

MakingTracks.

OUTCOMES & IMPACTS

2011-2015

October 2015



PURPOSE

This is a report on the results of our Making Tracks music funding scheme over the four years since the scheme was established.

The report is in two parts. Part A reports on the broadcast “mileage” achieved by Making Tracks-funded songs, on air and online, over the last four years. Part B reports on the artists we have funded and the impact on the airplay charts of Making Tracks-funded songs and artists.

PART A: SPINS & STREAMS

INTRODUCTION

1. The Making Tracks music funding scheme is now four years old. Every year, we do a count of the number of times Making Tracks-funded songs have played, both on air and online, giving us a raw measure of broadcast “mileage” achieved via the Making Tracks scheme.
2. This report gives a gauge of audience reached and from a financial point of view, value for money. We use it to review trends and spot strengths and weaknesses.
3. We have now completed our count for the first four years of the scheme. The count includes not only songs funded and released in the last financial year but also updates the spins and stream counts for songs funded in 2011-2012, 2012-2013 and 2013-2014.

TOPLINE RESULTS

4. In the four years to 30 June 2015, we have funded 980 songs (after writebacks). So far, **831** or 85% of those songs have been released (with the rest still in production at time of writing).
5. Those 831 songs have amassed **109,557,019** spins on radio or music television, and streams online on measured platforms over the last four years. There has been a big increase in the online streams count, partly because of the increased uptake of these platforms, and partly because we have added platforms to the count.

FOUR YEAR CUMES		
	Released §	Spins & Streams §
Year 1 Projects	284	34,876,742
Year 2 Projects	212	47,365,802
Year 3 Projects	202	15,828,386
Year 4 Projects	133	11,486,089
TOTAL	831	109,557,019
§ As at 31 July 2015		

6. Detail for each of the four years follows, along with observations on trends.

DETAIL: YEAR 1 PROJECTS

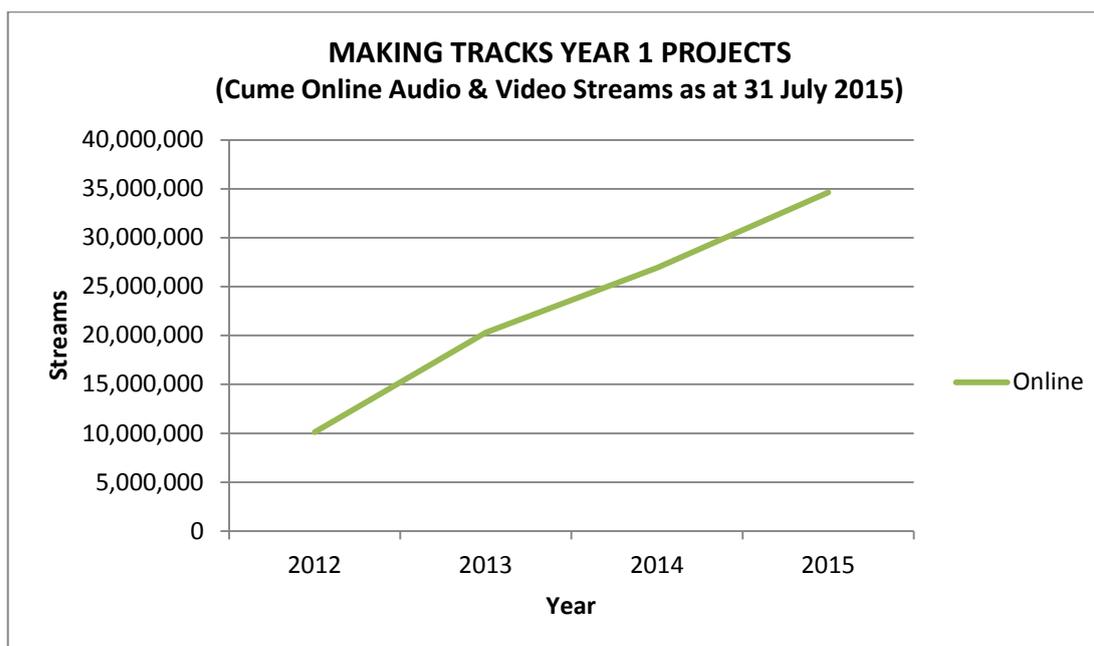
- Songs from the first Making Tracks year, available to audiences for four years, have played a total of nearly 35 million times so far (to 31 July 2015).

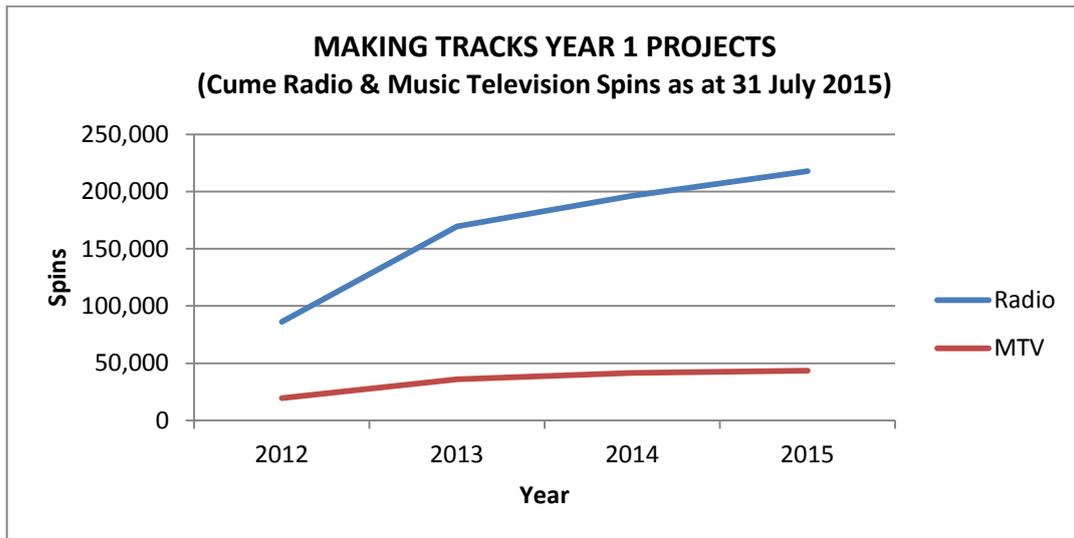
YEAR 1 PROJECTS _Projects Funded in 2011-2012				
Year	Radio Spins	Music Television	Online §	Cume Spins/Streams
2012	86,023	19,564	10,134,141	10,239,728
2013	169,479	35,848	20,294,782	20,500,109
2014	196,383	41,593	26,915,304	27,153,280
2015	217,678	43,424	34,615,640	34,876,742

