



2014

LOCAL CONTENT

New Zealand Television

CONTENTS

2014 AT A GLANCE	2
EXECUTIVE SUMMARY 2014	3
PART 1. LOCAL CONTENT BY CHANNEL	6
PART 2. PRIME TIME LOCAL CONTENT	11
PART 3. FIRST RUN LOCAL CONTENT	15
PART 4. REPEATED LOCAL CONTENT	20
PART 5. TRENDS BY GENRE	21
APPENDIX 1: <i>Notes on Methodology</i>	31
APPENDIX 2: <i>First Run Local Content by Genre and Channel since 2000</i>	32
APPENDIX 3: <i>2014 Totals</i>	33
APPENDIX 4: <i>NZ On Air Funded Programmes 2014</i>	34
APPENDIX 5: <i>List of NZ On Air Funded Programmes Broadcast in 2014</i>	36
APPENDIX 6: <i>List of all Local Content Broadcast in 2014</i>	39

2014 AT A GLANCE

2014

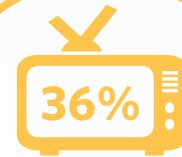
12,538
hours of local content
screened on New Zealand's six
major free-to-air TV channels



(6am-midnight,
up from 12,145
hours in 2013,
see fig.3)

Local content
↑3%
from 2013, an additional
393 hours
caused mainly by extended
Māori Television
transmission and an
increase of Sports
hours on Prime

First run
programming remained
static, accounting for
18%
of the broadcast
schedule



36%
of prime time hours
(6pm-10pm)
were local content
(up 1% from 2013)



News, Current Affairs
and Sport comprise

45%
of total local hours.
(See fig. 24)

TV One
screened the most
first run local content
and
**Māori
Television**
played the most
local content in
prime time

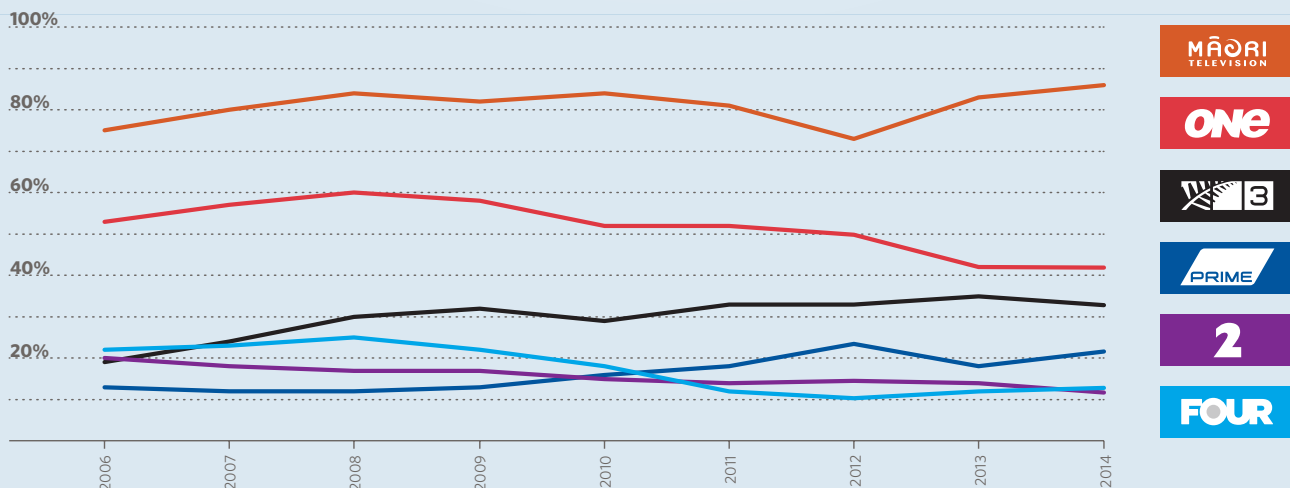
33%
of hours broadcast
during the 18-hour day
(6am - midnight)
were local content
(up 1% from 2013)



Local Sports
programming **increased**
in 2014 due to the Winter
Olympics and Commonwealth
Games, counted as local
content because of their local
production component
(see Fig. 33)

This report
measures local content on
**TV One, TV2,
TV3, FOUR,
Prime &
Māori
Television**

Percentage of Local Content Hours by Channel Broadcast in 2014



EXECUTIVE SUMMARY 2014

2014 KEY TRENDS

The 2014 Local Content Report sees the amount of New Zealand programming on free-to-air television increase slightly. The total amount of local content has increased; first run local content remains steady. The static nature of first run content reflects the ongoing difficult economic environment for free-to-air television broadcasting.

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- **First run local content**, meaning new series or programmes, remained steady in 2014 after five years of gradual decline. 6,843 hours of new local content screened on television, just one hour less than the previous year making up 18% of the full broadcast schedule.
 - This steadiness was caused by increased hours in News/Current Affairs and Sports programming.
 - All other genre, with the exception of Information, recorded decreases in first run hours in 2014.
 - TV One again broadcast the most first run local content in 2014 with 2,305 hours, followed by TV3 with 1,757 hours.
 - The large output of News/Current Affairs programmes on these channels keeps their first run content levels high.
 - **Repeat** screenings totalled 5,694 hours (5,302 in 2013), accounting for almost half of all local content at 45% (repeats were 44% of local content in 2013 and 36% in 2012). Māori Television again extended its broadcast hours in 2014, with its morning broadcast beginning at 6.30am from September 2014 onwards. The 378 additional hours on this channel were filled with repeated programming which accounts for the overall increase in repeat local content.
 - Overall, local content comprised 36% of **prime time** schedules (up 1% on 2013). **Māori Television** again screened the most prime time local content in 2014, with 80% of the channel's prime time hours containing New Zealand programming. **TV One** and **TV3** screened the next highest number of hours in prime time with 781 hours (53%) and 682 hours (48%) respectively.
 - News and Current Affairs have a high quantitative effect on prime time hours. If they are excluded five of the six channels screen less than 20% local content in prime time.
 - By **genre**, **News/Current Affairs** hours were up 180 hours to 3,978 (3,798 in 2013) mainly due to the extension of Māori Television's broadcast day, meaning more programmes were repeats.
 - **Sports** programming had an increase of 143 hours due to Prime's coverage of the Sochi Winter Olympics and the Commonwealth Games in Glasgow.
 - **Information** programme hours increased by 133 hours and Māori Television broadcast the most Information content, the majority of which was repeats.
 - **Documentary** and **Drama/Comedy** hours decreased in 2014, by 112 hours and 56 hours respectively.
 - **Children's** programmes, **Entertainment** and **Māori** programmes had small increases in 2014.

Fig 1. First Run Local Content Hours by Channel

Channel	2014	2013	2012	2011	2010	2009	2008	2007	2006
TV One	2,305 ↑	2,273	2,864	3,105	3,049	3,232	3,427	3,240	2,997
TV 3	1,757 ↓	1,813	1,821	1,857	1,634	1,926	1,846	1,416	1,193
Māori Television	955 ↓	966	962	1,382	1,297	1,062	1,243	1,233	1,057
Prime	879 ↑	782	1,004	662	882	664	685	739	784
FOUR	522 ↑	516	509	607	825	930	1,113	908	993
TV2	425 ↓	494	507	512	535	683	622	689	875
Total	6,843 ↔	6,844	7,667	8,124	8,222	8,498	8,936	8,225	7,899

Fig 2. Total Local Content Hours by Channel

Channel	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	4,595 ↑	4,223	3,415	2,739	2,604	2,544	2,608	2,477	2,323
TV One	2,748 ↑	2,738	3,287	3,460	3,405	3,812	3,954	3,762	3,492
TV 3	2,160 ↓	2,310	2,172	2,175	1,879	2,114	1,976	1,585	1,270
Prime	1,429 ↑	1,198	1,542	1,158	1,073	846	817	760	862
FOUR	842 ↑	783	680	768	904	975	1,136	2,477	1,008
TV2	764 ↓	893	954	919	1,015	1,129	1,110	1,168	1,300
Total	12,538 ↑	12,145	12,051	11,219	10,881	11,418	11,600	10,784	10,255

NZ ON AIR'S ROLE IN LOCAL CONTENT

NZ On Air funding is for local content that is too expensive or risky to be produced commercially. Generally it is spread between higher cost, high-risk programmes for prime time and lower cost special interest programming that screens in off-peak slots. Public funding ensures there is a more diverse range of programming for New Zealand audiences on free-to-air television.

Each year NZ On Air invests around \$80 million in free-to-air television programmes supporting up to 1,000 hours of new local content. The agency supports a range of genre; from expensive, high quality drama programming such as *The Brokenwood Mysteries*, *Step Dave* and *Consent: The Louise Nicholas Story* which compete with the best international content, to special interest series such as *The Festival*, *Tagata Pasifika* and *Attitude* that represent diverse communities from all over New Zealand. NZ On Air also contributes significantly to Children's programmes, which in 2014 included year-long series *The 4.30 Show*, *Sticky TV* and preschool animation *Wiki The Kiwi*. Comedy programmes, such as *Agent Anna* and *7 Days*, and Documentary programmes, including *Our Big Blue Backyard* and *Both Worlds*, represent uniquely New Zealand voices and views in creative and innovative ways.

NZ On Air's funding accounts for a relatively small portion of local content overall because the agency does not invest in high volume genres such as News, Sports and most Current Affairs. Since the global financial crisis of 2007, demand on NZ On Air's contestable television funding has increased. The proportion of first run local content funded by NZ On Air has increased in 2014. This is a reflection of the ongoing constraints under which both broadcasters and programme-makers are operating. In addition, NZ On Air, like most government agencies, has not received a baseline budget increase for several years.

In 2014 NZ On Air funds contributed to:

- 16% of local content (16% in 2013)
- 17% of first run local content programmes (16% in 2013)
- 10% of prime time local content (12% in 2013)

A full list of NZ On Air funded programmes is at Appendix 5.

BACKGROUND TO THE SURVEY

Since 1989 NZ On Air has annually measured the amount of local content broadcast on New Zealand's main free-to-air channels. In the first year the report was published 2,804 hours of local content were counted on three channels (TV One, TV2 and TV3). Since 2006 this report has covered local content on six nationwide channels. Local content accounted for 12,538 hours of broadcast time in 2014, a 347% increase since the first report was published 25 years ago. The report is an important way NZ On Air monitors the amount of local programming available freely to New Zealanders. Channel and genre output will fluctuate year by year. This data is collated to provide a way to assess trends over time.

The Local Content Report measures the six major channels broadcasting nationwide free-to-air. Over 2012 and 2013 the analogue VHF network was shut down and replaced by digital. More channels have secured nationwide coverage on the digital network and are easier to find on an electronic programme guide.

