

**NZ On Air**  
Irirangi Te Motu



# Local 2009

New Zealand Television

# Content

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New Zealand Television

## Content

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This is the 21st edition of the *Local Content Report*. NZ On Air created this report in 1989, the first of its kind in the world, to begin measuring the amount of local content on New Zealand screens. In order to give perspective to our funding policies, we needed to know just how broadcasters were faring in providing audiences with programming about New Zealanders and their country.

There is over four times the amount of local content on our screens now than when we began measuring output. Its quality, range and diversity have vastly improved over the years.

In 2009, 11,418 New Zealand-made hours screened on the six main free-to-air channels, with still more on pay television and regional and digital channels. Local programmes include *Outrageous Fortune*, *Beyond The Darklands*, *Go Girls*, *What's Really In Our Food?*, *Artsville*, *Sticky TV* and *Pakipumeka*. Schedule stalwarts *What Now?*, *Fair Go* and *Country Calendar* are all well past their twenty-one year screening marks and still cherished by their audiences. The networks also invest heavily in news, current affairs and sports programmes.

This year, despite the economic downturn, levels of local content stayed relatively stable. Both TV2 and TV3 increased their first-run hours. TV One's dipped, but that channel screened by far the highest level of New Zealand programming.

New Zealand programmes cover a rich diversity of stories, perspectives and people. From a broadcaster's perspective it's far easier - and cheaper - to buy successful foreign programmes off the shelf than invest in unknown new programmes where the full cost of production has to be met. NZ On Air was created to help bridge the gap for higher cost, higher risk programmes, but it's important to note that most local content hours are still financed by the networks themselves.

NZ On Air pays tribute to all the broadcast personnel who back local content and get it on the airwaves. And we acknowledge the invaluable contribution of the several thousand screen industry personnel who apply their outstanding skills and talents to making programmes loved by New Zealanders both at home and abroad.

**Neil Walter**

**Chair**

**NZ On Air**

**April 2010**

For 21 years NZ On Air has been measuring local content on free-to-air channels. Five years ago Prime TV joined TV One, TV2, and TV3 and four years ago MTS and C4 were added to the line up.

In 1989 we recorded 2,804 hours of local programming. 20 years later, with six nationwide channels screening local programmes, total hours were 11,418 compared with 11,601 hours in 2008. This is a small decrease in a year when all sectors of the New Zealand economy were feeling the effects of the global recession.

It is important to note that the figures in this report are for mainstream, free-to-air channels only. TVNZ 6, TVNZ 7, regional channels and the MTS Te Reo channel all screen locally made programmes which add more hours of local content. Still more hours screen on pay television. With the increase in channels it is impossible to measure all local content. This survey provides a useful measure of trends over time on the six main channels.

#### Overview: more channels, more local content

In 2009 TV One and MTS recorded the most local content; Prime and C4 the least. Three channels increased their hours slightly, TV2, TV3 and Prime; the others showed a small decrease. The channel recording the biggest increase in local content since 2008 is TV3.

Children's Programmes, Documentary, Information, Māori Programmes for a general audience and News/Current Affairs are genres recording an increase in 2009. Total hours include repeats.

In 2009 there were 741 documentary hours recorded on six channels. By way of comparison in 1989 there were only 36 documentary hours screened on three channels: TV One, TV2 and TV3. NZ On Air's 2009 Public Perceptions research confirmed documentary as a favourite genre and indicated that the definition of documentary is expanding.

#### Free-to-air television key trends

- Local content hours decreased by 183 hours to 11,418 hours. This represents a 1.6% decrease in local content in 2009 and the first time there has been a decrease since 2004.
- The percentage of local content on the six free-to-air channels dipped slightly to 33.7% of the schedule (34% in 2008).
- TV One screened the most local content, with 3,812 hours (*1,782 hours in 1989*).
- As in previous years MTS screened the second highest number of hours with 2,544 hours. 82% of MTS broadcast hours is local content programming (84% in 2008).
- Both TV One and MTS showed a small decrease in local content hours: TV One by 142 hours and MTS by 64 hours.
- TV3 showed the biggest increase with 138 hours added to their schedule, totalling 2,114 hours of local content (*1,976 hours in 2008*).
- TV2's hours increased slightly to 1,129 hours (*1,110 hours in 2008*).

- Although Prime's local content increased, the channel screened the least: 846 hours.
- Most of C4's 975 hours consist of music videos.
- **First-run hours**, representing new series or programmes, decreased by 5% to 8,498 hours (8,936 hours in 2008), mainly due to decreases in the Entertainment, Information and Sports genres. Increases were in Children's, Documentary, Māori programmes and News/Current Affairs.
- TV One screened the most first-run local content with 3,232 first-run hours. Next was TV3 with 1,926 hours, followed by MTS with 1,062 first-run hours. Prime, MTS and C4 showed a decrease.
- **Prime time** local content decreased to 3,430 hours (3,701 hours in 2008). This was mainly due to decreases on TV One and MTS.
- Local content comprised 39% of prime time schedules (42% in 2008; 42.5% in 2007; 43% in 2006).
- MTS screened the most local content in prime time with 786 hours, representing 25% of the prime time schedule. This is a decrease of 116 hours over the 2008 figures.
- **Total hours** of Children's programmes, Documentaries, Information, News/ Current Affairs and Māori programmes for a general audience increased, while Drama/Comedy, Entertainment and Sports hours decreased.
- **Repeat** screenings comprised 2,920 hours (2,664 hours in 2008), accounting for 26% of local content programming (23% in 2008). MTS screened the highest number of repeats. Programmes that screen first on another channel, e.g. *Tagata Pasifika* on TV One is regarded as a repeated programme on MTS.

(MTS and C4 have fewer total broadcast hours compared with the other channels.)

Fig  
1

Percentages of total local content hours by channel (6am – midnight)

	2009	2008	2007	2006	2005	2004
<b>TV One</b>	58%	60%	57%	53%	54%	52%
<b>TV2</b>	17%	17%	18%	20%	23%	24%
<b>TV3</b>	32%	30%	24%	19%	21%	22%
<b>Prime</b>	13%	12%	12%	13%	9%	Not measured
<b>C4</b>	22%	25%	23%	22%	Not measured	
<b>MTS</b>	82%	84%	80%	75%	Not measured	

## NZ On Air funding

NZ On Air funding covers both high cost and high risk programmes and lower cost special interest programming. Our funding supports only a small portion of the overall local content screened in New Zealand.

In 2009 NZ On Air funds contributed to:

- 20% of total local content
- 19% of first-run programmes (18% in 2008)
- 28% of local content screening in prime time.

Each year NZ On Air invests around \$90 million in free-to-air television programmes to purchase around 800 hours of local content: from dramas such as *Go Girls*, *Outrageous Fortune* and *The Cult* to special interest series such as *Minority Voices*, *Attitude*, *My God* and *Tagata Pasifika*.

NZ On Air also invests in Children's programmes such as *Buzzy Bee and Friends* and *The Erin Simpson Show*; Children's Drama, *Paradise Cafe*, and Comedy programmes including *7 Days, bro'Town* and *The Jaquie Brown Diaries*.

## 3

## 2009 - Total Hours (by Channel)

This survey concentrates on the 18 hour clock (6am - midnight).

11,418 hours of local content accounted for 33.7% of the total 6am - midnight broadcast hours across the six channels in 2009 (34% in 2008).

Results by channel follow:

#### TV One

- Total local content hours were 3,812 hours, a decrease of 142 hours (3,954 hours in 2008).
- Local content filled 58% of the 6am - midnight schedule (60% in 2008).
- 51% of prime time comprised locally made programming.
- TV One still screens more local content than any other channel, largely due to its News/Current Affairs, Information, Sports and Documentary outputs.
- TV One's figures reveal a decrease of 195 hours of **first-run** or new programming: 3,232 hours in 2009 (3,427 hours in 2008). However, Māori programming increased by 45 hours, Documentary by 24 hours and Drama/Comedy by 6 first-run hours.
- Including repeated programmes, Māori programmes increased by 66 hours, due to the increased duration of *Te Karere*; and Documentary hours increased by 60.
- Drama/Comedy, Entertainment, News/Current Affairs and Sports hours decreased.

Fig  
2

TV ONE Local Content Hours 2009

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's Drama				0
Documentaries	11.42	115.5	226.92	353.83
Drama/Comedy	11	17.42	29.5	57.92
Entertainment	35	32	66.08	133.08
Information	785.42	34	120.17	939.59
Māori Programmes	169.5		62	231.5
News/Current Affairs	1125.08	527.5	64.83	1717.41
Sports	346.67	21.75	9.83	378.25
<b>Total NZ Broadcast Time</b>	<b>2484</b>	<b>748</b>	<b>579</b>	<b>3811.58</b>
<b>Total Broadcast Time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>37.81%</b>	<b>11.39%</b>	<b>8.82%</b>	<b>58.01%</b>

## TV2

- TV2's local content hours increased by 19 hours to 1,129 hours (1,110 hours in 2008).
- Local content made up 17% of the 6am to midnight schedule, the same as in 2008.
- 20% of TV2's prime time programming comprised local content.
- TV2 **first-run** hours increased by 61 hours to 683 hours (622 hours in 2008).
- Genres to see an increase in **first-run hours** were: Children's with 66 hours of new programming, including three hours of first-run Children's Drama; Drama/Comedy with 9 extra hours; Māori Programmes with 21 added hours; Sports with 18 extra hours and Entertainment with 11 added first-run hours. These were offset by decreases in first-run Documentary and Information programmes.
- The greatest decreases in **total hours** were seen in Information (44 fewer hours) and Documentary (38 fewer hours).

Fig  
3

TV2 Local Content Hours 2009

Category	Off peak	Prime	Repeat	Total
Children's	313.32		165.93	479.25
Children's Drama	6.5		17	23.5
Documentaries	1	40	6.5	47.5
Drama/Comedy		154.83	236.33	391.16
Entertainment	2.5	46.33	20	68.83
Information		27		27
Māori Programmes	45			45
News/Current Affairs		11		11
Sports	28.5	7		35.5
<b>Total NZ Broadcast Time</b>	<b>397</b>	<b>286</b>	<b>446</b>	<b>1128.74</b>
<b>Total Broadcast Time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>6.04%</b>	<b>4.36%</b>	<b>6.78%</b>	<b>17.18%</b>

## TV3

- TV3 increased its local content by 138 hours in 2009, reaching a total of 2,114 hours (1,976 hours in 2008).
- Local content comprised 32% of the 6am - midnight schedule (30% in 2008).
- 44% of prime time scheduling consisted of locally made programming.
- TV3's **first-run** local programming increased by 81 hours mainly due to increased News/Current Affairs and Drama/Comedy (1,926 hours in 2009, 1,845 hours in 2008).
- News/Current Affairs **first-run** programming increased by 110 hours, Drama/Comedy by 11 hours and Māori programmes by 10 hours when compared with 2008 figures.
- Decreases in **first-run** hours were seen in Documentary by 10 hours, Entertainment by 22 hours and Information by 23 hours.
- **Total hours** increased in Drama/Comedy, News/Current Affairs and Māori programmes.
- Children's Drama and Entertainment were the only genres showing small decreases in total hours, in comparison with 2008 figures.

Fig  
4

TV3 Local Content Hours 2009

Category	Off peak	Prime	Repeat	Total
Children's	156.83		1.5	158.33
Children's Drama				0
Documentaries	9.17	38	53.5	100.67
Drama/Comedy	11.5	33	27	71.5
Entertainment	23.28	26.5	28.57	78.35
Information	53.58	21	71.42	146
Māori Programmes	52.5		3.67	56.17
News/Current Affairs	834	517.17	0.67	1351.84
Sports	149.25	0.5	1	150.75
<b>Total NZ Broadcast Time</b>	<b>1290</b>	<b>636</b>	<b>187</b>	<b>2113.61</b>
<b>Total Broadcast Time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>19.64%</b>	<b>9.68%</b>	<b>2.85%</b>	<b>32.17%</b>

Prime

- **Total hours** rose by 29 hours to 846 hours (817 hours in 2008).
- Local content was 13% of the 6am - midnight schedule (12% in 2008).
- 13% of prime time comprised local content.
- **First-run** programming decreased by 21 hours to 664 hours (685 hours in 2008).
- Prime screened more Sports hours than any other free-to-air channel, clocking up 606 hours, 58 more than in the previous year. There were an extra 13 **first-run** Sports hours.
- Entertainment hours were down to a total of 17 hours (36 in 2008).
- There were 15 hours of **first-run** Information programming, 8 hours fewer than in 2008.
- **First-run** documentary programming increased and there were losses in Entertainment, Information and News/Current Affairs first-run hours.

Fig  
5

Prime TV Local Content Hours 2009

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's Drama				0
Documentaries	4	2	14	20
Drama/Comedy				0
Entertainment		1	15.5	16.5
Information	8.5	6.5	6	21
Māori Programmes				0
News/Current Affairs	182.5			182.5
Sports	274.58	185	146.08	605.66
<b>Total NZ Broadcast Time</b>	<b>470</b>	<b>195</b>	<b>182</b>	<b>845.66</b>
<b>Total Broadcast Time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>7.15%</b>	<b>2.96%</b>	<b>2.76%</b>	<b>12.87%</b>

## C4

- In calculating local content hours on C4 an allowance of two hours per day is made for local music videos, some of which are funded by NZ On Air. In 2009 a different system has been used for calculating total local content, in particular on the music show *The Official NZ Top 40*. This accounts for the decrease in C4 hours when compared with 2008 figures.
- Total local content comprised 975 hours, representing 22% of the 6am - midnight schedule (25% in 2008). Almost all were music videos.
- C4's **first-run** local content was 930 hours, a decrease of almost 200 hours.
- 53% of **prime time** viewing comprised local content.
- Entertainment comprised 940 hours (1,108 hours in 2008). There were 19 hours of Drama/Comedy and 13 hours of Documentary, a 4 hour increase over 2008 figures.

(C4's free-to-air VHF schedule is the only platform we measure. C4 also transmits via a digital signal on Sky and Freeview with extended hours not measured in this survey.)

Fig  
6

C4 Local Content Hours 2009

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's Drama				0
Documentaries		7	6	13
Drama/Comedy	4.5	1.5	13	19
Entertainment	146.03	767.6	26.08	939.71
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports	0.67	2.33	0.33	3.33
<b>Total NZ Broadcast Time</b>	<b>151.2</b>	<b>778.43</b>	<b>45.41</b>	<b>975.04</b>
<b>Total Broadcast Time</b>				<b>4482</b>
<b>NZ Content % of Total</b>	<b>3.37%</b>	<b>17.37%</b>	<b>1.01%</b>	<b>21.75%</b>

### Māori Television (MTS)

- With average broadcast of 8.5 hours per day plus extended hours on Anzac Day, total local content measured 2,544 hours, 64 fewer hours than in 2008.
- Local content was 82% of the 6am - midnight schedule compared with 84% in 2008. Almost half the local content broadcast hours were repeated programmes.
- 54% of **prime time** viewing comprised local content.
- **First-run** programming decreased by 181 hours. Documentary was the only genre with an increase in first-run hours, reaching 90 hours, a 16 hour increase over 2008.
- **Total hours** increased in the following genres: Information by 68 hours, Documentary by 15, News/Current Affairs by 18 and Entertainment by 15 hours.
- Decreases in local content hours were seen in two genres: Drama/Comedy by 128 hours and Sports by 54 hours.

(There is no specific genre for Māori Programmes on MTS. Programmes categorised as Māori Programmes on other channels are spread across the genres on MTS.)

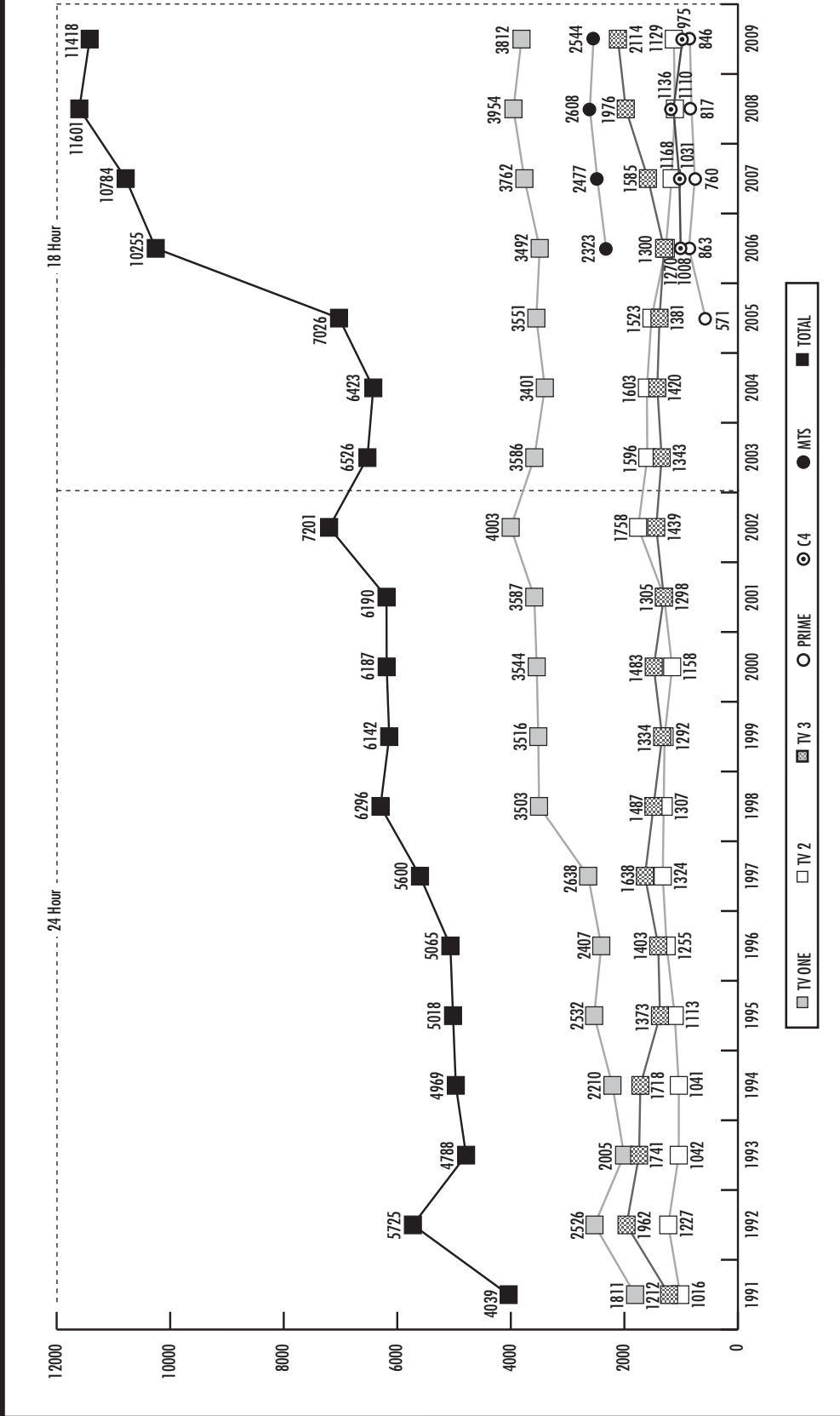
Fig  
7

### Māori Television Local Content Hours 2009

Category	Off peak	Prime	Repeat	Total
Children's	116.5		289	405.5
Children's Drama				0
Documentaries	25.08	64.67	116.08	205.83
Drama/Comedy	0.5	17	43	60.5
Entertainment	13.67	114	209	336.67
Information	31.5	218	358.5	608
Māori Programmes				
News/Current Affairs		257	230	487
Sports	89	115.5	235.5	440
<b>Total NZ Broadcast Time</b>	<b>276.25</b>	<b>786.17</b>	<b>1481.08</b>	<b>2543.50</b>
<b>Total Broadcast Time</b>				<b>3111.5</b>
<b>NZ Content % of Total</b>	<b>8.88%</b>	<b>25.27%</b>	<b>47.60%</b>	<b>81.75%</b>

Total NZ hours by channel

Fig 8



## 4

## Main Variations by Genre

Genres showing increased hours were Children's programmes, including Children's Drama; Documentary; Information; Māori Programmes for general audiences; and News/Current Affairs.

Fig  
9

Total NZ Hours by Genre

Category	2009	2008
Children's	1043	1035
Children's Drama	24	12
Documentaries	741	691
Drama/Comedy	600	711
Entertainment	1573	1808
Information	1742	1708
Māori Programmes	333	223
News/Current Affairs	3750	3660
Sports	1613	1754
<b>Total</b>	<b>11418</b>	<b>11601</b>

Decreases were seen in the total hours of Drama/Comedy, Entertainment and Sports.

### Total hours

- Children's programming increased by 8 hours to 1,043 hours in 2009 (1,035 hours in 2008).
- Children's Drama hours doubled from 12 to 24 hours.
- Documentary hours increased by 50 to 741 hours.
- TV One screened the most documentaries with 354 hours, which included 227 hours of repeats.
- MTS programmed 206 hours of documentaries, including 116 hours of repeats, followed by TV3 with 101 hours, half of which were repeats. Prime and C4 screened 20 hours and 13 hours respectively.
- Drama/Comedy hours were down to 600 hours (711 hours in 2008 and 816 hours in 2007).
- MTS and TV One had the most significant decreases in Drama/Comedy hours, with 16 and 128 hours respectively. This decrease was offset by increases on TV2 and TV3 of 12 hours and 24 hours respectively.
- Entertainment programming, which increased significantly in 2008, dropped to 1,573 hours in 2009. The largest decreases were on TV One, C4 and Prime with 86, 68, and 19 fewer hours respectively.
- Information is the genre with the most local content hours after News/Current Affairs. The total increased by 34 hours in 2009 to 1,742 hours, principally on TV One and MTS. Both channels boosted their Information hours: 940 hours on TV One and 608 hours on MTS. TV3 recorded 146 hours and TV2's hours decreased by 44 to a total of 27 hours.

- Māori programming for general audiences (excluding MTS) showed a major increase from 223 hours in 2008 to 333 hours in 2009. TV One had the biggest increase with a total of 232 hours, an extra 76 hours and TV2 almost doubled its total, from 24 hours to 45 hours. TV3 increased its hours by 13 to 56 hours. Prime and C4 have no Māori programming.
- News/Current Affairs hours have increased steadily ever since records began. 3,750 hours screened on five of the six channels, an increase of 90 extra hours over 2008 figures. TV3 showed the biggest increase with 108 hours; MTS recorded an extra 18 hours. These figures are offset by decreases on TV One and TV2. In spite of its decrease, TV One screens the most News /Current Affairs with 1,717 hours.
- Sports hours were 1,613 (1,754 hours in 2008). The lack of major international events (*The Olympics* and *The Paralympics* were held in 2008) account for much of the 141 hour decrease.

**Total NZ hours by genre 1989 - 2009**

	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
Drama/Comedy	59	55	86	223	264	283	357	357	336	406	364	386	363	447	372	401	420	631	816	711	600
Children's drama	21	25	20	33	27	2	28	12	0	13	9	6	14.5	0	24	24	14	29	19	12	24
Children's	440	534	739	1264	1019	861	745	783	806	600	620	591	488	583	664	524	486	785	837	1035	1043
Documentaries	36	107	139	175	190	207	257	252	269	334	331	242	260	349	355	414	536	644	621	691	741
Information	253	208	213	226	431	477	415	867	1147	1485	1191	1041	1272	1322	1232	1076	1029	1505	1919	1708	1742
Entertainment	458	528	525	886	588	364	454	302	482	453	496	433	532	703	532	578	740	1721	1621	1808	1573
Māori	144	143	111	163	170	156	173	218	256	255	287	371	396	387	363	356	346	447	308	223	333
News/Current Affairs	709	997	924	1009	1023	1087	1045	1198	1440	1751	1835	1876	2073	2111	2058	2160	2555	2782	2961	3660	3750
Sports	691	1653	1283	1735	1075	1531	1545	1077	865	999	1010	1239	791	1299	926	889	901	1712	1681	1754	1613
Total NZ Content	2804	4249	4039	5715	4788	4969	5018	5066	5601	6296	6143	6185	6190	7201	6526	6423	7026	10255	10784	11601	11418
% of Schedule	31.8%	24.2%	31.7%	30.2%	23.2%	23.2%	19.7%	19.2%	21.3%	24%	23.4%	23.5%	23.6%	27.4%	33%	32.6%	26.7%	30.3%	31.8%	34.2%	33.7%
Total Prime Time	943	1189	1281	1640	1769	1821	1546	1586	1636	1647	1686	1602	1629	1732	1841	1860	2070	3797	3726	3701	3430
% of Schedule	21.6%	27.2%	29.3%	37.5%	40.5%	41.7%	35.4%	36.3%	37.5%	37.6%	38.5%	36.5%	37.2%	39.5%	42%	42.3%	35.4%	43.3%	42.5%	42.1%	39.5%
	24 hour clock											18 hour clock									

Notes: 1. The figures are for the six free-to-air channels. Prime was added in 2005, MTS and C4 in 2006

2. All figures have been rounded

3. Total hours on 18 hour clock between 6am - midnight for the six channels in 2009, were 8,760 hours (8,784 in 2008, a Leap Year)

4. Prime time hours, four hours a day from 6pm - 10pm on six channels were 3,430 hours.

# 5

## First-run Hours

First-run hours are a significant indicator of the amount of new investment in New Zealand programming in any particular year. First-run hours include programmes screened in prime time (peak) and off peak slots.

Total first-run hours in 2009 decreased by 438 hours, a 5% decrease.

Fig  
1 1

Total First-run hours by year

2009	2008	2007	2006	2005	2004	2003	2002	2001	2000
8,498	8,936	8,225	7,899	5,698	5,231	5,171	5,748	5,151	5,182

Increases in 2009 first-run hours were achieved by:

- TV2 which increased by 61 hours to a new high of 683 hours.
- TV3 which increased by 81 hours to 1,926 hours.

Decreases in 2009 first-run hours were experienced by:

- TV One which decreased by 195 hours to a total of 3,232 hours.
- Prime which decreased by 21 hours to 664 hours.
- C4 which decreased by 183 hours to 930 hours.
- MTS which decreased by 181 hours to 1,062 hours.

Fig  
1 2

First-run percentages by channel (6am – midnight)

	2009	2008	2007	2006	2005	2004
<b>TV One</b>	49%	52%	49%	46%	44%	42%
<b>TV2</b>	10%	9%	10%	13%	15%	18%
<b>TV3</b>	29%	28%	22%	18%	20%	19%
<b>Prime</b>	10%	10%	11%	12%	8%	Not measured
<b>C4</b>	21%	25%	20%	22%	Not measured	
<b>MTS</b>	34%	40%	40%	34%	Not measured	

See figures 14, 15 and 16 for more genre and channel detail.

News and Current Affairs programmes have a high quantitative effect. If these hours are excluded, a more representative picture of trends in other genres is revealed.

**Excluding News/Current Affairs:**

- TV One screened 24% first-run local content (27% in 2008).
- TV2 screened 10% first-run local content (9% in 2008).
- TV3 screened 9% first-run local content (9% in 2008).
- Prime screened 7% first-run local content (7% in 2008).
- C4 screened 21% first-run local content (24% in 2008).
- MTS screened 26% first-run local content (32% in 2008).

**First-run Changes to Note in 2009**

The increases in first-run hours were offset by decreases in three main genres: Entertainment hours were down by 303 hours, Information by 200 hours and Sports hours decreased 189 hours.

