went to air in 2013. *Homai Te Pakipaki*, *Tautohetohe* and *Marae DIY* returned. Māori Television also broadcast the Māori Sports Awards.

Drama/Comedy first run hours decreased by 18 hours to two hours in 2013, the only programme being the television premiere of local feature film *The Orator*.



FIG. 19 CHART OF THE PERCENTAGE OF FIRST RUN LOCAL CONTENT HOURS BY CHANNEL
This survey uses the 18-hour Day (6am - Midnight)

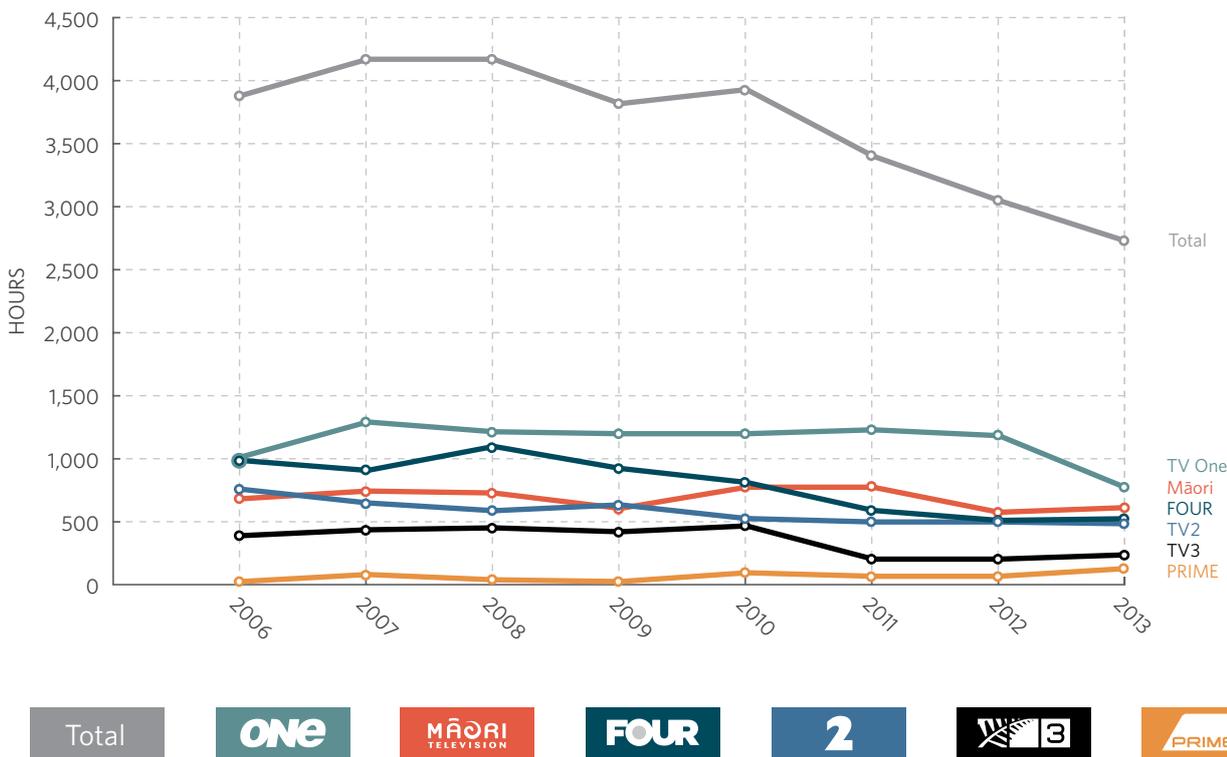


FIRST RUN LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS AND SPORT

News/Current Affairs and Sports programmes have a high quantitative effect on first run local content and hours and can fluctuate greatly from year to year. If these hours are excluded, a more accurate picture of emerging trends

can be revealed. Fig. 20 shows that general first run local content has been declining for some years, indicative of the challenging business environment for local production.

FIG. 20 CHART OF THE FIRST RUN LOCAL CONTENT HOURS BY CHANNEL, EXCLUDING NEWS/CURRENT AFFAIRS AND SPORT



FIRST RUN LOCAL CONTENT BY GENRE

FIG. 21 FIRST RUN LOCAL CONTENT HOURS BY GENRE

	2013	2012	2011	2010	2009	2008	2007	2006
News/Current Affairs	3,307	3,419	3,522	2,954	3,454	3,364	2,641	2,502
Sports	815	1,207	1,208	1,332	1,221	1,410	1,415	1,502
Information	704	1,156	1,368	1,551	1,186	1,386	1,271	1,431
Entertainment	616	535	647	1,050	1,208	1,511	1,474	1,069
Children's	553	492	529	407	587	524	529	476
Documentaries	397	365	407	364	318	302	299	374
Drama/Comedy	242	229	222	267	258	249	360	273
Māori programmes	211	264	222	296	267	191	236	273
First Run Broadcast hours	6,844	7,667	8,124	8,221	8,498	8,936	8,225	7,899

First run News/Current Affairs hours decreased by 112 hours in 2012. This genre still accounts for the most first run local content on New Zealand television, the largest contributors being TV One and TV3.

First run Sports hours reduced 392 hours on 2012. Hours in this genre fluctuate from year to year depending on major fixtures. In 2012 the Olympic Games caused a spike in Sports hours.

Information first run hours showed a decrease of 452 hours. TV One screened the most first run local content again in 2013 however hours were reduced due to the shorter format of week day programme *Good Morning*.

FIG. 22 CHART OF FIRST RUN LOCAL CONTENT BY GENRE

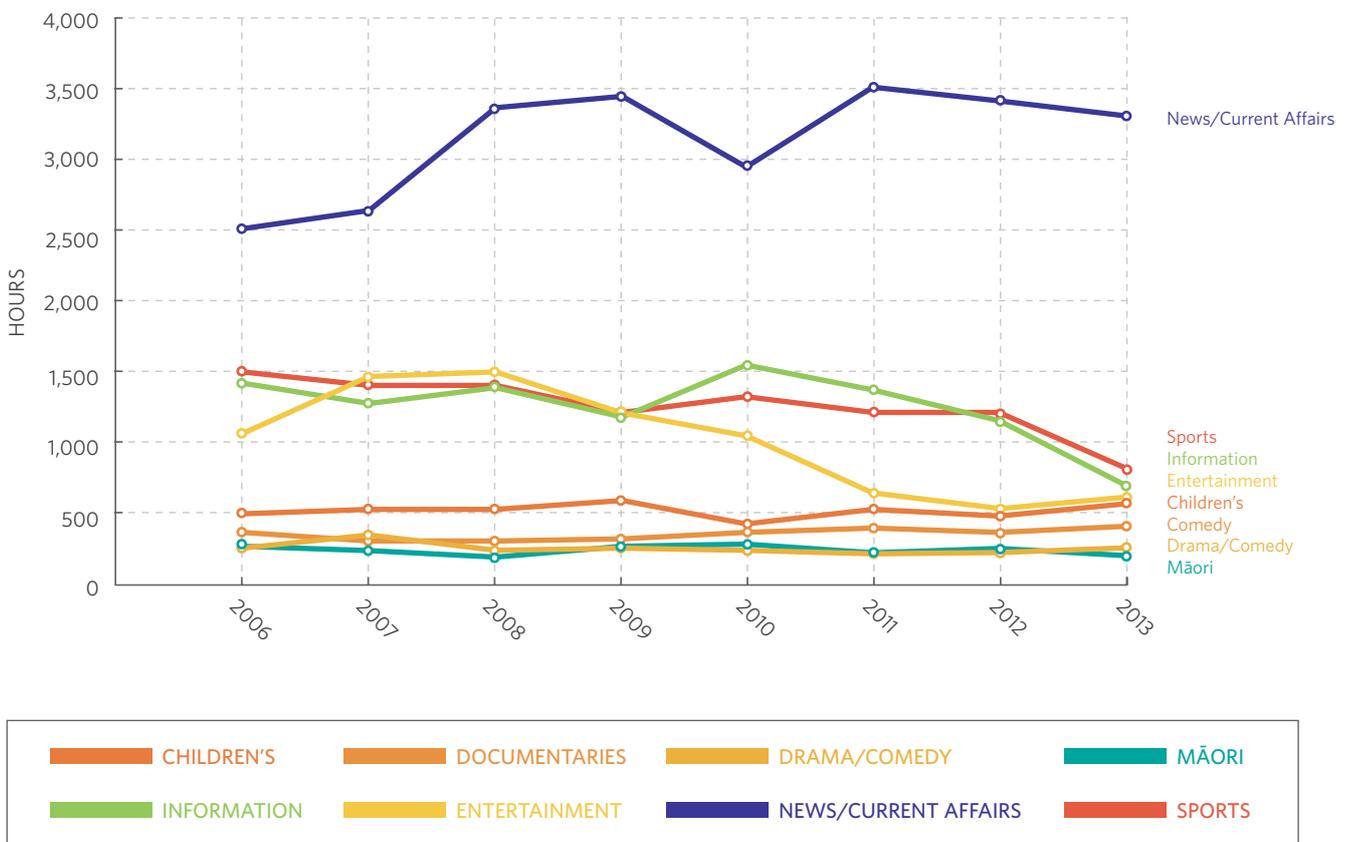


FIG. 23 FIRST RUN LOCAL CONTENT BY GENRE AND CHANNEL SINCE 2000

Genre	18 Hour Day											24 Hour Day			
	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	
TV One	Documentaries	145	141	140	122	127	102	116	141	197	147	116	87	103	91
	Drama/Comedy	28	32	28	19	28	31	62	33	23	22	34	35	21	5
	Entertainment	20	28	21	26	67	151	70	50	193	147	76	54	70	77
	Information	388	820	875	832	819	816	881	640	593	618	649	685	832	793
	Māori Programmes	181	176	180	207	170	125	178	150	155	154	154	190	183	163
	News/Current Affairs	1419	1608	1646	1576	1653	1656	1452	1442	1465	1409	1344	1439	1142	1347
	Sports	93	60	217	267	368	545	482	541	258	308	459	750	423	759
	Total	2273	2864	3105	3049	3232	3427	3240	2997	2887	2805	2832	3240	3071	3235
TV2	Children's	259	213	245	235	320	255	323	374	263	222	270	250	295	271
	Documentaries	12	9	2	5	41	60	78	110	62	56	45	33	56	37
	Drama/Comedy	143	145	146	162	155	146	140	142	159	149	157	153	157	167
	Entertainment	25	21	29	16	49	38	71	80	329	294	291	506	291	205
	Information	35	44	46	62	27	71	30	50	81	173	185	189	61	43
	Māori Programmes	13	68	35	45	45	24	20	21	23	42	44	47	47	47
	News/Current Affairs	9	10	11	10	11	13	15	12	12	124	65	19	8	11
	Sports	0	0	0	0	36	18	14	86	83	122	152	69	21	20
Total	494	509	511	535	683	622	689	875	1012	1182	1206	1267	934	801	
TV3	Children's	0	0	0	135	157	154	122	117	118	87	143	64	21	37
	Documentaries	20	28	30	12	47	58	54	30	45	24	30	45	38	40
	Drama/Comedy	69	32	28	37	45	34	39	25	28	4	26	59	28	10
	Entertainment	27	44	43	41	50	71	113	115	103	29	52	45	30	31
	Information	101	76	96	207	75	98	86	63	36	75	87	89	98	57
	Māori Programmes	17	20	0	44	53	43	38	55	51	41	34	59	67	47
	News/Current Affairs	1450	1399	1419	942	1351	1241	765	632	625	540	536	556	542	518
	Sports	130	222	241	216	150	148	201	156	295	444	227	338	322	409
Total	1813	1821	1857	1634	1926	1846	1416	1193	1300	1244	1135	1242	1145	1149	

Genre	18 Hour Day												24 Hour Day		
	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	
FOUR	Children's	172	163	179	0	0	2	0	0	-	-	-	-	-	-
	Documentaries	0	1	0	8	7	6	1	0	-	-	-	-	-	-
	Drama/Comedy	0	0	2	3	6	13	4	0	-	-	-	-	-	-
	Entertainment	344	343	415	811	914	1093	898	984	-	-	-	-	-	-
	Information	0	0	2	3	0	0	6	7	-	-	-	-	-	-
	Sports	0	0	8	0	3	1	0	2	-	-	-	-	-	-
	Total	516	507	607	825	930	1113	908	993	-	-	-	-	-	-
Prime	Documentaries	24	19	13	20	6	4	9	0	10	-	-	-	-	-
	Drama/Comedy	0	1	0	4	0	4	7	0	20	-	-	-	-	-
	Entertainment	6	0	10	11	1	13	24	7	3	-	-	-	-	-
	Information	88	51	47	80	15	23	51	16	5	-	-	-	-	-
	News/Current Affairs	209	182	207	173	183	195	183	222	260	-	-	-	-	-
	Sports	456	752	384	595	460	447	466	539	203	-	-	-	-	-
	Total	782	1004	662	882	664	685	739	784	500	-	-	-	-	-
Māori Television	Children's	123	116	112	57	117	118	94	7	-	-	-	-	-	-
	Documentaries	197	168	223	198	90	74	43	93	-	-	-	-	-	-
	Drama/Comedy	2	20	12	22	18	18	100	50	-	-	-	-	-	-
	Entertainment	195	100	137	145	128	145	96	194	-	-	-	-	-	-
	Information	93	165	302	367	250	379	421	340	-	-	-	-	-	-
	News/Current Affairs	220	220	239	252	257	258	229	194	-	-	-	-	-	-
	Sports	137	173	358	255	205	252	252	179	-	-	-	-	-	-
Total	966	962	1382	1297	1062	1243	1233	1057	-	-	-	-	-	-	



Part 4: Repeated Local Content

This survey uses the 18 hour day (6am - midnight)

Repeat programming usually occurs during less commercial slots in the television schedule, overnight or during the day when broadcasters seek low or no-cost programming. Over recent years the number of prime time repeats for high rating programmes has slowly risen. Repeat screenings are generally low or no cost to broadcasters as more than one broadcast is agreed upon when the rights to content are acquired. Some programmes, such as those for pre-schoolers or Māori language learning programmes, are designed to be repeated frequently and serve new generations of audiences.