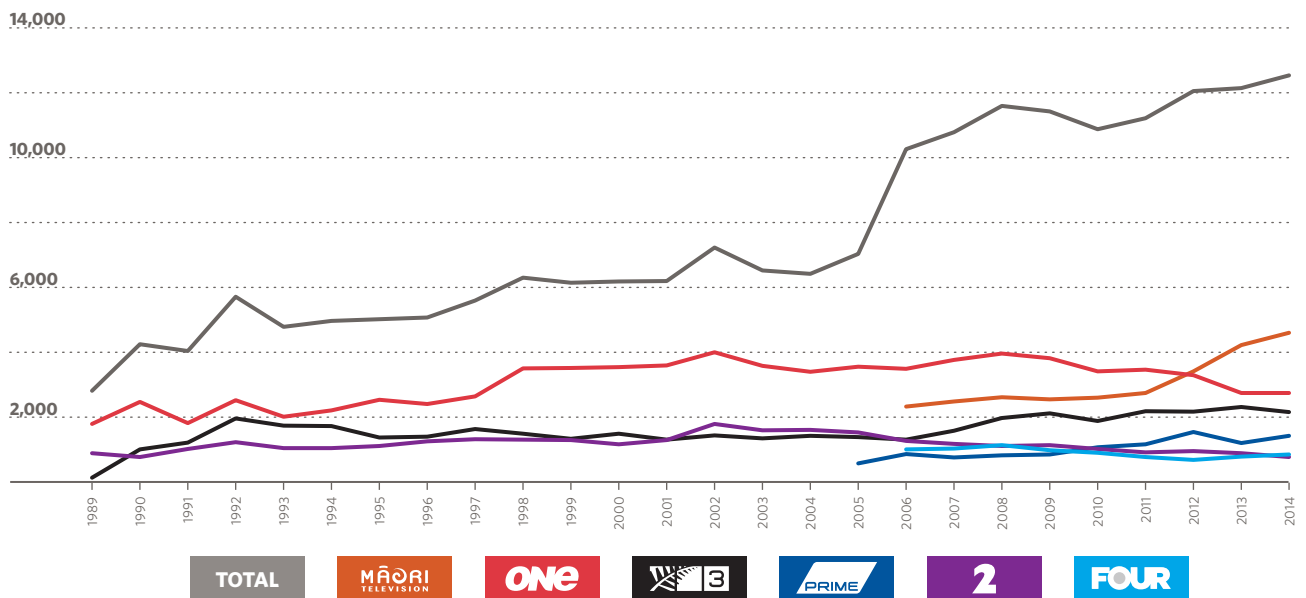
A number of channels not counted in this report broadcast some local content, including C4, The Edge TV (which replaced C4 on 27 June 2014), Trackside, Choice TV, Parliament TV, Cue, Te Reo, Shine TV and three 'Plus1' channels (TV One+1, TV2+1 and, TV3+1). Regional channels and pay television add further choice for audiences. It is not feasible for this report to measure all local content that is broadcast on New Zealand television. This survey is intended to monitor trends over time on the six major channels.

All figures in the report are based on an 18-hour broadcast day, 6am to midnight. Source data is provided by Nielsen which is checked against television listings in *The Listener* and *TV Guide*.

A full list of the local programme titles that screened in 2014 is available in Appendix 6.

Local content reports for previous years are available on NZ On Air's website www.nzonair.govt.nz/research

Fig 3. Chart of Local Content Hours by Channel since 1989



Notes:
 24-Hour day measured from 1989 to 2002, 18-hour day since 2003.
 Prime TV added 2005, FOUR and Māori Television added 2006.

PART 1. LOCAL CONTENT BY CHANNEL

This survey uses the 18-hour day (6am - Midnight)

12,538 hours of local content accounted for 33% of the 6am - midnight broadcast, across the six free-to-air channels measured in 2014.

Fig 4. Percentage of Local Content by Channel

	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	86%	83%	73%	81%	84%	82%	84%	80%	75%
TV One	42%	42%	50%	53%	52%	58%	60%	57%	53%
TV3	33%	35%	33%	33%	29%	32%	30%	24%	19%
Prime	22%	18%	23%	18%	16%	13%	12%	12%	13%
FOUR	13%	12%	10%	12%	18%	22%	25%	23%	22%
TV2	12%	14%	14%	14%	15%	17%	17%	18%	20%

TV ONE

Fig 5. TV One Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
News/Current Affairs	517	956	1,454	19	1,473	1,436
Information	129	456	421	164	585	574
Documentaries	72	232	150	154	304	323
Māori Programmes	8	224	175	57	232	213
Sports	7	54	52	9	61	93
Entertainment	8	15	14	9	23	64
Drama/Comedy	40	30	38	32	70	35
Local Content Broadcast time	781	1,967	2,304	444	2,748	2,738
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,570
Local Content % of Total	53%	38%	35%	7%	42%	42%

The total amount of local content on TV One in 2014 remained at 42%, the same figure as 2013. Local content in prime time increased to 53% in 2014 from 51% in 2013. First run (new programming) remained at the same level as 2013 at 35%. Repeated content stayed low at 7%.

The high level of local content on TV One is largely due to its News/Current Affairs output, which increased slightly in 2014 with election year coverage. High volume News/Current Affairs programmes *Sunday*, *Breakfast*, and *Seven Sharp* all returned with similar hours in 2014 to 2013.

First run Information hours increased by 33 hours due to the introduction of *My Kitchen Rules New Zealand*. *New Zealand's Got Talent* did not return in 2014 which was the primary cause for the decrease in local Entertainment hours. *The Rich List* also did not return in 2014.

TV One broadcast The America's Cup in 2013.

With the exception of the annual *HSBC Sevens World Series* TV One did not screen any major sporting events in 2014, which explains the 32 hour decrease in Sports coverage. The *ITM Fishing Show* was broadcast on TV One from May 2014, having previously screened on TV3.

The amount of Drama/Comedy hours on TV One doubled in 2014 with the introduction of new comedies like *Late Night Big Breakfast*, *Short Poppies*, and *Coverband*, and several one-off dramas including *Siege*, *Tangiwai*, *Erebus: Operation Overdue*, *Field Punishment No.1* and *Consent: The Louise Nicholas Story*.

TV2

Fig 6. TV2 Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Drama/Comedy	142	230	143	229	372	392
Children's	0	261	196	65	261	374
Information	52	36	48	40	88	70
Entertainment	0	14	13	1	14	54
Documentaries	13	1	9	5	14	21
Māori Programmes	0	10	10	0	10	13
News/Current Affairs	5	0	5	0	5	10
Local Content Broadcast time	212	552	425	340	764	893
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,570
Local Content % of Total	15%	11%	6%	5%	12%	14%

In 2014 local content hours decreased on TV2. The channel screened 764 hours in total compared to 893 in 2013.

Several programmes did not return in 2014 causing a decrease in Entertainment hours on TV2. These shows included *Mitre 10 Dream Home* and *New Zealand's Got Talent*, a repeat of which used to screen on TV2 in 2013 after its first-run on TV One. *Polyfest* (which accounted for three hours in 2013) was not a stand-alone programme in 2014 and was instead covered by *Fresh*, which contributed 12 hours to TV2's Entertainment hours.

The nightly soap *Shortland Street* accounted for the majority of TV2's local content hours. It screened each week night in prime time and was repeated twice, once at midday on weekdays and as an omnibus at the weekend. *Go Girls* did not return, but new comedy-drama *Step Dave* premiered on TV2 in 2014. The third series of *Girl vs Boy* screened but no repeats were broadcast which accounts for the decrease in Drama/Comedy hours.

For the first six months of 2014 each hour-long episode of Current Affairs programme *20/20* contained 33% local content. From August onward the show featured only international stories and these latter episodes were counted as 0% local content.

The slight decrease in Māori programme hours is due to the replacement of *Totes Māori* with *2Kaha* which had fewer episodes go to air in 2014.

Tiki Tour and *Small Blacks TV* did not return to TV2 in 2014, which largely accounted for the decrease in Children's hours. Returning shows included *What Now*, *Operation Hero*, and *Wiki The Kiwi*. *The Erin Simpson Show* was replaced by *The 4.30 Show* which kept the same hours.

Information hours increased with new shows including *The Amazing Race: Australia vs New Zealand* and *Nabbed*. *The Amazing Race: Australia vs New Zealand* was counted as 50% local content because New Zealanders accounted for half the competing teams and New Zealand crews were involved in the international scope of the production.

TV3

Fig 7. TV3 Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
News/Current Affairs	523	1,022	1,456	89	1,545	1,555
Information	112	158	110	160	270	296
Sports	0	160	103	57	160	197
Drama/Comedy	16	42	27	31	59	137
Entertainment	20	36	21	35	56	55
Documentaries	7	42	19	30	49	53
Māori Programmes	4	18	22	0	22	18
Local Content Broadcast time	682	1,478	1,757	402	2,160	2,310
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,570
Local Content % of Total	47%	29%	27%	6%	33%	35%

TV3 screened 2,160 hours of local content in 2014. This was a decrease from the 2,310 hours it screened in 2013.

News/Current Affairs hours remained steady with fewer hours of repeated content. *Media3* did not return in 2014. *Nightline* was replaced by *The Paul Henry Show* which screened for fewer hours. *The Nation* returned in 2014 with an increased episode count for election year of 42 episodes (up from 36 in 2013).

There was less local Drama and Comedy on TV3 in 2014. The 50 hours of repeated *Outrageous Fortune* that screened throughout 2013 came to an end at the start of 2014. *The Almighty Johnsons* and *The Blue Rose* did not return in 2014. New episodes of returning series *Jono And*

Ben At Ten and *After Hours* were joined by the miniseries *Hope And Wire*. In 2014 the broadcaster changed the genre classification of the annual *Comedy Gala* to Variety/Entertainment (from Comedy in 2013).

Information hours remained steady with new episodes of returning series *The Block NZ* and new show *The Great Food Race*.

A second series of *The GC* contributed to the increase in TV3's Māori programming hours. In 2014 *Think Tank* was replaced with another studio-based talk show *Re-Think* with similar broadcast hours.

FOUR

Fig 8. FOUR Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Children's	0	421	169	252	421	380
Entertainment	4	351	351	4	355	346
Māori Programmes	0	45	0	45	45	48
Drama/Comedy	13	0	2	11	13	9
Information	8	0	0	8	8	
Sports	0	0	0	0	0	1
Documentaries	0	0	0	0	0	
Local Content Broadcast time	24	818	522	320	842	783
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,570
Local Content % of Total	2%	16%	8%	5%	13%	12%

FOUR is an entertainment channel that broadcasts programming aimed at a younger audience during the day. During prime time it mainly screens American dramas, comedies and reality shows.

Local content levels are low on FOUR but they did increase by 59 hours in 2014. This is due to the number of *Sticky TV* episodes rising to 264 (from 250 in 2013). *Sticky TV* screens weekday afternoons and is repeated at 7am weekday mornings throughout the year which accounts for most of the Children's hours on FOUR.