Fig  
13

**First-run Hours (peak & off peak)**

Category	2009	2008
Children's	587	524
Children's Drama	7	4
Documentaries	318	302
Drama/Comedy	251	245
Entertainment	1208	1511
Information	1186	1386
Māori Programmes	267	191
News/Current Affairs	3454	3364
Sports	1221	1410
<b>Total: 2009</b>	<b>8498</b>	<b>8936</b>

- **Children's** first-run programming, including Drama, increased to 594 hours. With 66 hours of new programming on TV2, the main broadcaster of Children's programming. TV2's total was 320 hours. This includes 7 hours of Children's Drama, the only channel to screen first-run Drama for children. TV3's total is 157 hours and MTS screened 117 first-run hours.
- **Documentary** first-run hours were up by 16 to 318 hours (302 hours in 2008). Increases on TV One with a total of 127 first-run hours, MTS with 90 hours, C4 with 7 hours and Prime with 6 hours, partially offset the decrease in hours on TV2 (19 fewer hours) and TV3 (10 fewer hours).

- **Drama/Comedy**, which dropped in 2008 increased by 6 hours to reach 251 hours in 2009. TV2 entertained viewers with 155 hours of Drama/Comedy, 10 more than the previous year. TV3 had 45 hours of first-run programming, 11 more than in 2008 and TV One played 28 hours. MTS screened 18 hours of first-run Drama/Comedy, the same as in the previous year. Prime had no Drama/Comedy and C4 had 6 hours.
- **Entertainment** has continued to be variable: down in 2007, up in 2008 and down again in 2009 by 303 hours to a total of 1,208 hours. C4 significantly adds to the total with 914 hours of mainly music videos, a decrease of 179 hours when compared with 2008 figures. MTS was next with 128 hours, 17 hours less than the previous year. TV One's 69 hours represents 84 fewer hours than in 2008. TV2 screened 49 first-run hours, up by 11 hours on 2008 figures. TV3's total was 50 hours of first-run Entertainment programming, a decrease of 22 hours over the previous year.
- **Information** first-run hours continued to reduce: 1,186 in 2009 (1,386 in 2008 and 1,474 in 2007). TV One is the channel with most first-run hours and showed a small increase to reach 819 hours but the other channels post sizeable decreases: MTS screened 250 hours, 129 hours fewer than in the previous year. TV3's first-run programming decreased by 23 hours to 75 hours; TV2's total dropped from 71 first-run hours in 2008 to 27 hours in 2009; and Prime's figures decreased by 8 hours to a total of 15 hours.
- **Māori Programmes** for general audiences showed a 76 hour increase. (We do not record this category for MTS: 'Māori programmes' on MTS are distributed across all the genres.) The three main channels all show a healthy increase in first-run hours of Māori programming: TV One by 45 hours, TV2 by 21 hours and TV3 by 10 hours. Prime and C4 have no programmes in this genre.
- **First-run News/Current Affairs** hours increased by 94 hours to 3,454 hours. The main increase was on TV3.
- **Sports** hours decreased by 189 hours. The Olympic Games boosted sports hours in 2008. Increases on TV2, TV3 and Prime are offset by a major decrease on TV One, down by 178 hours, and MTS with a drop of 48 hours.

NZ On Air's contribution to total first-run local content hours was 19% (18% in 2008).

Fig  
14

First-run hours (peak and off peak) for six channels (18 hour)

	Drama/ Comedy	Children's	Children's Drama	Doco.	Inform- ation	Entertain- ment	Māori	News, CA	Sports	Total
2009	251	587	7	318	1186	1208	267	3454	1221	8498
2008	245	524	4	302	1386	1511	191	3364	1410	8936
2007	351	529	9	299	1474	1271	236	2641	1415	8225
2006	251	476	22	374	1069	1431	273	2502	1502	7899
2005	230	371	13	313	715	629	228	2362	838	5698
2004	175	296	13	227	866	470	237	2073	874	5231
2003	217	398	13	190	920	419	231	1945	838	5171

Fig  
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First-run hours (peak and off peak) by channel

	TV ONE	Drama/Comedy	Children's Drama	Children's	Doco.	Information	Entertainment	Māori	News, CA	Sports	Total
18	2009	28	0	0	127	819	67	170	1653	368	3232
	2008	31	0	0	102	816	151	125	1656	545	3427
	2007	62	0	0	116	881	70	178	1452	482	3240
	2006	33	0	0	141	640	50	150	1442	541	2997
	2005	23	0	3	197	593	193	155	1465	258	2887
	2004	22	0	0	147	618	147	154	1409	308	2805
	2003	34	0	0	116	649	76	154	1344	459	2832
24	2002	35	0	0	87	685	54	190	1439	750	3240
	2001	21	0	0	103	832	70	182	1142	423	3071
	2000	5	0	0	91	793	77	163	1347	759	3235
	1999	25	0	0	121	670	74	144	1324	758	3116
	<b>TV2</b>										
18	2009	155	7	313	41	27	49	45	11	36	683
	2008	146	4	251	60	71	38	24	13	18	622
	2007	140	9	314	78	30	71	20	15	14	689
	2006	142	15	359	110	50	80	21	12	86	875
	2005	159	13	250	62	81	329	23	12	83	1012
	2004	149	9	213	56	173	294	42	124	122	1182
	2003	157	7	263	45	185	291	44	65	152	1206
24	2002	153		250	33	189	506	47	19	69	1267
	2001	157	1	294	56	61	291	47	8	21	934
	2000	167		271	37	43	205	47	11	20	801
	1999	145		255	48	30	290	48	4	71	889
	<b>TV3</b>										
18	2009	45	0	157	47	75	50	53	1351	150	1926
	2008	34	0	154	58	98	71	43	1241	148	1846
	2007	39	0	122	54	86	113	38	765	201	1416
	2006	25	7	110	30	63	115	55	632	156	1193
	2005	28	0	118	45	36	103	51	625	295	1300
	2004	4	4	83	24	75	29	41	540	444	1244
	2003	26	7	136	30	87	52	34	536	227	1135
24	2002	59		64	45	89	45	59	556	338	1242
	2001	28	7	14	38	98	30	67	542	322	1145
	2000	10		37	40	57	31	47	518	409	1149
	1999	10		43	61	43	55	3	507	103	825
	<b>PRIME</b>										
18	2009	0	0	0	6	15	1	0	183	460	664
	2008	4	0	0	4	23	13	0	195	447	685
	2007	7	0	0	9	51	24	0	183	466	739
	2006	0	0	0	0	16	7	0	222	539	784
	2005	20	0	0	10	5	3	0	260	203	500
	<b>C4</b>										
18	2009	6	0	0	7	0	914	0	0	3	930
	2008	13	0	2	6	0	1093	0	0	1	1113
	2007	4	0	0	1	6	898	0	0	0	908
	2006	0	0	0	0	7	984	0	0	2	993
	<b>MTS</b>										
18	2009	18	0	117	90	250	128	–	257	205	1062
	2008	18	0	118	74	379	145	–	258	252	1243
	2007	100	0	94	43	421	96	–	229	252	1233
	2006	50	0	7	93	292	194	48	194	179	1057

Details on first-run local content for each channel follow:

### TV One

- First-run local content hours decreased by 195 hours to 3,232 hours (3,427 hours in 2008) due to a drop in Sports hours, which were higher in 2008 on account of major events, particularly *The Olympics*.
- First-run local content represents 49% of TV One's schedule (6am - midnight).
- The greatest increase in first-run hours was in Māori programmes for a general audience. The total increased by 45 hours to 170 hours, due to an increase in the length of *Te Karere*, the Māori News programme now in its 26th year.
- Documentaries increased by 24 hours to 127 hours, due in part to an increase in the number of locally made programmes in the *Real Crime* slot and new series including *Birdland* and *South*.
- Apart from News/Current Affairs, the genre with the most first-run hours is Information with 819 hours. *Minority Voices* and *A Mad Business* were new series in 2009.
- Sports decreased significantly with 177 fewer first-run hours to a total of 368 hours. *The Olympics* and *The Paralympics* contributed to extra hours in 2008.
- Entertainment hours which had increased by 81 hours in 2008 decreased by almost the same amount in 2009. *The Rich List* and *Who Wants to be a Millionaire* are among the shows that did not return.
- Drama/Comedy hours decreased by 3 hours in 2009 to a total of 28 hours and included telefeatures *Until Proven Innocent* and *Piece of My Heart*, which played in the Sunday theatre slot.

### TV2

- TV2's first-run local content hours increased by 61 hours bringing the total in line with 2007 figures. Six of the nine genres showed an increase, bringing the total first-run hours to 683 (622 hours in 2008).
- First-run local content programming accounted for 10% of TV2's schedule (9% in 2008, 10% in 2007).
- The biggest increases in first-run hours were: Children's Programming with 63 extra hours bringing the total to 313 hours. New programmes included *Buzzy Bee and Friends*, *The Erin Simpson Show* and *The Wotvots*.
- Māori programmes increased by 21 hours to a total of 45 hours, with added episodes of *Korero Mai*.
- Sports increased by 18 hours with the addition of *Beach Volleyball 2009* to the schedule.
- Drama/Comedy increased by 9 hours to reach a total of 155 first-run hours. New shows included the dramas, *The Cult* and *Go Girls*.
- Information and Documentary recorded decreased hours, with a drop of 44 and 19 hours respectively. The documentary series *Sensing Murder* and *The Lion Man* did not return in 2009 nor did the Information programmes *The Truth Files* and *Home Sick*.

### TV3

- First-run local content hours increased by 80 hours to 1,926 hours.
- The percentage of first-run hours increased to 29% (28% in 2008, 22% in 2007).
- The biggest increase was in News/Current Affairs with 110 extra hours of first-run programming. This was due to *ASB Business*, which began late in 2008, running for a full year in 2009. *Sunrise* and *Campbell Live*, which began their seasons two weeks earlier than in 2008, also accounted for extra hours.
- Four other genres showed small increases: Children's Programmes increased by 3 hours to 157 hours; Drama/Comedy increased by 11 hours, partly due to the new programme *7 Days*; Māori programmes by 10 hours to a total of 52 hours, with added episodes of *Pukana*; Sports showed a small increase recording 150 first-run hours. The increase can be attributed to the new car racing competition *NZ V8 Utes*.
- Genres to see decreases were Documentary by 10 hours, (*Inside New Zealand* did not return until late in 2009); Entertainment by 22 hours, partly due to *Joker Poker* and *Deal or No Deal* not returning for a third season; and Information by 23 hours. *The Big Stuff* lifestyle programme premiered in 2008 but did not return in 2009.

### Prime

- Prime's first-run local content hours decreased by 21 hours to a total of 664 hours.
- 10% of the schedule was devoted to first-run programming, the same as in 2008.
- Sports hours increased by 13 to a total of 460 hours, with cricket, rugby and rugby league dominating the schedules again: *Cricket One Day Internationals*; *Rugby Super 14*; *Rugby: Air NZ Cup*; and *Rugby League NRL* competitions. A new programme was *The Snow Show*.
- There were 6 hours of first-run Documentaries, two more than in the previous year. A new series of *Extraordinary Kivis* began early in the year and *Flight of the Conchords: On Air* was a one-off documentary.
- Information first-run local content hours decreased from 23 in 2008 to 15 in 2009, due partly to dropping the New Zealand component of the travel programme *Getaway*.
- News/Current Affairs hours, which were boosted by general election programming in 2008, showed a 12 hour decrease to reach a total of 183 hours.
- Entertainment was down by 12 hours and there were no Drama/Comedy programmes in 2009.

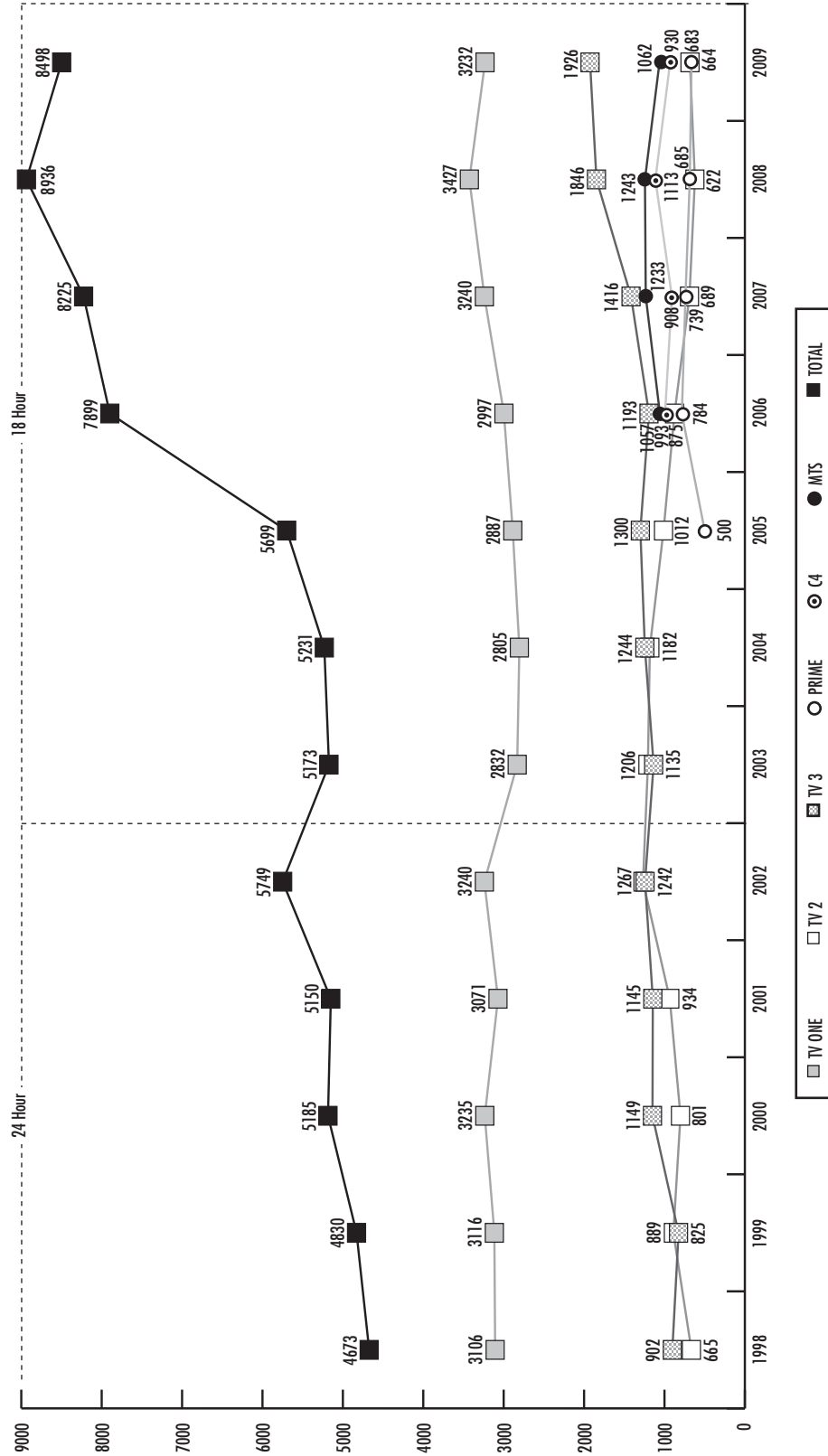
### C4

- First-run local content represented 930 hours, a decrease of 183 hours (1,113 hours in 2008).
- This represented 21% of the schedule (25% in 2008).
- In 2009 a different system has been used for calculating total local content, in particular on the music show *The Official NZ Top 40*. Previously the full programme was listed as local content but in 2009 12 minutes per hour were counted as New Zealand made. This accounts for much of the decrease in total hours.
- Entertainment was down by 179 hours on the channel that screens mostly musical content.
- Documentary first-run hours increased to 7 hours; there were 3 first-run Sports hours.
- Drama/Comedy decreased from 13 hours in the previous year to a total of six hours.

## MTS

- First-run local content was 1,062 hours a drop of 181 first-run hours. Almost all is accounted for by the decrease in first-run Information programming.
- First-run programming represented 34% of the schedule in 2009 (40% in 2008).
- Documentary was the only genre to increase with 16 extra hours bringing the total to 90 hours. This included a new series of *Aunty Moves In* and the *Pakipumeka* documentary strand.
- The biggest decrease was in Information with a total of 250 hours, representing a decrease of 129 hours. *The Indigenous Broadcasters' Conference* covered by MTS accounted for some of the extra hours in 2008.
- Entertainment first-run hours were down by 17 hours to a total of 128 hours. *Sealord Opera in the Park* held in Nelson in 2008 was not performed in 2009 and the series *Matatahi* did not return.

First-run hours (peak and off peak) by channel



## 6

## Prime Time Hours

Prime time represents the hours between 6pm - 10pm seven days a week. Across six channels the total was 8,760 hours. (As 2008 was a leap year, prime time hours were 8,784.)

During these four hours, all the networks compete to generate maximum income by attracting the greatest number of viewers. The bulk of their commissioning budgets is spent in this time band. Therefore prime time local content hours are a useful indicator of the status of production spending by the television networks.

Total local content in prime time was 3,430 hours in 2009, a decrease of 271 hours (3,701 hours in 2008, 3,726 hours in 2007). This represented 39% of the prime time schedule (42% in 2008).

- TV One's prime time local content decreased by 95 hours to 748 hours. In 2008 the figures were boosted by general election coverage. News/Current Affairs accounts for the greatest portion of the total with 528 hours. Documentaries increased by 24 hours; Drama/Comedy by 3 hours and the other genres decreased: Entertainment by 31 hours; Information by 10 hours and Sports by 72 hours. There were no Māori programmes in prime time.
- TV2's total prime time local content hours increased by 7 hours to 286, with the bulk of the programming in the Drama/Comedy genre, which increased by 14 hours to 155 hours. Entertainment increased by 11 hours. Documentaries decreased by 20 hours to a total of 40 hours.
- TV3's prime time local content hours increased by 6 hours to 636 hours. Most of the prime time hours are filled by News/Current Affairs: 517 hours. All genres showed increases apart from Information with a 3 hour drop and Documentary, which was down by 10 hours. Drama/Comedy increased by 3 hours and Entertainment by 14 hours.
- Prime's prime time local content hours decreased by 23 hours to 195 hours. Most of the channel's prime time schedule consists of Sport: 185 hours. Local content in prime time represented 13% of the schedule. (Prime's evening News begins at 5.30pm which falls outside prime time.)
- MTS screened the most hours of local content in prime time: 786 hours, a decrease of 116 hours. News/Current Affairs and Information account for the channel's highest number of hours in prime time. The major decrease was in the Information genre, with 95 fewer hours. Sports decreased by 22 hours.
- C4's prime time hours reached 778, almost all of which are music videos.

Fig  
17

Prime time percentages by channel

	2009	2008	2007	2006	2005	2004
TV One	51%	58%	56%	60%	61%	59%
TV2	20%	19%	20%	22%	26%	30%
TV3	44%	43%	44%	42%	46%	39%
Prime	13%	15%	17%	15%	9%	Not measured
MTS	54%	62%	62%	62%	Not measured	
C4	53%	57%	56%	58%	Not measured	

**When News/Current Affairs are excluded from prime time figures:**

- TV One screened 221 hours, representing 15% local content in prime time, (21% in 2008)
- TV2 screened 275 hours: 19% local content in prime time, (18% in 2008)
- TV3 screened 119 hours: 8% local content in prime time, (8% in 2008)
- Prime screened 195 hours: 13% local content in prime time, (15% in 2008) (Prime's news bulletins screen outside 6pm - 10pm prime time hours)
- MTS screened 529 hours: 36% local content in prime time, (44% in 2008)
- C4 has no News/Current Affairs programmes.

**Fig  
18**

**Prime time percentages by channel excluding News/Current Affairs**

	<b>2009</b>	<b>2008</b>	<b>2007</b>
TV One	15%	21%	20%
TV2	19%	18%	19%
TV3	8%	8%	10%
Prime	13%	15%	17%
MTS	36%	44%	47%

**Details of prime time local content on each channel follows:**

**TV One**

- TV One screened 748 hours of prime time local content, a reduction of 95 hours when compared with 2008.
- Local content in prime time represents 11% of total broadcast time.
- News/Current Affairs accounts for 528 hours of the prime time total, a decrease of 8 hours.
- Prime time Documentaries increased by 24 hours to 116 hours.
- Drama/Comedy increased by 3 hours to 17 hours.
- Entertainment hours halved to 32 hours, compared to 2008 figures; Information was 34 hours.
- Sports were 22 hours, a decrease of 72 hours in prime time in 2009.

## **TV2**

- TV2's total prime time local content hours increased by 7 hours to 286 hours (279 hours in 2008).
- Local content in prime time represents 4% of total broadcast time.
- Documentaries decreased by 20 hours to a total of 40 hours.
- Drama/Comedy increased by 14 hours in prime time to 155 hours.
- Entertainment hours in prime time increased by 11 hours to 46 hours and Information was 27 hours in 2009.
- News/Current Affairs reached a total of 11 hours in prime time.

## **TV3**

- TV3's prime time local content hours increased by 6 hours to 636 hours.
- Local content in prime time represents 10% of total broadcast time.
- News/Current Affairs accounts for 517 hours of the prime time total.
- Documentaries decreased by 10 hours to 38 hours; Information decreased by 4 hours to 21 hours in prime time.
- Drama/Comedy increased by 3 hours to 33 hours and Entertainment by 14 hours to 27 hours.

## **Prime**

- Prime's prime time local content hours in prime time decreased to 195 hours (218 hours in 2008).
- Local content in prime time represents 3% of total broadcast time.
- Sports hours in prime time accounted for the biggest share at 185 hours, almost the same as in 2008.
- Prime screened 2 hours of Documentary and 7 hours of Information in prime time.
- Entertainment hours in prime time decreased by 12 hours to 1 hour in prime time.

## **C4**

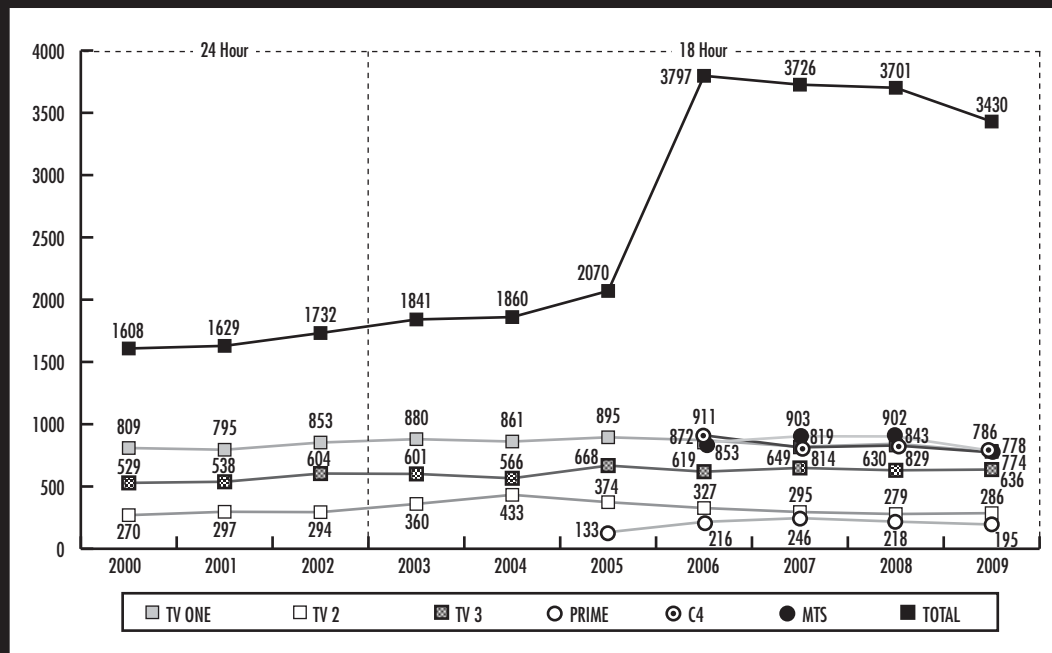
- C4's prime time hours reached 778, almost all of which are music videos in the Entertainment genre at 768 hours.
- Local content in prime time represents 17% of total broadcast time.
- Prime time local content decreased by 41 hours.
- The balance was made up of 7 hours of Documentary and 2 hours of Sport.

MTS

- MTS screened the most hours of local content in prime time: 786 hours, a decrease of 116 hours on 2008 figures.
- Local content in prime time represents 25% of total broadcast time.
- News/Current Affairs totalled 257 hours, the same as in 2008.
- Documentaries increased by 3 hours to 65 hours.
- Information programming dropped by 95 hours to 218 hours.
- Drama/Comedy increased by 3 hours to 17 hours.
- Sports programming decreased by 21 hours to a total of 116 hours in prime time.

Fig  
19

Prime time hours by channel



## Extended Prime Time

This section is added at the request of the networks, which work to 'extended prime time', between 5:30pm and 11pm.

News/Current Affairs programmes make up the bulk of the local content programmes screened during these hours.

### TV One

TV One screened an additional 285 hours in the extended period: 130 hours in News/Current Affairs, 34 hours in Entertainment, 26 hours in Information, 11 hours in Drama/Comedy, 4 hours in Documentaries, 12 Sports hours and 69 hours of repeated programmes.

### TV2

TV2 screened an additional 22 hours - all in repeated programmes in Documentaries and Drama/Comedy.

### TV3

TV3 screened 237 hours in the extended time: 126 hours of News/Current Affairs, 46 hours of Sports, 18 hours of Information, 11 hours of Drama/Comedy and 2 hours of Entertainment programming. The total includes 35 hours of repeats.

### Prime

Prime screened 221 hours in the extended period, of which 184 hours were News/Current Affairs. The balance was made up of 6 hours of Sports, 4 hours of Documentary and 28 hours of repeated programmes.

### C4

C4 screened 71 additional hours in the extended period of which 25 hours were in the Entertainment genre, and 5 hours in Drama/Comedy. 41 hours were repeated programmes, half of which were Entertainment.

### MTS

MTS screened a further 983 hours: 15 hours in Documentary, 14 hours in Information, 12 hours in Entertainment and 1 hour in Sports. The balance was in repeat programming in most genres, including 19 hours of repeated Children's Programmes.

# 7

## Repeat Hours

Four of the six free-to-air channels run a 24 hour transmission schedule and during the less commercial slots, such as overnight or very early in the morning there is a need for low-cost or no-cost programming. Repeat screenings are generally at no cost to the channel. In their contracts with the networks and New Zealand On Air, production companies agree to a number of repeat screenings of their programmes, within a certain time frame. It is also an efficient use of commissioned programmes.

