



2015  
LOCAL CONTENT  
New Zealand Television





# CONTENTS

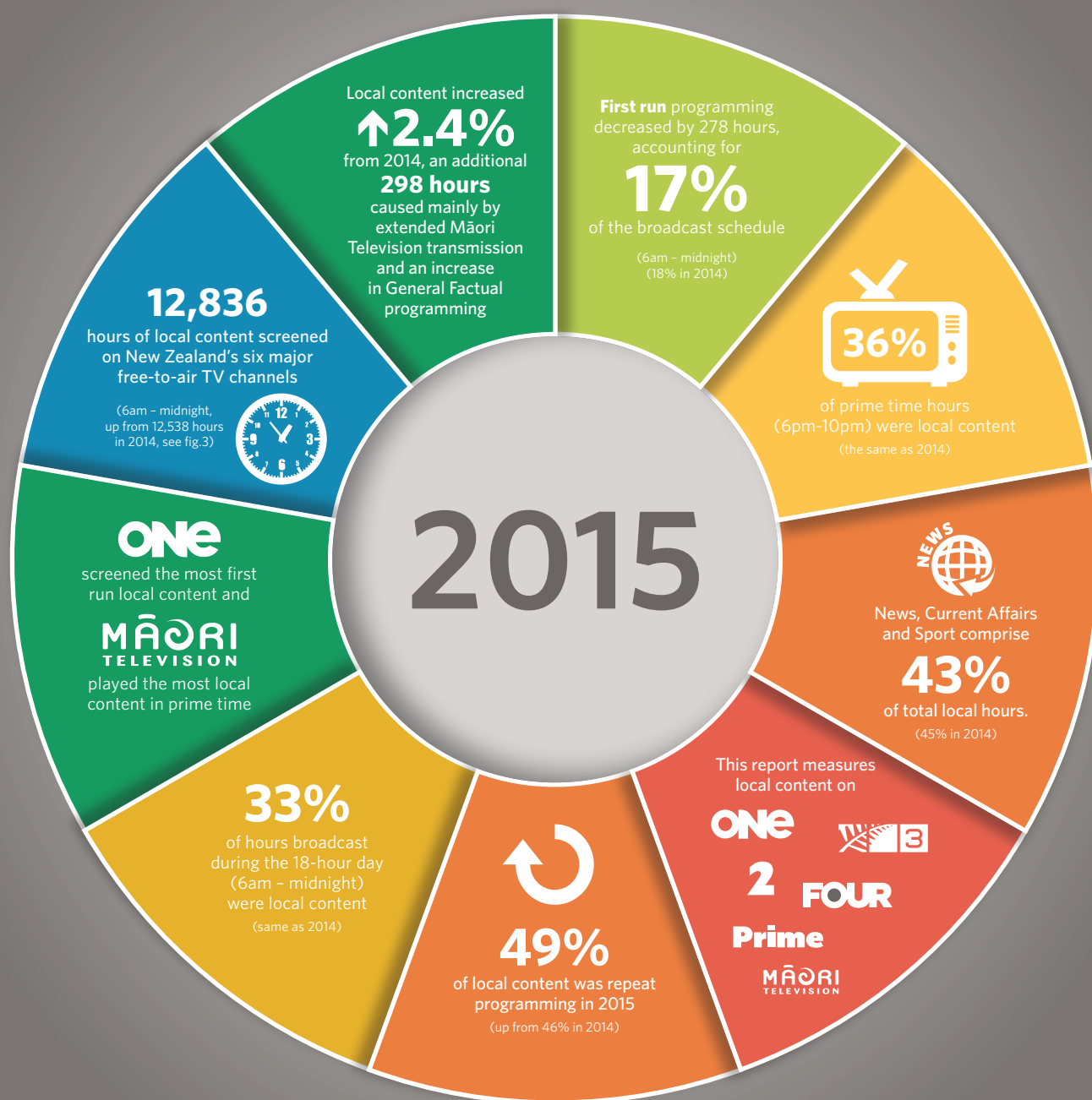
## 2015 AT A GLANCE - FREE-TO-AIR TELEVISION

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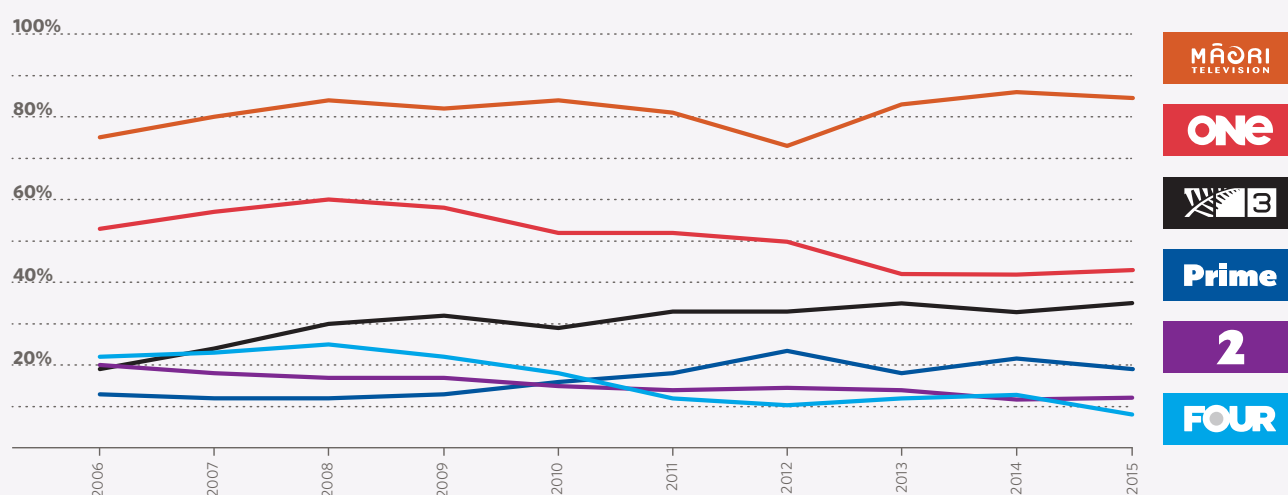
### PURPOSE:

Each year since 1989 NZ On Air has measured the amount of local content broadcast on New Zealand's main free-to-air television channels. This report is an important way NZ On Air monitors the amount of local programming available freely to New Zealanders. While the numbers fluctuate by year, this data is collated to provide a way to assess trends over time.

## 2015 AT A GLANCE – FREE-TO-AIR TELEVISION



### Percentage of Local Content Hours by Channel Broadcast in 2015



# EXECUTIVE SUMMARY 2015

## 2015 KEY TRENDS

In 2015 the amount of New Zealand programming on free-to-air television increased, but the underlying trends are more revealing. Repeated content accounted for a higher percentage of local content this year, and first run local content continued to decline, both trends that reflect the ongoing difficult economic environment for free-to-air television broadcasting.

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- **Repeat** screenings totalled 6,271 hours (5,694 in 2014) accounting for virtually half of all local content at 49% (repeats were 46% of local content in 2014 and 44% in 2013). 66% of that repeat programming screened on Māori Television in 2015.
  - **First run local content**, meaning new series or programmes, decreased by 4% in 2015, continuing a downward trend that has been observed for the past seven years. 6,565 hours of new local content screened on television (278 hours less than the previous year) making up 17% of the broadcast schedule. This decrease was largely caused by a significant drop in Entertainment hours on FOUR as the daily youth music programme *Smash!* moved to The Edge TV, a Freeview channel that is not included in this report. These hours were not replaced by other local content on FOUR.
    - Documentaries, Entertainment, News/Current Affairs, Sport and Children's programming also recorded decreases in first run hours.
    - There was more first run local Drama/Comedy, General Factual and Māori programming.
    - TV One again broadcast the most first run local content with 2,300 hours, followed by TV3 with 1,889 hours. TV3 added 132 first run hours to its schedule (up 8%).
    - The large output of News/Current Affairs programmes on these channels continues to keep their first run content levels high.
  - Overall, local content comprised 36% of **prime time** schedules (the same as 2014). Māori Television screens the most local content in prime time, with 82% of the channel's prime time hours containing New Zealand programming in 2015. TV One and TV3 screened the next highest number of hours in prime time with 743 hours (51%) and 734 hours (50%) respectively.
  - News and Current Affairs programmes have a high quantitative effect on prime time hours. If they are excluded five of the six channels screen less than 20% local content in prime time.
  - By **genre**, **News/Current Affairs** hours were up 64 hours to 4,042 (3,978 in 2014) due to repeat content screening during Māori Television's extended broadcast hours. For the third year in a row TV3 screened the most local news and current affairs.
  - **General Factual** (previously labelled 'Information' – see page 5) continues to be the second largest genre of local content after News/Current Affairs. General Factual hours increased by 336 hours to 3,593 in 2015.
  - **Drama/Comedy** hours increased by 87 to 646 total hours. TV2, TV3, FOUR, Prime and Māori Television all broadcast more hours of local Drama and Comedy in 2015.
  - **Entertainment** programming decreased to 569 hours (from 889 hours in 2014) because of fewer local Entertainment programmes on FOUR. Māori Television screened the most Entertainment content (418 total hours).
  - **Māori** programming for a general audience increased slightly by 17 hours to 326 hours in 2015. A large volume of repeated content on Māori Television caused total local **Children's** programming hours to increase by 198 hours to 1,232 hours.
  - **Documentary** and **Sports** hours had small decreases in 2015.

Fig 1. First Run Local Content Hours by Channel

Channel	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
TV One	2,300 ↔	2,305	2,273	2,864	3,105	3,049	3,232	3,427	3,240	2,997
TV 3	1,889 ↑	1,757	1,813	1,821	1,857	1,634	1,926	1,846	1,416	1,193
Māori Television	978 ↑	955	966	962	1,382	1,297	1,062	1,243	1,233	1,057
Prime	793 ↓	879	782	1,004	662	882	664	685	739	784
TV2	411 ↓	425	494	507	512	535	683	622	689	875
FOUR	194 ↓	522	516	509	607	825	930	1,113	908	993
Total	6,565 ↓	6,843	6,844	7,667	8,124	8,222	8,498	8,936	8,225	7,899

Fig 2. Total Local Content Hours by Channel

Channel	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	5,124 ↑	4,595	4,223	3,415	2,739	2,604	2,544	2,608	2,477	2,323
TV One	2,816 ↑	2,748	2,738	3,287	3,460	3,405	3,812	3,954	3,762	3,492
TV 3	2,313 ↑	2,160	2,310	2,172	2,175	1,879	2,114	1,976	1,585	1,270
Prime	1,264 ↓	1,429	1,198	1,542	1,158	1,073	846	817	760	862
TV2	784 ↑	764	893	954	919	1,015	1,129	1,110	1,168	1,300
FOUR	535 ↓	842	783	680	768	904	975	1,136	2,477	1,008
Total	12,836 ↑	12,538	12,145	12,051	11,219	10,881	11,418	11,600	10,784	10,255

## NZ ON AIR'S ROLE IN LOCAL CONTENT

NZ On Air invests in local content that is too expensive or risky to be produced commercially. Generally funding is spread between higher cost, high-risk programmes for prime time and lower cost special interest programming that screens in off-peak slots. Public funding ensures there is a more diverse range of programming for New Zealand audiences on free-to-air television.

Each year NZ On Air invests around \$80 million in free-to-air television programmes supporting up to 1,000 hours of new local content. The agency supports a range of genre; from expensive, high quality drama programming such as *The Brokenwood Mysteries*, *Westside* and *Abandoned* which compete with the best international content, to special interest series such as *Both Worlds*, *Tagata Pasifika* and *Attitude* that represent diverse communities from all over New Zealand. NZ On Air also contributes significantly to Children's programmes, which in 2015 included year-long series *The 4.30 Show*, *Sticky TV*, *What Now* and preschool puppet-based series *The Moe Show*. Comedy programmes, such as *Funny Girls* and *7 Days*, and Documentary programmes, including *Descent From Disaster* and *Lost & Found*, represent uniquely New Zealand voices and views in creative and innovative ways.

NZ On Air's funding accounts for a relatively small portion of local content overall because the agency does not invest in high volume genres such as News, Sports and most Current Affairs. Since the global financial crisis of 2007, demand on NZ On Air's contestable television funding has increased. The proportion of prime time local content funded by NZ On Air has increased in 2015. This is a reflection of the ongoing constraints under which both broadcasters and programme-makers are operating. In addition, NZ On Air, like most government agencies, has not received a baseline budget increase for several years.

In 2015 NZ On Air funds contributed to:

- 14% of local content (16% in 2014)
- 14% of first run local content programmes (17% in 2014)
- 13% of prime time local content (10% in 2014)

A full list of NZ On Air funded programmes is at Appendix 5.

## BACKGROUND TO THE SURVEY

This report has been published every year since 1989. In the first year the report was published 2,804 hours of local content were counted on three channels (TV One, TV2 and TV3). Since 2006 this report has covered local content on six nationwide channels.

Local content accounted for 12,836 hours of broadcast time in 2015, a 358% increase since the first report was published 26 years ago.

The quantitative Local Content Report measures the six major channels broadcasting nationwide free-to-air. A number of channels not counted in this report broadcast some local content nationally, including The Edge TV, Choice TV, Trackside, Parliament TV, Te Reo, Shine TV and four 'Plus1' channels (TV One+1, TV2+1, TV3+1 and FOUR+1). Regional channels and pay television add further choice for audiences. It is not feasible for this report to measure all local content that is broadcast on New Zealand television.

All figures in the report are based on an 18-hour broadcast day, 6am to midnight. Source data is provided by Nielsen which is checked against television listings in *The Listener* and *TV Guide*.

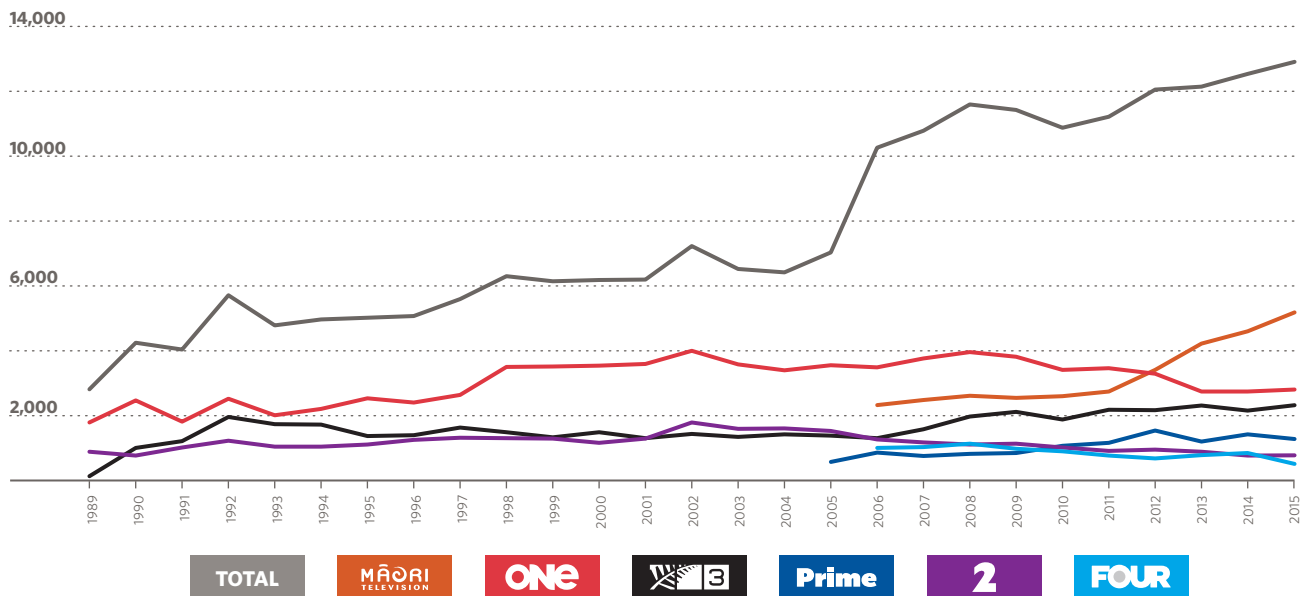
### Change in genre category

In 2015 NZ On Air has redefined and relabelled one of the eight genre categories of this report to acknowledge the gradual change of programme formats. The 'Information' genre is now referred to as 'General Factual' to better acknowledge the range of factual formats that have proliferated in the 26 years since this report began. At one time more purely informative in style, programmes assigned to the Information/General Factual category now represent a range of programme types that share a basis in factual content. These styles include magazine formats, information and lifestyle shows, and formats that blend factual content with dramatic or competition narratives. For more on the genre classifications of this report please see the Methodology Note on page 22 and the Definition Of Genre Classifications in Appendix 1.

A full list of the local programme titles that screened in 2015 is available in Appendix 6.

Local content reports for previous years are available on NZ On Air's website [www.nzonair.govt.nz/research](http://www.nzonair.govt.nz/research)

Fig 3. Chart of Local Content Hours by Channel since 1989



#### Notes:

24-Hour day measured from 1989 to 2002, 18-hour day since 2003.

Prime TV added 2005, FOUR and Māori Television added 2006.

## PART 1. LOCAL CONTENT BY CHANNEL

This survey uses the 18-hour Day (6am - Midnight)

12,836 hours of local content accounted for 33% of the 6am - midnight broadcast, across the six free-to-air channels measured in 2015.

Fig 4. Percentage of Local Content by Channel

	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	84%	86%	83%	73%	81%	84%	82%	84%	80%	75%
TV One	43%	42%	42%	50%	53%	52%	58%	60%	57%	53%
TV3	35%	33%	35%	33%	33%	29%	32%	30%	24%	19%
Prime	19%	22%	18%	23%	18%	16%	13%	12%	12%	13%
TV2	12%	12%	14%	14%	14%	15%	17%	17%	18%	20%
FOUR	8%	13%	12%	10%	12%	18%	22%	25%	23%	22%

### TV ONE

Fig 5. TV One Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
News/Current Affairs	501	955	1,441	14	1,456	1,473
General Factual	133	560	444	249	693	585
Documentaries	73	198	137	134	271	304
Māori Programmes	0	234	202	32	234	232
Sports	6	70	37	39	76	61
Drama/Comedy	22	24	26	20	46	70
Entertainment	8	33	14	27	42	23
<b>Local Content Broadcast time</b>	<b>743</b>	<b>2,073</b>	<b>2,300</b>	<b>515</b>	<b>2,816</b>	<b>2,748</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>51%</b>	<b>41%</b>	<b>35%</b>	<b>8%</b>	<b>43%</b>	<b>42%</b>

Overall the amount of local content on TV One saw a slight increase from 42% of broadcast time (6am – midnight) in 2014 to 43% in 2015. Local content in prime time decreased to 51% in 2015 from 53% in 2014. First run (new programming) remained at the steady level of 35%. Repeated content stayed low but did increase by a per cent, to total 8% of TV One's broadcast time in 2015.

News and Current Affairs programming remains the largest contributor to TV One's local content hours. Total News/Current Affairs hours decreased by 17 hours in 2015 largely because of election year coverage in 2014. There were fewer local content hours of *Sunday* because, while its format was extended to a one hour programme, foreign stories accounted for 40% of the 2015 series. For this reason, in 2015 *Sunday* was counted

as 60% local content (in previous years it was counted as 100% local). High volume News/Current Affairs programmes *Breakfast*, *One News* and *Seven Sharp* all returned with similar hours in 2015.

General Factual increased by 108 hours because of new programmes *Kiwi Living* and *Our First Home*, as well as a higher number of repeat episodes of series including *Mucking In*, *Going Going Gone* and *The Food Truck*.

Māori content on TV One remained steady due to returning series *Marae*, *Te Karere*, *Waka Huia* and *Whānau Living*.

TV One screened repeat episodes of *Fishy Business* and *Hooked In New Zealand* which explains the 15 hour increase in Sports coverage from 2014.



## TV2

Fig 6. TV2 Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Drama/Comedy	140	254	140	254	394	372
Children's	0	252	184	68	252	261
General Factual	52	46	50	48	98	88
Entertainment	1	14	14	1	15	14
Māori Programmes	0	13	13	1	13	10
Documentaries	12	0	11	1	12	14
News/Current Affairs	0	0	0	0	0	5
<b>Local Content Broadcast time</b>	<b>205</b>	<b>579</b>	<b>411</b>	<b>373</b>	<b>784</b>	<b>764</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>14%</b>	<b>11%</b>	<b>6%</b>	<b>6%</b>	<b>12%</b>	<b>12%</b>

Local content on TV2 increased by 20 hours in 2015. The channel screened 784 hours in total compared to 764 hours in 2014.

*Shortland Street* again accounted for the majority of TV2's local content hours. The soap screened each week night in prime time and was repeated twice, once at midday on weekdays and as an omnibus on Sundays. In 2015 the *Shortland Street Omnibus* moved from the commercial-free Sunday morning to Sunday afternoon and the omnibus episode length increased by 30 minutes to accommodate advertisements.

Fewer Children's programmes screened on TV2 in 2015 but returning series *The 4:30 Show* and *What Now* made up the majority of total Children's hours.

The 10 hour increase in General Factual programming on TV2 was due to off-peak repeat episodes of *My Kitchen*

*Rules New Zealand*. Entertainment programming on TV2 remained steady with *Fresh* making up the bulk of the hours. *The TV2 Kids Awards* did not go to air in 2015, but *Coca Cola Christmas In The Park* screened on TV2 in 2015 (it screened on TV3 in 2014).