Entertainment shows *FOUR Live* and *Smash!* were responsible for the bulk of FOUR's remaining local content hours. *Smash!* replaced *FOUR Live* in August 2014 but kept the same broadcast hours and a similar magazine show format.

Māori children's programme *Pūkana* is responsible for all of FOUR's Māori programming hours. *Pūkana* first screens on Māori Television and a recompiled version with English subtitles is repeated on FOUR.

FOUR's Drama/Comedy hours consisted of repeat episodes of *Bro'Town* and screenings of the feature films *Kiwi Flyer* and *The Frighteners*.

Repeat episodes of *Cadbury Dream Factory* (first broadcast on TV3 in 2014) account for the eight Information hours on FOUR.

PRIME

Fig 9. Prime Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Sports	176	821	566	431	997	814
News/Current Affairs	23	221	214	30	244	217
Information	6	117	59	64	123	128
Documentaries	31	14	24	21	45	32
Entertainment	0	7	3	4	7	8
Drama/Comedy	13	0	13	0	13	0
Local Content Broadcast time	250	1,180	879	550	1,429	1,198
Broadcast time	1,460	5,110	6,570	6,570	6,570	6,570
Local Content % of Total	17%	23%	13%	8%	22%	18%

In 2014 local content hours on Prime increased by 4% (from 18% in 2013).

Prime broadcast both the Sochi Winter Olympics and the Glasgow Commonwealth Games accounting for over 140 additional hours of Sports programming. Coverage of the Olympics and Commonwealth Games is counted as local content in this report because it includes local production commitment: separation of local vs. international content is beyond the scope of our methodology.

Drama/Comedy hours increased due to two new local series *Anzac Girls* and *The Brokenwood Mysteries*.

Documentary hours also increased with shows like *Keeping It Pure* and *Davey Hughes Untamed*.

More episodes of *60 Minutes* screened during prime time in 2014. Because this programme included international stories, 20% is counted as local content. In 2014 *Back Benches* screened a repeat at 2pm on Thursdays which doubled the show's total broadcast hours. *Prime Time With Sean Plunket* was new to Prime in 2014.

MĀORI TELEVISION

Fig 10. Māori Television Local Content Hours

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Information	227	1,956	73	2,110	2,183	2,057
Documentaries	383	148	145	386	531	626
News/Current Affairs	239	473	254	458	712	581
Entertainment	192	241	145	288	433	336
Sports	92	258	221	130	351	321
Children's	0	352	115	237	352	260
Drama/Comedy	28	5	2	31	33	43
Local Content Broadcast time	1,161	3,433	955	3,640	4,595	4,223
Broadcast time	1,460	3,883	5,343	5,343	5,343	5,078
Local Content % of Total	80%	88%	18%	68%	86%	83%

From 15 September 2014 Māori Television extended its broadcast hours with a schedule beginning at 6:30am. Prior to this the channel typically resumed broadcast at 10am, and this change added 378 total broadcast hours to Māori Television's schedule in 2014. The additional morning hours contained a mix of Children's programming, Documentaries, Entertainment, Information, News/Current Affairs and Sports, and were responsible for Māori Television's higher levels of off-peak and repeated content.

'Māori programmes' are not counted as such on Māori Television as almost every programme on that channel would be in this genre, artificially inflating hours. Programmes categorised as Māori on other channels are allocated a specific genre on Māori Television.

PART 2. PRIME TIME LOCAL CONTENT

This survey uses the 18-hour day (6am - Midnight)

Prime time represents the broadcast hours between 6pm - 10pm, seven days a week. During prime time, all the networks compete to generate maximum income by attracting the greatest number of viewers. The bulk of broadcasters' commissioning budgets are spent on programming for this time band, therefore the amount of prime time local content screened in a year is an indicator of production spending by the television networks.

Fig 11. Chart of Prime time hours by Channel since 2000

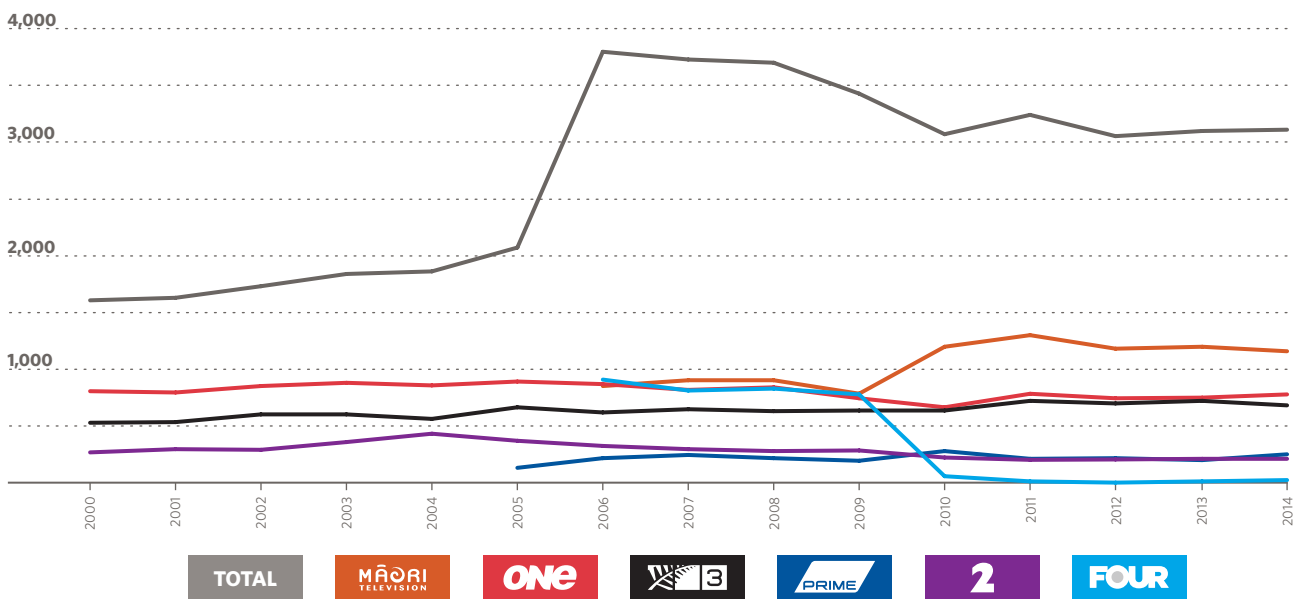


Fig 12. Local Content during Prime time by Channel

Channel	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	1161	1,201	1,185	1,299	1,200	786	902	903	853
TV One	781	751	748	788	665	748	843	819	872
TV3	682	721	699	725	640	636	630	649	619
Prime	250	190	217	214	283	195	218	246	216
TV2	212	215	204	203	225	286	279	295	327
FOUR	24	15	3	12	58	778	829	814	911
Prime time Broadcast hours	3,110	3,093	3,055	3,240	3,071	3,430	3,701	3,726	3,797

TV ONE

TV One's prime time local content had a 30 hour increase on 2013, a slight rise in hours that have remained steady on this channel since 2010. News/Current Affairs made up the largest portion of local prime time content by far, increasing by nine hours in 2014 due to election year coverage.

Information was the second largest genre to screen during prime time on TV One. Returning shows included *MasterChef New Zealand* and *Piha Rescue*. New Information programmes including *My Kitchen Rules NZ*, *Water Patrol* and *Highway Cops* accounted for the 30 hour increase in prime time.

Drama/Comedy programming increased by 15 hours in 2014. This was due to a high volume of one-off local dramas such as *Field Punishment No. 1*, *Siege*, *Billy*, *Pirates Of The Airwaves*, *Consent: The Louise Nicholas Story*, *Erebus: Operation Overdue*, and *Nancy Wake: The White Mouse*.

Fewer documentaries aired during prime time on TV One, down by 17 hours to 72 in 2014. Long-running shows *Fair Go* and *Hyundai Country Calendar* returned and were joined by new documentary series *Our Big Blue Backyard* and *Nigel Latta*.

Very little Entertainment, Māori and Sports programming aired on TV One during prime time in 2014. Temuera Morrison's new comedy variety show *Happy Hour* was the only prime time Māori programme. TV One's only prime time sports coverage was the *HSBC Seven's World Series* in Wellington.

TV2

TV2's prime time local content remained low in 2014, decreasing by three hours. Long running soap *Shortland Street* accounted for 58% of TV2's prime time local content hours, while new series *Step Dave* also played in the Drama/Comedy genre.

No programming classified as Entertainment screened during prime time on TV2 in 2014, due to the absence of *Mitre 10 Dream Home* that provided 11 hours in 2013.

20/20 remained TV2's only prime time News/Current Affairs programme.

Information hours increased 19 hours from 34 hours in 2013, in part due to a new season of *Motorway Patrol*, *The Amazing Race: Australia vs New Zealand*, and new series *Nabbed*.

TV3

TV3's prime time local content hours dropped by 39 hours in 2014. This was largely due to the 26 hour decrease in prime time Drama/Comedy hours as *The Almighty Johnsons*, *The Blue Rose* and *Harry* did not return to prime time in 2014.

Despite the slight drop in hours prime time local programming on TV3 has remained fairly steady due in part to its large output of News/Current Affairs that accounted for 523 prime time hours in 2014.

Information and Entertainment hours maintained similar levels in 2014 to 2013. Returning programmes included *7 Days*, *The Block NZ* and *Road Cops*.

The second season of *The GC* provided TV3 with its only prime time Māori content hours.

FOUR

FOUR broadcasts very little local content in prime time though there was a nine hour increase in 2014. Repeat screenings of *Cadbury Dream Factory* (first screening on TV3 in 2014) accounted for the only prime time Information programming.

Drama/Comedy had 13 hours (*Bro'Town* and feature films *Kiwi Flyer* and *The Frighteners*).

In the Entertainment genre *WANNA-BEn* episodes were repeated at the start of 2014, and the annual *New Zealand Music Awards* broadcast during prime time.

PRIME

Prime's prime time local content increased by 60 hours to 250 hours in 2014 (from 190 hours in 2013). 30 additional hours of Sports programming aired on the channel during prime time. Some Sochi Winter Olympics and Glasgow Commonwealth Games highlights screened in prime time, as did more rugby and netball matches. Sports commentary programme *The Crowd Goes Wild* continued to contribute significantly to Prime's Sports genre, with 115 prime time hours counted in 2014.

Prime time Drama/Comedy hours on Prime rose from 0 in 2013 to 13 hours in 2014 due to two new local drama series *Anzac Girls* and *The Brokenwood Mysteries*.

No local programmes classified as Entertainment were recorded during prime time on Prime in 2014. Repeats of *History Under The Hammer* accounted for Prime's six Information hours.

Prime time News/Current Affairs hours increased by 10 hours because more episodes of *60 Minutes* were broadcast during prime time in 2014 and the new programme *Prime Time With Sean Plunket* was introduced.