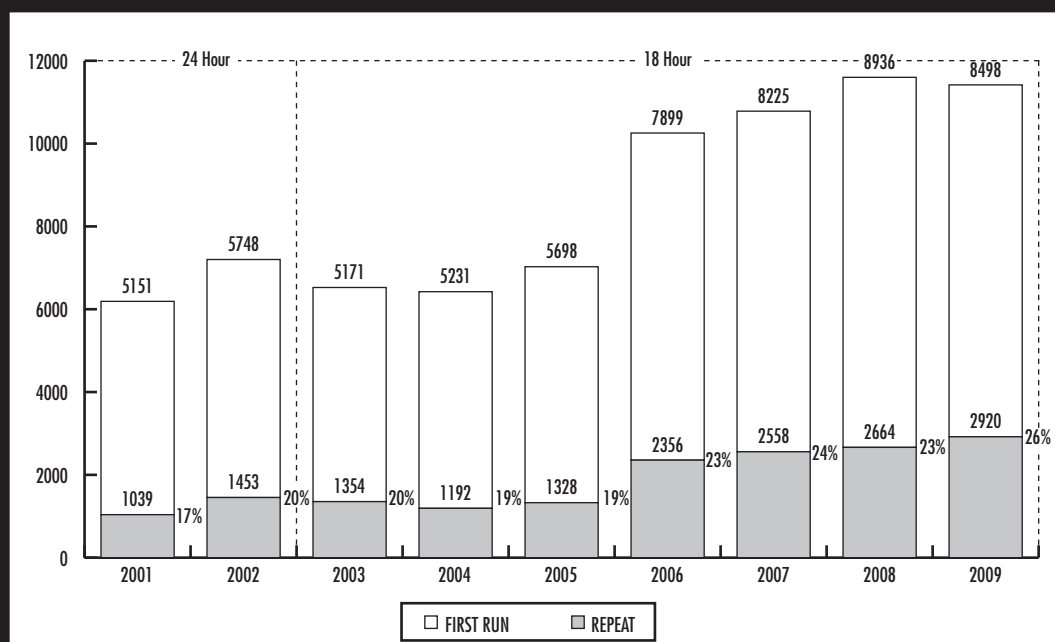
Some programmes, such as those for children, are intended to be repeated and eventually become favourites. They are designed to have a long shelf life to serve new generations of young audiences.

In 2009, repeat screenings comprised 26% of the total local content hours, (23% in 2008, 24% in 2007). Across six channels the total is 2,920 hours, an increase of 256 hours.

- TV One repeated 579 hours of local content (527 hours in 2008). This represents 9% of New Zealand broadcast time in the 18 hour schedule (8% in 2008).
- Repeats decreased on TV2 by 42 hours to a total of 446 hours, representing 7% of the schedule.
- TV3 increased its repeated programmes by 57 hours, to 187 hours, representing 3% of the schedule (2% in 2008).
- Prime repeated 182 hours of local content (132 hours in 2008). This is 3% of the local schedule and all but 30 hours were repeated Sports programming.
- MTS repeated 1,481 hours, which is 48% of the local programme schedule (44% in 2008). This represents an increase of 116 hours. Children's programmes, Information, Sports and Documentaries showed the most repeated hours in the schedule.
- C4's repeat local programming almost doubled from was 23 hours to 45 hours.

Fig  
20

First-run hours vs. Repeat hours



A brief summary of the 2009 trends in each genre is listed below. Statistics for the nine genres by channel are in Appendix 2.

### Children's Programmes (including Children's Drama)

As Children's programmes screen in off peak (non-commercial) timeslots, broadcasters do not usually commission this genre without substantial financial assistance. NZ On Air is the main funder of this genre committing over \$12 million to Children's programmes and \$3.5 million to Children's Drama in the 2008/9 financial year. This agency supports Children's programming to ensure New Zealand children have locally made programmes with which they can identify.

In 2009 Children's programmes on TV2, TV3 and MTS, increased by 20 hours to reach 1,067 hours. This includes 24 hours of Children's Drama, all of which screened on TV2. 21 years ago there were 534 hours of Children's programming and 25 hours of Children's Drama.

TV2, the main broadcaster of Children's programmes screened 503 hours, of which 166 hours were repeats. First-run programmes increased by 63 hours and included *Buzzy Bee and Friends*, *The Wotwots* and *The Erin Simpson Show*.

New seasons of *What Now?*, *Cool Kids Cooking*, *Activate*, *Studio 2*, *The Erin Simpson Show* and *Just the Job* appeal to young viewers. Among the popular repeated programmes were *The Adventures of Massey Ferguson*, *The Go Show*, *Zip and Mac* and *Puzzle Inc*.

Children's Drama on TV2 increased by 19 hours to a total of 24 hours. 17 hours were repeated programmes. *Paradise Cafe*, a thriller series set in the Pacific, was a new series in 2009. *The Killian Curse*, *Holly's Heroes* and *Karaoke High* were repeated dramas.

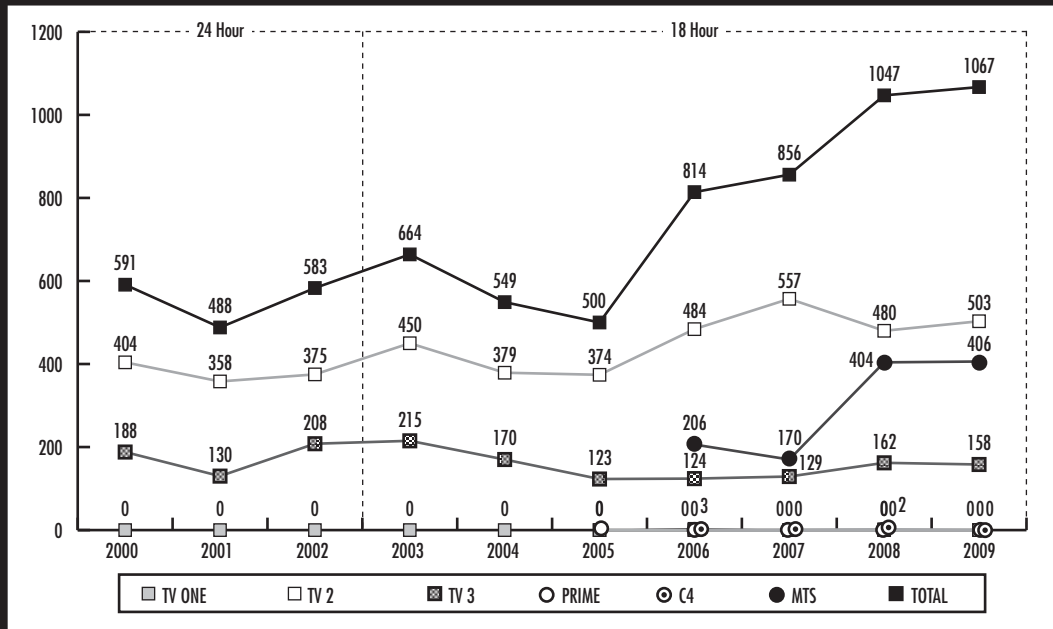
TV3's Children's hours increased slightly to 158 hours but there was no Children's Drama (7 hours screened in 2008). New series of *Sticky TV* and *Action Central* returned and *Bryan and Bobby* was among the repeated programmes.

Children's programming on MTS remained on 406 hours, the same as the previous year. (MTS use te reo to revoice some imported Children's programming including drama, e.g. *Pippa Longstocking*, but those hours are not included in the Local Content Report.) Returning series include *Pukoro* and *Haa. Pukana*, commissioned for TV3 is repeated on MTS. *Korero Ki Nga Kararehe*, *Miharo*, *Tau Ke: Manu Rere*, the Māori language series and *Jane and the Dragon* are among the repeats.

No Children's programming screened on TV One, Prime or C4.

Fig  
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Total NZ Children's hours by channel



## Documentaries

NZ On Air's 2009 Public Perceptions research confirmed Documentary as one of the most popular genres. This agency committed over \$10 million in the 2008/09 financial year (\$12 million in the 2007/08 financial year).

Documentary hours saw an increase in 2009 with the highest number recorded in NZ On Air's 21 years, totalling 741 hours (691 hours in 2008, 621 hours in 2007, 36 hours in 1989). TV One and MTS screened the most New Zealand documentaries, with 354 hours and 206 hours respectively.

TV One screened 127 hours of first-run documentaries, 24 more than in 2008. 116 hours screened in prime time, including one-off programmes such as *The Killing of Sophie Elliot* and new series: *Birdland*, fronted by Jeremy Wells and *South* with Marcus Lush. *One Land*, an historical reality series began at the end of 2009.

*Country Calendar* now in its 44th year continues. (After *Coronation Street*, *Country Calendar* is considered the longest running television series in the world.) *Intrepid Journeys*, screening in prime time, returned with a mix of first-run and repeated programmes. *Save Our Home* and *The Outsiders* were new series. *Beyond the Darklands*, *Hunger for the Wild*, *The Investigator*, *Coastwatch*, *Location, Location, Location* and *Under Investigation*, a series of medical mysteries, were all returning programmes in 2009.

A series of *Artsville* documentaries celebrated New Zealand artists and performers. Other series included *The Missing*; *Wild Vets*; *How the Other Half Lives* and *The Politically Incorrect Parenting Show*. On Anzac Day, TV One featured *Lost in Libya* and *Saving Face*, both of which screened in off peak slots.

Among the 227 hours of repeats were *History Man - Michael King*; *Wrestling with the Angel (Janet Frame)*; *Colin McCahon - I Am*; and *Leo's Pride (Sister Mary Leo)*.

TV2 screened 40 of its 48 documentary hours in prime time (In 2008 it screened a total of 86 documentary hours). *Illegal New Zealand* and *Trading Houses* were new series in 2009 and *Neighbours at War* and *My House My Castle* returned to TV2's prime time schedule.

TV3's local documentary hours increased to 101 hours (99 hours in 2008). *Million Dollar Catch*, *The Kitchen Job* and *Missing Pieces* were new series and *Inside New Zealand*, TV3's flagship documentary slot, returned with a series of one-off programmes, including *The Shadow of Vietnam*; *Are Vitamins Killing You?* and *Donated to Science*. *What's Really In Our Food?*, *Open Door* and *Money Man* were returning series.

Prime screened 20 hours, of which six were first-run documentary programmes. *Flight of the Conchords: On Air* screened and new series of *Extraordinary Kiwis* began early in the year. *Wild South*, was among the repeats.

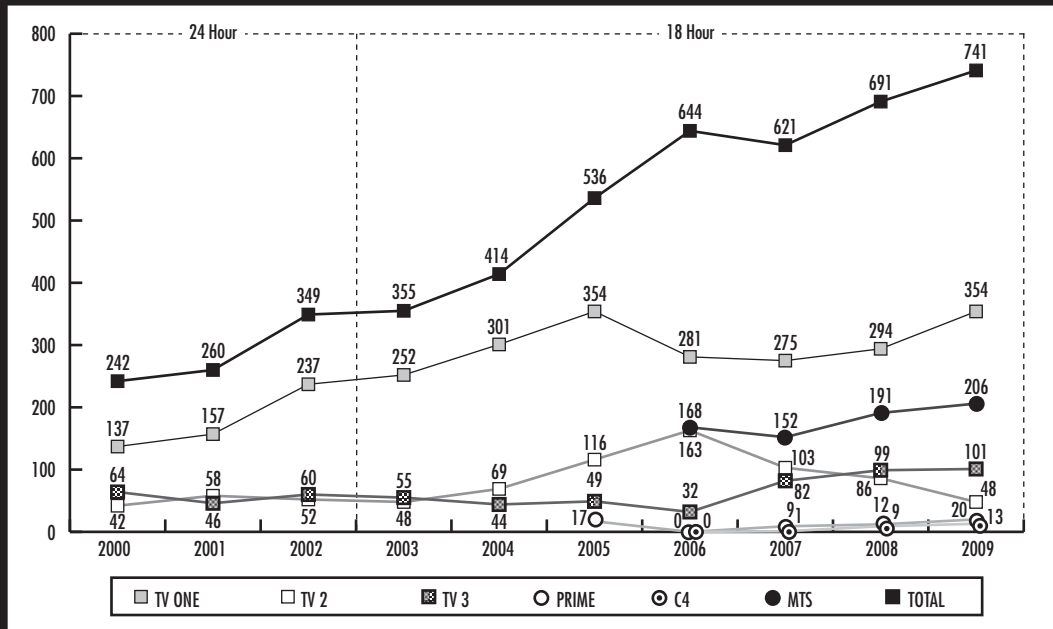
The major documentary series on C4 was the returning *Rocked the Nation*, which also featured in the repeats.

MTS increased its documentary hours by 15 to 206 hours (191 hours in 2008). 65 hours played in prime time and included the new series *Lost in Translation* and programmes in the *Pakipumeka NZ Doco* slot. *Raising the Moko*, *Michael King - A Moment in Time*, *Truth About Māori* and *Skin to Skin* screened in that series.

Anzac Day generates a range of documentaries on MTS and included *An Artist's View on War*; *A Māori Perspective on European War*; *Medals Returned Home* and *NZ Goes to War: Turks in New Zealand* and *WW11 North Africa, Greece & Crete*.

Fig  
2 2

Total NZ Documentaries hours by channel



## Drama/Comedy

Drama and Comedy programmes are regarded as challenging genres to launch and expensive to create. NZ On Air provided \$35 million in the 2008/09 financial year.

Total hours for the Drama/Comedy genre in 2009 were 600 hours, representing a decrease of 111 hours when compared with 2008 figures (711 hours in 2008, 816 hours in 2007). First-run hours, increased by six hours to reach 251 hours.

Increases on TV2 and TV3 were offset by a decrease of 16 hours on TV One and 28 hours on MTS. Prime time shows *Shortland Street* on TV2 and *Outrageous Fortune* on TV3 feature in New Zealanders top 20 favourite programmes in 2009.

TV One screened 58 hours, of which 17 hours screened in prime time. Tele-features and feature films, *Until Proven Innocent*, *Piece of My Heart*, *Apron Strings*, *Show of Hands* and *Life's a Riot* were part of TV One's 28 hours of first-run programming. *Diplomatic Immunity* was a new comedy and new seasons of *The Pretender* and *The Unauthorised History of New Zealand* screened. Dramas *Burying Brian*, *Whanau* and the 2006 series *Orange Roughies* were repeated.

TV2 screened the most Drama/Comedy hours with a total of 391 hours (379 hours in 2008). 155 hours were first-run programming, a 9 hour increase over 2008. *Go Girls* hit the schedules as a new comedy and *The Cult*, a thriller series, began later in the year. *Comedy Gala* and the series *2 Tube: Uncut* returned. *Ride With the Devil*, *Moon TV* and *Comedy Gala 2008* were among the 236 hours of repeated programmes. The perennial medical drama *Shortland Street* continues five nights a week, providing regular work for New Zealand actors, directors and screen writers. The two hour *Shortland Street Omnibus* edition screens each week.

TV3's hours increased from 48 to 72. The schedule contained fifth series of both *bro'Town* and *Outrageous Fortune*. TV3's Friday night comedy schedule included *The Jaquie Brown Diaries* and the studio show *7 Days*. *AotearoHA: Dai's Christmas Special* was part of TV3's line up. Films including *Once Were Warriors*, *River Queen* and *Out of the Blue* boosted the Drama/Comedy hours.

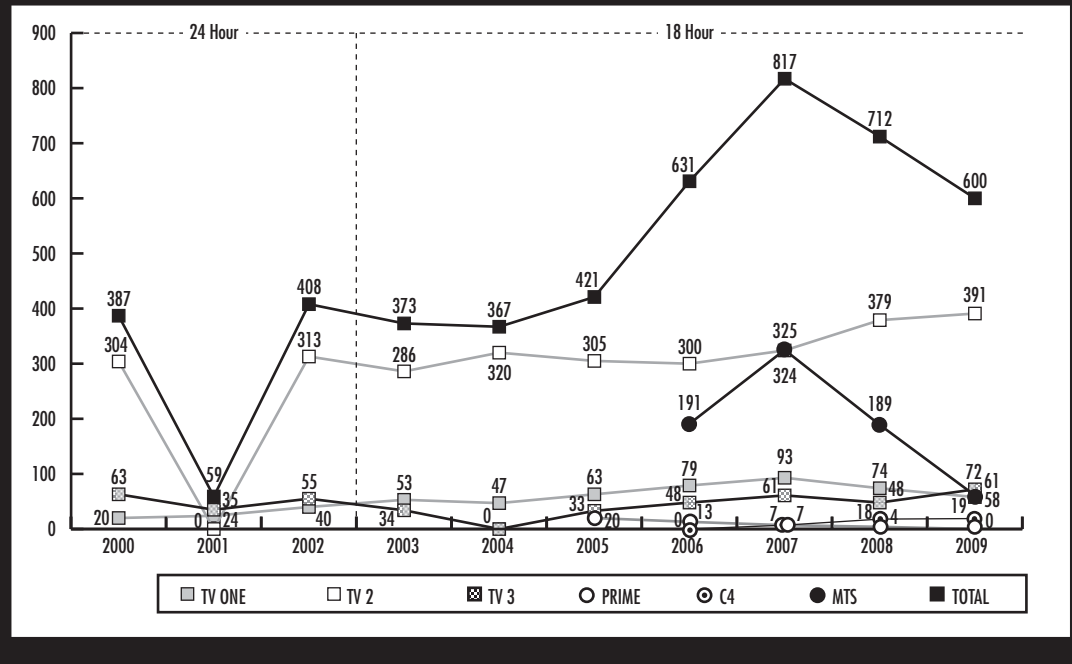
There was a major drop in Drama/Comedy hours on MTS, from 189 in 2008 to 61 hours. Missing from the schedule were *B & B* and *Table Plays*. Among the 18 hours of first-run programmes in this genre was *Iti Pounamu*, a series of Māori short films. Other titles included *O Tamaiti* and *Her Majesty*.

Among the repeated hours were *The Market* and *Kai Korero*.

C4 screened 19 hours of Drama/Comedy including *48 Hours TV* and *bro'Town*, which played first on TV3. The comedy, *Back Of The Y*, was among the repeated programmes. Prime screened no Drama/Comedy in 2009.

Fig  
23

Total NZ Drama/Comedy hours by channel



## Entertainment

In 2009 Entertainment hours were 1,573 across six channels, a decrease of 235 hours (1,808 hours in 2008). Only TV2 and MTS showed increases in the genre but the biggest change to note was the decrease of first-run or new programming. Every channel registered a significant decrease, apart from TV2, which increased its first-run hours by 11 hours to 49 hours of new programming.

TV One's hours were down by 86 hours: 133 hours in 2009 (219 hours in 2008). In 2008 TV One broadcast a number of Olympic Specials, e.g. *Beijing 2008: Opening Ceremony* which boosted TV One's Entertainment hours.

One of New Zealanders' favourite programmes was *Dancing With The Stars*. Also in the top 10 programmes was *Stars in Their Eyes* (NZ). New series of the format shows *Wheel of Fortune* and *The Rich List* returned. *The National Bank Young Farmer Contest* and *Westfield Style Pasifika* also featured on TV One's schedule.

Among the 66 hours of repeats were, *Wonder Dogs* and *Mucking In*.

TV2's Entertainment hours increased by 29 hours to reach 69 hours (40 hours in 2008, 81 hours in 2007). There were 49 first-run hours, most screened in prime time. Programmes include *Top Town*, a show particularly popular in the regions; *Who Dares Wins* and *Island Wars*. *ASB Polyfest* and *The Singing Bee* returned. *NZ Smashes Guinness World Records* featured in the Entertainment lineup and the year ended with *One Night Only*.

TV3's Entertainment hours decreased to 78 hours (84 hours in 2008). There were 50 hours of first-run programming 22 fewer hours than in 2008. TV3 screened award ceremonies: *Qantas Film and Television Awards* and repeats of *Vodafone New Zealand Music Awards*. Schools, teachers and students always tune in for *Stage Challenge*, won this year by Wellington Boys' College.

Other shows include *New Zealand's Next Top Model* and *Hitched*, a behind the scenes series following couples leading up to their wedding; *Big Night In* was TV3's first Telethon in 15 years and raised funds for charity.

Prime screened 17 hours. *Montana World of Wearable Art Awards* was a first-run show screening in prime time. Local Entertainment programming on Prime decreased by 19 hours. Among the repeats were *New Zealand's Got Talent* and *Bassline*.

C4's locally produced Entertainment hours decreased by 168 hours to a total of 940 hours (1,108 hours in 2008). The decrease is largely due to calculating local content in *The Official NZ Top 40* at 12 minutes per hour. Previously the full hour has been counted. C4's Entertainment programming represents 96% of local content hours for this music-oriented channel, almost all of which plays in prime time. An allowance of 2 hours per day is made for local music videos. In addition to this C4 screened *The Nation's Favourite Song*; *Homegrown*; *Smokefree Rockquest*; *Top 10 at 10: Kivis This Decade* and *The Official NZ Top 40*.

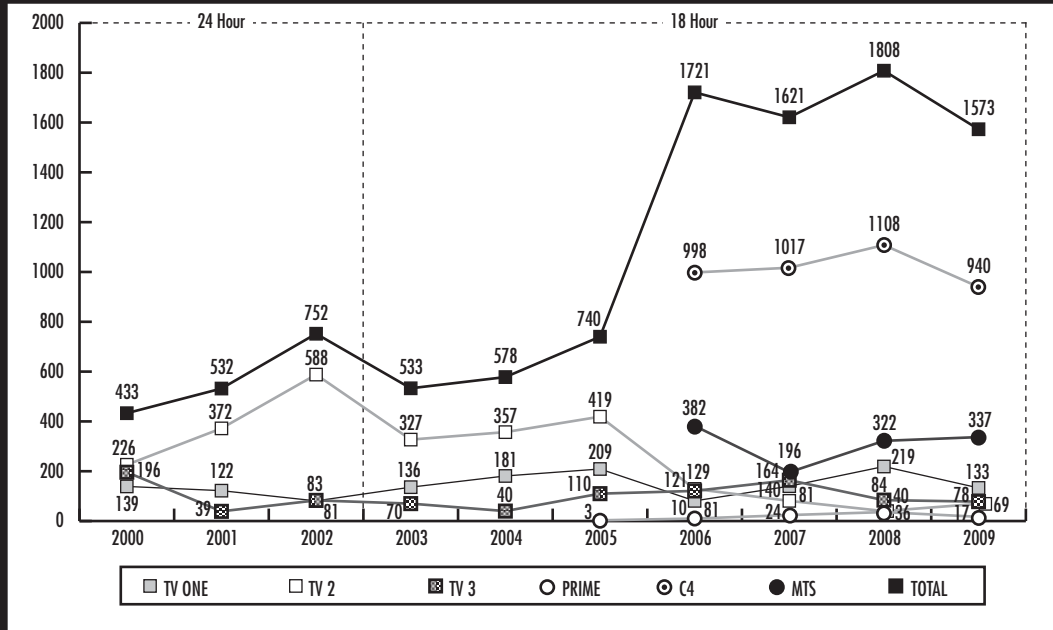
Excluding C4, MTS played the most Entertainment programmes with a total of 337 hours (322 hours in 2008). 114 hours screened in prime time representing 33% of local Entertainment programming on the channel. MTS programmes include the new series of the classic New Zealand gameshow *It's in the Bag*, as well as returning series of *Homai Te Pakipaki* and *Kete Aronui*. Programmes including *Yolande Gibson Sings We'll Meet Again*; ANZAC "Hei Kinaki" and *Toa o Aotearoa* were also on the schedule.

*Māorioke Show*, *He Matapihi* and *Whare Tapere* are among the 209 hours of repeated programmes.

NZ On Air does not generally fund programmes in the Entertainment genre, as they tend to be sufficiently commercial for broadcasters to fund them independently.

Fig  
2 4

Total NZ Entertainment hours by channel



## Information Programming

Information, the genre which decreased significantly in 2008, showed an increase of 34 hours in 2009 reaching a total of 1,742 hours.

TV One continued to screen most local Information programming with a total of 940 hours and MTS screened 608 hours, both channels showing an increase over the previous year's figures.

Most of TV One's hours screen in off peak slots, with only 34 hours screening in prime time, with programmes like *Fair Go*, (including the high rating *Fair Go Ad Awards*) always near the top of favourite New Zealand shows. *A Mad Business*, a prime time show, looked at how to succeed in business.

TV One has many Information series targeted at minority groups: *Rural Delivery* for the farming community and a new programme *Minority Voices*, involving ethnic minorities. On Sunday mornings returning series were *My God*; *Tagata Pasifika*; *Attitude*; *Asia Downunder* and *Praise Be*.

Several Anzac day ceremonies featured in Information programming in 2009.

A second series of *New Zealand on a Plate*, screened off peak and took 11 top chefs round the country dishing up culinary delights. *The Road to Ellerslie* was a new programme and *Hunger for the Wild* returned. At the end of the year TV One screened *Carols in the Caves* and *ONE Decade in the Making*. *Homefront Extra*, *Why We Buy* and *The Big Picture* were among the 120 hours of repeated shows.

TV2 decreased its Information programming by 43 hours. It screened a total of 27 hours, all first-run programming in prime time (71 prime time first-run hours in 2008). Programmes included *Police 10-7*, *Mitre 10 Dream Home*; *Rescue 1*; *My House My Castle* and *Trading Houses*. *Mitre 10 DIY Rescue* and *Nought to Five* were among the repeats.

TV3's local Information hours were 146 hours (148 hours in 2008), but there were 23 fewer hours of first-run programming in 2009. 21 hours screened in prime time and 71 hours were repeated shows. An 11th season of the consumer affairs show *Target* returned in prime time and *ITM Fishing Show* was on air in the extended prime time slot at 5.30pm. Among the returning programmes was *Pacific Beat Street*, a series for young Pacific people focussing on issues, styles and trends. *Sunrise Anzac Special* was included in TV3's line up.

Prime's Information programming decreased to 21 hours (26 hours in 2008, 56 hours in 2007). New shows included *Freeze TV*. *Our Place* was among the repeated programmes.

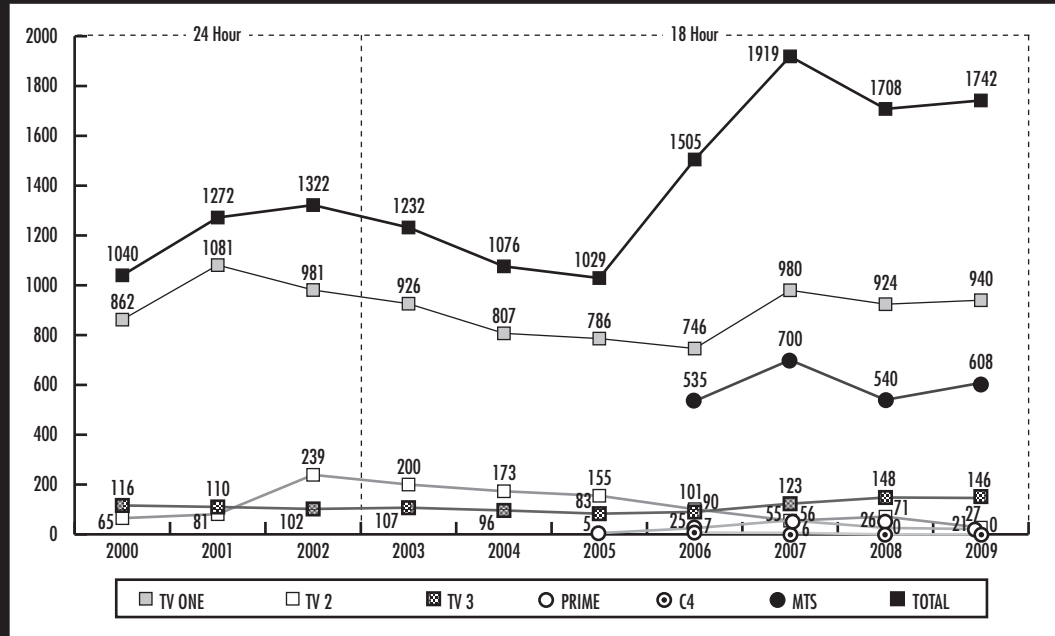
This is the second year that C4 screened no Information programmes.

