



*New Zealand - our stories, our songs, our selves.*

## Local Content & Diversity

July 2007

### Welcome to NZ On Air's Newsletter

#### From Jane's Office

##### *A message from the CE*

What a great collection of Queen's Birthday Honours gained by those in and associated with the screen industry. NZ On Air offers its warmest congratulations to (in order of the Honour):

Dr Patricia Grace	Julie Christie	Tina Cross
Dr Annie Goldson	Ginette McDonald	Kevin Milne
Whai Ngata	Wayne Walden	Barry Barclay

We're at the end of our financial year and tallying up the spend and the targets. You'll see some great new projects in this newsletter from NZ On Air's June funding round. We're really pleased with the outcomes to date and looking forward to a new year with new goals. Our Statement of Intent will be presented to the House in early July and we'll be distributing it not long after.

We've been discussing our idea to bring more structure to NZ On Air's TV funding rounds with some of you. As we've signaled, with an increasing number of broadcaster stakeholders it's important that NZ On Air continues to focus on the best ideas, not simply those first through the door.

It's also important that we pay as much attention to the often less-commercial genres as well as the prime time stars. As well, in recent months we've seen a small amount of jockeying - natural, of course - which has adversely affected some production houses that have had good projects unnecessarily held over or delayed.

NZ On Air is proud of its reputation for flexibility and efficiency in dealing with funding applications and we want to retain our strong service culture. That said, we need to be proactive, more than reactive, in assessing and funding the best available projects for a diversity of audiences. We've run ideas past broadcasters and SPADA and flagged the idea in *Onfilm*, as well as informally canvassing most producers who have been in contact recently. You've made some good points and helped us refine the idea.

So for the reasons above we intend, for the next twelve months, to pilot the idea of more managed rounds. If it doesn't work we'll dump the system or

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#### Useful Links

[www.nzonair.govt.nz](http://www.nzonair.govt.nz)

[www.mch.govt.nz](http://www.mch.govt.nz)

[www.tmp.govt.nz](http://www.tmp.govt.nz)

[www.radionz.co.nz](http://www.radionz.co.nz)

[www.nzmusician.co.nz](http://www.nzmusician.co.nz)

[www.tvnz.co.nz](http://www.tvnz.co.nz)

[www.c4tv.co.nz](http://www.c4tv.co.nz)

[www.tv3.co.nz](http://www.tv3.co.nz)

[www.maoritelevision.com](http://www.maoritelevision.com)

[www.soundarchives.co.nz](http://www.soundarchives.co.nz)

[www.nzmusic.org.nz](http://www.nzmusic.org.nz)

[www.kiwihits.com](http://www.kiwihits.com)

[www.radioscope.co.nz](http://www.radioscope.co.nz)

[www.acab.org.nz](http://www.acab.org.nz)



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refine it. We appreciate there's some nervousness among you, but we'd love your help to see if we can assess like projects together more often, so the outcome for the audience (and the taxpayer) is enhanced with the best range of programmes you can offer us. Details of the TV rounds follow.

And finally, this is the second newsletter in a row where we've marked the passing of a major industry figure. Haydn Sherley was a fine radio broadcaster who brought a considerable warmth and professional touch to Radio New Zealand over many years. He will be missed.

**Jane Wrightson**

## Future Television Funding Rounds

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The Board has decided to introduce additional structure into NZ On Air's funding rounds in light of our increasing client base and our desire to continue funding the best available ideas, not simply those first through the door.

After receiving feedback on our initial proposal we have accepted that, at the outset at least, there is a case for some genres to continue to be considered at any meeting. This generally means those where the development period is longer, such as drama. We will evaluate whether this is producing sensible outcomes on a regular basis.

The genres we wish to focus on at particular times, because they are important to NZ On Air and/or because there is increasing competition for funding, are as follows:

**Children's programmes:** We will consider applications at the **October 2007** meeting. This meeting will consider the bulk of applications for the 2007/8 funding year. In the first quarter of 2008 we will advise if there are uncommitted funds remaining for this genre.

**Documentary and factual series:** Series applications for this genre will be considered at four of the six board meetings

- August 2007
- December 2007
- February 2008
- June 2008

**Documentary strands:** strands of one-off documentaries will be considered twice-yearly, in

- October 2007
- February 2008

**Maori, Special Interest and Minorities series:** these will be considered twice a year, in

- October 2007
- April 2008

NB: **One-off programmes** in the genres above, and all other genres, may continue to be submitted to **any funding round**. We would appreciate your assistance with these refinements to our systems. We hope they will also help with your planning. We have attached to this Newsletter an easy to follow table with these details.

