



**2016**  
**LOCAL CONTENT**  
New Zealand Television



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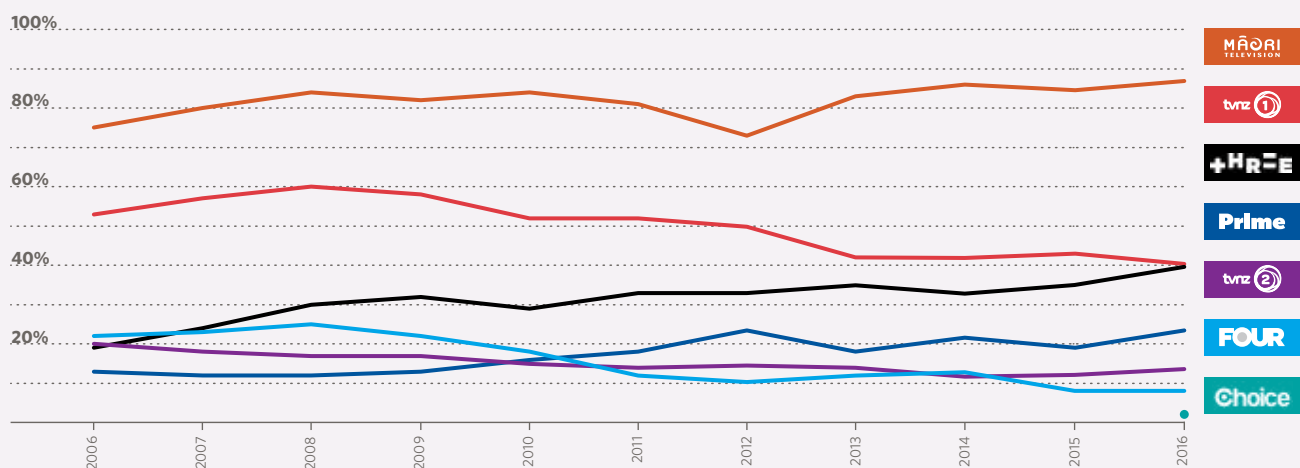
## **PURPOSE:**

Each year since 1989 NZ On Air has measured the amount of local content broadcast on New Zealand's main free-to-air television channels. This report is an important way NZ On Air monitors the amount of local programming available freely to New Zealanders. While the numbers fluctuate by year, this data is collated to provide a way to assess trends over time.

# 2016 AT A GLANCE - FREE-TO-AIR TELEVISION



Percentage of Local Content Hours by Channel Broadcast in 2016



# EXECUTIVE SUMMARY 2016

## 2016 KEY TRENDS

The amount of New Zealand programming on free-to-air television increased in 2016, continuing a general upward trend. More first run content was broadcast while repeat programming made up a smaller percentage of all local content.

However, the amount of local content in peak time slots, when the largest audiences are watching, decreased slightly in 2016. Local content makes up 31% of the free-to-air schedule, in a challenging economic environment for broadcast television.

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- **First run local content**, meaning new series or programmes, increased by 4% in 2016, returning to levels seen in 2014 and 2013. 6,831 hours of new local content screened on television (266 hours more than the previous year) making up 17% of the broadcast schedule. This increase is partly due to Prime's coverage of the Olympic Games and the new inclusion in this report of the channel Choice. Three and Māori Television both also had significant increases in first run local content.
    - Sport, Entertainment, Drama/Comedy, Māori programming and Children's programming all recorded increases in first run hours.
    - There was less first run General Factual programming, and News and Current Affairs.
    - For the first time since this report's inception, Three broadcast the most first run content in the 18-hour day. Three screened 2,128 hours of first run local content, an increase of 239 hours, accounting for 32% of the channel's 18-hour schedule.
    - The large output of News/Current Affairs programmes on TVNZ 1 and Three continues to keep their first run content levels high.
  - **The media landscape is changing**, as reflected in this report. TVNZ launched a new channel, Duke, in March 2016. The channel FOUR closed on 2 July 2016 and Mediaworks launched the new channel Bravo. Those two new channels are not included in this year's report. However this year Choice has been added to the group of measured channels. As this report measures trends over time the decision to add a new channel is made after careful consideration. The addition of Choice reflects the growing number of channels and platforms on which local content is available.
  - **Repeat screenings** totalled 6,294 hours (6,271 in 2015). Repeat programming made up 48% of all local content in 2016, down 1% on the previous year. 64% of that repeat programming screened on Māori Television in 2016.
  - Overall, **local content comprised 31% of prime time schedules** (down from 36% in 2015). TVNZ 2 was the only channel measured to record an increase in prime time local content.
    - The biggest decrease in prime time content was seen on Māori Television, which scheduled more international content in peak time slots.
    - This percentage decrease was also caused by the inclusion of Choice in this year's report. The channel broadcast a small amount of local content in prime time which brought down the collective prime time percentage.
  - News and Current Affairs programmes have a high quantitative effect on prime time hours. If they are excluded, six of the seven channels screen less than 20% local content in prime time.
  - By genre, News and Current Affairs remained stable, up 13 hours to 4,055 (4,042 in 2015). TVNZ 1 and Three continued to broadcast a high volume of first run **News and Current Affairs** in prime time and off-peak slots.
  - **Entertainment** programming increased to 813 hours (from 569 hours in 2015). Three greatly contributed to this increase, screening 214 more Entertainment hours than the previous year due to the launch of the game show *Family Feud*.
  - **Sports** content increased by 324 hours to 1,825 hours due to Prime's coverage of the 2016 Rio Olympic Games and new sports programmes on Māori Television.
  - **General Factual** programming continues to be the second largest genre of local content after News/Current Affairs. General Factual hours decreased by 564 hours to 3,029 in 2016.

- **Māori programming** for a general audience continued an upward trend, increasing by 48 hours to 374 hours.
- **Documentary** hours increased in 2016 to a total of 1,154 (928 in 2015), caused by a general increase in repeated documentaries. The five channels that screen local documentaries (TVNZ 1, TVNZ 2, Three, Prime and Māori Television) all recorded increased hours in 2016.
- Local **Drama/Comedy** hours increased by 76 hours.
- **Children's programming** decreased by 77 hours due to a reduction in *Sticky TV* repeats.

Fig 1. First Run Local Content Hours by Channel

Channel	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Three	2,128 ↑	1,889	1,757	1,813	1,821	1,857	1,634	1,926	1,846	1,416
TVNZ 1	2,061 ↓	2,300	2,305	2,273	2,864	3,105	3,049	3,232	3,427	3,240
Māori Television	1,162 ↑	978	955	966	962	1,382	1,297	1,062	1,243	1,233
Prime	940 ↑	793	879	782	1,004	662	882	664	685	739
TVNZ 2	411 ↔	411	425	494	507	512	535	683	622	689
FOUR	71 ↓	194	522	516	509	607	825	930	1,113	908
Choice	59									
<b>Total</b>	<b>6,831 ↑</b>	<b>6,565</b>	<b>6,843</b>	<b>6,844</b>	<b>7,667</b>	<b>8,124</b>	<b>8,222</b>	<b>8,498</b>	<b>8,936</b>	<b>8,225</b>

Fig 2. Total Local Content Hours by Channel

Channel	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Māori Television	5,184 ↑	5,124	4,595	4,223	3,415	2,739	2,604	2,544	2,608	2,477
TVNZ 1	2,598 ↓	2,816	2,748	2,738	3,287	3,460	3,405	3,812	3,954	3,762
Three	2,589 ↑	2,313	2,160	2,310	2,172	2,175	1,879	2,114	1,976	1,585
Prime	1,531 ↑	1,264	1,429	1,198	1,542	1,158	1,073	846	817	760
TVNZ 2	831 ↑	784	764	893	954	919	1,015	1,129	1,110	1,168
FOUR	231 ↓	535	842	783	680	768	904	975	1,136	2,477
Choice	162									
<b>Total</b>	<b>13,126 ↑</b>	<b>12,836</b>	<b>12,538</b>	<b>12,145</b>	<b>12,051</b>	<b>11,219</b>	<b>10,881</b>	<b>11,418</b>	<b>11,600</b>	<b>10,784</b>

## NZ ON AIR'S ROLE IN LOCAL CONTENT

NZ On Air invests in local content that is too expensive or risky to be produced commercially. Generally funding is spread between higher cost, high-risk programmes for prime time and lower cost programming for targeted audiences that screens in off-peak slots. Public funding ensures there is a more diverse range of programming for New Zealand audiences on free-to-air television.

Each year NZ On Air invests around \$80 million in free-to-air television programmes supporting up to 1,000 hours of new local content. The agency supports a range of genre; from expensive, high quality drama programming such as series *Westside*, *Filthy Rich* and the biopic *Jean*, which compete with the best international content, to series such as *Fresh*, *Neighbourhood* and *Attitude* that represent diverse communities from all over New Zealand.

NZ On Air also contributes significantly to Children's programmes, which in 2016 included year-long series *The Adam & Eve Show*, *Sticky TV*, *What Now* and animated series *The Barefoot Bandits*. Comedy programmes, such as *Funny Girls* and *7 Days*, and Documentary programmes, including *Our Big Blue Backyard* and *Decades In Colour*, represent uniquely New Zealand voices and views in creative and innovative ways.

In a changing media landscape the challenge for NZ On Air is to ensure that the promotion of New Zealand culture and identity, through broadcasting, is not compromised by this shifting environment, and that a diverse range of local programming remains accessible to all New Zealanders on a range of platforms.

NZ On Air will continue to champion the importance of local content on our screens, with a particular emphasis on public media principles. These principles include enriching the New Zealand cultural experience, improving diversity of media content in many forms, ensuring content is accessible, strengthening community life, and promoting informed debate.

NZ On Air's funding accounts for a relatively small portion of local content overall because the agency does not invest in high volume genres such as News, Sports and most Current Affairs. Since the global financial crisis of 2007, demand on NZ On Air's contestable television funding has increased. The proportion of local content funded by NZ On Air increased by 1% in 2016.

This is a reflection of the ongoing constraints under which both broadcasters and programme-makers are operating. In addition, NZ On Air, like many government agencies, has not received a baseline budget increase for several years.

In 2016 NZ On Air funds contributed to:

- 15% of local content (14% in 2015)
- 14% of first run local content programmes (the same as 2015)
- 15% of prime time local content (13% in 2015)

A full list of NZ On Air funded programmes is at Appendix 5.

## BACKGROUND TO THE SURVEY

This quantitative report has been published every year since 1989. In the first year the report was published 2,804 hours of local content were counted on three channels (TVNZ 1, TVNZ 2 and Three). The inclusion of Choice TV in this year's report sees the number of monitored nationwide channels rise to seven. FOUR has been included in this report up until the closure of the channel on 2 July 2016.

Each year more local content is available to New Zealanders across an increasing number of platforms. The inclusion of Choice in this report reflects the growing number of free-to-air channels that broadcast local content. Prime TV was first included in this report in 2005 and Māori Television and C4 (FOUR) were added in 2006.

**Local content accounted for 13,126 hours of broadcast time in 2016, a 468% increase since the first report was published 27 years ago.**

A number of channels not counted in this report broadcast some local content nationally, including The Edge TV, TVNZ DUKE, Bravo, Parliament TV, Te Reo, Shine TV and 'Plus1' channels (TVNZ 1+1, TVNZ 2+1, THREE+1, FOUR+1, Prime+1, Bravo+1). It is not feasible for this report to measure all local content that is broadcast on New Zealand television. In addition, the line between broadcast and online is becoming harder to define, with local content becoming increasingly available through OnDemand platforms. Monitoring local content online is beyond the scope of this report.

The purpose of this report is to measure the amount of local content broadcast on New Zealand's main free-to-air television channels. This report has been an important way NZ On Air monitors the amount of local programming available freely to New Zealanders.

While the numbers fluctuate by year, this data is collated to provide a way to assess trends over time.

Except where otherwise noted, the figures in this year's report cover all channels surveyed (TVNZ 1, TVNZ 2, THREE, FOUR, Prime, Māori Television and Choice TV). In some instances, we have recorded the 2016 hours excluding the Choice TV hours. Where we have done this, we indicate it clearly. We have done this where it is important to provide a meaningful comparison to the previous year (in which Choice TV was not included).

All figures in the report are based on an 18-hour broadcast day, 6am to midnight. This is the standard international approach for measuring local content levels, and allows for meaningful comparisons with other countries. Source data is provided by Nielsen which is checked against television listings in *The Listener* and *TV Guide*.

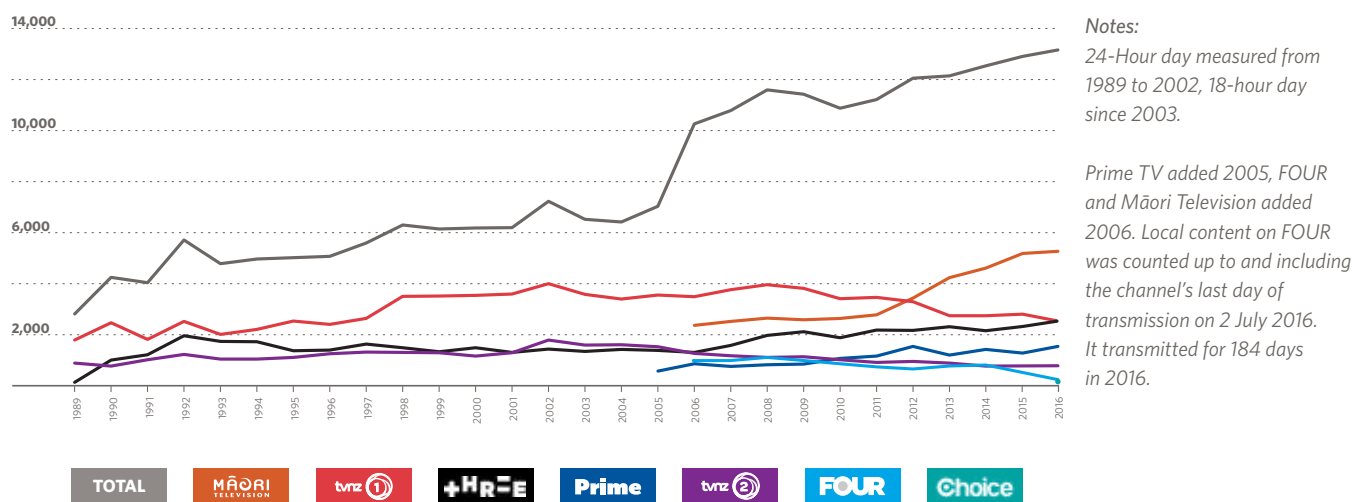
For more on the genre classifications of this report please see the Methodology Note on page 23 and the Definition Of Genre Classifications in Appendix 1.

A full list of the local programme titles that screened in 2016 is available in Appendix 6.

Local content reports for previous years are available on NZ On Air's website [www.nzonair.govt.nz/research](http://www.nzonair.govt.nz/research)

It is likely this will be the final year NZ On Air produces this annual document. The environmental changes noted above, the generally flat trends, and the more fragmented way local content is found, mean the potential scope of the report is now too broad. Compiling the report is resource-intensive: it takes an NZ On Air staff member approximately eight full time weeks to compile. NZ On Air will consider different ways to report on local content trends in the future.

Fig 3. Chart of Local Content Hours by Channel since 1989





# PART 1. LOCAL CONTENT BY CHANNEL

This survey uses the 18-hour Day (6am–Midnight)

13,126 hours of local content accounted for 31% of the 6am–Midnight broadcast, across the seven free-to-air channels measured in 2016.

Fig 4. Percentage of Local Content by Channel

	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Māori Television	84%	86%	83%	73%	81%	84%	82%	84%	80%	75%
TVNZ 1	40%	43%	42%	50%	53%	52%	58%	60%	57%	53%
Three	35%	33%	35%	33%	33%	29%	32%	30%	24%	19%
Prime	19%	22%	18%	23%	18%	16%	13%	12%	12%	13%
TVNZ 2	12%	12%	14%	14%	14%	15%	17%	17%	18%	20%
FOUR	8%	13%	12%	10%	12%	18%	22%	25%	23%	22%
Choice	2%									

\*Local content on FOUR was counted up to and including the channel's last day of transmission on 2 July 2016. It transmitted for 184 days in 2016.

## TVNZ 1

Fig 5. TVNZ 1 Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
News/Current Affairs	503	965	1,449	18	1,468	1,456
General Factual	91	257	154	194	348	693
Documentaries	94	248	147	194	342	271
Māori Programmes	5	256	223	38	261	234
Sports	8	80	49	39	88	76
Drama/Comedy	21	54	23	52	75	46
Entertainment	13	4	15	1	16	42
<b>Local Content Broadcast time</b>	<b>734</b>	<b>1,864</b>	<b>2,061</b>	<b>537</b>	<b>2,598</b>	<b>2,816</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>50%</b>	<b>36%</b>	<b>31%</b>	<b>8%</b>	<b>40%</b>	<b>43%</b>

Overall the amount of local content on TVNZ 1 decreased from 43% of broadcast time (6am–Midnight) in 2015 to 40% in 2016. Local content in prime time held steady at 50% and repeated content stayed low but steady at 8%. First run (new programming) decreased by 4% to account for 31% of TVNZ 1's 18-hour broadcast day in 2016. Off-peak local content decreased by 5% to 36%.

A big contributor to TVNZ 1's decreasing local content hours was the fact that the General Factual programme *Good Morning* did not return in 2016, having accounted for 220 hours in 2015. TVNZ 1 screened fewer local General Factual programmes overall in 2016, but high-volume programmes that did return include *Tagata Pasifika* and *Praise Be*.

Fewer repeated Entertainment programmes screened which explains the 26 hour decrease in Entertainment hours. New Entertainment programmes in 2016 included *Mastermind* and *Spellbound*.

Documentaries increased by 71 hours and new series included *The New Zealand Home*, *Inconceivable* and *Coast New Zealand*. Returning high volume series included *Rural Delivery*, *Neighbourhood*, *Country Calendar* and *Fair Go*.

Māori programming increased by 27 hours due to the new lifestyle show *Morena* and *Karena And Kasey's Kitchen Diplomacy*. Returning Māori programmes on TVNZ 1 included *Marae*, *Te Karere*, *Waka Huia* and *Whanau Living*.

TVNZ 1 screened the new drama series *Dirty Laundry* and *Hillary* and repeated episodes of *Nothing Trivial*, which explains the 29 hour increase in Drama/Comedy from 2015.

Sports coverage increased 13 hours because TVNZ 1 screened highlights from the *2016 Paralympic Games* in Rio de Janeiro.

## TVNZ 2

Fig 6. TVNZ 2 Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
Drama/Comedy	150	264	150	264	414	394
Children's	3	269	189	83	272	252
General Factual	66	25	31	60	91	98
Documentaries	23	8	16	15	31	12
Entertainment	3	20	23	0	23	15
Māori Programmes	0	2	2	0	2	13
<b>Local Content Broadcast time</b>	<b>245</b>	<b>586</b>	<b>409</b>	<b>422</b>	<b>831</b>	<b>784</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>17%</b>	<b>11%</b>	<b>6%</b>	<b>6%</b>	<b>13%</b>	<b>12%</b>

Local content on TVNZ 2 increased by 47 hours in 2016. The channel screened 831 hours in total compared to 784 hours in 2015.

Once again *Shortland Street* accounted for the majority of TVNZ 2's local content hours. The soap screened each week night in prime time and was repeated at midday on weekdays and as an omnibus on Sundays. *Shortland Street* episodes were also repeated late at night on weekdays but because they screened after midnight they are not counted in this report that records an 18 hour day (6am–Midnight).

In 2016 TVNZ 2 screened more local drama in prime time, including the new series *Filthy Rich* and the new Children's drama series *The Cul De Sac* and *Terry Teo*.

More local children's content screened on TVNZ 2 in 2016, including the animated series *The Barefoot Bandits* which screened in prime time. *The Adam & Eve Show* (formerly *The 4:30 Show*) and *What Now* made up the majority of total Children's hours.

General Factual programming on TVNZ 2 included the new series *First Dates New Zealand* and new episodes of *Police Ten 7*. Repeat episodes of *Sensing Murder*, *Motorway Patrol* and *Nabbed* were also broadcast.

Local documentaries increased by 19 hours in 2016. New series included *The Big Ward* and the second series of *Street Hospital*. Repeat episodes of *Neighbours At War* and *Renters* were also broadcast.

The increase in local Entertainment hours on TVNZ 2 was due to more episodes of *Fresh* going to air in 2016 (20 hours) compared to 2015 (12 hours).

Final episodes of *2Kaha* went to air in January 2016, which accounts for TVNZ 2's two Māori programme hours.

No local News/Current Affairs programming screened on TVNZ 2 in 2016.

## THREE

Fig 7. Three Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
News/Current Affairs	474	963	1,358	79	1,437	1,538
General Factual	112	342	293	160	454	412
Entertainment	28	253	154	127	281	67
Sports	0	123	95	28	123	167
Children's	0	90	90	0	90	0
Drama/Comedy	53	36	65	24	89	69
Documentaries	17	32	27	22	49	33
Māori Programmes	0	68	46	22	68	27
<b>Local Content Broadcast time</b>	<b>684</b>	<b>1,906</b>	<b>2,128</b>	<b>461</b>	<b>2,589</b>	<b>2,313</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>47%</b>	<b>37%</b>	<b>32%</b>	<b>7%</b>	<b>39%</b>	<b>35%</b>

Three's total local content hours were 2,589, an increase of 276 hours on 2015.