608 hours of Information programming on MTS represent a 68 hour increase. However first-run programming in this genre was down by 129 hours to a total of 250 hours (379 hours in 2008). MTS had the most hours in prime time: 218 hours playing between 6pm and 10pm and representing 35% of MTS Information hours. *The Great Land Debate*, *Kotahi Te Ra: Waitangi Day*; *Tangaroa with Pio* and *Warrant of Fitness* were among the first-run programmes. *Toko Reo*, was a new Māori language programme in prime time and *Maara Kai* was a series showing viewers how to grow their own food and vegetables.

NZ On Air provided funding support for several shows in the Information category, notably special interest programming such as *Attitude*, *Asia Downunder*, *My God*, *Tagata Pasifika*, *Rural Delivery*, *ANZAC Day 2009*, and *Praise Be* on TV One. It also provided funding for TV3's *Pacific Beat Street*.

Fig  
25

Total NZ Information hours by channel



## Māori Programming

The total hours of Māori programming for a general audience increased by 110 hours to 333 hours in 2009. There is no Māori programming category on MTS. (All programmes are classified by genre e.g. Documentary, Comedy/Drama, Information etc.)

TV One's Māori programming hours increased by 76 to 232 hours (156 hours in 2008) and first-run programming increased by 45 hours. All 170 first-run hours screened in off peak times. *Te Karere*, *Waka Huia*, *Marae* and *Marae Summer Season* are well established programmes on TV One. They are repeated as part of the schedule.

*Te Karere* had a longer average run-time for each episode in 2009 than in previous years.

TV2 screened 45 hours (24 hours in 2008). Programmes included *Korero Mai - Speak to Me* and *I Am TV*.

TV3's total hours for Māori programming increased to 56 hours (43 hours in 2008). Series include *Tu Te Puehu* and *Pukana*.

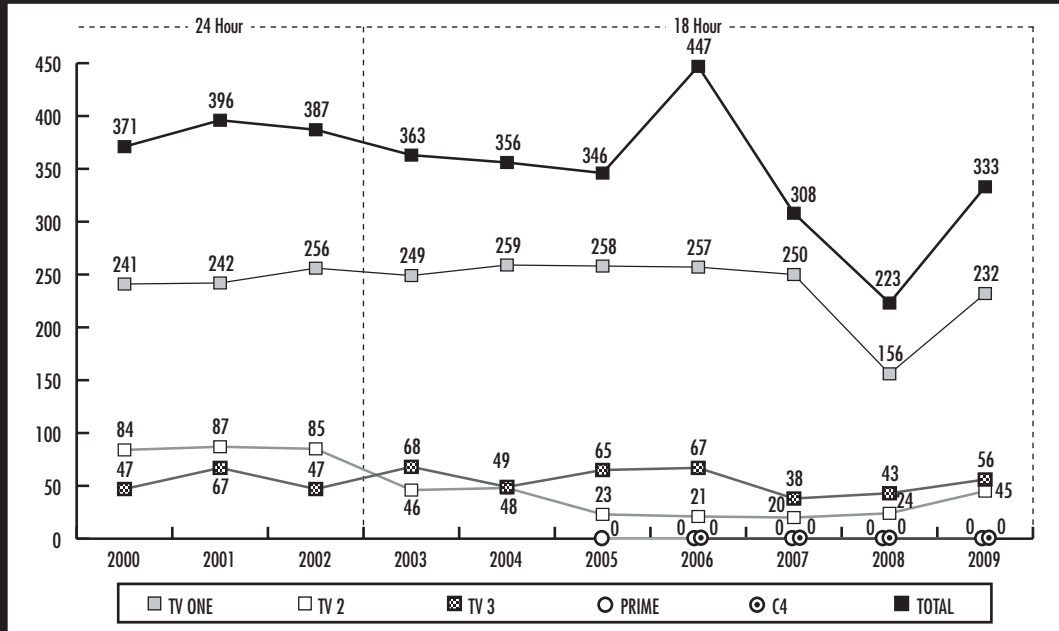
As in previous years all Māori programming on TV One, TV2 and TV3 screened off peak. No Māori programmes screened on Prime or C4.

MTS screened *Waka Huia* and *Marae*, which screened first on TV One. *Pukana*, classified under the Children's genre for MTS, and *Tu Te Puehu*, classified as Information on MTS, screened first on TV3 as Māori programming.

Te Māngai Pāho is the principal funder of Māori programming, much of which is in Te Reo and often subtitled. NZ On Air contributes funding to Māori programmes considered to be of interest to a mainstream audience including Māori and usually in English.

Fig  
2 6

Total Māori programmes by channel (excluding MTS)



## News/Current Affairs

News/Current Affairs hours continue to rise reaching 3,750 hours in 2009 (3,660 hours in 2008, 2,961 hours in 2007). This represents 33% of all local content hours.

TV One screens more News/Current Affairs hours than any other channel, with 1,717 hours (1,739 hours in 2008). The increased hours in 2008 were due to programmes focused on the election campaign.

TV One's programmes are *One News at Midday*, *One News at 4.30pm*, *News at 6pm*, (the cornerstone of TV One's schedule and the start of prime time) and the off peak late night programme, *One News Tonight*.

The daily *NZI Business* and *Breakfast* shows are repackaged as into a weekly format for weekend transmission. Other Current Affairs programmes are *Q & A*, *Breakfast*, *Close Up*, *Sunday*, and *Eye To Eye*.

There were fewer extended One News specials in 2009 than in the previous year, and included: *Budget Special* and *2010 FIFA World Cup Draw*.

TV2's 11 hours are the local content segment of the Current Affairs show *20/20*, which screens on Thursday nights and is repeated.

TV3 screened 1,352 hours an increase of 108 hours. *3 News* and *Nightline* are the major News programmes; *Sunrise*, *Newsday*, *3 News at 12* and *ASB Business* are part of the weekday schedule. *Campbell Live* returned five nights a week as did the weekly *60 Minutes*. *@ Seven* began in the *Campbell Live* slot at the end of the year accounting for an increase in the hours.

Prime's News/Current Affairs programming decreased slightly to 183 hours (195 hours in 2008). *Prime News* screens at 5.30pm.

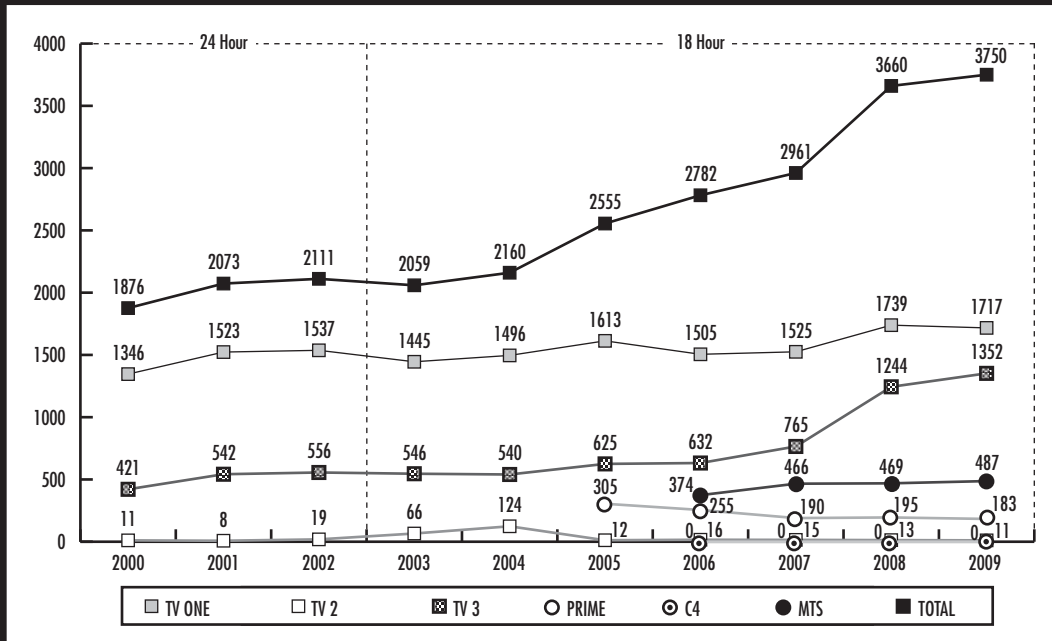
No local News/Current Affairs programming screened on C4.

News/Current Affairs programmes on MTS accounted for 487 hours, an increase of 18 hours. 257 hours of first-run programming screened in prime time and the remainder were repeated hours, including *Marae Summer Special*. *Te Kaea* anchored the News schedule and other programming included *Native Affairs*, *Te Heteri*, *Te Tepu* and *Eye to Eye*, which screens first on TV One. A new series, *Willie Jackson's NewsBites* was added to the schedule.

NZ On Air does not generally contribute funding to News/Current Affairs programmes however this policy was reviewed in 2009. When calculating New Zealand input in Current Affairs shows, e.g. *20/20* on TV2 and *60 Minutes* on TV3 a proportion is allocated for local content.

Fig  
27

Total NZ News/Current Affairs hours by channel



## Sports

International sporting events such the Olympic Games, the Commonwealth Games, America's Cup and the Rugby World Cup cause total sports coverage to fluctuate dramatically from year to year. In 2009 without any of the major international events listed above involving New Zealand teams, the total sports hours decreased by 141 hours to 1,613 hours. 2008 was an Olympic Games year, when sports hours were boosted.

Prime, the channel screening most sport, showed an increase of 64 hours to reach 606 hours. MTS screened 440 hours, a decrease of 54 hours.

TV One's hours were 378, a drop of 178 first-run hours. Most programmes screened off peak and covered a diverse range of sports including: tennis: *ASB Classic* and *2009 Heineken Open*; car racing: *Powerbuilt Tools Motorsport*; yachting: *Louis Vuitton Pacific Series* and the NZ segments of *World Match Racing Tour*; aquatic sports: *NZ Ocean Swim Series* and rowing: *The Gallagher Great Race*; equestrian: *Horse of the Year 2009*; and multisports: *Contact Tri TV* and *North Shore Beach series*.

Winter sports included rugby, *IRB World Sevens* and football, *FIFA Conference Cup*. Hockey and netball were also part of the winter schedule.

TV2 Sports hours doubled from 18 hours in 2008 to 36 hours in 2009. All TV2's sports programmes are first-run and screen mainly in off peak slots. They include *Surf Club 174* and *Beach Volleyball '09*. *Small Blacks TV* features rugby stars, competitions, quizzes, segments on health and fitness and screens on Sunday mornings. *Vodafone One Tribe TV* is a late night rugby league show.

TV3 played 151 hours in off peak slots. The year began with *Sports Tonight's 5th Birthday Bash*. 3 Sport covered the *A1GP Sprint and Feature Race series*; *HSBC NZPGA Championships*; *3 Sport Horseracing: Christchurch Casino NZ Cup* and *The NZ Trotting Cup*. TV3's primary sports programming comprises the *V8 Supercars* and *V8 Utes series*, here and in Australia. When the races are off shore and New Zealanders are competing, a proportion of the competition is allotted for local content.

Prime's local sports hours continue to rise: 606 hours in 2009 (545 hours in 2008). Prime's total sports hours represent 72% of the channel's local content and featured mainly cricket, rugby and league. Rugby started before the cricket season had finished with the *Rugby Super 14* games starting hot on the heels of the *Cricket One Day Internationals*. New series included *Speed Machine* and *Rugby Air New Zealand Cup*. *Rugby League NRL* series returned and *Rugby Tri Nations* games were part of the schedule. *Black Magic Fishing*, *Speed Machine* and *The Crowd Goes Wild* are returning shows.

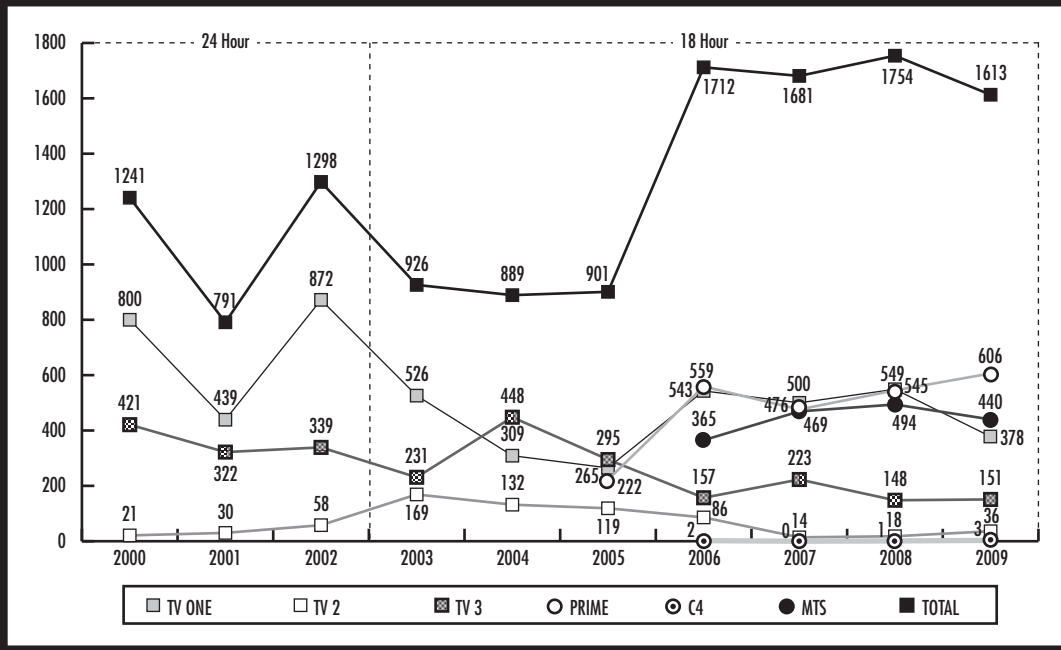
There were 3 hours of local sport on C4.

Among its 440 hours of sports MTS screened *Waka Ama Sprint Nationals*, *Boxing: The Home Coming Fight*, *Cameron v Davis* and later in the year *Cameron v Tua - Te Tini a Whiro*. New series were *Hyundai Summer of Surfing* and *Jam Session*. Rugby league, basketball and boxing are major sports on MTS accounting for the majority of their 440 hours. *Poitukohu NBL* features prominently in the schedule and *Hyundai Code* is a sports entertainment show.

Programmes including *Touch NZ: Youth Open Nationals* and *Pacific Nationals Cup: NZ Māori vs Samoa* were among the repeats.

Fig  
28

Total NZ Sports hours by channel



## 9

## Freeview Channels: TVNZ 6 &amp; 7

More channels, more local content: this is the second year we have listed data supplied by TVNZ for the Freeview channels. Many NZ On Air funded programmes have a second screening on Freeview, after the first screening on TV One or TV2. The data is not checked by this agency.

TVNZ's digital channels, TVNZ 6 and TVNZ 7, are advertising-free public service channels funded by the government and broadcast on the Freeview platform.

TVNZ 6 launched on 30 September 2007 and has programming divided across three services: *TVNZ Kidzone*, *TVNZ Family* and *TVNZ Showcase*.

TVNZ 7 launched in March 2008 with a live political debate in Parliament between the minor party leaders. New Zealand's first local factual channel, TVNZ 7 features new documentaries, (with 10 minute bulletins on the hour and an hour long evening bulletin) current affairs and commentary shows.

Fig  
29

All locally produced content on TVNZ 6

TVNZ 6	Jan - Mar 09		Apr - Jun 09		Jul - Sep 09		Oct - Dec 09		Total 2009	
	All hours	peak	All hours	peak	All hours	peak	All hours	peak	All hours	peak
Arts / Music	65.0	65.0	68.4	67.8	8.2	3.5	8.8	5.2	150.4	141.5
Children's Drama	17.2	0.0	17.3	1.3	30.2	30.2	33.7	33.7	98.4	65.2
Children's Factual	32.5	0.0	16.0	1.0	39.2	39.2	82.0	82.0	169.7	122.2
Current Affairs										
Documentary	19.2	19.2	4.6	4.6	19.6	19.6	7.3	7.3	50.7	50.7
Drama	119.3	75.0	127.8	78.2	77.4	56.2	101.9	63.4	426.5	272.7
Entertainment	94.9	49.2	65.1	17.4	56.0	0.0	43.2	6.7	259.2	73.2
Factual	225.1	122.5	199.9	98.5	162.5	106.5	154.2	107.1	741.7	434.6
Features	0.0	0.0	18.1	12.0	0.0	0.0	0.0	0.0	18.1	12.0
Māori	28.6	19.4	24.8	21.5	16.6	16.6	17.4	17.5	87.4	74.9
News										
Pre-school	476.5	0.0	435.3	0.0	544.0	0.0	549.5	0.0	2005.2	0.0
Sports										
<b>TOTAL HOURS</b>									4007.3	1247.1
<b>Total Broadcast Hours</b>									6570	1642.5
<b>NZ Content %</b>									61%	76%

Fig  
30

### All locally produced content on TVNZ 7

TVNZ 6	Jan - Mar 09		Apr - Jun 09		Jul - Sep 09		Oct - Dec 09		Total 2009	
	All hours	peak	All hours	peak	All hours	peak	All hours	peak	All hours	peak
Arts / Music	0.0	0.0	0.0	0.0	45.0	15.0	80.0	26.6	125.0	41.6
Children's Drama										
Children's Factual										
Current Affairs	279.3	42.2	317.8	60.7	358.3	55.0	370.4	49.8	1325.7	207.6
Documentary	256.7	48.7	229.5	34.5	21.7	6.7	0.0	0.0	507.8	89.8
Drama										
Entertainment										
Factual	109.5	48.1	105.2	42.8	127.1	33.3	126.7	33.2	468.4	157.4
Features										
Māori	99.8	43.2	137.8	44.0	173.7	74.0	173.3	73.4	584.7	234.6
News	498.8	151.7	511.3	151.7	518.7	153.3	497.5	154.2	2026.2	610.8
Pre-school										
Sports										
<b>TOTAL HOURS</b>									5037.8	1341.9
<b>Total Broadcast Hours</b>									6570	1642.5
<b>NZ Content %</b>									77%	82%

## Sky Television

Data is unable to be recorded for pay television channels.

## Regional Channels

Over the past sixteen years, regional television broadcasting has been playing an increasingly significant role in the country's broadcast tapestry. Channels are spread from Kaitaia to Invercargill, each reflecting the nature of the local communities they serve.

NZ On Air provides some funding for programmes made for regional channels. Many programmes funded by this agency have repeat screenings on the 10 regional channels round the country.

Specific data is unable to be recorded for regional channels.

## Notes On Methodology

1. For the six free-to-air channels, data from the *Listener* programme billings is recorded onto an Access database. Scheduling changes by the television networks after *New Zealand Listener* publication are generally not included; nor are unlisted programmes such as short filler programmes.
2. Programmes have, in most cases, been counted according to the amount of New Zealand content within the programme. For example, series such as *20/20* which averages two overseas stories and one New Zealand-produced story per episode, have been recorded as containing one-third of an hour of New Zealand content (two thirds in the case of *60 Minutes*). There is a degree of arbitrariness to such allocations, but the emphasis is on consistency so trends can be observed.
3. Sports programmes are the main example of programmes that fluctuate significantly, and the New Zealand content is not always published in detail in advance. For accuracy Sports programmes would have to be timed as they go to air. As this is not practicable for NZ On Air, all sports content included within New Zealand-produced branded programmes has been counted as a New Zealand programme. For sports matches not featuring a New Zealand team, but which include a New Zealand commentator “topping and tailing” the broadcast, an allowance is made for the presenter links only.
4. If a programme straddles prime time and off peak, it is counted as prime time if the majority of the programme screens in prime time. For example, if a programme begins screening at 9.15pm and concludes at 10.15pm, it is counted as one hour of prime time.
5. In general, programmes are counted as whole hours or half hours irrespective of the differing durations often encountered. For example, a programme may actually have a duration of between 22 minutes and 29 minutes, depending on the length of advertising and promotion breaks, but is counted as a full half-hour for simplicity.
6. First-run programmes mean programmes that are appearing on a *free-to-air national network* for the first time. If a programme screened on C4 first, and was then repeated on TV3, the latter screenings are counted as a repeat. Previous screenings on pay television are not counted.
7. New Zealand content is classified as material which is both predominantly made in New Zealand and which reflects New Zealand identity and culture. Thus programmes which are made in New Zealand but which have no New Zealand flavour are not counted. Neither are programmes about New Zealand but made for foreign television channels.
8. Programme hours are divided into nine genre categories. The categories are:

### Children's

Programmes which use New Zealand presenters to provide links between cartoons and other overseas material, or which have a minority of New Zealand content are classified by the amount of New Zealand content only. Programmes which contain some overseas content but have a majority of New Zealand content, such as *What Now?*, are fully classified as New Zealand programmes.

### Children's Drama

This is scripted drama made for young people.

### **Drama/Comedy**

This category contains all New Zealand-made Drama/Comedy, other than Drama made for children.

### **Documentaries**

This category generally comprises one-off documentaries or series in a non-magazine format.

### **Entertainment**

This category includes game shows, music programmes (from classical to rock), quizzes and competitions such as *The Rich List* and *Dancing with the Stars*, broad competitive formats such as *Mitre 10 Dream Home* and *Deal or No Deal* plus light entertainment shows.

### **Information**

This category comprises a wide range of programme types, generally with a magazine format and/or an information flavour, as opposed to an entertainment or a competitive purpose. Examples include series such as *Minority Voices*, *Pacific Beat Street* and *Kai Time on the Road*; spiritual series such as *My God* and *Praise Be*; leisure and lifestyle series such as *Gone Fishin'*; and special interest series such as *Attitude*, *Asia Downunder* and *Tagata Pasifika*.

### **Māori Programmes**

Programmes made for a general audience, such as *Marae*, *Waka Huia* and *Te Karere*, are counted in this category.

### **News/Current Affairs**

This comprises all New Zealand-produced News/Current Affairs programmes. One-off advertised events are included, but special bulletins which have not been advertised may be excluded. For programmes which are a mixture of New Zealand and overseas material, such as *20/20*, only the New Zealand portion is counted.

### **Sports**

This category includes all programmes packaged and produced in New Zealand. This is the only category which can contain a high level of overseas content and still be classified as a New Zealand programme. See paragraph 3 on the previous page.

9. Within each category, and by channel, programmes can be further analysed, depending on whether they are:
  - prime time (first-run programming screening between 6pm - 10pm)
  - off peak (first-run programming screening any time outside prime time)
  - repeat (repeated programming screening both in prime time and off peak)
10. Hours are measured and reported on an 18 hour clock (as introduced in the 2003 report).

## Master Spreadsheet – 18 hour Clock

Date 2009. Time from 6:00:00 am to 11:59:59 pm  
Total NZ On Air and non-NZ On Air hours

## TV One

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	11.42	115.5	226.92	353.83
Drama/Comedy	11	17.42	29.5	57.92
Entertainment	35	32	66.08	133.08
Information	785.42	34	120.17	939.59
Māori Programmes	169.5		62	231.5
News/Current Affairs	1125.08	527.5	64.83	1717.41
Sports	346.67	21.75	9.83	378.25
<b>Total NZ Broadcast time</b>	<b>2484</b>	<b>748</b>	<b>579</b>	<b>3811.58</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>37.81%</b>	<b>11.39%</b>	<b>8.82%</b>	<b>58.01%</b>

## TV2

Category	Off peak	Prime	Repeat	Total
Children's	313.32		165.93	479.25
Children's drama	6.5		17	23.5
Documentaries	1	40	6.5	47.5
Drama/Comedy		154.83	236.33	391.16
Entertainment	2.5	46.33	20	68.83
Information		27		27
Māori Programmes	45			45
News/Current Affairs		11		11
Sports	28.5	7		35.5
<b>Total NZ Broadcast time</b>	<b>397</b>	<b>286</b>	<b>446</b>	<b>1128.74</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>6.04%</b>	<b>4.36%</b>	<b>6.78%</b>	<b>17.18%</b>

## TV3

Category	Off peak	Prime	Repeat	Total
Children's	156.83		1.5	158.33
Children's drama				0
Documentaries	9.17	38	53.5	100.67
Drama/Comedy	11.5	33	27	71.5
Entertainment	23.28	26.5	28.57	78.35
Information	53.58	21	71.42	146
Māori Programmes	52.5		3.67	56.17
News/Current Affairs	834	517.17	0.67	1351.84
Sports	149.25	0.5	1	150.75
<b>Total NZ Broadcast time</b>	<b>1290</b>	<b>636</b>	<b>187</b>	<b>2113.61</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>19.64%</b>	<b>9.68%</b>	<b>2.85%</b>	<b>32.17%</b>

Prime

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	4	2	14	20
Drama/Comedy				0
Entertainment		1	15.5	16.5
Information	8.5	6.5	6	21
Māori Programmes				0
News/Current Affairs	182.5			182.5
Sports	274.58	185	146.08	605.66
<b>Total NZ Broadcast time</b>	<b>470</b>	<b>195</b>	<b>182</b>	<b>845.66</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>7.15%</b>	<b>2.96%</b>	<b>2.76%</b>	<b>12.87%</b>

C4

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		7	6	13
Drama/Comedy	4.5	1.5	13	19
Entertainment	146.03	767.6	26.08	939.71
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports	0.67	2.33	0.33	3.33
<b>Total NZ Broadcast time</b>	<b>151.2</b>	<b>778.43</b>	<b>45.41</b>	<b>975.04</b>
<b>Total Broadcast time</b>				<b>4482</b>
<b>NZ Content % of Total</b>	<b>3.37%</b>	<b>17.37%</b>	<b>1.01%</b>	<b>21.75%</b>

MTS

Category	Off peak	Prime	Repeat	Total
Children's	116.5		289	405.5
Children's drama				0
Documentaries	25.08	64.67	116.08	205.83
Drama/Comedy	0.5	17	43	60.5
Entertainment	13.67	114	209	336.67
Information	31.5	218	358.5	608
Māori Programmes				0
News/Current Affairs		257	230	487
Sports	89	115.5	235.5	440
<b>Total NZ Broadcast time</b>	<b>276.25</b>	<b>786.17</b>	<b>1481.08</b>	<b>2543.50</b>
<b>Total Broadcast time</b>				<b>3111.5</b>
<b>NZ Content % of Total</b>	<b>8.88%</b>	<b>25.27%</b>	<b>47.60%</b>	<b>81.75%</b>

TVOne, TV2, TV3, Prime TV, C4, MTS

Total NZ Prime time hrs	<b>3,430</b>
Total NZ Repeat time hrs	<b>2,920</b>
Total NZ Off peak time	<b>5,068</b>
Total NZ Broadcast time	<b>11,418</b>

Total Prime time	<b>8,760</b>
Total Broadcast time	<b>33,874</b>
Total Off peak time	<b>30,660</b>
Total Broadcast time	<b>33,874</b>

NZ % of Prime time	<b>39.15%</b>
NZ % of Repeat time	<b>8.62%</b>
NZ % of Off peak time	<b>16.53%</b>
NZ % of B/Cast time	<b>33.7%</b>

## Master Spreadsheet – 24 hour Clock

Date 2009. Time from 12:00:00 am to 11:59:59 pm  
Total NZ On Air and non-NZ On Air hours