TV2's only Māori programme, *2Kaha*, had more episodes go to air in 2015.

Documentary programming on TV2 included a new season of *Neighbours At War* and a new instalment of the *Gloriavale* series titled *Life And Death*. *Renters* did not go to air in 2015 but new series *Bogans* did.

No local News/Current Affairs programming screened on TV2 in 2015. 2015 was the first full year in which 20/20 contained no local content. The programme has featured only international stories since August 2014.

## TV3

Fig 7. TV3 Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
News/Current Affairs	451	1,088	1,439	99	1,538	1,545
General Factual	190	222	196	217	412	270
Sports	0	167	116	51	167	160
Drama/Comedy	34	35	50	19	69	59
Entertainment	46	21	43	24	67	56
Documentaries	13	20	18	15	33	49
Māori Programmes	0	27	27	0	27	22
<b>Local Content Broadcast time</b>	<b>734</b>	<b>1,579</b>	<b>1,889</b>	<b>424</b>	<b>2,313</b>	<b>2,160</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>50%</b>	<b>31%</b>	<b>29%</b>	<b>6%</b>	<b>35%</b>	<b>33%</b>

TV3's total local content hours were 2,313, an increase of 153 hours on 2014.

First run hours of News/Current Affairs programming decreased by 17 hours in 2015 and there were several changes to the channel's news schedule. Weekday morning programme *3 News Firstline* was replaced by *Paul Henry*, which had a longer episode length. *3<sup>rd</sup> Degree* did not return in 2015; new show *3D* had shorter and fewer episodes.

*Campbell Live* ended in 2015 and was temporarily replaced with *Come Dine With Me NZ*, which contributed to the increase of General Factual hours on TV3. From August 2015 onward new current affairs programme *Story* screened in TV3's 7pm weeknight slot. The late night *Paul Henry Show* did not return in 2015 but late night *3 News* bulletins and *Newsworthy* aired in the same time slot in 2015 with similar hours. *Three60* and the midday *3 News* bulletin returned in 2015 with similar hours to 2014. Saturday morning current affairs programme *The Nation* was counted in this genre, and it aired Budget and Anzac Day specials in 2015.

General Factual hours on TV3 had a large increase of 142 hours, owing to a number of long-running reality

competition shows that had both first run and repeats in 2015. These programmes included *Come Dine With Me*, *Masterchef New Zealand*, *The Bachelor*, *The Block Villa Wars* and *X Factor*. *Grand Designs NZ* was also counted as a General Factual programme.

*Jono And Ben* returned with an earlier timeslot of 7:30pm and longer one-hour episodes. New series *Westside* and *Funny Girls* also contributed to TV3's Drama/Comedy hours.

A new series of *Dancing With The Stars* contributed to the 11 additional Entertainment hours on TV3 in 2015. Returning Entertainment programmes included *7 Days*, *Comedy Gala* and *AotearoHA*.

Fewer documentary series and one-offs went to air on TV3 in 2015. *Both Worlds* and *Lost & Found* were counted in this genre. One-off documentaries included *Emergency Medicine*, *Ewen Gilmour: Westie Legend*, and *Til Death Do Us Part: The Antony De Malmanche Story*.

The 11<sup>th</sup> series of *Marae DIY* screened on TV3 in 2015; previous series have screened on Māori Television. This series caused the five hour increase in TV3's Māori programming. *Re-Think* returned to TV3 in 2015 and was also counted in this genre.

## FOUR

Fig 8. FOUR Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Children's	0	419	176	243	419	421
Entertainment	0	5	3	2	5	355
Māori Programmes	11	41	4	48	52	45
Drama/Comedy	3	41	0	44	44	13
General Factual	15	0	11	4	15	8
Local Content Broadcast time	29	506	194	341	535	842
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>2%</b>	<b>10%</b>	<b>3%</b>	<b>5%</b>	<b>8%</b>	<b>13%</b>

FOUR is an entertainment channel that broadcasts programming aimed at a younger audience during the day. During prime time it mainly screens American dramas, comedies and reality shows.

Local content levels on FOUR are low and they decreased by a significant 307 hours in 2015. This is due to the Entertainment magazine-style programme *Smash!* (which includes foreign content) moving from FOUR to The Edge TV, a channel which is not counted in this report.

Children's hours on FOUR remained steady in 2015 because of the high volume of *Sticky TV* hours. The programme screens throughout the year on weekday afternoons and Saturday mornings and is repeated on weekday mornings. First run and repeat episodes of *The Moe Show* also contributed to Children's hours on FOUR.

Māori children's programme *Pūkana* is responsible for most of FOUR's Māori programming hours. *Pūkana* first screens on Māori Television and a recompiled version with English subtitles is repeated on FOUR. While fewer episodes of *Pūkana* screened on FOUR compared to 2014 a new series of *The GC*, as well as repeats of the previous two series, contributed to the increase of Māori content on FOUR in 2015.

No first-run Drama/Comedy programming screened on FOUR in 2015. Repeat screenings of all three *The Almighty Johnsons* series contributed to the 31 hour increase in total Drama/Comedy hours on the channel.

The increase in General Factual hours is due to *The Xtra Factor*, FOUR's companion programme to TV3's *X Factor*. The final episodes of *X Factor* were simulcast on TV3 and FOUR and were counted as repeated content on FOUR. *Cadbury Dream Factory* did not return to FOUR in 2015.



## PRIME

Fig 9. Prime Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Sports	160	656	482	334	816	997
News/Current Affairs	16	224	211	29	241	244
General Factual	6	95	50	52	102	123
Documentaries	36	21	20	36	57	45
Drama/Comedy	27	1	11	16	27	13
Entertainment	7	15	18	4	22	7
<b>Local Content Broadcast time</b>	<b>252</b>	<b>1,012</b>	<b>792</b>	<b>472</b>	<b>1,264</b>	<b>1,429</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>17%</b>	<b>20%</b>	<b>12%</b>	<b>7%</b>	<b>19%</b>	<b>22%</b>

Local content hours decreased in 2015 to 1,264 hours from 1,429 (2014), and made up 19% of the schedule (22% in 2014).

The decrease in local content on Prime is due to less Sports coverage in 2015. Prime broadcast both the Sochi Winter Olympics and the Glasgow Commonwealth Games in 2014 which accounted for over 140 additional hours of Sports programming. In 2015 Prime broadcast coverage of the Rugby World Cup hosted by the United Kingdom, the Cricket World Cup in Australia and New Zealand, and the Fifa Under-20 Football World Cup hosted by New Zealand.

Drama/Comedy hours on Prime doubled in 2015 due to a new series of *The Brokenwood Mysteries*.

News/Current Affairs hours on Prime remained steady in 2015. *Prime News* and *Back Benches* returned in 2015. *60 Minutes* also returned and was counted as 20% local content. *Prime Time With Sean Plunket* did not return to Prime in 2015. Prime screened two hours of Jonah Lomu's public memorial service which was counted in this genre.

*University Challenge* is responsible for the increase in Entertainment hours on Prime. New episodes of both the first and second series went to air in 2015.

## MĀORI TELEVISION

Fig 10. Māori Television Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
General Factual	232	2,042	107	2,167	2,274	2,183
Documentaries	388	168	155	400	555	531
News/Current Affairs	222	586	253	555	808	712
Children's	0	560	88	473	560	352
Sports	118	325	182	261	443	351
Entertainment	196	222	163	255	418	433
Drama/Comedy	37	29	31	36	66	33
<b>Local Content Broadcast time</b>	<b>1,192</b>	<b>3,932</b>	<b>978</b>	<b>4,148</b>	<b>5,124</b>	<b>4,595</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>4,670</b>	<b>6,130</b>	<b>6,130</b>	<b>6,130</b>	<b>5,343</b>
<b>Local Content % of Total</b>	<b>82%</b>	<b>84%</b>	<b>16%</b>	<b>68%</b>	<b>84%</b>	<b>86%</b>

2015 was the first full year of Māori Television's extended broadcast hours. From 15 September 2014 Māori Television's weekday schedule began at the earlier time of 6:30am (previously 10:00am). This change is the reason behind the large increase of local content hours on Māori Television in 2015. The channel screened 529 more hours of local content in 2015 than in 2014. The additional morning hours contained mainly repeat episodes of Children's programmes, Documentaries, Entertainment, General Factual, News/Current Affairs and Sports programming.

Local content made up 84% of Māori Television's broadcast schedule in 2015 (down from 86% in 2014). This decrease in percentage is because the channel's extended morning broadcast hours included an increased volume of international children's programmes dubbed in te reo (*Spongebob Squarepants*, *Dora The Explorer*) which are not counted as local content in this report.

'Māori programmes' are not counted as such on Māori Television as almost every programme on that channel would be in this genre, artificially inflating hours. Programmes categorised as Māori on other channels are allocated a specific genre on Māori Television.

## PART 2. PRIME TIME LOCAL CONTENT

This survey uses the 18-hour Day (6am - Midnight)

This report classifies prime time as the broadcast hours between 6pm - 10pm, seven days a week. During prime time all the networks compete to generate maximum income by attracting the greatest number of viewers. The bulk of broadcasters' commissioning budgets are spent on programming for this time band, therefore the amount of prime time local content screened in a year is an indicator of production spending by the television networks.

Fig 11. Chart of Prime time hours by Channel since 2000

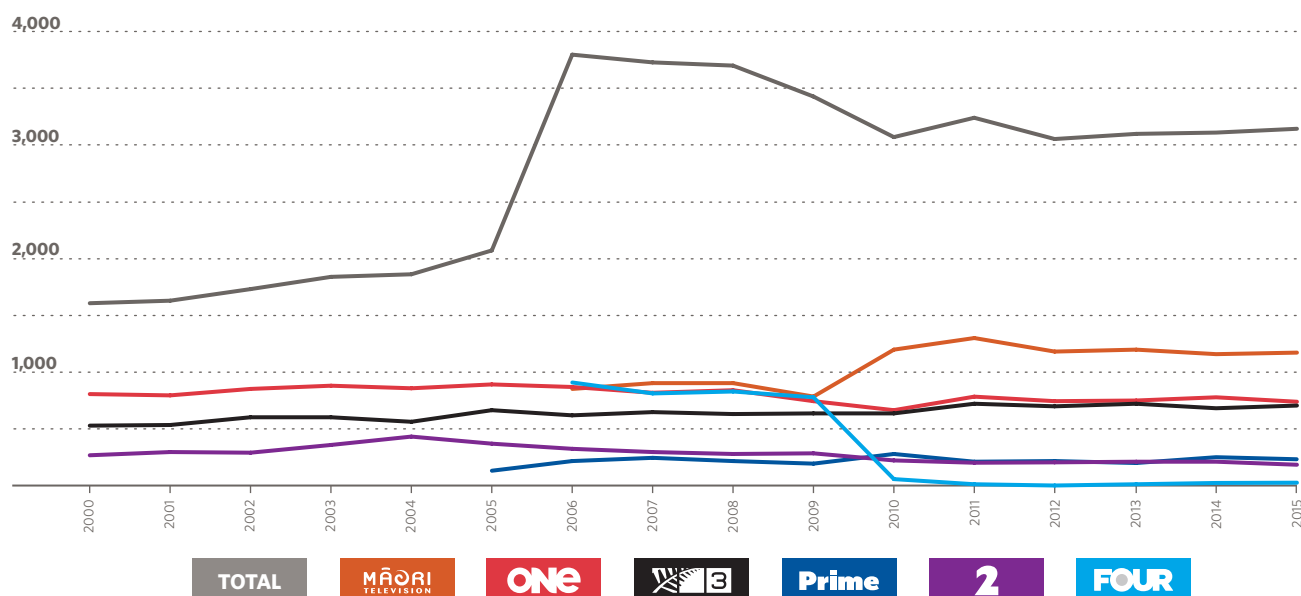


Fig 12. Local Content during Prime time by Channel

Channel	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	1,192	1,161	1,201	1,185	1,299	1,200	786	902	903	853
TV One	743	781	751	748	788	665	748	843	819	872
TV3	734	682	721	699	725	640	636	630	649	619
Prime	252	250	190	217	214	283	195	218	246	216
TV2	205	212	215	204	203	225	286	279	295	327
FOUR	29	24	15	3	12	58	778	829	814	911
Prime time Broadcast hours	3,156	3,110	3,093	3,055	3,240	3,071	3,430	3,701	3,726	3,797



## TV ONE

TV One's prime time local content had a 38 hour decrease on 2014, returning to the levels of prime time local content seen in 2013 and 2012. News/Current Affairs programming once again accounted for the majority of local prime time content, with a decrease of 16 hours due to a lack of election year coverage and *Sunday* being counted as 60% local content.

General Factual was the second largest genre to screen during prime time on TV One. Returning shows included *Border Patrol* and *Rapid Response*. New General Factual series included *Rachel Hunter's Tour Of Beauty*, *Keeping Up With the Kaimanawas* and *Our First Home*. Prime time General Factual hours remained steady at 133, a four hour increase on 2014.

Fewer telefeatures and drama series caused TV One's prime time Drama/Comedy to decrease by 18 hours in 2015. New local telefeatures that screened during TV One's Sunday Theatre slot in 2015 included *Abandoned*, and *How To Murder Your Wife*, and this genre includes series *When We Go To War*. *The Late Night Big Breakfast* did not return to TV One in 2015.

Prime time Documentary programming on TV One remained steady in 2015, at 73 hours. Returning programmes *Fair Go*, *Descent From Disaster* and *Country Calender* were joined by new series including *I Am Innocent*, *Along For The Ride* and *Nigel Latta Blows Stuff Up*.

Very little Entertainment and Sports programming aired on TV One during prime time in 2015. TV One's only prime time sports coverage was the *HSGC Seven's World Series* in Wellington. Comedy quiz show *Word Up* accounted for most of TV One's Entertainment hours in prime time, alongside the *Fair Go Ad Awards* and the *This Is Your Life* episode featuring Jonah Lomu, broadcast following his death.

No Māori programming screened on TV One in prime time in 2015.

## TV2

Prime time local content on TV2 remained low in 2015, decreasing by seven hours. Nightly soap *Shortland Street* accounted for 126 of the 140 prime time Drama/Comedy hours on TV2. A new series of *Step Dave* also played in prime time.

No programming classified as Sport or News/Current Affairs screened during prime time on TV2 in 2015.

Prime time General Factual hours remained steady at 52, due to returning series *Motorway Patrol*, *Nabbed* and *Police Ten 7*, as well as a new series of *My Kitchen Rules New Zealand*.

## TV3

TV3's prime time local content hours increased by 52 hours. The genre categories Documentary, Drama/Comedy, Entertainment, and General Factual all had increased prime time hours in 2015.

General Factual programming had the largest increase in prime time, rising to 190 hours in 2015 from 118 in 2014. *Masterchef New Zealand*, *Road Cops*, *Reality Trip* and *X Factor* were included in this genre. Entertainment programming in prime time increased by 26 hours due to a new series of *Dancing With The Stars* and *7 Days Of Sport*. *The Vodafone New Zealand Music Awards 2015* also screened live on TV3 in prime time, having screened on FOUR in 2014.

*Jono And Ben* contributed to the majority of TV3's 34 prime time Drama/Comedy hours. The programme moved from its 2014 10pm slot to the earlier 7pm slot in 2015, allowing the programme to contribute 26 prime time hours to TV3's total. A new series of *Westside* was also counted in this genre.

In 2015 no Māori programming screened in prime time on TV3. In 2014 TV3 screened *The GC* in prime time, which was counted in this genre. In 2015 the third series of *The GC* screened on FOUR.

## FOUR

FOUR broadcasts very little local content in prime time though there was a five hour increase in 2015, to 29 prime time hours. The third series of *The GC* accounted for all 11 hours of FOUR's prime time Māori programming.

Prime time General Factual hours increased by seven hours due to *The Xtra Factor* and the simulcast of the final *X Factor* episodes.

Drama/Comedy had three prime time local content hours (repeat episodes of *Bro'Town* and *Sunny Skies*).

## PRIME

Prime's prime time local content remained static in 2015, increasing just two hours to 252 hours in 2015 (from 250 hours in 2014).

Sports coverage accounts for the majority of Prime's local content in prime time. Sport in prime time decreased by 16 hours in 2015 but the channel did broadcast a number of cricket, netball and rugby matches in this time band. Sports commentary programme *The Crowd Goes Wild* continues to contribute significantly to Prime's local sports content, accounting for 120 of the 160 prime time hours counted in 2015.

Prime time News/Current Affairs on Prime decreased by seven hours to 16 hours in 2015. *Prime Time With Sean Plunket* did not return and there were fewer episodes of *60 Minutes* in 2015. Prime's prime time News/Current Affairs hours are much lower than those of TV One, TV3 and Māori Television because the half hour *Prime News* bulletin screens at the earlier, pre-prime time slot of 5:30pm.

Prime time Drama/Comedy hours on Prime rose from 13 hours to 27 hours due to a new series of *The Brokenwood Mysteries*. Both the first and second series were repeated in prime time in 2015.

## MĀORI TELEVISION

Māori Television screened 1,192 hours of local content in prime time in 2015, which was a 31 hour increase on the previous year (1,161 hours in 2014). This channel

once again screened much more local content during prime time than the other free-to-air broadcast channels monitored in this report.

Documentary remains the largest genre on Māori Television during prime time, at 388 hours in 2015 (five hours more than 2014). Most were repeated titles. A large number of one-hour, stand-alone documentaries including *Target Zero*, *Get Your Arse Off The Table*, and *The Silent Soldiers* also contributed to these prime time hours.

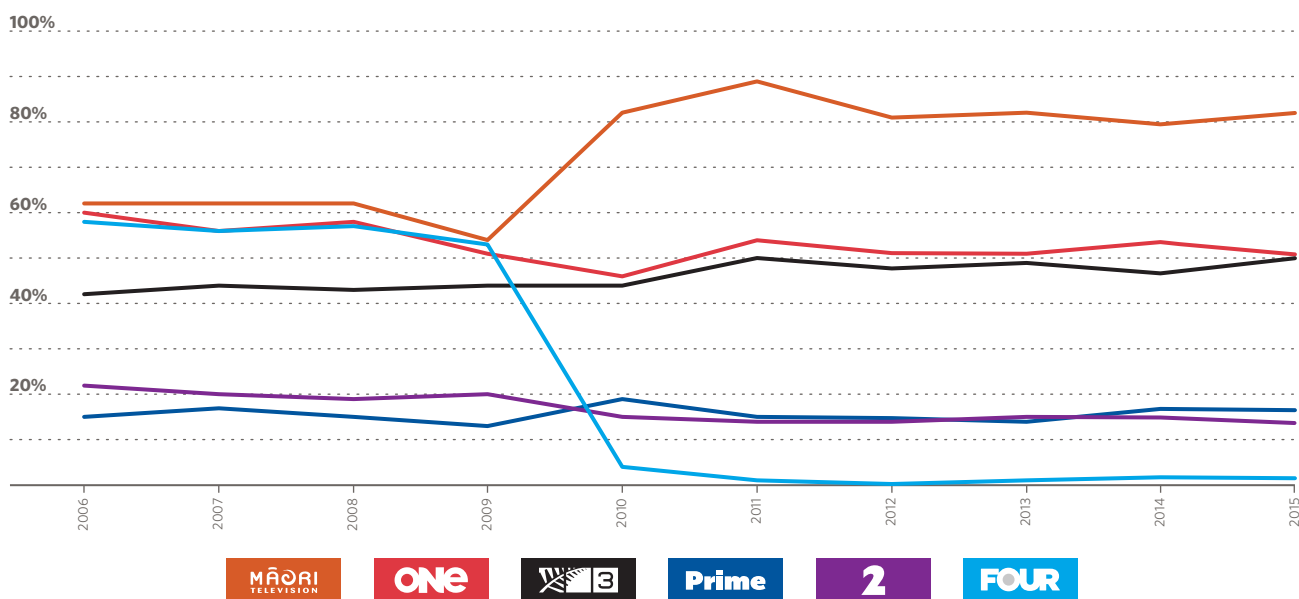
General Factual and Entertainment prime time hours remained steady. High volume programmes *#Hakanation*, *Homai Te Pakipaki* and *Ako* all returned in 2015.

News/Current Affairs was the only genre to see a decline in prime time hours on Māori Television (down 17 hours compared to 2014). This decrease is because fewer episodes of *Te Kaea* were repeated during prime time and 2014 had included election year coverage.

In comparison to other genre only a small amount of Drama/Comedy screens on Māori Television in prime time (37 hours in 2015, compared to 28 hours in 2014). In 2015 these hours included new series *Find Me A Māori Bride* and *Brown Eye*, as well as screenings of New Zealand films.

Prime time sports increased by 26 hours in 2015, to 118 hours. Māori Television broadcasts a high volume of Rugby League matches and Toi Whakaari (Kapa Haka) competitions.

Fig 13. Chart of Percentage of Prime time Local Content by Channel



## PRIME TIME LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS

News and Current Affairs programmes have a high quantitative effect on prime time local content hours. If we exclude these hours other trends can be revealed. Five of the six channels measured screened less than 20% of general local content during prime time in 2015.