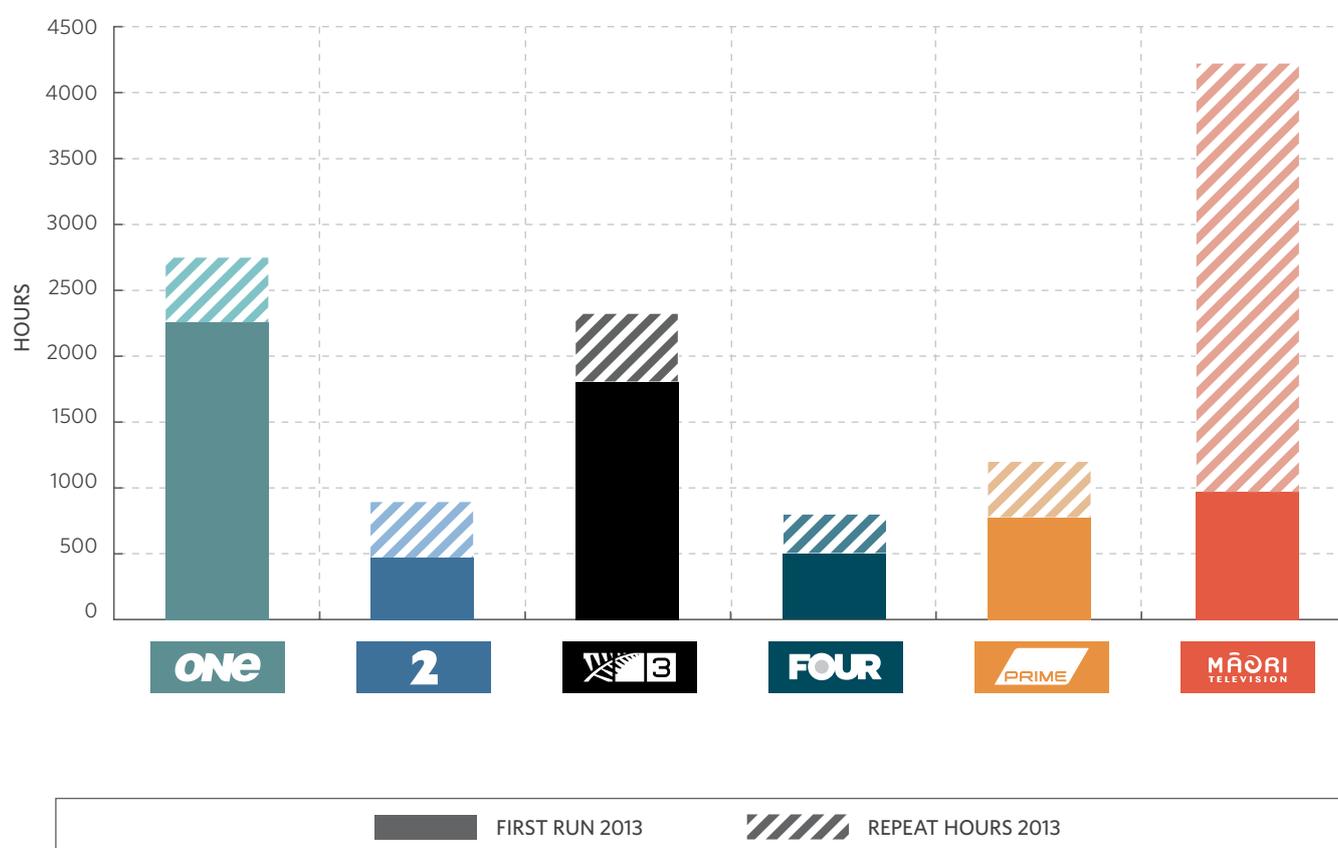
Repeated local content increased in 2013. It made up 14% of the 18-hour broadcast day in 2013 (12% in 2012).

Across the six channels there was a total of 5,302 repeat hours (4,384 in 2012).

44% of local content hours were repeat screenings (36% in 2012, 28% in 2011). The biggest increase was seen on Māori Television.

The increase of 918 hours was mainly because of the increased amount of repeated programming broadcast during the extended broadcast day on Māori Television (804 additional repeat hours on this channel). In 2013 Māori Television started broadcast at 10am with repeated Māori language learning programmes such as *Korero Mai*, *Ako* and *Tōku Reo* playing during the day. These types of programmes are designed to be repeated and to serve new audiences learning te Reo.

FIG. 24 CHART OF FIRST RUN AGAINST REPEAT LOCAL CONTENT HOURS



Part 5:Trends by Genre

This survey uses the 18 hour day (6am - midnight)

In 2013, genres showing increases in local content hours were Children's, Entertainment, Information, Documentaries and Drama/Comedy.

News/Current Affairs, Sports and Māori programming decreased.

FIG. 25 LOCAL CONTENT BY GENRE

	2013	2012	2011	2010	2009	2008	2007	2006
News/Current Affairs	3,798	3,882	3,948	3,305	3,750	3,660	2,961	2,782
Information	3,124	2,799	2,053	2,180	1,742	1,708	1,919	1,505
Sports	1,425	1,934	1,774	1,665	1,613	1,754	1,681	1,712
Documentaries	1,055	889	764	694	742	691	622	644
Children's	973	872	990	885	1,067	1,047	856	814
Entertainment	863	752	823	1,277	1,574	1,809	1,621	1,721
Drama/Comedy	615	572	551	518	601	712	817	631
Māori	291	351	317	358	333	223	308	447
Local Content Broadcast time	12,145	12,051	11,219	10,881	11,418	11,600	10,784	10,255
Local Content % of Schedule	32%	32%	31%	32%	34%	34%	32%	30%
Local Content in Prime time	3,093	3,055	3,240	3,071	3,436	3,701	3,726	3,797
Percentage of Prime time schedule	35%	35%	37%	35%	40%	42%	43%	43%

Methodology Note:

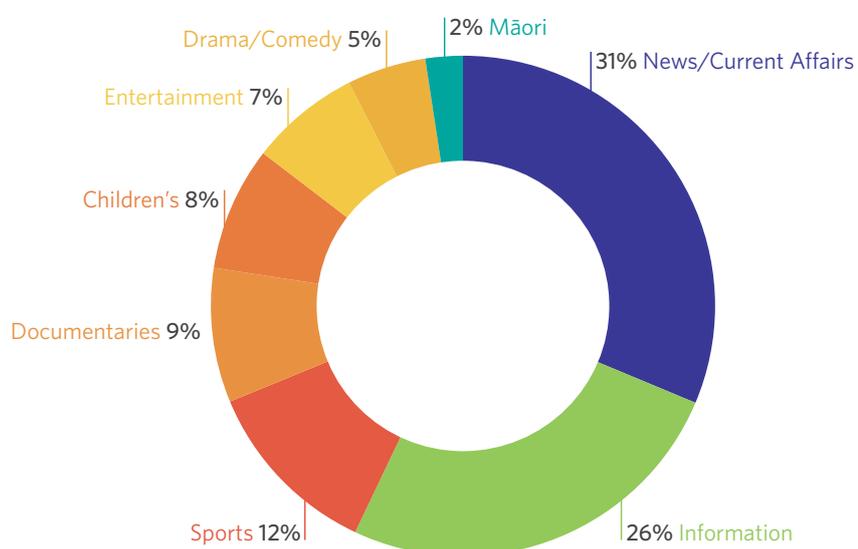
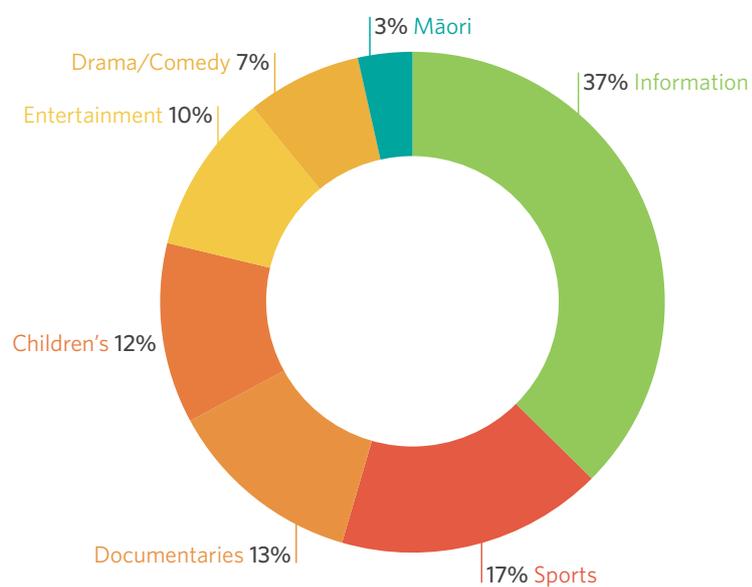
Programme hours are divided into eight genre categories. Nielsen allocates programmes a description from their catalogue of more than 40 typographies, which are then automatically assigned to the eight genres measured in this report. The genres are defined in Appendix 1.

There are some variances in the way programmes are classified by genre. We use the classifications allocated by Nielsen, and because our interest is in trends over time, we don't change these even if the variance may seem a bit at odds. For example, two similar programmes may appear in different genre. In 2013 NZ's *Got Talent*

appears as Entertainment and *X Factor NZ* is classified as an Information programme; weekend Current Affairs programme *Q+A* is classified as News/Current Affairs, but *The Nation* on TV3 is counted as Information.

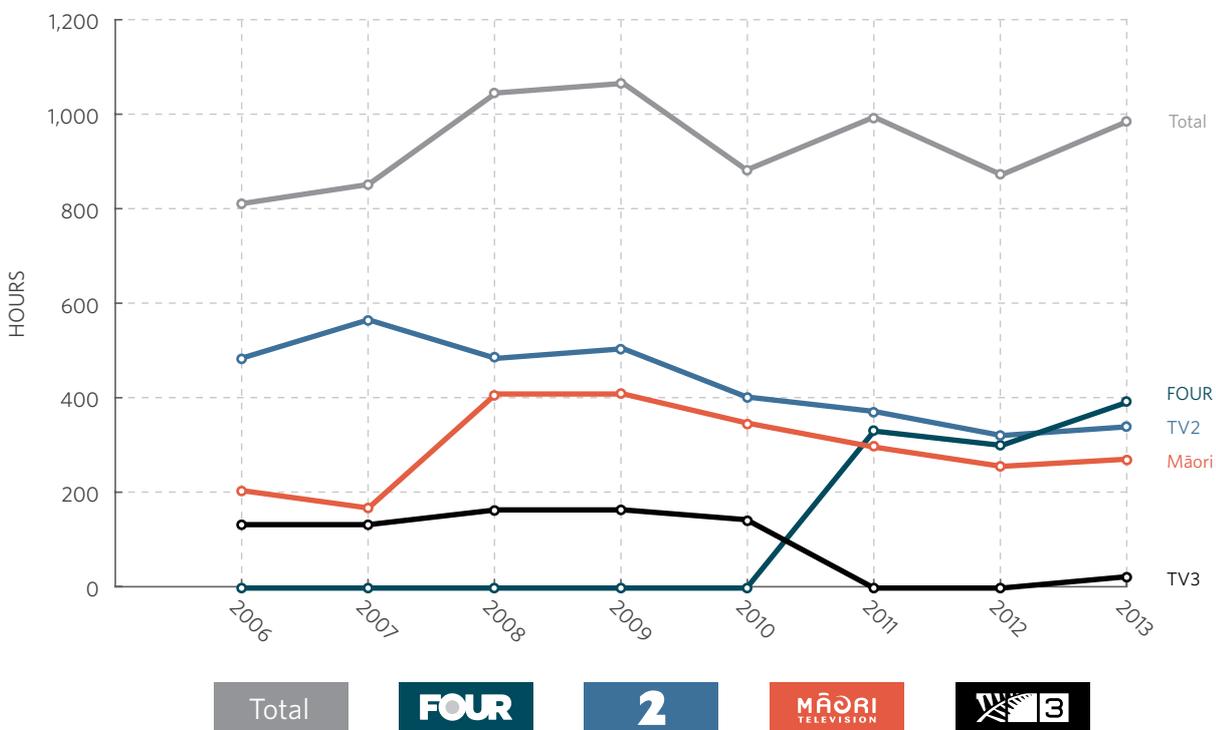
[A full list of each programme and the genre it is allocated to is in Appendix 5.](#)

Prior to 2010 NZ On Air manually allocated local content programmes into eight genres, therefore year on year genre comparisons before 2010 should be interpreted with caution.

FIG. 26 CHART OF THE PERCENTAGE OF LOCAL CONTENT BY GENRE**FIG. 27** CHART OF THE PERCENTAGE OF LOCAL CONTENT BY GENRE, EXCLUDING NEWS/CURRENT AFFAIRS

CHILDREN'S AND YOUNG PEOPLES PROGRAMMING

FIG. 28 CHART OF CHILDREN'S LOCAL CONTENT BY CHANNEL



As Children's programmes screen in off-peak timeslots and do not have high advertiser demand, broadcasters do not usually commission them without substantial financial assistance. NZ On Air is the main funder of this genre committing more than \$13.3 million to a range of programmes for Children and Young People in the 2012/13 financial year.

22 years ago 534 hours of Children's programming and 25 hours of Children's Drama was counted on TV One, TV2 and TV3. In 2013, Children's programmes screened on three channels (TV2, Māori Television and FOUR) and totalled 973 hours, up 101 hours on 2012. Children's programming hours were static on Māori Television and

TV2, however they increased on FOUR due to the extended broadcast of *Sticky TV* and an increase in the number of repeats of that programme.

TV2 screened 333 hours, of which 75 hours were repeats. This was a small increase overall of 12 hours on 2012. First run programmes included new year-long series of *What Now TV* and *The Erin Simpson Show*. New episodes of *Let's Get Inventin'*, *Tiki Tour*, *Small Blacks* and *Operation Hero* also screened 2013. A new animated pre-school series *Wiki The Kiwi* launched in 2013. Among the repeated programmes were *Buzzy Bee* and *Zip and Mac*. A new series of Children's Drama *Girl vs. Boy* played but was counted in the Drama/Comedy genre in this report.