MĀORI TELEVISION

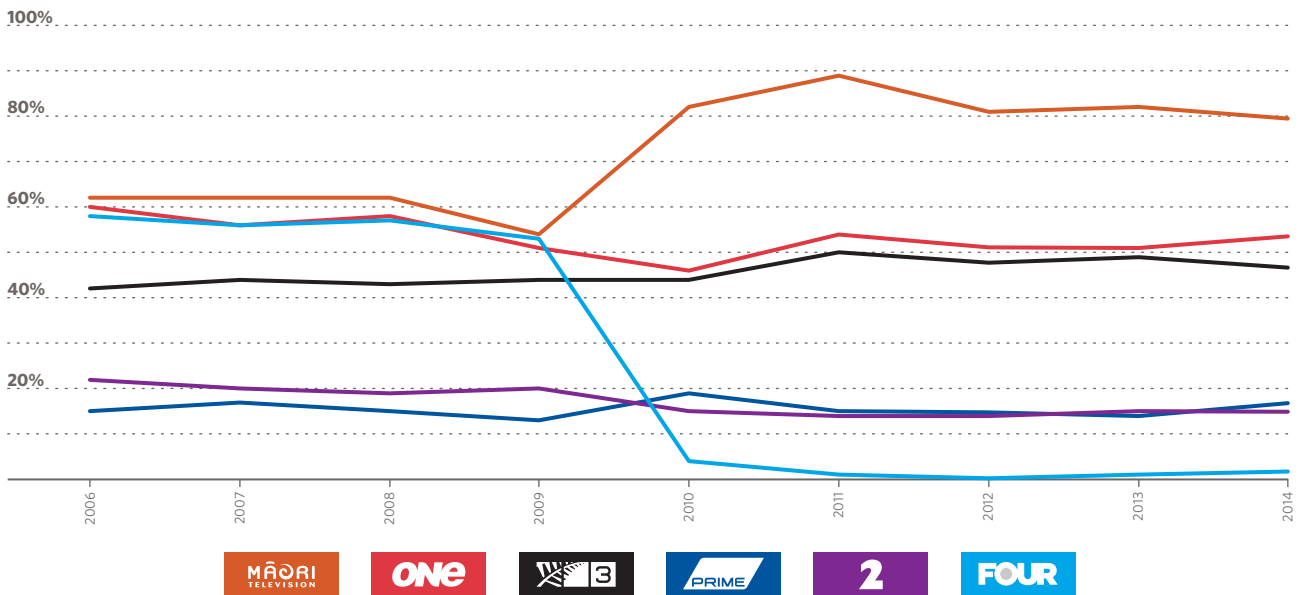
Māori Television screened 1,161 hours of local content in prime time in 2014, which was down slightly from the previous year (1,201 hours in 2013). This channel once again screened much more local content during prime time than the other free-to-air broadcast channels monitored in this report.

Documentaries were the most prominent genre on Māori Television during prime time, at 383 hours in 2014. While series including *Kuia* and *Hunting Aotearoa* played, many one-hour, stand-alone documentaries like *Once Were Warriors: Where Are They Now?* and *The Lost Voyage of 499* also contributed to these prime time hours.

News/Current Affairs and Information programmes made up a lot of Māori Television’s prime time hours, and these genre stayed at similar levels to 2013. Daily news service *Te Kāea* and current affairs programme *Native Affairs* both returned in 2014. The long-running Information series *Ako* was joined by new programmes *The Kapa* and *Swagger*.

No children’s programming screened during prime time on Māori Television compared to the 12 hours in 2013. Prime time Sports increased by 51 hours due to the broadcast of a high volume of Rugby League matches.

Fig 13. Chart of Percentage of Prime time Local Content by Channel



PRIME TIME LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS

News and Current Affairs programmes have a high quantitative effect on prime time local content hours. If we exclude these hours other trends can be revealed. Five of the six channels measured screened less than 20% of general local content during prime time.

Fig 14. Chart of Percentage of Prime time Local Content by Channel, excluding News/Current Affairs

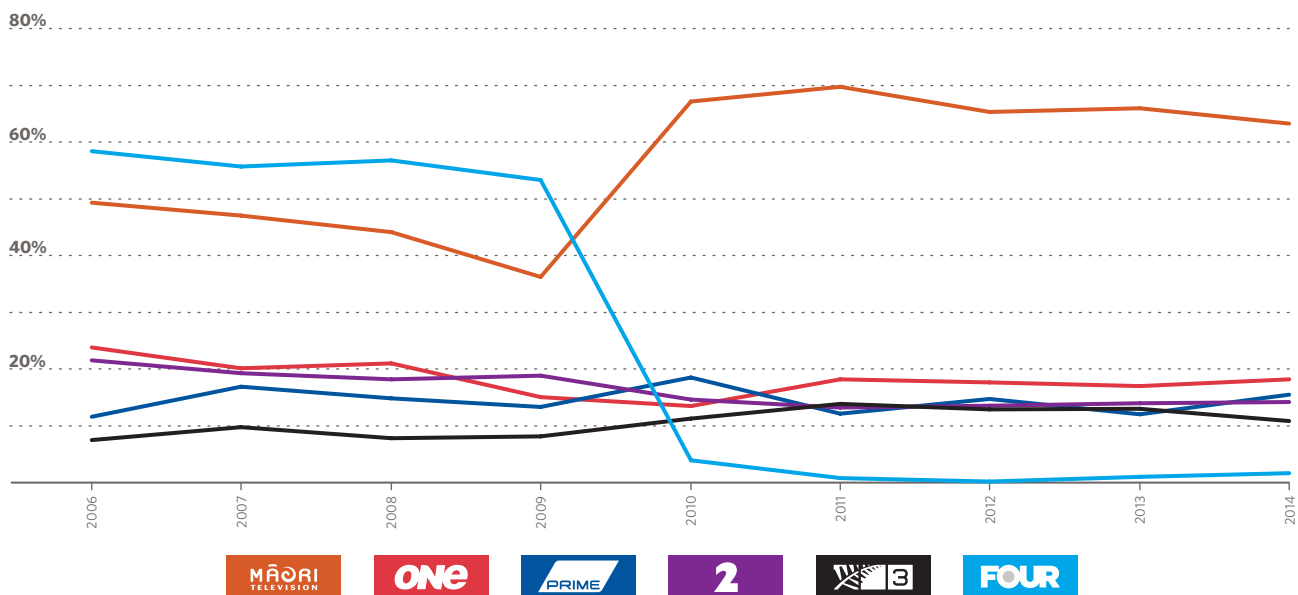


Fig 15. Local Content during Prime time by Channel, excluding News/Current Affairs

Channel	2014	2013	2012	2011	2010	2009	2008	2007	2006
Māori Television	923	971	956	1,019	981	529	644	687	720
TV One	265	243	259	265	197	220	307	294	348
Prime	227	182	217	177	271	195	217	246	169
TV2	207	205	198	193	214	275	266	281	315
TV3	159	195	190	203	164	119	115	142	109
FOUR	24	15	3	12	58	778	829	814	853
Prime time Broadcast hours	1,805	1,812	1,822	1,868	1,885	2,116	2,378	2,464	2,514

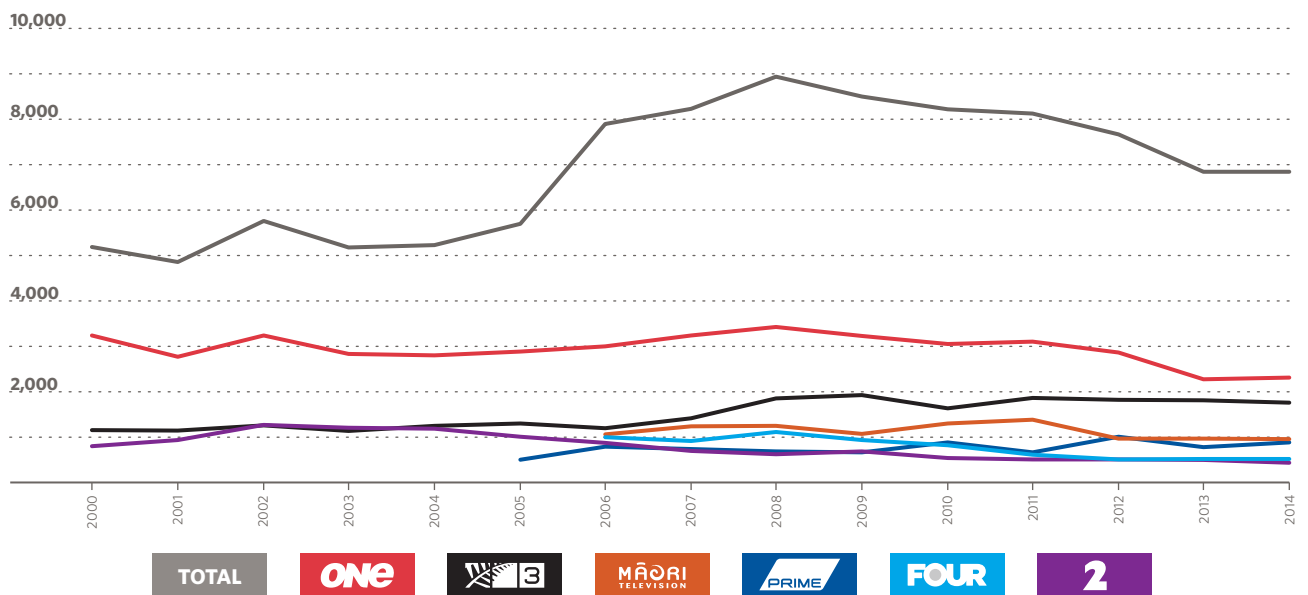
PART 3. FIRST RUN LOCAL CONTENT

This survey uses the 18-hour day (6am - Midnight)

First run hours reveal the investment made in new local programming and this is an indicator of the health of the television industry. First run hours include programmes screened in prime time and off-peak slots (6.00am to midnight).

FIRST RUN LOCAL CONTENT BY CHANNEL

Fig 16. Chart of First Run Local Content Hours by Channel since 2000



Notes:

24-Hour day measured from 1989 to 2002, 18-hour day since 2003.

Prime TV added 2005, C4 and Māori Television added 2006. C4 rebranded to FOUR in 2011.

Fig 17. First Run Local Content Hours by Channel

Channel	2014	2013	2012	2011	2010	2009	2008	2007	2006
TV One	2,305	2,273	2,864	3,105	3,049	3,232	3,427	3,240	2,997
TV3	1,757	1,813	1,821	1,857	1,634	1,926	1,846	1,416	1,193
Māori Television	955	966	962	1,382	1,297	1,062	1,243	1,233	1,057
Prime	879	782	1,004	662	882	664	685	739	784
FOUR	522	516	507	607	825	930	1,113	908	993
TV2	425	494	509	512	535	683	622	689	875
First Run Broadcast time	6,843	6,844	7,667	8,124	8,221	8,498	8,936	8,225	7,899

First run local content remained steady in 2014 after five years of gradual decline. First run local content totalled 6,843 hours, just one hour less than the previous year.