Fig 14. Chart of Percentage of Prime time Local Content by Channel, excluding News/Current Affairs

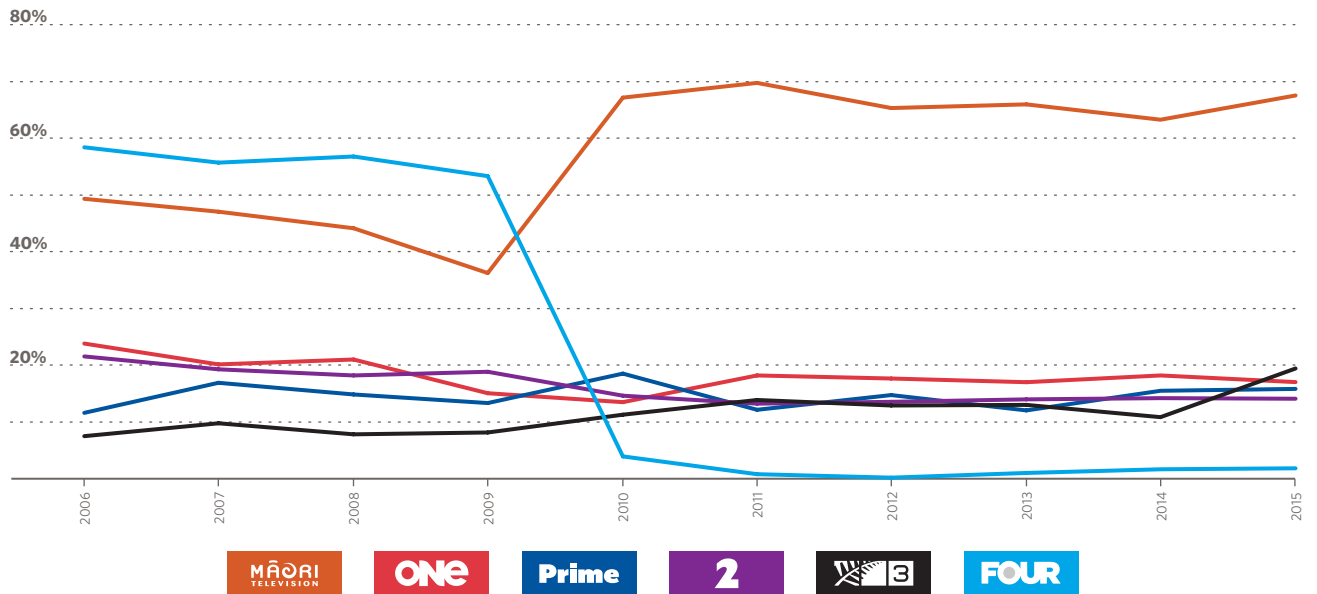


Fig 15. Local Content during Prime time by Channel, excluding News/Current Affairs

Channel	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	971	923	971	956	1,019	981	529	644	687	720
TV3	284	159	195	190	203	164	119	115	142	109
TV One	242	265	243	259	265	197	220	307	294	348
Prime	236	227	182	217	177	271	195	217	246	169
TV2	205	207	205	198	193	214	275	266	281	315
FOUR	29	24	15	3	12	58	778	829	814	853
Prime time Broadcast hours	1,967	1,805	1,812	1,822	1,868	1,885	2,116	2,378	2,464	2,514



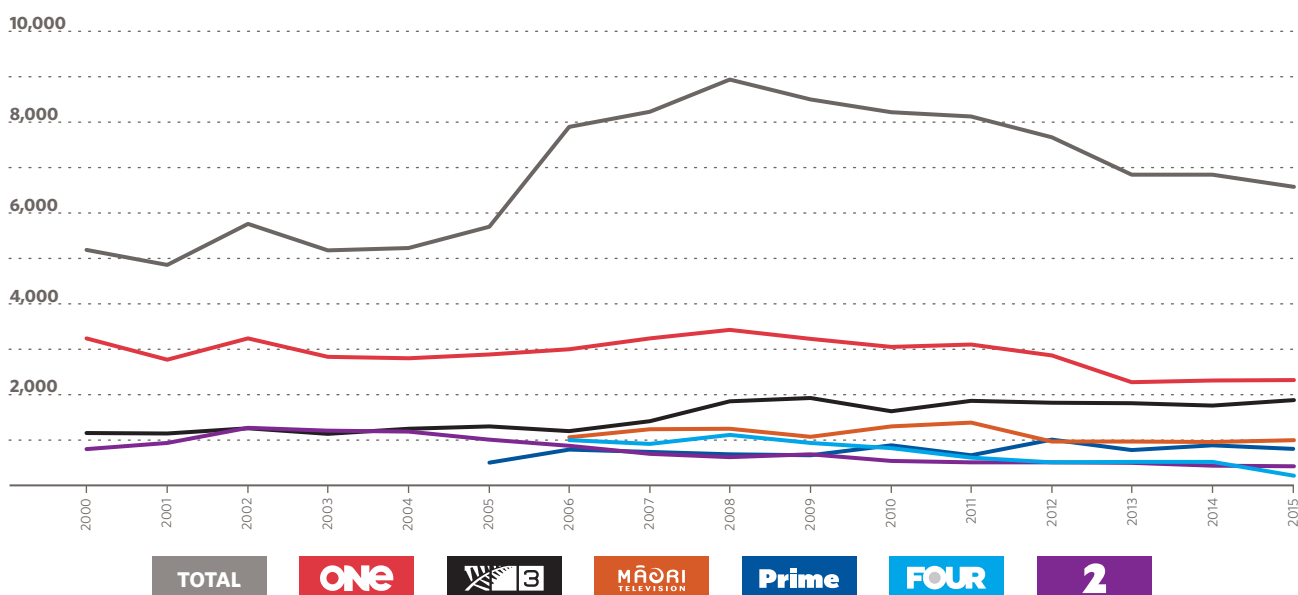
## PART 3. FIRST RUN LOCAL CONTENT

This survey uses the 18-hour Day (6am - Midnight)

First run hours reveal the investment made in new local programming and serve as an indicator of the health of the television industry. First run hours include programmes screened in prime time and off-peak slots (6.00am to midnight).

### FIRST RUN LOCAL CONTENT BY CHANNEL

Fig 16. Chart of First Run Local Content Hours by Channel since 2000



#### Notes:

24-Hour day measured from 1989 to 2002, 18-hour day since 2003.

Prime TV added 2005, C4 and Māori Television added 2006.

Fig 17. First Run Local Content Hours by Channel

Channel	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
TV One	2,300	2,305	2,273	2,864	3,105	3,049	3,232	3,427	3,240	2,997
TV3	1,889	1,757	1,813	1,821	1,857	1,634	1,926	1,846	1,416	1,193
Māori Television	978	955	966	962	1,382	1,297	1,062	1,243	1,233	1,057
Prime	793	879	782	1,004	662	882	664	685	739	784
TV2	411	425	494	509	512	535	683	622	689	875
FOUR	194	522	516	507	607	825	930	1,113	908	993
<b>First Run Broadcast time</b>	<b>6,565</b>	<b>6,843</b>	<b>6,844</b>	<b>7,667</b>	<b>8,124</b>	<b>8,221</b>	<b>8,498</b>	<b>8,936</b>	<b>8,225</b>	<b>7,899</b>

First run local content decreased in 2015, continuing a gradual pattern of decline. First run hours are now the lowest they have been since this report began measuring across six channels (2006).

The decrease in total first run content is largely due to the significant drop in first run Entertainment programming on FOUR. The daily youth music programme *Smash!* moved from FOUR to The Edge TV, a channel not counted in this report, which accounted for a loss of 338 first run Entertainment hours on FOUR in 2015. These hours were not replaced by other local content.

TV3 and Māori Television both had increases in first run local content in 2015. First run content decreased on Prime (by 86 hours) and on TV2 (by 14 hours). First run local content was stable on TV One in 2015, decreasing by five hours.

The largest increase by genre was General Factual up 145 hours. The total decrease in first run Entertainment across all channels was 293 hours. Sport decreased by 125 hours. All other genre had minor increases or decreases.

### TV One

First run local content has represented 35% of TV One's schedule for the last three years (2013-2015). General Factual and Māori programming saw increases in first run content, while Documentaries, Drama/Comedy, Sport and News decreased on TV One. First run Entertainment programming remained steady.

Māori programming increased by 27 hours because returning series *Waka Huia*, *Whānau Living* and *Marae* all had more episodes go to air in 2015 than in 2014. New series *Our First Home* was largely responsible for the increase in first run General Factual hours on TV One.

Documentary decreased by 13 hours and Drama/Comedy by 12 hours due to fewer new series of both genre going to air in 2015.

### TV2

First run local content decreased by 14 hours to account for 6% of TV2's schedule (411 hours). This continues a gradual decline on a channel with a low proportion of first run local content.

This decrease was primarily in the Children's genre, which fell 12 hours. High volume children's programmes *The 4:30 Show* and *What Now* returned in 2015, but *Little Monstar* was the only short form Children's programme to screen new episodes on TV2 in 2015.

First run News/Current Affairs hours dropped from five hours to zero because 2015 was the first full year that 20/20 contained no local current affairs stories.

First run Documentary, Drama/Comedy, Entertainment, General Factual and Māori programming all remained steady in 2015.

### TV3

The percentage of first run local content on TV3 increased to 29%, up 2% (132 hours) from the previous year.

The largest increase was in General Factual programming, up 86 hours due to a number of new series counted in this genre: *X Factor NZ*, *Reality Trip*, *MasterChef NZ*, *Come Dine With Me*, *The Block NZ Villa Wars*, *Grand Designs NZ* and *The Bachelor NZ*.

First run Drama/Comedy increased from 27 hours in 2014 to 50 hours in 2015 (up 23 hours). This increase is because of additional hours of *Jono And Ben* and new series including *Fail Army*, *Funny Girls* and *Westside*. Entertainment programming also increased by 22 hours to a total of 43 first run hours.

News/Current Affairs was again the largest source of first run content on TV3. The genre decreased by 17 first run hours due to a number of changes to the channel's news line-up in 2015.

### FOUR

First run local content accounted for just 3% of the schedule on FOUR, dropping from the 8% maintained on the channel since 2011. A total of 194 first run hours were broadcast in 2015 (down 328 hours from 2014).

As discussed earlier in this report, the large decrease in first run hours on FOUR was caused by a significant drop in Entertainment programming. The high-volume show *Smash!* moved to The Edge TV, New Zealand music programme NZOWN did not return in 2015, and the annual *Vodafone New Zealand Music Awards* first screened on TV3, not FOUR, in 2015. *Smokefree Rockquest 2015* was the only first run local Entertainment programme to screen on FOUR in 2015.

Children's programming accounted for the majority of first run local content hours on FOUR. The 176 hours consisted of *Sticky TV* and *The Moe Show*.

*The Xtra Factor* caused FOUR's first run General Factual hours to increase from zero in 2014 to 11 in 2015. The third series of *The GC* accounted for the four hours of first run Māori programming on FOUR.

## Prime

Prime's first run local content hours decreased by 86 hours in 2015 to a total of 793 hours. 12% of the channel's schedule was devoted to first run local programming, down 1% on 2014.

Sport is the largest source of first run local content on Prime. In 2015 first run Sport decreased by 83 hours to a total of 483 hours. This decrease is because Prime had broadcast substantial coverage of the Sochi Winter Olympics and the Glasgow Commonwealth Games in 2014. In 2015 the channel broadcast coverage of the Rugby World Cup, the Cricket World Cup, and the Fifa U-20 World Cup, as well as various netball, horseracing and motor racing events. High volume sports commentary programmes *The Crowd Goes Wild* and *Sports Box* also contributed to Prime's first run Sports hours.

Entertainment programming had the largest increase in first run hours on Prime, rising by 15 hours to a total of 18 first run hours in 2015. The first and second series of quiz show revival *University Challenge* is responsible for this increase.

The 50 hours of first run General Factual content on Prime consists of the three religious programmes *Impact For Life*, *Life TV* and *Running With Fire*.

Documentary, Drama/Comedy and News/Current Affairs all maintained steady levels of first run content in 2015. Prime screened New Zealand music documentary specials including *Radio Punks: The Student Radio Story*, *Dragon* and *NZ Women In Rock*. A new series of *The Brokenwood Mysteries* and the Australian/New Zealand co-production *Anzac Girls* accounted for Prime's 11 first run Drama/Comedy hours. The 211 first run News/Current Affairs hours on Prime included *Prime News*, *60 Minutes* and *Back Benches*.

## Māori Television

While Māori Television's extended hours of transmission accounted for more than 500 additional broadcast hours in 2015, repeated programming accounted for the majority of these additional hours. First run local content on Māori Television remained stable, increasing just 23 hours to a total of 978 hours in 2015.

First run General Factual programming increased by 34 hours to 107 hours. New programmes *Mataora*, *Pete & Pio*, and *What's Up With The Tumoanas?* contributed to this increase.

First run Drama/Comedy totalled 31 hours in 2015, a significant 29 hour increase on the previous year. New programmes included the satirical news show *Brown Eye*, scripted comedy *Find Me A Māori Bride*, and comedy panel show *#KOMTR*. Māori Television also had the free-to-air television debut of the New Zealand films *Shopping*, *Everything We Loved*, *Fantail* and *Umbrella Man*.

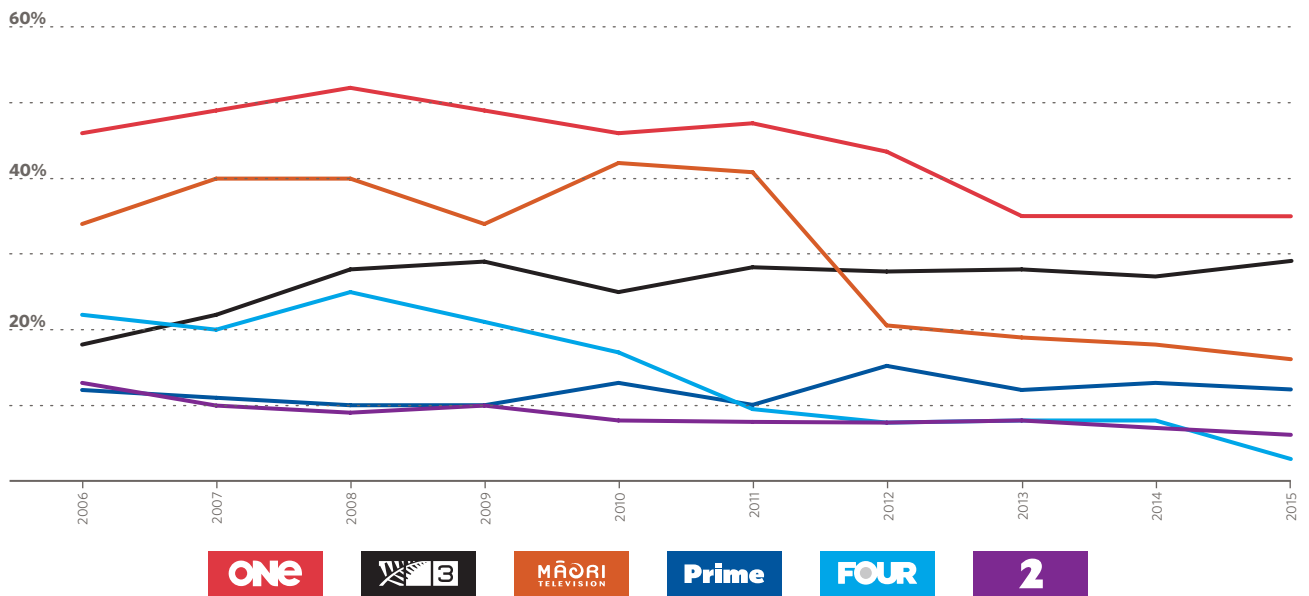
Entertainment was up 18 hours to a total of 162 hours. Coverage of the biennial kapa haka festival *Te Matatini* was counted in this genre. *Toi Whakaari* screens kapa haka competitions and that title is counted as Sports programming.

Less first run Sport was broadcast on Māori Television in 2015: 182 first run hours down from 221 hours in 2014. In 2015 Māori Television screened matches from Auckland's 1st XV rugby competition as part of *The Rugby Show*. Rugby League matches involving the Warriors were also broadcast as part of the channel's two year deal with Sky Sports. Also included in this genre were the *Fox Memorial Shield*, *The Big Hit*, *Waka Ama Sprint Nationals* and *Fitness In The Whare*.

First run Children's content was down by 27 hours because there were no new episodes of *Miharo* or *Kia Mau!* in 2015. New episodes of *Pūkana* and *Pūkoro* accounted for the 88 hours of first run Children's content.

The amount of first run Documentaries and News/Current Affairs on Māori Television remained steady in 2015.

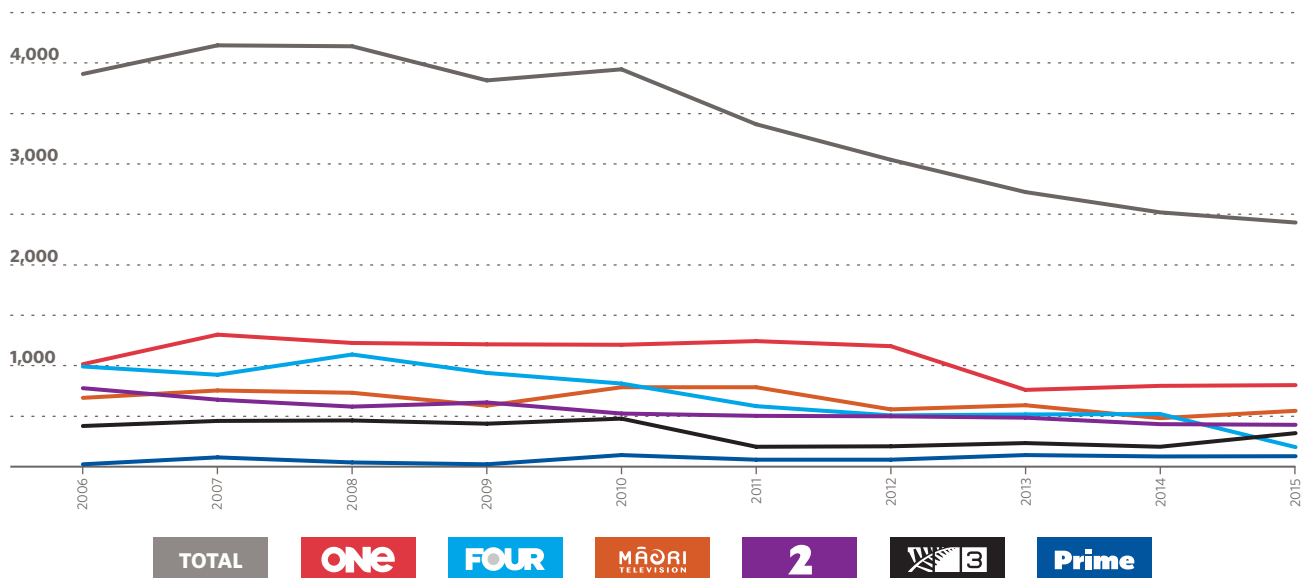
Fig 18. Chart of the Percentage of First Run Local Content Hours by Channel  
This survey uses the 18-hour Day (6am - Midnight)



## FIRST RUN LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS AND SPORT

News and Current Affairs and Sports programmes have a high quantitative effect on first run local content hours and can fluctuate greatly from year to year. If these hours are excluded, a more accurate picture of emerging trends can be revealed. Fig. 19 shows that general first run local content has been declining for some years, indicative of the challenging business environment for local production.

Fig 19. Chart of the First Run Local Content Hours by Channel, excluding News/Current Affairs and Sport



## FIRST RUN LOCAL CONTENT BY GENRE

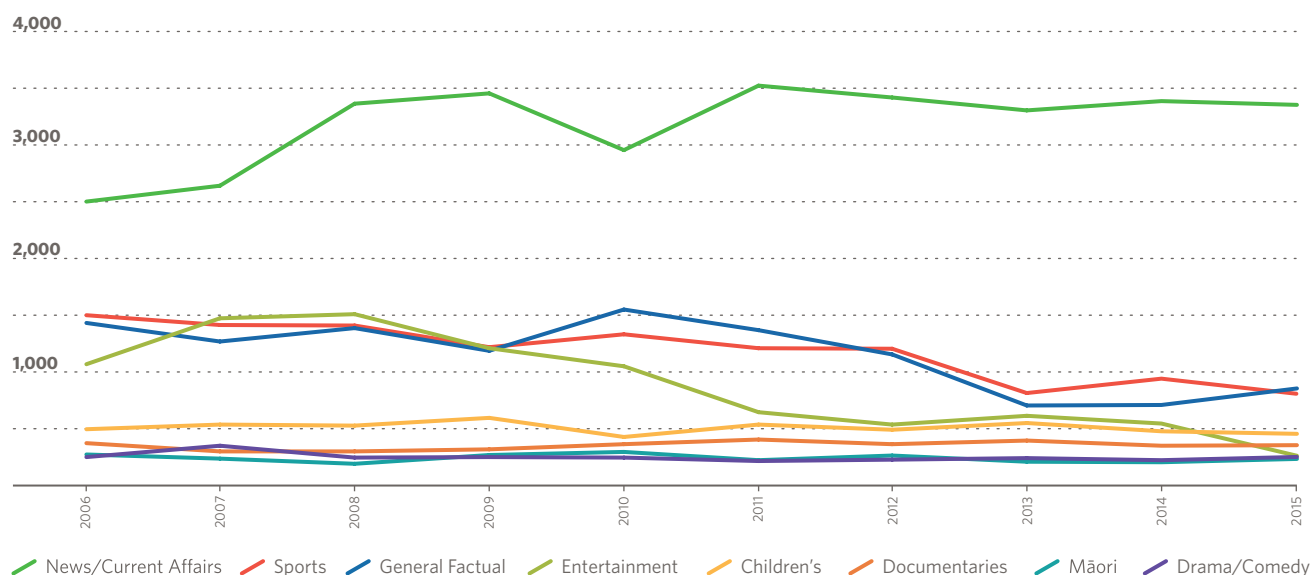
Fig 20. First Run Local Content Hours by Genre

Genre	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
News/Current Affairs	3,345	3,382	3,307	3,419	3,522	2,954	3,454	3,364	2,641	2,502
General Factual	856	711	704	1,156	1,368	1,551	1,186	1,386	1,271	1,431
Sports	817	942	815	1,207	1,208	1,332	1,221	1,410	1,415	1,502
Children's	448	480	553	492	529	407	587	524	529	476
Documentaries	342	348	397	365	407	364	318	302	299	374
Drama/Comedy	258	225	242	229	222	267	258	249	360	273
Entertainment	255	548	616	535	647	1,050	1,208	1,511	1,474	1,069
Māori programmes	245	207	211	264	222	296	267	191	236	273
<b>First Run Broadcast hours</b>	<b>6,565</b>	<b>6,843</b>	<b>6,844</b>	<b>7,667</b>	<b>8,124</b>	<b>8,221</b>	<b>8,498</b>	<b>8,936</b>	<b>8,225</b>	<b>7,899</b>

First run News/Current Affairs decreased by 37 hours in 2015. This genre accounts for almost half of all first run local content on New Zealand television, the largest contributors being TV One and TV3.