Let's Get Inventin' - Luke Nola and Friends for TV2

Children's programming hours increased on FOUR. This is the first year the channel broadcast the most Children's local content. A new year-long series of *Sticky TV* made up the bulk of the first run and repeat Children's hours on the channel. *Sticky TV* also screened a new programme during the school holidays at 7am. New short run pre-school series *Moe* launched in 2013. Repeats of *Action Central* and *Bryan and Bobby* made up the remainder on the programming.

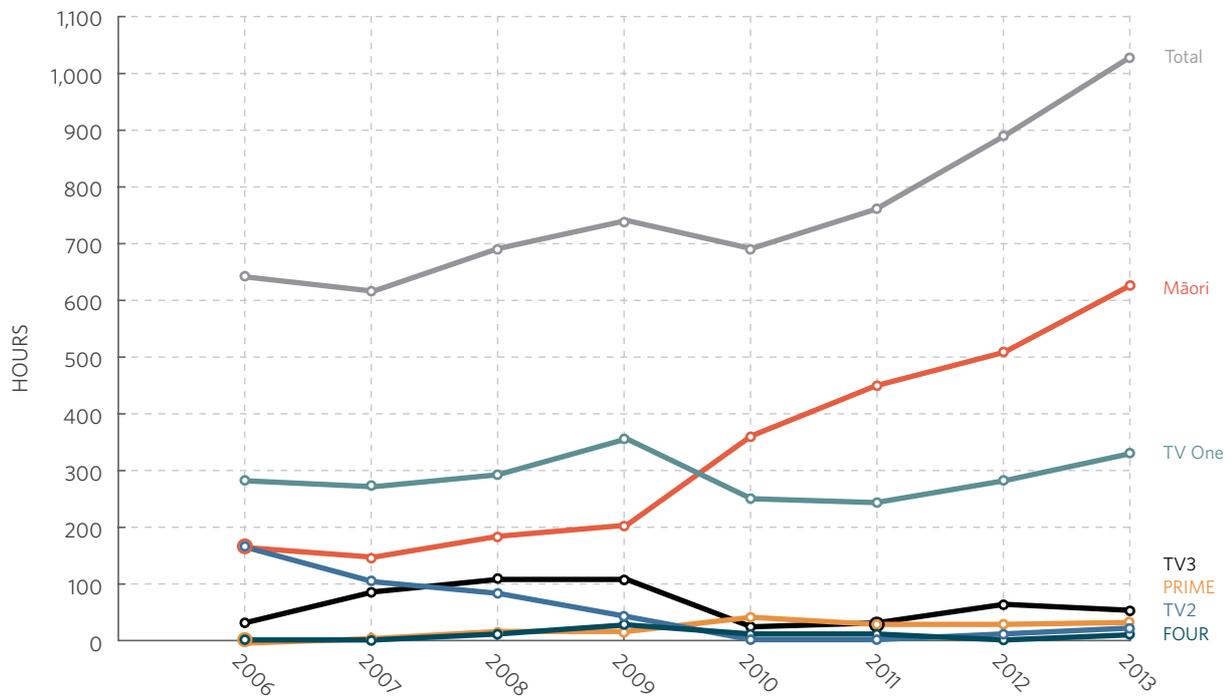
Children's programming hours on Māori Television were static compared to 2012 levels, however first run content was up slightly in this genre. Māori Television broadcast a

number of foreign programmes voiced in te Reo Māori but these are not counted as local content in this report. 123 hours of first run Children's programming screened on Māori Television, being *Pūkana*, *Miharo* and *Pūkoro*. *Pūkana* is counted as a first run series on Māori Television as it is played first on this channel and a recompiled version with English subtitles is repeated on FOUR. It is counted as a Māori programme on FOUR.

TV One, TV3 and Prime and do not screen Children's programming.

DOCUMENTARY

FIG. 29 CHART OF DOCUMENTARY LOCAL CONTENT BY CHANNEL



Documentary hours continued to grow in 2013 to a total of 1,055 hours (889 in 2012). Māori Television and TV One screened the most New Zealand Documentaries, both increasing output against 2012, with 626 hours and 323 hours respectively.

Māori Television increased its Documentary hours by 127 hours to 626 in 2013. Local programming in this genre has increased since the channels' inception. In 2013 there was an increase in the amount of repeated Documentary content, and a corresponding reduction in first run hours. 457 of the Documentary hours were in prime time. A number of new *Pakipūmeka* Documentaries screened on Saturday evenings, while many programmes from previous *Pakipūmeka* series were repeated. *Waka Huia*, which is a first run Māori programme on TV One, is counted as repeated Documentary content on Māori Television and contributed 57 hours to this genre. National events such as Anzac Day, when Māori Television devoted the broadcast day to related programming, also increased Documentary hours.

TV One screened 323 hours of Documentaries. Notable first run prime time series include new episodes of *First Crossings*, *Descent from Disaster*, *NZ Story* and *This Town*. *Hyundai Country Calendar* and *Fair Go* returned with new episodes. A significant amount of first run Documentary content played off-peak on TV One, including *Rural Delivery*, *Attitude* and *Neighbourhood*.

TV3's local Documentary hours reduced to 53 hours from 66 hours in 2012. A new series of *Inside New Zealand* Documentaries played, while a number of one-off programmes commissioned as *Inside New Zealand* programmes were also repeated during prime time and off-peak. New series *Prison Families* and *Family Secret* launched in prime time.

Prime screened 32 hours of local Documentaries up four hours on 2012. The majority of these hours (24) were first run programmes. New one-off programmes included a series of Documentaries about the Christchurch earthquakes *Aftermath*. A second series of *Shearing Gang* went to air and new series *NZ From Above* and *The Kiwi Dream* launched. A number of new one-off Documentary programmes also screened on Prime.

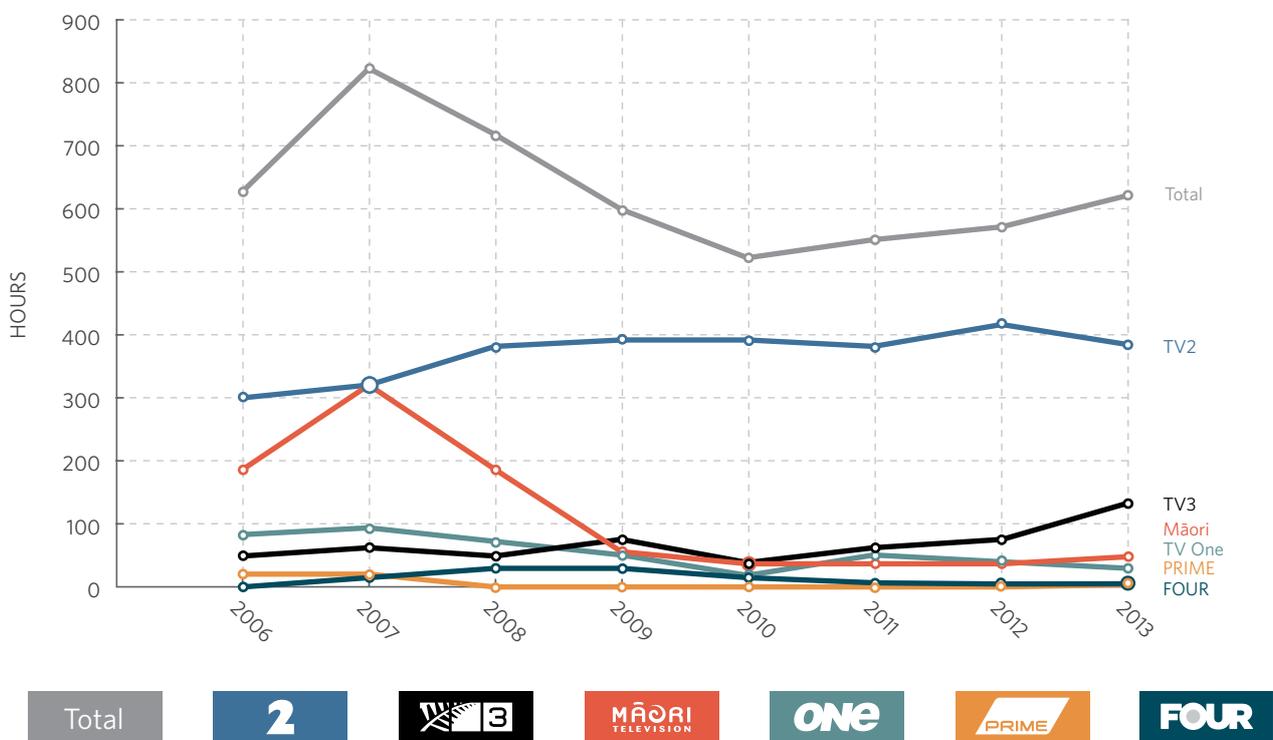
A small amount of local Documentary content screens on TV2. *Neighbours at War*, *Renters* and new series *Street Hospital* were part of the 21 hours screened in 2013.

There were no Documentary programmes broadcast on FOUR.

NZ On Air is a substantial supporter of the Documentary genre and committed over \$14 million in the 2012/13 financial year to Documentary production. This contributed to approximately 123 hours of new programming.

DRAMA/COMEDY

FIG. 30 CHART OF DRAMA/COMEDY LOCAL CONTENT HOURS BY CHANNEL



Drama and Comedy programmes are challenging genres to launch and expensive to create. NZ On Air provided \$35million towards 110 hours of programming in these genres in the 2012/13 financial year.

615 hours of Drama/Comedy screened, representing an increase of 43 hours when compared with 2012. TV3 was the only channel that showed an increase however, screening 65 additional local content hours in this genre. About half the hours recorded in this genre were repeats.

TV One screened 35 hours, down eight hours on 2012. There was a new series of *Nothing Trivial*, scripted Comedy *Agent Anna* launched and there was a new panel Comedy series *The Best Bits*. New episodes of *A Night at the Classic*

and *Auckland Daze* went to air. There were no Sunday Theatre tele-features in 2013 which reduced the overall hours in this genre.

TV2 screened the most Drama/Comedy hours again in 2013 with a total of 392 hours (415 hours in 2012). 143 hours were first run programming and *Shortland Street* again made up the bulk of these (125 hours). *Shortland Street* is repeated twice on TV2 after the first play at 7pm weeknights, at around midday on weekdays and an omnibus of all the week's episodes on the weekends. A fifth series of the 13 part one-hour Drama *Go Girls* screened in prime time on TV2.



Nothing Trivial - South Pacific Pictures for TV One

TV3's hours increased the most in 2013 in the Drama/Comedy genre, from 72 to 137 hours. Local Drama on TV3 included a range of new content, including mini-series *Harry*, Comedy *Sunny Skies* and Crime-Drama *The Blue Rose*. A third series of *The Almighty Johnsons* screened and *Super City* and *Jono and Ben at Ten* returned for second series. Repeats made up 67 hours on local Drama/Comedy of TV3, including 51 hours of *Outrageous Fortune*.

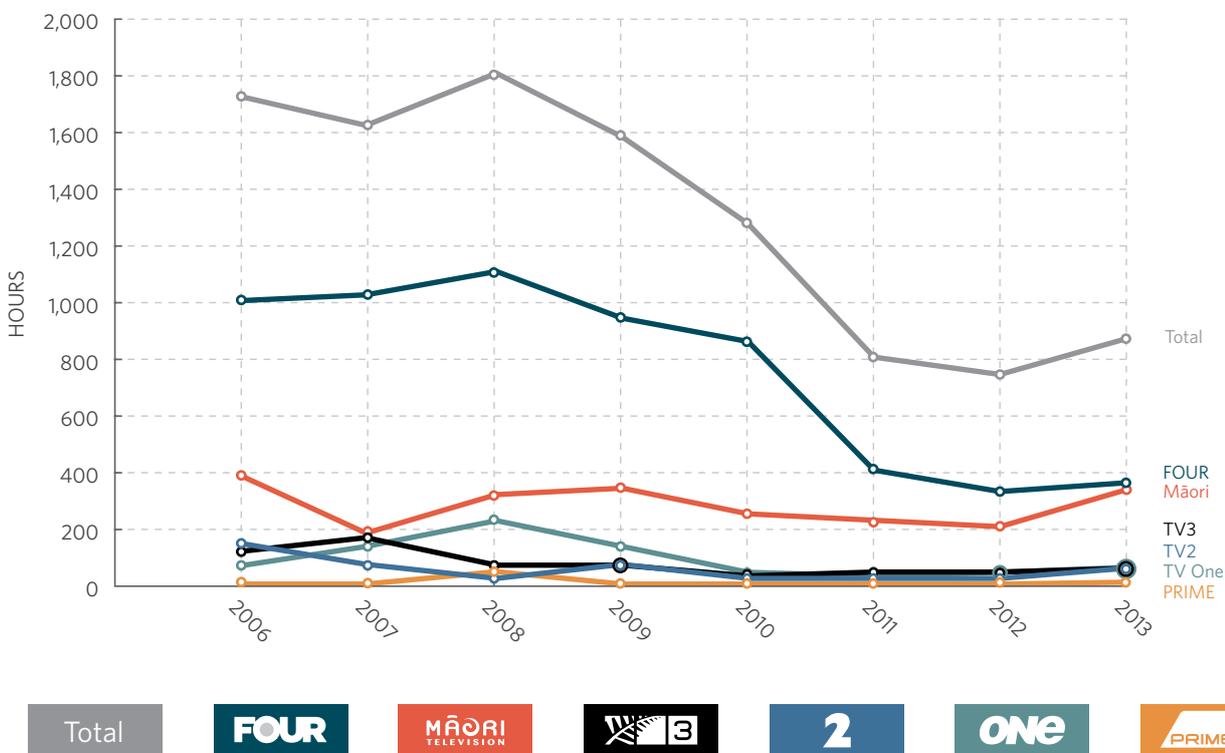
Nine hours of local Drama and Comedy screened on FOUR in 2013, all of which were repeats. In the middle of 2013 Mediaworks was put into receivership resulting in a temporary halt to some international content supply

agreements. This resulted in programming gaps particularly during prime time on FOUR which broadcast primarily American content. Local programmes that Mediaworks held under licence, such as *Outrageous Fortune* and *Bro' Town*, often filled these gaps.

Among the 43 hours of programmes in this genre on Māori Television (the same level as 2012) was the television premiere of feature film *The Orator*. Platinum fund Drama series *Atamira* was repeated as were a number of historic New Zealand feature films including *Heavenly Creatures*, *Ngāti* and *Bad Blood*, along with series of *The Topp Twins* and *Kaitangata Twitch*.