§ YouTube only

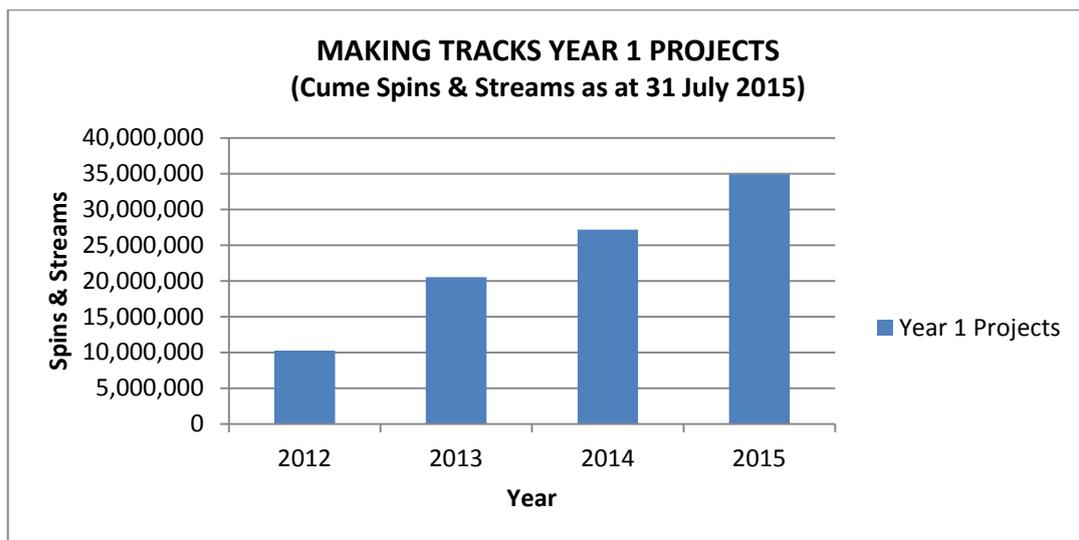
*Note: In Year 1 we only counted online streams on Youtube. Spotify was not well established. The count would be a good deal higher if we were to factor in Spotify and Soundcloud.

- Radio accounts for 0.6% of the cume plays and music television 0.1% (although it is important to remember that, in terms of audience, one spin in prime time on a Tier 1 radio station can be the equivalent of about 60,000 unique streams online).
- The increase in online plays is more pronounced than the increase in on air plays which is plateauing, as seen in the two graphs below.





10. Overall, spins on radio and television and streams online of the 284 Year 1 songs continue to climb. We expect the cumes to continue to increase over time but, we suspect, the rate of increase will slow.



11. The most-played songs from the 2012 Making Tracks releases are below. All but the **Six60** song were successful overseas which accounts for the big numbers. Again, it is important to remember that the online count did not include Spotify.

	Artist	Song	Spins & Streams
1	Kimbra	<i>Good Intent</i>	6,957,801
2	Pieter T	<i>My Baby</i>	3,949,882
3	Gin Wigmore	<i>Black Sheep</i>	2,879,691
4	Janine & The Mixtape	<i>Hold Me</i>	1,946,645
5	The Babysitters Circus	<i>Everything's Gonna Be Alright</i>	1,495,914
6	Six60	<i>Forever</i>	1,344,286
7	Unknown Mortal Orchestra	<i>So Good At Being In Trouble</i>	1,169,032

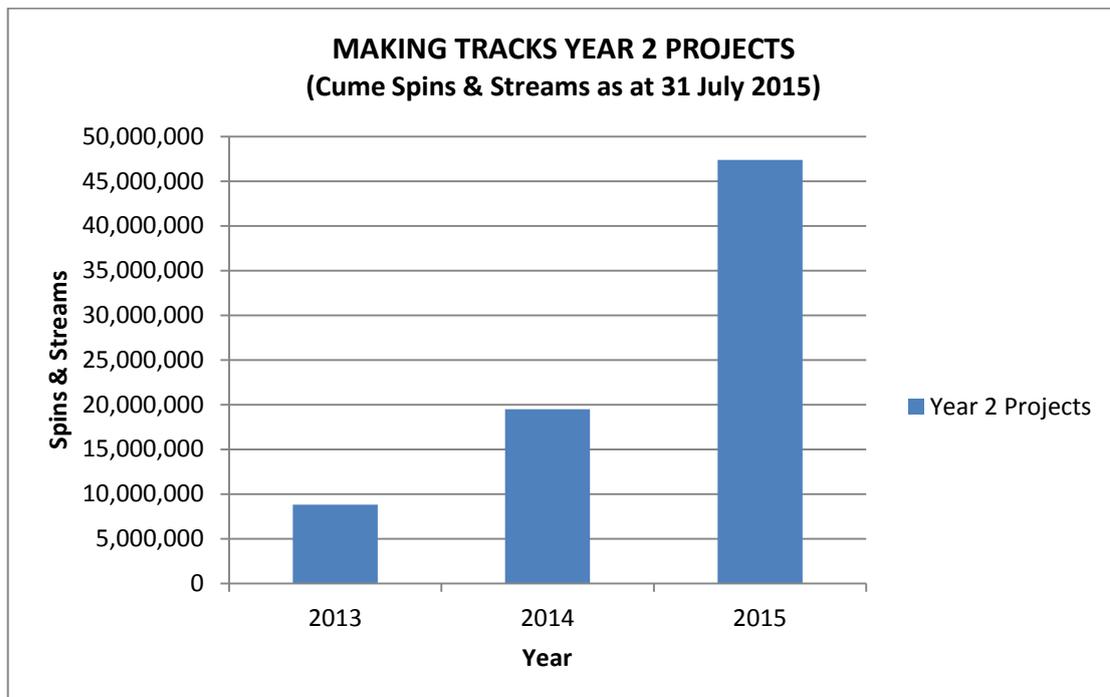
DETAIL: YEAR 2 PROJECTS

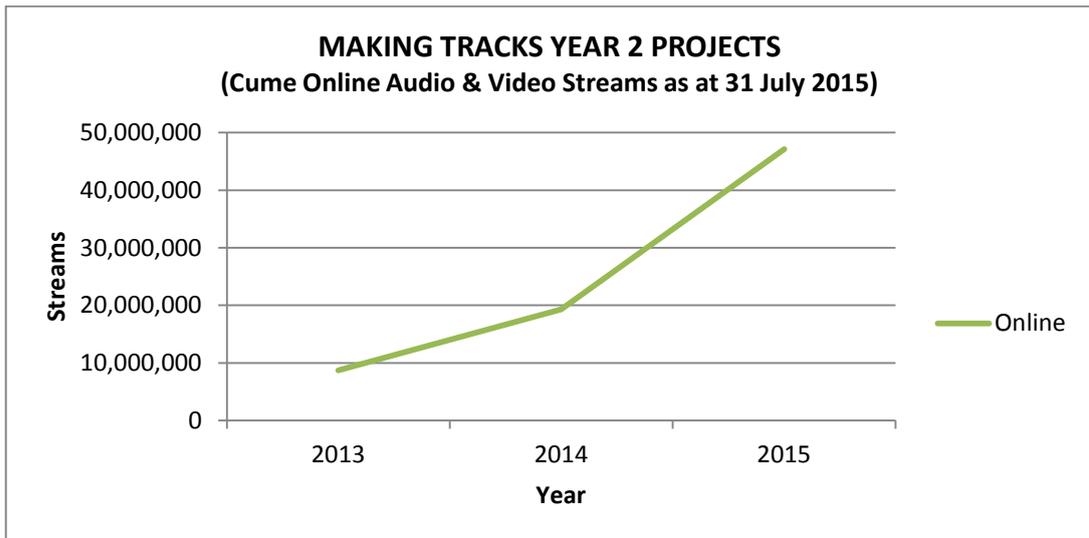
12. The on-going growth pattern is much the same for songs from the second Making Tracks year. Now available for three years, Year 2 songs have played a total of over 47 million times so far.