The genre with the largest increase on Three was Entertainment, which increased by 214 hours in 2016. This increase was caused by the new high-volume programme *Family Feud* which contributed 133 first run hours and 119 repeat hours to Three's Entertainment total.

News/Current Affairs programming decreased by 101 hours in 2016 and there were several changes to the channel's news schedule. In February 2016 Three rebranded its daily news bulletins to *Newshub 6pm* and *Newshub Late*. The channel broadcast its last midday news bulletin on 1 July 2016, and this cancellation was responsible for the majority of Three's declining News hours. Current affairs programmes *3D* and *Three60* did not return in 2016.

Returning News/Current Affairs programmes included *Paul Henry*, *Story* and *The Nation*. A Friday night edition of *Story*, called *The Friday Story*, launched in April. *Newshub* aired specials on the Kaikoura earthquake, former cricketer Martin Crowe's memorial, and the US Election in 2016.

The Sunday morning current affairs programme *The Hui* is counted as a Māori programme in this report. This programme contributed to the increase of Māori hours on Three, as did the new talk show *R & R with Robert Rākete*. New episodes of *Marae DIY* and *Re-Think* were also counted in this genre.

Three screened 90 hours of Children's programming due to *Sticky TV* and *The Moe Show* moving to the channel after the closure of FOUR in July 2016.

General Factual programming continued to contribute significant local content hours on Three. The new weekday morning talk show *The Café* contributed 182 first run hours. *The Bachelor*, *Grand Designs* and *The Block: Girls vs Boys* had both first run and repeat broadcasts in 2016.

Three broadcast 44 fewer local Sports hours in 2016, in part because it screened coverage of the biennial *Winter Games* in 2015. Fewer episodes of the returning series *Outdoors With Geoff* and *Trade Zone Gone Fishin'* went to air in 2016. The channel continued to devote much of its Sunday afternoon schedule to *CRC Motorsport*, which accounted for 58 hours of Three's local Sports coverage.

The increase in Drama/Comedy hours was due to the new programme *Si & Gary's Now That's Funny!* as well as first run and repeat episodes of returning series *Funny Girls*, *Jono And Ben* and *Westside*.

Three screened more documentaries in 2016 including the new series *Arranged* and *Thirsty Work*. Returning series included *Lost & Found* and *Both Worlds*.

## FOUR

Fig 8. FOUR Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
Children's	0	172	71	101	172	419
Drama/Comedy	8	15	0	23	23	44
General Factual	7	10	0	17	17	15
Māori Programmes	0	16	0	16	16	52
Entertainment	0	3	0	3	3	5
<b>Local Content Broadcast time</b>	<b>15</b>	<b>215</b>	<b>71</b>	<b>159</b>	<b>231</b>	<b>535</b>
<b>Broadcast time</b>	<b>736</b>	<b>2,576</b>	<b>3,312</b>	<b>3,312</b>	<b>3,312</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>2%</b>	<b>8%</b>	<b>2%</b>	<b>5%</b>	<b>7%</b>	<b>8%</b>

FOUR was an entertainment channel aimed at a younger audience that had been broadcasting 24 hours a day since it re-launched on 7 February, 2011. Prior to this it operated a limited broadcast schedule under several different channel names (TV4 then C4) since its original launch in 1997.

FOUR closed on 2 July 2016. This report measures the local content that screened on FOUR during its 184 days of transmission in 2016.

Children's hours on FOUR primarily consisted of *Sticky TV* episodes. Up until the channel's closure *Sticky TV* screened on weekday afternoons and Saturday mornings and was repeated on weekday mornings. Repeat episodes of *The Moe Show* also contributed to Children's hours on FOUR.

Māori children's programme *Pūkana* is responsible for most of FOUR's Māori programming hours. *Pūkana* first screens on Māori Television and a recompiled version with English subtitles was repeated on FOUR. *Sticky TV*, *The Moe Show* and *Pūkana* moved to Three when FOUR closed.

General Factual programming on FOUR consisted of repeat screenings of *Funny Roots*, *The GC*, *The Ridges* and *Cadbury Dream Factory*. Repeats of *Would I Lie To You?* made up FOUR's Entertainment hours.

## PRIME

Fig 9. Prime Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
Sports	164	894	635	423	1,058	816
News/Current Affairs	0	220	201	19	220	241
General Factual	7	121	57	71	127	102
Documentaries	40	31	25	46	71	57
Drama/Comedy	24	0	8	16	24	27
Entertainment	10	13	10	13	23	22
Māori Programmes	5	3	5	3	8	0
<b>Local Content Broadcast time</b>	<b>249</b>	<b>1,282</b>	<b>941</b>	<b>591</b>	<b>1,531</b>	<b>1,264</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>17%</b>	<b>25%</b>	<b>14%</b>	<b>9%</b>	<b>23%</b>	<b>19%</b>

Local content hours rose to 1,531 hours and comprised 23% of the schedule (19% in 2015).

The increase in local content is due to the Olympic Games in Rio de Janeiro, of which Prime broadcast 197 hours of coverage in August. Coverage of the Olympics is counted as local content for the purposes of this report because it includes local production commitment, and separation of local vs. international content is beyond the scope of our methodology.

The decrease in News/Current Affairs hours on Prime was due to *60 Minutes* having no local stories in 2016 so it was not included in this report. The daily *Prime News* bulletin returned in its 5:30 p.m. timeslot, outside of prime time. *Back Benches* was also counted in this genre.

Documentaries increased by 14 hours to 71 total hours. New series counted in this genre included *Forensics NZ*, *Decades In Colour* and a new series of *Shearing Gang*. One-off documentaries included *The Works*, *Making Good Men* and *Pike River*.

The level of local Drama/Comedy and Entertainment on Prime remained steady in 2016. New and repeat episodes of *The Brokenwood Mysteries* made up the entirety of Prime’s Drama/Comedy hours. New and repeat episodes of *University Challenge* made up the majority of Entertainment hours on Prime.

## MĀORI TELEVISION

Fig 10. Māori Television Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
General Factual	165	1,718	117	1,767	1,883	2,274
News/Current Affairs	29	903	318	613	931	808
Documentaries	217	414	116	515	631	555
Children's	181	441	106	516	622	560
Sports	83	473	328	228	556	443
Entertainment	231	232	151	312	463	418
Drama/Comedy	85	12	26	71	98	66
<b>Local Content Broadcast time</b>	<b>990</b>	<b>4,194</b>	<b>1,162</b>	<b>4,022</b>	<b>5,184</b>	<b>5,124</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>4,592</b>	<b>6,052</b>	<b>6,052</b>	<b>6,052</b>	<b>6,130</b>
<b>Local Content % of Total</b>	<b>68%</b>	<b>91%</b>	<b>19%</b>	<b>66%</b>	<b>86%</b>	<b>84%</b>

General Factual programming is the highest volume genre of local content on Māori Television. In 2016 Māori Television broadcast less General Factual content compared to 2015, but hours for all other genres increased. In total local content hours on Māori Television increased by 60 hours, making up 86% of the channel's schedule.

'Māori programmes' are not counted as such on Māori Television as almost every programme on that channel would be in this genre, artificially inflating hours. Programmes categorised as Māori on other channels are allocated a specific genre on Māori Television.

Māori Television had a shorter daily transmission time compared to other channels monitored in this report. In 2016 transmission typically began at 6:30 a.m. Monday to Saturday, and 10:00 a.m. on Sundays. Transmission ended around 11:30 p.m. each night.

## CHOICE

Fig 11. Choice Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2016 Total
General Factual	45	64	38	71	109
Documentaries	8	22	8	22	30
Māori	13	6	13	6	19
Entertainment	0	5	0	5	5
<b>Local Content Broadcast time</b>	<b>66</b>	<b>96</b>	<b>59</b>	<b>103</b>	<b>162</b>
<b>Broadcast time</b>	<b>1,460</b>	<b>5,110</b>	<b>6,570</b>	<b>6,570</b>	<b>6,570</b>
<b>Local Content % of Total</b>	<b>5%</b>	<b>2%</b>	<b>1%</b>	<b>2%</b>	<b>2%</b>

Choice TV is an entertainment and lifestyle channel that targets a general audience. In 2016 local content accounted for 2% of the channel's broadcast schedule (6am–Midnight).

General Factual programming is the highest volume genre of local content on Choice. The 109 General Factual hours included the series *Fish Of The Day*, *The Operatives* and *NZ Hunter Adventures*.

*Heritage Rescue*, *Shark Man* and *Cook The Books* contributed to the 30 Documentary hours. The 19 hours of Māori programming on Choice consisted of *Pete & Pio's Kai Safari* and *Hunting Aotearoa*.

No local Children's programming, Drama/Comedy, News, Current Affairs or Sports screened on Choice in 2016.

## PART 2. PRIME TIME LOCAL CONTENT

This survey uses the 18-hour Day (6am-Midnight)

This report classifies prime time as the broadcast hours between 6pm - 10pm, seven days a week. During prime time, all the networks compete to generate maximum income by attracting the greatest number of viewers. The bulk of broadcasters' commissioning budgets are spent on programming for this time band, therefore the amount of prime time local content screened in a year is an indicator of production spending by the television networks.

Fig 12. Chart of Prime time hours by Channel since 2000

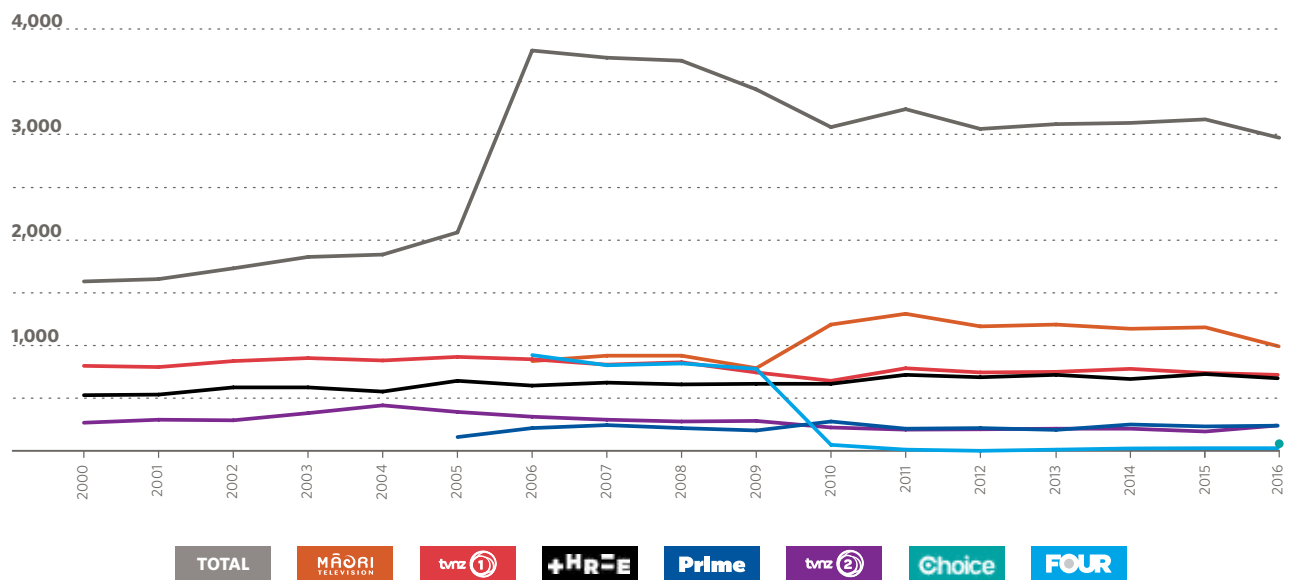


Fig 13. Local Content during Prime time by Channel

Channel	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	990	1,192	1,161	1,201	1,185	1,299	1,200	786	902	903	853
TVNZ 1	734	743	781	751	748	788	665	748	843	819	872
Three	684	734	682	721	699	725	640	636	630	649	619
Prime	249	252	250	190	217	214	283	195	218	246	216
TVNZ 2	245	205	212	215	204	203	225	286	279	295	327
Choice	66										
FOUR	15*	29	24	15	3	12	58	778	829	814	911
<b>Prime time Broadcast hours</b>	<b>2,982</b>	<b>3,156</b>	<b>3,110</b>	<b>3,093</b>	<b>3,055</b>	<b>3,240</b>	<b>3,071</b>	<b>3,430</b>	<b>3,701</b>	<b>3,726</b>	<b>3,797</b>

\*Local content on FOUR was counted up to and including its last day of transmission on 2 July 2016. It transmitted for 184 days in 2016.

## TVNZ 1

TVNZ 1's level of prime time local content remained stable, decreasing just nine hours to a total of 734 prime time hours. News/Current Affairs programming once again accounted for the majority of local prime time content, comprising the nightly *1 News bulletin*, *Seven Sharp* and *Sunday*.

General Factual was the second largest genre to screen during prime time on TVNZ 1. Fewer General Factual programmes screened in prime time in 2016, resulting in a 42 hour decrease. Returning series included *Our First Home*, *Kiwi Living*, and *Border Patrol*.

More local Documentaries screened on TVNZ 1 in prime time. The genre increased by 21 hours to 94 prime time hours. New documentary series included *Coast New Zealand*, *Inconceivable* and *Our Big Blue Backyard*. One-off documentaries in prime time included *I Know This To Be True* and *The Art Of Recovery*. Two Sunday Theatre features were included in this genre: *Belief: The Possession of Janet Moses* and *Doubt: The Scott Watson Case*. Long-running series *Country Calendar* and *Fair Go* returned in 2016.

Prime time Drama/Comedy hours remained stable, decreasing just one hour to 21 prime time hours. The new drama series *Hillary* and *Dirty Laundry* screened in prime time, and the dramas *Jean* and *Bombshell: The Sinking Of The Rainbow Warrior* screened as part of TVNZ 1's 2016 Sunday Theatre line up.

The 13 hours of prime time Entertainment on TVNZ 1 consisted of *Mastermind* and *Spellbound*, up five hours on the previous year. The channel's eight prime time Sports hours consisted of coverage of the *2016 Rio Paralympic Games*.

The new series *Karena* and *Kasey's Kitchen Diplomacy* screened in prime time and was counted as a Māori programme in this report.

## TVNZ 2

Prime time local content on TVNZ 2 increased by 40 hours in 2016. Nightly soap *Shortland Street* accounted for 125 of the 150 prime time Drama/Comedy hours on TVNZ 2. New drama series *Filthy Rich* also played in prime time.

No programming classified as Sport or News/Current Affairs screened during prime time on TVNZ 2 in 2016.

Prime time Documentaries increased by 11 hours to 24 total hours, due to the new series *The Big Ward* and returning series *Street Hospital* and *Renters*.

## THREE

Prime time local content on Three decreased by 50 hours. This decrease was caused by a smaller amount of Entertainment and General Factual programming. Entertainment programming in prime time included *7 Days* and the *2016 Comedy Gala*. General Factual programmes included *Grand Designs NZ*, *Road Cops* and *The Block: Girls vs Boys*.

News and Current Affairs programming had the largest increase in prime time, rising to 474 hours in 2016 from 451 in 2015. This increase was due to the addition of a Friday night edition of *Story* that began in April.

## FOUR

FOUR typically screens very little local content in prime time. Before its closure in July FOUR broadcast 15 hours of local content, which was all repeat programming. These hours included repeats of the General Factual series *The Ridges* and *The GC*, as well as the Drama/Comedy series *Golden*.

## PRIME

Prime's prime time local content remained static in 2016, decreasing by just three hours to 249 hours in 2016 (from 252 hours in 2015).

Sports coverage accounts for the majority of Prime's local content in prime time. Sport in prime time increased by four hours in 2016 and the channel broadcast several cricket and rugby matches in this time band. Sports commentary programme *The Crowd Goes Wild* continues to contribute significantly to Prime's local sports content, accounting for 117 of the 164 prime time hours counted in 2016. The majority of Prime's Olympics coverage screened in off-peak timeslots.

Prime screened no local News/Current Affairs in prime time. This is because *60 Minutes*, which contributed 16 local content hours in 2015, contained no locally-produced stories in 2016 so it was not included in this report.

Prime time General Factual hours remained static at seven hours. The latest series of *Piha Rescue* screened in prime time. This was the first time a new series of *Piha Rescue* first screened on Prime. In previous years new series of the programme first screened on TVNZ 1.



## MĀORI TELEVISION

Māori Television screened 990 hours of local content in prime time in 2016, which was a 202 hour decrease on the previous year (1,192 in 2015). This channel once again screened much more local content in prime time than the other free-to-air broadcast channels monitored in this report.

The 202 hour decrease in local content in prime time on Māori Television was due to scheduling more international programming at these times. The channel scheduled less News, Current Affairs, Sports and Documentaries in peak time slots (6:00 p.m. to 10:00 p.m.), and scheduled international children’s programmes dubbed in Te Reo (*Dora The Explorer*, *Avatar: The Last Airbender*) which are not counted as local content in this report.

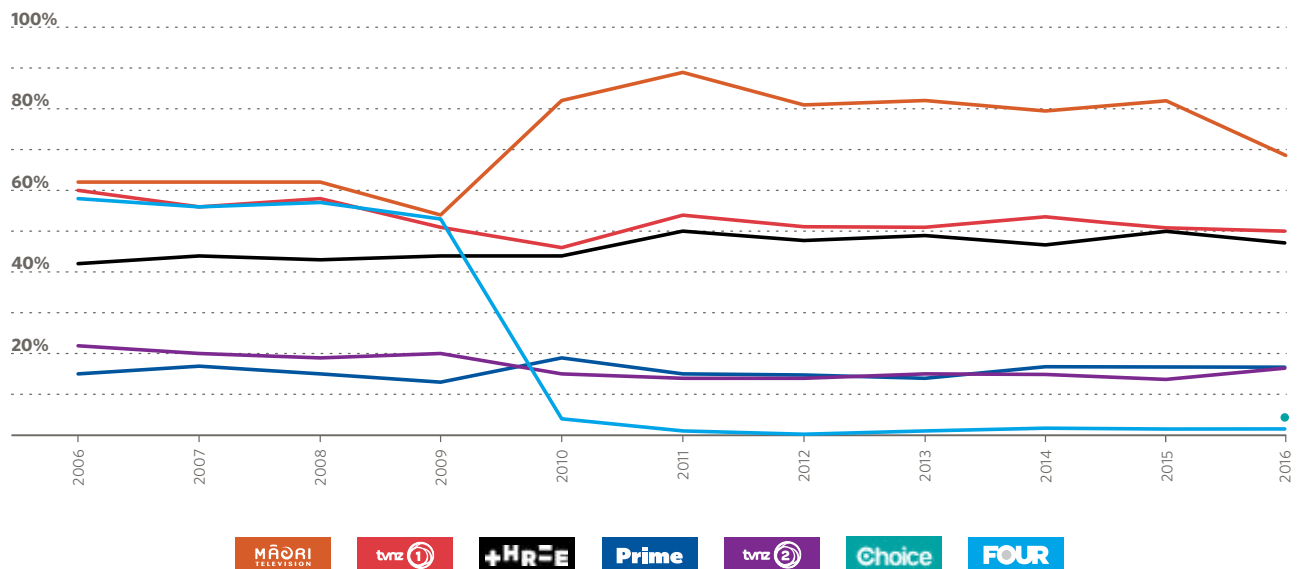
Entertainment was the largest genre on Māori Television during prime time, at 231 hours in 2016 (35 hours more than 2015). Just under half of these hours were repeated titles. New episodes of the series *Hahana*, *Sidewalk Karaoke* and *Waiata* contributed to these prime time hours.

Choice broadcast 66 hours of prime time local content in 2016. 44 of these hours were General Factual programmes including *The Operatives*, *NZ Hunter Adventures* and *Hamish & Anita’s 100 Day Bach*.

13 hours of Māori programming screened in prime time, and this included episodes of *Hunting Aotearoa* and *Pete & Pio’s Kai Safari*. The new series *Heritage Rescue*, funded by NZ On Air, accounted for eight prime time Documentary hours on Choice.

## CHOICE

Fig 14. Chart of Percentage of Prime time Local Content by Channel



## PRIME TIME LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS

News and Current Affairs programmes have a high quantitative effect on prime time local content hours. If we exclude these hours other trends can be revealed. Six of the seven channels measured screened less than 20% of general local content during prime time in 2016.