The amount of first run content was relatively stable across all of the six recorded channels. The largest decrease was on TV2 which saw a 69 hour drop due to reduced Children's programming hours. Prime TV had the largest increase (97 hours) due to its coverage of several major international sporting events: the Winter Olympics and Commonwealth Games.

The largest increases by genre were Sport up 127 hours and News/Current Affairs up 75 hours. Most other genre recorded decreases in first run local content.

TV One

First run local content represents 35% of TV One's schedule (the same level as 2013). News/Current Affairs, Information, Drama/Comedy and Documentaries all saw increases in first run content, while Sport, Entertainment and Māori first run programming decreased on TV One.

News/Current Affairs increased 35 hours because *Breakfast* screened an additional 20 hours and the channel broadcast over nine hours of election coverage. *My Kitchen Rules NZ* was largely responsible for the 33 hour increase in first run Information programming on TV One.

Sports hours were down by 51 hours because of the absence of the 2013 America's Cup which TV One screened the previous year.

TV2

A 69 hour decrease saw first run local content programming account for 7% of TV2's schedule in 2014 (425 hours). This figure was down from the 8% reported steadily over the previous three years.

This decrease was primarily in the Children's genre, which fell 63 hours. This was largely due to *Tiki Tour* not returning for a new series. Long-form children's entertainment shows *What Now* and *The 4.30 Show* provided the majority of first run Children's hours.

Totes Māori was replaced by *2Kaha* which had new episodes extending into early 2015 accounting for fewer Māori hours on TV2 in 2014.

TV3

First run local content made up 27% of TV3's schedule, down 1% (56 hours) from the previous year.

The largest decrease was in Drama/Comedy, down 42 hours due to fewer long-run series in 2014.

The Information genre continued to provide significant first run hours, up nine hours to 110 in 2013. *The Block NZ*, *Cadbury Dream Factory* and *The Great Food Race* were all counted within this genre.

News/Current Affairs was again the largest source of first run content on TV3. The genre held steady at 1,456 hours (up six hours from 2013) with returning programmes including *3 News*, *Campbell Live* and *The Nation* being joined by *The Paul Henry Show*.

There was a slight decrease of 27 hours in the Sports genre. TV3's Motorsport programming on Sunday afternoons continued to make up the majority of the channel's sports coverage. In 2014 the new series of *The ITM Fishing Show* aired on TV One instead of TV3. However long running sports shows *ANZ Golf World*, *Trade Zone Gone Fishin'* and *Outdoors With Geoff* all returned.

FOUR

First run local content accounted for 8% of the schedule on FOUR, a percentage unchanged since 2011. A total of 522 first run hours were broadcast in 2014 (up just six hours from 2013).

Programmes within the Entertainment and Children's genres made up the entirety of FOUR's first run local content. Entertainment was once again the largest genre on FOUR, with its 352 hours largely comprising of the weekday studio-based programmes *FOUR Live* and *Smash!*. The channel also broadcast annual coverage of the *Smokefree Rockquest* and the *Vodafone New Zealand Music Awards*.

169 hours of first run Children's programming screened on FOUR in 2014. These hours were almost all due to new episodes of *Sticky TV*. In 2013 *Sticky TV* ran a special first run School Holiday Programme on weekday mornings during the breaks in the school year. In 2014 *Sticky TV* instead ran a consistent schedule throughout the entire year, airing new episodes at 3pm weekdays with a shorter repeat episode at 7am. The puppet-based preschool series *The Moe Show* returned with new episodes in 2014.

Prime

Prime's total first run local content hours increased by 97 in 2014 to a total of 879 hours. First run local programming accounted for 13% of Prime's schedule (up from 12% in 2013).

Sport on Prime increased by 110 hours due to the channel's coverage of the Sochi Winter Olympics and the Glasgow Commonwealth Games. Prime also broadcast other sporting events throughout the year including the *Super 15* and *ITM Cup Rugby* tournaments, the *ASB Bank Classic* and *Heineken Open* tennis tournaments in Auckland, as well as various netball, cricket, horseracing, rugby and motor racing events. Further adding to Prime's large Sports output was returning weekday Sports commentary programme *The Crowd Goes Wild* and *Sports Box*, which compiles highlights from Sky's sports channels.

Information programming decreased by 29 hours to 59 hours in 2014. Religious programmes *Impact For Life*, *Life TV* and *Running With Fire* accounted for these hours. *Impact For Life* is a bi-weekly religious programme. While most new episodes first screen on Prime, episodes occasionally have a first run on TV One or TV3, as recorded here.

The revival of quiz show *University Challenge* accounted for the three first run Entertainment hours on Prime.

The channel's 13 hours of Drama/Comedy programming were due to the drama series *Anzac Girls* and *The Brokenwood Mysteries*, up from 0 hours in 2013.

First run local documentaries on Prime remained steady with 25 hours recorded. This included new series *Keeping It Pure* and *Davey Hughes Untamed*, as well as one-off documentaries *The Man Who Knew Too Much* and *Aftermath: The Triumph Of The City*.

Prime's first run News/Current Affairs programming also remained steady at 214 hours, just six more than 2013. Returning shows *Prime News*, *Back Benches* and *60 Minutes* were joined by *Prime Time With Sean Plunket*, a political current affairs programme that aired in the lead up to the general election.

Māori Television

First run local content on Māori Television decreased by 11 hours in 2014, despite the channel increasing its broadcast by an additional 378 hours. Māori Television has steadily been increasing its broadcast hours over the past three years but the channel's first run local content hours have remained at a similar level. Māori Television is repeating more local content.

First run Documentaries decreased by 52 hours to a total of 145 hours. Fewer new series and one-off documentaries went to air in 2014. Returning series *Whare Taonga* and *Hunting Aotearoa* were counted in this genre, as was new series *Moko Aotearoa*. Māori Television once again dedicated its schedule to Anzac Day coverage, and much of this programming was counted within the Documentary genre.

News/Current Affairs continued to be the largest genre for new local content on Māori Television. First run content in this genre increased by 34 hours to a total of 254 hours in 2014. Daily 5:30pm news programme *Te Kāea* contributed significantly to these hours. The current affairs programme *Native Affairs* returned in 2014 and was joined by new programmes *Media Take* and *Focus*.

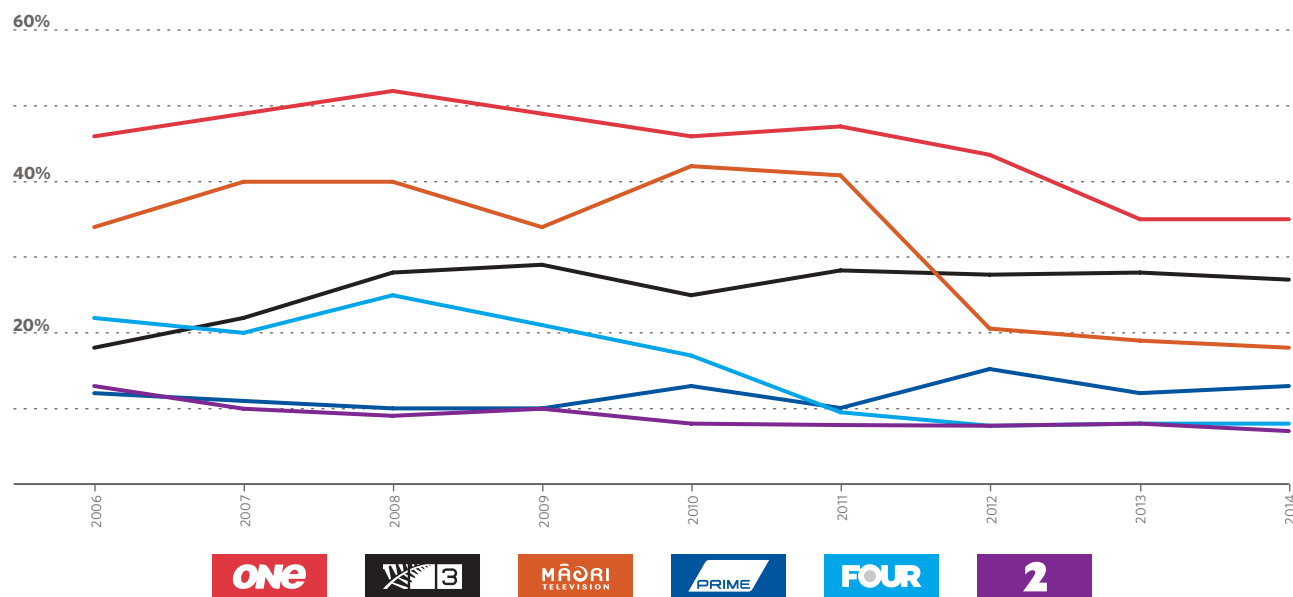
Fewer first run Entertainment programmes screened on Māori Television, down 50 hours to 145 in 2014. New series of *Tribe* and *Songs From The Inside* contributed to these hours.

Information hours were down to 73 hours in 2014, from 93 in 2013. New series in this genre included *Swagger* and *The City Slickers Rodeo*.

More first run Sport was broadcast on Māori Television in 2014, up 37 hours. In 2014 Māori Television signed a two-year deal with Sky Sports to screen all Vodafone Warriors games free-to-air from March onwards. There were over 43 hours of rugby league matches on Māori Television in 2014. Also counted in this genre were *The Fox Memorial Shield*, *2014 Waka Ama National Sprint Championship*, and *Toi Whakaari*.