## TV One

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	11.42	115.5	232.17	359.09
Drama/Comedy	11	17.42	42.5	70.92
Entertainment	35	32	86.42	153.42
Information	786.25	34	121.17	941.42
Māori Programmes	171.42		233.75	405.17
News/Current Affairs	1125.08	527.5	64.83	1717.41
Sports	351.92	21.75	11.33	385
<b>Total NZ Broadcast time</b>	<b>2492</b>	<b>748.17</b>	<b>792.17</b>	<b>4032.43</b>
<b>Total Broadcast time</b>				<b>8760</b>
<b>NZ Content % of Total</b>	<b>28.45%</b>	<b>8.54%</b>	<b>9.04%</b>	<b>46.03%</b>

## TV2

Category	Off peak	Prime	Repeat	Total
Children's	313.32		197.43	510.75
Children's drama	6.5		29.83	36.33
Documentaries	1	40	11	52
Drama/Comedy		154.83	255.83	410.66
Entertainment	2.5	46.33	35.42	84.25
Information		27	18.33	45.33
Māori Programmes	45			45
News/Current Affairs		11	10	21
Sports	28.5	7		35.5
<b>Total NZ Broadcast time</b>	<b>396.82</b>	<b>286.16</b>	<b>557.84</b>	<b>1240.82</b>
<b>Total Broadcast time</b>				<b>8760</b>
<b>NZ Content % of Total</b>	<b>4.53%</b>	<b>3.27%</b>	<b>6.37%</b>	<b>14.16%</b>

## TV3

Category	Off peak	Prime	Repeat	Total
Children's	156.83		1.5	158.33
Children's drama				0
Documentaries	9.17	38	54.5	101.67
Drama/Comedy	11.5	33	31	75.5
Entertainment	29.28	26.5	28.57	84.35
Information	53.58	21	71.42	146
Māori Programmes	52.5		3.67	56.17
News/Current Affairs	834	517.17	0.67	1351.84
Sports	149.25	0.5	1	150.75
<b>Total NZ Broadcast time</b>	<b>1296.11</b>	<b>636.17</b>	<b>192.33</b>	<b>2124.61</b>
<b>Total Broadcast time</b>				<b>8760</b>
<b>NZ Content % of Total</b>	<b>14.80%</b>	<b>7.26%</b>	<b>2.20%</b>	<b>24.25%</b>

Prime

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	5	2	14	21
Drama/Comedy				0
Entertainment		1	17.5	18.5
Information	5	6.5	6	17.5
Māori Programmes				0
News/Current Affairs	182.5			182.5
Sports	290.08	185	217.92	693
<b>Total NZ Broadcast time</b>	<b>482.58</b>	<b>194.50</b>	<b>255.42</b>	<b>932.50</b>
<b>Total Broadcast time</b>				<b>8760</b>
<b>NZ Content % of Total</b>	<b>5.51%</b>	<b>2.22%</b>	<b>2.92%</b>	<b>10.64%</b>

C4

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		7	6	13
Drama/Comedy	4.5	1.5	13	19
Entertainment	146.03	767.6	26.08	939.71
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports	0.67	2.33	0.33	3.33
<b>Total NZ Broadcast time</b>	<b>151.2</b>	<b>778.43</b>	<b>45.41</b>	<b>975.04</b>
<b>Total Broadcast time</b>				<b>8760</b>
<b>NZ Content % of Total</b>	<b>1.73%</b>	<b>8.89%</b>	<b>0.52%</b>	<b>11.13%</b>

MTS

Category	Off peak	Prime	Repeat	Total
Children's	116.5		289	405.5
Children's drama				0
Documentaries	25.08	64.67	116.08	205.83
Drama/Comedy	0.5	17	45	62.5
Entertainment	13.67	114	209	336.67
Information	32.17	218	358.5	608.67
Māori Programmes				
News/Current Affairs		257	230	487
Sports	89	115.5	235.5	440
<b>Total NZ Broadcast time</b>	<b>276.92</b>	<b>786.17</b>	<b>1483.08</b>	<b>2546.17</b>
<b>Total Broadcast time</b>				<b>8760</b>
<b>NZ Content % of Total</b>	<b>3.16%</b>	<b>8.97%</b>	<b>16.93%</b>	<b>29.07%</b>

Total NZ Prime time	<b>3,430</b>
Total NZ Repeat time	<b>3,327</b>
Total NZ Off peak time	<b>5,096</b>
Total NZ Broadcast time	<b>11,852</b>

Total Prime time	<b>8,760</b>
Total Broadcast time	<b>52,560</b>
Total Off peak time	<b>43,800</b>
Total Broadcast time	<b>52,560</b>

NZ % of Prime time	<b>39.15%</b>
NZ % of Repeat time	<b>6.33%</b>
NZ % of Off peak time	<b>11.63%</b>
NZ % of B/Cast time	<b>22.55%</b>

## TV One

All fundings

First Time Only

**Week 1**

Title: Whanau (R)

Total Time: 0.17

Company: Cinco-Cine

Category: Drama/Comedy

Title: Tagata Pasifika

Total Time: 0.50

Company: TVNZ

Category: Information

Title: Kiwi Kitchen (R)

Total Time: 0.50

Company: Gogglebox Productions

Category: Information

Title: Te Karere

Total Time: 0.25

Company: TVNZ

Category: Maori Programmes

Title: Te Karere (R)

Total Time: 0.25

Company: TVNZ

Category: Maori Programmes

Title: Mucking In (R)

Total Time: 0.50

Company: TVNZ

Category: Entertainment

Title: Animal House (R)

Total Time: 0.50

Company: Imagination Television

Category: Documentaries

Title: One News

Total Time: 1.00

Company: TVNZ

Category: News/Current Affairs

**Week 2**

Title: Tagata Pasifika (R)

Total Time: 0.50

Company: TVNZ

Category: Information

Title: Going Going Gone (R)

Total Time: 0.50

Company: Greenstone Pictures

Category: Documentaries

Title: Gardens of the World (R)

Total Time: 0.17

Company: TVNZ

Category: Information

Title: Family Firm

Total Time: 1.00

Company: Landmark Productions

Category: Documentaries

Title: The Road to Ellerslie

Total Time: 0.50

Company: Legge Work

Category: Information

Title: Country Calendar (R)

Total Time: 0.50

Company: TVNZ

Category: Documentaries

Title: Brain Power (R)

Total Time: 1.00

Company: Sportsinc

Category: Documentaries

Title: Asia Down Under (R)

Total Time: 0.50

Company: Asia Vision

Category: Information

Title: Artsville: Profiles Dean Buchanan

Total Time: 0.50

Company: Screentime Ltd

Category: Documentaries

Title: Auction House

Total Time: 0.50

Company: Cream Media

Category: Information

Title: Artsville: Christine Hellyar

Total Time: 0.50

Company: Bates Productions

Category: Documentaries

Title: Artsville (R)

Total Time: 0.83

Company: Various

Category: Documentaries

Title: Taste New Zealand (R)

Total Time: 0.50

Company: TVNZ

Category: Information

Title: Attitude (R)

Total Time: 0.50

Company: RSVP

Category: Information

Title: Ten Years Younger (R)

Total Time: 0.50

Company: Cream TV

Category: Documentaries

Title: The Big Picture (R)  
Total Time: 1.00  
Company: Film Work Ltd  
Category: Information

Title: Ice (R)  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

Title: Wonder Dogs (R)  
Total Time: 0.50  
Company: Dexterity Productions  
Category: Entertainment

Title: One News Tonight  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Marae Summer Season (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Maori Programmes

Title: What Lies Beneath (R)  
Total Time: 0.50  
Company: nhnz  
Category: Documentaries

Title: Locked Down (R)  
Total Time: 0.50  
Company: Screentime Limited  
Category: Documentaries

Title: Location, Location, Location (R)  
Total Time: 0.50  
Company: Ninox Films  
Category: Documentaries

Title: Intrepid Journeys (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: Beat Squad  
Total Time: 0.50  
Company: Cream Media  
Category: Documentaries

Title: Waka Huia (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Maori Programmes

Title: Hunger for the Wild  
Total Time: 0.50  
Company: Fisheye Films  
Category: Information

Title: Homefront Extra (R)  
Total Time: 0.25  
Company: TVNZ  
Category: Information

Title: Here to Stay  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: One Sport Tennis: ASB Classic  
Total Time: 5.42  
Company: TVNZ  
Category: Sports

Title: Praise Be  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Under Investigation - Medical  
Mysteries (R)  
Total Time: 1.00  
Company: Rob Harley - Point Productions  
Category: Documentaries

Title: Is It Safe to Eat? (R)  
Total Time: 0.50  
Company: Top Shelf  
Category: Information

### **Week 3**

Title: One Sport Tennis: The 2009  
Heineken Open  
Total Time: 5.42  
Company: TVNZ  
Category: Sports

Title: Praise Be (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Off the Rails (R)  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

Title: Best of Piha Rescue (R)  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

Title: Artsville: Liquid Stone  
Total Time: 1.00  
Company: Splice Ltd  
Category: Documentaries

Title: The Rich List  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: A Mad Business  
Total Time: 1.00  
Company: Top Shelf Productions  
Category: Information

Title: The School of Success  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

#### **Week 4**

Title: Intrepid Journeys Borneo (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: Powerbuilt Tools Motorsport  
Total Time: 3.00  
Company: TVNZ  
Category: Sports

Title: Intrepid Journeys: Peru (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: Breakfast  
Total Time: 2.50  
Company: TVNZ  
Category: News/Current Affairs

Title: One News at Midday  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Piha Rescue (R)  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

Title: Whanau (R)  
Total Time: 0.17  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: Close Up  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Intrepid Journeys: China (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: One News at 4.30pm  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Intrepid Journeys Myanmar (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: Intrepid Journeys: Mexico (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

#### **Week 5**

Title: Whanau (R)  
Total Time: 0.33  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: One Sport: Louis Vuitton Pacific Series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Custom Made: A Culture on the Move (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Documentaries

Title: Brain Power  
Total Time: 1.00  
Company: Sportsinc  
Category: Documentaries

Title: The Outsiders  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

Title: Best of Breakfast (R)  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Best of Piha Rescue (R)  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

Title: Intrepid Journeys Trans Siberian Railway (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: NZI Business  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Intrepid Journeys: China (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: The Khaki All Blacks (R)  
Total Time: 1.00  
Company: Oxygen Television  
Category: Documentaries

Title: Intrepid Journeys: Mongolia (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

### **Week 6**

Title: Explorers (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Documentaries

Title: One Sport: Sovereign Ocean Swim Series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Homefront Extra (R)  
Total Time: 0.25  
Company: TVNZ  
Category: Information

Title: Waitangi 09: He Maramatanga (R)  
Total Time: 2.67  
Company: TVNZ  
Category: Information

Title: Waitangi 09: He Maramatanga  
Total Time: 3.00  
Company: TVNZ  
Category: Information

Title: One Sport Rugby: The IRB Sevens Wellington  
Total Time: 3.50  
Company: TVNZ  
Category: Sports

Title: Westpac Halberg Awards 2009  
Total Time: 1.50  
Company: TVNZ  
Category: Entertainment

Title: NZI Business Weekend (R)  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Born to be Big (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

### **Week 7**

Title: Westfield Style Pasifika 2008 (R)  
Total Time: 1.00  
Company: Drum Productions  
Category: Entertainment

Title: Coastwatch  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: The Mighty Pride (R)  
Total Time: 0.92  
Company: Oxygen Productions  
Category: Documentaries

Title: Border Patrol  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: Fair Go Ad Awards  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: Good Morning  
Total Time: 3.00  
Company: TVNZ  
Category: Information

Title: NZ Exposed (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Documentaries

Title: Until Proven Innocent  
Total Time: 1.75  
Company: Lippy Pictures  
Category: Drama/Comedy

### **Week 8**

Title: Death on the Beach  
Total Time: 1.00  
Company: The TV Set  
Category: Documentaries

Title: Location, Location, Location  
 Total Time: 0.50  
 Company: Ninox Films  
 Category: Documentaries

Title: Shape of a Kiwi (R)  
 Total Time: 0.83  
 Company: Gibson Group  
 Category: Documentaries

Title: Sunday  
 Total Time: 1.00  
 Company: TVNZ  
 Category: News/Current Affairs

Title: Fair Go  
 Total Time: 0.50  
 Company: TVNZ  
 Category: Information

Title: Montana World of Wearable Arts - Unzipped (R)  
 Total Time: 0.75  
 Company: TVNZ  
 Category: Entertainment

Title: Beyond the Darklands  
 Total Time: 1.00  
 Company: Screentime NZ  
 Category: Documentaries

Title: Children of the Migration (R)  
 Total Time: 1.50  
 Company: Island Films  
 Category: Documentaries

Title: Taste Takes Off (R)  
 Total Time: 0.50  
 Company: TVNZ  
 Category: Information

Title: The Rich List (R)  
 Total Time: 1.00  
 Company: Imagination Television  
 Category: Entertainment

Title: One Sport Rugby: The IRB Sevens Wellington (R)  
 Total Time: 1.50  
 Company: TVNZ  
 Category: Sports

Title: Praise Be  
 Total Time: 0.50  
 Company: TVNZ  
 Category: Information

Title: New Breed, Old Creed (R)  
 Total Time: 0.50  
 Company: Freckle Films  
 Category: Documentaries

### **Week 9**

Title: Special Investigators (R)  
 Total Time: 0.50  
 Company: Greenstone Pictures  
 Category: Documentaries

Title: Sunday (R)  
 Total Time: 0.83  
 Company: TVNZ  
 Category: News/Current Affairs

Title: Artsville: Black on Red (R)  
 Total Time: 0.83  
 Company: Gibson Group  
 Category: Documentaries

Title: The Natives' School (R)  
 Total Time: 0.42  
 Company: Mad Ave Studios  
 Category: Documentaries

Title: One Sport Rugby: The IRB Sevens San Diego  
 Total Time: 1.50  
 Company: TVNZ  
 Category: Sports

Title: History Man - Michael King (R)  
 Total Time: 1.42  
 Company: Greenstone Pictures  
 Category: Documentaries

Title: Property Climbers (R)  
 Total Time: 0.50  
 Company: Jump Productions  
 Category: Information

Title: Country Calendar  
 Total Time: 0.50  
 Company: TVNZ  
 Category: Documentaries

### **Week 10**

Title: Burying Brian (R)  
 Total Time: 1.00  
 Company: Eyeworks Touchdown Television  
 Category: Drama/Comedy

Title: One Sport Rugby: IRB Rugby World Cup 7s 2009  
 Total Time: 1.00  
 Company: TVNZ  
 Category: Sports

Title: Reluctant Revolutionary (R)  
 Total Time: 1.83  
 Company: Direct Hit Productions  
 Category: Documentaries

Title: One Sport Hockey Black Sticks v India  
Total Time: 4.00  
Company: TVNZ  
Category: Sports

Title: Asia Down Under  
Total Time: 0.50  
Company: Asia Vision  
Category: Information

Title: Ta Moko (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: Dancing with the Stars  
Total Time: 2.00  
Company: TVNZ  
Category: Entertainment

Title: Artsville: Ian Athfield - Architect of Dreams (R)  
Total Time: 0.83  
Company: Messenger Films  
Category: Documentaries

Title: Orange Roughies (R)  
Total Time: 1.58  
Company: ScreenWorks  
Category: Drama/Comedy

### **Week 11**

Title: Diplomatic Immunity  
Total Time: 0.50  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: Marae  
Total Time: 0.50  
Company: TVNZ  
Category: Maori Programmes

Title: Dancing with the Stars (R)  
Total Time: 2.00  
Company: TVNZ  
Category: Entertainment

Title: Eye to Eye  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: News/Current Affairs

Title: Show of Hands  
Total Time: 2.00  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Artsville: Profiles - Terry Stringer (R)  
Total Time: 0.50  
Company: Screentime Limited  
Category: Documentaries

Title: Wrestling with the Angel (R)  
Total Time: 1.50  
Company: Ninox Television  
Category: Documentaries

### **Week 12**

Title: Sheilas: 28 Years On (R)  
Total Time: 1.33  
Company: Occasional Productions  
Category: Documentaries

Title: One Sport: Contact Tri TV  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Artsville: Disabled People Can't Dance (R)  
Total Time: 0.83  
Company: Maxim Films  
Category: Documentaries

### **Week 13**

Title: One Sport Rugby: The Hong Kong Sevens  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: Beat Squad  
Total Time: 0.50  
Company: Cream Media  
Category: Documentaries

Title: Rural Delivery  
Total Time: 0.50  
Company: Showdown Productions  
Category: Information

Title: One Sport: Contact Tri TV  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Q+A  
Total Time: 1.00  
Company: TVNZ  
Category: News/Current Affairs

Title: Mothers Behind Bars (R)  
Total Time: 1.00  
Company: RSVP Productions  
Category: Documentaries

Title: One Sport Multisport: North Shore Beach series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: The New Oceania (R)  
Total Time: 1.50  
Company: Point of View Productions  
Category: Documentaries

#### **Week 14**

Title: Fair Go (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: One Sport: Contact Tri TV  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport: IRB World 7s Series Finals Hong Kong  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport: Kelt Capital Horse of the Year 2009  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: One Sport: Sovereign Ocean Swim Series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

#### **Week 15**

Title: Intrepid Journeys (R)  
Total Time: 0.83  
Company: JAM TV  
Category: Documentaries

Title: Colin McCahon: I Am (R)  
Total Time: 1.33  
Company: Screentime Limited  
Category: Documentaries

Title: Piece of My Heart  
Total Time: 1.83  
Company: MF Films  
Category: Drama/Comedy

Title: Wheel of Fortune  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: One Sport: Horse of the Year 2009  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport Rugby: IRB Sevens World Series  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: One Sport Netball ANZ Championships 2009  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

#### **Week 16**

Title: Wheel of Fortune  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: Piano Man (R)  
Total Time: 1.00  
Company: Third Party Productions  
Category: Documentaries

Title: One Sport Netball ANZ Champ Magic v Southern Steel  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Hunger for the Wild (R)  
Total Time: 0.50  
Company: Fisheye Films  
Category: Information

#### **Week 17**

Title: One Sport Netball ANZ Champs Pulse v Firebirds  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Rocket Man - Story of William H Pickering (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Rapid Response  
Total Time: 0.50  
Company: Starfish Pictures  
Category: Documentaries

#### **Week 18**

Title: One News Update  
Total Time: 0.08  
Company: TVNZ  
Category: News/Current Affairs

Title: Stars in Their Eyes  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

Title: NZ Festival: Ken Douglas - Traitor  
or Visionary? (R)  
Total Time: 1.50  
Company: Top Shelf  
Category: Documentaries

Title: Saving Face  
Total Time: 0.92  
Company: Top Shelf  
Category: Documentaries

Title: Nobody's Heroes (R)  
Total Time: 1.00  
Company: Landmark Productions  
Category: Documentaries

Title: Reluctant Hero (R)  
Total Time: 1.42  
Company: Desert Road TV  
Category: Documentaries

Title: Anzac Day Wreath Laying  
Ceremony 2009  
Total Time: 1.50  
Company: TVNZ  
Category: Information

Title: One News Special: ANZAC  
Ceremony  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: Lost in Libya  
Total Time: 1.50  
Company: Pacific Screen  
Category: Documentaries

Title: How the Other Half Lives  
Total Time: 0.50  
Company: Chico Productions  
Category: Documentaries

Title: Anzac Day Dawn Service 2009  
Total Time: 0.83  
Company: TVNZ  
Category: Information

Title: Kiwis At War (R)  
Total Time: 0.50  
Company: Gibson Group  
Category: Documentaries

Title: One Sport: Sovereign Ocean Swim  
Series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport Netball ANZ Champs  
Fever v Pulse  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

### **Week 19**

Title: Orange Roughies  
Total Time: 1.00  
Company: ScreenWorks  
Category: Drama/Comedy

Title: One Sport Netball: ANZ Champs  
Tactix v Magic  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Apron Strings  
Total Time: 1.83  
Company: Apron Strings Productions  
Category: Drama/Comedy

Title: NZ Festival: Leo's Pride (R)  
Total Time: 1.50  
Company: Gibson Group  
Category: Documentaries

Title: Animal House (R)  
Total Time: 0.50  
Company: Imagination Television  
Category: Documentaries

### **Week 20**

Title: One Sport Netball ANZ Champs  
Magic v Pulse  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

### **Week 21**

Title: Auction House (R)  
Total Time: 0.50  
Company: Cream Media  
Category: Information

Title: Wild Vets  
Total Time: 0.50  
Company: Cream Media  
Category: Documentaries

Title: One Sport Netball ANZ Champs  
Tactix v Steel  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport Equestrian: Badminton  
Horse Trials  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

### **Week 22**

Title: IRB Sevens London  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: Perfect Strangers (R)  
Total Time: 2.00  
Company: Gaylene Preston Productions  
Category: Drama/Comedy

Title: 7 Worlds Collide  
Total Time: 1.00  
Company: Republic Films  
Category: Documentaries

Title: One News: Budget Special  
Total Time: 2.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Netball ANZ Champs R8 Tactix v  
Pulse  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

### **Week 23**

Title: Netball ANZ Champs Pulse v Steel  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Location, Location, Location (R)  
Total Time: 0.50  
Company: Ninox Films  
Category: Documentaries

Title: IRB World Sevens Edinburgh  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: Breakfast Weekend  
Total Time: 0.50  
Company: TVNZ  
Category: News/Current Affairs

### **Week 24**

Title: Netball ANZ Champs Pulse v Tactix  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Rugby IRB Junior World Champs  
NZ v Japan  
Total Time: 1.58  
Company: TVNZ  
Category: Sports

### **Week 25**

Title: Maramataka Maori  
Total Time: 1.00  
Company:  
Category: Maori Programmes

Title: The Investigator  
Total Time: 1.00  
Company: Red Sky Film & Television  
Category: Documentaries

Title: One Sport Sailing: Med Cup  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport Football FIFA Con Cup  
All Whites v Spain  
Total Time: 1.83  
Company: TVNZ  
Category: Sports

Title: Homefront Extra (R)  
Total Time: 0.17  
Company: TVNZ  
Category: Information

Title: Piha Rescue (R)  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

Title: One Sport Netball ANZ Champs  
Tactix v Firebirds  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport Tennis: Wimbledon  
Total Time: 0.17  
Company: TVNZ  
Category: Sports

### **Week 26**

Title: One Sport Netball ANZ Champs  
Mystics v Vixens  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport: FIFA Conf Cup SA 2009  
NZ v Iraq  
Total Time: 1.42  
Company: TVNZ  
Category: Sports

### **Week 27**

Title: Hunger for the Wild (R)  
Total Time: 0.50  
Company: Fisheye Films  
Category: Information

Title: One Sport Netball ANZ Champs  
Mystics v Firebirds  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Show of Hands  
Total Time: 2.00  
Company: Great Southern Television  
Category: Drama/Comedy

### **Week 28**

Title: One Sport Netball ANZ Champ  
Southern Steel v Swift  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: One Sport Sailing: World Match  
Racing Tour  
Total Time: 0.17  
Company: TVNZ  
Category: Sports

Title: One Sport Tennis: Wimbledon (R)  
Total Time: 0.17  
Company: TVNZ  
Category: Sports

Title: One Sport Sailing: 2009 Audi Med  
Cup Regatta  
Total Time: 0.17  
Company: TVNZ  
Category: Sports

Title: The Missing  
Total Time: 1.00  
Company: Screentime Ltd  
Category: Documentaries

Title: The Real Mr Asia (R)  
Total Time: 1.58  
Company: Screentime Ltd  
Category: Documentaries

### **Week 29**

Title: The National Bank Young Farmer  
Contest 2009 (R)  
Total Time: 1.00  
Company: Dexterity Productions  
Category: Entertainment

Title: Coastwatch (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: Fair Go (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Property Climbers (R)  
Total Time: 0.50  
Company: Jump Productions  
Category: Information

Title: The National Bank Young Farmer  
Contest 2009  
Total Time: 1.00  
Company: Dexterity Productions  
Category: Entertainment

Title: The Politically Incorrect Parenting  
Show  
Total Time: 0.50  
Company: Razor Films  
Category: Documentaries

Title: One Sport Netball: ANZ  
Championship  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: One Sport Netball: ANZ Champs  
Semi Final 2009  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

### **Week 30**

Title: Waka Huia  
Total Time: 1.00  
Company: TVNZ  
Category: Maori Programmes

Title: Are We There Yet? (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Chasing the Ghost  
Total Time: 1.00  
Company: Project Melting Pot  
Category: Documentaries

### **Week 31**

Title: One Sport Netball: ANZ Champs  
2009 Final  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: Intrepid Journeys  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: The Worst That Could Happen  
Total Time: 1.00  
Company: Great Journeys Resources  
Category: Documentaries

### **Week 32**

Title: The Killing of Sophie Elliott  
Total Time: 1.00  
Company: Great Journeys Resources  
Category: Documentaries

### **Week 33**

Title: Until Proven Innocent (R)  
Total Time: 1.75  
Company: Lippy Pictures  
Category: Drama/Comedy

### **Week 34**

Title: South  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

Title: Life's A Riot  
Total Time: 1.50  
Company: Riot Productions  
Category: Drama/Comedy

Title: Jack of All Trades (R)  
Total Time: 0.50  
Company: Brandnew Media Productions  
Category: Information

### **Week 35**

Title: Off the Radar (R)  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

Title: Homefront Extra (R)  
Total Time: 0.17  
Company: TVNZ  
Category: Information

### **Week 36**

Title: Save Our Home  
Total Time: 0.50  
Company: Jump Productions  
Category: Documentaries

### **Week 37**

Title: Piha Rescue (R)  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

Title: Fair Go (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Homegrown (R)  
Total Time: 0.50  
Company: Imagination Television  
Category: Documentaries

Title: One Sport Netball Int Aust  
Diamonds v Silver Ferns  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: The Rich List (R)  
Total Time: 1.00  
Company: Imagination Television  
Category: Entertainment

### **Week 38**

Title: The Pretender (R)  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

### **Week 39**

Title: Eating for Two  
Total Time: 1.00  
Company: Isola Productions  
Category: Documentaries

Title: To Sir with Love (R)  
Total Time: 1.83  
Company: The Producers Limited  
Category: Entertainment

Title: New Zealand on a Plate  
Total Time: 0.58  
Company: Destination Television  
Category: Information

Title: The Other Olympiad (R)  
Total Time: 0.33  
Company: RSVP Productions  
Category: Documentaries

### **Week 40**

Title: Fair Go Ad Awards  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: One Sport Snowboarding: Burton  
NZ Open  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Sunday (R)  
Total Time: 0.83  
Company: TVNZ  
Category: News/Current Affairs

Title: Coastwatch (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

#### **Week 41**

Title: Piha Rescue  
Total Time: 0.50  
Company: South Pacific Video Productions  
Category: Documentaries

Title: Birdland  
Total Time: 0.50  
Company: Great Southern Television  
Category: Documentaries

Title: One Sport Snowboarding: Burton  
NZ Open  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport Rowing: The Gallagher  
Great Race  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: Fair Go Ad Awards (R)  
Total Time: 0.92  
Company: TVNZ  
Category: Information

#### **Week 42**

Title: Border Patrol (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: Mucking In  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: FIFA World Cup NZ v Bahrain  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: The Hothouse (R)  
Total Time: 1.00  
Company: Gibson Group  
Category: Drama/Comedy

Title: One Sport Netball: World Series (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Sports

Title: One Sport Netball: World Series  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

#### **Week 43**

Title: One Sport Netball Int Silver Ferns v  
Jamaica (R)  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: One Sport Netball Int Silver Ferns v  
Jamaica  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: A Question of Justice (R)  
Total Time: 2.00  
Company: Red Sky Film & TV  
Category: Documentaries