Fig 15. Chart of Percentage of Prime time Local Content by Channel, excluding News/Current Affairs

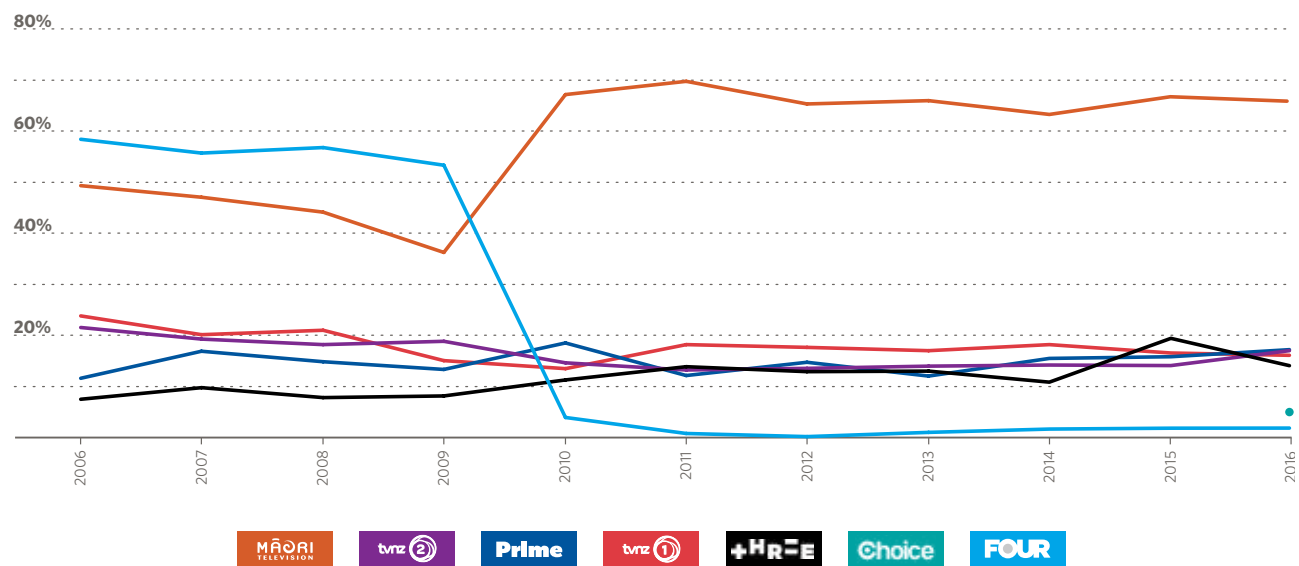


Fig 16. Local Content during Prime time by Channel, excluding News/Current Affairs

Channel	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	962	971	923	971	956	1,019	981	529	644	687	720
Prime	249	236	227	182	217	177	271	195	217	246	169
TVNZ 2	245	205	207	205		198	193	214	275	266	281
TVNZ 1	231	242	265	243	259	265	197	220	307	294	348
Three	209	284	159	195	190	203	164	119	115	142	109
Choice	66										
FOUR	15*	29	24	15	3	12	58	778	829	814	853
<b>Prime time Broadcast hours</b>	<b>1,977</b>	<b>1,967</b>	<b>1,805</b>	<b>1,812</b>	<b>1,822</b>	<b>1,868</b>	<b>1,885</b>	<b>2,116</b>	<b>2,378</b>	<b>2,464</b>	<b>2,514</b>

\*Local content on FOUR was counted up to and including the channel's last day of transmission on 2 July 2016. It transmitted for 184 days in 2016.

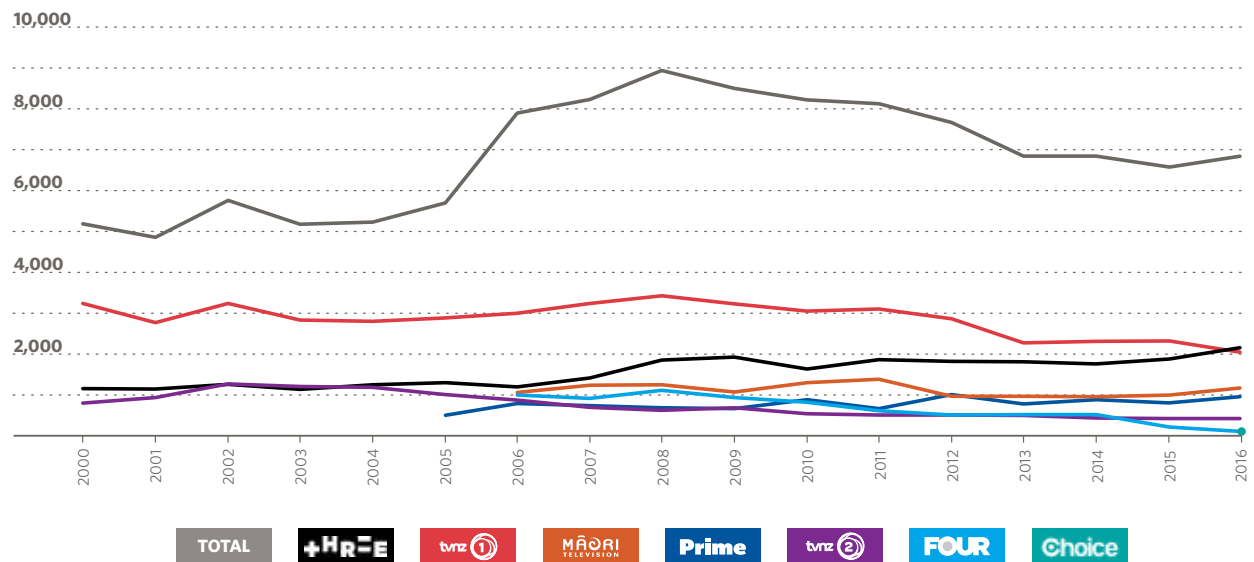
# PART 3. FIRST RUN LOCAL CONTENT

This survey uses the 18-hour Day (6am-Midnight)

First run hours reveal the investment made in new local programming and serve as an indicator of the health of the television industry. First run hours include programmes screened in prime time and off-peak slots (6.00am to midnight).

## FIRST RUN LOCAL CONTENT BY CHANNEL

Fig 17. Chart of First Run Local Content Hours by Channel since 2000



**Notes:**

24-Hour day measured from 1989 to 2002, 18-hour day since 2003.

Prime TV added 2005, C4 and Māori Television added 2006. Choice added in 2016.

Fig 18. First Run Local Content Hours by Channel

Channel	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Three	2,128	1,889	1,757	1,813	1,821	1,857	1,634	1,926	1,846	1,416
TVNZ 1	2,061	2,300	2,305	2,273	2,864	3,105	3,049	3,232	3,427	3,240
Māori Television	1,162	978	955	966	962	1,382	1,297	1,062	1,243	1,233
Prime	940	793	879	782	1,004	662	882	664	685	739
TVNZ 2	411	411	425	494	509	512	535	683	622	689
FOUR	71*	194	522	516	507	607	825	930	1,113	908
Choice	59									
<b>First Run Broadcast time</b>	<b>6,831</b>	<b>6,565</b>	<b>6,843</b>	<b>6,844</b>	<b>7,667</b>	<b>8,124</b>	<b>8,221</b>	<b>8,498</b>	<b>8,936</b>	<b>8,225</b>

\*Local content on FOUR was counted up to and including its last day of transmission on 2 July 2016. It transmitted for 184 days in 2016.

First run local content increased in 2016, returning to levels seen in 2014 and 2013. If newly monitored channel Choice is excluded from the total, first run local content still increased by 224 hours up to 6,789 hours.

This total increase is not only due to Prime's coverage of the Olympic Games. Other channels to have significant increases in first run local content were Three (a 239 hour increase) and Māori Television (a 184 hour increase).

First run local content on TVNZ 1 decreased by 224 hours, while first run content on TVNZ 2 remained static at 411 hours.

First run Sport increased by 290 hours due to Prime's Olympics coverage and increased rugby and kapa haka (*Toi Whakaari*) coverage on Māori Television. Entertainment content across all channels increased by 97 hours. The total decrease in first run General Factual programming across all channels was 151 hours. All other genre had minor increases or decreases.

### TVNZ 1

First run local content represented 31% of TVNZ 1's schedule in 2016, a 4% decrease from the 35% recorded for the previous three years (2013-2015). General Factual programming recorded the largest decrease (290 hours) while most other genre saw slight increases.

Fewer General Factual series screened on TVNZ 1. The most significant absence was *Good Morning*, which did not return in 2016 and accounted for 220 General Factual hours in 2015. *Kiwi Living*, *Our First Home* and *Tagata Pasifika* contribute to first run General Factual hours on TVNZ 1.

Māori programming increased by 21 hours because of the new lifestyle programme *Morena* and travel cooking show *Karena And Kasey's Diplomatic Mission*. Documentary increased by 10 hours due to new series including *Inconceivable* and *Coast New Zealand*.

This year the political analysis show *Q+A* was moved to the News/Current Affairs genre as this is a more accurate reflection of its content and groups it with similar programmes, i.e., Three's *The Nation*. *Q+A* accounted for 40 first run News/Current Affairs hours on TVNZ 1. First run Drama/Comedy hours remained stable.

### TVNZ 2

First run local content remained stable at 411 hours, which accounts for 6% of TVNZ 2's schedule. Despite recording the same total amount of first run content as 2015, there were slight variations within each genre.

Local children's programming accounted for 189 hours of first run content on TVNZ 2. High volume children's programmes included *What Now* and *The Adam & Eve Show* (previously *The 4:30 Show*). New episodes of *Little Monstar*, *Kune's Kitchen* and *The Barefoot Bandits* screened in 2016.

First run Drama/Comedy increased by 10 hours to 150 hours. *Shortland Street* is responsible for the majority of these hours, and in 2016 was joined by the new series *Filthy Rich*, *Terry Teo* and *The Cul De Sac*.

First run General Factual programming decreased by 19 hours to 31 total hours. *My Kitchen Rules* contributed 21 General Factual hours in 2015 but did not go to air in 2016. New series *First Dates New Zealand* screened in 2016 but with fewer episodes, which explains the decrease.

Documentary, Entertainment and Māori programmes had slight variations in 2016.

### Three

The percentage of first run local content on Three increased to 32%, up 3% (239 hours) from the previous year.

The largest increase was in Entertainment programming, up 111 hours due to the new weekday game show *Family Feud* that contributed 133 first run hours to this genre. *7 Days*, *Comedy Gala* and the *Vodafone NZ Music Awards* all returned in 2016.

General Factual programming increased from 196 hours in 2015 to 293 hours in 2016 (up 97 hours). This increase is because of the new weekday morning lifestyle show *The Café*, as well as the high-volume reality competition programmes *The Bachelor New Zealand* and *The Block: Girls vs Boys*.

Three broadcast 90 hours of first run Children's programming in 2016 following the closure of its sister channel FOUR. These hours consisted of *Sticky TV* which screened on weekday afternoons as well as a new series of *The Moe Show*.

New Māori programmes on Three were *The Hui* and *R & R With Robert Rakete*. These joined returning series *Marae DIY* and *Re-Think* to account for the 47 hours of first run Māori programming in 2016 (up 20 hours on 2015).

News/Current Affairs was again the largest source of first run content on Three. The genre decreased by 81 hours due to the cancellation of Three's midday news bulletin.

First run Drama/Comedy and Documentary increased slightly in 2016, while new Sports hours decreased.

## FOUR

First run local content accounted for just 2% of FOUR's schedule before the channel went off air on 2 July 2016.

The Children's magazine show *Sticky TV* accounted for all 71 first run hours on FOUR.

## Prime

Prime's first run local content hours increased by 147 hours in 2016 to a total of 940 hours. 14% of the channel's schedule was devoted to first run local programming, up 2% on 2015.

Sport is the largest source of first run local content on Prime. In 2016 first run Sport increased by 152 hours to a total of 635 hours. This increase is because Prime broadcast substantial coverage of the *Rio Olympic Games* in 2016. The channel also broadcast coverage of various rugby, netball and horseracing events. High volume sports commentary programme *The Crowd Goes Wild* also contributed to Prime's first run Sports hours.

All other genre on Prime had stable first run hours with only minor increases and decreases recorded in 2016.

First run General Factual programming increased seven hours to a total of 57 hours. This consisted of the two religious programmes *Impact For Life* and *Running With Fire* as well as *Piha Rescue* and *In My Shed*.

The 25 hours of first run Documentaries included the series *Shearing Gang*, *Pike River* and *Decades In Colour*, as well as the one-off documentaries *Making Good Men* and *The New Sound Of Country*. *The Brokenwood Mysteries* accounted for all of the eight first run Drama/Comedy hours.

New documentary series *Crayfishers* was responsible for the five first run Māori hours, and *University Challenge* was responsible for the 10 first run Entertainment hours.

First run News/Current Affairs hours decreased by 10 hours to 201 hours because *60 Minutes* did not contain any local stories in 2016. Prime's daily news bulletin and the political panel show *Back Benches* contributed to these first run hours.

## Māori Television

First run programming represented 19% of Māori Television's schedule in 2016, a 184 hour increase on the previous year.

Sport was the largest genre of first run content, increasing 146 hours to a total of 328 first run hours in 2016. This increase was caused by the channel's coverage of the 2016 regional kapa haka competitions (*Toi Whakaari*), *2016 National Rugby League* and *Fox Memorial Shield* matches, and the new sports commentary show *Play*.

318 first run News and Current Affairs hours screened on Māori Television, a 25 hour increase on the previous year. The new news programme *Kawe Korero* contributed 101 first run hours. The current affairs programme *Native Affairs* returned in 2016 but with a shorter half-hour duration (previously one hour). The nightly news bulletin *Te Kaea* and media commentary show *Media Take* also returned in 2016.

More first run Children's programming screened on Māori Television. The new rangatahi-focused show *Grid* and the puppet show *Huhu* contributed to the 18 hour increase in new Children's programming, which totalled 106 first run hours. General Factual programming increased by 10 hours to 117 first run hours and new series counted in this genre included *Toa Hunter Gatherer* and *Ōpaki*.

Māori Television broadcast fewer first run Documentaries in 2016, recording a 39 hour decrease on the previous year (116 first run hours in 2016). New documentary series to screen in 2016 were *The Political Game* and *Kuia*. Māori Television also broadcast the one-off documentaries *Haka And Guitars*, *Ever The Land* and *Hautoa Ma!: The Rise Of Māori Cinema*.

First run Entertainment hours decreased by 12 hours to 151 total hours, and first run Drama/Comedy decreased by just five hours to 26 hours in 2016.

## Choice

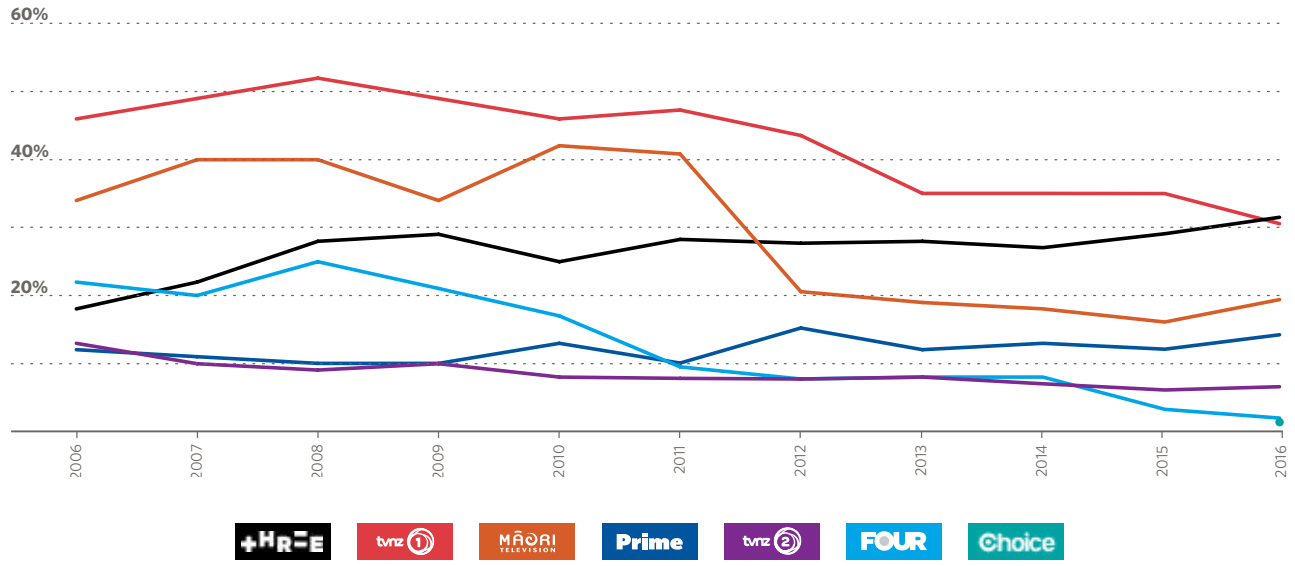
Choice broadcast 59 hours of first run local content in 2016, 1% of the channel's schedule.

Most first run content on Choice was General Factual programming. 38 first run hours included the series *NZ Hunter Adventures* and *Fish Of The Day*.

Choice's 13 first run Māori hours included *Hunting Aotearoa* and *Pete & Pio's Kai Safari*.

The new arts series *Heritage Rescue* accounted for the eight first run Documentary hours on Choice.

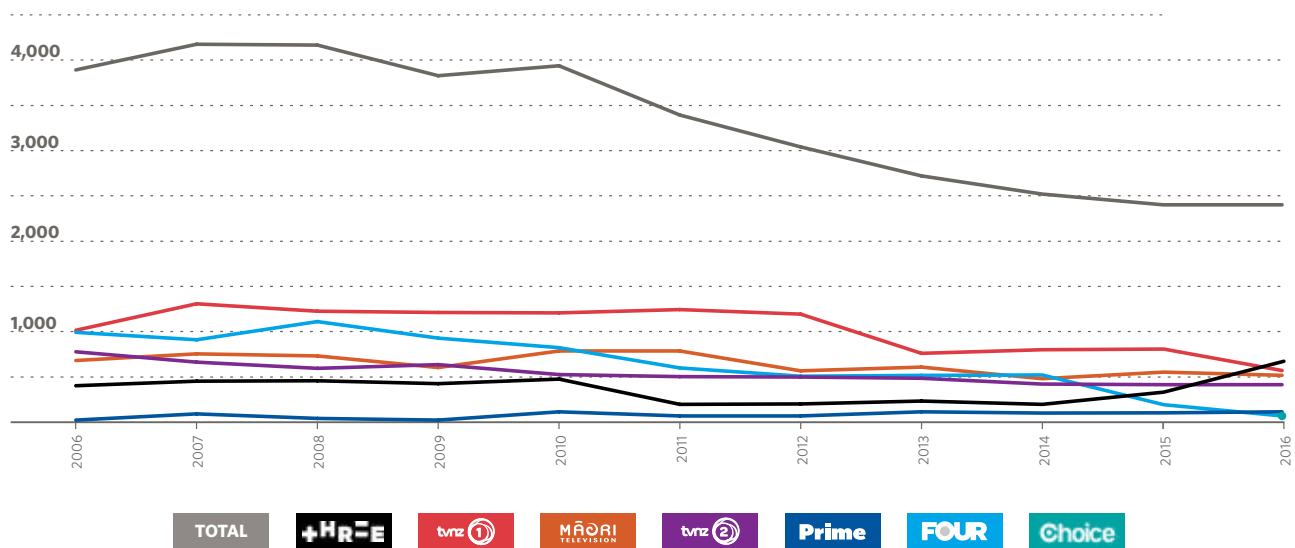
Fig 19. Chart of the Percentage of First Run Local Content Hours by Channel  
 This survey uses the 18-hour Day (6am-Midnight)



## FIRST RUN LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS AND SPORT

News and Current Affairs and Sports programmes have a high quantitative effect on first run local content hours and can fluctuate greatly from year to year. If these hours are excluded, a more accurate picture of emerging trends can be revealed. Fig. 19 shows that general first run local content has been declining for some years, indicative of the challenging business environment for local production. However, in 2016 the level of first run local content remained at a similar level to 2015.

Fig 20. Chart of the First Run Local Content Hours by Channel, excluding News/Current Affairs and Sport



## FIRST RUN LOCAL CONTENT BY GENRE

Fig 21. First Run Local Content Hours by Genre

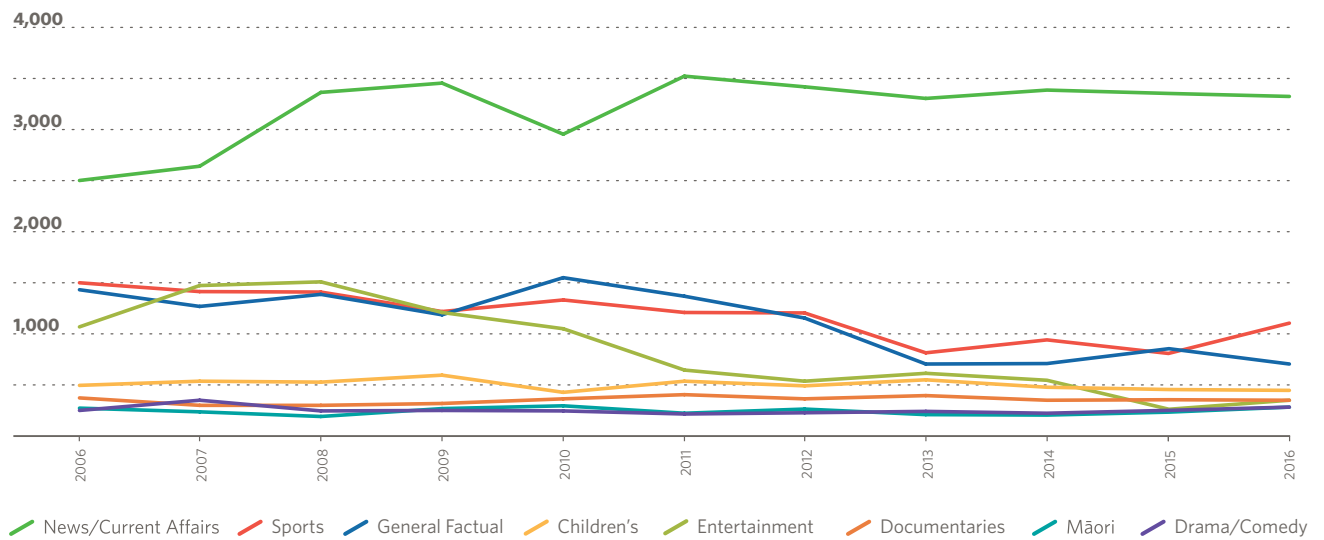
Genre	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
News/Current Affairs	3,326	3,345	3,382	3,307	3,419	3,522	2,954	3,454	3,364	2,641
Sports	1,107	817	942	815	1,207	1,208	1,332	1,221	1,410	1,415
General Factual	689	856	711	704	1,156	1,368	1,551	1,186	1,386	1,271
Children's	457	448	480	553	492	529	407	587	524	529
Documentaries	339	342	348	397	365	407	364	318	302	299
Entertainment	352	255	548	616	535	647	1,050	1,208	1,511	1,474
Māori programmes	290	245	207	211	264	222	296	267	191	236
Drama/Comedy	272	258	225	242	229	222	267	258	249	360
<b>First Run Broadcast hours</b>	<b>6,831</b>	<b>6,565</b>	<b>6,843</b>	<b>6,844</b>	<b>7,667</b>	<b>8,124</b>	<b>8,221</b>	<b>8,498</b>	<b>8,936</b>	<b>8,225</b>

First run News/Current Affairs decreased by 19 hours in 2016. This genre accounts for almost half of all first run local content on New Zealand television, the largest contributors being TVNZ 1 and Three.

