



Television Development Funding Guidelines

What is development funding?

Development funding helps programme makers explore a programme idea, for example, develop a script. It is primarily allocated to high-cost, one-off drama projects, but can also be used to target a genre identified as a funding priority, such as comedy series, TV movies and drama series.

How we make a funding decision

NZ On Air's mission is to fund programmes that reflect the diverse nature of New Zealand and its culture. We look for strong ideas that have a clear New Zealand identity and foster our unique community. You can read more about our current funding priorities on our [website](#).



Television Development Funding

Checklist

Your proposal must include:

- A written statement of interest from a New Zealand broadcaster, including the broadcaster's financial contribution and proposed timeslot if your project goes into production,
- NZ On Air Television Development Funding Application Form,
- NZ ON Air Television Development Funding Budget Summary Sheet,
- List of Development deliverables, including a development schedule and a development budget.
- Names of key personnel involved in the development of the programme, with brief CVs,
- A brief explanation of how the programme helps NZ On Air achieve its [strategic objectives](#),
- Anticipated production costs and other funding sources, and
- Any supporting audiovisual material.

Please email your application to tv@nzonair.govt.nz in as many documents as is required. Please ensure that each document is suitably named so we can identify it. When designing proposals please bear in mind that they will be read on ipads or PCs. Audio visual material can be submitted as a link to a webhost (such as Vimeo or Youtube). Alternatively you can post or courier eight DVD's to our physical address.

We must receive all of the above information by the Application Deadline stated on our [funding calendar](#).

Information received after the 5pm deadline may not be considered.