YEAR 2 PROJECTS_Projects Funded in 2012-2013				
Year	Radio Spins	Music Television	Online §	Cume Spins/Streams
2013	96,720	19,375	8,705,759	8,821,854
2014	165,734	34,049	19,279,620	19,479,403
2015	203,855	39,351	47,122,596	47,365,802
§ YouTube, Vimeo, Spotify only				

*Note: In this second year, we extended our online count to include Vimeo and Spotify as well as YouTube which makes it difficult to accurately compare Year 1 to Year 2 results.

13. The 212 songs released in Year 2 continue to get spins on radio and television and streams online but the increase in 2015 is much greater than we have seen with Year 1 songs. The increase from 2014 to 2015 is nearly 250% compared with a modest 28% increase from 2014 to 2015 for songs released in Year 1.
14. We believe this is the 'Spotify effect'. Recorded Music New Zealand has reported that over the last three years, revenues from streaming have increased from 3% to 24% as Spotify grew in NZ.





15. The most-played songs of those released in 2013 are below.

	Artist	Song	Spins & Streams
1	Ezra Vine	Celeste	11,759,241
2	David Dallas	<i>Running</i>	4,629,114
3	Unknown Mortal Orchestra	<i>Swim & Sleep (Like A Shark)</i>	4,212,407
4	Stan Walker	<i>Take It Easy</i>	1,509,391
5	Unknown Mortal Orchestra	<i>From The Sun</i>	1,306,116
6	Ladi6	<i>Ikarus</i>	1,167,480



The Ezra Vine song, [Celeste](#), is our most-played Making Tracks-funded song so far. As at 31 July 2015, the song has played 4,508 times on the radio, 1,324 times on music television, 426,018 times on YouTube/Vimeo and a phenomenal 11.3 million times on Spotify.

Its success was fuelled by a TV One theme tune synch.

DETAIL: YEAR 3 & 4 PROJECTS

16. It is too soon to be able to identify any trends with projects funded in the last two years, other than that the increase in online play of Year 3 songs mirrors the increase in the online play of Year 2 songs.

YEAR 3 PROJECTS_ Projects Funded in 2013-2014

Year	Radio Spins	Music Television	Online §	Cume Spins/Streams
2014	61,971	10,424	6,709,566	6,781,961
2015	105,246	15,308	15,707,832	15,828,386
§ YouTube, Vimeo, Spotify, Soundcloud only				

YEAR 4 PROJECTS_ Projects Funded in 2014-2015

Year	Radio Spins	Music Television	Online §	Cume Spins/Streams
2015	60,851	7,122	11,418,116	11,486,089
§ YouTube, Vimeo, Spotify, Soundcloud only				

*Note: In years 3 and 4, we extended our online count to include Soundcloud as well as Vimeo, Spotify and YouTube which makes it difficult to accurately compare these results with Year 1 and 2 results.

17. The most-played songs released in 2014 are below.

	Artist	Song	Spins & Streams
1	Benny Tipene	<i>Make You Mine</i>	1,758,487
2	Ginny Blackmore	<i>Holding You</i>	1,588,840
3	Jamie McDell	<i>Young & Dumb</i>	1,109,955

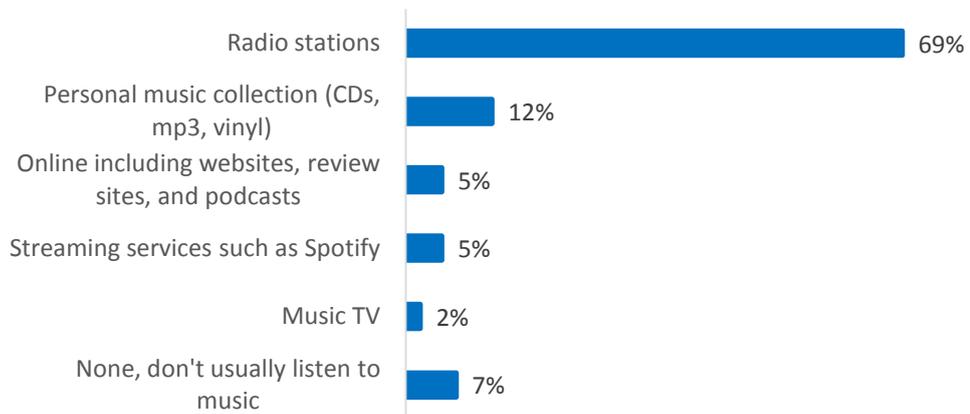
18. The most-played songs released in 2015 are below.

	Artist	Song	Spins & Streams
1	Six60	<i>Special</i>	2,890,712
2	Unknown Mortal Orchestra	<i>Can't Keep Checking My Phone</i>	2,052,598

CONCLUSION

19. Clearly, the impact of online music consumption on the music eco-system here and globally is massive.
20. Making Tracks funded songs are getting the most broadcast “mileage” from online streaming. Online offers huge reach and longevity and ultimately, great value for money.
21. However, radio still delivers big audiences and cannot be dismissed. One spin on a big radio station can reach 60,000+ people in one hit. An A-Rotate song on The Edge could reach up to 437,500 different people in a week. Radio remains an efficient way of connecting songs and audiences.
22. And NZ On Air’s own research says that most people still get their ‘daily music fix’ from the radio.

During a typical day, in which of the following ways, if any, do you listen to music?



23. In the multi-media, multi-platform age, it is about maximising exposure and that is about multiple impressions on multiple platforms.
-

PART B: ARTIST REPORT

INTRODUCTION

1. This report looks back on the first four years of Making Tracks: how many projects have been funded; how many artists have been funded; how many projects have been funded per artist; and the impact of the Making Tracks scheme on the local radio airplay charts.