First run Sports coverage increased by 290 hours in 2016, the highest increase across all genre. TVNZ 1,

Prime and Māori Television all had increased hours of first run Sports programming. The genre with the biggest decrease was General Factual programming, largely due to the cancellation of TVNZ 1's high-volume lifestyle programme *Good Morning*.

Fig 22. Chart of First Run Local Content Hours by Genre



See Appendix 2 for a breakdown of first run hours by genre and channel since 2000.

## PART 4. REPEATED LOCAL CONTENT

This survey uses the 18-hour Day (6am–Midnight)

Repeat programming usually occurs during less commercial slots in the television schedule, overnight or during the day when broadcasters seek low or no-cost programming. Increasing audience fragmentation often means smaller audiences for first run programmes, so programmes repeated in prime time or fringe peak timeslots can still attract substantial audiences.

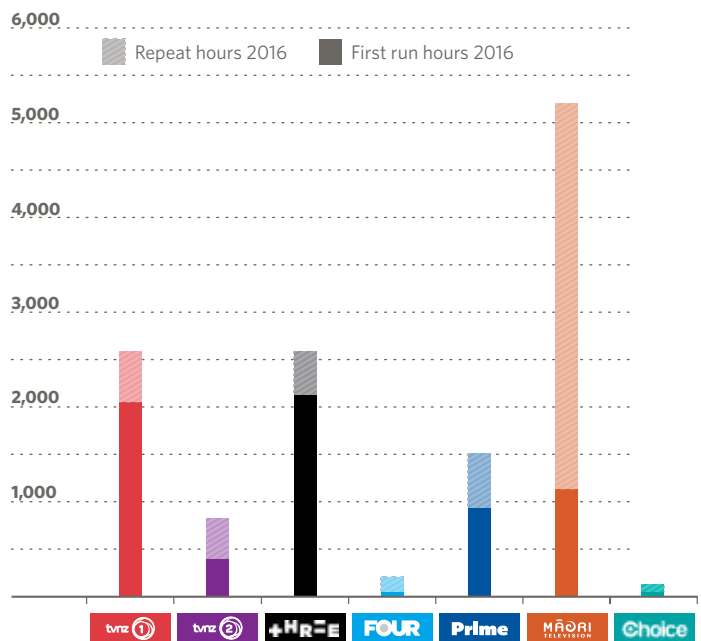
Repeated local content decreased slightly in 2016, making up 15% of the 18-hour broadcast day (16% in 2015, 15% in 2014).

Repeat screenings are generally at low cost to broadcasters as more than one broadcast is agreed upon when the rights to content are acquired. Some programmes, such as those for preschoolers or Māori language learning programmes, are designed to be repeated over many years and serve new generations of audiences.

In 2016 48% of local content hours were repeat screenings, compared to 49% in 2015 and 46% in 2014. The channel with the largest increase of repeated local content in 2016 was Prime.

Across the seven channels monitored in 2016 there was a total of 6,294 repeat hours (6,271 across six channels in 2015). Overall the level of repeated local content across these monitored channels remained stable, with a total increase of just 23 hours. While the closure of FOUR would have contributed to a reduced level of repeated content, the inclusion of Choice adds 103 repeat content hours to this report.

Fig 23. Chart of First Run against Repeat Local Content Hours





## PART 5. TRENDS BY GENRE

This survey uses the 18-hour Day (6am-Midnight)

In 2016 genres showing increases in local content hours were News/Current Affairs, Sports, Documentaries, Drama/Comedy, Entertainment, and Māori programming.

General Factual and Children’s programming decreased.

Fig 24. Local Content by Genre

Genre	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
News/Current Affairs	4,055	4,042	3,978	3,807	3,882	3,948	3,305	3,750	3,660	2,961
General Factual	3,029	3,593	3,257	3,124	2,799	2,053	2,180	1,742	1,708	1,919
Sports	1,825	1,501	1,568	1,425	1,934	1,774	1,665	1,613	1,754	1,681
Children’s	1,155	1,232	1,034	973	872	990	885	1,067	1,047	856
Documentaries	1,154	928	943	1,055	889	764	694	742	691	622
Entertainment	813	569	889	863	752	823	1,277	1,574	1,809	1,621
Drama/Comedy	722	646	559	615	572	551	518	601	712	817
Māori	374	326	309	291	351	317	358	333	223	308
<b>Local Content Broadcast time</b>	<b>13,126</b>	<b>12,836</b>	<b>12,537</b>	<b>12,154</b>	<b>12,051</b>	<b>11,219</b>	<b>10,881</b>	<b>11,418</b>	<b>11,600</b>	<b>10,784</b>
<b>Local Content % of Schedule</b>	<b>31%</b>	<b>33%</b>	<b>33%</b>	<b>32%</b>	<b>32%</b>	<b>31%</b>	<b>32%</b>	<b>34%</b>	<b>34%</b>	<b>32%</b>

<b>Local Content in Prime time</b>	<b>2,982</b>	<b>3,156</b>	<b>3,117</b>	<b>3,102</b>	<b>3,055</b>	<b>3,240</b>	<b>3,071</b>	<b>3,436</b>	<b>3,701</b>	<b>3,726</b>
Percentage of Prime time schedule	31%	36%	36%	35%	35%	37%	35%	40%	42%	43%

**Methodology Note:**

Programme hours are divided into eight genre categories. Nielsen allocates programmes a description from their catalogue of more than 40 typographies, which are then automatically assigned to the eight genres measured in this report. The genres are defined in Appendix 1.

There are some variances in the way programmes are classified by genre because we use the classifications allocated by Nielsen. For example, two similar programmes may appear in different genre. In 2016 the instructional fishing programme Big Angry Fish is classified as General Factual, but Trade Zone Gone Fishin’ is counted as a Sports programme. A full list of each programme and the genre it is allocated to is in Appendix 6.

Prior to 2010 NZ On Air manually allocated local content programmes into eight genres, therefore year on year genre comparisons before 2010 should be interpreted with caution.

Fig 25. Chart of the Percentage of Local Content Hours by Genre

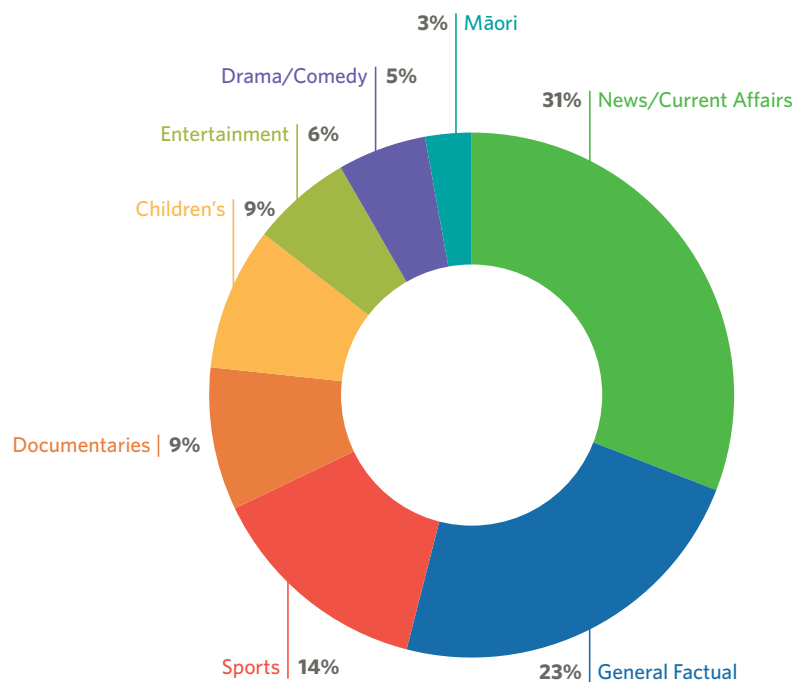
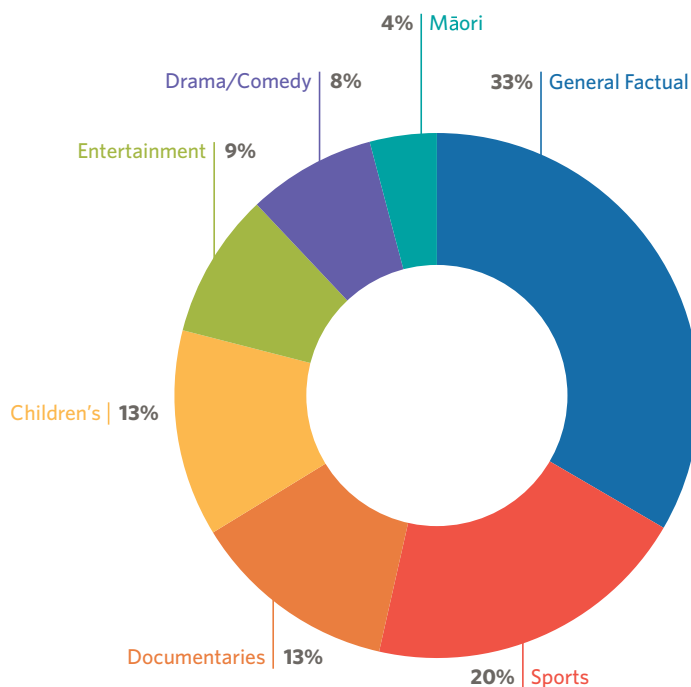


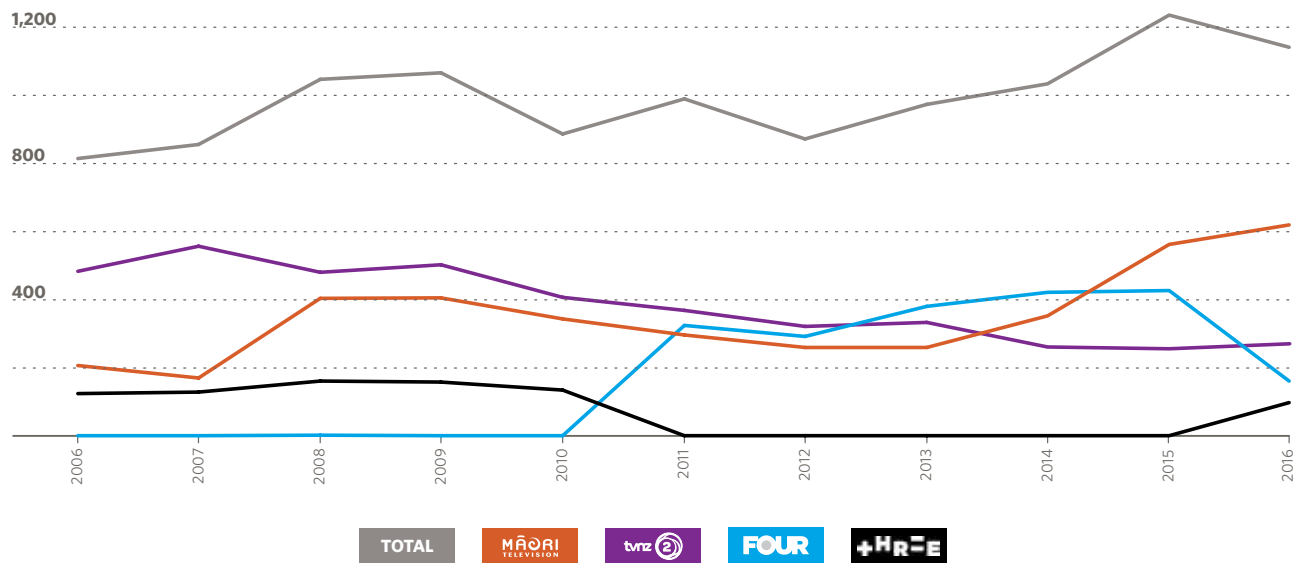
Fig 26. Chart of the Percentage of Local Content Hours by Genre, excluding News/Current Affairs



The following is a summary of the trends observed over 2016 in each of the eight genres. Local content genre hours on Choice have been added to each genre's total hours.

## CHILDREN'S AND YOUNG PEOPLE'S PROGRAMMING

Fig 27. Chart of Children's Local Content by Channel



Children's programmes usually screen in off-peak timeslots and do not have high advertiser demand, so broadcasters do not usually commission them without substantial financial assistance. NZ On Air is the main funder of this genre committing more than \$14.4 million to a range of programmes for Children and Young People in the 2015/16 financial year. Te Māngai Pāho is the main funder of children's programming on Māori Television.

25 years ago 534 hours of Children's programming and 25 hours of Children's Drama was counted on TVNZ 1, TVNZ 2 and Three. In 2016, Children's programmes screened on four channels (TVNZ 2, Three, FOUR and Māori Television) and totalled 1,155 hours, down 77 hours on 2015.

FOUR screened 172 hours of Children's programming before the channel closed on 2 July 2016. *Sticky TV* made up the vast majority of first run and repeat children's hours on FOUR. New episodes of *Sticky TV* screened each weekday afternoon and Saturday morning, with a 7am weekday repeat and a weekend omnibus. Repeat episodes of *The Moe Show* made up the remainder of the hours.

*Sticky TV* and *The Moe Show* moved to Three following the closure of FOUR. This move resulted in Three broadcasting 90 hours of local Children's content in 2016, the first time the channel has screened local Children's content since 2005. Three screened first run

episodes of *Sticky TV* on weekdays only and did not screen repeats, which explains the overall decline of local Children's programming in 2016.

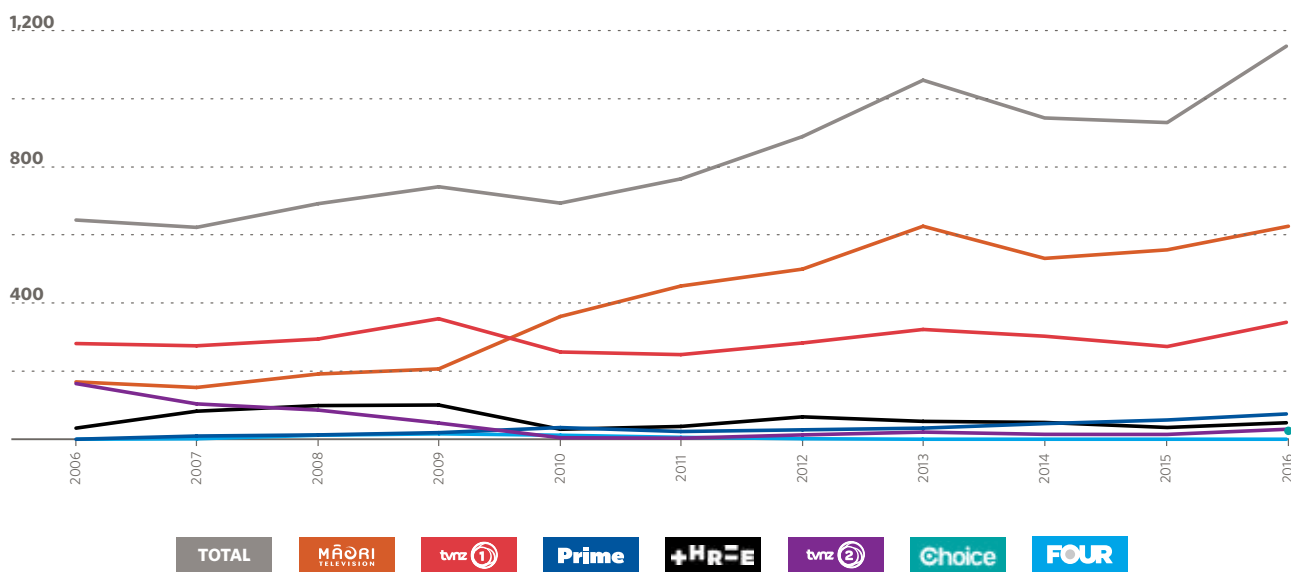
TVNZ 2 screened 272 hours of Children's programming, of which 83 hours were repeats. This total is up 20 hours from 2015's figure of 252 hours. *The Adam & Eve Show* and *What Now* accounted for the majority of TVNZ 2's first run Children's programming. New animated series *The Barefoot Bandits* debuted in prime time and was repeated off-peak. New episodes of *Little Monstar* and *Kune's Kitchen* went to air in 2016. Repeat episodes of *Buzzy Bee And Friends* and *Tiki Tour* also contributed to TVNZ 2's Children's hours.

Children's programming hours increased on Māori Television (622 hours up from 560 hours in 2015). 106 hours of first run Children's content aired on Māori Television, up 18 hours on 2015. New series *KTK - Next Level*, *The Grid*, *Huhu* and *My Mokai* contributed to this increase. First run and repeat episodes of *Pūkana*, *Pūkororo* and *Miharo* made up the bulk of Māori Television's Children's hours. *Pūkana* is counted as a first run series on Māori Television as it is played first on this channel and a recompiled version with English subtitles was repeated on FOUR and then Three.

TVNZ 1, Prime and Choice do not screen local Children's programming.

## DOCUMENTARY

Fig 28. Chart of Documentary Local Content Hours by Channel



Documentary hours increased in 2016 to a total of 1,154 (928 in 2015), caused by a general increase in repeated documentaries. The five channels that screen local documentaries (TVNZ 1, TVNZ 2, Three, Prime and Māori Television) all recorded increased hours in 2016.

Māori Television screens the largest amount of local Documentary programming across the seven channels monitored. Māori Television broadcast 631 hours of documentary programming, an increase of 76 hours on 2015. 116 of these hours were first run documentaries including the series *Huia Rau*, *Nga Tangata Taumata Rau*, *The Political Game* and *Aotearoa*. A number of new one-hour documentaries also screened on Māori Television including *The New Zealand Way Of Death*, *Sacrifice On The Somme* and *What Are We Going To Do About Mum?*

TVNZ 1 also screens a significant amount of local Documentary programming. In 2016 the channel recorded a 71 hour increase, up to 342 local documentary hours. Notable first run prime time series included the return of *Our Big Blue Backyard*, *The Hard Stuff With Nigel Latta* and *Coast New Zealand*. Long running series *Fair Go*, *Country Calendar* and *Rural Delivery* returned in 2016. Several documentary features screened in prime time including *The Art Of Recovery* about the Christchurch earthquake and the docu-drama *Belief: The Possession Of Janet Moses*.

71 hours of documentaries screened on Prime in 2016, 14 more hours than in 2015. The five hour increase in first run local documentaries on Prime were due to more one-off documentaries going to air in 2016 which included *Making Good Men*, *Pike River*, *Deer Devils* and *Driving High*. First run episodes of the series *Forensics NZ*,

*Shearing Gang*, *Decades In Colour* and *Beneath New Zealand* went to air in 2016. Repeat screenings of *Keeping It Pure*, *Making New Zealand* and *Wild Coasts* also contributed to Prime's documentary hours.

16 more hours of documentary screened on Three, up to 49 hours in 2016 from 33 hours in 2015. First run documentaries increased by nine hours and included the new series *Arranged* and *Thirsty Work*. Returning series included *Lost & Found* and *Both Worlds*. Three also scheduled repeat screenings of *High School*, *Oscar's Guide To The Chinese Zodiac* and *Charlotte: My Story*.