First run General Factual programming increased by 145 hours in 2015, the highest increase across all genre. TV One, TV2, TV3, FOUR and Māori Television all had increased hours of first run General Factual programming.

Fig 21. Chart of First Run Local Content Hours by Genre



See Appendix 2 for a breakdown of first run hours by genre and channel since 2000.



## PART 4. REPEATED LOCAL CONTENT

This survey uses the 18-hour Day (6am - Midnight)

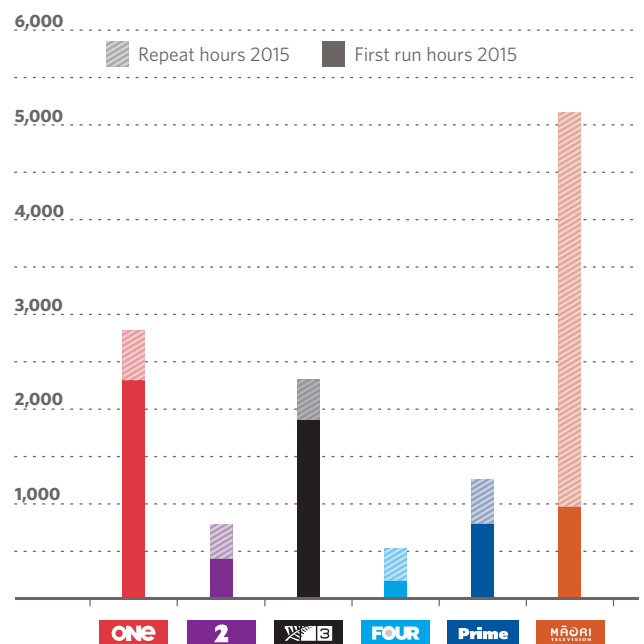
Repeat programming usually occurs during less commercial slots in the television schedule, overnight or during the day when broadcasters seek low or no-cost programming. Over recent years the number of prime time repeats for high rating programmes has slowly risen. Increasing audience fragmentation contributes to smaller audiences for first run programmes. Programmes repeated in prime time or fringe peak timeslots can still attract substantial audiences. Repeat screenings are generally at low cost to broadcasters as more than one broadcast is agreed upon when the rights to content are acquired. Some programmes, such as those for preschoolers or Māori language learning programmes, are designed to be repeated over many years and serve new generations of audiences.

Repeated local content continued an upward trend in 2015, making up 16% of the 18-hour broadcast day (15% in 2014, 14% in 2013).

In 2015 49% of local content hours were repeat screenings, up from 46% in 2014 and 44% in 2013. The biggest increase was again seen on Māori Television.

Across the six channels there was a total of 6,271 repeat hours (5,694 in 2014). The increase of 577 hours was mainly caused by the high volume of repeated programming that screened during the extended broadcast day on Māori Television (506 additional repeated hours on this channel). Repeated content from a range of genre including Children's, News/Current Affairs, Sport, General Factual and Entertainment filled these hours.

Fig 22. Chart of First Run against Repeat Local Content Hours



## PART 5. TRENDS BY GENRE

This survey uses the 18-hour Day (6am - Midnight)

In 2015 genres showing increases in local content hours were News/Current Affairs, General Factual, Children's, Drama/Comedy and Māori programming.

Documentaries, Sports and Entertainment decreased.

Fig 23. Local Content by Genre

Genre	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
News/Current Affairs	4,042	3,978	3,807	3,882	3,948	3,305	3,750	3,660	2,961	2,782
General Factual	3,593	3,257	3,124	2,799	2,053	2,180	1,742	1,708	1,919	1,505
Sports	1,501	1,568	1,425	1,934	1,774	1,665	1,613	1,754	1,681	1,712
Children's	1,232	1,034	973	872	990	885	1,067	1,047	856	814
Documentaries	928	943	1,055	889	764	694	742	691	622	644
Drama/Comedy	646	559	615	572	551	518	601	712	817	631
Entertainment	569	889	863	752	823	1,277	1,574	1,809	1,621	1,721
Māori	326	309	291	351	317	358	333	223	308	447
<b>Local Content Broadcast time</b>	<b>12,836</b>	<b>12,537</b>	<b>12,154</b>	<b>12,051</b>	<b>11,219</b>	<b>10,881</b>	<b>11,418</b>	<b>11,600</b>	<b>10,784</b>	<b>10,255</b>
<b>Local Content % of Schedule</b>	<b>33%</b>	<b>33%</b>	<b>32%</b>	<b>32%</b>	<b>31%</b>	<b>32%</b>	<b>34%</b>	<b>34%</b>	<b>32%</b>	<b>30%</b>

<b>Local Content in Prime time</b>	<b>3,156</b>	<b>3,117</b>	<b>3,102</b>	<b>3,055</b>	<b>3,240</b>	<b>3,071</b>	<b>3,436</b>	<b>3,701</b>	<b>3,726</b>	<b>3,797</b>
Percentage of Prime time schedule	36%	36%	35%	35%	37%	35%	40%	42%	43%	43%

### Methodology Note:

Programme hours are divided into eight genre categories. Nielsen allocates programmes a description from their catalogue of more than 40 typographies, which are then automatically assigned to the eight genres measured in this report. In 2015 one of these eight genres previously known as 'Information' has been relabelled and redefined as 'General Factual' by NZ On Air. This change is to better reflect the type of programming being allocated an 'Information' label from studio-based information (e.g. Crimewatch in 1988/1989) to fact-based competitions (e.g. Come Dine With Me NZ in 2015). The genres are defined in Appendix 1.

There are some variances in the way programmes are classified by genre because we use the classifications allocated by Nielsen. For example, two similar programmes may appear in different genre. In 2015 weekend current affairs programme Q+A is classified as General Factual, but The Nation on TV3 is counted as News/Current Affairs. A full list of each programme and the genre it is allocated to is in Appendix 6.

Prior to 2010 NZ On Air manually allocated local content programmes into eight genres, therefore year on year genre comparisons before 2010 should be interpreted with caution.

Fig 24. Chart of the Percentage of Local Content Hours by Genre

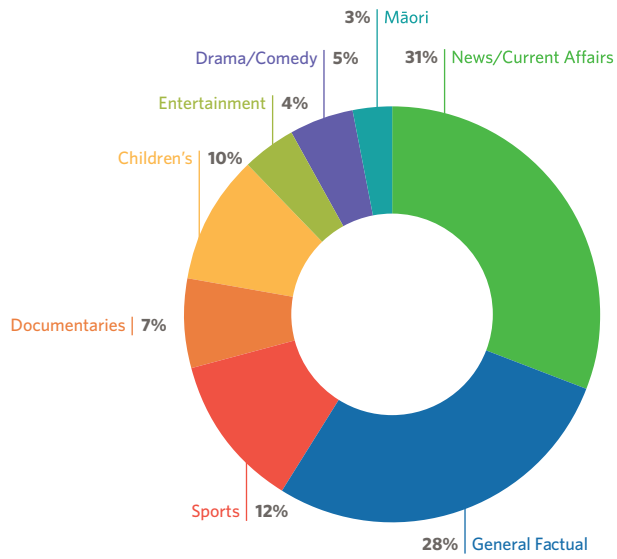
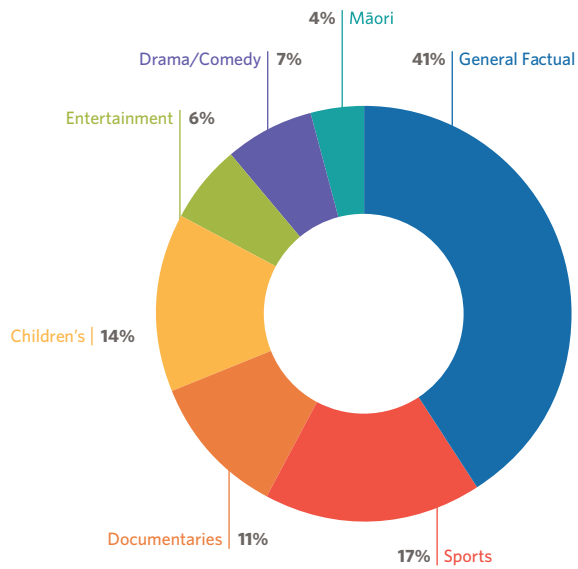


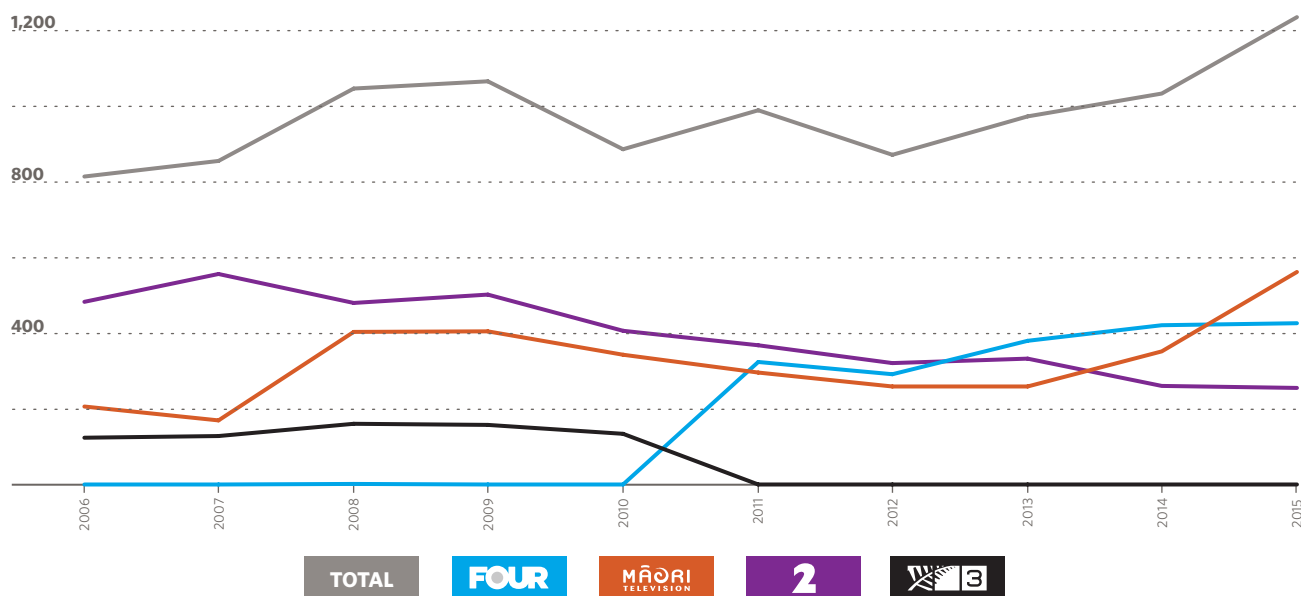
Fig 25. Chart of the Percentage of Local Content Hours by Genre, excluding News/Current Affairs



The following is a summary of the trends observed over 2015 in each of the eight genres.

## CHILDREN'S AND YOUNG PEOPLE'S PROGRAMMING

Fig 26. Chart of Children's Local Content by Channel



Children's programmes usually screen in off-peak timeslots and do not have high advertiser demand, so broadcasters do not usually commission them without substantial financial assistance. NZ On Air is the main funder of this genre committing more than \$13.6 million to a range of programmes for Children and Young People in the 2014/15 financial year. Te Māngai Pāho is the main funder of children's programming on Māori Television.

25 years ago 534 hours of Children's programming and 25 hours of Children's Drama was counted on TV One, TV2 and TV3. In 2015, Children's programmes screened on three channels (TV2, Māori Television and FOUR) and totalled 1,232 hours, up 198 hours on 2014. Children's programming hours decreased on TV2 and FOUR but increased on Māori Television in 2015.

TV2 screened 252 hours of Children's programming, of which 68 hours were repeats. This total is down nine hours from 2014's figure of 261 hours. Fewer short-form local children's programmes screened during TV2's morning broadcast schedule in 2015. Year-long series *The 4:30 Show* and *What Now* again accounted for the majority of TV2's first run Children's programming. Repeat episodes of *Buzzy Bee And Friends*, *Tiki Tour* and *Wiki The Kiwi* also contributed to TV2's Children's programming hours.

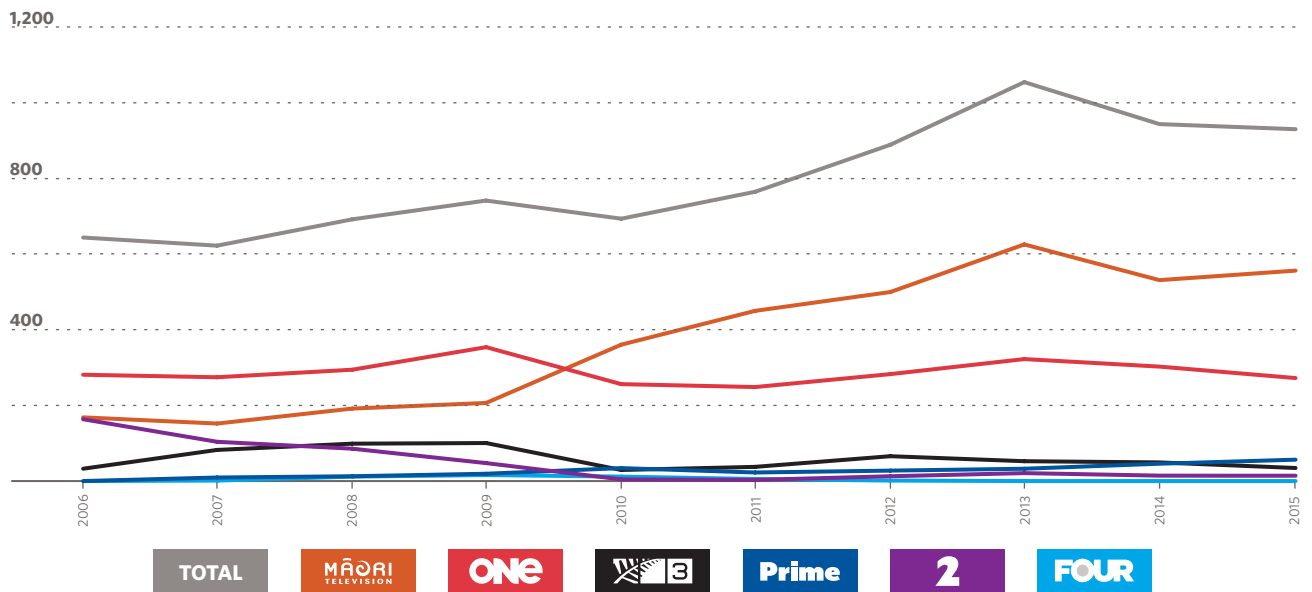
The amount of Children's programming on FOUR remained static in 2015. The channel screened 419 hours of local Children's content in 2015, just two hours less than 2014. *Sticky TV* made up the vast majority of first run and repeat children's hours on FOUR. New episodes of *Sticky TV* screen each weekday afternoon and Saturday morning, with a 7am weekday repeat and a weekend omnibus. A new series of *The Moe Show*, which was also repeated, made up the remainder of the hours.

Children's programming hours increased on Māori Television (560 hours up from 352 hours in 2014), however first run hours decreased. Repeated episodes of children's shows *Pūkoro*, *Mīharo*, *Pūkana* and *Kia Mau!* aired during Māori Television's extended broadcast hours in 2015 which explains this increase. 88 hours of first run Children's content aired on Māori Television, being new episodes of *Pūkana* and *Pūkoro*. *Pūkana* is counted as a first run series on Māori Television as it is played first on this channel and a recompiled version with English subtitles is repeated on FOUR. It is counted as a Māori programme on FOUR.

TV One, TV3 and Prime do not screen Children's programming.

## DOCUMENTARY

Fig 27. Chart of Documentary Local Content Hours by Channel



Documentary hours continued to decrease in 2015 to a total of 928 (943 in 2014). Māori Television and Prime increased their Documentary hours in 2015 but this was mostly repeated content. TV One, TV2 and TV3 screened less local Documentary content in 2015.

Māori Television screens the largest amount of local Documentary programming of the six channels. Māori Television broadcast 555 hours of documentary programming, an increase of 24 hours on 2014. 155 of those hours were first run documentaries including the series *Ngā Tāngata Taumata Rau*, *Waka Warriors*, *Kororua* and *Hunting Aotearoa*. A number of new one-hour documentaries also screened on Māori Television including *Murupara Dreaming*, *The Silent Soldiers* and *Freezing Works*. Māori Television also broadcast the new feature-length Anzac documentary *Tides Of Blood* and *Gardening With Soul*.

57 hours of documentaries screened on Prime in 2015, 11 more hours than in 2014. This rise is caused by an increase in repeated content, as Prime broadcast five fewer hours of first run documentaries in 2015 compared to 2014. Repeated episodes of the series *Rivers*, *Keeping It Pure* and *Shearing Gang* contributed to this total increase. The 20 hours of first run documentary programming to screen on Prime included the short-run series *Bullies*, *The Naughty Bits* and *The Trouble With Murder*.

TV One recorded a 32 hour decrease, down to 271 local documentary hours. 137 of these hours were first run content. Notable first run prime time documentary series

included *Descent From Disaster*, *I Am Innocent* and *Nigel Latta Blows Stuff Up*. Long running series *Country Calendar*, *Fair Go* and *Rural Delivery* returned to TV One in 2015. Several documentary features screened in prime time including *The Day That Changed My Life*, *The Women Of Pike River* and *The Monster Of Mangatiti*, which as a docu-drama was counted in this genre.

16 fewer hours of documentary screened on TV3, down to 33 total hours in 2015 from 49 hours in 2014. First run documentaries remained static at 18 hours (19 in 2014), so less repeated content was the cause of this general decline in local documentary on TV3. New documentaries on TV3 included the series *Lost & Found* and the fourth series of *Both Worlds*. One-hour documentary features included *Ewen Gilmour: Westie Legend* and *Til Death Do Us Part: The Antony De Malmanche Story*. Repeat episodes of *Both Worlds*, *Family Secret* and *Prison Families* also contributed to Documentary hours.

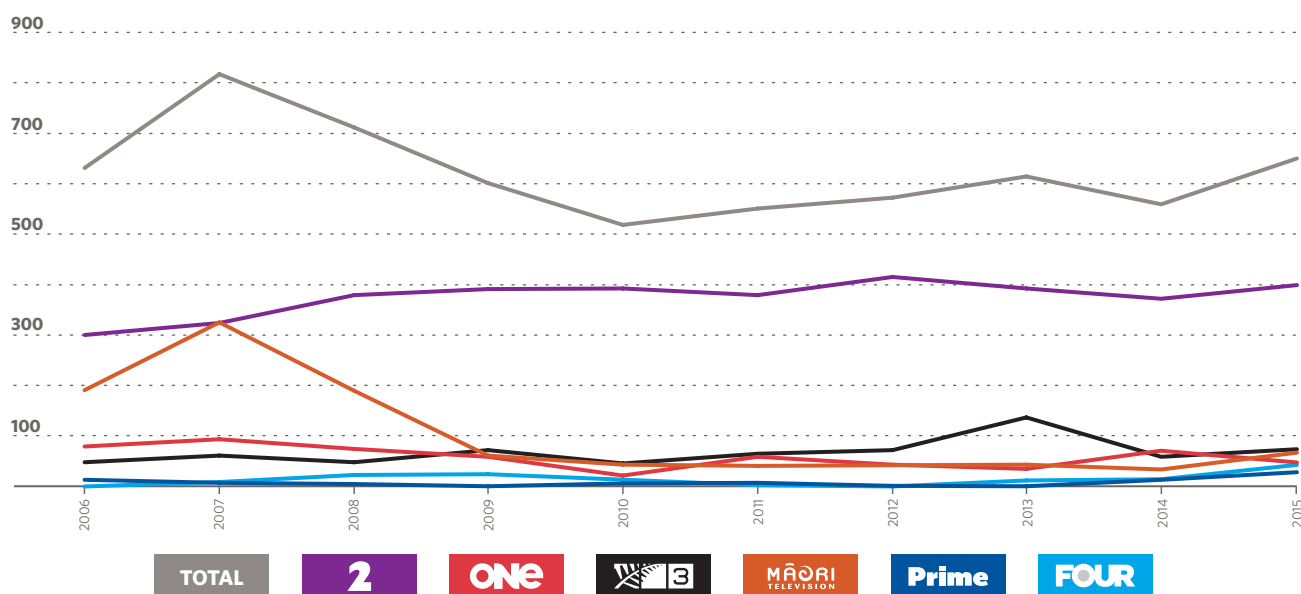
Documentary hours on TV2 decreased from 15 hours to 12 hours in 2015. First run content accounted for 11 of these hours, consisting of the new series *Bogans*, and a new series of *Neighbours At War*. *Gloriavale: Life And Death* screened for the first time and was also repeated in 2015.