THE NUMBERS SO FAR

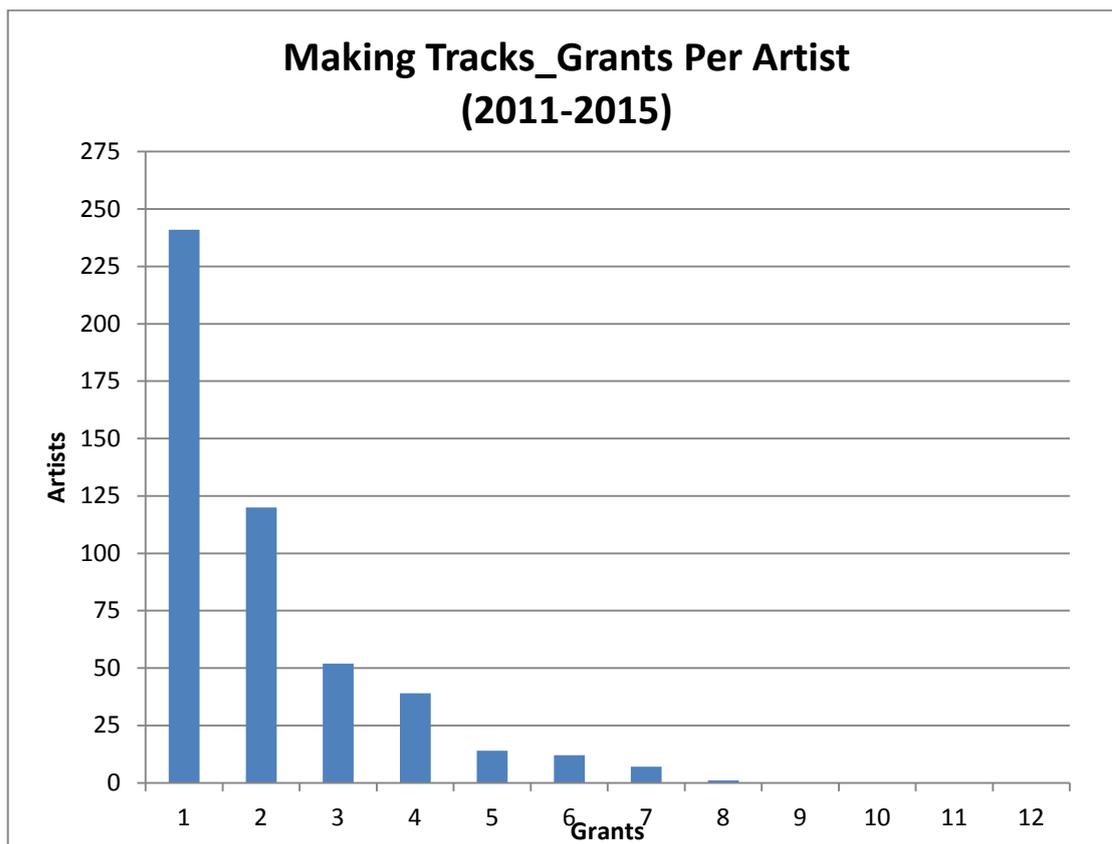
2. In the first four years of Making Tracks we have:
 - received **5,036** applications
 - and funded **994** songs
 - by **486** different artists.

*Note: Any one artist can get a maximum of three Making Tracks grants a year or a maximum of three music video grants for any one album.

3. In theory, an artist could have had 12 grants over the four years of the scheme. However, no artist has had 12; the artist with the most grants has had **eight**. That is the award-winning indie rock act **Unknown Mortal Orchestra**.



4. Seven artists have had seven grants; 12 have had six grants and 14 have had five. The majority of artists have had one or two grants over the four years of the scheme. Just under half (49%) have had just one grant and the majority – 74% – have had one or two grants, as shown in the below graph.



5. The list of artists that have had the most support via the Making Tracks scheme – five or more grants – is a good reflection of the diversity of contemporary popular music genres.

Artist	Genre	Songs
Unknown Mortal Orchestra	Alt & Indie	8
Eden Mulholland	Rock & Metal	
K.One	Hip Hop & RnB	
Pieter T	Hip Hop & RnB	
PNC	Hip Hop & RnB	7
Princess Chelsea	Alt & Indie	
The Phoenix Foundation	Alt & Indie	
Titanium	Pop	
Brooke Duff	Pop	
David Dallas	Hip Hop & RnB	
Die! Die! Die!	Rock & Metal	6
J Williams	Hip Hop & RnB	
Jamie McDell	Pop	

Junica	Alt & Indie	
Lisa Crowley	Pop	
Sherpa	Alt & Indie	
She's So Rad	Alt & Indie	6
The Eversons	Alt & Indie	
Villainy	Rock & Metal	
Vince Harder	Hip Hop & RnB	
At Peace	Alt & Indie	
Awa	Hip Hop & RnB	
Beach Pigs	Alt & Indie	
Benny Tipene	Pop	
Cairo Knife Fight	Rock & Metal	5
Five Mile Town	Folk & Country	
Ladi6	Dance & Electronic	
Lawrence Arabia	Alt & Indie	
Mel Parsons	Folk & Country	
Rackets	Alt & Indie	
Shapeshifter	Dance & Electronic	
Sola Rosa	Dance & Electronic	
Sons Of Zion	Reggae & Roots	
Tomorrow People	Reggae & Roots	

6. Of the 34 artists on the above list, 23 would be contenders for airplay on one or more commercial radio formats (68%) while 32% would be unlikely to find a home on commercial radio but feature prominently in alternative radio playlists.

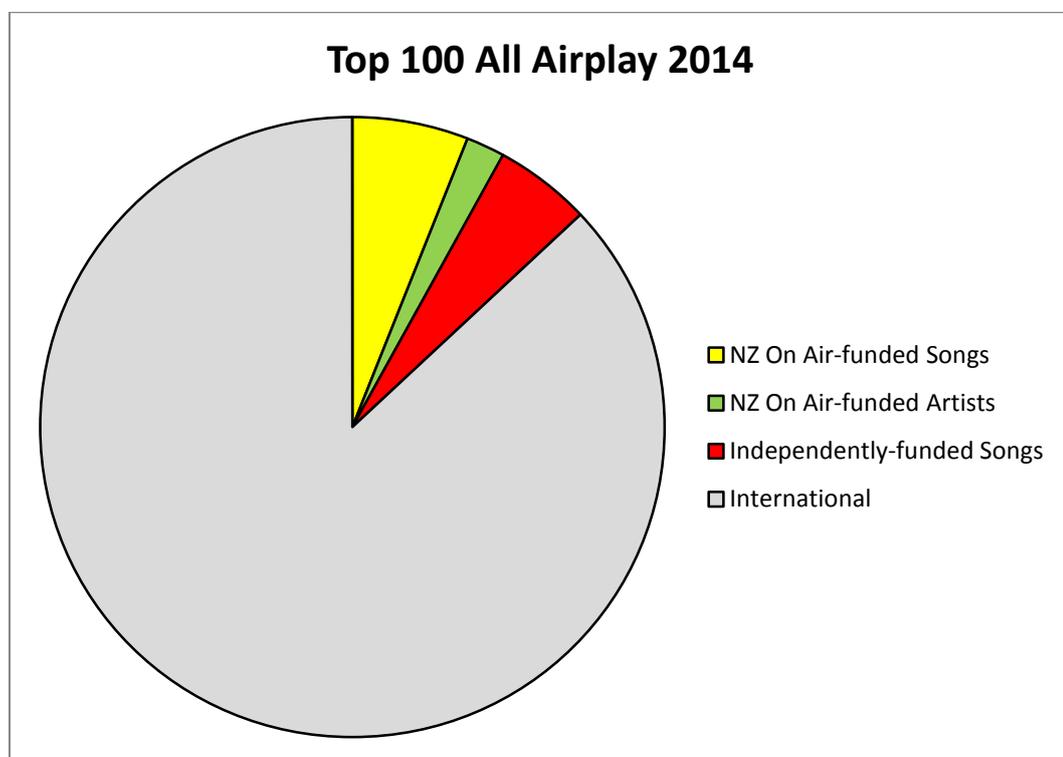
IN THE CHARTS

7. Our main measure of success is airplay mileage – how many spins and streams Making Tracks-funded songs accumulate. This gives us both an audience reading and a value-for-money reading. However, another measure of the performance of the Making Tracks scheme is the impact on the airplay charts.
8. Attached (Appendices) are copies of three airplay charts for the 2014 calendar year:
- The Top 100 most-played songs on All Radio
 - The Top 100 most-played songs on Alt Radio
 - The Top 100 most-played New Zealand songs