Fig 18. Chart of the Percentage of First Run Local Content Hours by Channel

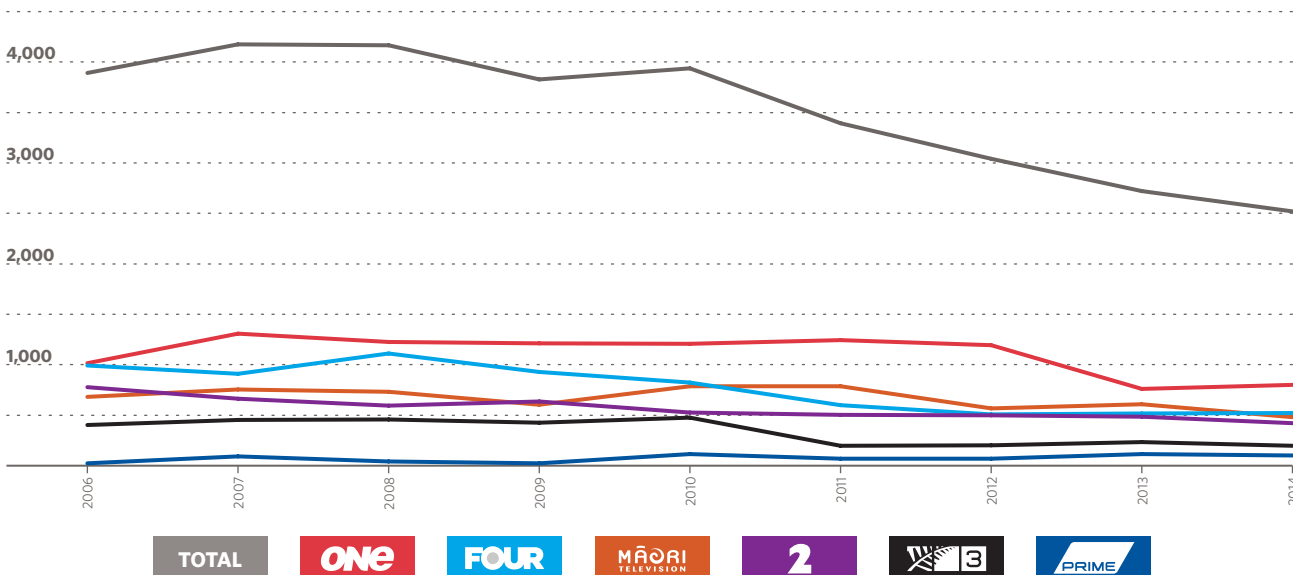
This survey uses the 18-hour day (6am - Midnight)



FIRST RUN LOCAL CONTENT, EXCLUDING NEWS/CURRENT AFFAIRS AND SPORT

News and Current Affairs and Sports programmes have a high quantitative effect on first run local content hours and can fluctuate greatly from year to year. If these hours are excluded, a more accurate picture of emerging trends can be revealed. Fig. 19 shows that general first run local content has been declining for some years, indicative of the challenging business environment for local production.

Fig 19. Chart of the First Run Local Content Hours by Channel, excluding News/Current Affairs and Sport



FIRST RUN LOCAL CONTENT BY GENRE

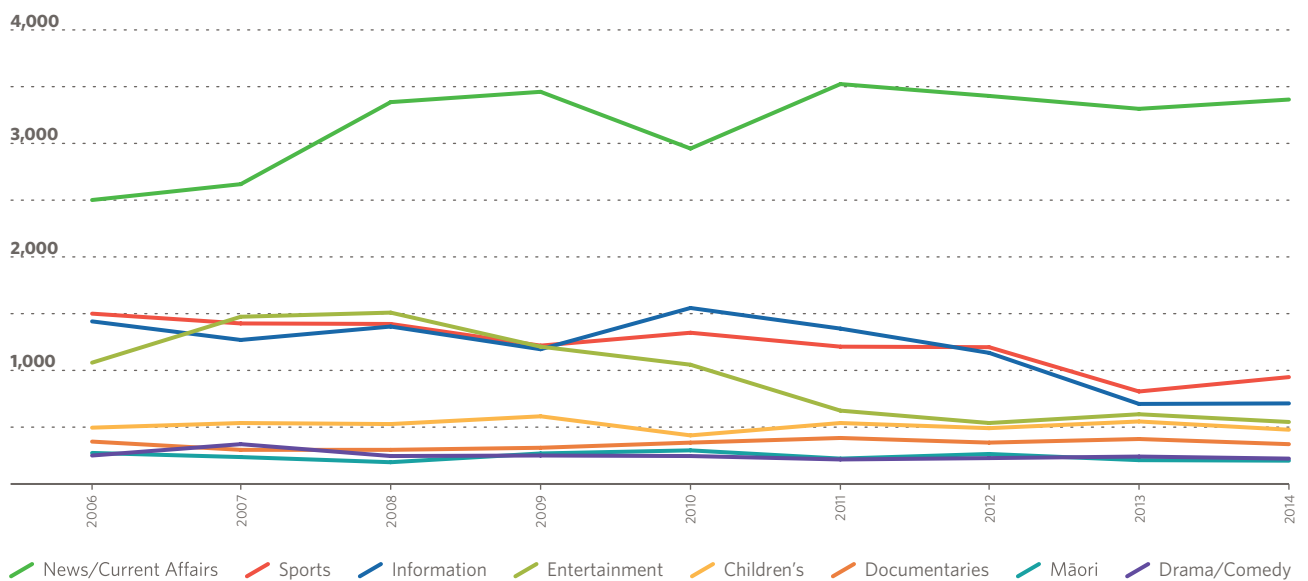
Fig 20. First Run Local Content Hours by Genre

Genre	2014	2013	2012	2011	2010	2009	2008	2007	2006
News/Current Affairs	3,382	3,307	3,419	3,522	2,954	3,454	3,364	2,641	2,502
Sports	942	815	1,207	1,208	1,332	1,221	1,410	1,415	1,502
Information	711	704	1,156	1,368	1,551	1,186	1,386	1,271	1,431
Entertainment	548	616	535	647	1,050	1,208	1,511	1,474	1,069
Children's	480	553	492	529	407	587	524	529	476
Documentaries	348	397	365	407	364	318	302	299	374
Drama/Comedy	225	242	229	222	267	258	249	360	273
Māori programmes	207	211	264	222	296	267	191	236	273
First Run Broadcast hours	6,843	6,844	7,667	8,124	8,221	8,498	8,936	8,225	7,899

First run **News/Current Affairs** increased by 75 hours in 2014. This genre accounts for almost half of all first run local content on New Zealand television, the largest contributors being TV One and TV3.

First run **Sports** hours increased by a total of 127 hours. Prime Television was the largest contributor to this genre. Major sporting events cause Sports hours to fluctuate from year to year. Prime's coverage of the Sochi Winter Olympics and Glasgow Commonwealth Games is responsible for this increase in 2014.

Fig 21. Chart of First Run Local Content Hours by Genre



See Appendix 2 for a breakdown of first run hours by genre and channel since 2000.

PART 4. REPEATED LOCAL CONTENT

This survey uses the 18-hour day (6am - Midnight)

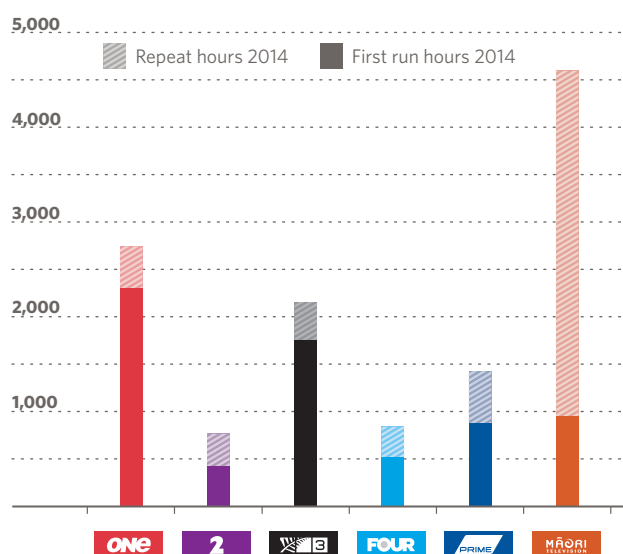
Repeat programming usually occurs during less commercial slots in the television schedule, overnight or during the day when broadcasters seek low or no-cost programming. Over recent years the number of prime time repeats for high rating programmes has slowly risen. Increasing audience fragmentation contributes to smaller audiences for first run programmes. Programmes repeated in prime time or fringe peak timeslots can still attract substantial audiences. Repeat screenings are generally at no cost to broadcasters as more than one broadcast is agreed upon when the rights to content are acquired. Some programmes, such as those for preschoolers or Māori language learning programmes, are designed to be repeated frequently and serve new generations of audiences.

Repeated local content increased in 2014, making up 15% of the 18-hour broadcast day (14% in 2013).

In 2014, 46% of local content hours were repeat screenings (44% in 2013, 36% in 2012). The biggest increase was again seen on Māori Television.

Across the six channels there was a total of 5,694 repeat hours (5,302 in 2013). The increase of 384 hours was mainly because of the increased amount of repeated programming screened during the extended broadcast day on Māori Television (378 additional hours on this channel). In September 2014 Māori Television started broadcast at 6.30am, repeating a range of programming from a variety of genre including Information, Documentaries, Children's, Sports, and News/Current Affairs.

Fig 22. Chart of First Run against Repeat Local Content Hours



PART 5. TRENDS BY GENRE

This survey uses the 18-hour day (6am - Midnight)

In 2014, genres showing increases in local content hours were News/Current Affairs, Information, Sports, Children’s, Entertainment and Māori programming.

Documentaries and Drama/Comedy decreased.

Fig 23. Local Content by Genre

Genre	2014	2013	2012	2011	2010	2009	2008	2007	2006
News/Current Affairs	3,978	3,807	3,882	3,948	3,305	3,750	3,660	2,961	2,782
Information	3,257	3,124	2,799	2,053	2,180	1,742	1,708	1,919	1,505
Sports	1,568	1,425	1,934	1,774	1,665	1,613	1,754	1,681	1,712
Documentaries	943	1,055	889	764	694	742	691	622	644
Children’s	1,034	973	872	990	885	1,067	1,047	856	814
Entertainment	889	863	752	823	1,277	1,574	1,809	1,621	1,721
Drama/Comedy	559	615	572	551	518	601	712	817	631
Māori	309	291	351	317	358	333	223	308	447
Local Content Broadcast time	12,537	12,154	12,051	11,219	10,881	11,418	11,600	10,784	10,255
Local Content % of Schedule	33%	32%	32%	31%	32%	34%	34%	32%	30%

Local Content in Prime time	3,117	3,102	3,055	3,240	3,071	3,436	3,701	3,726	3,797
Percentage of Prime time schedule	36%	35%	35%	37%	35%	40%	42%	43%	43%

Methodology Note:

Programme hours are divided into eight genre categories. Nielsen allocates programmes a description from their catalogue of more than 40 typographies, which are then automatically assigned to the eight genres measured in this report. The genres are defined in Appendix 1.

There are some variances in the way programmes are classified by genre. We use the classifications allocated by Nielsen, and because our interest is in trends over time, we don’t change these even if the variance may seem a bit at odds. For example, two similar programmes may appear in different genre. In 2014 weekend current affairs programme Q+A is classified as News/Current Affairs, but The Nation on TV3 is counted as Information. A full list of each programme and the genre it is allocated to is in Appendix 6.

Prior to 2010 NZ On Air manually allocated local content programmes into eight genres, therefore year on year genre comparisons before 2010 should be interpreted with caution.