#### **Week 44**

Title: Stars in Their Eyes (R)  
Total Time: 0.83  
Company: Imagination Television  
Category: Entertainment

Title: Westfield Style Pasifika 2009  
Total Time: 1.00  
Company: Drum Productions  
Category: Entertainment

Title: One Sport Soccer FIFA U17 NZ v  
Burkina Faso  
Total Time: 1.83  
Company: TVNZ  
Category: Sports

Title: One Sport Soccer FIFA U17 NZ v  
Costa Rica  
Total Time: 1.83  
Company: TVNZ  
Category: Sports

Title: Hunger for the Wild (R)  
Total Time: 0.50  
Company: Fisheye Films  
Category: Information

Title: No.2 (R)  
Total Time: 1.83  
Company: Colonial Encounters Ltd  
Category: Drama/Comedy

Title: Fatal Attraction  
Total Time: 1.00  
Company: Cream Media  
Category: Documentaries

#### **Week 45**

Title: One Sport Soccer FIFA U17 World Cup NZ v Turkey (R)  
Total Time: 2.00  
Company: TVNZ  
Category: Sports

Title: Line of Fire  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: How Clean is Your House? (R)  
Total Time: 0.50  
Company: South Pacific Pictures  
Category: Documentaries

Title: Ground Rules (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

#### **Week 46**

Title: Private Lives of Giants (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

#### **Week 47**

Title: The Politically Incorrect Parenting Show (R)  
Total Time: 1.00  
Company: Razor Films  
Category: Documentaries

Title: How the Other Half Lives (R)  
Total Time: 0.50  
Company: Chico Productions  
Category: Documentaries

Title: Brain Power (R)  
Total Time: 1.00  
Company: Sportsinc  
Category: Documentaries

Title: Private Lives of Little People (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

#### **Week 48**

Title: Private Lives of Bodybuilders (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

Title: Piece of My Heart (R)  
Total Time: 1.83  
Company: MF Films  
Category: Drama/Comedy

Title: Undercover (R)  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: Orange Roughies (R)  
Total Time: 1.50  
Company: ScreenWorks  
Category: Drama/Comedy

Title: Country Calendar (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Documentaries

#### **Week 49**

Title: Erebus - The Aftermath (R)  
Total Time: 2.00  
Company: Frame Up Films  
Category: Documentaries

Title: Your Money Sorted (R)  
Total Time: 0.50  
Company: dsp Beyond  
Category: Information

Title: South (R)  
Total Time: 0.50  
Company: JAM TV  
Category: Documentaries

#### **Week 50**

Title: Minority Voices  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Information

Title: Attitude Awards  
Total Time: 1.00  
Company: RSVP Productions  
Category: Documentaries

Title: One Sport Rowing: Billy Webb Memorial Scull  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: One Sport Rugby: IRB 7s World Series Dubai  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

Title: Gardens of the World (R)  
Total Time: 0.17  
Company: TVNZ  
Category: Information

Title: One News Special: 2010 FIFA World Cup Draw  
Total Time: 1.50  
Company: TVNZ  
Category: News/Current Affairs

Title: Zoo Babies  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

### **Week 51**

Title: Attitude Awards (R)  
Total Time: 0.83  
Company: RSVP Productions  
Category: Documentaries

Title: Marae Summer Season (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Maori Programmes

Title: Search and Rescue (R)  
Total Time: 0.50  
Company: Starfish Pictures  
Category: Documentaries

Title: One Land  
Total Time: 1.00  
Company: Eyeworks NZ  
Category: Documentaries

Title: One Sport Rugby: IRB Sevens South Africa  
Total Time: 1.50  
Company: TVNZ  
Category: Sports

### **Week 52**

Title: The School of Success (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

Title: A Taste of Christmas (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Nine Lessons and Carols  
Total Time: 1.50  
Company: TVNZ  
Category: Information

Title: One Land  
Total Time: 1.00  
Company: Eyeworks NZ  
Category: Documentaries

Title: The Zoo (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Nine Lessons and Carols (R)  
Total Time: 1.50  
Company: TVNZ  
Category: Information

Title: One Sport: Contact Tri TV  
Total Time: 0.92  
Company: TVNZ  
Category: Sports

Title: Country Calendar (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Documentaries

Title: Peter Pan  
Total Time: 1.50  
Company: TVNZ  
Category: Entertainment

Title: Hunger for the Wild (R)  
Total Time: 0.50  
Company: Fisheye Films  
Category: Information

Title: Frontier of Dreams (R)  
Total Time: 0.92  
Company: Whakapapa Productions  
Category: Documentaries

Title: Intrepid Journeys (R)  
Total Time: 1.00  
Company: JAM TV  
Category: Documentaries

Title: Carols in the Caves  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: One Sport Swimming: NZ Ocean Swim (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Sports

Title: Taste New Zealand (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: The Best of Waka Huia (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Maori Programmes

### **Week 53**

Title: Borderline (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Documentaries

Title: Eating for Two (R)  
Total Time: 1.00  
Company: Isola Productions  
Category: Documentaries

Title: Mucking In (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: Rapid Response (R)  
Total Time: 0.50  
Company: Starfish Pictures  
Category: Documentaries

Title: Wicked Weather (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

Title: A Taste of Home (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: ONEs Countdown to New Year  
Total Time: 1.50  
Company: TVNZ  
Category: Entertainment

Title: ONE Decade in the Making  
Total Time: 1.00  
Company: TVNZ  
Category: Information

Title: Praise Be (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: One Land  
Total Time: 1.00  
Company: Eyeworks NZ  
Category: Documentaries

## TV2

All fundings

First Time Only

**Week 1**

Title: Karaoke High (R)

Total Time: 0.50

Company: South Pacific Films

Category: Children's Drama

Title: Puzzle Inc (R)

Total Time: 0.08

Company: Flux Animation

Category: Children's

Title: Neighbours At War (R)

Total Time: 0.50

Company: Greenstone Pictures

Category: Documentaries

Title: The Go Show (R)

Total Time: 0.42

Company: Pickled Possum Productions

Category: Children's

Title: Moon TV (R)

Total Time: 0.50

Company: Moon Television

Category: Drama/Comedy

**Week 2**

Title: The Go Show Weekend (R)

Total Time: 0.50

Company: Pickled Possum Productions

Category: Children's

Title: Korero Mai - Speak to Me

Total Time: 0.50

Company: Cinco-Cine

Category: Maori Programmes

Title: Just the Job (R)

Total Time: 0.50

Company: Dave Mason Productions

Category: Children's

Title: Cool Kids Cooking

Total Time: 0.17

Company: Top Shelf

Category: Children's

Title: 2Tube: Uncut

Total Time: 1.00

Company: Great Southern Television

Category: Drama/Comedy

Title: Lotto 2009

Total Time: 0.08

Company: NZ Lotteries

Category: Entertainment

**Week 3**

Title: Surf Club 174

Total Time: 0.50

Company: Sportmedia NZ

Category: Sports

Title: Zip and Mac (R)

Total Time: 0.08

Company: You &amp; Media

Category: Children's

**Week 4**

Title: Beach Volleyball '09

Total Time: 4.50

Company: TVNZ

Category: Sports

Title: Shortland Street (R)

Total Time: 0.50

Company: South Pacific Pictures

Category: Drama/Comedy

Title: Shortland Street

Total Time: 0.50

Company: South Pacific Pictures

Category: Drama/Comedy

**Week 5**

Title: Shortland Street Omnibus (R)

Total Time: 2.00

Company: South Pacific Pictures

Category: Drama/Comedy

**Week 6**

Title: The Adventures of Massey Ferguson (R)

Total Time: 0.08

Company: Flux Animation

Category: Children's

Title: The Killian Curse (R)

Total Time: 0.50

Company: TVNZ

Category: Children's Drama

Title: 20/20

Total Time: 0.33

Company: TVNZ

Category: News/Current Affairs

**Week 8**

Title: Police Ten 7

Total Time: 0.50

Company: Screentime Ltd

Category: Documentaries

Title: NZ's Brainiest Kid (R)

Total Time: 1.00

Company: TVNZ

Category: Entertainment

Title: Mitre 10 Dream Home  
Total Time: 1.00  
Company: Ninox Films  
Category: Information

Title: Go Girls  
Total Time: 1.00  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: Amazing Extraordinary Friends (R)  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Children's

Title: Neighbours At War  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: Who Dares Wins  
Total Time: 0.50  
Company: Time Machine Films  
Category: Entertainment

Title: Top Town  
Total Time: 1.00  
Company: Eyeworks NZ  
Category: Entertainment

### **Week 9**

Title: Small Blacks TV  
Total Time: 0.50  
Company: Quick TV  
Category: Sports

Title: What Now?  
Total Time: 2.00  
Company: Whitebait Productions  
Category: Children's

### **Week 12**

Title: Vodafone One Tribe  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Time Trackers  
Total Time: 0.50  
Company: Gibson Group  
Category: Children's

### **Week 13**

Title: 20/20 (R)  
Total Time: 0.33  
Company: TVNZ  
Category: News/Current Affairs

Title: The WotWots  
Total Time: 0.17  
Company: Pukeko Pictures  
Category: Children's

### **Week 14**

Title: So You Wanna Be a Popstar? (F)  
Total Time: 1.00  
Company: Touchdown Productions  
Category: Entertainment

Title: Nought to Five (R)  
Total Time: 0.50  
Company: Homegrown Television Ltd  
Category: Information

### **Week 15**

Title: I Am TV  
Total Time: 1.00  
Company: TVNZ  
Category: Children's

Title: Activate (R)  
Total Time: 0.42  
Company: Quick TV  
Category: Children's

Title: Black Sheep  
Total Time: 1.83  
Company: Escapade Pictures  
Category: Drama/Comedy

Title: I Am TV (R)  
Total Time: 1.00  
Company: TVNZ  
Category: Children's

### **Week 16**

Title: Comedy Gala 2008 (R)  
Total Time: 1.00  
Company: Screentime Ltd  
Category: Drama/Comedy

Title: Cool Kids Cooking (R)  
Total Time: 0.17  
Company: Top Shelf  
Category: Children's

### **Week 18**

Title: Trading Houses  
Total Time: 1.00  
Company: Eyeworks NZ  
Category: Information

Title: Buzzy Bee and Friends  
Total Time: 0.18  
Company: Lion Rock Ventures  
Category: Children's

Title: The Go Show (R)  
Total Time: 0.42  
Company: Pickled Possum Productions  
Category: Children's

Title: Studio 2  
Total Time: 0.50  
Company: Taylormade Media  
Category: Children's

Title: Rescue 1  
Total Time: 0.50  
Company:  
Category: Information

Title: The Erin Simpson Show  
Total Time: 0.50  
Company: Whitebait Productions  
Category: Children's

### **Week 19**

Title: Are You Smarter Than a 10-Year-Old? (R)  
Total Time: 1.00  
Company: Eyeworks Touchdown Television  
Category: Entertainment

Title: Mitre 10 DIY Rescue (R)  
Total Time: 0.83  
Company: Touchdown Productions  
Category: Information

Title: Comedy Gala 2009  
Total Time: 2.00  
Company: Satellite Media  
Category: Drama/Comedy

### **Week 21**

Title: ASB Polyfest 2009  
Total Time: 0.50  
Company: TVNZ  
Category: Entertainment

Title: Mike King (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Entertainment

### **Week 22**

Title: Moon TV - The Great NZ Road Trip (R)  
Total Time: 0.50  
Company: Moon Enterprises Ltd  
Category: Drama/Comedy

### **Week 23**

Title: The Adventures of Massey Ferguson (R)  
Total Time: 0.08  
Company: Flux Animation  
Category: Children's

Title: I Am TV Presents: The Outlook for Someday  
Total Time: 1.00  
Company: Connected Media Trust  
Category: Documentaries

### **Week 24**

Title: The Singing Bee  
Total Time: 0.50  
Company: Great Southern Television  
Category: Entertainment

### **Week 26**

Title: Activate  
Total Time: 0.50  
Company: Quick TV  
Category: Children's

Title: Motorway Patrol  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

Title: My House My Castle  
Total Time: 0.50  
Company: Eyeworks Touchdown Television  
Category: Information

Title: 20/20  
Total Time: 0.33  
Company: TVNZ  
Category: News/Current Affairs

### **Week 27**

Title: Vodafone One Tribe TV  
Total Time: 0.50  
Company:  
Category: Sports

Title: 20/20 (R)  
Total Time: 0.33  
Company: TVNZ  
Category: News/Current Affairs

### **Week 28**

Title: Cool Kids Cooking (R)  
Total Time: 0.17  
Company: Top Shelf  
Category: Children's

Title: Illegal NZ  
Total Time: 0.50  
Company: Screentime Limited  
Category: Documentaries

Title: Puzzle Inc (R)  
Total Time: 0.08  
Company: Flux Animation  
Category: Children's

### **Week 29**

Title: Island Wars  
Total Time: 1.00  
Company: Eyeworks NZ  
Category: Entertainment

### **Week 31**

Title: Korero Mai - Speak to Me  
Total Time: 0.50  
Company: Cinco-Cine  
Category: Maori Programmes

### **Week 34**

Title: I Am TV (R)  
Total Time: 0.92  
Company: TVNZ  
Category: Children's

### **Week 35**

Title: Holly's Heroes (R)  
Total Time: 0.92  
Company: Gibson Group  
Category: Children's Drama

Title: Police Ten 7  
Total Time: 0.50  
Company: Screentime Ltd  
Category: Documentaries

### **Week 36**

Title: NZ Smashes Guinness World Records  
Total Time: 0.50  
Company:  
Category: Entertainment

### **Week 39**

Title: The Cult  
Total Time: 1.00  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Paradise Café  
Total Time: 0.50  
Company: Gibson Group  
Category: Children's Drama

### **Week 40**

Title: Cool Kids Cooking (R)  
Total Time: 0.08  
Company: Top Shelf  
Category: Children's

Title: Ride with the Devil (R)  
Total Time: 0.58  
Company: Isola Productions  
Category: Drama/Comedy

Title: The Cult (R)  
Total Time: 1.00  
Company: Great Southern Television  
Category: Drama/Comedy

### **Week 41**

Title: Just the Job  
Total Time: 0.50  
Company: Dave Mason Productions  
Category: Children's

### **Week 42**

Title: The WotWots (R)  
Total Time: 0.17  
Company: Pukeko Pictures  
Category: Children's

### **Week 44**

Title: Zip and Mac (R)  
Total Time: 0.13  
Company: You & Media  
Category: Children's

### **Week 46**

Title: Matthew & Marc's Rocky Road to Land of Rising Sun (R)  
Total Time: 0.50  
Company: Touchdown Television  
Category: Documentaries

### **Week 47**

Title: Crash Investigation Unit  
Total Time: 0.50  
Company: Greenstone Pictures  
Category: Documentaries

### **Week 51**

Title: Just the Job (R)  
Total Time: 0.50  
Company: Dave Mason Productions  
Category: Children's

Title: One Night Only  
Total Time: 1.00  
Company: TVNZ  
Category: Entertainment

Title: The Great Kiwi Christmas Comedy Gala  
Total Time: 2.00  
Company: Satellite Media  
Category: Entertainment

### **Week 52**

Title: What Now: Christmas Special  
Total Time: 2.00  
Company: Whitebait Productions  
Category: Children's

Title: What Now: Christmas Special (R)  
Total Time: 2.00  
Company: Whitebait Productions  
Category: Children's

Title: War Tourist: Christmas in  
Bethlehem (R)  
Total Time: 0.50  
Company: The Documedy Institute  
Category: Documentaries

Title: The Comedy Christmas Gala (R)  
Total Time: 1.33  
Company: Satellite Media  
Category: Drama/Comedy

Title: Farmers Santa Parade 75th  
Anniversary (R)  
Total Time: 0.42  
Company:  
Category: Entertainment

### **Week 53**

Title: Last Man Standing (R)  
Total Time: 1.00  
Company: Execam  
Category: Documentaries

## TV3

All fundings

First Time Only

**Week 1**

Title: Sports Tonight's 5th Birthday Bash

Total Time: 1.00

Company: TV3

Category: Sports

Title: Deal or No Deal (R)

Total Time: 1.00

Company: Imagination Television

Category: Entertainment

Title: Wa\$ted (R)

Total Time: 0.50

Company: Fumes (NZ) Ltd

Category: Documentaries

Title: Money Man (R)

Total Time: 0.50

Company: Cream Media

Category: Documentaries

Title: ITM Fishing Show (R)

Total Time: 0.50

Company: Tightlines Television

Category: Information

Title: 3 News

Total Time: 1.00

Company: TV3

Category: News/Current Affairs

**Week 2**

Title: Outdoors With Geoff (R)

Total Time: 0.50

Company: Rainbow Television Productions

Category: Information

Title: Outrageous Fortune (R)

Total Time: 1.00

Company: South Pacific Pictures

Category: Drama/Comedy

Title: Nightline

Total Time: 0.50

Company: TV3

Category: News/Current Affairs

Title: Pukana.

Total Time: 0.83

Company: Cinco-Cine

Category: Maori Programmes

Title: The Kitchen Job

Total Time: 1.00

Company: Top Shelf Productions

Category: Documentaries

Title: Tu Te Puehu (R)

Total Time: 0.50

Company: Te Aratai Productions

Category: Maori Programmes

Title: Making Tracks (R)

Total Time: 1.00

Company: Two Heads Ltd

Category: Entertainment

Title: Open Door (R)

Total Time: 0.33

Company: Morningside Productions

Category: Documentaries

Title: ITM Fishing Show

Total Time: 0.50

Company: Tightlines Television

Category: Information

Title: Gone Fishin' (R)

Total Time: 0.50

Company: Frontier Television

Category: Information

Title: What's Really In Our Food? (R)

Total Time: 0.50

Company: Topshelf Productions

Category: Documentaries

Title: Bryan and Bobby (R)

Total Time: 0.17

Company: Treehut Productions

Category: Children's

**Week 4**

Title: Sunrise

Total Time: 2.00

Company: TV3

Category: News/Current Affairs

Title: 3 News at 12

Total Time: 0.50

Company: TV3

Category: News/Current Affairs

Title: ASB Business

Total Time: 0.50

Company: TVNZ

Category: News/Current Affairs

Title: Sex Wars (R)

Total Time: 1.00

Company: Isola Productions

Category: Documentaries

Title: 3 Sport A1GP Taupo Practice Session  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: Campbell Live  
Total Time: 0.50  
Company: TV3  
Category: News/Current Affairs

### **Week 5**

Title: 3 Sport A1GP Taupo Sprint and Feature Races  
Total Time: 2.00  
Company: TV3  
Category: Sports

Title: 3 Sport A1GP Taupo Qualifying  
Total Time: 2.00  
Company: TV3  
Category: Sports

### **Week 6**

Title: Sports Tonight  
Total Time: 0.25  
Company: TV3  
Category: Sports

Title: 3 Sport A1GP Taupo Sprint and Feature Races (R)  
Total Time: 1.00  
Company: TV3  
Category: Sports

Title: Open Door (R)  
Total Time: 0.50  
Company: Morningside Productions  
Category: Documentaries

Title: 60 Minutes  
Total Time: 0.67  
Company: TV3  
Category: News/Current Affairs

Title: Target 10th Anniversary Special  
Total Time: 1.00  
Company: Top Shelf Productions  
Category: Information

### **Week 7**

Title: Missing Pieces  
Total Time: 0.50  
Company: Eyeworks Touchdown Television  
Category: Documentaries

Title: Target  
Total Time: 0.50  
Company: Top Shelf Productions  
Category: Information

Title: River Queen (R)  
Total Time: 2.33  
Company: Silverscreen Films (NZ)  
Category: Drama/Comedy

Title: The Golf Club  
Total Time: 0.50  
Company: Sportsinc  
Category: Sports

### **Week 8**

Title: Downsize Me! (R)  
Total Time: 1.00  
Company: ABH Productions  
Category: Information

Title: Play It Strange 2008 (R)  
Total Time: 0.83  
Company: Isola Productions  
Category: Documentaries

### **Week 9**

Title: Emergency Heroes  
Total Time: 0.50  
Company: Ninox Television  
Category: Documentaries

Title: The Official Top NZ 40 (R)  
Total Time: 0.20  
Company: TV3  
Category: Entertainment

Title: Sticky TV  
Total Time: 0.67  
Company: Pickled Possum Productions  
Category: Children's

Title: Million Dollar Catch  
Total Time: 0.50  
Company: Great Southern Television  
Category: Documentaries

### **Week 10**

Title: 3 Sport Horseracing: Telecom Derby  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: V8 Supercars V8Xtra  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 11**

Title: Spooked  
Total Time: 2.00  
Company: Silverscreen Films (NZ)  
Category: Drama/Comedy

Title: New Zealand's Next Top Model  
Total Time: 1.00  
Company: TV3  
Category: Entertainment

Title: 3 Sport: HSBC NZPGA  
Championship Day 4  
Total Time: 5.00  
Company: TV3  
Category: Sports

Title: 3 Sport: HSBC NZ PGA  
Championship Day 3 Clearwater  
Total Time: 5.00  
Company: TV3  
Category: Sports

### **Week 12**

Title: Missing Pieces (R)  
Total Time: 0.50  
Company: Eyeworks Touchdown Television  
Category: Documentaries

### **Week 13**

Title: Pacific Beat Street.  
Total Time: 0.50  
Company: Drum Productions  
Category: Information

Title: V8 Supercars Round One Adelaide  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: V8 Supercars race two Adelaide  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 14**

Title: ENZED V8 Ute Series  
Total Time: 1.00  
Company: TV3  
Category: Sports

Title: V8 Supercars V8Xtra  
Total Time: 0.50  
Company: TV3  
Category: Sports

### **Week 15**

Title: What's Really In Our Food? (R)  
Total Time: 0.50  
Company: Topshelf Productions  
Category: Documentaries

Title: Kiwi Champions  
Total Time: 1.00  
Company: J C Productions  
Category: Documentaries

Title: V8 Fujitsu Series - Round 1  
Adelaide  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 16**

Title: The Millen Baird Show (R)  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

Title: The Big Stuff (R)  
Total Time: 1.00  
Company: Factory TV  
Category: Information

Title: Our Dirty Little Secret (R)  
Total Time: 1.00  
Company: Topshelf Productions  
Category: Documentaries

### **Week 17**

Title: bro'Town 5  
Total Time: 0.50  
Company: Firehorse Films  
Category: Drama/Comedy

Title: V8 Supercars Round 2 Hamilton  
400  
Total Time: 6.00  
Company: TV3  
Category: Sports

Title: Money Man  
Total Time: 0.50  
Company: Cream Media  
Category: Documentaries

### **Week 18**

Title: Sunrise Anzac Special  
Total Time: 0.08  
Company: TV3  
Category: Information

Title: Inside NZ: The Shadow of Vietnam  
Total Time: 0.83  
Company: Top Shelf  
Category: Documentaries

Title: The Time of Our Lives (R)  
Total Time: 1.00  
Company: Gaylene Preston Productions  
Category: Documentaries

Title: AotearoHA  
Total Time: 1.00  
Company: TV3  
Category: Drama/Comedy

Title: The Warriors  
Total Time: 0.33  
Company: TVWorks  
Category: Documentaries

Title: 60 Minutes (R)  
Total Time: 0.67  
Company: TV3  
Category: News/Current Affairs

Title: ENZED V8 Ute (Round 5) Timaru  
Total Time: 1.00  
Company: TV3  
Category: Sports

### **Week 19**

Title: Fracture (R)  
Total Time: 2.00  
Company: Kahukura Productions  
Category: Drama/Comedy

Title: Pulp Sport (R)  
Total Time: 0.50  
Company: Shonky Productions  
Category: Drama/Comedy

Title: V8 Supercars 2009 R3 Winton Benalla  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 20**

Title: Downsize Me! (R)  
Total Time: 1.00  
Company: ABH Productions  
Category: Information

Title: Action Central  
Total Time: 0.17  
Company: Pickled Possum Productions  
Category: Children's

### **Week 21**

Title: Open Door  
Total Time: 0.50  
Company: Morningside Productions  
Category: Documentaries

Title: V8 Fujitsu Series Winton Benalla Victoria  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 23**

Title: A Thousand Apologies (R)  
Total Time: 0.42  
Company: Great Southern Television  
Category: Drama/Comedy

Title: V8 Supercars  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Outdoors With Geoff (R)  
Total Time: 0.50  
Company: Rainbow Television Productions  
Category: Information

Title: The Millen Baird Show (R)  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Outrageous Fortune  
Total Time: 1.00  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: Wa\$ted (R)  
Total Time: 0.50  
Company: Fumes (NZ) Ltd  
Category: Documentaries

Title: Horseracing Harness Jewels, Ashburton  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: The Big Stuff (R)  
Total Time: 1.00  
Company: Factory TV  
Category: Information

### **Week 24**

Title: Once Were Warriors (R)  
Total Time: 2.17  
Company: Communicado  
Category: Drama/Comedy

### **Week 25**

Title: 3 News Special: Mt Albert By-Election  
Total Time: 0.50  
Company: TV3  
Category: News/Current Affairs

Title: Aussie V8 Utes (round 1)  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 26**

Title: V8 Supercars R5 Skycity Triple Crown  
Total Time: 0.17  
Company: TV3  
Category: Sports

**Week 27**

Title: V8 Utes Australia  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Hitched  
Total Time: 0.50  
Company: Cream TV  
Category: Entertainment

**Week 28**

Title: Hitched (R)  
Total Time: 0.50  
Company: Cream TV  
Category: Entertainment

Title: The Gangs (R)  
Total Time: 1.00  
Company: Top Shelf  
Category: Documentaries

**Week 29**

Title: Motorsport V8 Supercars Race II  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Motorsport V8 Supercars R6  
Dunlop Townsville  
Total Time: 0.17  
Company: TV3  
Category: Sports

**Week 32**

Title: V8 Supercars: R7 Sandown  
Challenge Melbourne  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Out of The Blue (R)  
Total Time: 2.00  
Company: Condor Films  
Category: Drama/Comedy

**Week 33**

Title: Big Night In  
Total Time: 5.00  
Company: Southern Star  
Category: Entertainment

**Week 34**

Title: 7 Days  
Total Time: 0.50  
Company: TVWorks  
Category: Drama/Comedy

Title: The Perfect Age (R)  
Total Time: 1.00  
Company: Eyeworks Touchdown Television  
Category: Documentaries

Title: Stage Challenge 2009  
Total Time: 0.50  
Company: Whitebait Productions  
Category: Entertainment

Title: Pulp Sport  
Total Time: 0.50  
Company: Shonky Productions  
Category: Drama/Comedy

**Week 35**

Title: For Good (R)  
Total Time: 1.83  
Company: For Good Ltd  
Category: Drama/Comedy

Title: V8 Supercars: Round 8  
Queensland Raceway  
Total Time: 0.17  
Company: TV3  
Category: Sports

**Week 36**

Title: Gone Fishin' (R)  
Total Time: 0.50  
Company: Frontier Television  
Category: Information

Title: Inside NZ: The Village  
Total Time: 1.00  
Company: Blue Bach Productions  
Category: Documentaries

**Week 37**

Title: What's Really In Our Food?  
Total Time: 0.50  
Company: Topshelf Productions  
Category: Documentaries

Title: The Perfect Age (R)  
Total Time: 1.00  
Company: Eyeworks Touchdown Television  
Category: Documentaries