ENTERTAINMENT

FIG. 31 CHART OF ENTERTAINMENT LOCAL CONTENT HOURS BY CHANNEL

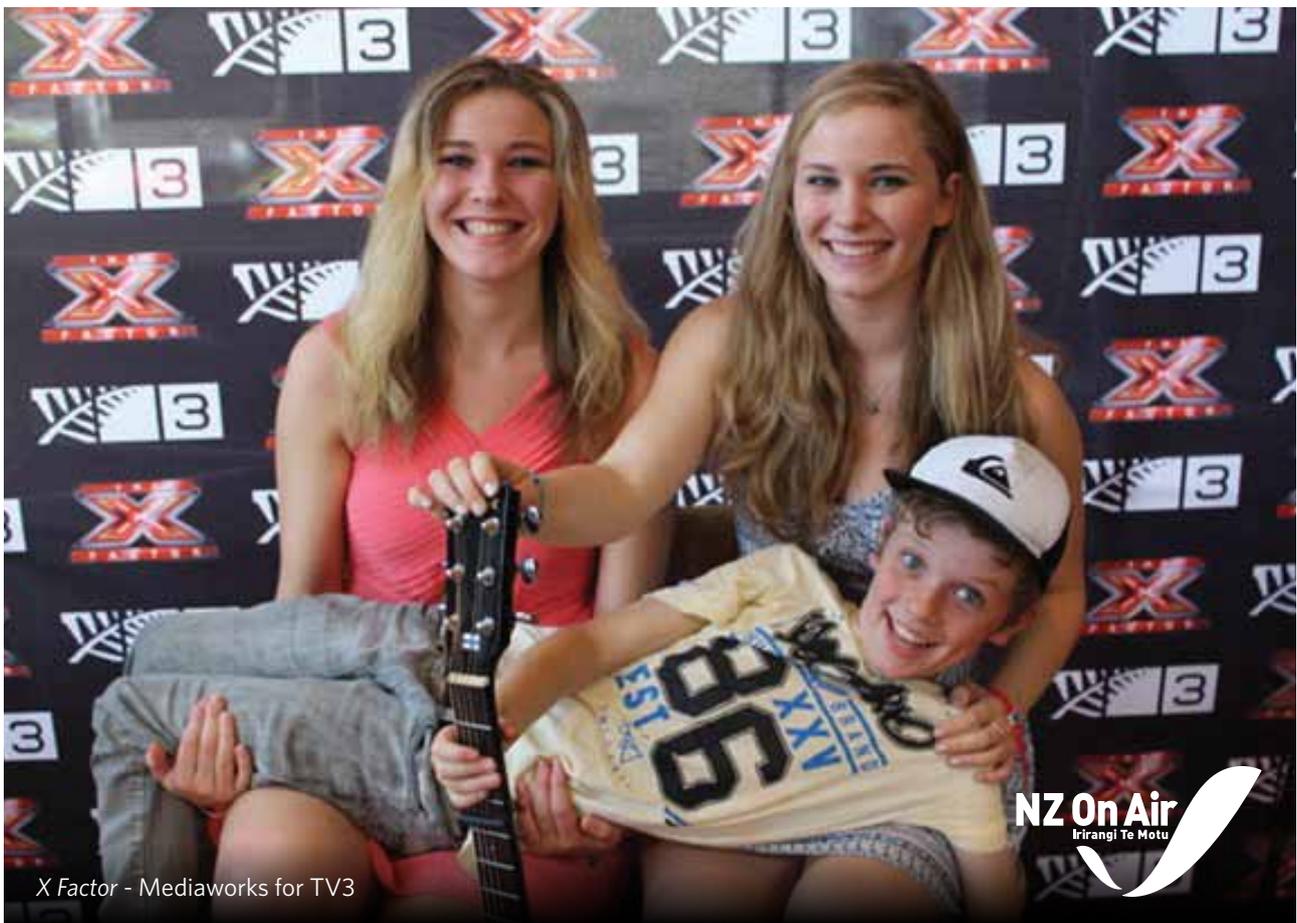


Local Entertainment hours increased in 2013 after a long period of decline. FOUR broadcast the most local content in this genre, the majority of which is weekday magazine programme *FOUR Live* which plays for two hours, off-peak each weekday. This year local Entertainment made up 863 hours across six channels (752 in 2012).

After FOUR, Māori Television played the next most Entertainment programmes in 2013 with 336 hours, up 125 hours on 2012. 195 of the Entertainment hours on Māori Television were first run and 194 hours were during prime time. The increase was due to new programmes *Whānau*

Factor, *My Country Song* and *Tribe* which all launched in 2013. Biennial Kapa Haka event *Te Matatini* took place in 2013 and was broadcast on Māori Television adding 38 hours to this genre.

TV One’s hours were up three to 64 hours in 2013. 18 hours screened during prime time and 20 hours were first run programming. A new series of *New Zealand’s Got Talent* accounted for the majority of these hours. Entertainment one-off specials including the *Attitude Awards*, *Fair Go Ad Awards* and *ANZ Young Farmer Grand Final* also screened on TV One in 2013.



X Factor - Mediaworks for TV3

TV2's Entertainment hours increased by 12 hours to 54. The increase was due to new series *Mitre 10 Dream Home* which broadcast during prime time in 2013. The majority of Entertainment content on TV2 was repeats, including a third weekly showing of TV One programme *NZ's Got Talent*. New episodes of *Fresh* and *Polyfest* also screened.

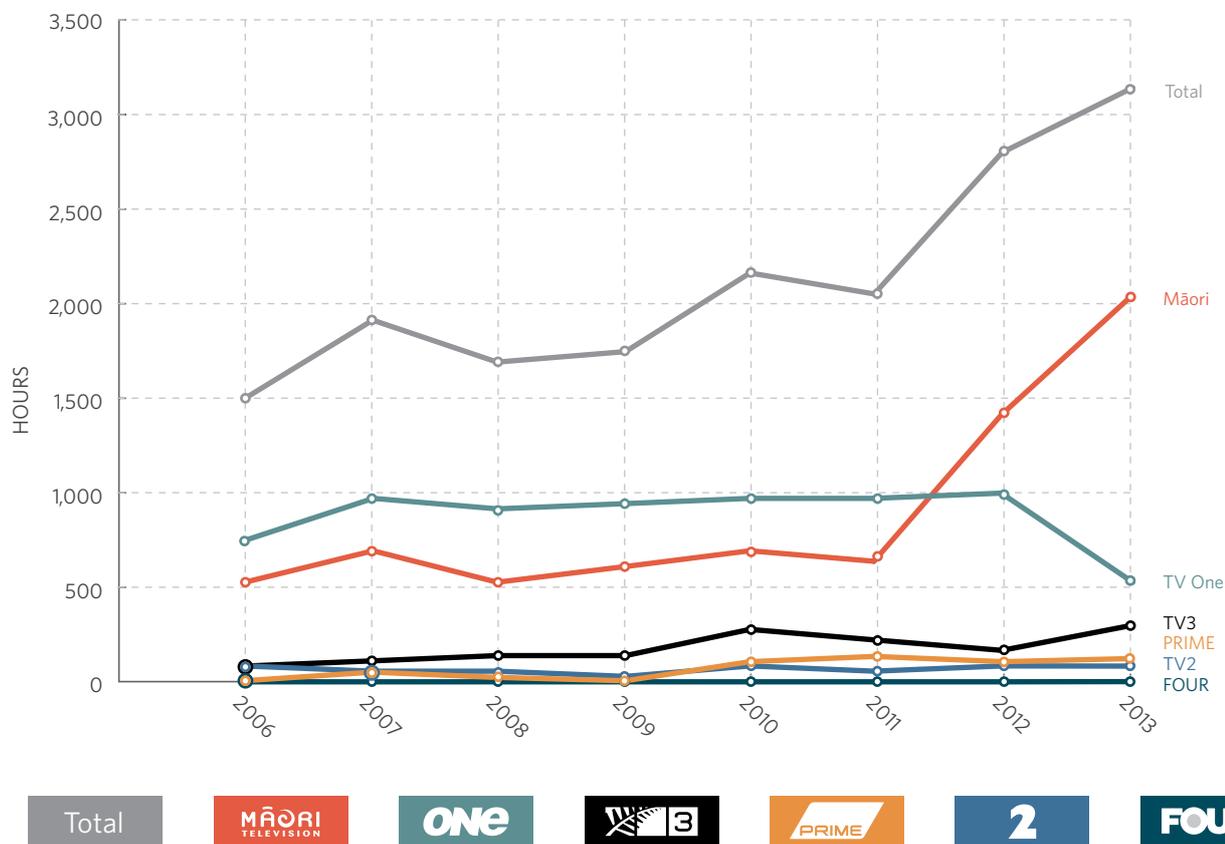
TV3's Entertainment hours decreased by nine hours to 55 in 2013 but note the methodology comment under figure 25 (page 36). 28 hours were during prime time and 27 were first run.

TV3 screened special events such as the *Smokefree Rockquest* and *Coca Cola Christmas In The Park*. New episodes of *7 Days*, and *Chelsea NZ's Hottest Home Baker* were also counted in this genre.

Prime screened eight hours of local Entertainment, five fewer hours than in 2012. During prime time, new series *Sachie's Kitchen* screened. Episodes of *Tom's Kitchen* and *Harvest* were repeated.

INFORMATION PROGRAMMING

FIG. 32 CHART OF INFORMATION LOCAL CONTENT HOURS BY CHANNEL



Information continues to be the second largest genre for local content after News/Current Affairs. Local Information increased again in 2013 by 325 hours to 3,124 hours continuing an upward trend.

The continuing increase in hours is primarily due to the extended broadcast day for Māori Television. 2013 was the first full year that the channel began scheduled broadcasts at 10am. The additional five hours a day air-

time was dedicated to repeats of Māori language learning programmes such as *Korero Mai* and *Tōku Reo* which are classified as Information programmes. As a result, the amount of Information content increased by 635 hours on Māori Television to 2,057 hours of which the majority (1,964 hours) was repeated content. Just 240 hours of Information content played during prime time on the channel.



Tagata Pasifika - TVNZ for TV One

TV One continued to screen a large amount of Information programming with a total of 574 hours, however this was down 425 hours on 2012. The decrease was due to the new shorter format of weekday morning programme *Good Morning* which in past years has been a three hour programme. Most of TV One Information programming screens in off-peak slots. 100 hours of content screened in prime time including a new season of *MasterChef New Zealand*. Programmes such as *Piha Rescue*, *Border Patrol*, *Dog Squad* and *Life Flight* are also counted in this genre. TV One also broadcasts Information series targeted at minority or special interest groups off-peak, particularly during Sunday mornings which is non-commercial. In 2013 this included series of *Tagata Pasifika* and *Praise Be*. Also counted in this genre is the off-peak Current Affairs and politics series *Q+A*.

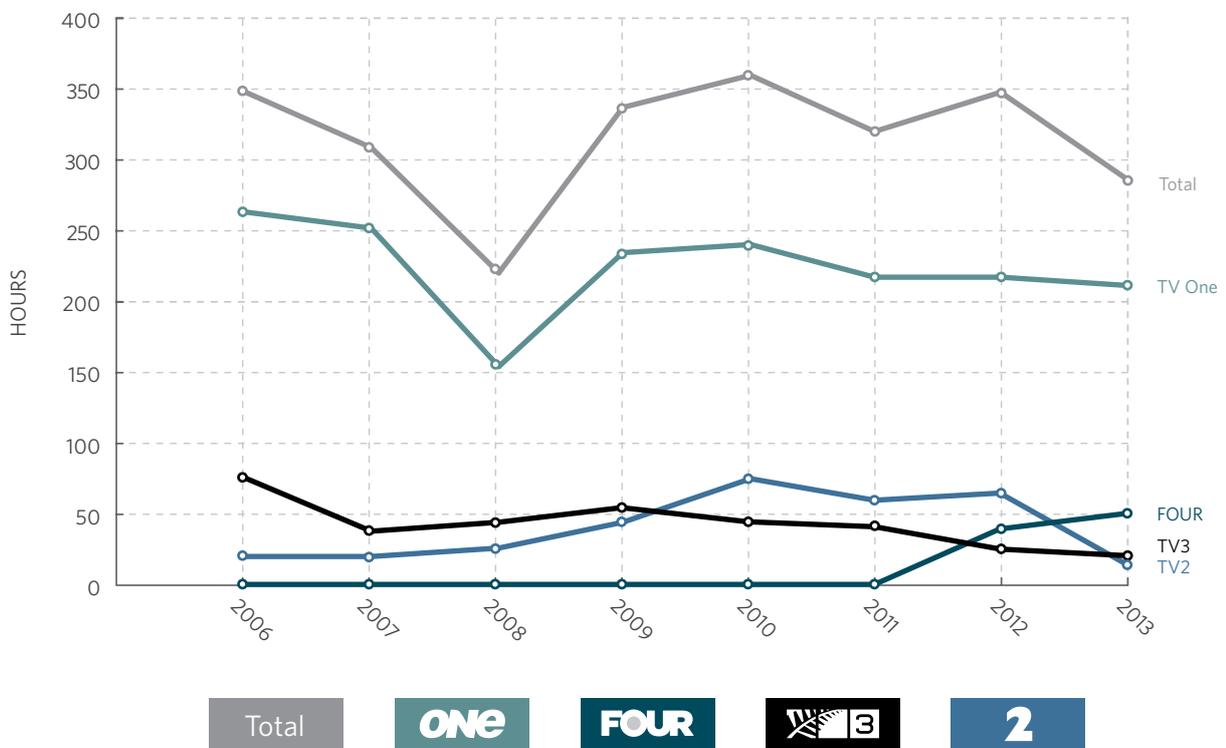
TV2's Information programming decreased to 70 hours. 34 hours screened in prime time and 35 hours were first run shows. Observational series *Police Ten 7* returned in 2013, as did *Just the Job*, an off-peak programme for young people about career options in New Zealand.

TV3's local Information hours increased to 296 (180 hours in 2011). 113 hours screened in prime time and 101 hours were first run shows. New programme *X Factor NZ* is counted in this genre. It was repeated the same week as first broadcast and in total accounts for an additional 81 hours. New food programmes *Testing the Menu* and *Fusion Feasts* went to air and a new series of programmes *The Block NZ* also broadcast. The consumer affairs show *Target* did not return in 2013.