Fig 24. Chart of the Percentage of Local Content Hours by Genre

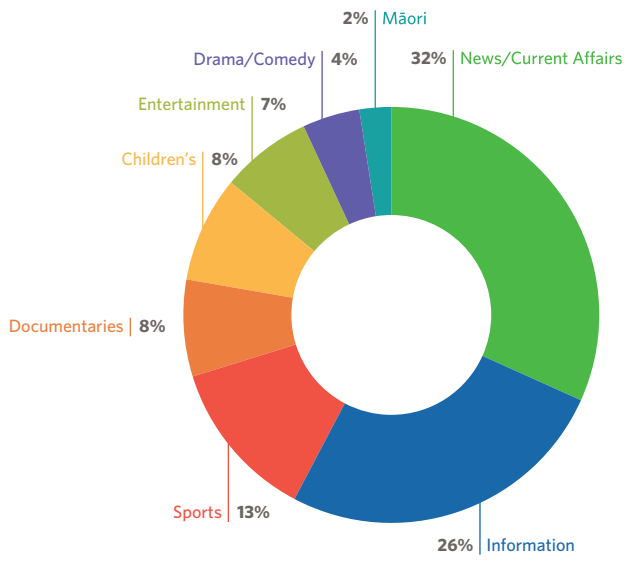
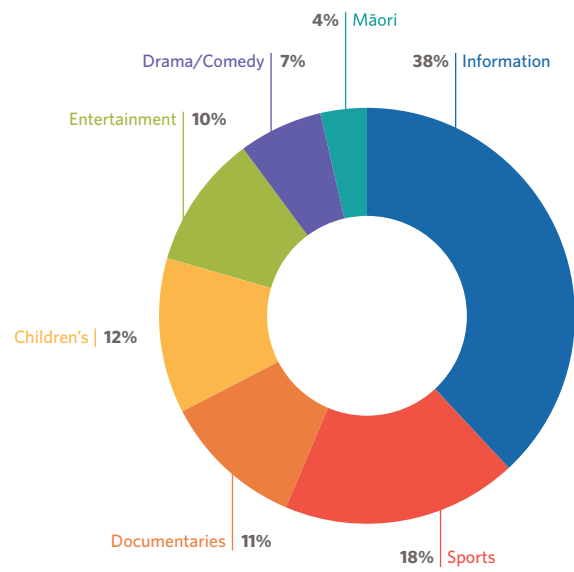


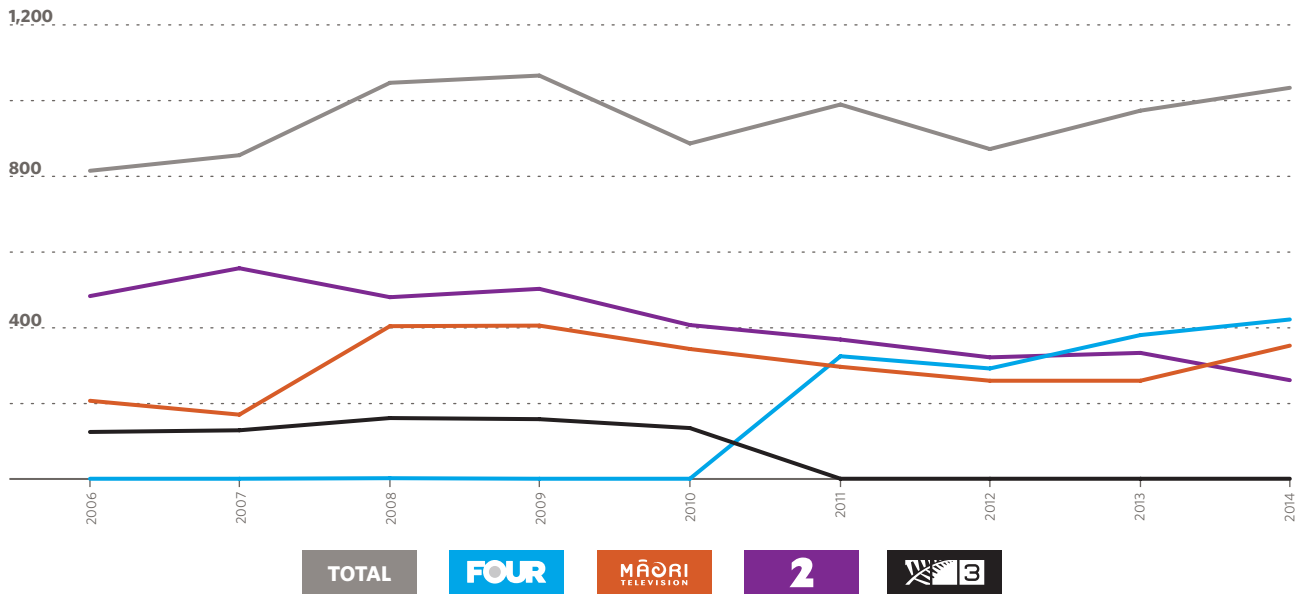
Fig 25. Chart of the Percentage of Local Content Hours by Genre, excluding News/Current Affairs



The following is a summary of the trends observed over 2014 in each of the eight genres.

CHILDREN'S AND YOUNG PEOPLE'S PROGRAMMING

Fig 26. Chart of Children's Local Content by Channel



As Children's programmes screen in off-peak timeslots and do not have high advertiser demand, broadcasters do not usually commission them without substantial financial assistance. NZ On Air is the main funder of this genre committing more than \$16.2 million to a range of programmes for Children and Young People in the 2013/14 financial year.

24 years ago 534 hours of Children's programming and 25 hours of Children's Drama was counted on TV One, TV2 and TV3. In 2014, Children's programmes screened on three channels (TV2, Māori Television and FOUR) and totalled 1,034 hours, up 61 hours on 2013. Children's programming hours decreased on TV2 but increased on both Māori TV and FOUR in 2014.

TV2 screened 261 hours of Children's programming, of which 65 hours were repeats. This total is down 72 hours from 2013's figure of 333 hours. This decrease is primarily due to fewer hours of *Tiki Tour*, of which only repeated episodes aired throughout 2014. Year-long series *What Now* and *The 4:30 Show* accounted for the majority of TV2's first run Children's programming. New episodes of returning programmes *Wiki The Kiwi* and *Operation Hero* screened in 2014. Two new children's animation series launched on TV2 in 2014: *Little Monstar* and *Poppet Stars*. New episodes of children's drama *Girl vs. Boy* played but these were counted in the Drama/Comedy genre in this report.

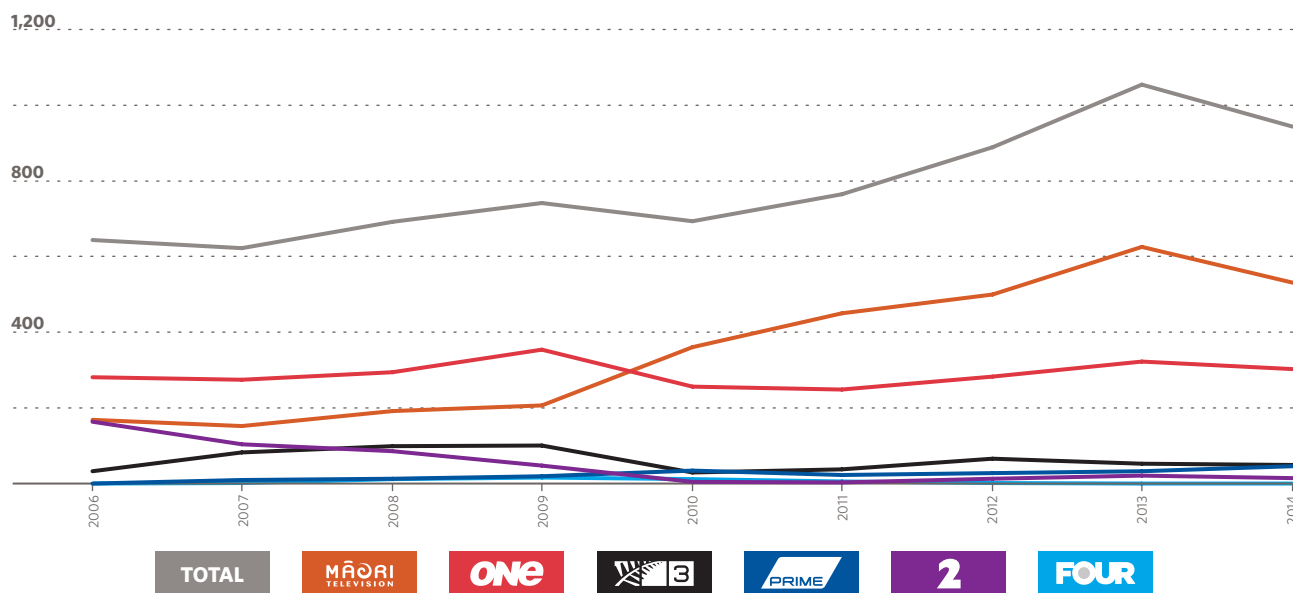
Children's programming hours increased on Māori Television (352 hours up from 260 hours in 2013), however first run hours remained static. Repeated episodes of children's shows *Pūkana*, *Pūkoro* and *Mīharo* aired during Māori Television's extended morning broadcast which accounts for the overall increase in Children's hours on this channel. 115 hours of first run children's content aired on Māori Television, being new episodes of returning programmes *Mīharo*, *Pūkana* and *Pūkoro* as well as the new bilingual instructional kapa haka series *Kia Mau!*. *Pūkana* is counted as a first run series on Māori Television as it is played first on this channel and a recompiled version with English subtitles is repeated on FOUR. It is counted as a Māori programme on FOUR.

FOUR screened 421 hours of Children's programming, an increase of 41 hours from 2013. *Sticky TV* made up the vast majority of first run and repeat children's hours on the channel, screening a new episode each weekday afternoon with a 7am repeat and a weekend omnibus. New episodes of *The Moe Show* and repeats of *Bryan And Bobby* made up the remainder of the hours.

TV One, TV3 and Prime do not screen Children's programming.

DOCUMENTARY

Fig 27. Chart of Documentary Local Content Hours by Channel



Documentary hours decreased to 943 hours in 2014 (from 1055 in 2013). There was a slight increase in documentary hours on Prime, however all other channels included in this report recorded a decrease within this genre.

Māori Television broadcast 531 hours of documentary programming, a 95 hour decrease on 2013.

This decrease is due in part to fewer episodes of *Waka Huia* being repeated in 2014. Despite the channel's extended broadcast hours from September, documentary programmes did not feature heavily within these additional timeslots. 382 of Māori Television's documentary hours aired in prime time and these included new episodes of *Taniwha Rau* and *Kōwhao Rau*. 130 hours of *Ngā Pari Kārangaranga O Te Motu* screened during prime time; a combination of a new series and many repeats of previous series.

TV One recorded a slight decrease of 20 hours, down to 303 documentary hours. Notable first run prime time documentary series include *Our Big Blue Backyard*, *Radar Across The Pacific* and *NZ Story*. Long-running documentary programmes *Fair Go*, *Hyundai Country Calender* and *Attitude* returned to TV One in 2014. Several one-off documentaries screened off-peak including musical wartime documentary *The Berry Boys* and a repeat of the Olympic story *The Golden Hour*.