In these charts New Zealand songs are highlighted as:

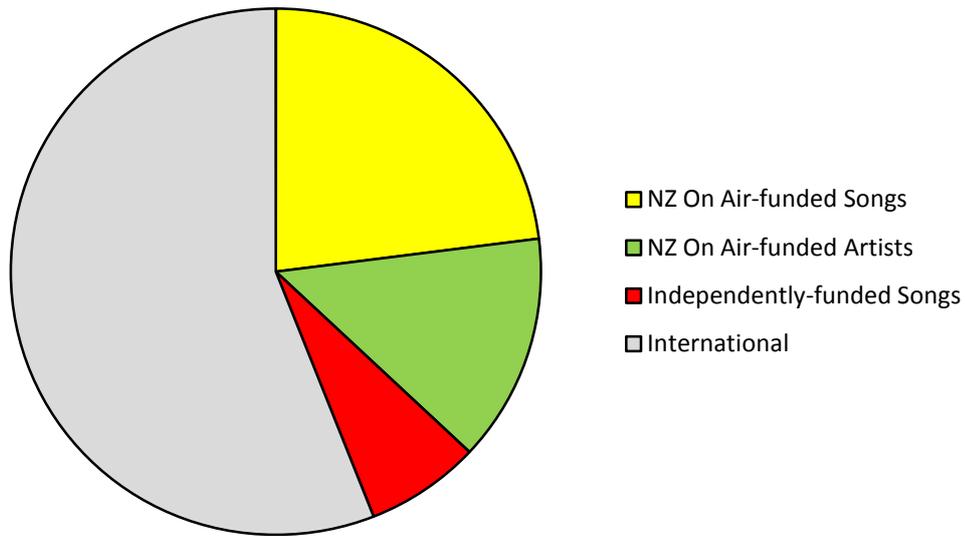
- Making Tracks songs are colour-coded **yellow**
- NZ On Air-previously funded artists with songs that were **not** funded are coded **green**
- Songs that have been independently-funded (either self-funded or label-funded) are coded **red**

9. Of the top 100 most-played songs on **All Radio** in the 2014 calendar year, 13% were New Zealand songs. Six of the 13 (46%) were Making Tracks-funded songs and another two were songs by artists that had been funded by NZ On Air at some stage in their career development but the charting song was not a funded song. Combining these two numbers NZ On Air-funded artists' share of the 13% local content on this chart is 62%. Five songs were by two artists that have not been funded by NZ On Air (**Lorde** and **Broods**).



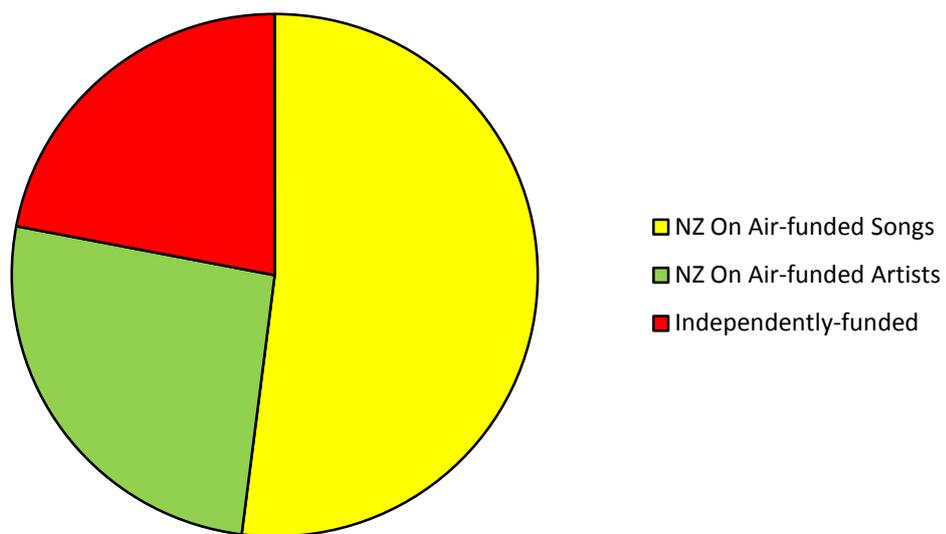
10. Of the top 100 most-played songs on **Alt Radio** in 2014, 44% were New Zealand songs. Twenty-three of the 44 (52%) were Making Tracks-funded and another 14 were songs by artists that have been funded by NZ On Air at some stage but not for this charting song. NZ On Air-funded artists' share of the 44% is 84%. Seven songs were self-funded by artists that have not been funded by NZ On Air in the past. The top three most-played songs on Alt Radio last year were Making Tracks songs (by **The Phoenix Foundation**, **Tiny Ruins** and **Dictaphone Blues**).

Top 100 Alt Airplay 2014



11. Of the top 100 most-played songs on the **NZ Airplay** charts in 2014, 52% were Making Tracks-funded songs. Another 26 were songs by artists who had been funded by NZ On Air in the past but had either self-funded the charting song or had commercial funding for the charting song. Of the other 22 songs, 14 were funded commercially, such as **Lorde**, and eight date back to before NZ On Air was set up, such as **The Exponents**.
12. Based on this, 52% of the chart is NZ On Air-funded and 48% is independently-funded. 26% of the chart is made up of commercially-funded songs by artists who have had NZ On Air support.

Top 100 NZ Airplay 2014



COMMENTARY

13. From the breakdowns above here's what we conclude:

- The impact of Making Tracks on the airplay charts and therefore on the airwaves is significant.
- There is a healthy balance between publicly-funded and commercially-funded songs.
- A significant number of Making Tracks-funded artists go on to release self-funded songs.
- But, take away the yellow and green slices of the pie (NZ On Air's 'share') and there's not much local left.

14. NZ On Air has been associated with supporting and developing most of the New Zealand artists that have gone on to make a name for themselves on the international stage, such as:

- **Kimbra**
- **Gin Wigmore**
- **OMC**
- **The Datsuns**
- **Evermore**
- **Savage**
- **The Naked + Famous**
- **Bic Runga**
- **Brooke Fraser**

15. We also know that about 89% of the New Zealand artists granted Outward Sound export funding through the NZ Music Commission over the last three years to take their music offshore have had prior funding from NZ On Air. This has fuelled their local careers and allowed them to assemble the collateral (recordings and music videos) that they need for global market penetration.

CONCLUSION

16. This is the first time that we have looked at NZ On Air's music work through this lens. It is speculation but we think that if we had done the same exercise (to look at the NZ On Air-funded share of the airplay charts and contrast it with the unfunded share) before Making Tracks, the yellow slice of the pie would have been bigger and the green and red slices would have been skinnier.

17. The fact that more songs are being funded independently is a good sign. It is a sign of maturation and confidence in the sector.

