



Local Content & Diversity

Newsletter – September 2006

Welcome to NZ On Air's Newsletter

You'll find details here of the funding decisions from the August meeting, and other public service broadcasting news.

From Bernard's Office

A message from the Acting CE

If you are a regular reader of NZ On Air's two-monthly Newsletter, you will notice that we have a new look starting with this edition. We hope you will find it clearer and easier to follow. It also allows us to give more detail about what's happening with the organisation, and other news from the broadcasting sector, both here and elsewhere.

You have probably seen advertised in the papers recently, the position of NZ On Air Chief Executive. This follows the resignation of Jo Tyndall at the end of June. The process of recruitment should see a new Chief Executive selected within the next six to eight weeks, and once that is done, we will be in a position to tell you when the successful candidate will take up the position.

That will also enable us to put in place permanent appointments to other key senior staff positions where managers are currently in an "acting" capacity. Your forbearance during this period is appreciated.

The August and October NZ On Air funding meetings are usually our busiest, and that's proving to be the case once again for 2006. August saw a large number of applications coming before the NZ On Air Board, and October looks to be even bigger.

Staff will be processing applications over the next few weeks, and the Board will consider them at the October meeting in Auckland on Tuesday the 11th and Wednesday the 12th.

New Zealand - our stories, our songs, our selves.

Vol. 4 No. 4

Highlights

From Bernard's Office

A message from the Acting CE

Local Content Meets Targets

The latest Local Content Report

Cost and Producer reports

A reminder...

New Options - DVDs and Digital Photos

Up with technology

Archiving Your Radio Programmes

For posterity...

Musical Chairs at NZ On Air

Promotions team changes

Meeting Dates and Application Deadlines

For your diary...

Television Funding Decisions

August 2006

Radio Funding Decisions

August 2006

Music Funding Decisions

August 2006

Useful Links

www.nzonair.govt.nz

www.mch.govt.nz

www.tmp.govt.nz

www.radionz.co.nz

www.tvnz.co.nz

www.c4tv.co.nz

www.tv3.co.nz

www.maoritelevision.com

www.soundarchives.co.nz

www.nzmusic.org.nz

www.kiwihits.com

www.radioscope.co.nz

www.acab.org.nz



New Zealand - our stories, our songs, our values.

Local Content Meets Targets

The latest Local Content Report

Although this year's Local Content Report was delayed we were pleased with the overall results, which showed that all but one of the broadcasters' local content targets had been reached or exceeded.

The inclusion for the first time of Prime's figures affected the statistics, because although there was a slight increase in overall local content hours there was a reduction in the *proportion* of local content.

In essence, local television content in 2005 was on a par with 2004, despite Prime adding a further 603 hours.

The main variations in 2005 programming included a greater number of documentaries (an increase of 122 hours across all channels), entertainment programming up by 162 hours across the channels, and news and current affairs up 395 hours.

Prime added 305 hours of news and current affairs to the 2005 total, which is a substantial increase in prime-time local content.

For 2005, the Television Local Content Group committed to the following local content baselines for transmission between the hours of 6am and midnight:

- TV One 55%
- TV2 23%
- TV3 20%
- Prime TV 5.5%

The results for all channels were:

- TV One screened 54% local content
- TV2 screened 23.1%
- TV3 screened 21%
- Prime TV screened 8.7%

Cost and Producer reports

A reminder...

Producers are reminded that, for the final drawdown and cost report, we require a full report that shows all line items, not just a summary report. Producer reports also need to identify who has written the report. Anonymous reports make it difficult for us to know who to contact to follow up on an issue raised or to give credit where it is due.



New Zealand - our stories, our songs, our voices.

New Options - DVDs and Digital Photos

Up with technology

Good news. Our standard Television Production Funding Agreement has been amended to allow producers to submit a DVD copy of the programme (rather than a VHS tape) if preferred. Similarly, digital photos can be submitted in place of still (film) photos.

Examples of the NZ On Air television contracts can be viewed online at:

http://www.nzonair.govt.nz/television_detail.php?pid=323&sid=300

Archiving Your Radio Programmes

For posterity...