## More Television News

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### **WA\$TED**

Congratulations to Carthew Neil and everyone else at Fumes TV for winning the Sustainable Business and Households category at the recently announced Green Ribbon Awards for 2007. Sponsored by the Ministry for the Environment the Green Ribbon Awards acknowledge outstanding contributions by individuals, organisations and businesses to sustaining, protecting and enhancing New Zealand's environment.



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## ACC Levies

Another gentle reminder that ACC levies should not be included in budgets as they are not a production expense. Contractors are responsible for paying their own ACC levies and where production staff are employees the levies should be covered by the PCO. This also applies to superannuation payments and leave accrual.

## Invoice Payments

And finally, a reminder to producers that the deadline for receipt of invoices, and cost and production reports is **Friday lunchtime**. Producers should ensure that their cost reports are accurate prior to sending them. All cost reports are checked thoroughly before the invoice is signed off for payment. When incorrect reports are received this causes delays in processing and can jeopardise the processing of other correct material. Producers are advised that where incorrect reports have to be returned for revision, the invoice is likely to be held over to the following payment week.

## NZ On Air Auckland Office

Production companies are advised again that there is now no Client Relations Manager in residence at our Auckland Office. All television funding applications and any other television related documents should be sent to our Wellington office, PO Box 9744, or for courier, Level 2, Lotteries Building, 54-56 Cambridge Terrace, Wellington.

## A Radio Loss

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As Jane has noted above Radio New Zealand's much loved Haydn Sherley passed away recently aged 83.

Haydn's most recent contribution in radio, up until March of this year was Radio New Zealand National's popular jazz programme *In A Mellow Tone*, which had run for many years. His was a long and illustrious career in radio that is unmatched.

Fittingly, at a celebration of Haydn's life a few weeks ago, a jazz quintet played some of his favourites, in between tributes from his family and colleagues, and ended the service with an excellent rendition of his programme's theme tune.

## Statement of Intent

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The Minister of Broadcasting will be tabling NZ On Air's Statement of Intent for the 2007/2010 period in Parliament shortly.

The Statement of Intent outlines our plans for the coming year, and includes budgets and targets for all of the broadcasting areas for which we provide funding. The Statement of Intent will be posted on our website soon after its tabling.

## Keeping In Touch

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A key part of the work we do to ensure the industry keeps up with what we're doing involves getting out and talking to our stakeholders... you!

We are regularly "on the road" and spend a good deal of time in Auckland, in particular, where the majority of our clients are. If you have any issues you'd like to discuss or you'd like to set up a meeting with any of the NZ On Air team, please do not hesitate to get in touch and let us know.



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## Topping Twenty

New Zealand music content on commercial radio is holding up over the 20% mark, despite some concerns about the fall off in local content on Urban format stations.

In the week of 20 May – the third week of NZ Music Month – commercial radio peaked at 21.07% and has maintained 20%-plus since then. In the week of 17 June, one month post NZ Music Month, it was 20.70%.

## New Artists, New Songs for Radio

On 28 June, we hosted the second in a series of three New Zealand music showcases that we will do for radio this calendar year. The first was held in February at The King's Arms in Auckland and featured **Opshop**, **The Tutts**, **Cut Off Your Hands** and **The Rabble**.

The second was more A/C (Adult Contemporary) in focus. It was held at Back Beat above The Rock Shop on K Road in Auckland and featured **Annabel Fay** who has had two good radio hits to date and has just released her third.



It also featured **Luke Thompson** (pictured above) who has come through our new artist discovery programme; and the magic **Hollie Smith** who the day before had picked up adds at both ends of the radio format spectrum – The Breeze and The Edge – with her NZ On Air New Recording Artist song, *I Will Do*.