Title: Qantas Film and Television Awards  
2009  
Total Time: 1.58  
Company: TV3  
Category: Entertainment

**Week 38**

Title: V8 Supercars Phillip Island  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: AotearoHA - the Billy T Awards (R)  
Total Time: 1.00  
Company: TVWorks  
Category: Entertainment

### **Week 39**

Title: What's Really In Our Food? (R)  
Total Time: 0.50  
Company: Topshelf Productions  
Category: Documentaries

### **Week 40**

Title: Lost Boys (R)  
Total Time: 1.00  
Company: Showdown Productions  
Category: Documentaries

### **Week 41**

Title: Outrageous Fortune (R)  
Total Time: 1.00  
Company: South Pacific Pictures  
Category: Drama/Comedy

Title: Lost Boys (R)  
Total Time: 1.00  
Company: Showdown Productions  
Category: Documentaries

### **Week 42**

Title: V8 Supercars Round 10 Bathurst 2009  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: 2009 Vodafone New Zealand Music Awards (R)  
Total Time: 2.00  
Company: Satellite Media  
Category: Entertainment

### **Week 43**

Title: Earthquake (R)  
Total Time: 1.00  
Company: Gaylene Preston Productions  
Category: Documentaries

Title: The Millen Baird Show (R)  
Total Time: 0.50  
Company: Great Southern Television  
Category: Drama/Comedy

Title: World Kitchen  
Total Time: 0.50  
Company: Zoomslide Media  
Category: Information

Title: Inside NZ: Charlotte: A Life Without Limbs  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

Title: The Jaquie Brown Diaries  
Total Time: 0.50  
Company: Young Gifted & Brown  
Category: Drama/Comedy

### **Week 44**

Title: The Big Stuff (R)  
Total Time: 1.00  
Company: Factory TV  
Category: Information

Title: ITM Fishing Show (R)  
Total Time: 0.50  
Company: Tighlines Television  
Category: Information

Title: V8 Supercars Surfers Paradise  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: The Rescue of Iani (R)  
Total Time: 1.00  
Company: The TV Set  
Category: Documentaries

Title: Inside NZ: Are Vitamins Killing You?  
Total Time: 1.00  
Company: Screentime Ltd  
Category: Documentaries

### **Week 45**

Title: Inside NZ: The \$181 Dream  
Total Time: 1.00  
Company: Paua Productions  
Category: Documentaries

Title: ENZED V8 Ute Series  
Total Time: 1.00  
Company: TV3  
Category: Sports

Title: 3 Sport Horseracing: Emeirates Melbourne Cup  
Total Time: 1.00  
Company: TV3  
Category: Sports

### **Week 46**

Title: 3 Sport Horseracing: NZ Trotting Cup  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: V8 Supercars Round 12 the Island 300  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: NZ Motorsport Championship Series  
Total Time: 4.00  
Company: TV3  
Category: Sports

Title: Insatiable Hunger (R)  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: Inside NZ: The Truth About Asian Crime  
Total Time: 1.00  
Company: Top Shelf  
Category: Documentaries

### **Week 47**

Title: 3 Sport Horseracing: Christchurch Casino NZ Cup  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: A Little Love Story  
Total Time: 1.00  
Company: Zoomslide Media  
Category: Documentaries

Title: Motorsport NZ Summer Series Support Races Pukekohe  
Total Time: 3.00  
Company: TV3  
Category: Sports

Title: Inside NZ: Donated to Science  
Total Time: 1.00  
Company: PRN Films  
Category: Documentaries

### **Week 48**

Title: Inside NZ: How to Spot a Cult  
Total Time: 1.00  
Company: Gibson Group  
Category: Documentaries

Title: V8 Supercars: Round 13 Bigpond 300 Perth  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: Lost At Sea - The Rob Hewitt Story (R)  
Total Time: 1.00  
Company: Studio 178 Ltd  
Category: Documentaries

### **Week 49**

Title: NZ Motorsport Championship Series  
Total Time: 4.00  
Company: TV3  
Category: Sports

Title: AotearoHA - The Tiki Tour Edition  
Total Time: 1.00  
Company: TVWorks  
Category: Drama/Comedy

Title: The Millen Baird Show  
Total Time: 1.00  
Company: Great Southern Television  
Category: Drama/Comedy

Title: Dying for Everest (R)  
Total Time: 1.00  
Company: Making Movies  
Category: Documentaries

### **Week 50**

Title: V8 Supercars: Round 14 Sydney Telstra 500  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: INZ: Catching the King of the Benefit Cheats  
Total Time: 1.00  
Company: Isola Productions  
Category: Documentaries

### **Week 51**

Title: NZ Motorsport Championship Series  
Total Time: 3.00  
Company: TV3  
Category: Sports

Title: Coca-Cola Christmas in the Park 2009  
Total Time: 2.00  
Company: TV3  
Category: Entertainment

Title: Inside NZ: Bringing My Brother Back to Life  
Total Time: 1.00  
Company: Razor Films  
Category: Documentaries

### **Week 52**

Title: The Best of the Big Night In (R)  
Total Time: 1.00  
Company: Southern Star  
Category: Entertainment

Title: The Big Stuff (R)  
Total Time: 1.00  
Company: Factory TV  
Category: Information

Title: V8 Fujitsu Series: Round 7 Sydney  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: The Best of Pulp Sport  
Total Time: 0.50  
Company: TV3  
Category: Sports

Title: Smokefree Rockquest 2009 (R)  
Total Time: 0.83  
Company: Visionary Film & TV  
Category: Entertainment

Title: 50 Ways of Saying Fabulous (R)  
Total Time: 1.92  
Company: MF Films  
Category: Drama/Comedy

Title: AotearoHA! Dai's Xmas Special  
Total Time: 1.50  
Company: TVWorks  
Category: Entertainment

Title: Coca-Cola Christmas in the Park  
2009 (R)  
Total Time: 2.00  
Company: TV3  
Category: Entertainment

Title: @Seven  
Total Time: 0.50  
Company: TV3  
Category: News/Current Affairs

### **Week 53**

Title: Open Door (R)  
Total Time: 0.42  
Company: Morningside Productions  
Category: Documentaries

Title: Kiwi Champions (R)  
Total Time: 1.00  
Company: J C Productions  
Category: Documentaries

<b>Prime</b>
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All fundings First Time Only

**Week 1**

Title: The Crowd Goes Wild  
 Total Time: 0.50  
 Company: Sky Network TV  
 Category: Sports

Title: New Zealand's Got Talent (R)  
 Total Time: 1.00  
 Company: South Pacific Pictures  
 Category: Entertainment

Title: Prime News  
 Total Time: 0.50  
 Company: Prime TV  
 Category: News/Current Affairs

**Week 2**

Title: Sport Box  
 Total Time: 1.00  
 Company: Prime TV  
 Category: Sports

Title: Bassline. (R)  
 Total Time: 1.00  
 Company: Revolution Productions  
 Category: Entertainment

Title: Cricket One day Int NZ v West Indies  
 Total Time: 3.00  
 Company: Prime TV  
 Category: Sports

**Week 3**

Title: Cricket One day Int NZ v West Indies  
 Total Time: 4.08  
 Company: Prime TV  
 Category: Sports

Title: Cricket One day Int NZ v West Indies (R)  
 Total Time: 1.67  
 Company: Prime TV  
 Category: Sports

**Week 4**

Title: Speed Machine  
 Total Time: 1.00  
 Company: Prime TV  
 Category: Sports

**Week 6**

Title: Extraordinary Kiwis  
 Total Time: 1.00  
 Company: Execam  
 Category: Documentaries

**Week 7**

Title: Rugby Super 14, Highlanders v Brumbies  
 Total Time: 2.00  
 Company: Prime TV  
 Category: Sports

**Week 8**

Title: Rugby Super 14, Hurricanes v Highlanders  
 Total Time: 2.00  
 Company: Prime TV  
 Category: Sports

**Week 9**

Title: Rugby Super 14, Crusaders v Hurricanes  
 Total Time: 2.08  
 Company: Prime TV  
 Category: Sports

**Week 10**

Title: Rugby Super 14, Chiefs v Western Force  
 Total Time: 2.08  
 Company: Prime TV  
 Category: Sports

**Week 11**

Title: Cricket 1 day int Black Caps v India Hamilton  
 Total Time: 4.00  
 Company: Prime TV  
 Category: Sports

Title: Cricket Highlights 1 day int, Black Caps v India  
 Total Time: 1.67  
 Company: Prime TV  
 Category: Sports

Title: Rugby Super 14, Blues v Cheetahs  
 Total Time: 2.00  
 Company: Prime TV  
 Category: Sports

Title: Flight of the Conchords: On Air  
 Total Time: 1.00  
 Company: Pop Film Limited  
 Category: Documentaries

**Week 12**

Title: Rugby League NRL Warriors v Eels  
 Total Time: 2.00  
 Company: Prime TV  
 Category: Sports

Title: Cricket Highlights 1st test D 1 Black Caps v India (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights 1st test d 2 Black Caps v India (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket 5th 1 Day Int Black Caps v India  
Total Time: 4.00  
Company: Prime TV  
Category: Sports

Title: Rugby Super 14, Hurricanes v Bulls  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 13**

Title: Cricket First test D 3 Black Caps v India  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Eagles v Warriors  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Cricket Highlights 1st test D 1 Black Caps v India (R)  
Total Time: 1.17  
Company: Prime TV  
Category: Sports

Title: Cricket First test day 4 Blacks Caps v India  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Rugby Super 14, Blues v Warratahs  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Cricket First test day 5 Black Caps v India (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

### **Week 14**

Title: Cricket First test day 4 Blacks Caps v India (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket First test day 5 Black Caps v India (R)  
Total Time: 1.17  
Company: Prime TV  
Category: Sports

Title: Rugby Super 14 Crusaders v Bulls  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: The White House  
Total Time: 1.00  
Company:  
Category: Documentaries

### **Week 15**

Title: Cricket 3rd test day 1 Black Caps v India Basin (R)  
Total Time: 2.33  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd test day 2 Black Caps v India Basin (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd test day 3 Black Caps v India Basin (R)  
Total Time: 13.00  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd test day 4 Black Caps v India Basin  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd test day 5 Black Caps v India Basin  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL, Warriors v Rabbitohs  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Grass Roots Rugby  
Total Time: 1.00  
Company: TV3  
Category: Sports

Title: Rugby Super 14, Blues v Lions  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 16**

Title: Frodo is Great - Who is That? (R)  
Total Time: 1.00  
Company: Jumping Dog Pictures  
Category: Documentaries

Title: Rugby League NRL, Knights v Warriors  
Total Time: 1.75  
Company: Prime TV  
Category: Sports

Title: Wild South: Kea - Mountain Parrot (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

Title: Rugby Super 14, Blues v Highlanders  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 17**

Title: Wild South: Dolphins of the Shadowland (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

Title: Rugby Super 14, Highlanders v Stormers  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Warriors v Roosters  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 18**

Title: Holmes ANZAC Special (R)  
Total Time: 1.00  
Company: Prime TV  
Category: Information

Title: Rugby League NRL, Storm v Warriors  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

Title: Rugby Super 14, Hurricanes v Blues  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Wild South: Riddle of the Rays (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

### **Week 19**

Title: Rugby League Kiwis v Kangaroos Brisbane  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Wild South (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

Title: Wild South: Bandits of the Beech Forest (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

Title: Rugby League NRL, Dragons v Warriors  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

Title: Rugby Super 14, Crusaders v Reds  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 20**

Title: Rugby Super 14, Chiefs v Brumbies Hamilton  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Wild South: Kea - Mountain Parrot (R)  
Total Time: 1.00  
Company: nhnz  
Category: Documentaries

### **Week 21**

Title: Rugby Super 14, semi-final  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL, Warriors v Cowboys  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 22**

Title: Rugby League NRL Raiders v Warriors  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 23**

Title: Rugby League NRL TP, Warriors v Wests Tigers  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 24**

Title: Rugby League NRL R14 TP Warriors v Knights  
Total Time: 1.92  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL TP R13 Sharks v Warriors  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 25**

Title: Rugby International All Blacks v France (R)  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby International All Blacks v France  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

### **Week 26**

Title: Rugby International All Blacks v France (R)  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby IVECO Series All Blacks v France  
Total Time: 3.17  
Company: Prime TV  
Category: Sports

### **Week 27**

Title: Our Place  
Total Time: 0.50  
Company: Prime TV  
Category: Information

Title: Rugby IVECO Series All Blacks v Italy  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

Title: Rugby IVECO Series All Blacks v Italy (R)  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Titans v Warriors  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL, Broncos v Warriors  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 30**

Title: Rugby 2009 Tri-Nations All Blacks v Wallabies  
Total Time: 3.00  
Company: Prime TV  
Category: Sports

Title: Rugby 2009 Tri-Nations All Blacks v Wallabies (R)  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Roosters v Warriors  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 31**

Title: Rugby Tri Nations Springboks v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Warriors v Dragons  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 32**

Title: Rugby League NRL, Panthers v Warriors  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Wellington v Otago  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 33**

Title: Rugby Air NZ Cup North Harbour v Tasman  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Warriors v Titans  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Auckland v Canterbury  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

### **Week 34**

Title: Rugby League NRL Eels v Warriors  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Canterbury v Waikato  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Bay of Plenty v Wellington  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 35**

Title: Rugby Air NZ Cup Southland v Hawkes Bay (R)  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Tri-Nations Wallabies v A Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Warriors v Raiders  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 36**

Title: Freeze TV  
Total Time: 0.50  
Company: Prime TV  
Category: Information

Title: Rugby Air NZ Cup Northland v Otago  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

### **Week 37**

Title: Rugby Air NZ Cup Taranaki v No Harbour  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby League NRL Warriors v Storm  
Total Time: 1.83  
Company: Prime TV  
Category: Sports

### **Week 38**

Title: Rugby Tri Nations Springboks v A Blacks  
Total Time: 2.75  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Tasman v Waikato (R)  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: The Snow Show  
Total Time: 0.33  
Company:  
Category: Sports

### **Week 39**

Title: Rugby Tri-Nations All Blacks v Wallabies  
Total Time: 2.75  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup, Canterbury v Taranaki  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 40**

Title: Rugby Air NZ Cup, Otago v Bay of Plenty  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup North Harbour v Counties Manukau  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 41**

Title: Rugby Air NZ Cup, Counties Manukau v Canterbury  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Wellington v Manawatu  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Tua v Cameron Preview Show  
Total Time: 1.00  
Company: Prime TV  
Category: Sports

#### **Week 42**

Title: Rugby League Int Kiwis v Tonga  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Southland v Tasman  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Taranaki v Auckland  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 43**

Title: Rugby Air NZ Cup Manawatu v Bay of Plenty  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Waikato v Northland (R)  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 44**

Title: Our Place (R)  
Total Time: 0.50  
Company: Prime TV  
Category: Information

Title: Rugby Air NZ Cup Tasman v Wellington  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Waikato v Auckland  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 45**

Title: Rugby Air NZ Cup, semi-finals, replay  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Bledisloe Cup: All Blacks Wallabies  
Total Time: 2.50  
Company: Prime TV  
Category: Sports

#### **Week 46**

Title: Rugby International Wales v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Rugby Air NZ Cup Final (R)  
Total Time: 1.08  
Company: Prime TV  
Category: Sports

#### **Week 47**

Title: Fishing NZ  
Total Time: 0.50  
Company: Prime TV  
Category: Information

Title: Off the Ropes  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Rugby International Italy v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 48**

Title: Cricket 1st test day 2 Black Caps v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Rugby International England v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

Title: Cricket 1st test day 1 Black Caps v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

#### **Week 49**

Title: Cricket 1st test day 5 Black Caps v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Cricket 2nd Test Day 1 Black Caps v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Rugby International France v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 50**

Title: Cricket 2nd Test Day 1 Black Caps v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Cricket 2nd test day 4 Black Caps v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd test Day 1 Black Caps v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Rugby Int UK Barbarians v All Blacks  
Total Time: 2.00  
Company: Prime TV  
Category: Sports

#### **Week 51**

Title: Cricket 3rd test Day 2 Black Cap Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd test day 3 Black Cap: Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Cricket 3rd Test Day 4 Black Ca v Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

Title: Montana World of Wearable Art Awards 2009  
Total Time: 1.00  
Company: Media Inc Ltd  
Category: Entertainment

Title: All in the Games  
Total Time: 0.50  
Company: Fever Pitch Productions  
Category: Sports

Title: Cricket 3rd test day 5 Black Cap: Pakistan  
Total Time: 0.50  
Company: Prime TV  
Category: Sports

#### **Week 53**

Title: Extraordinary Kiwis (R)  
Total Time: 0.50  
Company: Execam  
Category: Documentaries

<b>Maori</b>
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All fundings First Time Only

**Week 1**

Title: Haa  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Korero Mai (R)  
Total Time: 0.50  
Company: Cinco-Cine  
Category: Drama/Comedy

Title: Meke My Waka (R)  
Total Time: 0.50  
Company: Ratahi Productions  
Category: Information

Title: Kupuhuna (R)  
Total Time: 0.50  
Company: Kura Productions  
Category: Entertainment

Title: Fish Skin Suit (R)  
Total Time: 1.50  
Company: Kahukura Productions  
Category: Drama/Comedy

Title: Manu Rere (R)  
Total Time: 0.50  
Company: Tangata Whenua TV  
Category: Children's

Title: Te Kaea/News (R)  
Total Time: 0.50  
Company: Maori Television  
Category: News/Current Affairs

Title: Ringside: Cameron's Boxing Highlights  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

Title: Whatukura (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: Jane and the Dragon. (R)  
Total Time: 0.50  
Company: Weta/Nelvana  
Category: Children's

Title: Te Kaea/News  
Total Time: 0.50  
Company: Maori Television  
Category: News/Current Affairs

**Week 2**

Title: Te Mika Show (R)  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Entertainment

Title: Te Pataka Korero Tuarua  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Kai Ora (R)  
Total Time: 0.50  
Company: Pakiri Productions  
Category: Information

Title: Te Hikoi Mahanga  
Total Time: 0.50  
Company: Toa TV  
Category: Entertainment

Title: Kaitiaki o te Maungarongo (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: Pukoro (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Children's

Title: Tangaroa with Pio (R)  
Total Time: 0.50  
Company: AKA Productions  
Category: Information

Title: Tagata Pasifika (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Nga Waiata o te Iwi (R)  
Total Time: 0.50  
Company: C4 Productions  
Category: Documentaries

Title: Pukana  
Total Time: 1.00  
Company: Cinco-Cine  
Category: Children's

Title: Ruahine (R)  
Total Time: 0.50  
Company: Merata Mita  
Category: Documentaries

Title: Poitukohu NBL  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: O Tamaiti  
Total Time: 0.50  
Company: Paewai Productions  
Category: Drama/Comedy

Title: NZ Doco: Te Kahui Kura - Cross the Line Together (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Schools Inc (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Ngati NRL  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Sports

Title: Te Tepu  
Total Time: 0.50  
Company: Maori Television  
Category: News/Current Affairs

Title: Native Affairs - Summer Series (R)  
Total Time: 1.00  
Company: Maori Television  
Category: News/Current Affairs

Title: Maumahara (R)  
Total Time: 0.50  
Company: Raukatauri Productions  
Category: Information

Title: Maramataka - Once Were Gardeners (R)  
Total Time: 0.50  
Company: Puriri Productions  
Category: Information

Title: Marae Summer Season. (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Kaitiaki (R)  
Total Time: 0.50  
Company: Kiwa Media  
Category: Documentaries

Title: Mananui  
Total Time: 0.25  
Company:  
Category: Documentaries

Title: Ngati Tumatauenga (R)  
Total Time: 0.50  
Company: Adrenalin TV  
Category: Information

Title: E Tu Kahikatea (R)  
Total Time: 0.50  
Company: Te Noni Productions  
Category: Documentaries

Title: Iti Pounamu  
Total Time: 0.50  
Company: Maori Television  
Category: Drama/Comedy

Title: Kia Ora Ni Hao (R)  
Total Time: 0.50  
Company: George Andrews Productions  
Category: Documentaries

Title: Touch NZ: Youth Open National (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Warrant of Fitness (R)  
Total Time: 0.50  
Company: Faultline Films  
Category: Information

Title: He Matapihi  
Total Time: 0.50  
Company:  
Category: Entertainment

Title: Bromasters (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: Toi Whakaari (R)  
Total Time: 0.50  
Company:  
Category: Sports

Title: Toitu Te Whenua  
Total Time: 0.50  
Company: Raukatauri Productions  
Category: Information

### **Week 3**

Title: Waka Reo (R)  
Total Time: 0.50  
Company: Tahu Productions  
Category: Information

Title: Taa Moko (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: Basketball NBL NZ Breakers v  
Townsville Crocs  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Toitu Te Whenua (R)  
Total Time: 0.50  
Company: Raukatauri Productions  
Category: Information

Title: Pacific Nations Cup NZ Maori v  
Samoa (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: 2009 Waka Ama Sprint Nationals  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Poitukohu NBL (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: 2009 Waka Ama Sprint Nationals  
(R)  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Gang Girls Tarnz Story  
(R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: O Tamaiti (R)  
Total Time: 0.25  
Company: Paewai Productions  
Category: Drama/Comedy

#### **Week 4**

Title: Te Mika Show  
Total Time: 1.00  
Company: Te Aratai Productions  
Category: Entertainment

Title: NZ Doco: Te Whiringa Taura o  
Whanganui (R)  
Total Time: 1.00  
Company: Howard Taylor Productions  
Category: Documentaries

Title: Basketball NZ Breakers v  
Melbourne Tigers  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Waka Huia  
Total Time: 1.00  
Company: TVNZ  
Category: Documentaries

Title: Basketball NBL NZ Breakers v  
Townsville Crocs (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Hunting Aotearoa  
Total Time: 0.50  
Company: Hikoi NZ  
Category: Sports

Title: Taa Moko (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

#### **Week 5**

Title: Basketball ANBL, NZ Breakers v  
South Dragons  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: Marae DIY (R)  
Total Time: 1.00  
Company: Hula Haka Productions  
Category: Information

Title: NZ Doco: The Horius Story (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Moteatea  
Total Time: 0.50  
Company: Raukatauri Productions  
Category: Documentaries

Title: Basketball NZ Breakers v  
Melbourne Tigers (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: School of Hard Knocks (R)  
Total Time: 0.50  
Company: A Roll Pictures Ltd  
Category: Documentaries

Title: Short Film: Avondale Dogs  
Total Time: 0.25  
Company:  
Category: Drama/Comedy

#### **Week 6**

Title: NZ Doco: Stopping the Bash (R)  
Total Time: 1.00  
Company: Kiwa Productions  
Category: Documentaries

Title: Kai Korero (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Drama/Comedy

Title: Whare Tapere (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: The Great Land Debate  
Total Time: 2.00  
Company: Maori Television  
Category: Information

Title: He Matapihi (R)  
Total Time: 0.50  
Company:  
Category: Entertainment

Title: Hakinakina (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Korero Ki Nga Kararehe (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Children's

Title: Basketball ANBL, NZ Breakers v South Dragons (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Manu Korero 2008 (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Kotahi Te Ra: Waitangi Day  
Total Time: 4.50  
Company: Maori Television  
Category: Information

### **Week 7**

Title: Basketball NBL, NZ Breakers v Cairns Taipans  
Total Time: 2.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Hikoi Inside Out (R)  
Total Time: 1.00  
Company: AKA Productions  
Category: Documentaries

Title: Pacific Nations Cup 2008 NZ Maori v Japan (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Lost in Translation  
Total Time: 0.50  
Company: Ponsonby Productions  
Category: Documentaries

### **Week 8**

Title: NZ Doco: Truth About Maori  
Total Time: 1.50  
Company: Wai Ata Productions  
Category: Documentaries

Title: Basketball ANBL Breakers v Taipans (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Nga Ripo (R)  
Total Time: 0.50  
Company: Dreamfish Productions  
Category: Documentaries

Title: Tu te Puehu  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Information

### **Week 9**

Title: NZ Doco: Mana Wahine (R)  
Total Time: 1.00  
Company: Front of the Box Productions  
Category: Documentaries

Title: Whare Tapere (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: Pukoro  
Total Time: 0.50  
Company: Maori Television  
Category: Children's

Title: Te Matatini 2009 Highlights  
Total Time: 2.00  
Company:  
Category: Entertainment

### **Week 10**

Title: NZ Doco: Te Koha o Whaea Irihapeti (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Kai Time on the Road (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: Ringside: Cameron's Boxing Highlights (R)  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

Title: Te Wero o Tihiotonga (R)  
Total Time: 0.50  
Company: Haututu Productions  
Category: Information

### **Week 11**

Title: Eye to Eye. (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: News/Current Affairs

Title: Marae. (R)  
Total Time: 0.50  
Company: TVNZ  
Category: Information

Title: Boil Up  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Family at War (R)  
Total Time: 1.00  
Company: Front of the Box Productions  
Category: Documentaries

Title: Boxing: The Home Coming Fight Cameron v Davis  
Total Time: 3.50  
Company: Maori Television  
Category: Sports

Title: Short Film: Pikowai  
Total Time: 0.25  
Company:  
Category: Drama/Comedy

Title: Warrant of Fitness  
Total Time: 0.50  
Company: Faultline Films  
Category: Information

### **Week 12**

Title: NZ Doco: Chinks, Coconuts and Curry Munchers (R)  
Total Time: 1.00  
Company: Kiwa Productions  
Category: Documentaries

Title: Basketball: Poitukohu Jam Session  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: 2009 Waka Ama Sprint Nationals (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Boxing: The Home Coming Fight Cameron v Davis (R)  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

### **Week 13**

Title: Tu te Puehu (R)  
Total Time: 0.50  
Company: Te Aratai Productions  
Category: Information

Title: NZ Doco: Raising the Moko  
Total Time: 1.00  
Company: Scottie Douglas Productions  
Category: Documentaries

Title: Hyundai Code  
Total Time: 1.00  
Company: Toa TV  
Category: Sports

Title: NZ Doco: Taa Moko (R)  
Total Time: 0.50  
Company: Potiki Productions  
Category: Documentaries

Title: Hyundai Summer of Surfing  
Total Time: 0.50  
Company:  
Category: Sports

Title: Miharo (R)  
Total Time: 0.50  
Company: Tumanako Productions  
Category: Children's

Title: NZ Doco: Nesian Mystic - For the People (R)  
Total Time: 1.00  
Company: Front of the Box Productions  
Category: Documentaries

Title: From the Attic (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Documentaries

Title: Asia Down Under (R)  
Total Time: 0.50  
Company: Asia Vision  
Category: Information

Title: Jane and the Dragon. (R)  
Total Time: 0.50  
Company: Weta/Nelvana  
Category: Children's

Title: Ngati NRL (R)  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Sports

Title: O Tamaiti (R)  
Total Time: 0.25  
Company: Paewai Productions  
Category: Drama/Comedy

Title: Tangaroa with Pio  
Total Time: 0.50  
Company: AKA Productions  
Category: Information

Title: Pacific Beat Street (R)  
Total Time: 0.50  
Company: Drum Productions  
Category: Entertainment

#### **Week 14**

Title: Toku Reo  
Total Time: 0.50  
Company: Kura Productions  
Category: Information

Title: Hyundai Code (R)  
Total Time: 1.00  
Company: Toa TV  
Category: Sports

Title: Turangawaewae - A Place to Stand (R)  
Total Time: 0.33  
Company:  
Category: Documentaries