Programme makers who receive funding from NZ On Air are supposed to deposit a copy of their funded programme(s) with the Sound Archives/Nga Taonga Korero. We've been advised that this hasn't been happening regularly.

The onus is on programme makers to supply archive copies of programmes; it's not the job of the Sound Archives/Nga Taonga Korero to chase them, so please take this opportunity to send copies of latest and backdated programmes to them.

For more information please contact:

Karen Neill

Manager

Sound Archives/Nga Taonga Korero

PO Box 1531, Christchurch

Phone: (03) 374 8460

Fax: (03) 374 8448

Cell: 027 496 9935

www.soundarchives.co.nz

Musical Chairs at NZ On Air

Promotions team changes

There have been two changes to NZ On Air's New Zealand music promotions team in the last few weeks.

NZ On Air has recruited **TRILBY CROWTHER** as a part-time office minder for its Beresford Square office in Auckland, replacing Brad Schmidt, and has replaced Nicky Donoghue with **MIKE McCLUNG**, ex-Promotions Manager for EMI's Capitol and Virgin labels in New Zealand.

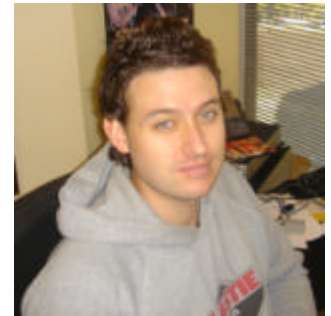
Nicky Donoghue has been with NZ On Air for six years but is not returning after having her second baby earlier this year. Mike McClung will pick up and expand her contract, working primarily on NZ On Air's new Phase Five international New Zealand music promotion plan.



New Zealand - our stories, our songs, our ahaia.

Mike McClung has been working radio for EMI for the last five years. Before EMI, he was Music Director with ZM in Auckland and prior to that worked for the original Breeze in Auckland.

"Mike McClung brings the perfect blend of skills and experience that we need - a record company promotions background, radio experience and international contacts," says NZ On Air's Brendan Smyth. "His brief will be to develop and grow the Phase Five international music promotions plan and drive it hard."



MIKE McCLUNG

"But he will be a valuable addition to our local radio team too and will contribute to the local content campaign."

Meeting Dates and Application Deadlines

For your diary...

The October Board meeting will be held in Auckland on 11th and 12th October.

The next Springboard deadline is Friday 27 October.

Television Funding Decisions

August 2006

TV PROGRAMMES	PRODUCER	FUNDING	BROADCASTER
Drama			
Be Very Afraid 1 x 2 hour	South Pacific Pictures	\$250,000	TV3
Comedy			
Eating Media Lunch 6 7 x ½ hr & 1 x 1 hr	Great Southern Television	\$241,486	TV2
Moon TV – The Great NZ Road Trip 6 x ½ hour	Leigh Hart Enterprises	\$176,324	TV2
Documentary			
Inside New Zealand 2006/07 15 x 1 hour	Various	\$1,425,000	TV3
Country Calendar 2007 22 x ½ hour	TVNZ	\$320,000	TV One
Donated To Science 1 x 1½ hour	PRN Films	\$95,000	TV One
Arts, Culture & Performance			
First Communion of Christmas 1 x 1½ hour	C4 Productions	\$62,000	TV One
Play It Strange 3 1 x 1 hour	Isola Productions	\$118,792	TV2



New Zealand - our stories, our songs, our voices.

Special Interest			
Attitude 2007 40 x ½ hour	RSVP Productions	\$1,400,000	TV One
Rural Delivery 2006/07 30 x ½ hour	Showdown Productions	\$728,670	TV One
Regional Television Supplementary Funding			
Spotlight on North Otago	45 South Television	\$50,000	

Radio Funding Decisions

August 2006

Supplementary Non-commercial Community Radio Funding			
Station		Funding	
Arrow FM - Masterton		\$9,900	
Radio Programmes			
Programme	Producer	Funding	Broadcaster
Radio Station	The Down Low Concept	\$64,330	George FM
New Artists, Recording	Kiwi FM	\$50,000	Kiwi FM
Off The Record	The Rock	\$50,000	The Rock
Seasons	Kiwi FM	\$50,000	Kiwi FM
The Big Questions	Kiwi FM	\$50,000	Kiwi FM
The Get Up Show	Kiwi FM	\$50,000	Kiwi FM
The Source	Stretchmarks Productions	\$50,000	Flava FM
Voices from the Wilderness	Kiwi FM	\$50,000	Kiwi FM