Prime's Information programming increased to 128 hours (113 in 2012). Seven hours were during prime time and 88 hours were first run programming. Early morning religious programming made up a large number of hours in this genre on Prime and included *Life TV*, *Impact for Life* and *Running with Fire*. The only Information series that screened on Prime during prime time was new programme *The Animal Files*. Other local information programmes that screen on Prime include *Danger Beach Muriwai*, *Peta Unplugged in Tahiti* and *Marlaina's Kitchen*.

MĀORI PROGRAMMING

FIG. 33 CHART OF MĀORI LOCAL CONTENT HOURS BY CHANNEL (EXCLUDING MĀORI TELEVISION)



Māori programming for a general audience decreased by 60 hours to 291 hours in 2013. Four of the channels measured broadcast Māori programming in 2013; TV One, TV2, TV3 and FOUR. No programming on Māori Television is counted as 'Māori programming' in this report.

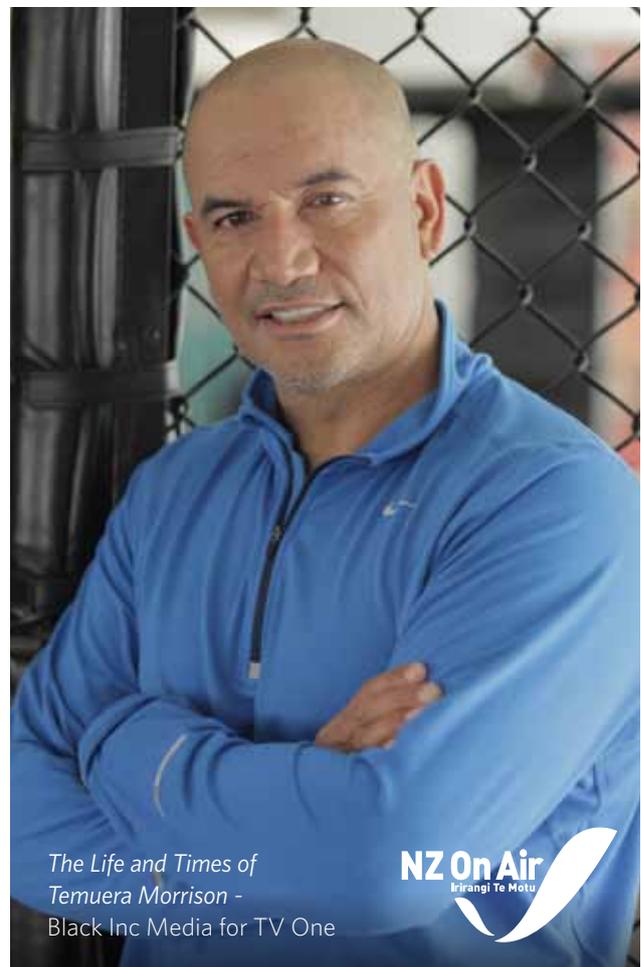
TV One's Māori programming hours decreased slightly by four hours to 213 hours. New series of well established programmes *Marae Investigates* and *Waka Huia* screened on TV One and weekday News programme *Te Karere* again made up the bulk of the channel's Māori programming hours (155 hours). New series *The Life and Times of Temuera Morrison* was the only Māori content screened in prime time on any channel.

The largest decrease in Māori content hours was on TV2 with just 13 hours screened (68 in 2012, 70 hours in 2011). The 13 hours were all the first run, off-peak programme *Totes Māori*. 2012 programmes *Aotearoa Social Club*, *I Am TV*, *Korero Mai* and *Kapa Haka Kids* did not return in 2013.

TV3's total hours for Māori programming decreased in 2012 by six hours. TV3 screened Current Affairs panel show *Think Tank*, hosted by John Tamihere, off-peak. One *Inside NZ Documentary*, *One 16th*, was counted in this genre.

On FOUR there was a five hour increase in Māori programming. All of this content was the weekend youth programme *Pūkana*. It is counted as a repeated programme because it is broadcast first on Māori Television. The version that screens on FOUR has English subtitles.

Te Māngai Pāho is the principal funder of Māori programming, much of which is in te Reo Māori. NZ On Air contributes funding to Māori programmes for a mainstream audience, mainly in English. NZ On Air funds the English language subtitling of *Pūkana* for the FOUR broadcasts to allow the programme to reach a broader audience.

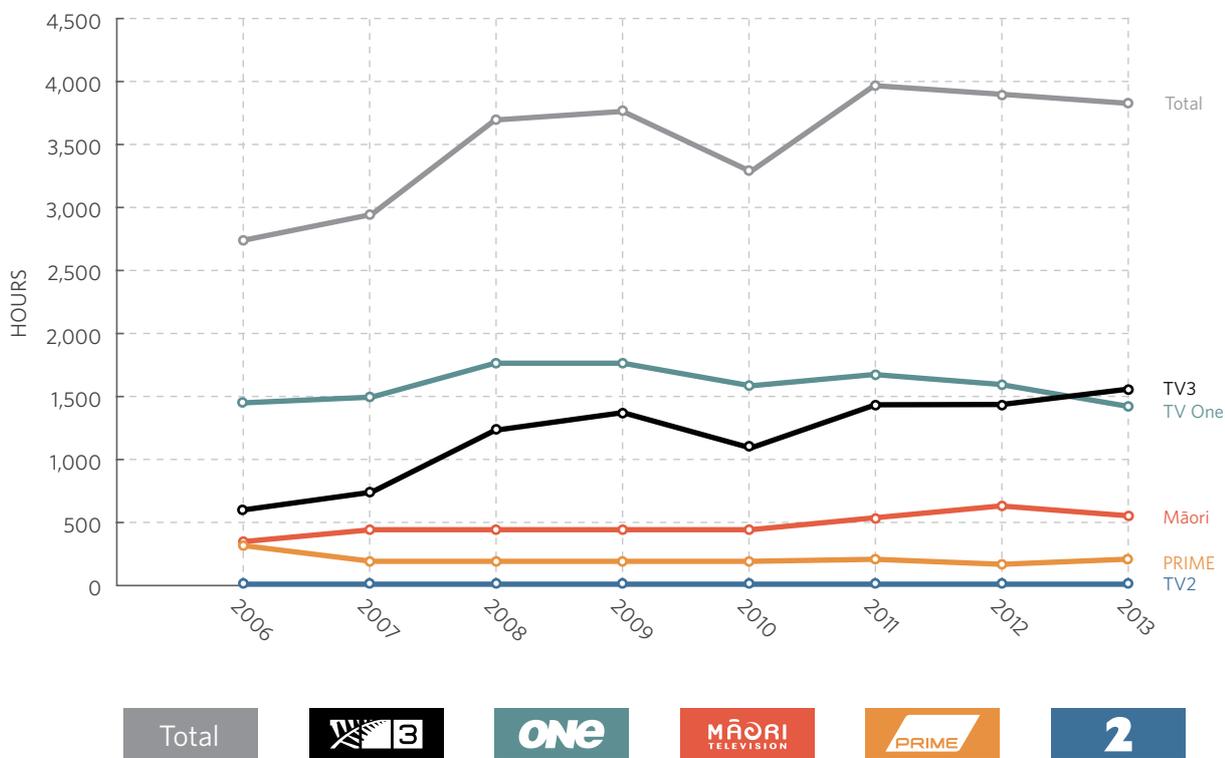


*The Life and Times of
Temuera Morrison -
Black Inc Media for TV One*



NEWS/CURRENT AFFAIRS

FIG. 34 CHART OF NEWS/CURRENT AFFAIRS LOCAL CONTENT HOURS BY CHANNEL



There was a total of 3,798 hours of News/Current Affairs content across five of the six free-to-air channels measured (no News/Current Affairs screened on FOUR). This is a decrease of 84 hours on 2012. Almost all of the News/Current Affairs broadcast is first run (3,307 hours).

For the first time TV3 screened the most local content in this genre, more than TV One, which reduced output by 180 hours. The decrease was largely due to the cancellation in 2013 of *One News at 4.30pm* and weekend News programme *Saturday Breakfast*.

On TV One, 508 hours of News/Current Affairs were broadcast during prime time. *Breakfast*, *One News at Midday*, *One News at 6pm* and the off-peak late night programme, *One News Tonight* made up TV One's weekday News schedule. Weekday Current Affairs programme *Close Up* was replaced by *Seven Sharp* and contributed about the same number of hours to this genre. Weekly programme *Sunday* was reformatted to a ½ hour programme. National memorial events such as Anzac Day coverage from the National War Memorial are also counted in the genre.

TV2 had 10 hours in this genre which was the local content portion of the Current Affairs show *20/20*. Since this programme is made up of stories from local and international producers a third of the broadcast time was counted as local content.

TV3 screened 1,555 hours, an increase of 102 hours on 2012. *3 News Firstline*, *3 News at 12*, *3 News*, *Campbell Live* and *Nightline* are the News/Current Affairs programmes that make up the normal weekday schedule on TV3. Current Affairs series *The Nation* returned in 2013, broadcasting first on Saturday morning and repeated on Sunday morning. *Media3* and *Three60* are also counted in this genre. *60 Minutes* did not return to TV3 in 2013, as the format was picked up by Prime. In its place TV3 broadcast a new weekly prime time Current Affairs programme, *3rd Degree* and monthly, *3rd Degree Presents The Vote*. These programmes have been reported to be 100% local, unlike *60 Minutes* of which only two-thirds of the programmes were local, accounting for an increase in this genre.

Prime's News/Current Affairs programming increased 35 hours to 217 hours in 2013. The half hour News programme

Prime News screened daily at 5.30pm. New programmes to Prime included Current Affairs show *60 Minutes* which moved from TV3 and has been reported at 15% local content. Political panel show *Back Benches* was also new to Prime in 2013.

News/Current Affairs programmes accounted for 581 hours on Māori Television, down from 620 hours recorded in 2012. 220 hours were first run and 231 hours screened in prime time. *Te Kāea* screens at 5.30pm, is repeated around 7pm and repeated again late in the evening around 11pm. Māori Television also broadcast weekly Current Affairs programming *Native Affairs* in 2013.

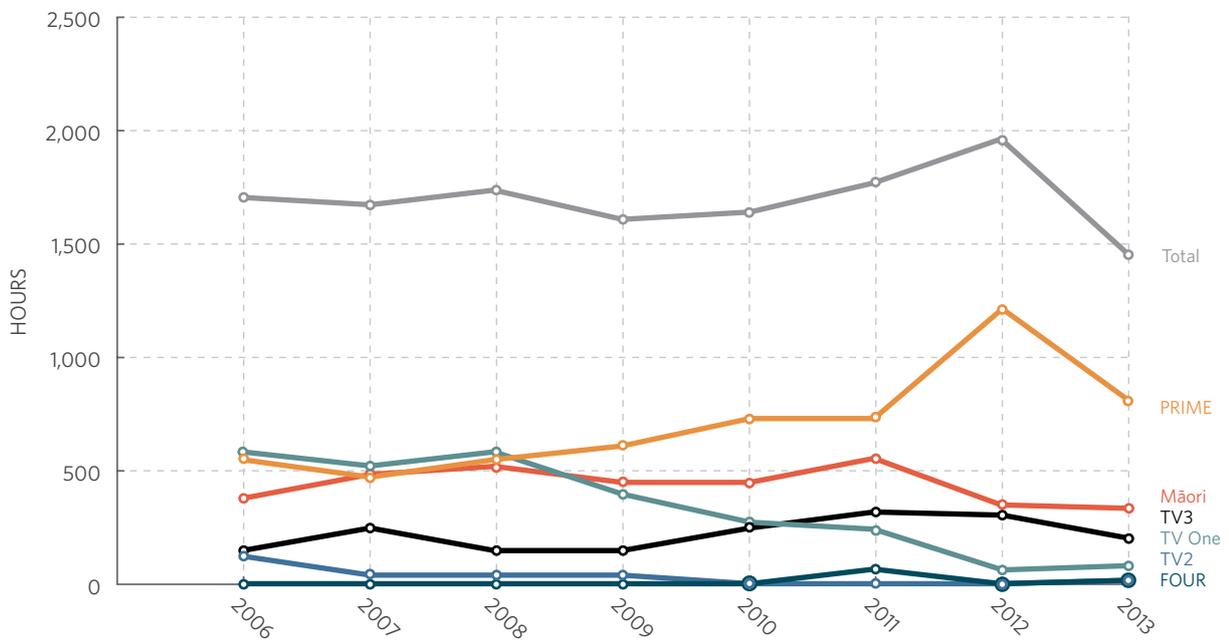
NZ On Air does not generally contribute funding to News programmes. Through the Platinum Fund introduced in 2009, the agency supports political Current Affairs series *The Nation* (TV3) and *Q+A* (TV One, classified independently by Nielsen as Information in this report). The agency also funded *Back Benches* and *3rd Degree Presents The Vote* in 2013. The broadcast of the National Memorial Service on Anzac Day is also funded by NZ On Air.



Back Benches - TVNZ for Prime TV

SPORTS

FIG. 35 CHART OF SPORTS LOCAL CONTENT HOURS BY CHANNEL



International sporting events such as the Commonwealth Games, the Rugby World Cup and the Olympic Games cause local Sports coverage to fluctuate from year to year. In 2013 New Zealand competed against Oracle Team America in the America's Cup in San Francisco. TV One broadcast coverage of the races over three weeks in September accounting for 53 hours of local content.

Prime was the exclusive broadcaster of the Olympic Games in 2012 and dedicated almost all programming from the end of July to mid-August to Olympics coverage. As a result a large decrease in Sports hours was seen in 2013.

In this report Sport is counted as local content if it takes place in New Zealand, if it was packaged and produced by a local crew or if New Zealand athletes are playing a major part.

TV One's hours increased from 63 hours in 2012 to 93 hours in 2013. Only seven hours of Sports screened in prime time, being the *HSBC Seven's World Series* hosted in Wellington. All Sports on TV One was first run. The increase was due to the previously mentioned America's Cup coverage.