NZ On Air is a substantial supporter of the documentary genre and committed over \$20 million in the 2014/15 financial year to documentary production. This contributed to approximately 181 hours of new programming.



## DRAMA/COMEDY

Fig 28. Chart of Drama/Comedy Local Content Hours by Channel



Drama and Comedy programmes are challenging genres to launch and expensive to create. NZ On Air provided \$34.7million towards 121.5 hours of programming in these genres in the 2014/15 financial year.

646 total hours of local Drama and Comedy screened in 2015, an increase of 87 hours from the previous year. TV2, TV3, FOUR, Prime and Māori Television all broadcast more hours of Drama/Comedy, while hours decreased on TV One. Repeated content accounted for 61% of the hours in this genre.

TV One broadcast 46 total hours of Drama/Comedy in 2015, a decrease of 24 hours on 2014, due to fewer series and drama telefeatures airing in 2015. Two new series *800 Words* and *When We Go To War* contributed to the 26 first run Drama/Comedy hours on TV One. A third series of *Best Bits* also screened. New telefeatures included *Venus And Mars*, *How To Murder Your Wife* and *Abandoned*. TV One also screened repeats of *Nothing Trivial*, *Short Poppies* and *Cover Band*.

The highest number of Drama/Comedy hours is recorded on TV2, which screened a total of 394 hours (372 hours in 2014). *Shortland Street* accounts for 126 of TV2's 140 first run Drama/Comedy hours, as well as 251 of the channel's 254 total repeat Drama/Comedy

hours. A change in the scheduling of the *Shortland Street Omnibus* contributed 24 additional hours to TV2's total.

TV3 screened less repeated content, but screened more first run content, resulting in a total of 69 local Drama/Comedy hours (58 in 2014). First run Drama/Comedy increased by 23 hours due to additional hours of *Jono And Ben* as well as new shows *Westside* and *Fail Army*. TV3 also broadcast late night repeats of *The Blue Rose*.

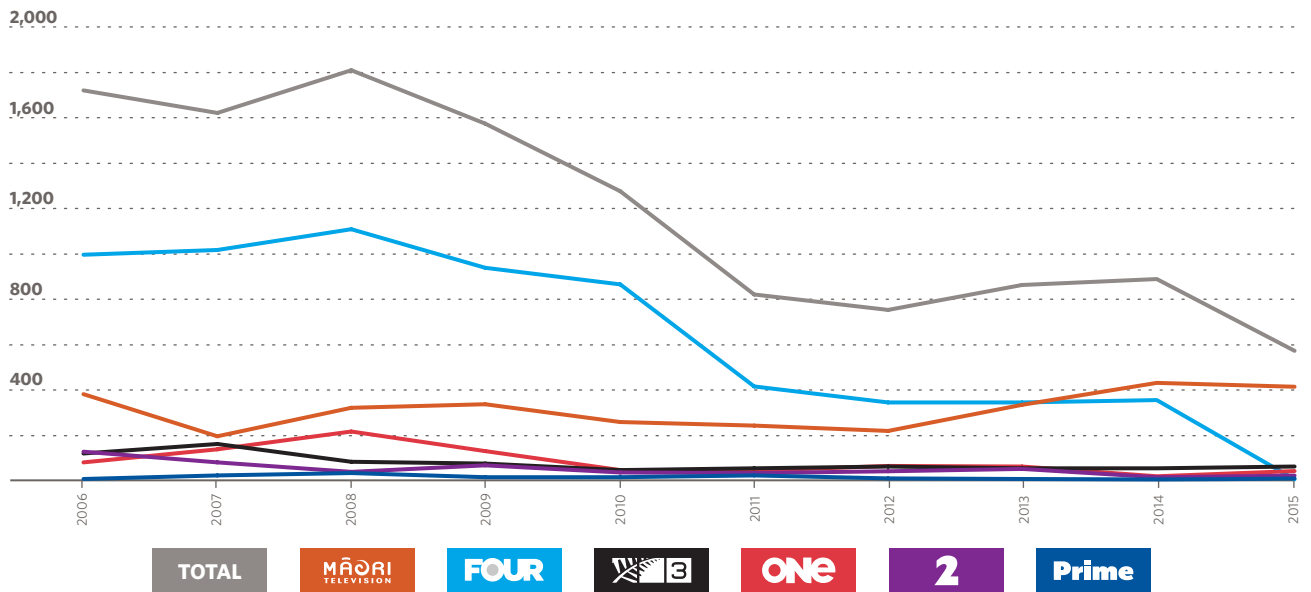
FOUR screened 44 hours of local Drama/Comedy, all of which was repeated content (it screened 13 total hours in 2014). Repeats of all three *The Almighty Johnsons* series accounted for 34 of these hours.

Prime broadcast 27 hours, an increase of 14 hours. 11 hours of first run content screened, consisting of *Anzac Girls*, *The Brokenwood Mysteries* and *The Robert And Sheepy Showcase*.

The amount of local Drama/Comedy on Māori Television doubled, from 33 hours in 2014 to 66 hours in 2015. 27 of these hours were first run programmes, including *Brown Eye*, *#KOMTR* and *Find Me A Māori Bride*. Māori Television also screened repeats of New Zealand feature films including *Eagle VS Shark*, *The Pa Boys* and *Mt. Zion*.

## ENTERTAINMENT

Fig 29. Chart of Entertainment Local Content Hours by Channel



In 2015 local Entertainment decreased by 320 hours. A total of 569 hours were broadcast compared to the 889 hours broadcast in 2014.

As discussed earlier in this report, this large decrease was due to the loss of 351 Entertainment hours on FOUR. *Smash!* moving to The Edge TV was responsible for the loss of 338 of these hours in 2015. NZOWN did not go to air in 2015 which also contributed to this decline. FOUR screened a total of five Entertainment hours in 2015, which consisted of the first run of *Smokefree Rockquest 2015* and a repeat screening of the *Vodafone New Zealand Music Awards 2015*.

Māori Television screened the most Entertainment content in 2015, with a total of 418 hours. 162 of the Entertainment hours on Māori Television were first run and 196 hours were in prime time. Coverage of the biennial *Te Matatini Festival*, and new episodes of *My Country Song* and *My Reggae Song* contributed to the channel's 18 hour increase in first run Entertainment programming.

TV One had an 18 hour increase in its Entertainment programming, with a total of 42 hours in 2015. 15 of these hours were first run content and eight of these

hours were in prime time. *Word Up*, *Road To The Young Farmer* and *New Zealand With Nadia Lim* contributed to the channel's first run Entertainment hours. One off specials the *Attitude Awards 2015*, *Fair Go Ad Awards* and the *25th Year Trillian Trust Variety Bash* also screened on TV One.

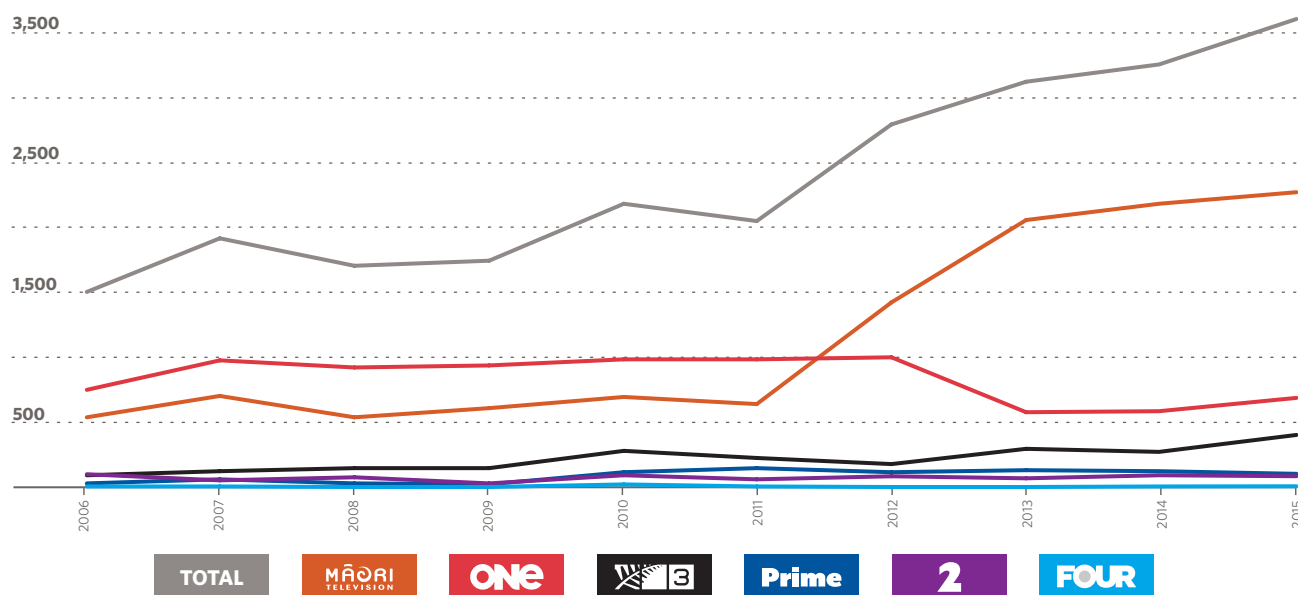
TV2's Entertainment hours remained steady, increasing one hour to a total of 15 hours in 2015. *Fresh* contributed 12 of these hours. *The TV2 Kids Awards* did not screen in 2015. *Coca Cola Christmas In The Park*, which has played on TV3 in previous years, made up the remaining Entertainment hours on TV2 in 2015.

Entertainment hours on TV3 increased to 67 hours (56 hours in 2014). 46 of these hours aired in prime time and 43 were first run. *7 Days* returned with new episodes in 2015. A new series of *Dancing With The Stars* contributed to TV3's increase in Entertainment hours.

Prime screened 22 hours of Entertainment programming in 2015, up from 7 hours in 2014. New episodes of *University Challenge* accounted for the 18 first run Entertainment hours on Prime. *Sol3 Mio Live In Concert* and episodes of *Sachie's Kitchen* were repeated.

## GENERAL FACTUAL PROGRAMMING

Fig 30. Chart of General Factual Local Content Hours by Channel



General Factual continues to be the second largest genre for local content after News/Current Affairs. Local General Factual hours continued an upward trend, increasing by 336 hours to a total of 3,593 hours in 2015.

Māori Television's extended broadcast schedule contributed to this increase in General Factual programming. Māori Television broadcast 2,274 hours of General Factual content, almost all of which was repeated content (2,167 hours), including the language learning programmes *Kōrero Mai* and *Tōku Reo*. First run General Factual programming on Māori Television also increased, by 34 hours, to a total of 107 hours in 2015. Programmes including *Ako*, *Swagger* and *Kina's K9s* contributed to the channel's first run General Factual hours. Parts of Māori Television's Anzac Day coverage were counted within this genre. 233 hours of Māori Television's General Factual programming aired during prime time.

TV One broadcasts a high level of General Factual programming. The channel broadcast a total of 693 General Factual hours, a 108 hour increase on 2014. The majority of TV One's General Factual content is first run (444 hours). TV One continued to screen the majority of its General Factual programming in off-peak timeslots. Some General Factual programmes target minority or special interest groups and are placed in off-peak timeslots such as Sunday mornings because they are non-commercial. In 2015 this included returning series *Praise Be*, *Tagata Pasifika* and *Q+A*. New episodes of *Our First Home*, *The DNA Detectives* and *Kiwi Living* contributed to TV One's first run General Factual hours in prime time.

General Factual programming on TV2 increased by 10 hours to a total of 98 hours. First run content accounted for 50 of these hours and 52 hours aired in prime time. New episodes of *Police Ten 7*, *My Kitchen Rules NZ* and *Motorway Patrol*

accounted for the first run prime time General Factual hours on TV2.

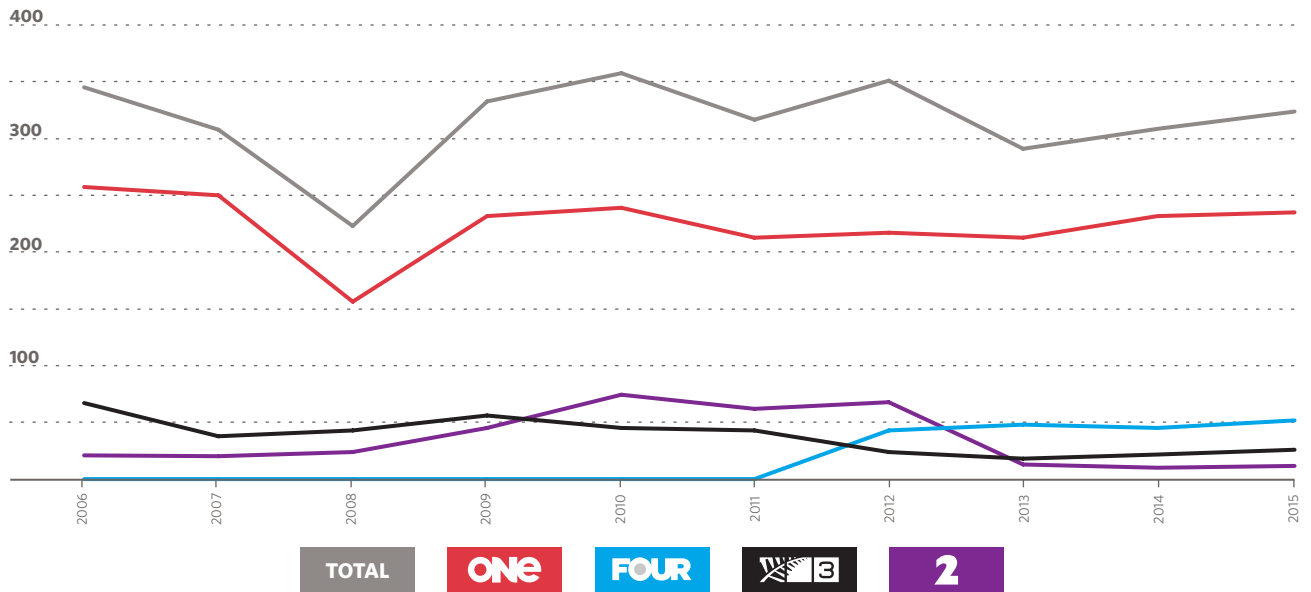
TV3 screened 412 hours of General Factual programming in 2015, a large increase of 142 hours on 2014. 196 of these hours were first run shows and 190 hours screened during prime time. New programmes *Come Dine With Me*, *The Block Villa Wars*, *X Factor* and *The Bachelor* aired during prime time, and repeats of these programmes further contributed to TV3's total General Factual hours. The one-minute entertainment news bulletin *Scout In Sixty* aired before 3News in 2015 and was repeated at 7pm on FOUR. The methodology of this report rounds episodes to the nearest five minutes which results in *Scout In Sixty* episodes being rounded to zero minutes, much like 'breaking news' bulletins. In keeping with this methodology *Scout In Sixty* was not counted as part of the Local Content Report, but it should be noted that if it was counted it would result in approximately one hour of additional first run General Factual content (on TV3) and one hour of repeat content (on FOUR).

FOUR broadcast *The Xtra Factor* in prime time, a new companion programme to TV3's *X Factor*. This accounted for 11 of FOUR's General Factual hours. The final episodes of *The X Factor* were also simulcast on FOUR, contributing the remaining four hours.

General Factual programming on Prime totalled 102 hours, a 21 hour decrease from 2014. First run General Factual content decreased by nine hours to 50 hours. Prime did not screen any first run local General Factual programming in prime time. First run General Factual content on Prime consisted of early morning religious programmes. Repeated programmes that aired off-peak included *Get Growing With NZ Gardener* and *The Animal Files*.

## MĀORI PROGRAMMING

Fig 31. Chart of Māori Local Content Hours by Channel (excludes Māori Television)



Māori programming for a general audience increased by 17 hours to 325 hours in 2015. Four of the channels measured broadcast Māori programming in 2015; TV One, TV2, TV3 and FOUR. No programming on Māori Television is counted as 'Māori programming' in this report (see page 11).

Māori programming on TV One remained steady, increasing by two hours to 234 hours. No Māori content screened during prime time on TV One. Weekday news programme *Te Karere* again made up the majority of the channel's Māori programming hours (151 hours). Returning series *Marae*, *Waka Huia* and *Whānau Living* contributed the remaining hours.

TV2's Māori content hours increased by three to a total of 13 hours in 2015. This increase was because more episodes of TV2's sole Māori programme *2Kaha* went to air in 2015.

TV3 screened 27 hours of Māori programming in 2015, an increase of five hours from 2014. Sunday morning

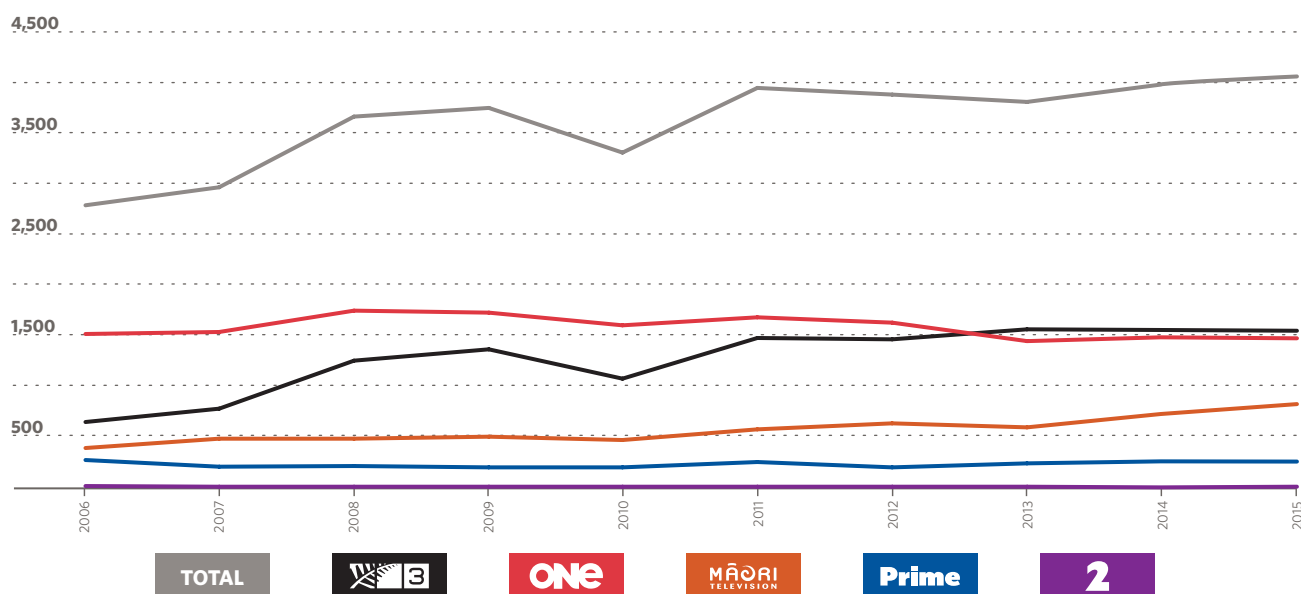
talk show *Re-Think* contributed 20 hours of Māori content. New to the channel, *Marae DIY* contributed the remaining seven hours. All of TV3's Māori programming hours were first run and off-peak.

On FOUR there was a seven hour increase in Māori programming, to 52 hours. Weekend youth programme *Pūkana* made up 40 of these hours. It is counted as a repeated programme because it is broadcast first on Māori Television. The version that screens on FOUR has English subtitles. *The GC* also screened on FOUR. The channel repeated the first two series before screening the new third series.

Te Māngai Pāho is the principal funder of Māori programming, much of which is in te Reo Māori. NZ On Air contributes funding to Māori programmes for a mainstream audience, mainly in English. NZ On Air funds the English language subtitling of *Pūkana* for the FOUR broadcasts to allow the programme to reach a broader audience.

## NEWS/CURRENT AFFAIRS

Fig 32. Chart of News/Current Affairs Local Content Hours by Channel



There was a total of 4,042 hours of News/Current Affairs content across four of the six free-to-air channels measured (no local News/Current Affairs screened on TV2 or FOUR). This is an increase of 64 hours on 2014. Most of the News/Current Affairs broadcast is first run (3,345 hours).