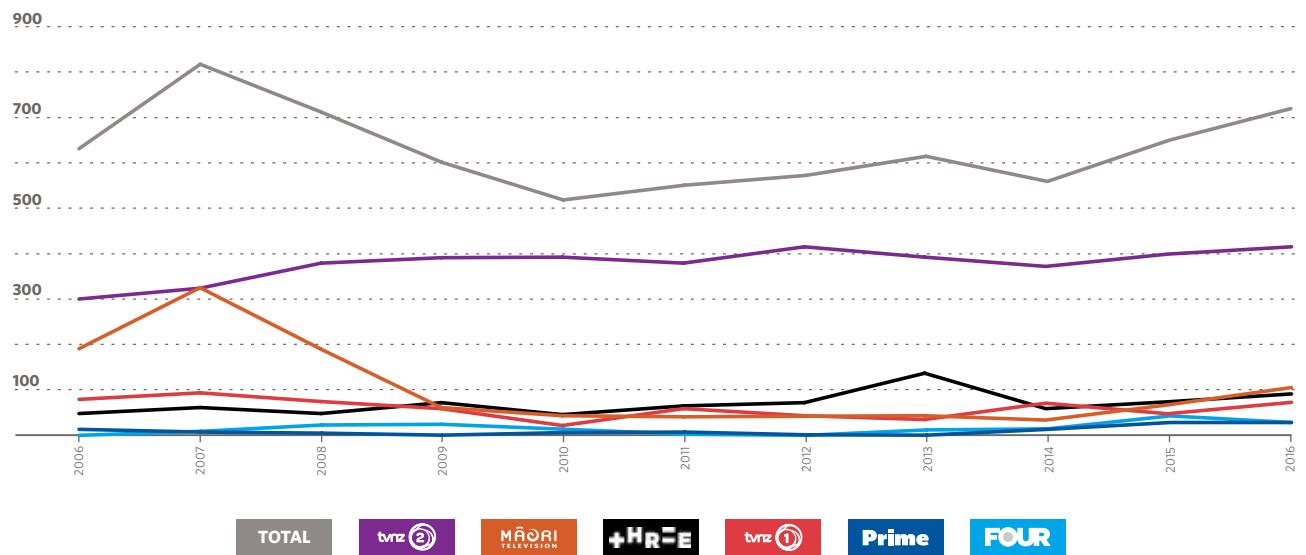
Documentary hours on TVNZ 2 increased from 12 hours to 31 hours in 2016. First run content accounted for 16 of these hours and included the series *Street Hospital*, *Renters* and *The Big Ward*. The third instalment of *Gloriavale* titled *A Woman's Place* first went to air in 2016 and was repeated alongside the other *Gloriavale* documentaries.

Choice contributed 30 hours to the total local Documentary hours in 2016. Eight of these hours were first run episodes of the new series *Heritage Rescue*. Repeat episodes of *Shark Man* and *Cook The Books* also screened on Choice.

NZ On Air is a substantial supporter of the documentary genre and committed over \$16million in the 2015/16 financial year to documentary production. This contributed to approximately 120 hours of new programming.

## DRAMA/COMEDY

Fig 29. Chart of Drama/Comedy Local Content Hours by Channel



Drama and Comedy programmes are challenging genres to launch and expensive to create. NZ On Air provided \$34.9million towards 103 hours of programming in these genres in the 2015/16 financial year.

722 total hours of local Drama and Comedy screened in 2016, an increase of 76 hours from the previous year. TVNZ 1, TVNZ 2, Three and Māori Television all broadcast more hours of Drama/Comedy, while hours decreased on Prime. Repeated content accounted for 62% of the hours in this genre.

TVNZ 2 screens the largest amount of local Comedy/Drama, recording 414 hours in 2016 (392 hours in 2015). *Shortland Street* accounts for 125 of TVNZ’s 150 first run Drama/Comedy hours, as well as 247 of the channel’s 264 total repeat Drama/Comedy hours. Three new local drama series screened on TVNZ 2, including the multi-night drama *Filthy Rich*, and *Terry Teo* and *The Cul De Sac*, which both targeted a younger audience.

In 2016 Three screened more first run and repeat Drama/Comedy, resulting in a total of 89 hours (69 in 2015). First run Drama/Comedy increased by 15 hours due to the new comedy series *Si & Gary’s Now That’s Funny!* and more episodes of *Jono And Ben* and *Westside* went to air in 2016. A new series of *Funny Girls* also went

to air, and Three screened late night repeats of *Hope And Wire*.

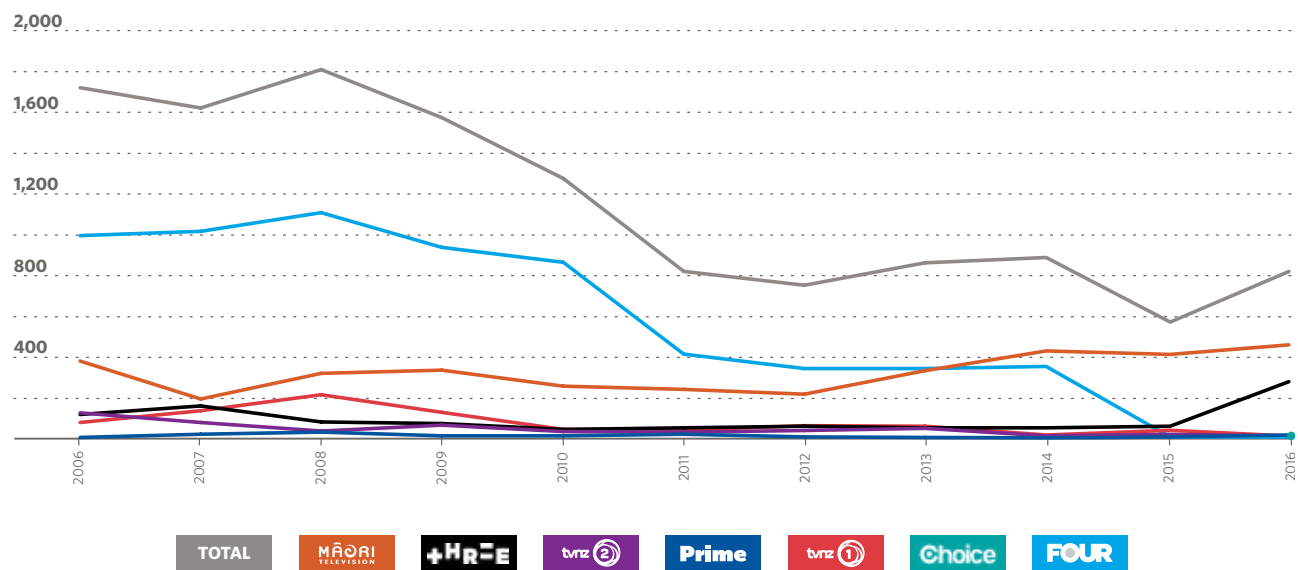
The amount of local Drama/Comedy on Māori Television increased by 32 hours to a total of 98 hours. 26 of those hours were first run content including the new series *This Is Piki* and *Kairakau*. Māori Television also screened a number of New Zealand feature-length and short films, including *The Dead Lands*, *Ross And Beth*, *Lambs* and *The Umbrella Man*.

TVNZ 1 broadcast 75 hours of local Drama/Comedy in 2016, an increase of 29 hours on 2015, however there were three fewer hours of first run Drama/Comedy. The 23 first run hours included the new drama series *Dirty Laundry* and *Hillary*, as well as the Sunday Theatre telefeatures *Bombshell* and *Jean*. The Sunday Theatre docudramas *Belief* and *Doubt* are classified as Documentaries in this report. Repeat episodes of *Nothing Trivial* contributed to TVNZ 1’s total Drama/Comedy hours.

All 24 hours of Drama/Comedy on Prime consisted of first run and repeat episodes of *The Brokenwood Mysteries*. FOUR broadcast 23 hours of repeat Drama/Comedy before it went off air, including the series *Harry*, *Super City* and *Golden*.

## ENTERTAINMENT

Fig 30. Chart of Entertainment Local Content Hours by Channel



In 2016 local Entertainment increased by 244 hours. A total of 813 hours were broadcast compared to the 569 hours broadcast in 2015.

This increase was primarily on Three. The channel’s local Entertainment content increased by 214 hours to a total of 281 hours. The new game show *Family Feud* was responsible for 133 first run and 119 repeat Entertainment hours. New episodes of *Family Feud* screened at 5:30pm on weekdays and these were repeated at 11:30am the next day. *7 Days*, the *Comedy Gala* and the *NZ Music Awards* were also counted in this genre.

Māori Television once again screened the most local Entertainment content, with 462 hours. 151 of the Entertainment hours on Māori Television were first run and 231 were in prime time. In 2016 Māori Television broadcast coverage of the annual festival *Polyfest*, which in previous years had been covered by TVNZ 2’s programme *Fresh*. New series of *Hahana*, *Waiata* and *Sidewalk Karaoke* also contributed to the channel’s first run Entertainment hours.

The other channels monitored in this report recorded much lower levels of local Entertainment. TVNZ 2 broadcast 23 Entertainment hours, up eight hours on

the previous year because more episodes of *Fresh* went to air in 2016.

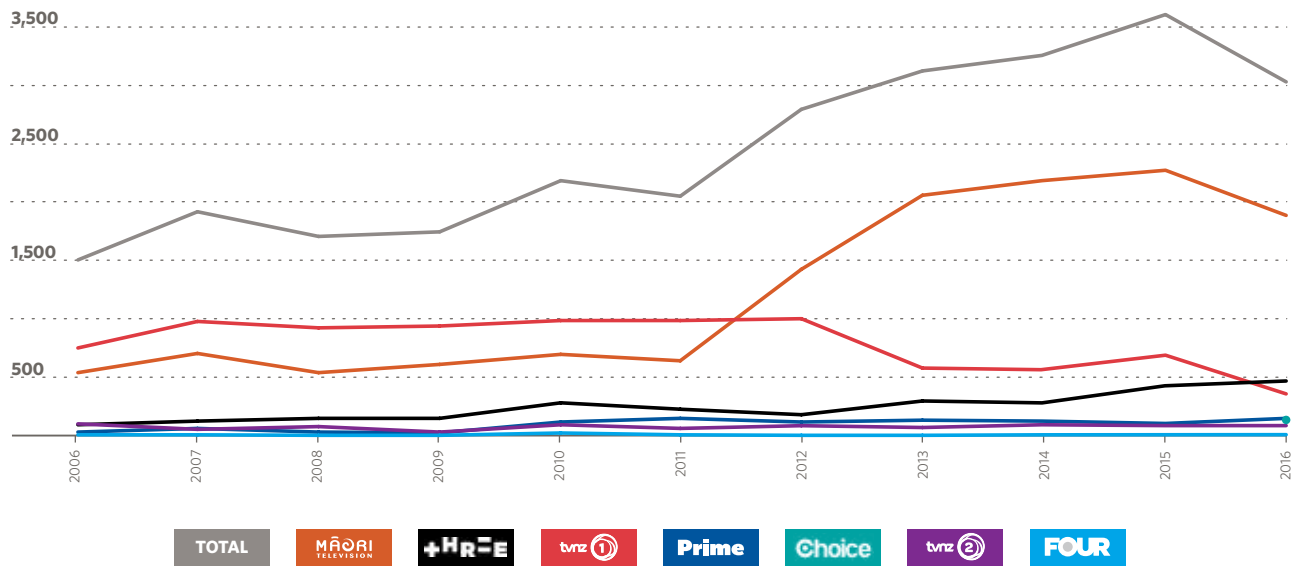
Prime also broadcast 23 Entertainment hours, the majority of which were first run and repeat episodes of *University Challenge*. Repeat screenings of *Sachie’s Kitchen* and *Sol3 Mio Live In Concert* made up the remainder of Prime’s Entertainment hours.

TVNZ 1 screened 17 Entertainment hours, 25 fewer hours than the previous year. The local modern day revival of *Mastermind* and the youth spelling competition *Spellbound* screened in prime time. One off specials the *Attitude Awards 2016*, *Fair Go Ad Awards*, the *Young Farmer Of The Year* and the *Trillian Trust Variety Bash* also screened on TVNZ 1.

Choice broadcast five hours of local Entertainment, which consisted of repeat episodes of *Food Culture*. FOUR broadcast three hours, consisting of repeat episodes of *Would I Lie To You?*

## GENERAL FACTUAL PROGRAMMING

Fig 31. Chart of General Factual Local Content Hours by Channel



General Factual programming decreased by 564 hours to a total of 3,035 hours in 2016. This decline was caused by large decreases on Māori Television and TVNZ 1. Despite this General Factual continues to be the second largest genre for local content after News/Current Affairs.

Māori Television broadcast 1,883 hours of General Factual content, almost all of which was repeated content (1,767 hours, or 94%). First run General Factual programming on Māori Television increased by 10 hours due to new series including *The Stage - Haka Fusion* and *Cam's Kai*. The overall decline in General Factual content was due to 400 fewer repeat hours screening on Māori Television. The channel scheduled fewer repeat episodes of the high volume series *Ako*, *Korero Mai* and *Toku Reo*.

The amount of General Factual content on TVNZ 1 halved in 2016. The channel broadcast a total of 348 General Factual hours, a 345 hour decrease on 2015. As discussed earlier in this report, the main reason for this decrease was that *Good Morning* did not return in 2016, having accounted for 220 hours the previous year. TVNZ also screened fewer General Factual series in prime time, but those that did screen included *Our First Home* and *Kiwi Living*.

In 2016 Three overtook TVNZ 1 with its amount of local General Factual content. Three screened 454 hours of General Factual programming in 2016, an increase of 42 hours on 2015. 293 of these hours were first run

programmes. The new weekday morning show *The Café* contributed 182 hours of first run content. New episodes of *Grand Designs*, *The Bachelor* and *The Block: Girls vs Boys* screened in prime time. Three also broadcast repeat episodes of *Reality Trip*, *Road Cops* and *Come Dine With Me*.

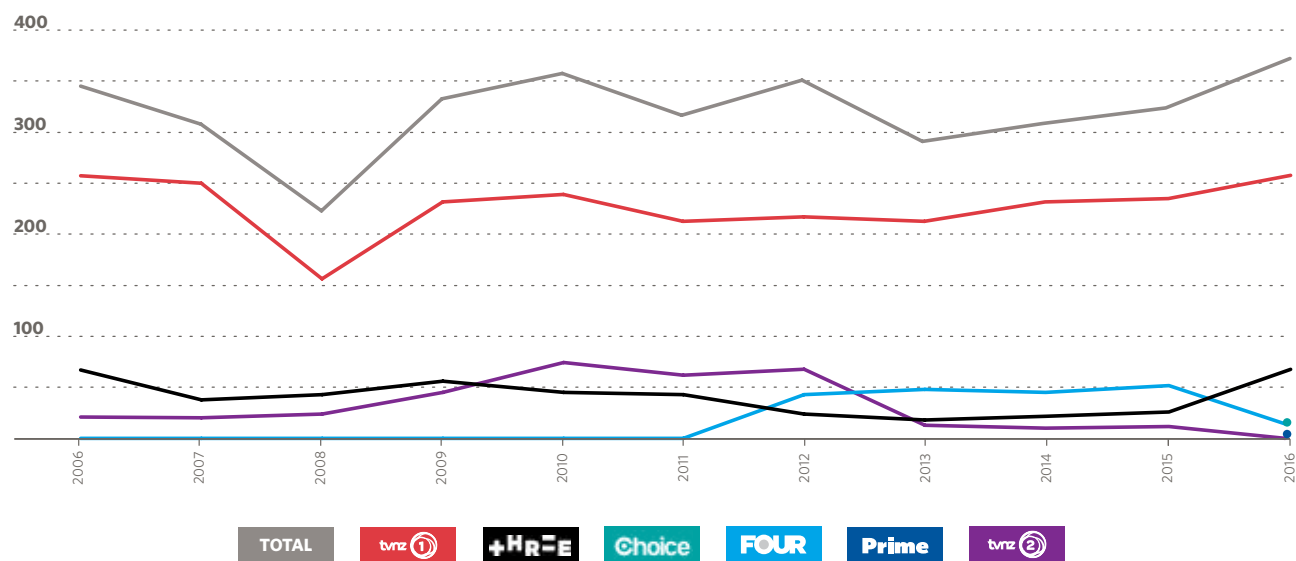
General Factual programming on Prime totalled 127 hours, a 25 hour increase from 2015. First run General Factual content increased by seven hours to 57 hours. New General Factual content in prime time included the latest series of *Piha Rescue*, which previously first screened on TVNZ 1. Prime also screened new episodes of the early morning religious programmes *Impact For Life* and *Running With Fire*.

General Factual programming on TVNZ 2 decreased from 98 hours to 90 hours. First run content accounted for 31 of these hours and 66 aired in prime time. New episodes of *First Dates New Zealand* and *Police Ten 7* accounted for the first run prime time General Factual hours on TVNZ 2.

General Factual was the highest volume local content genre on Choice. The channel screened 109 hours of General Factual programming in 2016. 38 of those hours were first run and 45 hours were in prime time. New episodes of *Fish Of The Day*, *NZ Hunter Adventures*, *The Get Growing Roadshow* and *The Operatives* accounted for the first run prime time General Factual hours on Choice.

## MĀORI PROGRAMMING

Fig 32. Chart of Māori Local Content Hours by Channel (excludes Māori Television)



Māori programming for a general audience continued an upward trend in 2016, increasing 48 hours to 374 hours. Six of the channels measured broadcast Māori programming in 2016. No programming on Māori Television is counted as 'Māori programming' in this report (see page 14).

Māori programming on TVNZ 1 increased by 27 hours to 261 hours. The new off-peak lifestyle programme *Morena* contributed 20 hours to this increase. *Karena And Kasey's Kitchen Diplomacy* accounted for five Māori programming hours in prime time. Weekday news programme *Te Karere* again made up the majority of the channel's Māori programming (157 hours). Returning series *Marae*, *Waka Huia* and *Whanau Living* contributed the remaining hours.

The two hours of Māori content to screen on TVNZ 2 in 2016 were the final episodes of the *2Kaha* series that began in 2015 and ended early in the New Year. This is a decrease from the 13 hours of Māori content that screened on TVNZ 2 in 2015, which were all *2Kaha* episodes.

Three screened 68 hours of Māori programming in 2016, an increase of 41 hours on 2015. New series to contribute to this total were the weekend current affairs programme *The Hui* and the talk show *R&R With Robert*

*Rakete*. Weekend youth programme *Pūkana* made up 21 hours on Three and 16 hours on FOUR before the channel went off air. *Pūkana* is counted as a repeated programme because it is broadcast first on Māori Television. Returning series *Marae DIY* and *Re-Think* also contributed to Three's Māori hours. All of Three's Māori programming hours were off-peak.

The eight Māori hours on Prime consisted of first run and repeat episodes of the new series *Crayfishers*.

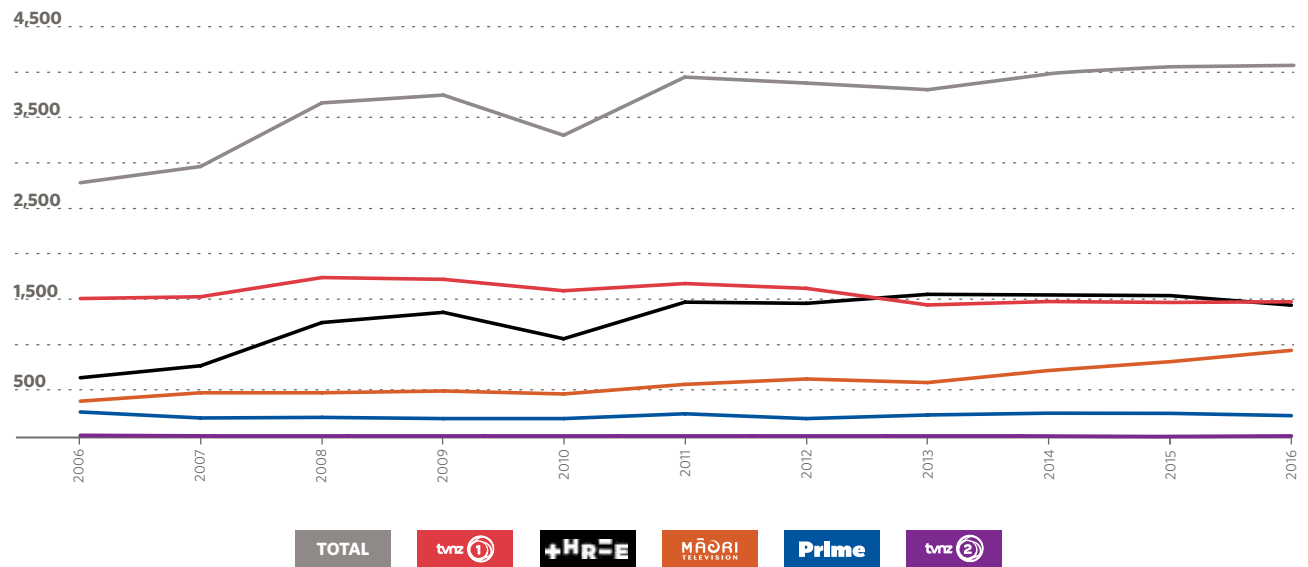
Choice broadcast 19 Māori content hours in 2016. New episodes of *Hunting Aotearoa* and *Pete & Pio's Kai Safari* were broadcast in prime time and then repeated in off-peak timeslots.

Te Māngai Pāho is the principal funder of Māori programming, much of which is in te Reo Māori. NZ On Air contributes funding to Māori programmes for a mainstream audience, mainly in English. NZ On Air funds the English language subtitling of *Pūkana* for the broadcast on Three to allow the programme to reach a broader audience.



## NEWS/CURRENT AFFAIRS

Fig 33. Chart of News/Current Affairs Local Content Hours by Channel



There was a total of 4,055 hours of News/Current Affairs content across four of the seven free-to-air channels measured (no local News/Current Affairs screened on TVNZ 2, FOUR or Choice). This is an increase of 13 hours on 2015. Most of the News/Current Affairs broadcast is first run (3,326 hours).