18. We will repeat this analysis annually to establish patterns and trends.

RadioScope 2014 Most Played Tracks - ALL Radio

<u>Rank</u>	<u>Title</u>	<u>Artist</u>	<u>Label/Dist</u>	<u>NZ</u>
1	Happy	Pharrell Williams	Columbia/SonyMusic	
2	All Of Me	John Legend	SonyMusic	
3	Stay With Me	Sam Smith	Capitol/Universal	
4	Am I Wrong	Nico And Vinz	WEA/Warner	
5	Rude	Magic!	SonyMusic	
6	Not A Bad Thing	Justin Timberlake	SonyMusic	
7	I Will Never Let You Down	Rita Ora	RocNation/SonyMusic	
8	Budapest	George Ezra	SonyMusic	
9	Holding You	Ginny Blackmore And Stan Walker	SonyMusic	+
10	The Man	Aloe Blacc	XIX/Interscope/Universal	
11	I'm Not The Only One	Sam Smith	Capitol/Universal	
12	Free	Rudimental feat. Emeli Sande	WEA/Warner	
13	Shake It Off	Taylor Swift	BigMachine/Universal	
14	Ghost	Ella Henderson	Simco/SonyMusic	
15	Rather Be	Clean Bandit feat. Jess Glynne	WEA/Warner	
16	Don't	Ed Sheeran	Asylum/Warner	
17	Superheroes	The Script	SonyMusic	
18	Make You Mine	Benny Tipene	SonyMusic	+
19	We Are Done	The Madden Brothers	Capitol/Universal	
20	Mother & Father	Broods	DrydenStreet/Universal	+
21	Trumpets	Jason DeRulo	WEA/Warner	
22	Brave	Sara Bareilles	Epic/SonyMusic	
23	American Dream	MKTO	Columbia/SonyMusic	
24	God Only Knows	MKTO	Columbia/SonyMusic	
25	On Top Of The World	Imagine Dragons	Universal	
26	I See Fire	Ed Sheeran	Decca/Universal	
27	Bleeding Out	Imagine Dragons	Universal	
28	Addicted To You	Avicii	Universal	
29	Say Something	A Great Big World feat. Christina Aguilera	Epic/SonyMusic	
30	Hey Brother	Avicii	Universal	
31	Best Day Of My Life	American Authors	Universal	
32	Thinking Out Loud	Ed Sheeran	Asylum/Warner	
33	Fancy	Iggy Azalea feat. Charli XCX	Virgin/Universal	
34	Only Love Can Hurt Like This	Paloma Faith	SonyMusic	
35	Problem	Ariana Grande feat. Iggy Azalea	Republic/Universal	
36	Life Of The Party	Shawn Mendes	Island/Universal	
37	Be Okay	Oh Honey	Atlantic/Warner	
38	Something I Need	OneRepublic	Universal	
39	Burning Bridges	OneRepublic	Universal	
40	A Sky Full Of Stars	Coldplay	Parlophone/Warner	
41	Ugly Heart	G.R.L.	Kemosabe/SonyMusic	
42	All About That Bass	Meghan Trainor	Epic/SonyMusic	
43	Sing	Ed Sheeran	Asylum/Warner	
44	Story Of My Life	One Direction	SonyMusic	
45	Love Runs Out	OneRepublic	Universal	
46	Things We Lost In The Fire	Bastille	Virgin/Universal	
47	Beautiful Pain	Eminem feat. Sia	Universal	
48	Lonely	Benny Tipene	SonyMusic	+
49	Bang Bang	Jessie J, Ariana Grande And Nicki Minaj	Republic/Universal	
50	Team	Lorde	Universal	+
51	Nobody To Love	Sigma	Universal	
52	Natalie	Bruno Mars	WEA/Warner	
53	Black Widow	Iggy Azalea feat. Rita Ora	Virgin/Universal	
54	Raging Fire	Phillip Phillips	Universal	

55	Don't Stop	5 Seconds Of Summer	Capitol/Universal	
56	Goodness Gracious	Ellie Goulding	Universal	
57	Step On Up	Benny Tipene	SonyMusic	+
58	Bridges	Broods	DrydenStreet/Universal	+
59	In Your Arms	Nico And Vinz	WEA/Warner	
60	Anything	Hedley	Universal	
61	She Looks So Perfect	5 Seconds Of Summer	Capitol/Universal	
62	Ribs	Lorde	Universal	+
63	Bad Philosophy	Jeremy Redmore	RedmoreBooks/Warner	+
64	XO	Beyonce	SonyMusic	
65	Wake Me Up	Avicii	Universal	
66	Break Free	Ariana Grande feat. Zedd	Republic/Universal	
67	Animals	Maroon 5	Interscope/Universal	
68	Let Her Go	Passenger	BlackCrow/Rhythm	
69	Take It Easy	Stan Walker	SonyMusic	+
70	Of The Night	Bastille	Virgin/Universal	
71	Waves (Robin Schulz Remix)	Mr Probz	LeftLane/SonyMusic	
72	Chandelier	Sia	Inertia/Rhythm	
73	Old School Love	Lupe Fiasco feat. Ed Sheeran	WEA/Warner	
74	Can We Dance?	The Vamps	Universal	
75	Pills N Potions	Nicki Minaj	Universal	
76	Maps	Maroon 5	Interscope/Universal	
77	Dark Horse	Katy Perry feat. Juicy J	Capitol/Universal	
78	Somebody To You	The Vamps feat. Demi Lovato	Virgin/Universal	
79	Stay High (Habits Remix)	Tove Lo feat. Hippiie Sabotage	Universal	
80	Yellow Flicker Beat	Lorde	Republic/Universal	+
81	Jump	Rihanna	Universal	
82	High	Peking Duk	Vicious/Universal	
83	Like It's Over	Stan Walker feat. Ria Hall	SonyMusic	+
84	Timber	Pitbull feat. Ke\$ha	SonyMusic	
85	Geronimo	Sheppard	EmpireOfSong/Chugg/Southbound	
86	Boom Clap	Charli XCX	Atlantic/Warner	
87	Thin Line	Macklemore And Ryan Lewis feat. Buffalo Madonna	Macklemore	
88	The Monster	Eminem feat. Rihanna	Universal	
89	Stolen Dance	Milky Chance	Neon/Universal	
90	Birthday	Katy Perry	Capitol/Universal	
91	Take Me Home	Cash Cash feat. Bebe Rexha	BigBeat/Warner	
92	Like A Drum	Guy Sebastian	SonyMusic	
93	Bulletproof	Stan Walker	SonyMusic	+
94	I Lived	OneRepublic	Universal	
95	How Long Will I Love You?	Ellie Goulding	Universal	
96	Blame	Calvin Harris feat. John Newman	SonyMusic	
97	You	Nathaniel	SonyMusic	
98	Walking On Air	Katy Perry	Capitol/Universal	
99	Counting Stars	OneRepublic	Universal	
100	Roar	Katy Perry	Capitol/Universal	

Chart compiled by Media Sauce Ltd.