For the third year in a row TV3 screened the most local news and current affairs. News content on TV3 remained steady in 2015, decreasing seven hours to a total of 1,538 hours in 2015. 1,439 hours were first run and 451 hours were in prime time. While hours remained steady there were a number of changes to TV3's News/Current Affairs line up in 2015 (see page 12).

TV One screened 1,456 hours of News/Current Affairs programming in 2015, a 16 hour decrease on 2014. 501 of these hours were broadcast in prime time. *One News*, *Seven Sharp* and *Sunday* returned to TV One's prime time news line up. *Sunday* contained 40% foreign stories in 2015 so it counts as 60% local content in this report. The channel's early morning weekday news programme *Breakfast* contributed 687 first run off-peak hours to the channel's News/Current Affairs output.

TV2 screened no local News/Current Affairs in 2015. In previous years current affairs show *20/20* was counted here, however in 2015 *20/20* contained no New Zealand stories.

Prime's News/Current Affairs programming remained steady, decreasing two hours to 241 hours in 2015. The half hour news programme *Prime News* screened daily at 5.30pm and accounted for most of the channel's hours in this genre. *Back Benches* returned to Prime, first screening on Wednesday nights with a repeat on Thursday afternoons. Current affairs show *60 Minutes* has been reported at 20% local content.

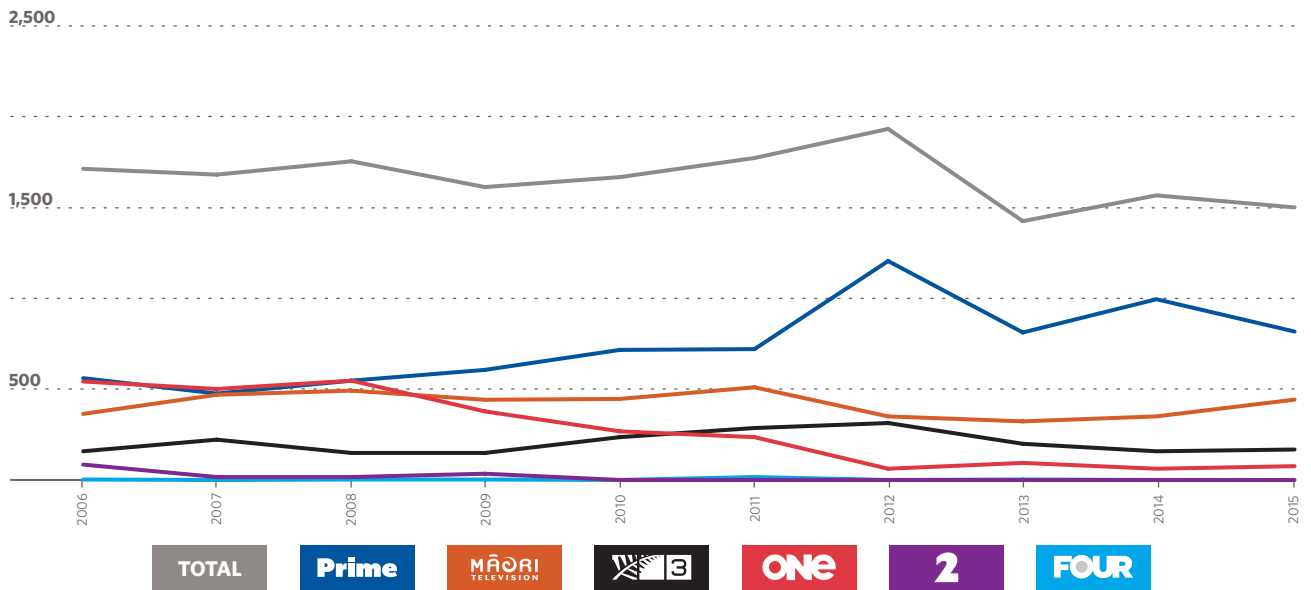
News/Current Affairs programmes accounted for 808 hours on Māori Television, up from 712 hours recorded in 2014. First run News/Current Affairs remained static at 253 hours. The increase in total News/Current Affairs on Māori Television was due to the fact that repeat episodes of *Te Kaea* screened during the channel's extended morning transmission hours. *Native Affairs* and *Media Take* returned in 2015, and were joined by new current affairs programme *Paepae*.

Live coverage of Anzac Day commemorations were counted in this genre. TV One broadcast coverage from the Dawn Service in Wellington and this was simulcast on Māori Television. TV One also broadcast the National Commemorative Service live at 11am, also in Wellington. Māori Television broadcast the Dawn Service at Chunuk Bair which was simulcast on both TV One and TV3. These live broadcasts were funded by NZ On Air.



## SPORTS

Fig 33. Chart of Sports Local Content Hours by Channel



International sporting events such as the Commonwealth Games, the Rugby World Cup and the Olympic Games cause local Sports coverage to fluctuate from year to year. In this report Sport is counted as local content if it takes place in New Zealand, if it was packaged and produced by a local crew or if New Zealand athletes are playing a major part.

In 2015 total Sports coverage decreased by 67 hours to 1,501 hours. Prime broadcast 816 of these hours. In 2014 Prime had broadcast coverage of both the Sochi Winter Olympic Games and the Commonwealth Games in Glasgow, which explains the decrease in total Sports hours in 2015. Prime did however broadcast coverage of the Rugby World Cup hosted in the United Kingdom, the Cricket World Cup in Australia and New Zealand, and the Fifa Under-20 Football World Cup hosted by New Zealand. Games involving New Zealand teams and highlights packages produced by New Zealand crew were counted as local content in this report. Despite being produced by a foreign broadcaster Under-20 World Cup highlights packages were included as local content because the tournament happened in New Zealand. Prime also screened various netball, tennis and horse racing events. Week night Sports commentary programme *The Crowd Goes Wild* returned in 2015 and contributed a significant amount of first run and repeat Sports hours to Prime.

TV One's Sports hours increased by 15 hours to 76 hours. Most of these hours consisted of new episodes of *Fishy Business* and *The ITM Fishing Show* that screened on Saturday afternoons and were repeated on Sunday mornings. The only prime time Sports content on TV One was the seven hour coverage of the *HSBC Seven's World Series* hosted in Wellington.

TV3 aired 167 hours of Sports, an increase of seven hours on 2014. All of TV3's Sports hours were off-peak. The channel continued to devote much of its Sunday afternoon schedule to *CRC Motorsport*, which accounted for 59 hours of TV3's local Sports coverage. *Outdoors With Geoff* and *Trade Zone Gone Fishin'* further contributed to TV3's Sports programming.

Māori Television broadcast 443 hours of local Sport, second only to Prime. 182 hours were first run and 118 hours were in prime time. 2015 was the second year of Māori Television's two-year deal with Sky Sports to broadcast all Warriors matches free-to-air. The channel also broadcast the Fox Memorial League 2015 and repeats of the 2014 League. More than 127 hours of Rugby League screened on Māori Television in 2015. Repeats of *Code*, *Toi Whakaari* and *Fitness In The Whare* contributed to Māori Television's Sports hours.

TV2 and FOUR did not screen any local Sports content in 2015.

# APPENDIX 1: NOTES ON METHODOLOGY

## DATA COLLECTION

This report measures the local content on six major free-to-air channels broadcasting in 2015 (TV One, TV2, TV3, Prime, FOUR and Māori Television). Data from Nielsen Media ratings software, Arianna, is used to list all New Zealand-made programming. The Nielsen Media data is compared with The *Listener* and TV *Guide* programme schedules and any variance is investigated and corrected, in some cases in consultation with broadcasters. This allows for scheduling changes and unlisted short filler programmes to be included in the research.

Programmes have, in most cases, been counted according to the amount of New Zealand content within the programme. For example, episodes of *60 Minutes* are recorded as 20% local content because on average one in five stories during the programme's 2015 series was a New Zealand-produced story. There is a degree of arbitrariness to these allocations, but the emphasis is on consistency so trends can be observed.

## TIME CLASSIFICATION

If a programme straddles prime time (6pm to 10pm) and off-peak it is counted as prime time if the majority of the programme screens in prime time. For example, if a programme begins screening at 9.15pm and concludes at 10.15pm, it is counted as one hour of prime time. If the programme is divided equally between prime time and off-peak it has been counted as prime time.

Programmes are counted from the minute the programme starts to the minute the programme ends. This includes the length of advertising and promotion breaks. This can affect the duration of repeated programming. For example, a 30 minute programme during prime time might be 25 minutes in length when repeated in an off-peak slot.

Unless specifically noted, hours are measured and reported on the 18-hour broadcast day (6am to midnight) as introduced in the 2003 report.

## FIRST RUN

First run programmes mean programmes that appear on the free-to-air national network for the first time. If a programme screened on Māori Television first, and was then repeated on TV3, the latter screenings are counted as a repeat. Previous screenings on pay television, regional television, or other channels the report does not measure are not counted as the first run.

## LOCAL

Local content is classified as material that is made in New Zealand by New Zealanders and which reflects New Zealand identity and culture. Programmes that are made in New Zealand with no New Zealand flavour are not counted.

## GENRE

Programme hours are divided into eight genre categories defined below. Nielsen designates the genre from a list of more than 40 typographies which are automatically assigned to the eight genres measured in this report. In 2015 one of these eight

genres previously known as 'Information' has been relabelled and redefined as 'General Factual' by NZ On Air. This change is to better reflect the range of content now included in this genre, from studio-based information (e.g. *Good Morning*) to factual competitions (e.g. *Come Dine With Me*).

Because of the external categorisation process there are some variances in programme classification and two similar programmes may appear in different genre. A full list of each programme and the genre it is assigned to is in Appendix 6.

## Definitions of genre classifications

### Children's

Programmes for young people, including cartoons, variety programmes, magazine style programmes and information for children. Often in this genre New Zealand presenters are used to provide links between cartoons and other overseas material. Every effort is made to ensure only the New Zealand content is counted in this report. Programmes dubbed or subtitled into te Reo Māori but that are otherwise foreign content are not counted as local content.

### Drama/Comedy

New Zealand-made Drama/Comedy. Generally only scripted comedy is counted in this genre by broadcasters. Variety shows such as stand up comedy are in some cases counted as Entertainment.

### Documentaries

One-off documentaries and series in a non-magazine format.

### Entertainment

Game shows, music programmes, music videos, quizzes, variety and light entertainment shows.

### General Factual

A wide range of programme types that share a basis in factual content. This genre includes magazine formats, information and lifestyle shows, and formats that blend factual content with dramatic or competition narratives.

### Māori Programmes

Programmes that have a Māori perspective that do not screen on Māori Television such as *Marae*, *Waka Huia* and *Te Karere*.

### News/Current Affairs

All New Zealand-produced News/Current Affairs programmes. For programmes that are a mixture of New Zealand and overseas material, such as *60 Minutes*, only the New Zealand portion is counted.

### Sports

All sports programmes packaged and produced in New Zealand. Where New Zealand teams are playing in overseas events it can be classified as local content if it is shot by a local crew, or if New Zealand athletes are playing a major part.

# APPENDIX 2: FIRST RUN LOCAL CONTENT BY GENRE AND CHANNEL SINCE 2000

Genre	18-hour day													24-hour day		
	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000
<b>one</b>																
Documentaries	137	150	145	141	140	122	127	102	116	141	197	147	116	87	103	91
Drama/Comedy	26	38	28	32	28	19	28	31	62	33	23	22	34	35	21	5
Entertainment	14	14	20	28	21	26	67	151	70	50	193	147	76	54	70	77
General Factual	444	421	388	820	875	832	819	816	881	640	593	618	649	685	832	793
Māori Programmes	202	175	181	176	180	207	170	125	178	150	155	154	154	190	183	163
News/Current Affairs	1441	1454	1419	1608	1646	1576	1653	1656	1452	1442	1465	1409	1344	1439	1142	1347
Sports	37	52	93	60	217	267	368	545	482	541	258	308	459	750	423	759
<b>Total</b>	<b>2300</b>	<b>2305</b>	<b>2273</b>	<b>2864</b>	<b>3105</b>	<b>3049</b>	<b>3232</b>	<b>3427</b>	<b>3240</b>	<b>2997</b>	<b>2887</b>	<b>2805</b>	<b>2832</b>	<b>3240</b>	<b>3071</b>	<b>3235</b>
<b>2</b>																
Children's	184	196	259	213	245	235	320	255	323	374	263	222	270	250	295	271
Documentaries	11	10	12	9	2	5	41	60	78	110	62	56	45	33	56	37
Drama/Comedy	140	143	143	145	146	162	155	146	140	142	159	149	157	153	157	167
Entertainment	14	13	25	21	29	16	49	38	71	80	329	294	291	506	291	205
General Factual	50	48	35	44	46	62	27	71	30	50	81	173	185	189	61	43
Māori Programmes	13	10	13	68	35	45	45	24	20	21	23	42	44	47	47	47
News/Current Affairs	0	5	9	10	11	10	11	13	15	12	12	124	65	19	8	11
Sports	0	0	0	0	0	0	36	18	14	86	83	122	152	69	21	20
<b>Total</b>	<b>411</b>	<b>425</b>	<b>494</b>	<b>509</b>	<b>511</b>	<b>535</b>	<b>683</b>	<b>622</b>	<b>689</b>	<b>875</b>	<b>1012</b>	<b>1182</b>	<b>1206</b>	<b>1267</b>	<b>934</b>	<b>801</b>
<b>3</b>																
Children's	0	0	0	0	0	135	157	154	122	117	118	87	143	64	21	37
Documentaries	18	19	20	28	30	12	47	58	54	30	45	24	30	45	38	40
Drama/Comedy	50	27	69	32	28	37	45	34	39	25	28	4	26	59	28	10
Entertainment	43	21	27	44	43	41	50	71	113	115	103	29	52	45	30	31
General Factual	196	110	101	76	96	207	75	98	86	63	36	75	87	89	98	57
Māori Programmes	27	22	17	20	0	44	53	43	38	55	51	41	34	59	67	47
News/Current Affairs	1439	1456	1450	1399	1419	942	1351	1241	765	632	625	540	536	556	542	518
Sports	116	103	130	222	241	216	150	148	201	156	295	444	227	338	322	409
<b>Total</b>	<b>1889</b>	<b>1758</b>	<b>1813</b>	<b>1821</b>	<b>1857</b>	<b>1634</b>	<b>1926</b>	<b>1846</b>	<b>1416</b>	<b>1193</b>	<b>1300</b>	<b>1244</b>	<b>1135</b>	<b>1242</b>	<b>1145</b>	<b>1149</b>
<b>FOUR</b>																
Children's	176	169	172	163	179	0	0	2	0	0						
Documentaries	0	0	0	1	0	8	7	6	1	0						
Drama/Comedy	0	2	0	0	2	3	6	13	4	0						
Entertainment	3	352	344	343	415	811	914	1093	898	984						
General Factual	11	0	0	0	2	3	0	0	6	7						
Māori Programmes	4	0	0	0	0	0	0	0	0	0						
Sports	0	0	0	0	8	0	3	1	0	2						
<b>Total</b>	<b>194</b>	<b>522</b>	<b>516</b>	<b>507</b>	<b>607</b>	<b>825</b>	<b>930</b>	<b>1113</b>	<b>908</b>	<b>993</b>						
<b>Prime</b>																
Documentaries	20	25	24	19	13	20	6	4	9	0	10					
Drama/Comedy	11	13	0	1	0	4	0	4	7	0	20					
Entertainment	18	3	6	0	10	11	1	13	24	7	3					
General Factual	50	59	88	51	47	80	15	23	51	16	5					
News/Current Affairs	211	213	209	182	207	173	183	195	183	222	260					
Sports	482	566	456	752	384	595	460	447	466	539	203					
<b>Total</b>	<b>792</b>	<b>879</b>	<b>782</b>	<b>1004</b>	<b>662</b>	<b>882</b>	<b>664</b>	<b>685</b>	<b>739</b>	<b>784</b>	<b>500</b>					
<b>Māori Television</b>																
Children's	88	115	123	116	112	57	117	118	94	7						
Documentaries	155	145	197	168	223	198	90	74	43	93						
Drama/Comedy	31	2	2	20	12	22	18	18	100	50						
Entertainment	163	145	195	100	137	145	128	145	96	194						
General Factual	107	73	93	165	302	367	250	379	421	340						
News/Current Affairs	253	254	220	220	239	252	257	258	229	194						
Sports	182	221	137	173	358	255	205	252	252	179						
<b>Total</b>	<b>978</b>	<b>955</b>	<b>966</b>	<b>962</b>	<b>1382</b>	<b>1297</b>	<b>1062</b>	<b>1243</b>	<b>1233</b>	<b>1057</b>						

## APPENDIX 3: 2015 TOTALS

For more Information by Channel see Part 1 and for more Information by Genre see Part 5.

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
News/Current Affairs	1,189.33	2,852.58	3,344.66	697.25	4,041.91	3,977.85
General Factual	627.88	2,965.25	855.88	2,737.25	3,593.13	3,256.50
Sports	283.13	1,218.00	817.13	684.00	1,501.13	1,568.00
Children's	0.00	1,231.63	447.75	783.88	1,231.63	1,034.38
Documentaries	521.88	405.88	341.50	586.25	927.75	943.25
Drama/Comedy	263.63	382.13	257.50	388.25	645.75	559.00
Entertainment	258.75	310.63	256.25	313.13	569.38	889.00
Māori Programmes	11.38	314.13	245.25	80.25	325.50	309.13

Channel						
Māori Television	1,192.50	3,931.88	978.00	4,146.38	5,124.38	4,594.63
TV One	743.10	2,072.55	2,300.35	515.30	2,815.65	2,747.75
TV3	734.38	1,578.88	1,889.01	424.25	2,313.26	2,159.88
Prime	251.85	1,012.53	792.55	471.83	1,264.38	1,428.86
TV2	205.25	578.63	411.00	372.88	783.88	763.62
FOUR	28.88	505.75	194.13	340.50	534.63	842.38

TOTAL						
Local Content	3,155.95	9,680.21	6,565.03	6,271.13	12,836.16	12,537.11
Broadcast time	8,760.00	30,220.08	38,980.08	38,980.08	38,980.08	38,193.38
Local Content %	36.03%	32.03%	16.84%	16.09%	32.93%	32.83%
Local Content % excluding News/Current Affairs	22.45%	22.59%	8.26%	14.30%	22.56%	22.40%

## APPENDIX 4: NZ ON AIR FUNDED PROGRAMMES 2015

This survey uses the 18-hour Day (6am - Midnight)

### TV One NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Documentaries	54.25	152.38	110.13	96.50	206.63	224.25
General Factual	20.00	141.50	107.25	54.25	161.50	138.76
Drama/Comedy	14.50	23.63	18.00	20.13	38.13	58.38
Entertainment	6.50	14.88	9.25	12.13	21.38	9.13
News/Current Affairs	0.00	3.75	3.75	0.00	3.75	1.00
Māori Programmes	0.00	0.00	0.00	0.00	0.00	7.88
<b>Local Content</b>	<b>95.25</b>	<b>336.13</b>	<b>248.38</b>	<b>183.00</b>	<b>431.38</b>	<b>439.40</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>6.52%</b>	<b>6.58%</b>	<b>3.78%</b>	<b>2.79%</b>	<b>6.57%</b>	<b>6.68%</b>

### TV2 NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Children's	0.00	242.13	183.88	58.25	242.13	256.75
Drama/Comedy	13.00	3.38	13.00	3.38	16.38	20.00
Māori Programmes	0.00	13.00	12.50	0.50	13.00	10.00
Entertainment	0.00	12.38	12.38	0.00	12.38	14.00
Documentaries	7.00	0.00	6.00	1.00	7.00	2.00
General Factual	0.00	0.00	0.00	0.00	0.00	4.50
<b>Local Content</b>	<b>20.00</b>	<b>270.88</b>	<b>227.75</b>	<b>63.13</b>	<b>290.88</b>	<b>307.25</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>1.37%</b>	<b>5.30%</b>	<b>3.47%</b>	<b>0.96%</b>	<b>4.43%</b>	<b>4.67%</b>

### TV3 NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
General Factual	59.50	47.25	60.50	46.25	106.75	23.38
News/Current Affairs	5.00	98.38	46.50	56.88	103.38	84.63
Drama/Comedy	33.88	25.50	40.38	19.00	59.38	50.50
Documentaries	13.13	20.00	18.13	15.00	33.13	48.00
Entertainment	23.75	4.00	21.75	6.00	27.75	34.01
Māori Programmes	0.00	0.00	0.00	0.00	0.00	1.00
<b>Local Content</b>	<b>135.25</b>	<b>195.13</b>	<b>187.25</b>	<b>143.13</b>	<b>330.38</b>	<b>243.38</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>9.26%</b>	<b>3.82%</b>	<b>2.85%</b>	<b>2.18%</b>	<b>5.03%</b>	<b>3.70%</b>