TV3 played 197 hours of local Sport in 2013 a large decrease on 2012 when 314 hours were recorded. One of the primary reasons for the decrease was the cancellation of late night weekday programme *Sports Tonight* which broadcast 59 hours of content in 2012. As on TV One,

all local Sports hours were off-peak. Sunday afternoon programme *CRC Motorsport* made up the majority of the Sports hours on TV3 again in 2013. TV3's Sports programming also included *ANZ Golf Club*, *Trade Zone Gone Fishing*, *The ITM Fishing Show* and *Outdoors with Geoff*.

Prime screened considerably more local Sport than any other channel again in 2013 with 814 hours of content; however this was a decrease of 392 hours on 2012. Coverage of the Olympic Games contributed just less than 300 hours of local content on Prime in 2012, so a decrease was expected in 2013. Week day Sports commentary programme *The Crowd Goes Wild* returned in 2013. It first went to air at 7pm and was repeated up to five times in the 24 hours following. An omnibus of the week's episodes also played on the weekend. Repeats of *The Crowd Goes Wild* account for 331 hours of content. Weekend Sports highlights programme *Sport Box* also returned in 2013. First run programming on Prime includes broadcast of the NRL, ANZ Champs, the ITM Cup and the Super Rugby tournament. Prime also covered international sporting events including cricket, netball, tennis and rugby.

Māori Television broadcasts a large amount of local Sport, second only to Prime in 2013. Hours were down slightly on 2012 by 31 hours. Among the 321 hours of Sport the channel broadcast were the Fox Memorial Shield, Waka Ama National Sprint Champs and the IRB Junior World Championship matches.



Real Pasifik - Zoomslide Media for TV One



Appendix 1: Notes on Methodology

This report measures the local content on the six major free-to-air channels broadcasting in 2013 (TV One, TV2, TV3, Prime, FOUR and Māori Television). Data from Nielsen Media ratings software, Arianna, is used to list all New Zealand made programming. The Nielsen Media data is compared with Listener and TV Guide programme schedules and any variance is investigated and corrected, in some cases in consultation with broadcasters. This allows for all scheduling changes and unlisted short filler programmes to be included in the survey.

Programmes have, in most cases, been counted according to the amount of New Zealand content within the programme. For example, the series *20/20* is recorded as containing one third of an hour of New Zealand content as on average it has two overseas stories and one New Zealand-produced story per episode. There is a degree of arbitrariness to these allocations, but the emphasis is on consistency so trends can be observed.

If a programme straddles prime time (6pm to 10pm) and off-peak it is counted as prime time if the majority of the programme screens in prime time. For example, if a programme begins screening at 9.15pm and concludes at 10.15pm, it is counted as one hour of prime time. If the programme is divided equally between prime time and off-peak it has been counted as prime time.

Programmes are counted from the minute the programme starts to the minute the programme ends. This includes the length of advertising and promotion breaks. This can affect

the duration of repeated programming. For example, a 30 minute programme during prime time might be 25 minutes in length when repeated in an off-peak slot.

First run programmes mean programmes that appear on the free-to-air national network for the first time. If a programme screened on Māori Television first, and was then repeated on TV3, the latter screenings are counted as a repeat. Previous screenings on pay television, regional television, or other channels the report does not measure are not counted as the first run.

Local content is classified as material that is made in New Zealand by New Zealanders and which reflects New Zealand identity and culture. Thus programmes that are made in New Zealand with no New Zealand flavour are not counted.

Unless specifically noted, hours are measured and reported on the 18-hour broadcast day (6am to midnight) as introduced in the 2003 report.

Programme hours are divided into eight genre categories defined on the next page. Nielsen designates the genre from a list of more than 40 typologies which are automatically assigned to the genres measured in this report. Because of the external categorisation there are some variances in programme classification and two similar programmes may appear in different genre.

[A full list of each programme and the genre it is assigned to is in Appendix 5.](#)

Definitions of Genre classifications

CHILDREN'S

Programmes for young people, including cartoons, variety programmes, magazine-style programmes and information for children. Often in this genre New Zealand presenters are used to provide links between cartoons and other overseas material. Every effort is made to ensure only the New Zealand content is counted in this report. Programmes dubbed or subtitled into te Reo Māori but that are otherwise foreign content are not counted as local content.

DRAMA/COMEDY

New Zealand-made Drama/Comedy. Generally only scripted Comedy is counted in this genre by broadcasters. Variety shows, stand-up or panel Comedies are in some cases counted as Entertainment.

DOCUMENTARIES

One-off programmes and series in a non-magazine format.

ENTERTAINMENT

Game shows, music programmes, music videos, quizzes, competitions, and light Entertainment shows.

INFORMATION

A wide range of programme types, generally with a

magazine format and/or an information flavour, as opposed to an entertainment or competitive purpose.

MĀORI PROGRAMMES

Programmes that have a Māori perspective that do not screen on Māori Television such as *Marae*, *Waka Huia* and *Te Karere*.

NEWS/CURRENT AFFAIRS

This comprises all New Zealand-produced News/Current Affairs programmes. For programmes that are a mixture of New Zealand and overseas material, such as *60 Minutes*, only the New Zealand portion is counted.

SPORTS

This category includes all programmes packaged and produced in New Zealand. Where New Zealand teams are playing in overseas events it can continue to be classified as local content if it is shot by a local crew, or if New Zealand athletes are playing a major part.

Appendix 2: 2013 Totals

For more information by Channel see Part 1 and for more information by Genre see Part 5.

	PRIME	OFF-PEAK	FIRST RUN	REPEAT	2013	2012
GENRE						
News/Current Affairs	1,281.75	2,516.71	3,306.99	491.48	3,798.46	3,881.61
Information	493.75	2,630.25	703.63	2,420.38	3,124.00	2,799.25
Sports	191.50	1,233.75	815.00	610.25	1,425.25	1,934.00
Documentaries	603.25	452.15	396.93	658.48	1,055.40	889.45
Children's	12.00	961.13	553.00	420.13	973.13	872.00
Entertainment	262.38	600.50	615.63	247.25	862.88	751.50
Drama/Comedy	244.88	370.50	242.00	373.38	615.38	572.38
Māori Programmes	4.00	286.88	210.50	80.38	290.88	351.13
CHANNEL						
Māori Television	1,201.38	3,021.40	965.55	3,257.23	4,222.78	3,415.45
TV One	751.13	1,987.13	2,273.38	464.88	2,738.25	3,287.43
TV3	720.88	1,589.13	1,813.25	496.75	2,310.00	2,171.87
Prime	190.22	1,008.14	781.58	416.77	1,198.36	1,542.25
TV2	214.53	678.08	494.41	398.20	892.61	953.94
FOUR	15.38	768.00	515.50	267.88	783.38	680.38
TOTAL						
Local Content	3,093.50	9,051.86	6,843.66	5,310.70	12,145.36	12,051.31
Broadcast time	8,760.00	29,168.13	37,928.13	37,928.13	37,928.13	37,619.46
Local Content %	35.41%	31.03%	18.05%	13.97%	32.02%	32.03%
Local Content % excluding News/ Current Affairs	20.68%	22.41%	9.33%	12.68%	22.00%	21.72%



Neighbourhood - Satellite Media for TV One

Appendix 3: NZ On Air Funded Programmes 2013

This Survey Uses The 18 hour day (6am - midnight)

TV ONE NZ ON AIR FUNDED LOCAL CONTENT

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Documentaries	61.00	110.25	96.00	75.25	171.25	181.13
Information	12.00	152.75	97.25	67.50	164.75	150.75
Entertainment	17.38	25.75	19.38	23.75	43.13	48.00
Drama/Comedy	25.13	10.13	28.13	7.13	35.25	43.25
Māori Programmes	4.00	-	4.00	-	4.00	6.25
News/Current Affairs	-	1.50	1.50	-	1.50	1.50
Local Content	119.50	300.38	246.25	173.63	419.88	430.88
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,588.00
Local Content %	8.18%	5.88%	3.75%	2.64%	6.39%	6.54%

TV2 NZ ON AIR FUNDED LOCAL CONTENT

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Children's	-	333.25	258.50	74.75	333.25	310.13
Drama/Comedy	16.88	15.25	17.38	14.75	32.13	60.13
Entertainment	-	32.00	13.50	18.50	32.00	41.50
Māori Programmes	-	12.50	12.50	-	12.50	37.88
Information	-	12.25	6.00	6.25	12.25	11.75
Documentaries	5.00	-	5.00	-	5.00	-
Local Content	21.88	405.25	312.88	114.25	427.13	461.38
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,588.00
Local Content %	1.50%	7.93%	4.76%	1.74%	6.50%	7.00%

TV3 NZ ON AIR FUNDED LOCAL CONTENT

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Drama/Comedy	37.63	93.50	63.75	67.38	131.13	68.38
Information	49.75	67.75	47.25	70.25	117.50	41.38
News/Current Affairs	10.00	101.13	53.88	57.25	111.13	79.13
Documentaries	12.00	35.13	20.13	27.00	47.13	63.13
Entertainment	18.50	18.63	17.00	20.13	37.13	42.75
Māori Programmes	-	1.75	1.00	0.75	1.75	6.13
Local Content	127.88	317.88	203.00	242.75	445.75	300.88
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,588.00
Local Content %	8.76%	6.22%	3.09%	3.69%	6.78%	4.57%

FOUR NZ ON AIR FUNDED LOCAL CONTENT

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Children's	-	379.50	171.88	207.63	379.50	291.50
Entertainment	5.50	104.29	107.29	2.50	109.79	108.88
Drama/Comedy	6.50	-	-	6.50	6.50	-
Local Content	12.00	483.79	279.16	216.63	495.79	400.38
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,588.00
Local Content %	0.82%	9.47%	4.25%	3.30%	7.55%	6.08%

PRIME NZ ON AIR FUNDED LOCAL CONTENT

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
News/Current Affairs	-	20.00	20.00	-	20.00	-
Documentaries	14.63	4.38	11.50	7.50	19.00	24.00
Information	6.50	-	6.50	-	6.50	6.88
Drama/Comedy	-	-	-	-	-	0.50
Local Content	21.13	24.38	38.00	7.50	45.50	31.38
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,588.00
Local Content %	1.45%	0.48%	0.58%	0.11%	0.69%	0.48%

MĀORI TELEVISION NZ ON AIR FUNDED LOCAL CONTENT

GENRE	PRIME	OFF PEAK	FIRST RUN	REPEAT	2013 TOTAL	2012 TOTAL
Documentaries	63.75	20.38	33.25	50.88	84.13	51.63
Information	1.50	35.50	-	37.00	37.00	30.63
Drama/Comedy	16.50	4.88	-	21.38	21.38	21.25
Entertainment	-	7.00	-	7.00	7.00	18.38
Local Content	81.75	67.75	33.25	116.25	149.50	121.88
Broadcast time	1,460.00	3,618.13	5,078.13	5,078.13	5,078.13	4,679.46
Local Content %	5.60%	1.87%	0.65%	2.29%	2.94%	2.60%



Moe - Pop Up Workshop for FOUR

Appendix 4: List Of NZ On Air Funded Programmes Broadcast In 2013

(18-hour day)

TV ONE	419.88	Information	164.75
Documentaries	171.25	Chef On A Mission	6.00
Are You My Tribe	2.50	Coasters	5.00
Attitude	25.50	High Country Rescue	3.00
Christchurch From The Streets	5.00	NZ Detectives	3.00
Descent from Disaster	6.00	Praise Be	26.88
First Crossings	21.00	Q + A	56.88
Global Radar	2.50	Radar's Patch	4.00
Here To Stay	3.00	Showtime	3.00
How The Other Half Lives	3.00	Situation Critical	2.00
Hyundai Country Calendar	41.00	Tagata Pasifika	49.63
Lost in Libya	1.13	The Politically Incorrect Guide to Parenting	3.38
Neighbourhood	22.50	The Politically Incorrect Guide to Teenagers	2.00
NZ Stories	7.88		
NZ Story	5.50		
Primeval NZ	1.00		
Real Pasifik	3.50		
The Missing Piece	2.25		
This Town	8.00		
Unsung Heroes	4.00		
Wild About NZ	6.00		
		Māori	4.00
		The Life and Times of Temuera Morrison	4.00
		News/Current Affairs	1.50
		ANZAC Day 2013 National Commemorative Service	1.50
		TV2	427.13
		Children's	333.25
		Buzzy Bee	22.63
		Let's Get Inventin'	5.50
		Operation Hero	10.00
		Small Blacks TV	7.88
		The Erin Simpson Show	100.50
		Tiki Tour	104.25
		What Now	80.00
		Wiki the Kiwi	2.00
		Zip and Mac	0.50
		Documentaries	5.00
		Street Hospital	5.00
		Drama/Comedy	32.13
		Girl vs. Boy	14.75
		Go Girls	14.00
		Missing Christmas	0.50
		The Year That Was	1.00
		Under the Mountain	1.88
Drama/Comedy	35.25		
A Night At The Classic	2.00		
Agent Anna	3.50		
Auckland Daze	4.50		
Best Bits	6.50		
Love Birds	2.13		
Nothing Trivial	13.00		
Predicament	2.00		
Spies And Lies	1.63		
Entertainment	43.13		
ANZ Young Farmer Grand Final	1.00		
Artsville	4.50		
Attitude Awards	1.00		
Carols In The Caves	1.00		
Cinderella Royal NZ Ballet	1.75		
NZ's Got Talent	33.88		