Phone 07 888 4348. Email paulkennedy@radioscope.co.nz

RadioScope 2014 Most Played Tracks - ALT Radio

Rank	Title	Artist	Label/Dist	NZ
1	Bob Lennon John Dylan	The Phoenix Foundation	PhoenixFoundation/Universal	+
2	Carriages	Tiny Ruins	ArchHill/Spunk/Universal	+
3	Her Heart Breaks Like A Wave	Dictaphone Blues	BFTU/Rhythm/DRM	+
4	Down On My Luck	Vic Mensa	Virgin/Universal	
5	What's Up With That Girl?	Shocking Pinks	StarsAndLetters	+
6	Klapp Klapp	Little Dragon	Because/Warner	
7	Water Fountain	Tune-Yards	4AD/Rhythm	
8	Wash My Brain	Rockets	BFTU/Rhythm/DRM	+
9	2 Wise 2 Wed	Coco Solid	TokyoDawn	+
10	Oh My Zeus	Coco Solid feat. Boston Rodriguez And Jizatron	TokyoDawn	+
11	Wash You Away	Shunkan	Shunkan	+
12	Burn Up The Road	Liam Finn	Liberation/Universal	+
13	Digital Witness	St Vincent	Republic/Universal	
14	Growing Mould	Ha The Unclear	HaTheUnclear/DRM	+
15	I Wanna Be Foolish	SJD	RoundTripMars/Universal	+
16	Coming Out	HEAVY	HEAVY	+
17	Sun Structures	Temples	Heavenly/Liberation/Universal	
18	Fingerweg	Orchestra Of Spheres	SoundExplorers	+
19	Queen	Perfume Genius	Matador/Rhythm	
20	Crystal	Die! Die! Die!	RecordsEtc/Rhythm	+
21	Can't Do Without You	Caribou	CitySlang/Liberation/Universal	
22	Love That I Need	Doprah	ArchHill/Rhythm/DRM	+
23	Omanko	Sky Ferreira	Capitol/Universal	
24	The Brae	Yumi Zouma	Cascine	+
25	Levels	She's So Rad	FTC/Rhythm/DRM	+
26	Quit Time	Sherpa	Sherpa/Rhythm/DRM	+
27	Very On	Team Dynamite feat. Lui Silk	TeamDynamite/Rhythm/DRM	+
28	Snug As Fuck	Liam Finn	Liberation/Universal	+
29	Mess On A Mission	Liars	Mute/BMGRights/Warner	
30	Lazaretto	Jack White	ThirdMan/SonyMusic	
31	New Dorp. New York	SBTRKT feat. Ezra Koenig	YoungTurks/Rhythm	
32	Gravity	@Peace	YG&B/Rhythm/DRM	+
33	Talking Backwards	Real Estate	Domino/Universal	
34	FKA x inc	FKA Twigs And Inc	YoungTurks/Rhythm	
35	Seasons (Waiting On You)	Future Islands	4AD/Rhythm	
36	Girl	Jamie XX	YoungTurks/Rhythm	
37	Hunger Of The Pine	Alt-J	Liberator/Universal	
38	Minipops 67 [120.2] [source field mix]	Aphex Twin	Warp/Border	
39	Electronic Rhythm Number Two	Pye Corner Audio	Ghostbox	
40	I See You	The Horrors	XL/Rhythm	
41	Our Love	Caribou	CitySlang/Liberation/Universal	
42	Aerosol Can	Major Lazer feat. Pharrell	MajorLazer/Warner	
43	Echo Boomer	Fucked Up	Matador/Rhythm	
44	Every Other Freckle	Alt-J	Liberator/Universal	
45	Mesmerise	Temples	Heavenly/Liberation/Universal	
46	Night Surfing	Beach Pigs	ArchHill/Rhythm/DRM	+
47	IV. Sweatpants	Childish Gambino	Liberator/Universal	
48	Animal	Emily Edrosa	EmilyEdrosa	+
49	Brain	Banks	Harvest/Capitol/Universal	
50	Never Catch Me	Flying Lotus feat. Kendrick Lamar	Warp/Border	
51	Gordian Knot	Trust Punks	Spunk/Universal	+
52	Secret Lives Of Furniture	Ha The Unclear	HaTheUnclear/DRM	+
53	Like Lust	Movement	Modular/Universal	
54	All Under One Roof Raving	Jamie XX	YoungTurks/Rhythm	
55	Disco / Very	Warpaint	RoughTrade/Rhythm	
56	Bones	Mermaidens	Mermaidens	+
57	Drowning (Dave Glass Animals Remix)	Banks	Harvest/Capitol/Universal	
58	Fall In Love	Phantogram	Barsuk/Southbound	

59	Happy Idiot	TV On The Radio	Harvest/Capitol/Universal	
60	Red Eyes	The War On Drugs	SecretlyCanadian/Inertia/Rhythm	
61	Country Kills	Popstrangers	Spunk/Universal	+
62	Can We Get It Together?	Sola Rosa feat. Noah Slee	WayUp/Rhythm/DRM	+
63	Lichtung	Grayson Gilmour	FlyingNun/Warner	+
64	Death To You And All You Love, Human	Space Bats Attack!	SpaceBatsAttack!	+
65	Sunbathing Animal	Parquet Courts	RoughTrade/Rhythm	
66	Strange Things	Marlon Williams	MarlonWilliams	+
67	Canal	Ratking	HXC/Rhythm	
68	All The Rage Back Home	Interpol	SoftLimit/Liberator/Universal	
69	Freddy Bardot	Lips	Lips	+
70	365	Dictaphone Blues feat. Emily Edrosa	BFTU/Rhythm/DRM	+
71	Gina Works At Hearts	DZ Deathrays	IOhYou/Liberation/Universal	
72	Sideway Sleepers	Shunkan	Shunkan	+
73	Drown With The Monster	White Lung	Domino/Universal	
74	Om	NehruvianDOOM	Lex/Border	
75	Eyes Of The Muse	King Tuff	SubPop/Rhythm	
76	Avant Gardener	Courtney Barnett	Milk!/RemoteControl/Rhythm	
77	It Feels Good To Be Around You	Yumi Zouma feat. Air France	Cascade	+
78	Get Hit	Die! Die! Die!	RecordsEtc/Rhythm	+
79	Black And White	Parquet Courts	RoughTrade/Rhythm	
80	Like That	White Fence	Spunk/Universal	
81	Rangers	Randa	CRS/Universal	+
82	Pickles From The Jar	Courtney Barnett	Milk!/RemoteControl/Rhythm	
83	Providence	AHoriBuzz	Buzzbiz/Warner	+
84	Give It Up	HTRK	GhostlyInternational/Border	
85	Father Sister Berzerker	Tobacco	GhostlyInternational/Border	
86	Time Convenience	Team Cat Food	TeamCatFood	+
87	Sleep Sound	Jamie XX	YoungTurks/Rhythm	
88	So Now You Know	The Horrors	XL/Rhythm	
89	Coasting	Kele	Lilac/Rhythmmethod	
90	Work Work	CLPPNG. feat. Cocc Pistol Cree	SubPop/Rhythm	
91	Smoke Blowbacks	Kill Murray	Muzai/Rhythm/DRM	+
92	Light Shines Through Dust	Lontalius	Lontalius	+
93	1998	Chet Faker	FutureClassic/Warner	
94	Breaking The Angle Against The Tide	Craft Spells	CapturedTracks/DoubleSix/FlyingOut	
95	Rapt	Karen O	Cult/Rhythm	
96	Reflective Skull	DZ Deathrays	IOhYou/Liberation/Universal	
97	Pyrexia	Lttlphnx	CrystalMagic	+
98	Lazy Boy	Robert Scott feat. Tiny Ruins	FlyingNun/Warner	+
99	Loneliness For Free	Mulholland	Mulholland/Rhythm/DRM	+
100	Talk Is Cheap	Chet Faker	FutureClassic/Warner	

Chart compiled by Media Sauce Ltd.