*FOUR NZ On Air Funded Local Content*

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Children's	0.00	419.38	176.38	243.00	419.38	421.25
Drama/Comedy	3.00	40.63	0.00	43.63	43.63	10.25
Entertainment	0.00	5.38	2.88	2.50	5.38	347.63
Māori Programmes	3.38	0.50	0.00	3.88	3.88	0.00
General Factual	3.63	0.00	0.00	3.63	3.63	0.00
<b>Local Content</b>	<b>10.00</b>	<b>465.88</b>	<b>179.25</b>	<b>296.63</b>	<b>475.88</b>	<b>779.13</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Content % of Total</b>	<b>0.68%</b>	<b>9.12%</b>	<b>2.73%</b>	<b>4.51%</b>	<b>7.24%</b>	<b>11.86%</b>

*Prime NZ On Air Funded Local Content*

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Documentaries	33.75	20.75	19.25	35.25	54.50	29.63
News/Current Affairs	0.00	40.00	20.00	20.00	40.00	39.13
Drama/Comedy	26.63	0.50	11.00	16.13	27.13	13.13
General Factual	0.00	5.88	0.00	5.88	5.88	12.88
Entertainment	5.50	0.00	5.50	0.00	5.50	0.00
<b>Local Content</b>	<b>65.88</b>	<b>67.13</b>	<b>55.75</b>	<b>77.25</b>	<b>113.00</b>	<b>94.77</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>4.51%</b>	<b>1.31%</b>	<b>0.85%</b>	<b>1.18%</b>	<b>1.72%</b>	<b>1.44%</b>

*Māori Television NZ On Air Funded Local Content*

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2014 Total
Documentaries	45.63	22.13	14.00	53.75	67.75	74.13
Entertainment	6.00	20.38	6.00	20.38	26.38	20.88
General Factual	14.50	11.13	8.38	17.25	25.63	26.76
News/Current Affairs	0.50	19.75	12.13	8.13	20.25	21.13
Drama/Comedy	11.38	1.88	0.00	13.25	13.25	17.50
<b>Local Content</b>	<b>78.00</b>	<b>75.25</b>	<b>40.50</b>	<b>112.75</b>	<b>153.25</b>	<b>160.39</b>
Broadcast time	1,460.00	4,670.08	6,130.08	6,130.08	6,130.08	5,343.38
<b>Local Content %</b>	<b>5.34%</b>	<b>1.61%</b>	<b>0.66%</b>	<b>1.84%</b>	<b>2.50%</b>	<b>3.00%</b>

## APPENDIX 5: LIST OF NZ ON AIR FUNDED PROGRAMMES BROADCAST IN 2015 (18-HOUR DAY)

<b>TVOne</b>	<b>431.38</b>	<i>Carols In The Caves</i>	0.63
<b>Documentaries</b>	<b>206.63</b>	<i>In Bed With Anika Moa</i>	0.88
<i>Along For The Ride</i>	3.50	<i>Painting With Light: Brian Brake Rediscovered</i>	0.75
<i>Attitude</i>	17.50	<i>Sound and Fury: John Psathas</i>	0.88
<i>Attitude Special: The Dream Team</i>	1.00	<i>Word Up</i>	13.00
<i>Attitude Summer Series</i>	5.38	<b>General Factual</b>	<b>161.50</b>
<i>Being Me</i>	0.38	<i>High Country Rescue</i>	2.50
<i>Children of Gallipoli</i>	1.00	<i>House Hunt</i>	5.00
<i>Descent From Disaster</i>	8.00	<i>How To Look At A Painting</i>	0.75
<i>Descent From Disaster: A Gallipoli Special</i>	2.00	<i>Keeping Up With The Kaimanawas</i>	4.50
<i>Global Radar</i>	5.50	<i>NZ Detectives</i>	3.00
<i>Hyundai Country Calendar</i>	43.00	<i>Praise Be</i>	27.00
<i>I Am Innocent</i>	6.00	<i>Q + A</i>	45.50
<i>Neighbourhood</i>	24.00	<i>Showtime</i>	0.50
<i>Nigel Latta Blows Stuff Up</i>	4.00	<i>Situation Critical</i>	3.50
<i>Nigel Latta: Is Sugar The New Fat?</i>	1.00	<i>Tagata Pasifika</i>	45.25
<i>Nigel Latta: The Trouble With Booze</i>	1.00	<i>The DNA Detectives</i>	6.00
<i>NZ Story</i>	5.00	<i>The Life And Times Of Temuera Morrison</i>	4.00
<i>On Thin Ice: Nigel Latta In Antarctica</i>	2.00	<i>The Politically Incorrect Guide To Grown Ups</i>	4.00
<i>Postcard From Afghanistan</i>	1.00	<i>Topp Country</i>	10.00
<i>Radar Across The Pacific</i>	7.00	<b>News/Current Affairs</b>	<b>3.75</b>
<i>Real Pasifik</i>	9.38	<i>Anzac Dawn Service 2015</i>	1.00
<i>Rural Delivery</i>	31.63	<i>Anzac Memorial Service: Chunuk Bair</i>	1.25
<i>The Art Of The Architect</i>	2.00	<i>National Anzac Commemorative Service 2015</i>	1.50
<i>The Berry Boys</i>	1.00		
<i>The Day That Changed My Life</i>	1.00	<b>TV2</b>	<b>290.88</b>
<i>The Last Of The Anzacs</i>	0.88	<b>Children's</b>	<b>242.13</b>
<i>The Monster Of Mangatiti</i>	1.63	<i>Buzzy Bee And Friends</i>	2.50
<i>The Women Of Pike River</i>	1.13	<i>Little Monstar</i>	3.88
<i>This Town</i>	16.00	<i>The 4.30 show</i>	100.00
<i>Unsung Heroes</i>	2.50	<i>Tiki Tour</i>	52.25
<i>Waitangi: What Really Happened?</i>	1.25	<i>What Now</i>	80.00
<b>Drama/Comedy</b>	<b>38.13</b>	<i>Wiki The Kiwi</i>	3.50
<i>Abandoned</i>	1.75	<b>Documentaries</b>	<b>7.00</b>
<i>Best Bits</i>	12.88	<i>Bogans</i>	5.00
<i>Cover Band</i>	3.00	<i>Gloriavale - Life And Death</i>	2.00
<i>How To Murder Your Wife</i>	1.88	<b>Drama/Comedy</b>	<b>16.38</b>
<i>Nothing Trivial</i>	4.75	<i>Go Girls</i>	1.00
<i>Short Poppies</i>	4.00	<i>Missing Christmas</i>	0.50
<i>The Kick</i>	2.00	<i>Panic At Rock Island</i>	1.88
<i>Venus And Mars</i>	1.88	<i>Step Dave</i>	13.00
<i>When We Go To War</i>	6.00	<b>Entertainment</b>	<b>12.38</b>
<b>Entertainment</b>	<b>21.38</b>	<i>Fresh</i>	12.38
<i>A Gallery Without Walls</i>	0.88	<b>Māori</b>	<b>13.00</b>
<i>ANZ Young Farmer Gr. Final H/L</i>	1.75	<i>2Kaha</i>	13.00
<i>Attitude Awards 2015</i>	1.00		
<i>Bill Sevesi's Dream</i>	0.75		
<i>Brutal Beauty: The Architecture Of Sir Miles Warren</i>	0.88		

<b>TV3</b>	<b>330.38</b>
<b>Documentaries</b>	<b>33.13</b>
<i>Both Worlds</i>	6.88
<i>Emergency Medicine</i>	1.00
<i>Ewen Gilmour Westie Legend</i>	1.00
<i>Family Secret</i>	4.63
<i>Last Men Standing</i>	1.00
<i>Lost &amp; Found</i>	10.00
<i>One 16th</i>	0.88
<i>Prison Families</i>	3.00
<i>The Festival</i>	0.38
<i>The Time Of Our Lives</i>	0.88
<i>Til Death Do Us Part - The Antony De Malmanche Story</i>	1.13
<i>War Stories Our Mothers Never Told Us</i>	2.00
<i>What's Really In Our Food?</i>	0.38
<b>Drama/Comedy</b>	<b>59.38</b>
<i>After Hours</i>	2.00
<i>Chopper's Republic of Anzakistan</i>	3.00
<i>Funny Girls</i>	3.00
<i>Jono And Ben</i>	28.75
<i>Kiwi Flyer</i>	1.88
<i>My Wedding And Other Secrets</i>	1.38
<i>The Best Of Jono And Ben</i>	1.50
<i>The Blue Rose</i>	11.88
<i>Westside</i>	6.00
<b>Entertainment</b>	<b>27.75</b>
<i>2015 Vodafone NZ Music Awards</i>	2.63
<i>7 Days</i>	15.13
<i>7 Days 200th Episode</i>	2.00
<i>AotearoHA: Rising Stars</i>	1.00
<i>Comedy Gala 2014</i>	1.00
<i>Comedy Gala 2015</i>	3.00
<i>Smokeyfree Rockquest 2014</i>	3.00
<b>General Factual</b>	<b>106.75</b>
<i>Grand Designs New Zealand</i>	8.00
<i>Missing Pieces</i>	7.00
<i>Reality Trip</i>	7.00
<i>X Factor NZ</i>	84.75
<b>News/Current Affairs</b>	<b>103.38</b>
<i>3D</i>	9.88
<i>Anzac 2015 Chunuk Bair Memorial Service</i>	1.38
<i>The Nation</i>	90.13
<i>The Nation: 3 News Anzac Day Special</i>	2.00

<b>FOUR</b>	<b>475.88</b>
<b>Children's</b>	<b>419.38</b>
<i>Sticky TV</i>	280.38
<i>Sticky TV Omnibus</i>	110.25
<i>The Moe Show</i>	28.75
<b>Drama/Comedy</b>	<b>43.63</b>
<i>Bro'Town</i>	6.88
<i>Sunny Skies</i>	2.00
<i>Super City</i>	0.50
<i>The Almighty Johnsons</i>	34.25
<b>Entertainment</b>	<b>5.38</b>
<i>2015 Vodafone NZ Music Awards</i>	2.50
<i>Smokeyfree Rockquest 2015</i>	2.88
<b>General Factual</b>	<b>3.63</b>
<i>X Factor NZ</i>	3.63
<b>Māori</b>	<b>3.88</b>
<i>The GC</i>	3.88
<b>PRIME</b>	<b>133.00</b>
<b>Documentaries</b>	<b>54.50</b>
<i>50 Years Of New Zealand Television</i>	5.88
<i>Aftermath: Where The Faults Lie</i>	1.00
<i>Black And White</i>	2.00
<i>Bullies</i>	3.00
<i>Dragon</i>	1.63
<i>Keeping It Pure</i>	3.00
<i>Little Criminals</i>	1.00
<i>NZ Women In Rock</i>	1.63
<i>Radio Punks: The Student Radio Story</i>	1.00
<i>Rivers</i>	4.88
<i>Shearing Gang</i>	10.00
<i>The Exponents</i>	1.50
<i>The Forgotten General</i>	1.00
<i>The Grand Plan</i>	3.00
<i>The Naughty Bits</i>	3.00
<i>The Trouble with Murder</i>	6.00
<i>Wild Coasts</i>	5.00
<b>Drama/Comedy</b>	<b>27.13</b>
<i>Anzac Girls</i>	2.50
<i>The Brokenwood Mysteries</i>	24.13
<i>The Robert &amp; Sheepy Showcase</i>	0.50
<b>Entertainment</b>	<b>5.50</b>
<i>University Challenge</i>	5.50
<b>General Factual</b>	<b>5.88</b>
<i>The Animal Files</i>	5.88
<b>News/Current Affairs</b>	<b>40.00</b>
<i>Back Benches</i>	40.00

<b>Māori TV</b>	<b>153.25</b>	<b>Drama/Comedy</b>	<b>13.25</b>
<b>Documentaries</b>	<b>67.75</b>	<i>Mt. Zion</i>	3.38
<i>An Island Calling</i>	1.50	<i>Super City</i>	1.88
<i>Anzac Tides Of Blood</i>	2.88	<i>The Laughing Samoans</i>	6.50
<i>Behind The Brush</i>	3.50	<i>The Topp Twins</i>	1.50
<i>Both Worlds</i>	2.38	<b>Entertainment</b>	<b>26.38</b>
<i>Deer Wars</i>	1.50	<i>Billy T James Special</i>	8.50
<i>Drug Court</i>	1.00	<i>Fresh</i>	11.88
<i>Educating Tama</i>	2.00	<i>Songs From The Inside</i>	5.50
<i>Freezing Works</i>	1.00	<i>The Big Sing</i>	0.50
<i>Get Your Arse Off The Table</i>	1.00	<b>General Factual</b>	<b>25.63</b>
<i>How Bizarre</i>	1.00	<i>Anzac 2015 Māori in WW1</i>	0.88
<i>In Bed With Anika Moa</i>	0.88	<i>Anzac Highlights</i>	0.50
<i>Ka Mate The Haka The Legend</i>	1.00	<i>Tagata Pasifika</i>	10.25
<i>Kiwis At War</i>	1.88	<i>Te Araroa Tales From The Trails</i>	14.00
<i>Lost In Translation</i>	4.88	<b>News/Current Affairs</b>	<b>20.25</b>
<i>Murupara Dreaming</i>	1.00	<i>Anzac 2015 Anzac Conversation</i>	0.38
<i>Once Were Warriors: Where Are They Now?</i>	1.00	<i>Anzac 2015 Chunuk Bair ANZAC Service</i>	2.25
<i>Shovels &amp; Guns</i>	2.00	<i>Anzac 2015 Chunuk Bair Report</i>	0.25
<i>Soldiers of Fortune</i>	1.00	<i>Anzac 2015 Gallipoli: They Remember</i>	0.50
<i>Target Zero</i>	2.00	<i>Anzac 2015 Gallipoli: They Were There</i>	0.38
<i>Te Ara Wairua: A New Hope</i>	5.00	<i>Media Take</i>	16.50
<i>Te Kati The Goethe Mystery</i>	1.00	<b>Grand Total</b>	<b>1814.75</b>
<i>The Colour Of War</i>	3.00		
<i>The Confessions Of Prisoner T</i>	1.00		
<i>The Festival</i>	7.38		
<i>The Nuclear Comeback</i>	1.50		
<i>The Price Of Peace</i>	1.50		
<i>The Road To The Globe</i>	1.00		
<i>The Silent Soldiers</i>	1.00		
<i>Waka Warriors</i>	10.00		
<i>Whare Tapa Whā</i>	1.00		
<i>When A City Falls</i>	1.00		

# APPENDIX 6: LIST OF ALL LOCAL CONTENT BROADCAST IN 2015 (18-HOUR DAY)

<b>TVOne</b>	<b>2815.65</b>	<b>Drama/Comedy</b>	<b>46.00</b>
<b>Documentaries</b>	<b>270.75</b>	800 Words	7.88
Along For The Ride	3.50	Abandoned	1.75
Animal House	4.25	Best Bits	12.88
Attitude	17.50	Cover Band	3.00
Attitude Special: The Dream Team	1.00	How To Murder Your Wife	1.88
Attitude Summer Series	5.38	Nothing Trivial	4.75
Being Me	0.38	Short Poppies	4.00
Cause Of Death: Unknown	2.50	The Kick	2.00
Children Of Gallipoli	1.00	Venus And Mars	1.88
Descent From Disaster	8.00	When We Go To War	6.00
Descent From Disaster: A Gallipoli Special	2.00		
Fair Go	33.25	<b>Entertainment</b>	<b>41.50</b>
Finding Forever Families: Orphans Aid Turns Ten	0.63	25th Year Trillian Trust Variety Bash	1.00
Global Radar	5.50	A Gallery Without Walls	0.88
Hyundai Country Calendar	43.00	Annabel Langbein The Free Range Cook	7.50
I Am Innocent	6.00	ANZ Young Farmer Gr. Final H/L	1.75
Intrepid Journeys	9.75	Attitude Awards 2015	1.00
Kia Ora Belau	0.88	Bill Sevesi's Dream	0.75
Neighbourhood	24.00	Brutal Beauty: The Architecture Of Sir Miles Warren	0.88
New Zealand 9	0.75	Carols In The Caves	0.63
Nigel Latta Blows Stuff Up	4.00	Fair Go Ad Awards 2015	0.88
Nigel Latta: Is Sugar The New Fat?	1.00	In Bed With Anika Moa	0.88
Nigel Latta: The Trouble With Booze	1.00	Ladies And Gentlemen... Sol3 Mio Live In Concert	1.25
NZ Story	5.00	New Zealand With Nadia Lim	5.50
On Thin Ice: Nigel Latta In Antarctica	2.00	Painting With Light: Brian Brake Rediscovered	0.75
Outdoor Escapes	0.25	Road To The Young Farmer	2.63
Postcard From Afghanistan	1.00	Sound And Fury: John Psathas	0.88
Radar Across The Pacific	7.00	This Is Your Life	1.38
Real Pasifik	9.38	Word Up	13.00
Resume Play: A New Era For Cricket In Post-Earthquake Christchurch	0.88		
Rural Delivery	31.63	<b>General Factual</b>	<b>692.63</b>
Shark Man	2.50	Annabel Langbein The Free Range Cook: Through The Seasons	5.50
Tales From Te Papa	0.50	Are We There Yet?	0.38
The Art Of The Architect	2.00	Border Patrol	8.38
The Berry Boys	1.00	Code 1	10.00
The Day That Changed My Life	1.00	Dog Squad	15.50
The Kiwi Chaplains Of Gallipoli	0.50	Eating In	0.25
The Last Of The Anzacs	0.88	Going Going Gone	11.13
The Monster Of Mangatiti	1.63	Good Morning	220.00
The Women Of Pike River	1.13	High Country Rescue	2.50
The Zoo	3.50	Highway Cops	20.00
There & Back	4.00	Home Truths	0.13
This Town	16.00	House Hunt	5.00
Unsung Heroes	2.50	How To Look At A Painting	0.75
Waitangi: What Really Happened?	1.25	Judy Bailey's Australia	5.00
		Keeping Up With The Kaimanawas	4.50
		Kiwi Living	40.88
		Life Flight	4.50
		Location Location Location	1.50
		Maggie's Garden Show	0.63
		MasterChef New Zealand	5.75
		Meet The Frockers	4.00
		Mucking In	12.00

NZ Detectives	3.00
Our First Home	34.50
Our First Home Omnibus	26.50
Piha Rescue	16.50
Praise Be	27.00
Purina Pound Pups To Dog Stars	5.00
Q + A	45.50
Rachel Hunter's Tour Of Beauty	6.50
Rapid Response	15.00
SCU: Serious Crash Unit	10.00
Showtime	0.50
Situation Critical	3.50
Tagata Pasifika	45.25
Taste Of A Traveller	5.00
The Claim Game	1.50
The DNA Detectives	6.00
The Food Truck	9.50
The Game Chef	5.00
The Inspectors	3.00
The Life And Times Of Temuera Morrison	4.00
The Operatives	7.88
The Politically Incorrect Guide To Grown Ups	4.00
Topp Country	10.00
Tux Wonder Dogs	0.75
Water Patrol	4.50
What Would You Do?	1.13
Wild Vets	6.00
Women In Blue	4.00
Wonder Dogs	3.38

#### Māori 233.63

Marae	22.50
Marae Summer Season	3.50
Te Karere	151.25
Waka Huia	25.00
Waka Huia Summer Series	2.50
Whānau Living	28.88

#### News/Current Affairs 1455.53

Anzac Dawn Service 2015	1.00
Anzac Memorial Service - Chunuk Bair	1.25
Breakfast	687.25
National Anzac Commemorative Service 2015	1.50
One News	364.63
ONE News Midday	119.38
ONE News Special	5.88
ONE News Tonight	125.38
Seven Sharp	113.50
Sunday	35.78

#### Sports 75.63

Fishy Business	17.38
Hooked In New Zealand	1.88
IRB Sevens World Series 2015	17.25
The ITM Fishing Show	39.13

## TV2 783.88

#### Children's 251.88

Buzzy Bee And Friends	2.50
Jane And The Dragon	9.75
Little Monstar	3.88
The 4.30 Show	100.00
Tiki Tour	52.25
What Now	80.00
Wiki The Kiwi	3.50

#### Documentaries 12.00

Bogans	5.00
Gloriavale: Life And Death	2.00
Neighbours At War	5.00

#### Drama/Comedy 394.00

Go Girls	1.00
Missing Christmas	0.50
Panic At Rock Island	1.88
Shortland Street	250.38
Shortland Street Omnibus	125.50
Step Dave	13.00
What We Do In The Shadows	1.75

#### Entertainment 15.25

Coca Cola Christmas In The Park	2.88
Fresh	12.38

#### General Factual 97.75

Motorway Patrol	7.00
My Kitchen Rules New Zealand	36.88
Nabbed	2.00
Police Ten 7	45.50
The Amazing Race: Australia v New Zealand	6.38