TVNZ 1 screened the most local news and current affairs in 2016. The channel broadcast 1,468 total hours, an increase of 12 hours on 2015. 1,449 of these hours were first run and 503 hours were in prime time. *1 News*, *Seven Sharp* and *Sunday* returned to TVNZ 1's prime time news line up. *Sunday* contained 25% foreign stories in 2016 so its hours are counted as 75% local content in this report. This year the political analysis show *Q+A* was moved to the News/Current Affairs genre (previously General Factual) as this is a more accurate reflection of its content. *Q+A* contributed 41 first run hours to TVNZ 1's News/Current Affairs total.

Three screened 1,437 hours of local News/Current Affairs, just slightly less than TVNZ's total. This is a decrease of 101 hours from the previous year. 474 of these hours were in prime time and 1,358 hours were first run. Prime time News/Current Affairs on Three increased by 24 hours because there were more episodes of *Story*. However the decrease in total hours was caused by the cancellation of the programmes *3D*, *Three60* and the midday *Three News* bulletin.

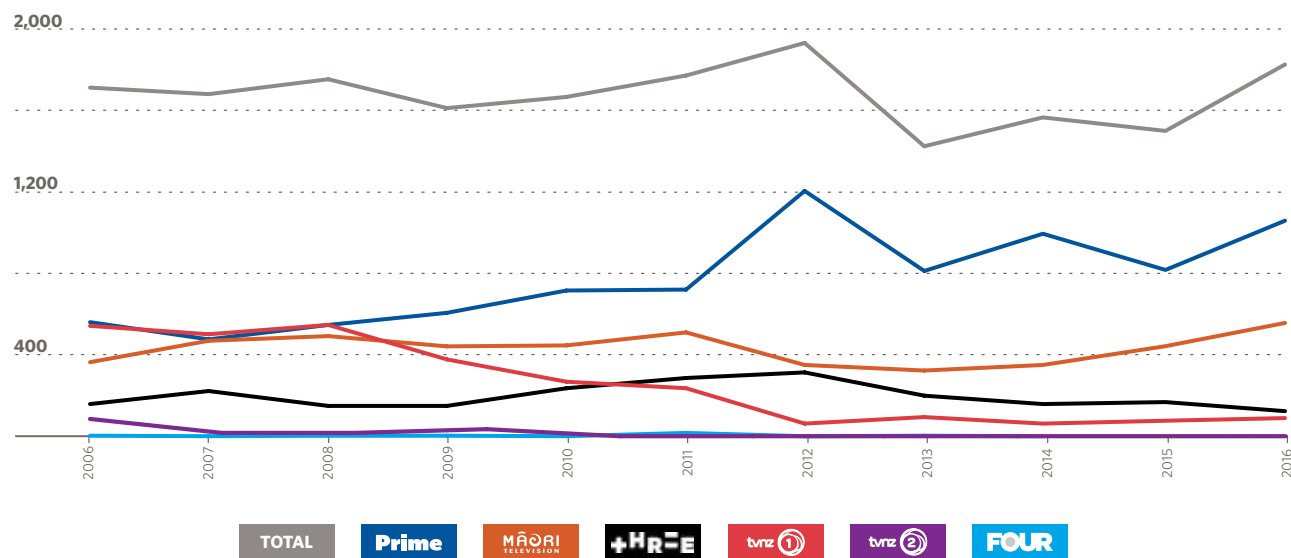
News/Current Affairs programmes accounted for 931 hours on Māori Television, up from 808 hours recorded in 2015. The increase was caused by the new programme *Kawe Kōrero* that first screened each night at 11pm and was repeated the next morning. News/Current Affairs in prime time on Māori Television decreased by 193 hours in 2016 because a repeat of *Te Kaea* was no longer scheduled at 7pm.

Prime's News/Current Affairs programming remained steady, decreasing 21 hours to 220 hours in 2016. This decrease was caused by *60 Minutes*, which contained no local stories in 2016 so it was not included in this report. In 2015 *60 Minutes* contained 20% local content. The half hour news programme *Prime News* screened daily at 5.30pm and accounted for most of the channel's hours in this genre. *Back Benches* returned to Prime, first screening on Wednesday nights with a repeat on Thursday afternoons.

Live coverage of Anzac Day commemorations were counted in this genre. Māori Television broadcast coverage from the Dawn Service in Auckland and this was simulcast on Three and TVNZ 1. TVNZ 1 broadcast coverage of the 11am Wreath Laying Ceremony in Wellington. These live broadcasts were funded by NZ On Air.

## SPORTS

Fig 34. Chart of Sports Local Content Hours by Channel



International sporting events such as the Commonwealth Games, the Rugby World Cup and the Olympic Games cause local Sports coverage to fluctuate from year to year. In this report Sport is counted as local content if it takes place in New Zealand, if it was packaged and produced by a local crew or if New Zealand athletes are playing a major part. All Olympic coverage has been counted as local content; this has been the consistent practice of this report since its inception.

The 2016 Olympic Games were broadcast on Prime accounting for 197 hours of coverage over three weeks in August. This contributed to the total 1,825 hours of Sports programming in 2016, an increase of 324 hours on 2015. Māori Television and TVNZ 1 also broadcast more local Sports content in 2016, while the Sports hours on Three decreased. TVNZ 2, FOUR and Choice did not screen any local Sports content in 2016.

Prime screened a total of 1,058 Sports hours, 635 of these hours were first run and 164 hours were in prime time. In addition to the Olympics Prime broadcast coverage of the ANZ Netball Championship, the ASB Bank Tennis Classic, as well as the Mitre 10 Cup and Super Rugby matches. Week night Sports commentary programme *The Crowd Goes Wild* returned in 2016 and contributed a significant amount of first run and repeat Sports hours to Prime.

Māori Television broadcast 556 hours of local Sport, a 113 hour increase on 2015. 328 hours were first run and 83 hours were in prime time. Māori Television once

again broadcast the *Fox Memorial League* and NRL matches in 2016. First run and repeat episodes of the returning Sports programmes *Fitness In The Whare*, *Whawai* and *The Big Hit* went to air. New shows that contributed to Māori Television's increased Sports hours included *Te Mana Kuratahi*, which covered the National Primary Schools Kapa Haka Competition, and the sports commentary programme *Play*, hosted by Brendon Pongia.

TVNZ 1's Sports hours increased by 13 hours to 89 hours. Most of these hours consisted of new and repeat episodes of *The ITM Fishing Show* and *Fishy Business*, which both screened on weekends. Over two weeks in September TVNZ 1 broadcast 24 hours of coverage of the 2016 Rio Paralympic Games, in both morning and late evening time slots. TVNZ also broadcast continuous coverage of the Paralympics, provided by the Olympic host broadcaster OBS, on a special Freeview pop-up channel, which is not included in this report.

Three aired 123 hours of Sports, a decrease of 44 hours on 2015. This decrease was caused by fewer episodes of *Outdoors With Geoff* and *Trade Zone Gone Fishin'* going to air in 2016, and the fact that Three broadcast coverage of the biennial *Audi Quattro Winter Games* in 2015. The channel continued to devote much of its Sunday afternoon schedule to *CRC Motorsport*, which accounted for 58 hours of Three's local Sports coverage.

# APPENDIX 1: NOTES ON METHODOLOGY

## DATA COLLECTION

This report measures the local content on seven major free-to-air channels broadcasting in 2016 (TVNZ 1, TVNZ 2, Three, Prime, FOUR, Māori Television and Choice). Data from Nielsen Media ratings software, Arianna, is used to list all New Zealand-made programming. The Nielsen Media data is compared with *The Listener* and *TV Guide* programme schedules and any variance is investigated and corrected, in some cases in consultation with broadcasters. This allows for scheduling changes and unlisted short filler programmes to be included in the research.

Programmes have, in most cases, been counted according to the amount of New Zealand content within the programme. For example, episodes of *Sunday* are recorded as 75% local content because on average three in four stories during the programme's 2016 series was a New Zealand-produced story. There is a degree of arbitrariness to these allocations, but the emphasis is on consistency so trends can be observed.

## TIME CLASSIFICATION

If a programme straddles prime time (6pm to 10pm) and off-peak it is counted as prime time if the majority of the programme screens in prime time. For example, if a programme begins screening at 9.15pm and concludes at 10.15pm, it is counted as one hour of prime time. If the programme is divided equally between prime time and off-peak it has been counted as prime time.

Programmes are counted from the minute the programme starts to the minute the programme ends. This includes the length of advertising and promotion breaks. This can affect the duration of repeated programming. For example, a 30 minute programme during prime time might be 25 minutes in length when repeated in an off-peak slot.

Unless specifically noted, hours are measured and reported on the 18-hour broadcast day (6am to midnight) as introduced in the 2003 report.

## FIRST RUN

First run programmes mean programmes that appear on the free-to-air national network for the first time. If a programme screened on Māori Television first, and was then repeated on Three, the latter screenings are counted as a repeat. Previous screenings on pay television, regional television, or other channels the report does not measure are not counted as the first run.

## LOCAL

Local content is classified as material that is made in New Zealand by New Zealanders and which reflects New Zealand identity and culture. Programmes that are made in New Zealand with no New Zealand flavour are not counted.

## GENRE

Programme hours are divided into eight genre categories defined below. Nielsen designates the genre from a list of

more than 40 typographies which are automatically assigned to the eight genres measured in this report.

Because of the external categorisation process there are some variances in programme classification and two similar programmes may appear in different genre. A full list of each programme and the genre it is assigned to is in Appendix 6.

## Definitions of genre classifications

### Children's

Programmes for young people, including cartoons, variety programmes, magazine style programmes and information for children. Often in this genre New Zealand presenters are used to provide links between cartoons and other overseas material. Every effort is made to ensure only the New Zealand content is counted in this report. Programmes dubbed or subtitled into te Reo Māori but that are otherwise foreign content are not counted as local content.

### Drama/Comedy

New Zealand-made Drama/Comedy. Generally only scripted comedy is counted in this genre by broadcasters. Variety shows such as stand up comedy are in some cases counted as Entertainment.

### Documentaries

One-off documentaries and series in a non-magazine format.

### Entertainment

Game shows, music programmes, music videos, quizzes, variety and light entertainment shows.

### General Factual

A wide range of programme types that share a basis in factual content. This genre includes magazine formats, information and lifestyle shows, and formats that blend factual content with dramatic or competition narratives.

### Māori Programmes

Programmes that have a Māori perspective that do not screen on Māori Television such as *Marae*, *Waka Huia* and *Te Karere*.








### News/Current Affairs

All New Zealand-produced News/Current Affairs programmes. For programmes that are a mixture of New Zealand and overseas material, such as *Sunday*, only the New Zealand portion is counted.

### Sports

All sports programmes packaged and produced in New Zealand. Where New Zealand teams are playing in overseas events it can be classified as local content if it is shot by a local crew, or if New Zealand athletes are playing a major part.

# APPENDIX 2: FIRST RUN LOCAL CONTENT BY GENRE AND CHANNEL SINCE 2000

Genre	18-hour day														24-hour day			
	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	
	Documentaries	147	137	150	145	141	140	122	127	102	116	141	197	147	116	87	103	91
	Drama/Comedy	23	26	38	28	32	28	19	28	31	62	33	23	22	34	35	21	5
	Entertainment	15	14	14	20	28	21	26	67	151	70	50	193	147	76	54	70	77
	General Factual	154	444	421	388	820	875	832	819	816	881	640	593	618	649	685	832	793
	Māori Programmes	223	202	175	181	176	180	207	170	125	178	150	155	154	154	190	183	163
	News/Current Affairs	1449	1441	1454	1419	1608	1646	1576	1653	1656	1452	1442	1465	1409	1344	1439	1142	1347
	Sports	49	37	52	93	60	217	267	368	545	482	541	258	308	459	750	423	759
	<b>Total</b>	<b>2061</b>	<b>2300</b>	<b>2305</b>	<b>2273</b>	<b>2864</b>	<b>3105</b>	<b>3049</b>	<b>3232</b>	<b>3427</b>	<b>3240</b>	<b>2997</b>	<b>2887</b>	<b>2805</b>	<b>2832</b>	<b>3240</b>	<b>3071</b>	<b>3235</b>
	Children's	189	184	196	259	213	245	235	320	255	323	374	263	222	270	250	295	271
	Documentaries	16	11	10	12	9	2	5	41	60	78	110	62	56	45	33	56	37
	Drama/Comedy	150	140	143	143	145	146	162	155	146	140	142	159	149	157	153	157	167
	Entertainment	23	14	13	25	21	29	16	49	38	71	80	329	294	291	506	291	205
	General Factual	31	50	48	35	44	46	62	27	71	30	50	81	173	185	189	61	43
	Māori Programmes	2	13	10	13	68	35	45	45	24	20	21	23	42	44	47	47	47
	News/Current Affairs	0	0	5	9	10	11	10	11	13	15	12	12	124	65	19	8	11
	Sports	0	0	0	0	0	0	0	36	18	14	86	83	122	152	69	21	20
<b>Total</b>	<b>411</b>	<b>411</b>	<b>425</b>	<b>494</b>	<b>509</b>	<b>511</b>	<b>535</b>	<b>683</b>	<b>622</b>	<b>689</b>	<b>875</b>	<b>1012</b>	<b>1182</b>	<b>1206</b>	<b>1267</b>	<b>934</b>	<b>801</b>	
	Children's	90	0	0	0	0	0	135	157	154	122	117	118	87	143	64	21	37
	Documentaries	27	18	19	20	28	30	12	47	58	54	30	45	24	30	45	38	40
	Drama/Comedy	65	50	27	69	32	28	37	45	34	39	25	28	4	26	59	28	10
	Entertainment	154	43	21	27	44	43	41	50	71	113	115	103	29	52	45	30	31
	General Factual	293	196	110	101	76	96	207	75	98	86	63	36	75	87	89	98	57
	Māori Programmes	47	27	22	17	20	0	44	53	43	38	55	51	41	34	59	67	47
	News/Current Affairs	1358	1439	1456	1450	1399	1419	942	1351	1241	765	632	625	540	536	556	542	518
	Sports	95	116	103	130	222	241	216	150	148	201	156	295	444	227	338	322	409
<b>Total</b>	<b>2128</b>	<b>1889</b>	<b>1758</b>	<b>1813</b>	<b>1821</b>	<b>1857</b>	<b>1634</b>	<b>1926</b>	<b>1846</b>	<b>1416</b>	<b>1193</b>	<b>1300</b>	<b>1244</b>	<b>1135</b>	<b>1242</b>	<b>1145</b>	<b>1149</b>	
	Children's	71	176	169	172	163	179	0	0	2	0	0						
	Documentaries	0	0	0	0	1	0	8	7	6	1	0						
	Drama/Comedy	0	0	2	0	0	2	3	6	13	4	0						
	Entertainment	0	3	352	344	343	415	811	914	1093	898	984						
	General Factual	0	11	0	0	0	2	3	0	0	6	7						
	Māori Programmes	0	4	0	0	0	0	0	0	0	0	0						
	Sports	0	0	0	0	0	8	0	3	1	0	2						
<b>Total</b>	<b>71</b>	<b>194</b>	<b>522</b>	<b>516</b>	<b>507</b>	<b>607</b>	<b>825</b>	<b>930</b>	<b>1113</b>	<b>908</b>	<b>993</b>							
	Documentaries	25	20	25	24	19	13	20	6	4	9	0	10					
	Drama/Comedy	8	11	13	0	1	0	4	0	4	7	0	20					
	Entertainment	10	18	3	6	0	10	11	1	13	24	7	3					
	General Factual	57	50	59	88	51	47	80	15	23	51	16	5					
	Māori Programmes	5	0	0	0	0	0	0	0	0	0	0	0					
	News/Current Affairs	201	211	213	209	182	207	173	183	195	183	222	260					
	Sports	635	482	566	456	752	384	595	460	447	466	539	203					
<b>Total</b>	<b>940</b>	<b>792</b>	<b>879</b>	<b>782</b>	<b>1004</b>	<b>662</b>	<b>882</b>	<b>664</b>	<b>685</b>	<b>739</b>	<b>784</b>	<b>500</b>						
	Children's	106	88	115	123	116	112	57	117	118	94	7						
	Documentaries	116	155	145	197	168	223	198	90	74	43	93						
	Drama/Comedy	26	31	2	2	20	12	22	18	18	100	50						
	Entertainment	151	163	145	195	100	137	145	128	145	96	194						
	General Factual	117	107	73	93	165	302	367	250	379	421	340						
	News/Current Affairs	318	253	254	220	220	239	252	257	258	229	194						
	Sports	328	182	221	137	173	358	255	205	252	252	179						
<b>Total</b>	<b>1162</b>	<b>978</b>	<b>955</b>	<b>966</b>	<b>962</b>	<b>1382</b>	<b>1297</b>	<b>1062</b>	<b>1243</b>	<b>1233</b>	<b>1057</b>							
	Children's	0																
	Documentaries	8																
	Drama/Comedy	0																
	Entertainment	0																
	General Factual	38																
	Māori Programmes	13																
	News/Current Affairs	0																
Sports	0																	
<b>Total</b>	<b>59</b>																	

\*Local content on FOUR was counted up to and including the channel's last day of transmission on 2 July 2016. It transmitted for 184 days in 2016.

## APPENDIX 3: 2016 TOTALS

For more Information by Channel see Part 1 and for more Information by Genre see Part 5.

Genre	Prime	Off-peak	First Run	Repeat	2016	2015
News/Current Affairs	1,005.56	3,049.85	3,325.85	729.56	4,055.41	4,041.91
General Factual	491.75	2,536.75	689.13	2,339.38	3,028.50	3,593.13
Sports	254.63	1,570.13	1,107.00	717.75	1,824.75	1,501.13
Children's	184.00	971.13	456.50	698.63	1,155.13	1,231.63
Documentaries	398.88	754.63	339.25	814.26	1,153.51	927.75
Drama/Comedy	341.25	380.38	272.25	449.38	721.63	645.75
Entertainment	283.75	529.25	352.00	461.00	813.00	569.38
Māori Programmes	22.50	351.13	289.50	84.13	373.63	325.50

Channel	Prime	Off-peak	First Run	Repeat	2016	2015
Māori Television	990.13	4,193.50	1,161.63	4,022.00	5,183.63	5,124.38
TVNZ 1	734.06	1,863.98	2,061.10	536.94	2,598.04	2,815.65
Three	683.50	1,905.75	2,128.38	460.88	2,589.25	2,313.26
Prime	249.00	1,282.38	939.88	591.50	1,531.38	1,264.38
TVNZ 2	244.75	586.00	410.50	420.25	830.75	783.88
Choice	65.75	96.25	58.63	103.38	162.00	
FOUR*	15.13	215.38	71.38	159.13	230.50	534.63

TOTAL	Prime	Off-peak	First Run	Repeat	2016	2015
Local Content	2,982.31	10,143.28	6,831.47	6,294.07	13,125.54	12,836.16
Broadcast time	9,496.00	32,717.98	42,231.98	42,231.98	42,231.98	38,980.08
Local Content %	31.41%	31.01%	16.18%	14.90%	31.08%	32.93%
Local Content % excluding News/ Current Affairs	20.82%	21.68%	8.30%	13.18%	21.48%	22.56%

\*Local content on FOUR was counted up to and including the channel's last day of transmission on 2 July 2016. It transmitted for 184 days in 2016.