Entertainment	32.00		
Fresh	10.50	Harry	6.00
NZ's Got Talent	16.50	Jono and Ben at Ten	11.38
Polyfest 2013	3.00	Jono and Ben's Xmas Party	2.25
Wilson Dixon The NZ Tour	2.00	My Wedding and Other Secrets	3.25
		Outrageous Fortune	50.88
		Sione's Wedding	2.13
Information	12.25	Sunny Skies	3.00
Just the Job	12.25	Super City	4.00
		The Almighty Johnsons	14.00
Māori	12.50	The Blue Rose	17.88
Totes Māori	12.50	The Hopes & Dreams of Gazza Snell	3.00
		The Radio	3.00
		Underbelly NZ Land of the Long White Cloud	1.00
TV3	445.75		
Documentaries	47.13	Entertainment	37.13
Both Worlds	8.75	2013 Vodafone NZ Music Awards	2.50
Family Secret	3.50	7 Days	19.50
High School	1.00	Smokefree Rockquest 2012	2.88
Inside NZ A Bit Mental	0.75	WANNA-BEn	2.00
Inside NZ Bringing My Brother Back To Life	0.75	Would I Lie to You?	10.25
Inside NZ Charlotte A Life Without Limbs	1.50		
Inside NZ Charlotte My Story	1.00	Information	117.50
Inside NZ Dying for a Smoke	0.75	Bigger Better Faster Stronger	2.38
Inside NZ God Defend NZ	0.75	Million Dollar Catch	1.00
Inside NZ Helen Clark Hard Labour	1.13	Missing Pieces	5.63
Inside NZ Helen Clark Road to Power	1.00	Money Man	2.88
Inside NZ Inside Tattooing	1.00	Saving Gen-Y	7.00
Inside NZ Is Your Cell Phone Killing You?	1.50	The Kitchen Job	14.00
Inside NZ Oscar's Guide To The Chinese Zodiac	1.00	The Secret Lives of Dancers	4.00
Inside NZ Special Report Mind The Gap	1.00	The X Factor NZ	80.63
Inside NZ Wild Man	1.00		
Last Men Standing	0.88	Māori	1.75
Open Door	2.25	Inside NZ One 16th	1.75
Prison Families	3.50		
Rocked the Nation 3 100 NZ Sporting Moments	4.63	News/Current Affairs	111.13
Strongman The Tragedy	1.13	3rd Degree Presents The Vote	20.50
What's Really In Our Food	8.38	Media3	23.25
		The Nation	67.38
Drama/Comedy	131.13		
2013 International Comedy Gala	3.00	FOUR	495.79
After Hours With...	2.38	Children's	379.50
Ben & Steve World Famous In...	4.00	Action Central	2.75

Bryan & Bobby	10.25	Anzac Together We Remember Cyril Bassett VC Speech Competition	0.63
Moe	8.13	Anzac Together We Remember Dawn Service	1.25
Sticky TV	243.75	Anzac Together We Remember El Alamein A Line in the Sand	0.88
Sticky TV School Holiday Programme	20.88	Anzac Together We Remember Gallipoli Dawn Service	1.00
Sticky TV Omnibus	93.75	Anzac Together We Remember Reluctant Hero Charles Upham VC	0.38
Drama/Comedy	6.50	Atamira - Behind The Scenes	1.13
Bro'Town	3.50	Behind the Brush	7.00
Sunny Skies	3.00	Both Worlds	5.13
Entertainment	109.79	Daughters Of The Pacific	0.88
Four Live (NZ Music Content only)	101.29	Death on the Beach	1.00
Smokefree Rockquest 2013	3.00	Deer Wars	1.38
Vodafone NZ Music Awards	2.50	Dying for a Smoke	0.88
Vodafone NZ Music Awards Mentos Red Carpet Special	0.50	Family Ties	0.88
WANNA-BEn	2.50	He Toki Huna NZ in Afghanistan	2.00
PRIME	45.50	Henare O Keefe Te Tuatangata	1.00
Documentaries	19.00	Hotere	3.00
Aftermath	4.00	Ihimaera	1.00
Extraordinary Kiwis	2.00	Ka Mate The Haka The Legend	1.00
Shearing Gang	7.50	Living In The Dreamtime	1.00
The Band	0.88	Logan's Run	1.00
The Exponents	1.50	Mercury Falling	0.88
The Forgotten General	2.00	Nga Tamatoa	2.00
The Hunt For The Pink & White Terraces	1.13	Paying For Murder	0.88
Information	6.50	Rescue of Iani Lingurar	1.75
The Animal Files	6.50	Restoring Hope	1.00
News/Current Affairs	20.00	Rhodes Actor Singer	1.00
Back Benches	20.00	Road to the Globe	2.00
MĀORI TELEVISION	150.13	Saving Tuna	1.00
Documentaries	84.75	Sense Of Place Robin Morrison Photographer	1.00
3 Chords & The Truth The Anika Moa Story	0.88	Soldiers of Fortune	0.88
A Sleepy Life	0.88	Sons From Afar	1.00
Allan Baldwin In Frame	1.00	Te Ara Wairua A New Hope	6.00
Anzac 2013 Highlights	0.50	The Confessions of Prisoner T	1.00
Anzac Together We Remember ANZAC Address	0.50	The Green Chain	1.00
		The Lifting of the Makutu	0.88
		The Nuclear Comeback	1.50
		The Nutters Club	9.50
		The Prophets	3.50

The Scotsman & the Māori	1.00
The Secret Life of John Rowles	0.88
Velvet Dreams	0.88
Whare Māori	6.50
Why Be Māori When you can Pass for Italian?	2.00
Drama/Comedy	21.38
Atamira	4.25
Kaitangata Twitch	6.50
No.2	1.50
Rain of the Children	1.88
The Topp Twins	7.25
Entertainment	7.00
Songs From The Inside	7.00
Information	37.00
Kapa Haka Kids	1.50
Phunk Nation	7.00
Tagata Pasifika	28.50
Grand Total	1,984.16

Appendix 5: List Of All Local Content Broadcast In 2013

(18-hour day)

TVONE	2,738.25	This Town	8.00
Documentaries	323.13	Unsung Heroes	4.00
A Double Life	1.00	Wild About NZ	6.00
A Tribute to Sir Paul Holmes	0.50		
An Irish Homecoming	0.38	Drama/Comedy	35.25
Animal House	2.00	A Night At The Classic	2.00
Are You My Tribe	2.50	Agent Anna	3.50
Attitude	25.50	Auckland Daze	4.50
Cause of Death Unknown	2.50	Best Bits	6.50
Christchurch From The Streets	5.00	Love Birds	2.13
Coastwatch	16.88	Nothing Trivial	13.00
Descent from Disaster	6.00	Predicament	2.00
Do or Die	3.00	Spies And Lies	1.63
Fair Go	44.75		
Fair Go School Ad Awards	0.50	Entertainment	64.25
First Crossings	21.00	Annabel Langbein The Free Range Cook	6.50
Global Radar	2.50	ANZ Young Farmer Grand Final	1.00
Here To Stay	3.00	Artsville	4.50
Holmes	1.25	Attitude Awards	1.00
How The Other Half Lives	3.00	Auction House	5.00
Hyundai Country Calendar	41.00	Carols In The Caves	1.00
Indoor Escapes	0.38	Cinderella Royal NZ Ballet	1.75
Intrepid Journeys	19.00	Fair Go Ad Awards 2013	1.00
Ken Douglas Traitor or Visionary	1.38	Maggie's Gardens of The World	1.63
Leigh Hart's Mysterious Planet	5.00	NZ's Got Talent	33.88
Lost in Libya	1.13	The Rich List	7.00
Neighbourhood	22.50		
NZ Stories	7.88	Information	574.25
NZ Story	5.50	A Taste Of Home	2.00
Outdoor Escapes	1.00	Are We There Yet?	2.63
Primeval NZ	1.00	Border Patrol	9.50
Real Pasifik	3.50	Chef On A Mission	6.00
Rural Delivery	35.00	Coasters	5.00
SPCA Rescue	5.00	Dishing Up Australia With Al Brown	4.00
Sunday Special Paul Holmes The Interview	0.50	Dog Squad	8.50
Surviving Teen Driving	1.00	Eating In	2.25
The Big Picture	4.13	Family Recipes	4.50
The Missing Piece	2.25	Fire Scene Investigation	5.00
The Orphan Lady	0.75	Going Going Gone	2.00
The Zoo	5.50	Good Morning	217.88
The Zoo This Is Your Life	0.50	High Country Rescue	3.00

Home Truths	0.75	ONE News Midday	118.50
Hotel S.O.S	4.00	One News Special	2.63
Life Flight	5.00	ONE News Tonight	122.38
Maggie's Garden Show	0.25	Seven Sharp	115.00
Make the Politician Work	5.50	Sunday	44.88
MasterChef MasterClass	20.00		
MasterChef NZ	53.88	Sports	92.63
Monteith's Wild Food Challenge	8.00	America's Cup	53.38
Mucking In	8.38	Fishy Business	1.00
NZ Detectives	3.00	Football - FIFA U20 World Cup NZ v Uruguay	1.00
Piha Rescue	11.00	Football - FIFA U20 World Cup NZ v Uzbekistan	0.50
Praise Be	26.88	Horse of the Year	2.00
Q + A	56.88	ITU Triathlon Auckland	6.00
Radar's Patch	4.00	Louis Vuitton Cup Final	10.88
Rapid Response	8.00	Rugby Sevens - HSBC World Series Wellington	17.88
Rough Diamonds	1.00		
SCU Serious Crash Unit	3.00	TV2	892.61
Showtime	3.00	Children's	333.25
Situation Critical	2.00	Buzzy Bee	22.63
Tagata Pasifika	49.63	Let's Get Inventin'	5.50
The Claim Game	5.00	Operation Hero	10.00
The Food Truck	11.50	Small Blacks TV	7.88
The Inspectors	2.50	The Erin Simpson Show	100.50
The Politically Incorrect Guide to Parenting	3.38	Tiki Tour	104.25
The Politically Incorrect Guide to Teenagers	2.00	What Now	80.00
Wild Vets	3.50	Wiki the Kiwi	2.00
		Zip and Mac	0.50
Māori	212.88	Documentaries	21.00
Marae Investigates	20.00	Neighbours At War	4.00
Marae Investigates Summer Season	5.50	Renters	12.00
Marae Investigates Waitangi Day Special	1.00	Street Hospital	5.00
Te Karere	154.38		
The Life and Times of Temuera Morrison	4.00	Drama/Comedy	391.75
Waka Huia	25.00	Girl vs. Boy	14.75
Waka Huia Ki Mata Hauriki	1.50	Go Girls	14.00
Waka Huia Summer Series	1.50	Missing Christmas	0.50
		Shortland Street	256.25
News/Current Affairs	1,435.88	Shortland Street Omnibus	103.38
ANZAC Day 2013 National Commemorative Service	1.50	The Year That Was	1.00
Breakfast	666.63	Under the Mountain	1.88
One News	364.38		

Entertainment	54.25	Open Door	2.25
Fresh	10.50	Prison Families	3.50
Mitre 10 Dream Home	22.25	Rocked the Nation 3 100 NZ Sporting Moments	4.63
NZ's Got Talent	16.50	Strawberries With The Fuhrer	0.50
Polyfest 2013	3.00	Strongman The Tragedy	1.13
Wilson Dixon The NZ Tour	2.00	What's Really In Our Food	8.38
Information	69.75	Drama/Comedy	136.75
Code 1	5.00	2013 International Comedy Gala	3.00
Just the Job	12.25	After Hours With...	2.38
Mike King's Commercial Chaos	2.00	Ben & Steve World Famous In...	4.00
Mitre 10 Dream Home Offcuts	4.00	Harry	6.00
Motorway Patrol	3.00	Jono and Ben at Ten	11.38
Naughty Shorty 20 years	1.00	Jono and Ben's Xmas Party	2.25
Police Ten 7	40.00	My Wedding and Other Secrets	3.25
Ten 7 Summer	2.50	Outrageous Fortune	50.88
Māori	12.50	Red Nose Day Comedy For Cure Kids	3.63
Totes Māori	12.50	Sione's 2 Unfinished Business	2.00
News/Current Affairs	10.11	Sione's Wedding	2.13
20/20	10.11	Sunny Skies	3.00
TV3	2,310.00	Super City	4.00
Documentaries	52.63	The Almighty Johnsons	14.00
Both Worlds	8.75	The Blue Rose	17.88
Emergency Heroes	5.00	The Hopes & Dreams of Gazza Snell	3.00
Family Secret	3.50	The Radio	3.00
High School	1.00	Underbelly NZ Land of the Long White Cloud	1.00
Inside NZ A Bit Mental	0.75	Entertainment	54.75
Inside NZ Bringing My Brother Back To Life	0.75	2013 Vodafone NZ Music Awards	2.50
Inside NZ Charlotte A Life Without Limbs	1.50	7 Days	19.50
Inside NZ Charlotte My Story	1.00	Chelsea NZ's Hottest Home Baker	12.63
Inside NZ Dying for a Smoke	0.75	Coca Cola Christmas In The Park	2.63
Inside NZ God Defend NZ	0.75	Smokefree Rockquest 2012	2.88
Inside NZ Helen Clark Hard Labour	1.13	The Great Food Escape	2.38
Inside NZ Helen Clark Road to Power	1.00	WANNA-BEn	2.00
Inside NZ Inside Tattooing	1.00	Would I Lie to You?	10.25
Inside NZ Is Your Cell Phone Killing You?	1.50	Information	295.50
Inside NZ Oscar's Guide To The Chinese Zodiac	1.00	111 Emergency	3.50
Inside NZ Special Report Mind The Gap	1.00	Bigger Better Faster Stronger	2.38
Inside NZ Wild Man	1.00	Crime Exposed	4.88
Last Men Standing	0.88	Dog Patrol	5.00
		Downsize Me	8.75