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## Funding Decisions

From the June 2007 round

<b>Television Funding Decisions</b>			
<b>TV Programmes</b>	<b>Producer</b>	<b>Funding</b>	<b>Broadcaster</b>
<b>Drama</b>			
Predicament 1 x 110 minute	Top Shelf Productions	\$425,000	TV One
Separation City 1 x 93 minute	Direct Hit productions	\$75,000 (additional)	TV One
<b>Comedy</b>			
The Pretender 2 8 x ½ hour	Great Southern Television	\$1,600,295	TV One
Moon TV Network 10 x ½ hour	Moon Enterprises	\$293,208	TV2
<b>Innovation</b>			
A Thousand Apologies 6 x ½ hour	Great Southern Television	\$696,063	TV3
The Jaquie Brown Diaries 6 x ½ hour	Young, Gifted & Brown	\$645,068	TV3
<b>Documentary</b>			
WASTED! 10 x ½ hour	Fumes NZ	\$469,463	TV3
Project Fresh Start 7 x 1 hour	Greenstone Pictures	\$514,897	TV3
The Biggest Killer In Aotearoa 1 x 1 hour	Greenstone Pictures	\$124,500	Maori Television
Murder In The Forest 1 x 1 hour	Gibson Group	\$135,000	TV One
Honouring Hillary 1 x 1 hour	TVNZ	\$218,284	TV One
He Wai No Nehe (Let My Whakapapa Sing) 1 x 78 min	Conbrio Media Ltd	\$89,915	Maori Television
Behind Enemy Lines 4 x 1 hour	Desert Road Television	\$179,238 (additional)	TV3
King Of Con 1 x 2 hour	Isola Productions	\$56,500 (additional)	TV3
<b>Arts, Culture &amp; Performance</b>			
Bassline 13 x 1 hour	Revolution Productions	\$540,137	Maori Television
Voyage Musique 6 x 1 hour	Two Heads Ltd	\$299,966	C4 & TV3
World of WearableArt Awards 2007 1 x 1 hour	TVNZ	\$131,483	TV One
NZ Television Awards 2007 1 x 2 hour	TVNZ	\$150,000	TV One
Westfield Style Pasifika 2007 1 x 1 hour	Drum Productions	\$129,837	TV One



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<b>Special Interest</b>			
Asia Down Under 2007 (additional) 20 x ½ hour	Asia Vision Ltd	\$481,182	TV One
Whanau 78 x 6 minute	Cinco Cine Film Productions	\$480,870	TV One
Pacific Beat Street 6 12 x ½ hour	Drum Productions	\$423,336	TV3
Captioning 2007/08 100 + hours per week	TVNZ	\$1,912,500	TV One, TV2, TV3
<b>Children's</b>			
Staines Down Drains 2 26 x ½ hour	Flux Animation Studios	\$1,000,000	TV2
Action Central 65 x 10 minute	Pickled Possum Productions	\$1,295,521	TV3
Activate 15 x ½ hour	Quick TV	\$458,338	TV2
Bryan & Bobby 30 x 10 minute	Treehut Ltd	\$100,000	TV3
Let's Get Inventin' Series 2 15 x ½ hour	Television Spaceman	\$709,726	TV2
Smokefree Rockquest 2007-05-17 4 x 1 hour & 1 x 1 hour	Visionary Film & TV	\$193,361	C4 & TV3
<b>June 2007 Regional Television Funding Decisions</b>			
Family TV (North) Warkworth		\$81,000	
Triangle Television, Auckland		\$119,600	
Triangle Television Wellington		\$16,666	
Family Television Waikato		\$84,700	
Television Taranaki		\$86,800	
Mainland Television		\$84,200	
Canterbury TV		\$112,200	
Channel 9 Dunedin		\$91,200	
Cue TV, Southland		\$94,100	
Television Hawke's Bay		\$86,200	
45 South, Oamaru		\$16,667	
Tararua Television		\$16,667	
<b>Radio Funding Decisions</b>			
<b>Radio Programmes</b>	<b>Producer</b>	<b>Funding</b>	<b>Broadcaster</b>
Scrubcutter	Christian Broadcasting Association	\$70,000	Newstalk ZB & Radio Rhema
Public Address System	Thedownlowconcept	\$40,000	Radio Live
Silly Ads	Loudmouth Productions	\$17,000	Radio Hauraki



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Paakiwaha	UMA Broadcasting	\$75,000	Iwi and Access Radio
Upload	Base Two	\$115,950	Various Stations
<b>Access Radio Operational Funding</b>			
Planet FM104.6 Auckland		\$220,000	
Community Radio Hamilton		\$180,000	
Radio Kidnappers Hawkes Bay		\$145,000	
Access Manawatu Palmerston North		\$130,000	
Arrow FM Wairarapa		\$110,000	
Coast Access Radio Kapiti/Horowhenua		\$110,000	
Wellington Access Radio		\$215,000	
Fresh FM Nelson/Tasman Bays/Marlborough		\$190,000	
Plains FM Christchurch		\$210,000	
Hills AM Dunedin		\$160,000	
Radio Southland Invercargill		\$150,000	
<b>Pacific Island Radio Operational Funding</b>			
Radio 531pi Auckland		\$200,000	
Samoa Capital Radio Wellington		\$170,000	

