NEW MUSIC PROJECT TOURING FUNDING
Pre-Application Criteria Guidelines

Updated November 2027

Introduction

This document provides detailed requirements for applying to NZ On Air's *New Music Project Touring* fund.

NZ On Air's *New Music Project Touring*, with support by the NZ Music Commission, is a contestable funding scheme to support artists and help maximise funding already provided through our New Music Project grant. Aotearoa musicians who have received a New Music Project grant will be able to apply for the eligible costs of a national headline tour that promotes the release of their funded Project.

Funding up to $40,000 (plus GST) is available to cover 50% of eligible costs, depending on the number and size of venues.

New Music Project Touring

To be eligible for *New Music Project Touring* funding, **the artist must have a demonstrable and significant track record with New Zealand audiences through broadcast and online media and must have completed at least one headline tour in Aotearoa of three dates** or more. This is a key part of the eligibility criteria.

Criteria check list

Set out in this section is a list of pre-application criteria you must meet before making an Expression of Interest about *New Music Project Touring* funding.

1	New Music Project status
2	Applicant eligibility
3	Letter of Support from Manager or Third-party NZ based Music company
4	Tour requirements
5	Artist touring track record
6	Joint tour requirement
7	Sending an Expression of Interest (EOI)

1. **New Music Project status**
    - *New Music Project Touring* funding is open to artists with confirmed New Music Project funding that is already contracted with NZ On Air – that is, artists who have received and signed their funding agreement for their Project.
    - Applicants may have an open New Music Project grant related to the tour, but they must not have any other open NZ On Air Music grants at the time of applying for this funding.
    - The Project funded under New Music Project must not have been released. Single releases from the project may be considered.
    - The artist must be planning a national headline tour that supports the release of their funded Project.

2. **Applicant eligibility**
    - Applications can be made by the artist, their manager, artist representative, booking agent, or tour promoter.

3. **Letter of Support from Manager or New Zealand-based Third-Party Music Company**
    - *New Music Project Touring* applicants must include a Letter of Support from their manager or New Zealand-based third-party music company (e.g. publicist, artist representative, promoter, booking agent) with proven experience managing music tours in Aotearoa.
    - This company must be genuinely independent (i.e. not the artist or a related party) and committed to supporting the planning and rollout of the tour. The letter must confirm the company's involvement and outline the level of support they will provide for the tour.

4. **Tour requirements**
    - Each application may only cover one tour in New Zealand.
    - The tour must take place within six months of the project's release.
    - The tour must be a minimum of three dates and include at least two dates outside of the artist's hometown.
    - Our preference is that the tour is unannounced at the time of applying.
    - The tour must not be completed before funding decisions for the round are announced. Please refer to the decision date here.
    - The ticketing company (or companies) used for the tour must hold ticket revenue in a trust where in the event of tour cancellation, all ticket buyers are eligible for a full refund.

5. **Artist touring track record**
    - The artist must have previously completed at least one headline tour in New Zealand, consisting of three or more dates. This does not include support slots, festival

performances, or international tours.

6. **Joint tour requirement**
    - Joint tours, featuring two or more headline artists, are eligible to apply but must be submitted as a single application. The maximum funding of up to $40,000 applies to the joint tour.

7. **Sending an Expression of Interest (EOI)**
    - If you, or the artist you are working with, can satisfy the outlined minimum criteria and have an upcoming tour that you are planning, you can email an Expression of Interest to musicteam@nzonair.govt.nz to find out more about the *New Music Project Touring* application process.

This must be done at least two weeks before the next application round opening. Your email must include the artist's name, details of the supporting manager or third-party NZ-based music company, a very brief overview of the proposed tour and the New Music Project release that the tour is supporting.

For more information, please contact us at musicteam@nzonair.govt.nz

What you can expect

- As is our experience, it is inevitable that demand for funds will outstrip our funding budgets, so not all applications will be successful in receiving funding.
- Please note, our maximum contribution is up to $40,000 for 50% of eligible costs. NZ On Air is under no obligation to provide any additional funding relating to tours approved for funding under this scheme.
- Successful applicants will be required, as part of the funding agreement, to provide a signed Health and Safety confirmation, a Code of Conduct before the tour begins, and financial progress reports over the course of the tour.
- NZ On Air fully encourages a safe working environment for all associated with funded content. To that end, those who are funded will be required to agree to abide by our **Code of Conduct** and any relevant legislation in signing our funding agreement. For music funding recipients, this includes the **Safe Spaces Agreement**.
- NZ On Air reserves the right, as custodians of public funding, to assess any risks associated with an application.
- It is within NZ On Air's discretion to approve or decline any application.