Music Funding Decisions

August 2006

RECORD	ARTIST	LABEL	CATEGORY
Dei Hamo	Dei Hamo	Aviator Music	Album Funding
Jimmy Christmas	Jimmy Christmas	Stuka Records	Album Funding
Pluto	Pluto	Two Dads Ltd	Album Funding
Steriogram	Steriogram	EMI Music	Album Funding
The Datsuns	The Datsuns	EMI Music	Album Funding
The Phoenix Foundation	The Phoenix Foundation	Warner Music	Album Funding
Tiki Taane	Tiki Taane	Dirty Records	Album Funding
New Artists, Recording	New Artists, Recording	Kiwi FM	Music On Radio
Off The Record	Off The Record	The Rock	Music On Radio
Seasons	Seasons	Kiwi FM	Music On Radio
The Big Questions	The Big Questions	Kiwi FM	Music On Radio
The Get Up Show	The Get Up Show	Kiwi FM	Music On Radio
The Source	The Source	Stretchmark Productions	Music On Radio



New Zealand - our stories, our songs, our ahainga.

Voices From The Wilderness	Voices From The Wilderness	Kiwi FM	Music On Radio
Crawl	Atlas	Elements Music	New Recording
Fighting Fire With Fire	The Madison Press	Independent	New Recording
Inside Out	Nik Carlson	Independent	New Recording
Make Things Right	Spacifix	World Fresh Records	New Recording
Resist	Solstate	Independent	New Recording
Bathe In The River	The Mt Raskil Preservation Society featuring Hollie Smith	EMI Music	Radio Hits
Let's Stay Together	Adeaze	Dawn Raid Entertainment	Radio Hits
Shake	Aaradhna	Dawn Raid Entertainment	Radio Hits
What I Had	Starlett	SonyBMG	Radio Hits
You & Me, My Friend	Donald Reid	Broken Records	Radio Hits
Anyone Can Say Goodbye	Greg Johnson	EMI Music	Video
Beautiful Day	Voom	Lil Chief Records	Video
Blazin'	AL	Hoof Records	Video
Chains Reloaded	Che Fu with P-Money	SonyBMG	Video
Do You See It	Rebecca Le Harle	Independent	Video
Everybody Else Is Busy Mess	Flip Grater	Maiden Records	Video
Faith	Aaradhna	Dawn Raid Entertainment	Video
Fly Away	5Star Fallout	Do It Management	Video
Friday Night	The Rabble	Independent	Video
I Bet Myself	Ted Brown	Flaming Pearl Records	Video
I Need A Girl	Tyree	Move The Crowd	Video
I Will Not Let You Down	Don McGlashan	Arch Hill Records	Video
Into The Night	City Newton Bombers	Metronome	Video
Ironman	Amp	Independent	Video
It's The Flow	4 Corners	Disruptiv Music	Video
Join The Two	dDub	Vunderchick Records	Video
Just Like You	Steriogram	EMI Music	Video
Let It Go	Starlett	SonyBMG	Video
Listen To The Music	Deceptikonz & Adeaze	Dawn Raid Entertainment	Video



New Zealand - our stories, our songs, our aches.

Lull	Blindspott	EMI Music	Video
Many Are Called	Spacifix	World Fresh Records	Video
Minutes Last For Years	Tourist	Tourist Sound	Video
Not Home	Cassette	Tardus Music	Video
One By One	The Black Seeds	EMI Music	Video
Seek	Solaa	Independent	Video
Twice As Hard	Jakob	Midium Records	Video
Undisputed	Young Sid	Move The Crowd	Video
You Will Know	Fuser	Independent	Video

Published by NZ On Air

Copyright 2006 NZ On Air. All rights reserved.

NZ On Air is committed to protecting your privacy. We do not sell, trade, rent or otherwise disclose any personal information about our mailing list in any way.

If you do not wish to receive this newsletter in future, please click reply on the email to which this is attached and type "unsubscribe" in the subject line, then send.