Drug Bust	6.00	Sports	197.38
Fusion Feasts	3.00	3 Sport Horseracing Harness Jewels	0.50
Hitched	1.50	3 Sport Horseracing TV3 Derby	0.50
Life TV	22.00	ANZ Golf World	14.50
Million Dollar Catch	1.00	CRC Motorsport BNT V8 Supertourers Champ	5.63
Missing Pieces	5.63	CRC Motorsport Castrol BMW Series	0.38
Money Man	2.88	CRC Motorsport CIK Trophy of NZ	0.75
Noise Control	3.50	CRC Motorsport D1NZ Drifting Champs	4.13
Placemakers Big Angry Fish	13.00	CRC Motorsport F5000 Tasman Cup	0.75
Road Cops	7.00	CRC Motorsport Motul Honda Cup	0.38
Road Madness	4.00	CRC Motorsport NZ 2013 Superbike Champ	0.88
Saving Gen-Y	7.00	CRC Motorsport NZ Festival Racing	1.00
Testing The Menu with Nic Watt	3.00	CRC Motorsport NZ Jet Sprint	3.13
The Block NZ	56.38	CRC Motorsport NZ Motorcross Champs	1.13
The Block NZ Omnibus	32.63	CRC Motorsport NZ Offshore Powerboat Champs	3.38
The Block NZ Unlocked	1.13	CRC Motorsport NZ Rally Champs	5.50
The Kitchen Job	14.00	CRC Motorsport NZ Road Race Champs	0.76
The Real Hustle NZ	0.50	CRC Motorsport NZ Superbike Championship	0.38
The Secret Lives of Dancers	4.00	CRC Motorsport NZ Superstock Champs	0.75
The X Factor NZ	80.63	CRC Motorsport NZDRA Drag Racing	0.75
Under The Grill	2.25	CRC Motorsport NZGP Hydroplane Champs	0.88
		CRC Motorsport Otago Classic Rally	0.38
Māori	17.63	CRC Motorsport Possum Bourne Memorial Rally	1.25
Inside NZ One 16th	1.75	CRC Motorsport Rally Xtreme	3.63
Think Tank	15.88	CRC Motorsport Red Bull Chris Birch Project	0.38
		CRC Motorsport Red Bull Trolley GP Auckland	1.88
News/Current Affairs	1,555.38	CRC Motorsport Silver Fern Rally	0.50
3 News	365.00	CRC Motorsport Super Truck Champs	0.38
3 News at 12	117.50	CRC Motorsport Suzuki Swift Sport Cup	2.75
3 News Budget Special	1.00	CRC Motorsport Targa NZ	0.76
3 News Firstline	586.38	CRC Motorsport Taupo Thunder Nitro Reunion	0.88
3 News Special	4.13	CRC Motorsport The Dirt	4.00
3rd Degree	63.00	CRC Motorsport V8 Supertourers NZ	12.00
3rd Degree Presents The Vote	20.50	CRC Motorsport V8 Utes NZ	4.50
Campbell Live	122.13	CRC Motorsport Waimate GT Series	1.00
Media3	23.25	CRC Motorsport Whanganui Street Race	1.00
Nightline	152.50	Hamilton Jetboat Expedition to the Arctic	2.00
The Best of Campbell Live	14.63	Outdoors with Geoff	37.50
The Nation	67.38	The ITM Fishing Show	24.50
Three60	17.00	Trade Zone Gone Fishin'	44.50
Three60 Australian Election Special 2013	1.00	Winter Games Highlights	7.63

FOUR	783.38	Entertainment	8.00
Children's	379.50	Harvest	2.00
Action Central	2.75	Sachie's Kitchen	5.50
Bryan & Bobby	10.25	Tom's Kitchen	0.50
Moe	8.13		
Sticky TV	243.75	Information	127.75
Sticky TV - School Holiday Programme	20.88	Danger Beach Muriwai	3.38
Sticky TV Omnibus	93.75	Get Growing with NZ Gardener	2.50
		Impact for Life	33.00
Drama/Comedy	8.88	Life TV	52.50
Bro'Town	3.50	Marlaina's Kitchen	3.00
Sunny Skies	3.00	Peta Unplugged in Tahiti	0.88
The Frighteners	2.38	Running with Fire	26.00
		The Animal Files	6.50
Entertainment	346.13	News/Current Affairs	216.61
Four Live	337.63	60 Minutes	13.98
Smokefree Rockquest 2013	3.00	Back Benches	20.00
Vodafone NZ Music Awards	2.50	Prime News	180.13
Vodafone NZ Music Awards Mentos Red Carpet Special	0.50	Telefrag	2.50
WANNA-BEn	2.50		
Māori	47.88	Sports	813.75
Pūkana	47.88	Best of The Crowd Goes Wild	4.38
		Best of The Crowd Goes Wild Omnibus	4.75
Sports	1.00	Cricket NZ v West Indies	4.63
Red Bull Trolley Grand Prix	1.00	Export Gold Match Fishing League	3.50
		Fishing NZ	2.50
PRIME	1,198.36	Horse Racing NZ Cup	0.50
Documentaries	32.25	Horse Racing NZ Trotting Cup Addington	0.50
Aftermath	4.00	Horse Racing Spring Carnival	0.50
Extraordinary Kiwis	2.00	International Cricket NZ v England	21.63
Getaway NZ	0.88	International Rugby NZ v France	13.25
NZ From Above	5.00	Jack Link's Trans Tasman Match Fishing League	5.00
Shearing Gang	7.50	Mainfreight Rugby Heartland Championship	9.63
The Band	0.88	Milwaukee Fishing and Adventure	5.00
The Exponents	1.50	Motorsport V8 Touring Cars Highlights	1.00
The Forgotten General	2.00	Motorsport V8s Premier Championship	10.13
The Hunt For The Pink & White Terraces	1.13	Netball ANZ Championships	16.75
The Kiwi Dream	6.00	Netball NZ v Australia	6.38
Weight of a Nation	1.38	NRL Broncos v Warriors	1.75
		NRL Bulldogs v Warriors	1.63
		NRL Panthers v Warriors	1.75

NRL Roosters v Warriors	1.75	MĀORI TELEVISION	4,222.78
NRL Titans v Warriors	2.00	Children's	260.38
Rugby Highlights	17.88	Miharo	75.38
Rugby ITM Cup	23.25	Ngā Kararehe Toa	7.88
Rugby League France v Kiwis	1.50	Pūkana	73.00
Rugby League NZ v Papua New Guinea	1.50	Pūkana Ka Pao	50.50
Rugby NZ v Argentina	4.38	Pūkoro	53.63
Rugby NZ v Australia	4.75		
Rugby NZ v England	2.13	Documentaries	626.40
Rugby NZ v France	2.13	3 Chords & The Truth The Anika	0.88
Rugby NZ v Ireland	4.25	A Sleepy Life	0.88
Rugby NZ v Japan	2.50	Airports and Overtures	1.38
Rugby NZ v South Africa	4.50	Allan Baldwin In Frame	1.00
Sport Box	67.75	Ans Westra	0.88
State NZ Ocean Swim Series	0.50	Anzac 2013 Highlights	0.50
Super Rugby Highlights	16.88	Anzac Together We Remember 28th Battalion The Final Hui	0.50
Super Rugby NZ BLU v BRU	2.00	Anzac Together We Remember ANZAC Address	0.50
Super Rugby NZ BLU v CHI	4.00	Anzac Together We Remember Cyril Bassett VC Speech Competition	0.63
Super Rugby NZ BLU v CRU	2.00	Anzac Together We Remember Dawn Service	1.25
Super Rugby NZ BLU v HIG	2.13	Anzac Together We Remember El Alamein A Line in the Sand	0.88
Super Rugby NZ BLU v HUR	4.00	Anzac Together We Remember Gallipoli Dawn Service	1.00
Super Rugby NZ BLU v REB	2.00	Anzac Together We Remember Hitler and the Gum Diggers	1.00
Super Rugby NZ BUL v CRU	2.00	Anzac Together We Remember Ngarimu V.C.	0.75
Super Rugby NZ CHE v CHI	2.00	Anzac Together We Remember Ngarimu V.C. The Whanau Remembers	0.25
Super Rugby NZ CHI v BRU	2.13	Anzac Together We Remember Out of Afghanistan	0.38
Super Rugby NZ CHI v CRU	2.00	Anzac Together We Remember RAF Sound Archives	0.13
Super Rugby NZ CHI v SHA	2.00	Anzac Together We Remember Reluctant Hero Charles Upham VC	0.38
Super Rugby NZ CRU v HIG	4.13	Anzac Together We Remember The Art of War	1.00
Super Rugby NZ CRU v KIN	2.00	Anzac Together We Remember The Desert War	0.75
Super Rugby NZ CRU v RED	2.00	Anzac Together We Remember The Generals	0.38
Super Rugby NZ HIG v CHE	2.00	Anzac Together We Remember Time Bomb	0.13
Super Rugby NZ HIG v HUR	2.00	Anzac Together We Remember Timor Leste A Kiwi Legacy	0.63
Super Rugby NZ HIG v SHA	2.00	Atamira - Behind The Scenes	1.13
Super Rugby NZ HUR v WAR	2.00	Behind the Brush	7.00
Super Rugby Preview	1.63	Beneath The Māori Moon	10.00
Tennis ASB Bank Classic	14.63	Beyond The Kelp	0.88
Tennis Heineken Open	12.25		
The Crowd Goes Wild	342.75		
The Crowd Goes Wild Omnibus	99.13		
Toyota GrassRoots Rugby	20.50		
Toyota Racing Series	5.00		
Westpac Halberg Awards	2.75		

Both Worlds	5.13	Saving Tuna	1.00
Broke But Sexy	0.88	Sense Of Place Robin Morrison Photographer	1.00
Daughters Of The Pacific	0.88	Soldiers of Fortune	0.88
Deane Waretini Now Is The Hour	3.50	Sons From Afar	1.00
Death on the Beach	1.00	Survive Aotearoa	25.00
Deer Wars	1.38	Takahinga O Mua	0.50
Dying for a Smoke	0.88	Tamaki Paenga Hira	6.00
Earth Whisperers Papatuanuku	1.50	Tangaroa With Pio	47.00
Family Ties	0.88	Taniwha Rau	5.00
He Toki Huna NZ in Afghanistan	2.00	Te Ara Wairua A New Hope	6.00
Henare O Keefe Te Tuatanga	1.00	Te Haukainga	5.50
Hotere	3.00	Te Hono Ki Aotearoa	1.00
Hunting Aotearoa	27.00	Te Irikura	20.00
Ihimaera	1.00	Te Tēpu	36.00
Indigenous Insight	1.40	Te Wao Tuturu	4.88
Iti Pounamu	2.88	The Confessions of Prisoner T	1.00
Ka Mate The Haka The Legend	1.00	The Green Chain	1.00
Kaikohe Demolition	1.00	The Lifting of the Makutu	0.88
Kaitiaki	0.50	The New Migration	5.50
Kapa Haka Behind the Faces	5.00	The Nuclear Comeback	1.50
Kōwhao Rau	22.00	The Nutters Club	9.50
Land of the Long White Cloud	1.25	The Prophets	3.50
Lani's Story	1.00	The Rainbow Warriors of Waiheke	1.63
Living In The Dreamtime	1.00	The Scotsman & the Māori	1.00
Logan's Run	1.00	The Secret Life of John Rowles	0.88
Maara Kai	7.50	There Once Was An Island	1.50
Maumahara	3.50	This Way Of Life	1.63
Mercury Falling	0.88	Unsung Heroes of Māori Music	9.00
Native Diet	7.00	Velvet Dreams	0.88
Natural History NZ Presents City Under the Sea	0.88	Waka Huia	57.38
Natural History NZ Presents Meet The Real Penguins	1.00	Warrant Of Fitness	23.50
Natural History NZ Presents Norwester Wind of Contrasts	1.00	Water Whisperers Tangaroa	1.50
Ngā Pari Kārangaranga O Te Motu	122.50	Whakatauki	12.50
Ngā Tamatoa	2.00	Whare Māori	6.50
Paying For Murder	0.88	Whare Taonga	17.00
Prince Tui Tekā	1.00	Why Be Māori When you can Pass for Italian?	2.00
Project Matauranga	16.00		
Pumanawa Celebrating Māori in Business	13.00	Drama/Comedy	42.75
Rescue of Iani Lingurar	1.75	After The Waterfall	1.50
Restoring Hope	1.00	Atamira	4.25
Rhodes Actor Singer	1.00	Bad Blood	2.00
Road to the Globe	2.00	Beyond Reasonable Doubt	2.13
		Heavenly Creatures	1.63

I'm Not Harry Jenson	1.75	Information	2,056.75
Kaitangata Twitch	6.50	Aa Rau	4.50
Manurewa	0.50	Ahuwhenua	1.50
Ngāti	1.63	Ako	222.50
No.2	1.50	Haa	19.50
Rain of the Children	1.88	He Iwi Whakapono	14.50
Rest For the Wicked	1.25	Head Start	1.00
Sleeping Dogs	1.75	Hoiho	10.50
Smash Palace	1.75	IRB Junior World Champs 2012 NZ v Wales	2.00
Sons For The Return Home	2.00	Joe's World On A Plate	18.00
The Orator	1.75	Kai Ora	1.00
The Topp Twins	7.25	Kai Time On the Road	15.00
Utu	1.75	Kanikani Mai	8.00
		Kapa Haka Kids	1.50
Entertainment	335.50	Kete Aronui	19.50
Anzac Concert 2013	1.00	Kia Ora Molweni	3.00
Aotearoa Reggae Allstars	3.00	Kiwi Maara	9.00
Bring Your Boots Oz	2.50	Korero Mai	878.75
Crack Up	2.50	Marae Kai Masters	14.00
Hardcase	13.00	O Whakaaro?	8.00
He Matapihi	0.50	Phunk Nation	7.00
Head 2 Head	13.00	Pūtahi	13.00
Homai Te Pakipaki	54.50	Tagata Pasifika	28.50
It's in the Bag	37.00	Tao	10.00
Iwi Anthems	15.13	Tātai Hono	28.50
Ka TV	7.00	Te Kāuta	13.00
Māori Sports Awards	1.50	Tirohia	0.50
Marae DIY	20.88	Tōku Reo	693.00
Matariki Magic	3.75	Whakaratonga Iwi	5.50
My Country Song	24.00	Whatukura Mareikura	6.00
Oruōrua	11.50		
People In Your Neighbourhood	0.50	News/Current Affairs	580.50
Poutiriao	10.50	Anzac The Debate	1.00
Songs From The Inside	7.00	Ikaroa Rawhiti By-Election	1.50
Tautohetohe	15.00	Native Affairs	71.00
Te Matatini 2013	38.50	Native Affairs Summer Series	11.00
The 3rd Half	13.00	Te Kāea	496.00
Tribe	27.25		
Waitangi Ata Mārie	2.00	Sports	320.50
Whānau Factor	11.00	Code	49.00
		Fox Memorial Shield	84.00

IRB Junior World Champs 2012 NZ v South Africa	2.00
IRB Junior World Champs 2013 NZ v Australia	2.00
IRB Junior World Champs 2013 NZ v Fiji	2.00
IRB U20 Rugby World Cup NZ v Australia	2.00
IRB U20 Rugby World Cup NZ v England	2.00
IRB U20 Rugby World Cup NZ v Fiji	2.00
IRB U20 Rugby World Cup NZ v South Africa	2.00
Mana Mamau	6.50
Te Pō Mekemeke	13.00
Toi Whakaari	109.50
Waka Ama National Sprint Champ	42.50
World Indigeneous Touch Champs	2.00
Grand Total	12,145.36



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