#### Māori 13.00

2Kaha	13.00
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<b>TV3</b>	<b>2313.26</b>
<b>Documentaries</b>	<b>33.13</b>
<i>Both Worlds</i>	6.88
<i>Emergency Medicine</i>	1.00
<i>Ewen Gilmour: Westie Legend</i>	1.00
<i>Family Secret</i>	4.63
<i>Last Men Standing</i>	1.00
<i>Lost &amp; Found</i>	10.00
<i>One 16th</i>	0.88
<i>Prison Families</i>	3.00
<i>The Festival</i>	0.38
<i>The Time Of Our Lives</i>	0.88
<i>Til Death Do Us Part: The Antony De Malmanche Story</i>	1.13
<i>War Stories Our Mothers Never Told Us</i>	2.00
<i>What's Really In Our Food?</i>	0.38
<b>Drama/Comedy</b>	<b>68.75</b>
<i>After Hours</i>	2.00
<i>Chopper's Republic of Anzakistan</i>	3.00
<i>Fail Army</i>	9.38
<i>Funny Girls</i>	3.00
<i>Jono And Ben</i>	28.75
<i>Kiwi Flyer</i>	1.88
<i>My Wedding And Other Secrets</i>	1.38
<i>The Best Of Jono And Ben</i>	1.50
<i>The Blue Rose</i>	11.88
<i>Westside</i>	6.00
<b>Entertainment</b>	<b>67.00</b>
<i>2015 Vodafone NZ Music Awards</i>	2.63
<i>7 Days</i>	15.13
<i>7 Days 200th Episode</i>	2.00
<i>7 Days Of Sport</i>	6.00
<i>AotearoHA: The Billy T Award</i>	0.88
<i>AotearoHA: Driving Stories</i>	1.00
<i>AotearoHA: Rising Stars</i>	1.00
<i>Comedy Gala 2014</i>	1.00
<i>Comedy Gala 2015</i>	3.00
<i>Dancing With The Stars</i>	31.38
<i>Smokefree Rockquest 2014</i>	3.00
<b>General Factual</b>	<b>412.38</b>
<i>Cadbury Dream Factory</i>	7.00
<i>Come Dine With Me NZ</i>	32.00
<i>Come Dine With Me NZ Omnibus</i>	17.25
<i>Crime Exposed</i>	5.00
<i>Grand Designs New Zealand</i>	8.00
<i>Hitched</i>	0.75
<i>Life TV</i>	26.00
<i>MasterChef New Zealand</i>	42.50
<i>Missing Pieces</i>	7.00
<i>Native Kitchen</i>	6.50
<i>Placemakers Big Angry Fish</i>	20.88
<i>Reality Trip</i>	7.00
<i>Road Cops</i>	15.88
<i>Road Madness</i>	5.00
<i>The Bachelor New Zealand</i>	33.13
<i>The Block NZ Villa Wars</i>	90.75
<i>The Block NZ Villa Wars Unlocked</i>	1.00
<i>When Hillary Met Oprah</i>	1.00

<i>X Factor NZ</i>	84.75
<i>X Factor NZ: Xtra Edition</i>	1.00
<b>Māori</b>	<b>27.13</b>
<i>Marae DIY</i>	7.00
<i>Re-Think</i>	20.13
<b>News/Current Affairs</b>	<b>1538.26</b>
<i>3 News</i>	410.13
<i>3 News at 12</i>	118.63
<i>3 News Firstline</i>	135.00
<i>3 News Special</i>	4.38
<i>3 News Special Northland Decides</i>	0.63
<i>3D</i>	22.50
<i>Anzac 2015 Chunuk Bair Memorial Service</i>	1.38
<i>Campbell Live</i>	41.88
<i>Newsworthy</i>	69.50
<i>Paul Henry</i>	542.50
<i>Story</i>	75.50
<i>The Nation</i>	90.13
<i>The Nation: Budget 2015</i>	1.00
<i>The Nation: 3 News Anzac Day Special</i>	7.63
<i>Three60</i>	17.50
<b>Sports</b>	<b>166.63</b>
<i>Audi Quattro Winter Games</i>	13.00
<i>CRC Motorsport Barry Butterworth Memorial Midgets Western Springs</i>	0.88
<i>CRC Motorsport Barry Sheene Motorcycle Classic</i>	1.00
<i>CRC Motorsport Beach Hop</i>	0.88
<i>CRC Motorsport BMW E30 Series Taupo</i>	0.75
<i>CRC Motorsport BMW Hampton Downs</i>	0.50
<i>CRC Motorsport BNT NZ Supertourers</i>	2.50
<i>CRC Motorsport Car Culture</i>	4.38
<i>CRC Motorsport D1NZ Drifting</i>	2.00
<i>CRC Motorsport D1NZ Drifting Champ</i>	1.88
<i>CRC Motorsport D1NZ National Drifting Championship Series</i>	2.00
<i>CRC Motorsport ENZED Festival Of Speed</i>	0.38
<i>CRC Motorsport F5000 Hampton Downs</i>	0.88
<i>CRC Motorsport Gold Rush Rally Coromandel</i>	0.38
<i>CRC Motorsport GP Hydroplanes</i>	1.38
<i>CRC Motorsport GTNZ Hampton Downs</i>	1.00
<i>CRC Motorsport Highlands 101</i>	0.88
<i>CRC Motorsport Hydroplanes Lake Karapiro</i>	0.63
<i>CRC Motorsport Midget World Series</i>	0.88
<i>CRC Motorsport Motul Honda Cup Pukekohe</i>	0.38
<i>CRC Motorsport Muscle Cars Festival</i>	0.50
<i>CRC Motorsport NZ Hydroplanes</i>	0.38
<i>CRC Motorsport NZ Jet Sprint</i>	4.63
<i>CRC Motorsport NZ Rally</i>	2.75
<i>CRC Motorsport NZ Rally Championship</i>	0.88
<i>CRC Motorsport NZGP Hydroplane Champ</i>	0.50
<i>CRC Motorsport NZV8 Touring Cars</i>	6.25
<i>CRC Motorsport Otago Classic Rally</i>	0.38
<i>CRC Motorsport Rally NZ Canterbury</i>	0.88
<i>CRC Motorsport Rally NZ Otago</i>	0.88
<i>CRC Motorsport Red Bull Trolley Grand Prix</i>	1.63
<i>CRC Motorsport Repco Race to the Sky</i>	0.88
<i>CRC Motorsport Silver Fern Rally</i>	0.88
<i>CRC Motorsport SsangYong Actyon Racing Series</i>	5.25
<i>CRC Motorsport Super Truck Champs</i>	0.88



CRC Motorsport Superboat	0.88
CRC Motorsport Targa Bambina	0.38
CRC Motorsport Targa New Zealand	0.88
CRC Motorsport Toyota Finance Championship	0.88
CRC Motorsport UDC V8 Utes	2.63
CRC Motorsport Waimate GT Series	0.88
CRC Motorsport Whanganui 4x4 Extreme	0.88
CRC Motorsport Whanganui Street Race	0.88
Holden Golf World	14.50
Outdoors With Geoff	38.50
The 2015 National Dog Show	0.88
Trade Zone Gone Fishin'	38.50
Winter Games FIS Snowboard World Cup	2.00

## FOUR 534.63

<b>Children's</b>	<b>419.38</b>
Sticky TV	280.38
Sticky TV Omnibus	110.25
The Moe Show	28.75

<b>Drama/Comedy</b>	<b>43.63</b>
Bro'Town	6.88
Sunny Skies	2.00
Super City	0.50
The Almighty Johnsons	34.25

<b>Entertainment</b>	<b>5.38</b>
2015 Vodafone NZ Music Awards	2.50
Smokefree Rockquest 2015	2.88

<b>General Factual</b>	<b>14.50</b>
The Xtra Factor (NZ)	10.88
X Factor NZ	3.63

<b>Māori</b>	<b>51.75</b>
Pukana	39.88
The GC	11.88

## PRIME 1264.38

<b>Documentaries</b>	<b>56.63</b>
50 Years of New Zealand Television	5.88
Aftermath: Where The Faults Lie	1.00
Black And White	2.00
Bullies	3.00
Dragon	1.63
Hip Hop-eration	1.00
Keeping It Pure	3.00
Little Criminals	1.00
NZ Women In Rock	1.63
Radio Punks: The Student Radio Story	1.00
Rivers	4.88
Shearing Gang	10.00
The Book Of Jonah L	1.13
The Exponents	1.50
The Forgotten General	1.00
The Grand Plan	3.00
The Naughty Bits	3.00
The Trouble with Murder	6.00
Wild Coasts	5.00

<b>Drama/Comedy</b>	<b>27.13</b>
Anzac Girls	2.50
The Brokenwood Mysteries	24.13
The Robert & Sheepy Showcase	0.50

<b>Entertainment</b>	<b>22.25</b>
Sachie's Kitchen	3.00
Sol3 Mio Live In Concert	1.25
University Challenge	18.00

<b>General Factual</b>	<b>101.75</b>
Get Growing With NZ Gardener	1.00
Impact For Life	25.50
Life TV	37.50
Running With Fire	25.38
The Animal Files	5.88
The Chef's Apprentice	6.50

<b>News/Current Affairs</b>	<b>240.50</b>
60 Minutes	18.00
Back Benches	40.00
Jonah Lomu Public Memorial	2.13
Prime News	180.38

<b>Sports</b>	<b>816.13</b>
Ados Addicted To Fishing	10.50
ANZ Netball Championships Highlights	13.88
Cricket Archives	2.00
Cricket New Zealand v Sri Lanka First Test Highlights	2.50
Cricket New Zealand v Sri Lanka ODI	3.88
Cricket New Zealand v Sri Lanka ODI Highlights	1.00
Cricket New Zealand v Sri Lanka Second Test Highlights	1.50
Cricket ODI Highlights	1.50
Cricket ODI New Zealand v Pakistan	7.38
Cricket ODI New Zealand v Sri Lanka highlights	1.00
Cricket ODI NZL v SRI	4.13
Cricket World Cup New Zealand v Sri Lanka	8.13
Cricket World Cup Opening Ceremony	2.00

Cricket World Cup Opening Ceremony Replay	1.75
Cricket World Cup Semi Final NZ v South Africa	9.25
Cricket World ODI Highlights	10.00
Fishing And Adventure	6.50
Horse Racing 2000 Guineas	0.50
Horse Racing Auckland Cup	1.00
Horse Racing Great Northern Steeplechase	0.50
Horse Racing Harness Jewels Ashburton	0.38
Horse Racing Karaka Million	0.50
Horse Racing Manco Easter Handicap Ellerslie	0.50
Horse Racing New Zealand Cup	0.50
Horse Racing NZ Trotting Cup	0.50
Horse Racing Waikato Sprint Te Rapa	0.50
Horse Racing Wellington Cup	0.50
Mainfreight Rugby	9.88
Motorsport ITM 500 V8s Pukekohe	3.38
Netball Australia v New Zealand	3.13
Netball Constellation Cup New Zealand v Australia	3.25
Netball New Zealand v Barbados	1.50
Netball New Zealand v South Africa	3.00
Netball Silver Ferns v Fiji	1.50
Netball Trinidad & Tobago v Silver Ferns	1.50
Prime Rugby World Cup Highlights	0.00
Prime Rugby World Cup Opening Ceremony	0.00
Prime Rugby: World Cup Quarterfinal 2	3.00
Prime Rugby: World Cup Semifinal 1	0.50
Rugby Argentina v All Blacks	4.50
Rugby Bledisloe Cup NZL v AUS	4.75
Rugby Blues v Chiefs	2.00
Rugby Championship And Bledisloe Cup NZL v AUS	2.13
Rugby ITM Cup Northland v Bay of Plenty	2.00
Rugby ITM Cup Waikato v Counties Manukau	2.00
Rugby ITM Cup Waikato v Hawke's Bay	2.00
Rugby ITM Cup Bay Of Plenty v North Harbour	1.88
Rugby ITM Cup Counties Manukau v Hawke's Bay	2.00
Rugby ITM Cup Final	4.00
Rugby ITM Cup Otago vs Tasman	2.00
Rugby ITM Cup Semifinal	3.88
Rugby ITM Cup Taranaki v Waikato	2.00
Rugby ITM Cup Tasman v Bay of Plenty	2.00
Rugby ITM Cup Wellington vs Tasman	2.00
Rugby League England v New Zealand	5.88
Rugby League Leeds v New Zealand	1.88
Rugby Nation	35.88
Rugby Samoa v New Zealand	2.13
Rugby South Africa v New Zealand	2.13
Rugby World Cup Final	4.00
Rugby World Cup New Zealand v Argentina	4.25
Rugby World Cup South Africa vs New Zealand	2.13
Rugby World Cup: NZ v Georgia	2.13
Rugby World Cup: NZ v Tonga	2.13
Soccer Fifa U-20 World Cup Day Highlights	11.50
Soccer Fifa U-20 World Cup NZ v Ukraine	2.25
Soccer Fifa U-20 World Cup Portugal v NZ	1.88
Sport Box	67.25
Super Rugby Blues v Chiefs	2.00
Super Rugby Blues v Crusaders	4.13
Super Rugby Blues v Force	2.00
Super Rugby Blues v Hurricanes	2.13
Super Rugby Blues v Lions	2.00
Super Rugby Brumbies v Hurricanes	2.00

Super Rugby Chiefs v Crusaders	2.00
Super Rugby Crusaders v Cheetahs	2.00
Super Rugby Highlanders v Blues	2.00
Super Rugby Highlanders v Chiefs	4.13
Super Rugby Highlanders v Crusaders	4.00
Super Rugby Highlanders v Hurricanes	2.13
Super Rugby Highlanders v Stormers	2.00
Super Rugby Highlanders v Waratahs	2.13
Super Rugby Hurricanes v Chiefs	4.13
Super Rugby Hurricanes v Sharks	2.00
Tennis: ASB Classic Highlights	6.75
Tennis: Heineken Open Highlights	6.75
The 52nd Halberg Awards	2.88
The Cricket Show Shorts	0.38
The Crowd Goes Wild	323.88
The Crowd Goes Wild Omnibus	102.00
Toyota GrassRoots Rugby	20.25
Toyota Racing Series	5.13

## Māori TV 5124.38

<b>Children's</b>	<b>560.38</b>
Home Krew	4.00
Kia Mau	20.50
Mīhāro	47.50
Pūkana	180.00
Pūkoro	308.38

<b>Documentaries</b>	<b>555.25</b>
An Island Calling	1.50
Anger Within	3.75
Anzac Tides Of Blood	2.88
Aunty & The Star People	1.50
Behind The Brush	3.50
Beneath The Surface	0.50
Both Worlds	2.38
Death Threat	5.50
Deer Wars	1.50
Drug Court	1.00
Echoes Of Gallipoli	0.88
Educating Tama	2.00
Freezing Works	1.00
From Poverty Bay To Broadway	1.00
Gardening With Soul	1.88
Get Your Arse Off The Table	1.00
He Kura Te Tangata	3.00
Hot Air	1.75
How Bizarre	1.00
Hunting Aotearoa	21.50
In Bed With Anika Moa	0.88
Iti Pounamu	16.50
Ka Mate The Haka The Legend	1.00
Kaitiaki Wars	11.00
Kapa Haka Behind the Faces	0.50
Karanga: The First Voice	9.50
Kiwis at War	1.88
Koroua	13.00
Kōtiro Māori E	0.75
Kōwhao Rau	21.00
Kuia	7.50
Lost In Translation	4.88

Maumahara	7.50
Mental Notes	1.38
Moko Aotearoa	3.50
Murupara Dreaming	1.00
Ngā Pari Kārangaranga O Te Motu	146.00
Ngā Rā O Hune: The Days Of June	0.88
Nga Tangata Taumata Rau	13.00
Once Were Warriors: Where Are They Now?	1.00
Project Mātauranga	8.50
Project Whenua	7.00
Re-Think	3.50
Romeo And Juliet	3.50
Rugby: The Lifeblood Of NZ	1.00
Shovels & Guns	2.00
Soldiers Of Fortune	1.00
Survive Aotearoa	6.00
Tangaroa With Pio	38.00
Taniwha Rau	20.00
Target Zero	2.00
Te Ara Wairua: A New Hope	5.00
Te Awa Tupua Voices From The River	1.25
Te Hau Āwhiwhio	2.00
Te Irikura	11.00
Te Iti Kahurangi The Journey to Success	17.50
Te Kati The Goethe Mystery	1.00
Te Mana O Te Moana The Pacific Voyagers	1.88
Te Mana O Te Moana The Pacific Voyagers (film)	1.75
Te Tēpu	6.50
The Colour Of War	3.00
The Confessions Of Prisoner T	1.00
The Cost of Citizenship	1.00
The Cowboys: C Company	1.00
The Festival	7.38
The Lost Voyage of 499	1.00
The Native Diet	6.50
The Nuclear Comeback	1.50
The Price Of Peace	1.50
The Road To The Globe	1.00
The Silent Soldiers	1.00
The Zoo	2.50
Unsung Heroes of Māori Music	19.50
Voices Of The Land: Nga Reo O Te Whenua	1.88
Waka Huia	18.50
Waka Warriors	10.00
Whare Taonga	13.00
Whare Tapa Wha	1.00
When A City Falls	1.00

#### Drama/Comedy 66.25

#KOMTR	14.50
Brown Eye	13.00
Eagle Vs Shark	1.50
Everything We Loved	1.75
Fantail	1.50
Find Me A Māori Bride	11.50
Mt. Zion	3.38
Shopping (Movie)	1.75
Super City	1.88
The Laughing Samoans	6.50
The Orator	2.00

The Pa Boys	1.63
The Topp Twins	1.50
The World's Fastest Indian	2.25
Umbrella Man	1.63

#### Entertainment 418.00

#Hakanation	53.00
ANZAC Concert 2013	1.00
Billy T James	5.88
Billy T James: Live And Giggling	1.63
Billy T James Special	8.50
Concert: Yolande Gibson Sings Favourites	0.50
Crack Up	2.00
Fresh	11.88
Get Your Fish On	13.00
Hei Kinaki	1.63
Homai Te Pakipaki	72.88
It's In The Bag	21.00
Iwi Anthems	25.50
Māori Sports Awards 2015	2.50
Matariki Magic	4.00
My Country Song	5.50
My Reggae Song	6.50
Oruōrua	4.50
Our Songs	0.88
Patapātai	27.00
Poutiriao	4.00
Pukuhohe	2.50
Songs From The Inside	5.50
Street Dance NZ Nationals 2015	4.00
Tautohetohe	2.00
Te Matatini 2015	59.63
Te Tohu Taakaro O Aotearoa: Māori Sports Awards 2014	2.00
The Anzac Concert: Arohaina Mai 2014	1.00
The ANZAC Concert: Arohaina Mai 2015	2.00
The Big Sing	0.50
Tribe	35.00
Tribe New Years Special	1.50
Waiata	6.50
Waitangi Ata Mārie	2.13
Whaikōrero	14.50
Whānau Factor	6.00

#### General Factual 2274.13

Ako	293.50
Anzac 2015 C Company Stories	0.50
Anzac 2015 Māori In WW1	0.88
Anzac Highlights	0.50
City Slickers Rodeo	6.50
Fusion Feasts	5.00
Hoiho	23.50
Joe's World On A Plate	13.00
Ka Tū Ka Kōrero	3.00
Kai Time On The Road	213.50
Kia Ora Hola	0.50
Kia Ora Molweni	0.50
Kina's K9s	11.50
Kōrero Mai	745.25
Marae Kai Masters	36.50
Mataora	32.50

<i>Matika</i>	24.50
<i>Native Kitchen</i>	7.13
<i>Pete &amp; Pio</i>	13.00
<i>Pūtahi</i>	4.50
<i>Swagger</i>	27.00
<i>Tagata Pasifika</i>	10.25
<i>Tātai Hono</i>	13.00
<i>Te Araroa: Tales From The Trails</i>	14.00
<i>Te Kāuta</i>	13.50
<i>The City Slickers Rodeo</i>	5.00
<i>The Fit Club</i>	13.00
<i>The Kapa</i>	7.00
<i>Tōku Reo</i>	718.75
<i>Whānau Living</i>	9.88
<i>What's Up With The Tumoanas?</i>	7.00

**News/Current Affairs 807.63**

<i>Anzac 2015 Anzac Conversation</i>	0.38
<i>Anzac 2015 Chunuk Bair ANZAC Service</i>	2.25
<i>Anzac 2015 Chunuk Bair Report</i>	0.63
<i>Anzac 2015 Gallipoli: They Remember</i>	0.50
<i>Anzac 2015 Gallipoli: They Were There</i>	0.38
<i>Anzac 2015 Morena Whānau</i>	0.25
<i>Anzac 2015 The Dawn Service</i>	0.88
<i>Media Take</i>	16.50
<i>Native Affairs</i>	72.00
<i>Native Affairs 2014 - Summer Series</i>	4.00
<i>Native Affairs Summer Series</i>	3.00
<i>Paepae</i>	27.50
<i>Royal Visit Tūrangawaewae</i>	3.25
<i>Te Kāea</i>	676.13

**Sports 442.75**

<i>2015 National Rugby League</i>	43.63
<i>2015 Waka Ama Sprint Nationals</i>	15.00
<i>Code</i>	49.00
<i>Fitness In The Whare</i>	37.00
<i>Fox Memorial Shield 2014</i>	37.00
<i>Fox Memorial Shield 2015</i>	42.25
<i>He Paku Haka</i>	0.13
<i>Poitūkohu Ngā Kura Tuarua</i>	9.88
<i>Rugby Māori All Blacks v Barbarians</i>	1.75
<i>Rugby Māori All Blacks v Fiji</i>	3.25
<i>Rugby World Cup 2011 New Zealand v France</i>	2.00
<i>Rugby World Cup 2011 Replay</i>	29.38
<i>Te Pō Mekemeke</i>	7.00
<i>The Big Hit</i>	31.00
<i>The Rugby Show</i>	30.00
<i>Toi Whakaari</i>	74.00
<i>Whawhai</i>	20.50
<i>World Forklift League</i>	10.00

**Grand Total 12,836.16**



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