# APPENDIX 4: NZ ON AIR FUNDED PROGRAMMES 2016

This survey uses the 18-hour Day (6am-Midnight)

## TVNZ 1 NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
Documentaries	74.00	200.76	122.88	151.88	274.76	206.63
General Factual	0.00	94.00	53.88	40.13	94.00	161.50
Drama/Comedy	20.75	49.13	22.75	47.13	69.88	38.13
Entertainment	9.75	2.38	10.75	1.38	12.13	21.38
News/Current Affairs	0.00	42.13	41.00	1.13	42.13	3.75
Māori Programmes	5.00	0.00	5.00	0.00	5.00	0.00
Sports	8.25	15.25	21.50	2.00	23.50	0.00
<b>Local Content</b>	<b>117.75</b>	<b>403.63</b>	<b>277.75</b>	<b>243.63</b>	<b>521.38</b>	<b>431.38</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>8.07%</b>	<b>7.90%</b>	<b>4.23%</b>	<b>3.71%</b>	<b>7.94%</b>	<b>6.57%</b>

## TVNZ 2 NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
Children's	3.00	265.00	187.25	80.75	268.00	242.13
Drama/Comedy	25.88	16.50	25.88	16.50	42.38	16.38
Māori Programmes	0.00	2.00	2.00	0.00	2.00	13.00
Entertainment	0.00	20.00	20.00	0.00	20.00	12.38
Documentaries	12.25	2.00	11.13	3.13	14.25	7.00
General Factual	0.00	0.00	0.00	0.00	0.00	0.00
<b>Local Content</b>	<b>41.13</b>	<b>305.50</b>	<b>246.25</b>	<b>100.38</b>	<b>346.63</b>	<b>290.88</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>2.82%</b>	<b>5.98%</b>	<b>3.75%</b>	<b>1.53%</b>	<b>5.28%</b>	<b>4.43%</b>

## Three NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
General Factual	16.00	17.75	8.00	25.75	33.75	106.75
News/Current Affairs	0.00	120.38	41.13	79.25	120.38	103.38
Drama/Comedy	44.38	20.13	48.00	16.50	64.50	59.38
Documentaries	16.88	28.00	23.00	21.88	44.88	33.13
Entertainment	18.88	7.88	21.00	5.75	26.75	27.75
Māori Programmes	0.00	39.00	17.50	21.50	39.00	0.00
Children's	0.00	90.13	90.13	0.00	90.13	0.00
<b>Local Content</b>	<b>96.13</b>	<b>323.25</b>	<b>248.75</b>	<b>170.63</b>	<b>419.38</b>	<b>330.38</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>6.58%</b>	<b>6.33%</b>	<b>3.79%</b>	<b>2.60%</b>	<b>6.38%</b>	<b>5.03%</b>

### FOUR NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2015 Total	2015 Total
Children's	0.00	172.00	71.38	100.63	172.00	419.38
Drama/Comedy	5.88	14.63	0.00	20.50	20.50	43.63
Entertainment	0.00	3.00	0.00	3.00	3.00	5.38
Māori Programmes	0.00	15.50	0.00	15.50	15.50	3.88
General Factual	0.00	2.88	0.00	2.88	2.88	3.63
<b>Local Content</b>	<b>5.88</b>	<b>208.00</b>	<b>71.38</b>	<b>142.50</b>	<b>213.88</b>	<b>475.88</b>
Broadcast time	736.00	2,576.00	3,312.00	3,312.00	3,312.00	6,570.00
<b>Content % of Total</b>	<b>0.80%</b>	<b>8.07%</b>	<b>2.16%</b>	<b>4.30%</b>	<b>6.46%</b>	<b>7.24%</b>

### Prime NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
Documentaries	33.00	29.38	23.00	39.38	62.38	54.50
News/Current Affairs	0.00	39.00	20.00	19.00	39.00	40.00
Drama/Comedy	24.13	0.00	8.13	16.00	24.13	27.13
General Factual	0.00	2.00	0.00	2.00	2.00	5.88
Entertainment	9.50	9.50	9.50	9.50	19.00	5.50
Māori Programmes	5.00	3.00	5.00	3.00	8.00	0.00
<b>Local Content</b>	<b>71.63</b>	<b>82.88</b>	<b>65.63</b>	<b>88.88</b>	<b>154.50</b>	<b>94.77</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>4.91%</b>	<b>1.62%</b>	<b>1.00%</b>	<b>1.35%</b>	<b>2.35%</b>	<b>1.44%</b>

### Māori Television NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2016 Total	2015 Total
Documentaries	35.38	45.63	14.75	66.25	81.00	67.75
Entertainment	16.00	30.75	11.00	35.75	46.75	26.38
General Factual	30.88	52.00	18.00	64.88	82.88	25.63
News/Current Affairs	0.50	18.50	9.13	9.88	19.00	20.25
Drama/Comedy	25.13	7.38	0.75	31.75	32.50	13.25
Children's	2.38	0.00	2.38	0.00	2.38	0.00
<b>Local Content</b>	<b>110.25</b>	<b>154.25</b>	<b>56.00</b>	<b>208.50</b>	<b>264.50</b>	<b>153.25</b>
Broadcast time	1,460.00	4,592.00	6,052.00	6,052.00	6,052.00	6,130.08
<b>Local Content %</b>	<b>7.55%</b>	<b>3.36%</b>	<b>0.93%</b>	<b>3.45%</b>	<b>4.37%</b>	<b>2.50%</b>

### Choice NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2016 Total
Documentaries	8.00	9.88	8.00	9.88	17.88
<b>Local Content</b>	<b>8.00</b>	<b>9.88</b>	<b>8.00</b>	<b>9.88</b>	<b>17.88</b>
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00
<b>Local Content %</b>	<b>0.55%</b>	<b>0.19%</b>	<b>0.12%</b>	<b>0.15%</b>	<b>0.27%</b>

# APPENDIX 5: LIST OF NZ ON AIR FUNDED PROGRAMMES BROADCAST IN 2016 (18-HOUR DAY)

<b>TVNZ 1</b>	<b>521.38</b>	<b>General Factual</b>	<b>94</b>
<b>Documentaries</b>	<b>274.755</b>	Coasters	5
<i>Along For The Ride</i>	3.5	<i>How To Look At A Painting</i>	3.75
<i>Attitude</i>	23.5	<i>Keeping Up With The Kaimanawas</i>	3.5
<i>Being Me</i>	1	<i>Praise Be</i>	27
<i>Belief: The Possession Of Janet Moses</i>	1.625	<i>Showtime</i>	2.5
<i>Beyond The Darklands</i>	3	<i>Tagata Pasifika</i>	47.25
<i>Beyond The Edge</i>	1.75	<i>The DNA Detectives</i>	5
<i>Coast New Zealand</i>	8	<b>Māori</b>	<b>5</b>
<i>Descent From Disaster</i>	6	<i>Karena &amp; Kasey's Kitchen Diplomacy</i>	5
<i>Doubt: The Scott Watson Case</i>	2.125	<b>News/Current Affairs</b>	<b>42.125</b>
<i>Hikoī The Land March</i>	1.875	<i>Anzac 2016 National Commemorative Service</i>	1
<i>Hyundai Country Calendar</i>	63.25	Q + A	41.125
<i>Hyundai Country Calendar 50th Anniversary Special</i>	3	<b>Sports</b>	<b>23.5</b>
<i>I Am Innocent</i>	5.5	<i>Rio Paralympian Profile</i>	1.375
<i>Inconceivable</i>	6	<i>Rio Paralympics</i>	1.5
<i>Intrepid NZ</i>	6	<i>Rio Paralympics Closing H/L</i>	2
<i>Neighbourhood</i>	30.125	<i>Rio Paralympics H/L</i>	16.625
<i>Nigel Latta Blows Stuff Up</i>	1	<i>Rio Paralympics Opening H/L</i>	2
<i>NZ Story</i>	3	<b>TVNZ 2</b>	<b>346.625</b>
<i>On Thin Ice: Nigel Latta In Antarctica</i>	2	<b>Children's</b>	<b>268</b>
<i>Our Big Blue Backyard</i>	6	<i>Buzzy Bee And Friends</i>	8.25
<i>Primeval New Zealand</i>	0.875	<i>Little Monstar</i>	19.375
<i>Real Pasifik</i>	4	<i>The Adam &amp; Eve Show</i>	100
<i>Rural Delivery</i>	33.875	<i>The Barefoot Bandits</i>	11.125
<i>The Art Of Recovery</i>	2	<i>Tiki Tour</i>	42.75
<i>The Art Of The Architect</i>	5.88	<i>What Now</i>	80
<i>The Disease That Is Killing My Family</i>	1.5	<i>Wiki The Kiwi</i>	6.5
<i>The Golden Hour</i>	1.75	<b>Documentaries</b>	<b>14.25</b>
<i>The Hard Stuff With Nigel Latta</i>	12	<i>Gloriavale A Woman's Place</i>	2.25
<i>The New Zealand Home</i>	14	<i>Gloriavale: A World Apart</i>	1
<i>This Town</i>	8	<i>Gloriavale: Life &amp; Death</i>	1
<i>Unsung Heroes</i>	3.75	<i>Street Hospital</i>	5
<i>Unzipped</i>	3.875	<i>The Big Ward</i>	5
<i>Walk With Me</i>	1	<b>Drama/Comedy</b>	<b>42.375</b>
<i>Why Am I?</i>	4	<i>Filthy Rich</i>	33.875
<b>Drama/Comedy</b>	<b>69.875</b>	<i>Go Girls</i>	0.875
<i>Bombshell</i>	1.875	<i>Terry Teo</i>	2.875
<i>Consent: The Louise Nicholas Story</i>	2.125	<i>The Cul De Sac</i>	3
<i>Dirty Laundry</i>	19.5	<i>Under The Mountain</i>	1.75
<i>Erebus Operation Overdue</i>	1.625	<b>Entertainment</b>	<b>20</b>
<i>Hillary</i>	6	<i>Fresh</i>	20
<i>How To Murder Your Wife</i>	1.875	<b>Māori</b>	<b>2</b>
<i>Jean</i>	2	<i>2Kaha</i>	2
<i>Nothing Trivial</i>	28.875		
<i>Rage</i>	2		
<i>Separation City</i>	2		
<i>Tracker</i>	2		
<b>Entertainment</b>	<b>12.125</b>		
<i>Attitude Awards 2016</i>	1.75		
<i>Carols In The Caves</i>	0.625		
<i>Mastermind New Zealand</i>	9.75		



<b>Three</b>	<b>419.375</b>
<b>Children's</b>	<b>90.125</b>
Sticky TV	86.375
The Moe Show	3.75
<b>Documentaries</b>	<b>44.875</b>
A Bit Mental	0.75
Arranged	6.25
Billy T Te Movie	3.25
Both Worlds	7.5
Charlotte: My Story	1
Family Secret	0.75
Helen: Hard Labour	0.875
Helen: Road To Power	0.875
High School	1
Lost & Found	14
Oscar's Guide To The Chinese Zodiac	1
Prison Families	0.75
Strongman: The Tragedy	1.5
The Story: Whanau Ora	1
The Time Of Our Lives	0.75
War Stories Our Mothers Never Told Us	1.625
Wild Man	1
World Class? Inside NZ Education	1
<b>Drama/Comedy</b>	<b>64.5</b>
Funny Girls	6.125
Hope And Wire	5.625
Jono And Ben	32
Kiwi Flyer	1.5
Lucy Lewis Can't Lose	0.5
Mr. Pip	2.375
The Hopes And Dreams Of Gazza Snell	1.5
Westside	14.875
<b>Entertainment</b>	<b>26.75</b>
2016 Vodafone NZ Music Awards	2.125
7 Days	17
Aotearoha Rising Stars	1
Comedy Gala 2016	3.625
Smokefree Rockquest 2016	3
<b>General Factual</b>	<b>33.75</b>
Grand Designs New Zealand	24
Missing Pieces	3.75
Reality Trip	6
<b>Māori</b>	<b>39</b>
Pūkana (subtitles)	21
The Hui	18
<b>News/Current Affairs</b>	<b>120.375</b>
Anzac 2016 Dawn Service Auckland War Memorial	0.625
The Nation	119.75

**FOUR 213.875**

<b>Children's</b>	<b>172</b>
Sticky TV	124
Sticky TV Omnibus	44.875
The Moe Show	3.125

<b>Drama/Comedy</b>	<b>20.5</b>
Golden	3
Harry	5.25
Hounds	3
My Wedding And Other Secrets	1.875
Sunny Skies	1
Super City	6.375

<b>Entertainment</b>	<b>3</b>
Would I Lie to You?	3

<b>General Factual</b>	<b>2.875</b>
Funny Roots	2.875

<b>Māori</b>	<b>15.5</b>
Pūkana (subtitles)	15.5

**PRIME 154.5**

<b>Documentaries</b>	<b>62.375</b>
Beneath New Zealand	3
Decades In Colour	3
Deer Devils	1
Forensics NZ	5
Keeping It Pure	9
Little Criminals	1
Making Good Men	1
Making New Zealand : Power	1
Making New Zealand : Rail	1
Making New Zealand : Roads	1
Making New Zealand : Shipping And Ports	1
Peak Antibiotics	1
Pike River	2
Shearing Gang	25.375
The New Sound Of Country	1
The Works	1
Wild Coasts	5

<b>Drama/Comedy</b>	<b>24.125</b>
The Brokenwood Mysteries	24.125

<b>Entertainment</b>	<b>19</b>
University Challenge	19

<b>General Factual</b>	<b>2</b>
The Animal Files	2

<b>Māori</b>	<b>8</b>
Crayfishers	8

<b>News/Current Affairs</b>	<b>39</b>
Back Benches	39

<b>Māori TV</b>	<b>264.5</b>
<b>Children's</b>	<b>2.375</b>
<i>Kete Korero My Māori Myths</i>	2.375
<b>Documentaries</b>	<b>81</b>
<i>Anzac Tides Of Blood</i>	1.625
<i>Behind The Brush</i>	3.5
<i>Christchurch From The Streets</i>	2.75
<i>Dancing In The Sky</i>	1
<i>Haka And Guitars</i>	1
<i>Hautoa Ma! The Rise Of Māori Cinema</i>	1
<i>How Bizarre - The Story Of An Otara Millionaire</i>	1
<i>Kīngitanga - Behind The Throne</i>	6
<i>Kiwis At War</i>	1.125
<i>Lost In Translation</i>	5
<i>Mending The Makotuku</i>	1
<i>Nga Tamatoa</i>	1
<i>Real Pasifik</i>	6.75
<i>Restoring Hope</i>	1
<i>Sacrifice On The Somme</i>	2
<i>Sir Graham Latimer Nation Maker</i>	1
<i>Te Ara Wairua: A New Hope</i>	8
<i>The Festival</i>	5.125
<i>The Ghosts We Brought Home</i>	1
<i>The Great Land Debate</i>	2.125
<i>The New Zealand Way of Death</i>	1
<i>The Nutters Club</i>	0.5
<i>The Political Game</i>	9.5
<i>The Prophets</i>	3.5
<i>Turangaarere The John Pohe Story</i>	1
<i>Waka Warriors</i>	5
<i>Whare Māori</i>	6.5
<i>What Are We Going To Do About Mum?</i>	1
<b>Drama/Comedy</b>	<b>32.5</b>
<i>Aroha Bridge</i>	0.75
<i>Boy</i>	1.625
<i>Kaitangata Twitch</i>	6.5
<i>Mataku</i>	6.125
<i>Moko Toa</i>	5.75
<i>Mt. Zion</i>	3.5
<i>Super City</i>	6.75
<i>The Amazing Adventures Of Moko Toa</i>	1.5
<b>Entertainment</b>	<b>46.75</b>
<i>2Kaha</i>	11.625
<i>All Talk With Anika Moa</i>	9.5
<i>Fresh</i>	12.125
<i>Songs From The Inside</i>	5.5
<i>The Big Sing</i>	8
<b>General Factual</b>	<b>82.875</b>
<i>Game Of Bros</i>	10.25
<i>Tagata Pasifika</i>	23.75
<i>Te Araroa Tales From The Trails</i>	30
<i>The GC</i>	3.875
<i>The Palace</i>	7
<i>Toa Hunter Gatherer</i>	8

<b>News/Current Affairs</b>	<b>19</b>
<i>Anzac 2016 Dawn Parade</i>	1.125
<i>Anzac 2016 Highlights</i>	0.5
<i>Anzac Address 2013: Peter Fitzsimons</i>	0.375
<i>Media Take</i>	17

<b>Choice TV</b>	<b>17.875</b>
<b>Documentaries</b>	<b>17.875</b>
<i>Heritage Rescue</i>	17.875
<b>Grand Total</b>	<b>1,938.13</b>

# APPENDIX 6: LIST OF ALL LOCAL CONTENT BROADCAST IN 2016 (18-HOUR DAY)

<b>TVNZ 1</b>	<b>2598.04</b>	<b>Drama/Comedy</b>	<b>74.625</b>
<b>Documentaries</b>	<b>341.755</b>	800 Words	4.75
Along For The Ride	3.5	Bombshell	1.875
Attitude	23.5	Consent: The Louise Nicholas Story	2.125
Being Me	1	Dirty Laundry	19.5
Belief: The Possession Of Janet Moses	1.625	Erebus Operation Overdue	1.625
Beyond The Darklands	3	Hillary	6
Beyond The Edge	1.75	How To Murder Your Wife	1.875
Coast New Zealand	8	Jean	2
Coastwatch	4	Nothing Trivial	28.875
Dare To Dream	3	Rage	2
Death Threat	5	Separation City	2
Descent From Disaster	6	Tracker	2
Doubt: The Scott Watson Case	2.125	<b>Entertainment</b>	<b>16.625</b>
Fair Go	33.375	Attitude Awards 2016	1.75
Hikoi The Land March	1.875	Carols In The Caves	0.625
Hyundai Country Calendar	63.25	Mastermind New Zealand	9.75
Hyundai Country Calendar 50th Anniversary Special	3	Spellbound NZ	3
I Am Innocent	5.5	Trillian Trust Variety Bash	0.5
I Know This To Be True	1.75	Young Farmer Of The Year	1
Inconceivable	6	<b>General Factual</b>	<b>347.75</b>
Intrepid Journeys	6	Are We There Yet?	1.5
Intrepid NZ	6	Border Patrol	6.5
Muscle & Dreams: Creating The Old Ghost Road	0.5	Coasters	5
Neighbourhood	30.125	Code 1	10
Nigel Latta Blows Stuff Up	1	Dog Squad	5
NZ Story	3	Family Recipes	4
On Thin Ice: Nigel Latta In Antarctica	2	Going Going Gone	13.75
Our Big Blue Backyard	6	Highway Cops	7
Our Navy: Sailing Into History	2	How To Look At A Painting	3.75
Primeval New Zealand	0.875	Keeping Up With The Kaimanawas	3.5
Real Pasifik	4	Kiwi Living	62.875
Rural Delivery	33.875	Life Flight	6.5
Sons Of Gallipoli	0.875	Maggie's Garden Show	0.25
SPCA Rescue	5	Mucking In	5.25
The Art Of Recovery	2	New Zealand On A Plate	3.5
The Art Of The Architect	5.88	Our First Home	60
The Disease That Is Killing My Family	1.5	Our New Zealand Escape	5
The Golden Hour	1.75	Pet Medics	5
The Hard Stuff With Nigel Latta	12	Piha Rescue	10.375
The New Zealand Home	14	Praise Be	27
The Zoo	1	Purina Pound Pups To Dog Stars	1
There & Back	4.5	Rapid Response	10.5
This Town	8	SCU: Serious Crash Unit	2
Unsung Heroes	3.75	Showtime	2.5
Unzipped	3.875	Tagata Pasifika	47.25
Walk With Me	1	Taste Of A Traveller	10
Why Am I?	4	The Best Of New Zealand With Nadia Lim	4
		The Claim Game	0.375
		The DNA Detectives	5
		The Food Truck	2
		The Game Chef	5

<i>The Inspectors</i>	4
<i>Tux Wonder Dogs</i>	3.375
<i>Wild Vets</i>	5

**Māori 261.25**

<i>Karena &amp; Kasey's Kitchen Diplomacy</i>	5
<i>Marae</i>	25
<i>Morena</i>	20
<i>Te Karere</i>	156.875
<i>Waka Huia</i>	25
<i>Waka Huia Summer Series</i>	2
<i>Whanau Living</i>	27.375

**News/Current Affairs 1467.535**

<i>Sunday</i>	39
<i>1 Breaking News</i>	8.75
<i>1 News</i>	90.875
<i>1 News MIDDAY</i>	26.5
<i>1 News Special America Decides</i>	1.625
<i>1 News Tonight</i>	28.41
<i>Anzac 2016 National Commemorative Service</i>	1
<i>Breakfast</i>	665.125
<i>One News</i>	274.875
<i>ONE News MIDDAY</i>	88
<i>ONE News Tonight</i>	87.25
<i>Q + A</i>	41.125
<i>Seven Sharp</i>	115

**Sports 88.5**

<i>Fishy Business</i>	9.875
<i>Rio Paralympian Profile</i>	1.375
<i>Rio Paralympics</i>	1.5
<i>Rio Paralympics Closing H/L</i>	2
<i>Rio Paralympics H/L</i>	16.625
<i>Rio Paralympics Opening H/L</i>	2
<i>The ITM Fishing Show</i>	55.125

**TVNZ 2 830.75**

**Children's 271.5**

<i>Buzzy Bee And Friends</i>	8.25
<i>Kune's Kitchen</i>	3.5
<i>Little Monstar</i>	19.375
<i>The Adam &amp; Eve Show</i>	100
<i>The Barefoot Bandits</i>	11.125
<i>Tiki Tour</i>	42.75
<i>What Now</i>	80
<i>Wiki The Kiwi</i>	6.5

**Documentaries 30.75**

<i>Gloriavale A Woman's Place</i>	2.25
<i>Gloriavale: A World Apart</i>	1
<i>Gloriavale: Life &amp; Death</i>	1
<i>Neighbours At War</i>	8
<i>Renters</i>	8.5
<i>Street Hospital</i>	5
<i>The Big Ward</i>	5

**Drama/Comedy 413.875**

<i>Filthy Rich</i>	33.875
<i>Go Girls</i>	0.875
<i>Shortland Street</i>	255.25
<i>Shortland Street Omnibus</i>	116.25
<i>Terry Teo</i>	2.875
<i>The Cul De Sac</i>	3
<i>Under The Mountain</i>	1.75

**Entertainment 22.5**

<i>Coca Cola Christmas In Park</i>	1
<i>Fresh</i>	20
<i>You're Back In The Room</i>	1.5

**General Factual 90.125**

<i>First Dates New Zealand</i>	10
<i>Motorway Patrol</i>	9
<i>Nabbed</i>	2.5
<i>Police Ten 7</i>	45
<i>Sensing Murder</i>	23.625