Phone 07 888 4348. Email paulkennedy@radioscope.co.nz

RadioScope 2014 Most Played Tracks - NZ Artists

Rank	Title	Artist	Label/Dist
1	Holding You	Ginny Blackmore And Stan Walker	SonyMusic
2	Make You Mine	Benny Tipene	SonyMusic
3	Mother & Father	Broods	DrydenStreet/Universal
4	Lonely	Benny Tipene	SonyMusic
5	Team	Lorde	Universal
6	Step On Up	Benny Tipene	SonyMusic
7	Bridges	Broods	DrydenStreet/Universal
8	Ribs	Lorde	Universal
9	Bad Philosophy	Jeremy Redmore	RedmoreBooks/Warner
10	Take It Easy	Stan Walker	SonyMusic
11	Yellow Flicker Beat	Lorde	Republic/Universal
12	Like It's Over	Stan Walker feat. Ria Hall	SonyMusic
13	Bulletproof	Stan Walker	SonyMusic
14	With You	Jupiter Project And Jetski Safari feat. Helen Corry	LTPS/Warner
15	Kings & Queens	Brooke Fraser	SonyMusic
16	Be My Lady	Sons Of Zion feat. Pieter Tuhoro And Jah Maoli	SonyMusic
17	Royals	Lorde	Universal
18	Same You	K.One feat. Brooke Duff	IllegalMusik/Warner
19	Walking On Water	Benny Tipene	SonyMusic
20	Never Gonna Change	Broods	DrydenStreet/Universal
21	Bones	Ginny Blackmore	SonyMusic
22	Survivors	Smashproof feat. Pieter T	MTC/Warner
23	Love Don't Live Around Here (No More)	K.One	IllegalMusik/Warner
24	It's Worth It	Jackie Thomas	SonyMusic
25	Dumb	Jamie McDell	Universal
26	That's My	Donell Lewis	DNK/FMG/Universal
27	What We Want	The Naked And Famous	SomewhatDamaged/Universal
28	L.A.F.	Broods	DrydenStreet/Universal
29	Celeste	Ezra Vine	LTPS/Warner
30	The Wire	David Dallas feat. Ruby Frost	Dirty/FMG/Universal
31	Don't Forget Your Roots	Six60	Massive/Universal
32	Ammunition	Villainy	VillainMusic/Universal
33	Show No Love	Donell Lewis feat. Fortafy	JuvenileMusicGroup
34	Runnin'	David Dallas	Dirty/FMG/Universal
35	Something In The Water	Brooke Fraser	SonyMusic
36	The Weekend	Sons Of Zion	SonyMusic
37	Speakers Blown	Sid Diamond	MTC/Warner
38	It's Nothin'	Ty feat. Donell Lewis	Empire/Warner
39	Tennis Court	Lorde	Universal
40	Wake Up	Aaradhna	DawnRaid/FMG/Universal
41	Burn Up The Road	Liam Finn	Liberation/Universal
42	Love Love Love	Avalanche City	LTPS/Warner
43	Transmission	I Am Giant	GiantSound/SonyMusic
44	Never Leave Me Again	OPSHOP	OpShop/Rhythm/DRM
45	Home	Blacklistt	Blacklistt/Rhythm/DRM
46	Always On My Mind	Tiki Taane	DirtyDub/Rhythm/DRM
47	Life In Sunshine	Jamie McDell	EMI/Universal
48	It's Okay	Deach feat. Donell Lewis	Empire/Warner
49	Special	Six60	Massive/Universal
50	Think You're So Free	Shihad	WEA/Warner
51	Start A Revolution	Devilskin	Devilskin/Rhythm/DRM
52	Don't Dream It's Over	Crowded House	Capitol/Universal
53	Death Of You	I Am Giant	GiantSound/SonyMusic
54	Freaks	Timmy Trumpet And Savage	Hussle/MOS/Universal
55	Something So Strong	Crowded House	Capitol/Universal
56	Everything's Gonna Be Alright	The Babysitters Circus	ControlFreak/Universal
57	Young Blood	The Naked And Famous	SomewhatDamaged/Universal
58	Good Morning Baby	Bic Runga And Dan Wilson	SonyMusic

59	Bob Lennon John Dylan	The Phoenix Foundation	PhoenixFoundation/Universal
60	Cruel	Dane Rumble	Rumble/Warner
61	So True	The Black Seeds	Capitol/Universal
62	SFM (Sing For Me)	Ginny Blackmore	SonyMusic
63	Why Does Love Do This To Me?	The Exponents	Universal
64	Breathe	J.Williams	IllegalMusik/Warner
65	Aotearoa (Maori Language Week 2014)	Stan Walker feat. Ria Hall, Troy Kingi And Maisey Rika	SonyMusic
66	Run Run	Jeremy Redmore	RedmoreBooks/Warner
67	Flying In The Face Of Love	Neil Finn	Lester/Universal
68	Never Ever	Three Houses Down	IllegalMusik/Warner
69	Maybe	OPSHOP	Siren/Universal
70	Are You Old Enough?	Dragon	SonyMusic
71	Only To Be	Six60	Massive/Universal
72	Her Heart Breaks Like A Wave	Dictaphone Blues	BFTU/Rhythm/DRM
73	One Day	OPSHOP	Siren/Universal
74	Pohehe Ki Tau E Kite Ai	Chad Chambers And Kui Pewhairangi	RadioNgatiPorou
75	Sophie	goodshirt	Cement/GoodshirtLtd/Universal
76	Razor Wire Reality	I Am Giant	GiantSound/SonyMusic
77	Oranga	Kirsten Te Rito	KirstenTeRito/DRM
78	The Otherside	Breaks Co-Op	Capitol/Universal
79	Black Box	Stan Walker	SonyMusic
80	I'm Still In Love With You	Dragon	SonyMusic
81	Arithmetic	Brooke Fraser	SonyMusic
82	In Colour	Shapeshifter	Truetime/Universal
83	Crash	Jamie McDell	Universal
84	Sitting Inside My Head	Supergroove	SonyMusic
85	Vessel	Devilskin	Devilskin/Rhythm/DRM
86	Sway	Bic Runga	SonyMusic
87	Choose You	Stan Walker	SonyMusic
88	Melting Pot	When The Cat's Away	Peach/Universal
89	Bottles	Sid Diamond feat. PNC And Pieter T	MTC/Warner
90	Whakahonohono Mai	1814	Manu/Ode/DRM
91	Forever	Six60	Massive/Universal
92	Getting Stronger	Adeaze feat. Aaradhna	DawnRaid/FMG/Universal
93	He Po Nui Te Whai	Manea	BlackMedia/DRM
94	Whakatau Mai Ra	Ora Taukamo	FreshAlliance/SonyMusic
95	Tell Her	Sons Of Zion	SonyMusic
96	Better Be Home Soon	Crowded House	Capitol/Universal
97	Escaping	Margaret Urlich	SonyMusic
98	Girl In Stilettos	Annah Mac	SonyMusic
99	Turangawaewae	Kerepeti Paraone	FreshAlliance/SonyMusic
100	Just For You	Deach feat. Ria And Ezra James	Empire/Warner

Chart compiled by Media Sauce Ltd.

Phone 07 888 4348. Email paulkennedy@radioscope.co.nz