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28 August 2026



Tēnā koe [REDACTED]

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 26 June 2026.

You have requested:

I am writing to make a request under the Official Information Act 1982. I would like to request a copy of the approved production budget breakdown and the final cost report (if completed) for the podcast project THE GOOD SEX PROJECT 3, which was produced by Mārama Media and received funding from NZ On Air, April 2025.

Specifically, I am requesting:

- 1. The line-by-line or category-based production budget approved by NZ On Air.*
- 2. Any available documentation detailing the final expenditure breakdown of the public funds allocated to this project.*

As published on [our website](#), NZ On Air approved \$263,951 for *The Good Sex Project 3*. I have attached the requested information that we are able to release:

- A copy of the production budget, which provides a summary of how NZ On Air's funding was allocated. Detailed line-item budget information has been withheld under s 9(2)(b)(ii) of the Official Information Act 1982, as release would be likely to unreasonably prejudice the commercial position of Mārama Media and other parties associated with the production.

We have not yet received a final expenditure report from the producer. We therefore decline this part of your request under section 18(e) of the OIA on the grounds that the document alleged to contain the information requested does not exist.

For your information, funding provided by NZ On Air for all successful projects is [searchable](#) on our website. You can also [sign up](#) to receive our regular industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Ngā manaakitanga,

A handwritten signature in black ink, appearing to read 'R Rasch', with a stylized, flowing script.

Raewyn Rasch

Head of Operations, Partnerships and Culture

Kaihautū Ngā Whakahaere, Ngā Rangipū Mahitahi me te Ahurea