Title: Tatai Hono  
Total Time: 0.50  
Company: Brave Star Films  
Category: Documentaries

Title: Hopuhopu Touch Tournament  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Rugby League World Cup 2008 (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Hari Huritau  
Total Time: 2.00  
Company: Maori Television  
Category: Entertainment

Title: Hari Huritau Ngahau  
Total Time: 1.00  
Company: Maori Television  
Category: Entertainment

Title: NZ Doco: Michael King - A Moment in Time  
Total Time: 0.67  
Company: Clare O'Leary  
Category: Documentaries

Title: Native Affairs  
Total Time: 1.00  
Company: Maori Television  
Category: News/Current Affairs

#### **Week 15**

Title: Iti Pounamu (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Drama/Comedy

Title: Taking the Waewae Express  
Total Time: 1.50  
Company: Torchlight Films  
Category: Drama/Comedy

Title: Toku Reo (R)  
Total Time: 0.50  
Company: Kura Productions  
Category: Information

Title: NZ Doco: Matatini I Roto I te Moana  
Total Time: 1.00  
Company: Dreamfish Productions  
Category: Documentaries

#### **Week 16**

Title: NZ Doco: Skin to Skin  
Total Time: 1.00  
Company: Screentime Limited  
Category: Documentaries

Title: NZ Doco: Gang Girls Tarnz Story (R)  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: Maara Kai  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Kupuhuna Taiawhio  
Total Time: 0.50  
Company: Kura Productions  
Category: Entertainment

Title: The Man Behind The Moko (R)  
Total Time: 0.50  
Company: Kiwa Film & TV  
Category: Documentaries

### **Week 17**

Title: NZ Doco: Ta Paora  
Total Time: 1.00  
Company: Tumanako Productions  
Category: Documentaries

Title: Ko Tawa  
Total Time: 0.50  
Company: Maori Television  
Category: Documentaries

Title: NZ Doco: Mob Daughters  
Total Time: 0.50  
Company: Front of the Box Productions  
Category: Documentaries

Title: Native Affairs (R)  
Total Time: 1.00  
Company: Maori Television  
Category: News/Current Affairs

Title: Toa o Aotearoa (R)  
Total Time: 0.50  
Company: Maui Productions  
Category: Entertainment

### **Week 18**

Title: The Anzac Address General Peter Cosgrove  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Homai Te Pakipaki  
Total Time: 1.50  
Company: Maori Television  
Category: Entertainment

Title: Medals Returned Home  
Total Time: 0.25  
Company: Maori Television  
Category: Documentaries

Title: My Father's War in Italy (R)  
Total Time: 1.00  
Company: Communicado  
Category: Documentaries

Title: Anzac Auckland War Memorial Service  
Total Time: 0.67  
Company: Maori Television  
Category: Information

Title: Project: Tracing Ancestors  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: A Maori Perspective on European War  
Total Time: 1.50  
Company:  
Category: Documentaries

Title: Kanohi Ki Te Kanohi: ANZAC VC Winners  
Total Time: 0.25  
Company: Maori Television  
Category: Documentaries

Title: An Artist's View on War  
Total Time: 2.00  
Company:  
Category: Documentaries

Title: NZ Goes to War: WWII North Africa Greece & Crete  
Total Time: 1.00  
Company: Maori Television  
Category: Documentaries

Title: NZ Goes to War: Turks in New Zealand  
Total Time: 0.50  
Company: Maori Television  
Category: Documentaries

Title: NZ Goes to War: The Early Years  
Total Time: 0.50  
Company: Maori Television  
Category: Documentaries

Title: NZ Goes to War: Japan and South East Asia  
Total Time: 1.00  
Company: Maori Television  
Category: Documentaries

Title: NZ Doco: Victoria Crossed (R)  
Total Time: 1.00  
Company: Screentime NZ  
Category: Documentaries

Title: Ma Tatou  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: ANZAC 09 - Highlights  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: ANZAC Dawn Service In Tonga  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Dawn Service Gallipoli  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Tribute 08 (R)  
Total Time: 0.50  
Company: Screentime Ltd  
Category: Documentaries

Title: Yolande Gibson Sings We'll Meet Again  
Total Time: 0.50  
Company:  
Category: Entertainment

### **Week 19**

Title: Rugby League World Cup 2008 (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Ka Haku Ahau (R)  
Total Time: 1.00  
Company: Maramena Ltd  
Category: Documentaries

Title: Homai Te Pakipaki (R)  
Total Time: 1.50  
Company: Maori Television  
Category: Entertainment

Title: Haa  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Whakatane Touch Classic  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 20**

Title: NZ Doco: The Bridge Builder  
Total Time: 1.00  
Company: Tawera Productions  
Category: Documentaries

Title: Te Pataka Korero Tuarua (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Information

Title: Maumahara  
Total Time: 0.50  
Company: Raukatauri Productions  
Category: Information

### **Week 21**

Title: NZ Doco: Rei Hamon - Man of Nature  
Total Time: 1.00  
Company: KOG TV Ltd  
Category: Documentaries

### **Week 22**

Title: NZ Doco: Taua - Kei Roto Kei Waho  
Total Time: 1.00  
Company:  
Category: Documentaries

### **Week 23**

Title: NZ Doco: Taku Huarahi Ki Tua I te Arai  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: It's in the Bag  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

### **Week 24**

Title: Kete Aronui  
Total Time: 0.50  
Company: Kiwa Productions  
Category: Entertainment

Title: Te Taua Moana  
Total Time: 0.50  
Company: Adrenalin TV  
Category: Information

Title: Rugby League World Cup England v New Zealand (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Rugby League Fox Mem Shield Te Atatu v Otahuhu  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: The Maori Party - The People's Party  
Total Time: 1.00  
Company: Front of the Box Productions  
Category: Documentaries

### **Week 25**

Title: Rugby League Fox Shield Northcote v Papakura  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Matariki Ma Whitu (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Rugby League Fox Shield Mt Albert v Otahuhu  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: He Maori He Turi  
Total Time: 1.00  
Company: Wiwi Media  
Category: Documentaries

### **Week 26**

Title: No Sweat Parenting (R)  
Total Time: 0.50  
Company: Kina Creative  
Category: Information

Title: Rugby League Fox M S East Coast Bays v Northcote  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Rugby League Fox Shield East C Bays v Otahuhu  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: He Koha ma Bob Marley  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Toku Reo  
Total Time: 0.50  
Company: Kura Productions  
Category: Information

### **Week 27**

Title: Rugby League Fox MS Northcote v Mt Albert  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: He Wawata Whaea  
Total Time: 1.00  
Company: Point of View Productions  
Category: Documentaries

Title: Rugby League Fox MS Papakura v Mt Albert  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Matariki Ahunga Nui  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

### **Week 28**

Title: NZ Doco: Te Koha  
Total Time: 1.00  
Company: Puriri Productions  
Category: Documentaries

Title: Rugby League Fox MS Manurewa v Marist  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Rugby League Fox Memorial Shield, delayed  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 29**

Title: Manu Korero 2008 (R)  
Total Time: 0.50  
Company:  
Category: Information

Title: Rugby League Fox Memorial  
Shield, delayed  
Total Time: 4.00  
Company: Maori Television  
Category: Sports

Title: The New Migration  
Total Time: 0.50  
Company: Productionshed.tv  
Category: Documentaries

Title: E Tu Kahikatea  
Total Time: 0.50  
Company: Te Noni Productions  
Category: Documentaries

Title: NZ Doco: Sir Graham Latimer:  
Nation Maker  
Total Time: 1.00  
Company: Front of the Box Productions  
Category: Documentaries

### **Week 30**

Title: Tomo Mai (R)  
Total Time: 0.50  
Company: Awekura Productions  
Category: Children's

Title: Nga Hau E Wha Poihakena (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Broken Journey  
Total Time: 1.00  
Company: Blue Bach Productions  
Category: Documentaries

### **Week 31**

Title: Rugby League Fox MS Manurewa v  
East Coast Bays  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Whare Raupo (R)  
Total Time: 1.00  
Company:  
Category: Documentaries

Title: Rugby League Fox Shield  
Northcote v Mt Albert  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Hunting Aotearoa (R)  
Total Time: 0.50  
Company: Hiko NZ  
Category: Sports

### **Week 32**

Title: Hyundai Heke Ngaru (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Rugby League Fox Shield  
Northcote v Mt Albert  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Once Bitten  
Total Time: 1.00  
Company: Caravan Productions  
Category: Documentaries

Title: Rugby League Fox MS East Coast  
Bays v Otahuhu  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 33**

Title: Lost in Translation (R)  
Total Time: 0.50  
Company: Ponsonby Productions  
Category: Documentaries

Title: Kia Ora Ni Hao (R)  
Total Time: 0.50  
Company: George Andrews Productions  
Category: Documentaries

Title: Rugby League Fox MS Manurewa v  
Papakura  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Rugby League Fox Shield Papakura  
v Te Atatu  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

### **Week 34**

Title: Korero Ki Nga Kararehe (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Children's

Title: Kaitiaki (R)  
Total Time: 0.50  
Company: Kiwa Media  
Category: Documentaries

Title: Rugby League Fox MS Northcote v  
Otahuhu  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Ta Paora (R)  
Total Time: 1.00  
Company: Tumanako Productions  
Category: Documentaries

Title: Rugby League Fox MS Marist v Te Atatu  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

### **Week 35**

Title: NZ Doco: The Bridge Builder (R)  
Total Time: 1.00  
Company: Tawera Productions  
Category: Documentaries

Title: Rugby League Fox MS Te Atatu v East Coast Bays  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Kiwi Maara (R)  
Total Time: 0.50  
Company: White Gloves Television Co.  
Category: Information

Title: Rugby League Fox MS Semi-finals  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 36**

Title: Kai Time on the Road  
Total Time: 0.50  
Company: Maui Productions  
Category: Information

Title: Rugby League Fox Memorial Shield  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Kupuhuna (R)  
Total Time: 0.50  
Company: Kura Productions  
Category: Entertainment

Title: NZ Doco: Raising the Moko (R)  
Total Time: 1.00  
Company: Scottie Douglas Productions  
Category: Documentaries

### **Week 37**

Title: Rugby League Sharman Cup, Play Off  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Nga Hau E Wha Poihakena (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Late Night LIPS (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: Rugby League Fox MS Grand Final  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Manu Korero 2007 (R)  
Total Time: 1.00  
Company: Toa TV  
Category: Information

Title: NZ Doco: Riki Ellison - The Defender  
Total Time: 1.00  
Company: Butobase Film & TV  
Category: Documentaries

Title: Warrant of Fitness  
Total Time: 0.50  
Company: Faultline Films  
Category: Information

### **Week 38**

Title: Rugby League Fox MS Grand Final (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Scarfies (R)  
Total Time: 2.00  
Company: Nightmare Productions  
Category: Drama/Comedy

Title: Rugby League Sharman Cup Final  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Skin to Skin  
Total Time: 1.00  
Company: Screentime Limited  
Category: Documentaries

### **Week 39**

Title: Basketball NBL, NZ Breakers v Cairns Taipans  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Rei Hamon - Man of Nature (R)  
Total Time: 1.00  
Company: KOG TV Ltd  
Category: Documentaries

Title: Rugby League Sharman Cup Final (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Aunty Moves In  
Total Time: 0.50  
Company: Kiwa Media  
Category: Documentaries

Title: O Tamaiti (R)  
Total Time: 0.50  
Company: Paewai Productions  
Category: Drama/Comedy

Title: Crunch Match - Whawhai Mekemeke  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

#### **Week 40**

Title: 2009 Waka Ama Sprint Nationals (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Sir Graham Latimer: Nation Maker (R)  
Total Time: 1.00  
Company: Front of the Box Productions  
Category: Documentaries

Title: Homai Te Pakipaki Special (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: Basketball NBL, NZ Breakers v Cairns Taipans (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NZ Breakers v Melbourne Tigers  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Maori TV Honours Sir Howard Morrison  
Total Time: 4.00  
Company: Maori Television  
Category: Information

Title: Sir Howard Morrison: He Kotuku Rerenga Tahiri (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Documentaries

#### **Week 41**

Title: Marae DIY  
Total Time: 1.00  
Company: Hula Haka Productions  
Category: Information

Title: Basketball NBL Breakers v Tigers  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Freestyle  
Total Time: 0.50  
Company:  
Category: Information

Title: Toa o Aotearoa  
Total Time: 0.50  
Company: Maui Productions  
Category: Entertainment

Title: Basketball NZ Breakers v Melbourne Tigers  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Te Koha (R)  
Total Time: 1.00  
Company: Puriri Productions  
Category: Documentaries

Title: Ngati NRL:  
Total Time: 0.50  
Company:  
Category: Sports

Title: Iti Pounamu  
Total Time: 0.50  
Company: Maori Television  
Category: Drama/Comedy

Title: Whare Puoro  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

#### **Week 42**

Title: Meke My Waka (R)  
Total Time: 0.50  
Company: Ratahi Productions  
Category: Information

Title: Maorioke (R)  
Total Time: 1.00  
Company: Maori Television  
Category: Entertainment

Title: Jam Session  
Total Time: 0.50  
Company: Maori Television  
Category: Sports

Title: Basketball NBL Breakers v Tigers (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: The Maori Party - The People's Party (R)  
Total Time: 1.00  
Company: Front of the Box Productions  
Category: Documentaries

### **Week 43**

Title: NZ Doco: The Flight of Te Hookioi  
Total Time: 1.00  
Company: Monsoon Pictures International  
Category: Documentaries

Title: Cameron v Tua - Te Tini a Whiro  
Total Time: 1.00  
Company: Maori Television  
Category: Sports

Title: Crunch Match - Whawhai Mekemeke (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NBL: NZ Breakers v Townsville Crocs  
Total Time: 1.50  
Company: Maori Television  
Category: Sports

Title: Jane and the Dragon (R)  
Total Time: 0.50  
Company: Weta/Nelvana  
Category: Children's

### **Week 44**

Title: Basketball NBL NZ Breakers v Townsville Crocs (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Tatai Hono (R)  
Total Time: 0.50  
Company: Brave Star Films  
Category: Documentaries

Title: Hunting Aotearoa  
Total Time: 0.50  
Company: Hikoi NZ  
Category: Sports

Title: Basketball NBL NZ Breakers v Adelaide 36ers  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Te Taua Moana (R)  
Total Time: 0.50  
Company: Adrenalin TV  
Category: Information

Title: NZ Doco: Makereti - The Enigmatic Guide  
Total Time: 1.00  
Company: Blue Bach Productions  
Category: Documentaries

### **Week 45**

Title: Basketball NBL NZ Breakers v Adelaide 36ers (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Tatai Hono (R)  
Total Time: 0.50  
Company: Brave Star Films  
Category: Documentaries

Title: Basketball NZ Breakers v Gold Coast Blaze  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Best of Both Worlds (R)  
Total Time: 1.00  
Company: Documentaries

Title: Hidden (R)  
Total Time: 2.00  
Company: Drama/Comedy

### **Week 46**

Title: Basketball: NZ Breakers v Perth Wildcats  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NZ Breakers v Gold Coast Blaze (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Kupuhuna Taiawhio (R)  
Total Time: 0.50  
Company: Kura Productions  
Category: Entertainment

Title: NZ Doco: He Wawata Whaea (R)  
Total Time: 1.00  
Company: Point of View Productions  
Category: Documentaries

### **Week 47**

Title: Basketball ANBL Cairns Taipans v NZ Breakers  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: NZ Doco: Type II: The Silent Killer (R)  
Total Time: 1.00  
Company: Greenstone Pictures  
Category: Documentaries

Title: Whare Puoro (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: Basketball NBL, NZ Breakers v Perth Wildcats (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Waiata Maori Music Awards 2009  
Total Time: 1.50  
Company: Arts & Entertainment Productions  
Category: Entertainment

### **Week 48**

Title: Basketball NBL, NZ Breakers v Cairns Taipans  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball ANBL Cairns Taipans v NZ Breakers (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Korero-a-Iwi  
Total Time: 0.50  
Company:  
Category: Documentaries

Title: The New Migration  
Total Time: 0.50  
Company: Productionshed.tv  
Category: Documentaries

Title: NZ Doco: Kani Krew (R)  
Total Time: 1.00  
Company: AKA Productions  
Category: Documentaries

Title: Pukoro (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Children's

### **Week 49**

Title: Kai Ora (R)  
Total Time: 0.50  
Company: Pakiri Productions  
Category: Information

Title: Bassline (R)  
Total Time: 1.00  
Company: Revolution Productions  
Category: Entertainment

Title: NZ Doco: Ka Haku Ahau (R)  
Total Time: 1.00  
Company: Maramena Ltd  
Category: Documentaries

Title: Basketball NBL, NZ Breakers v Cairns Taipans (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NZ Breakers v Wollongong Hawks  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 50**

Title: NZ Doco: Te Taonga o Taku Ngakau (R)  
Total Time: 1.00  
Company: Maori and Indigenous Analysis Ltd  
Category: Documentaries

Title: NZ Doco: True School (R)  
Total Time: 1.50  
Company:  
Category: Documentaries

Title: Kete Aronui  
Total Time: 0.50  
Company: Kiwa Productions  
Category: Entertainment

Title: Basketball NZ Breakers v Wollongong Hawks (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Taku Wahine Purotu (R)  
Total Time: 0.50  
Company: Tangata Whenua TV  
Category: Documentaries

Title: Basketball: NZ Breakers v Perth Wildcats  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: E Tu Kahikatea  
Total Time: 0.50  
Company: Te Noni Productions  
Category: Documentaries

Title: It's in the Bag (R)  
Total Time: 0.50  
Company: Maori Television  
Category: Entertainment

Title: The 2009 Maori Sports Awards  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Willie Jackson's NewsBites  
Total Time: 0.50  
Company: Maori Television  
Category: News/Current Affairs

### **Week 51**

Title: NZ Doco: Airini Mason (R)  
Total Time: 1.00  
Company: Toa TV  
Category: Documentaries

Title: Basketball NBL NZ Breakers v Townsville Crocodiles  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

Title: Basketball NBL, NZ Breakers v Perth Wildcats  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 52**

Title: Kia Ora Ni Hao (R)  
Total Time: 0.50  
Company: George Andrews Productions  
Category: Documentaries

Title: ANZAC "Hei Kinaki"  
Total Time: 1.50  
Company: Maori Television  
Category: Entertainment

Title: Based on True Story Fat Freddy's Drop (R)  
Total Time: 1.00  
Company: Blue Bach Productions  
Category: Documentaries

Title: Let My Whakapapa Speak (R)  
Total Time: 2.00  
Company: Conbrio Media Ltd  
Category: Documentaries

Title: Her Majesty  
Total Time: 2.00  
Company: Silicon Valley Film  
Category: Drama/Comedy

Title: Matatahi (R)  
Total Time: 0.50  
Company: Butobase Film & TV  
Category: Children's

Title: Basketball NBL: NZ Breakers v Townsville Crocs (R)  
Total Time: 2.00  
Company: Maori Television  
Category: Sports

### **Week 53**

Title: Homai Te Pakipaki Special (R)  
Total Time: 1.00  
Company: Maori Television  
Category: Entertainment

Title: Waiata Maori Music Awards 2009 (R)  
Total Time: 1.50  
Company: Arts & Entertainment Productions  
Category: Entertainment

Title: NZ Doco: Matatini I Roto I te Moana (R)  
Total Time: 1.00  
Company: Dreamfish Productions  
Category: Documentaries

Title: NZ Doco: Restoring Mauri of Lake Omapere (R)  
Total Time: 1.50  
Company: Maringi Noa o Te Manawa Trust  
Category: Documentaries

Title: Te Rangimarie: Mike King Talks to  
the Dalai Lama  
Total Time: 0.50  
Company:  
Category: Documentaries

## C4

All fundings First Time Only

**Week 1**

Title: Music Videos  
 Total Time: 2.00  
 Company:  
 Category: Entertainment

**Week 2**

Title: Back of the Y (R)  
 Total Time: 0.50  
 Company: Great Southern Television  
 Category: Drama/Comedy

Title: bro'Town (R)  
 Total Time: 0.50  
 Company: Firehorse Films  
 Category: Drama/Comedy

Title: Homegrown.  
 Total Time: 1.00  
 Company: C4/Satellite Media  
 Category: Entertainment

**Week 9**

Title: The Official NZ Top 40  
 Total Time: 0.20  
 Company: TV3  
 Category: Entertainment

Title: The Official NZ Top 40 Extended Edition  
 Total Time: 0.40  
 Company:  
 Category: Entertainment

**Week 13**

Title: V8 Supercars Round One Adelaide (R)  
 Total Time: 0.17  
 Company: TV3  
 Category: Sports

Title: V8 Supercars race two Adelaide (R)  
 Total Time: 0.17  
 Company: TV3  
 Category: Sports

**Week 15**

Title: Jono's New Show (R)  
 Total Time: 0.75  
 Company: TVWorks  
 Category: Entertainment

**Week 18**

Title: Making Tracks (R)  
 Total Time: 1.00  
 Company: Two Heads Ltd  
 Category: Entertainment

Title: Rocked the Nation 100 NZ Music Moments (R)  
 Total Time: 1.00  
 Company: Satellite Media  
 Category: Documentaries

Title: The Nation's Favourite Song  
 Total Time: 1.00  
 Company:  
 Category: Entertainment

**Week 19**

Title: V8 Supercars 2009 R3 Winton Benalla  
 Total Time: 0.17  
 Company: TV3  
 Category: Sports

**Week 24**

Title: 48 Hours TV  
 Total Time: 0.50  
 Company: Two Heads Ltd  
 Category: Drama/Comedy

**Week 26**

Title: V8 Supercars R5 Skycity Triple Crown  
 Total Time: 0.17  
 Company: TV3  
 Category: Sports

**Week 28**

Title: Rocked The Nation 2: 100 NZ Pop Culture Stories  
 Total Time: 1.00  
 Company: Satellite Media  
 Category: Documentaries

**Week 29**

Title: Motorsport V8 Supercars Race II  
 Total Time: 0.17  
 Company: TV3  
 Category: Sports

**Week 32**

Title: V8 Supercars: R7 Sandown Challenge Melbourne  
 Total Time: 0.17  
 Company: TV3  
 Category: Sports

**Week 35**

Title: V8 Supercars: Round 8 Queensland Raceway  
 Total Time: 0.17  
 Company: TV3  
 Category: Sports

**Week 36**

Title: Top 10 VNZMA 2009 Finalists (R)  
Total Time: 1.00  
Company: Satellite Media  
Category: Entertainment

Title: Smokefree Rockquest 2009  
Total Time: 0.50  
Company: Visionary Film & TV  
Category: Entertainment

Title: Top 10 VNZMA 2009 Finalists  
Total Time: 1.00  
Company: Satellite Media  
Category: Entertainment

### **Week 38**

Title: V8 Supercars Phillip Island  
Total Time: 0.17  
Company: TV3  
Category: Sports

Title: bro' Town IV (R)  
Total Time: 0.50  
Company: Firehorse Films  
Category: Drama/Comedy

### **Week 41**

Title: 2007 Vodafone New Zealand Music Awards (R)  
Total Time: 2.00  
Company: Satellite Media  
Category: Entertainment

Title: 2008 Vodafone New Zealand Music Awards (R)  
Total Time: 2.50  
Company: Satellite Media  
Category: Entertainment

Title: 2009 Vodafone New Zealand Music Awards  
Total Time: 2.00  
Company: Satellite Media  
Category: Entertainment

### **Week 42**

Title: Homegrown  
Total Time: 1.00  
Company: Imagination Television  
Category: Documentaries

Title: V8 Supercars Round 10 Bathurst 2009  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 44**

Title: V8 Supercars Surfers Paradise  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 46**

Title: V8 Supercars Round 12 the Island 300  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 48**

Title: V8 Supercars: Round 13 Bigpond 300 Perth  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 50**

Title: V8 Supercars: Round 14 Sydney Telstra 500  
Total Time: 0.17  
Company: TV3  
Category: Sports

### **Week 53**

Title: Top 10 at 10: Kiwis This Decade  
Total Time: 1.00  
Company: Satellite Media  
Category: Entertainment

## Master Spreadsheet – 18 hour Clock NZ On Air Funded Programmes

Date 2009.      Time from 6:00:00 am to 11:59:59 pm

### TV One

Category	Off peak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries	8.42	63	121.17	192.59
Drama/Comedy	11	17.42	27	55.42
Entertainment	3.5	1.5	4.58	9.58
Information	109.5	1	38.5	149
Māori Programmes				0
News/Current Affairs				0
Sports		2.75		2.75
<b>Total NZ Broadcast time</b>	<b>132</b>	<b>86</b>	<b>191</b>	<b>409.34</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>2.02%</b>	<b>1.30%</b>	<b>2.91%</b>	<b>6.23%</b>

### TV2

Category	Off peak	Prime	Repeat	Total
Children's	285.32		157.18	442.5
Children's drama	6.5		17	23.5
Documentaries	1			1
Drama/Comedy		28.83	16.33	45.17
Entertainment	2.5	2		4.5
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports	10.5			10.5
<b>Total NZ Broadcast time</b>	<b>306</b>	<b>31</b>	<b>191</b>	<b>527.17</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>4.65%</b>	<b>0.47%</b>	<b>2.90%</b>	<b>8.02%</b>

### TV3

Category	Offpeak	Prime	Repeat	Total
Children's	156.83		1.5	158.33
Children's drama				0
Documentaries	8.33	33	53.5	94.83
Drama/Comedy	11.5	33	23.83	68.33
Entertainment	17.08	6.5	8.67	32.25
Information	18			18
Māori Programmes	10		2.75	12.75
News/Current Affairs				0
Sports				0
<b>Total NZ Broadcast time</b>	<b>222</b>	<b>73</b>	<b>90</b>	<b>384.49</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>3.38%</b>	<b>1.10%</b>	<b>1.37%</b>	<b>5.85%</b>

## Prime

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		2	6.5	8.5
Drama/Comedy				0
Entertainment		1	2	3
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports	1.5			1.5
<b>Total NZ Broadcast time</b>	<b>2</b>	<b>3</b>	<b>9</b>	<b>13</b>
<b>Total Broadcast time</b>				<b>6570.0</b>
<b>NZ Content % of Total</b>	<b>0.02%</b>	<b>0.05%</b>	<b>0.13%</b>	<b>0.20%</b>

## C4

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		7	6	13
Drama/Comedy	4.5	1.5	13	19
Entertainment		735	4.83	739.83
Information				0
Māori Programmes				0
News/Current Affairs				0
Sports				0
<b>Total NZ Broadcast time</b>	<b>4.5</b>	<b>743.5</b>	<b>23.83</b>	<b>771.83</b>
<b>Total Broadcast time</b>				<b>4482</b>
<b>NZ Content % of Total</b>	<b>0.10%</b>	<b>16.59%</b>	<b>0.53%</b>	<b>17.22%</b>

## MTS

Category	Offpeak	Prime	Repeat	Total
Children's				0
Children's drama				0
Documentaries		27.5	23	50.5
Drama/Comedy			4	4
Entertainment		1.5	23	24.5
Information	2	2	53	57
Māori Programmes				0
News/Current Affairs				0
Sports				0
<b>Total NZ Broadcast time</b>	<b>2</b>	<b>31</b>	<b>103</b>	<b>136.0</b>
<b>Total Broadcast time</b>				<b>3111.5</b>
<b>NZ Content % of Total</b>	<b>0.06%</b>	<b>1.00%</b>	<b>3.31%</b>	<b>4.37%</b>