**Māori 2**

<i>2Kaha</i>	2
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<b>Three</b>	<b>2589.25</b>
<b>Children's</b>	<b>90.125</b>
Sticky TV	86.375
The Moe Show	3.75
<b>Documentaries</b>	<b>48.875</b>
A Bit Mental	0.75
Arranged	6.25
Billy T Te Movie	3.25
Both Worlds	7.5
Charlotte: My Story	1
Family Secret	0.75
Helen: Hard Labour	0.875
Helen: Road To Power	0.875
High School	1
Lost & Found	14
Oscar's Guide To The Chinese Zodiac	1
Prison Families	0.75
Strongman: The Tragedy	1.5
The Story: Whanau Ora	1
The Time Of Our Lives	0.75
Thirsty Work	4
War Stories Our Mothers Never Told Us	1.625
Wild Man	1
World Class? Inside NZ Education	1
<b>Drama/Comedy</b>	<b>88.5</b>
Fail Army	14.875
Funny Girls	6.125
Hope And Wire	5.625
Jono And Ben	32
Kiwi Flyer	1.5
Lucy Lewis Can't Lose	0.5
Mr. Pip	2.375
Si & Gary's Now That's Funny!	7.125
Sione's 2 Unfinished Business	2
The Hopes And Dreams Of Gazza Snell	1.5
Westside	14.875
<b>Entertainment</b>	<b>280.5</b>
2016 Vodafone NZ Music Awards	2.125
7 Days	17
Aotearoha Rising Stars	1
Comedy Gala 2016	3.625
Family Feud	251.375
On The Grill	2.375
Smokefree Rockquest 2016	3
<b>General Factual</b>	<b>453.5</b>
Big Angry Fish	24.375
Come Dine With Me NZ	7.5
Creative Living	4
Grand Designs New Zealand	24
Life TV	25.5
Missing Pieces	3.75
Native Kitchen	2.25
Reality Trip	6
Road Cops	16
Road Madness	6
The Bachelor New Zealand	46.875

The Block NZ Girls vs Boys	103.25
The Block NZ Girls vs Boys Unlocked	1
The Cafe	182
The Real Housewives Of Auckland	1

<b>Māori</b>	<b>68.375</b>
Marae DIY	7
Pūkana	21
R & R With Robert Rakete	16
Re-Think	6.375
The Hui	18

<b>News/Current Affairs</b>	<b>1436.875</b>
3 News	31
3 News late	9.625
Anzac 2016 Dawn Service Auckland War Memorial	0.625
Newshub Breaking News	1.125
Newshub Earthquake Special	1.5
Newshub Late	112
Newshub Live At 6pm	335
Newshub Midday	52.5
Newshub Special	0.125
Newshub Special Martin Crowe Remembered	1.75
NewsHub Special: US Election	2.25
Paul Henry	662.5
Story	90.125
The Friday Story	17
The Nation	119.75

<b>Sports</b>	<b>122.5</b>
Boxing Big Bash	3.125
Boxing Tai v Taylor	2.5
CRC Motorsport NZ Touring Cars Taupo	0.875
CRC Motorsport Ashley Forest	0.5
CRC Motorsport Australian GT Highland Park	0.875
CRC Motorsport Beach Hop	0.875
CRC Motorsport BMW Race Driver Series	0.5
CRC Motorsport BNT NZ Supertourers	0.875
CRC Motorsport Car Culture	5.25
CRC Motorsport D1NZ Drifting	2.875
CRC Motorsport D1NZ Drifting Champ	3
CRC Motorsport Hampton Downs 101	5
CRC Motorsport Mazda Pro7 Racing	0.375
CRC Motorsport Meremere Dragway Nationals	0.875
CRC Motorsport NZ Jet Sprint	5.25
CRC Motorsport NZ Rally Coromandel	1
CRC Motorsport NZ SuperTruck Racing	0.375
CRC Motorsport NZ V8 Touring Cars	2.875
CRC Motorsport NZDRA Drag Racing Nationals	0.875
CRC Motorsport Otago Classic Rally	0.5
CRC Motorsport Rally NZ Canterbury	1
CRC Motorsport Rally NZ Gisborne	1
CRC Motorsport Rally NZ Rally Championship	1.75
CRC Motorsport SsangYong Actyon Racing Series	3.5
CRC Motorsport Super Truck Champs	0.75
CRC Motorsport Suzuki Extreme 4X4	1.75
CRC Motorsport The Mad Life	1
CRC Motorsport Toyota 86 Taupo	0.875
CRC Motorsport Toyota Finance Championship	3.625
CRC Motorsport Toyota Racing	4.5
CRC Motorsport V8 Utes NZ	2.375

CRC Motorsport Waimate GT Series	0.875
CRC Motorsport Whanganui Street Race	0.875
CRC Motorsport World Jet Sprint Series	1.75
Holden Golf World	18
Outdoors With Geoff	20
Trade Zone Gone Fishin'	20.5

## FOUR 230.5

<b>Children's</b>	<b>172</b>
Sticky TV	124
Sticky TV Omnibus	44.875
The Moe Show	3.125

<b>Drama/Comedy</b>	<b>22.75</b>
Golden	3
Harry	5.25
Hounds	3
My Wedding And Other Secrets	1.875
Sunny Skies	1
Super City	6.375
The Frighteners	2.25

<b>Entertainment</b>	<b>3</b>
Would I Lie to You?	3

<b>General Factual</b>	<b>17.25</b>
Cadbury Dream Factory	7.375
Funny Roots	2.875
The GC	4
The Ridges	3

<b>Māori</b>	<b>15.5</b>
Pūkana	15.5

## PRIME 1531.375

<b>Documentaries</b>	<b>71.375</b>
Beneath New Zealand	3
Decades In Colour	3
Deer Devils	1
Driving High	1
Forensics NZ	5
Hip Hop-eration	1
Keeping It Pure	9
Little Criminals	1
Making Good Men	1
Making New Zealand : Power	1
Making New Zealand : Rail	1
Making New Zealand : Roads	1
Making New Zealand : Shipping And Ports	1
New Zealand From Above	5
Parker v Ruiz A Fighting Chance	2
Peak Antibiotics	1
Pike River	2
Shearing Gang	25.375
The New Sound Of Country	1
The Works	1
Wild Coasts	5

<b>Drama/Comedy</b>	<b>24.125</b>
The Brokenwood Mysteries	24.125

<b>Entertainment</b>	<b>22.625</b>
Sachie's Kitchen	2.5
Sol3 Mio Live In Concert	1.125
University Challenge	19

<b>General Factual</b>	<b>127.375</b>
Danger Beach: Muriwai	4.875
Impact For Life	24.5
In My Shed	16.5
Life TV	47.5
Piha Rescue	7.5
Running With Fire	24.5
The Animal Files	2

<b>Māori</b>	<b>8</b>
Crayfishers	8

<b>News/Current Affairs</b>	<b>219.75</b>
Back Benches	39
Prime News	180.75

<b>Sports</b>	<b>1058.125</b>
2016 Olympics Rio Artistic Gymnastics	9
2016 Olympics Rio Athletics	17.375
2016 Olympics Rio Basketball	1.5
2016 Olympics Rio BMX	3.25
2016 Olympics Rio Canoe Slalom	2
2016 Olympics Rio Closing Ceremony	3.625
2016 Olympics Rio Equestrian	5.75
2016 Olympics Rio Football USA v NZ	2.5
2016 Olympics Rio Good Morning Rio	2
2016 Olympics Rio Gymnastics	5
2016 Olympics Rio Highlights	38.25

2016 Olympics Rio Kiwi Highlights	16.5
2016 Olympics Rio Men's Cycling	2.375
2016 Olympics Rio Men's Golf	2
2016 Olympics Rio Men's Hockey	9.375
2016 Olympics Rio Men's Mountain Biking	1.875
2016 Olympics Rio Men's Tennis	0.5
2016 Olympics Rio Opening Ceremony	4.125
2016 Olympics Rio Opening Highlights	1
2016 Olympics Rio Rhythmic Gymnastics	2.5
2016 Olympics Rio Rio On Prime	8.75
2016 Olympics Rio Rugby Sevens	9.125
2016 Olympics Rio Sailing	1.375
2016 Olympics Rio Swimming	14.375
2016 Olympics Rio Track Cycling	9
2016 Olympics Rio Trampoline	0.5
2016 Olympics Rio Women's Football	4
2016 Olympics Rio Womens Golf	3
2016 Olympics Rio Women's Golf	4
2016 Olympics Rio Women's Hockey	9
2016 Olympics Rio Womens Mountain Biking	1.875
2016 Olympics Rio Women's Sevens	0.5
2016 Olympics Rio Women's Tennis	0.5
2016 Rio Olympics Marathon Highlights	0.375
Ados Addicted To Fishing	16.5
ANZ Netball Championship Highlights	12.875
Chatham Cup Soccer Final H/L	0.375
Cricket NZL v AUS Test	4
Cricket ODI NZL v AUS	8
Cricket ODI NZL v BAN	8
Cricket ODI NZL v BAN H/L	0.5
Cricket ODI NZL v PAK	8
Cricket ODI NZL v SRI	2
Fishing And Adventure	7.5
Golf NZ Women's Open H/L	0.75
Horse Racing - Ellerslie	0.5
Horse Racing - Harness Jewels	0.5
Horse Racing - Karaka Million	0.5
Horse Racing - Waikato Sprint	0.5
Horse Racing - Wellington Cup	0.5
Horse Racing NZ Galloping Cup	0.5
Horse Racing NZ Trotting Cup	0.5
HSBC Sevens World Series 2016	18.5
Mainfreight Rugby	9.875
Netball Constellation Cup New Zealand v Australia	1.625
Netball New Zealand vs Australia	3
Netball New Zealand vs England	1.5
Netball New Zealand vs Jamaica	2.875
Pre Season With The Hurricanes	1.125
Rugby Bledisloe Cup NZL v AUS	5
Rugby League FOUR Nations NZ vs Scotland	2
Rugby Mitre 10 Cup Auckland v Northland	2
Rugby Mitre 10 Cup Auckland v Southland	2
Rugby Mitre 10 Cup Bay of Plenty v Otago	2
Rugby Mitre 10 Cup Bay of Plenty v Wellington	2
Rugby Mitre 10 Cup Canterbury v Tasman	2
Rugby Mitre 10 Cup Canterbury v North Harbour	2
Rugby Mitre 10 Cup Counties Manukau v Waikato	2
Rugby Mitre 10 Cup Counties Manukau v Wellington	2
Rugby Mitre 10 Cup Manawatu v Northland	2
Rugby Mitre 10 Cup Manawatu v Otago	2
Rugby Mitre 10 Cup North Harbour v Otago	2

Rugby Mitre 10 Cup Rugby Highlights	2
Rugby Mitre 10 Cup Southland v Wellington	2
Rugby Nation	36.875
Rugby New Zealand vs Argentina	2.5
Rugby New Zealand vs France	0.625
Rugby New Zealand vs Ireland	4.125
Rugby New Zealand vs Italy	2
Rugby New Zealand vs South Africa	2.5
Rugby New Zealand Vs Wales	7.625
Rugby The Rugby Championship New Zealand vs Argentina	2
Rugby The Rugby Championship New Zealand vs South Africa	2
Soccer U17 Youth Tour H/L	0.875
Sport Box	38.25
Super Rugby Blues v Crusaders	2
Super Rugby Blues v Jaguares	4.25
Super Rugby Blues v Rebels	1.875
Super Rugby Blues v Sharks	2
Super Rugby Chiefs v Crusaders	2.25
Super Rugby Chiefs v Highlanders	2
Super Rugby Chiefs v Rebels	2
Super Rugby Chiefs vs Force	2
Super Rugby Chiefs vs Hurricanes	2
Super Rugby Crusaders v Rebels	2
Super Rugby Crusaders vs Kings	2
Super Rugby Highlanders v Chiefs	2.125
Super Rugby Highlanders v Hurricanes	2
Super Rugby Highlanders v Lions	2
Super Rugby Highlights	0.5
Super Rugby Hurricanes v Chiefs	2
Super Rugby Hurricanes v Reds	2
Super Rugby Hurricanes vs Blues	4.125
Super Rugby Hurricanes vs Lions	2
Tennis ASB Bank Classic H/L	13.5
The 53rd Halberg Awards	2.375
The Cricket Show	0.5
The Crowd Goes Wild	425.375
The Crowd Goes Wild Omnibus	100.5
The Red Stag Timber Hunters Club	10
Toyota Grass Roots Rugby	21
V8 Supercars ITM Auckland Supersprint	4

<b>Māori TV</b>	<b>5183.625</b>
<b>Children's</b>	<b>621.5</b>
Grid	20
Home Krew	7.375
Huhu	15.625
Kete Korero My Māori Myths	2.375
Kia Mau	16
KTK - Next Level	12.5
Miharo	104.5
My Mokai	39.875
Pūkana	158.75
Pukoro	244.5
<b>Documentaries</b>	<b>631.125</b>
Anger Within	1.875
Anzac 2016 Baptism By Fire	0.5
Anzac Tides of Blood	1.625
Aotearoa	14.5
Behind The Brush	6.5

Christchurch From The Streets	2.75
Dancing In The Sky	1
Death Threat	2.625
E Tu Kahikatea	0.5
Ever The Land	1.625
From Poverty Bay To Broadway	1
Gardening With Soul	1.875
Haka And Guitars	1
Hautoa Ma! The Rise Of Māori Cinema	1
He Kupenga Hou	2
He Kura Te Tangata	1
How Bizarre - The Story Of An Otago Millionaire	1
Huia Rau	13
Hunting Aotearoa	16.5
I Know A Sheila Like That	6.5
Iti Pounamu	12.75
Kaitiaki Wars	2
Kapa Haka Whanau	6
Karanga The First Voice	13.5
Kīngitanga - Behind The Throne	6
Kiwis At War	1.125
Koroua	20
Kotiro Māori E	0.875
Kuia	6.5
Lost In Translation	5
Matangi Rau	4
Mending The Makotuku	1
Mental Notes	1.25
Moko Aotearoa	8.5
Ngā Pari Kārangaranga O Te Motu	142
Nga Tamatoa	1
Nga Tangata Taumata Rau	42
Ngati Walkabout: The Story Of D Company, 29 Māori Battalion	1
Project Matauranga	6
Project Whenua	13
Pūmanawa: Celebrating Māori In Business	10.5
Real Pasifik	6.75
Restoring Hope	1
Rugby: The Lifeblood Of NZ	1
Sacrifice On The Somme	2
Sir Graham Latimer Nation Maker	1
Survive Aotearoa	11
Takahinga O Mua	3.875
Tangaroa With Pio	19.5
Taniwha Rau	11
Te Ara Wairua: A New Hope	8
Te Awa Tupua Voices From The River	1.25
Te Hau Awhiowhio	1.5
Te Irikura	26
Te Iti Kahurangi: The Journey to Success	11.5
Te Mana O Te Maona The Pacific Voyagers	1.75
Te Mana O Te Moana The Pacific Voyagers (film)	1.75
The Festival	5.125
The Ghosts We Brought Home	1
The Great Land Debate	2.125
The Lost Voyage Of 499	1
The New Zealand Way Of Death	1
The Nutters Club	0.5
The Political Game	9.5

The Prophets	3.5
The Zoo	35.125
Try Revolution	1
Turangaarere The John Pohe Story	1
Waka Huia	47.5
Waka Warriors	5
Whare Māori	6.5
Whare Taonga	19
What Are We Going To Do About Mum?	1

#### Drama/Comedy **97.75**

Aroha Bridge	0.75
Boy	1.625
Day Trip	0.125
Ebony Society	0.25
Find Me A Māori Bride	4.5
Kairakau	13.5
Kaitangata Twitch	6.5
Koro's Medals	0.25
Lambs	0.25
Mataku	6.125
Moko Toa	5.75
Mt. Zion	3.5
Ross And Beth	0.25
Shopping (Movie)	1.75
Snow In Paradise	0.125
Sonny My Older Brother	0.125
Sunday (Movie)	1.375
Super City	7.25
Tatau (Short Film)	0.5
The Amazing Adventures Of Moko Toa	1.5
The Dead Lands	3.75
The Last Saint	1.875
The Laughing Samoans	21
The Pa Boys	1.625
The Red House	1.375
The Winter Boy	0.125
The World's Fastest Indian	2.25
This Is Piki	8
Umbrella Man	1.75

#### Entertainment **463.25**

2Kaha	11.625
A Maui Te Tipua	2.25
Ahorangi Next Generation	13
All Talk With Anika Moa	9.5
ASB Polyfest 2016	24
Billy T James Special	11
Finding Aroha	13
Fresh	12.125
Get Your Fish On	17
Hahana	10.5
Hakataetae	6.5
Homai Te Pakipaki - Paki Vault	16.5
It's In The Bag	14
Iwi Anthems	48.125
Mama-Son Learner League	5
Marae DIY	26.75
My Country Song	10
My Reggae Song	6



<i>Nga Whetu o Matariki</i>	3
<i>Oruorua</i>	0.5
<i>Patapatai</i>	18
<i>Playlist</i>	30.5
<i>Poutiriao</i>	4
<i>Pukuhohe</i>	9
<i>Sidewalk Karaoke</i>	28
<i>Songs From The Inside</i>	5.5
<i>Street Dance NZ Nationals 2015</i>	2.5
<i>Street Dance NZ Nationals 2016</i>	4
<i>Te Matatini 2015</i>	13.5
<i>The Big Sing</i>	8
<i>Tohu Taakaro O Aotearoa – Māori Sports Awards</i>	1.5
<i>Tribe</i>	49
<i>Tribe New Year's Special</i>	1.5
<i>Waiata</i>	23.375
<i>Whaikorero</i>	4.5

**General Factual 1883.125**

<i>A Bridge Over: The Story Of John Masters</i>	0.5
<i>Ako</i>	181.25
<i>Cam's Kai</i>	23
<i>City Slickers Rodeo</i>	16
<i>Fusion Feasts</i>	5.125
<i>Game Of Bros</i>	10.25
<i>Henderson To Hollywood</i>	0.875
<i>Hoiho</i>	15.5
<i>Ka Tu Ka Korero</i>	9.5
<i>Kai Ora</i>	4.5
<i>Kai Time On The Road</i>	137
<i>Kia Ora</i>	7.5
<i>Kina's K9s</i>	6
<i>Korero Mai</i>	516.5
<i>Marae Kai Masters</i>	26
<i>Matika</i>	27
<i>Native Kitchen</i>	5.875
<i>Nga Manu Korero</i>	9.5
<i>Ōpaki</i>	65
<i>Pete &amp; Pio</i>	6.5
<i>Road To The Nats</i>	6
<i>Swagger</i>	17
<i>Tagata Pasifika</i>	23.75
<i>Tatai Hono</i>	4
<i>Te Araroa Tales From The Trails</i>	30
<i>Te Kauta</i>	14
<i>The Game Chef</i>	4.75
<i>The GC</i>	7.875
<i>The Kapa</i>	4
<i>The Palace</i>	7
<i>The Stage Haka Fusion</i>	12.5
<i>Toa Hunter Gatherer</i>	8
<i>Toku Reo</i>	581.5
<i>Whanau Bake Off</i>	18.5
<i>Whanau Living</i>	59.5
<i>What's Up With The Tumoanas?</i>	9
<i>Wild Vets</i>	2.375

**News/Current Affairs 931.25**

<i>Anzac 2016 Anzac Cove Live</i>	0.875
<i>Anzac 2016 Dawn Parade</i>	1.125
<i>Anzac 2016 Highlights</i>	0.5
<i>Anzac Address 2013: Peter Fitzsimons</i>	0.375

<i>Kawe Korero</i>	313.375
<i>Marae</i>	20
<i>Media Take</i>	17
<i>Native Affairs</i>	37
<i>Native Affairs Summer Series</i>	11.5
<i>Pae Pae</i>	10.5
<i>Tangihanga Of Dr Ranginui Walker</i>	2.625
<i>Te Kaea</i>	516.375

**Sports 555.625**

<i>2015 Waka Ama Sprint Nationals</i>	9
<i>2016 National Rugby League</i>	53
<i>2016 Waka Ama Sprint Nationals</i>	20
<i>Code</i>	5
<i>College Basketball National Championship 2016</i>	23
<i>Fitness In The Whare</i>	13.5
<i>Fox Memorial Shield 2016</i>	92.625
<i>He Paku Haka</i>	0.375
<i>Māori All Blacks 2016 Tour</i>	6.5
<i>Matau</i>	12
<i>Play</i>	60
<i>Poitukohu Nga Kura Tuarua</i>	27
<i>Te Hiko Mahanga</i>	12.5
<i>Te Mana Kuratahi</i>	33.5
<i>Te Po Mekemeke</i>	33.5
<i>The Big Hit</i>	29.5
<i>The Rugby Show</i>	18.75
<i>Toi Whakaari</i>	61.5
<i>Whawhai</i>	36.875
<i>World Forklift League</i>	7.5

**Choice TV 162**
**Documentaries 29.625**

<i>Cook The Books</i>	2
<i>Heritage Rescue</i>	17.875
<i>Shark Man</i>	9.75

**Entertainment 4.5**

<i>Food Culture</i>	4.5
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**General Factual 109.375**

<i>Fish Of The Day</i>	10.5
<i>Full Frontage</i>	4
<i>Hamish &amp; Anita's 100 Day Bach</i>	12
<i>NZ Hunter Adventures</i>	26.875
<i>The Get Growing Roadshow</i>	20.5
<i>The Operatives</i>	35.5

**Māori 18.5**

<i>Hunting Aotearoa</i>	6.5
<i>Pete &amp; Pio's Kai Safari</i>	12

**Grand Total 13,125.54**



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