<b>Archives Funding Decisions</b>		
<b>Archive</b>	<b>Project</b>	<b>Funding</b>
New Zealand Film Archive	Medialaboratory	\$350,000

<b>Music Funding Decisions</b>			
<b>Record</b>	<b>Artist</b>	<b>Funding (up to)</b>	<b>Record Company</b>
<b>Music Videos</b>			
Shanks Pony	Age Pryor	\$5,000	Independent
El Dorado	Anji Sami	\$5,000	Independent
Hosanna	Pine	\$5,000	Arch Hill Recordings
Jonny Rude	Badtown	\$5,000	Independent
Lil' Brat	Dukes	\$5,000	Belle Starr
Till My Death	Cyphanetik	\$5,000	Breakin' Wreckwordz



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Unceasing	Brutally Frank	\$5,000	Independent
This Is My Life	False Start	\$5,000	Deadboy Records
Magic 8	Atlas	\$5,000	Elements Music
1963	Pluto	\$5,000	EMI Music
Cool Me Down	The Black Seeds	\$5,000	EMI Music
Seeking	The Rabble	\$5,000	Filthy Lucre Enterprises
Last Chance To Be Famous	The Mint Chicks	\$5,000	Flying Nun Records
Duet (Lonely I Be)	Steve Abel & Kirsten Morell	\$5,000	Kin'sland Records
Second Chance	Liam Finn	\$5,000	Liberation Records
Beautiful View	Adi Dick	\$5,000	Loop Recordings
Love & Not The Lesson	Paul McLaney	\$5,000	Loop Recordings
On My Throne	Ethical	\$5,000	Move The Crowd
I've Been Through	Young Sid	\$5,000	Move The Crowd
Pride	My Life Story	\$5,000	Independent
Skeleton Dance	So So Modern	\$5,000	Neown Records
I Wrote This Song For You	SJD	\$5,000	Round Trip Mars
Amit The Indian	Simple Days	\$5,000	Independent
Long Distance Runner	Fur Patrol	\$5,000	Tardus Music
Against & With	Solstate	\$5,000	Tone Tonic
One	Shapeshifter	\$5,000	Truetone
My Guiding Light	Evermore	\$5,000	Warner Music
Trying To Get By	the feelers	\$5,000	Warner Music
Bright Grey	The Phoenix Foundation	\$5,000	Warner Music
Old School	Spacifix	\$5,000	Worldfresh Records
<b><i>New Recordings</i></b>			
Hold You Here	Anna Coddington	\$10,000	Independent
Journal	Daniel Munro	\$10,000	Independent
Feels So Good	Hera	\$10,000	Foolsday Limited
Fake	The Braxton Hicks	\$10,000	Independent
The Letter	The Midnight Youth	\$10,000	Independent



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<b>Albums</b>			
Katchafire	Katchafire	\$50,000	Real Heart Entertainment
<b>Music On Radio</b>			
Give It A Girl	Give It a Girl	\$25,800	Peach Records
The Word	The Word	\$50,700	Pantellia Ltd



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## NZ On Air Television Funding Rounds Genre Application Details

**2007**

**Applications accepted for:**

<b>August Meeting</b>	<b>Documentary &amp; Factual Series General*</b>
<b>October Meeting</b>	<b>Children's Documentary Strands Māori, Special Interest &amp; Minorities</b>
<b>December Meeting</b>	<b>Documentary &amp; Factual Series General*</b>

**2008**

<b>February Meeting</b>	<b>Documentary &amp; Factual Series Documentary Strands General*</b>
<b>April Meeting</b>	<b>Māori, Special Interest &amp; Minorities General*</b>
<b>June Meeting</b>	<b>Innovation Regional Television General*</b>
<b>August Meeting</b>	<b>Documentary &amp; Factual Series General*</b>
<b>October Meeting</b>	<b>Children's Documentary Strands Māori, Special Interest &amp; Minorities</b>
<b>December Meeting</b>	<b>Documentary &amp; Factual Series General*</b>

**\*General denotes one-off programmes, Comedy, Drama, & Arts, Culture & Performance**