TV3 broadcast 49 hours of documentaries in 2014, a slight decrease of four hours from 53 hours in 2013.

New episodes of *Prison Families* and *Family Secret* aired in prime time, as did the one-off docu-feature *Billy T: Te Movie*. New episodes of *Both Worlds* and the new series *The Festival* screened in off-peak hours. One-off documentaries *Shihad: Beautiful Machine* and *Medjugorje: Myth Or Miracle* were also broadcast. TV3 screened the majority of its documentary programmes off-peak.

Prime's local documentary hours increased to 46 hours from 32 hours in 2013. First run documentary hours remained static but there were more repeated documentaries on Prime. New documentaries that aired during prime time included *War News*, *Aftermath: The Triumph Of The City*, *Making New Zealand*, *The Man Who Knew Too Much* and *Keeping It Pure*.

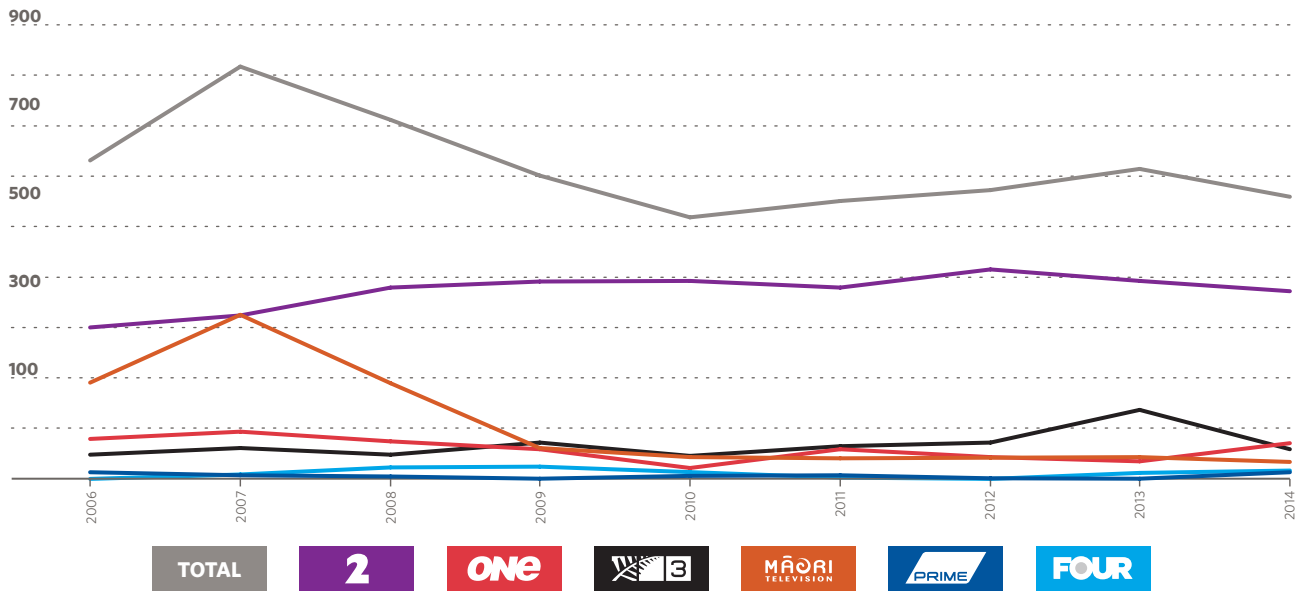
A small amount of local documentary programming screens on TV2. 15 hours were recorded in 2014, a decrease of six hours. These hours included episodes of returning series *Neighbours At War* and *Renters*, as well as the stand-alone documentary *Gloriavale: A World Apart*.

There were no documentary programmes broadcast on FOUR.

NZ On Air is a substantial supporter of the documentary genre and committed over \$20 million in the 2013/14 financial year to documentary production. This contributed to approximately 198 hours of new programming.

DRAMA/COMEDY

Fig 28. Chart of Drama/Comedy Local Content Hours by Channel



Drama and Comedy programmes are challenging genres to launch and expensive to create. NZ On Air provided \$34million towards 85.5 hours of programming in these genres in the 2013/14 financial year.

559 total hours of local Drama/Comedy screened in 2014, a decrease of 56 hours from the previous year. TV2, TV3 and Māori Television all broadcast fewer hours of Drama/Comedy, while hours increased on TV One, FOUR and Prime. Repeated content accounted for 60% of the hours in this genre.

TV One doubled its Drama/Comedy hours, broadcasting a total of 70 hours in 2014, up from 35 hours in 2013. The return of the Sunday Theatre series contributed to the increased hours in 2014. One-off dramas included *Nancy Wake: The White Mouse*, *Pirates Of The Airwaves*, *Consent: The Louise Nicholas Story* and *The Kick*. New episodes of *Agent Anna*, *Auckland Daze* and *Best Bits* aired. New comedy series included *Late Night Big Breakfast*, *Coverband* and *Short Poppies*.

TV2 again screened the most Drama/Comedy hours in 2014 with a total of 372 hours (392 hours in 2013). *Shortland Street* was responsible for 125 hours of the 143 first run Drama/Comedy hours on TV2, as well as 227 hours of the channel's 229 total repeat Drama/Comedy hours. The local weeknight soap is repeated on weekday mornings and again as an omnibus on weekends. New comedy-drama *Step Dave* and new episodes of *Girl vs Boy* were counted in this genre.

TV3 had the biggest decrease in Drama/Comedy hours in 2014, with a total of 58 hours in 2014, down from 137 hours in 2013. Several series did not return in 2014 including *The Almighty Johnsons* and *The Blue Rose*. New episodes of *Jono And Ben At 10* and *After Hours* screened. The three-part miniseries *Hope And Wire* was inspired by the true events of the Christchurch earthquakes. TV3 aired repeats of several films and drama series in off-peak slots.

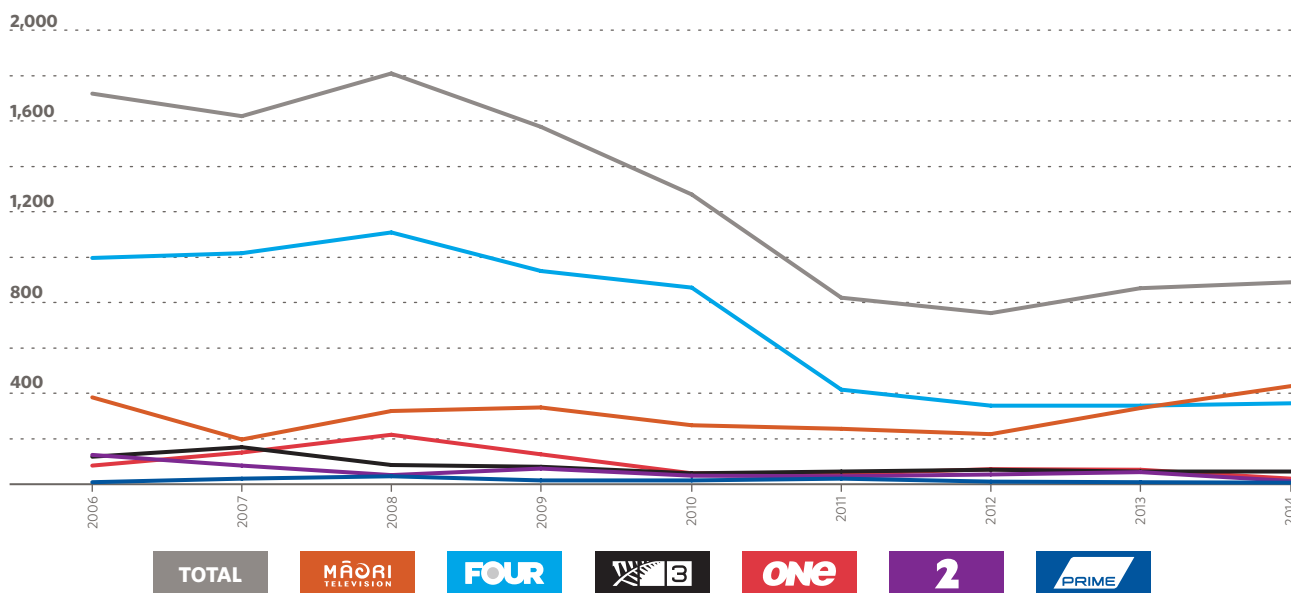
FOUR screened 13 hours of local Drama/Comedy in 2014. Comedy series *Bro'Town* and the New Zealand films *The Frighteners* and *Kiwi Flyer* contributed to these hours.

Prime broadcast 13 hours of Drama/Comedy content in 2014, an increase from no local Drama/Comedy on this channel in 2013. Prime debuted two new drama series that contributed to these hours, *Anzac Girls* and *The Brokenwood Mysteries*.

Māori Television screened 33 hours of programmes in this genre, a decrease of 10 hours from 2013. New Drama/Comedy content included the feature film *Mt. Zion*. The majority of Drama/Comedy programming on Māori Television was repeats of New Zealand feature films including *Hugh & Heke*, *Matariki* and *Heavenly Creatures*. A repeat of *The Topp Twins* television series also aired.

ENTERTAINMENT

Fig 29. Chart of Entertainment Local Content Hours by Channel



Local Entertainment hours increased slightly in 2014, continuing an upward trend after a long period of decline. A total of 889 hours were broadcast, up from 863 in 2013. This increase is due to Māori Television screening more repeated Entertainment content and FOUR increasing its Entertainment hours. TV One, TV2, TV3 and Prime all had a decrease in Entertainment hours in 2014.

FOUR aired 356 hours of Entertainment programming in 2014. This was a slight increase of 10 hours on 2013. The channel's high level of Entertainment hours is due to the weekday magazine programme that played for 1.5 hours, off-peak, each weekday. This slot was filled by *FOUR Live* until August when it was replaced by *Smash!* which kept the same format. FOUR also screened New Zealand music programme *NZOWN*, *Smokefree Rockquest* and the *Vodafone New Zealand Music Awards*.

Māori Television screened the most local Entertainment content in 2014, with a total of 433 hours. 145 of the Entertainment hours on Māori Television were first run and 192 hours were in prime time. New series of *Tribe* and *Homai Te Pakipaki* were included in this genre. The new kapa haka programme *#Hakanation* contributed 38 hours to the channel's Entertainment total.

TV One had a 40 hour decrease in its Entertainment programming, with a total of 24 hours in 2014. 14 of these hours were first run content and eight of these hours were in prime time. Cooking programmes *Annabel Langbein: The Free Range Cook* and *New Zealand With Nadia Lim* contributed to the channel's first run Entertainment hours. Entertainment one-off specials *Fair Go Ad Awards*, *Attitude Awards* and *ANZ Young Farmer* also screened on TV One in 2014.

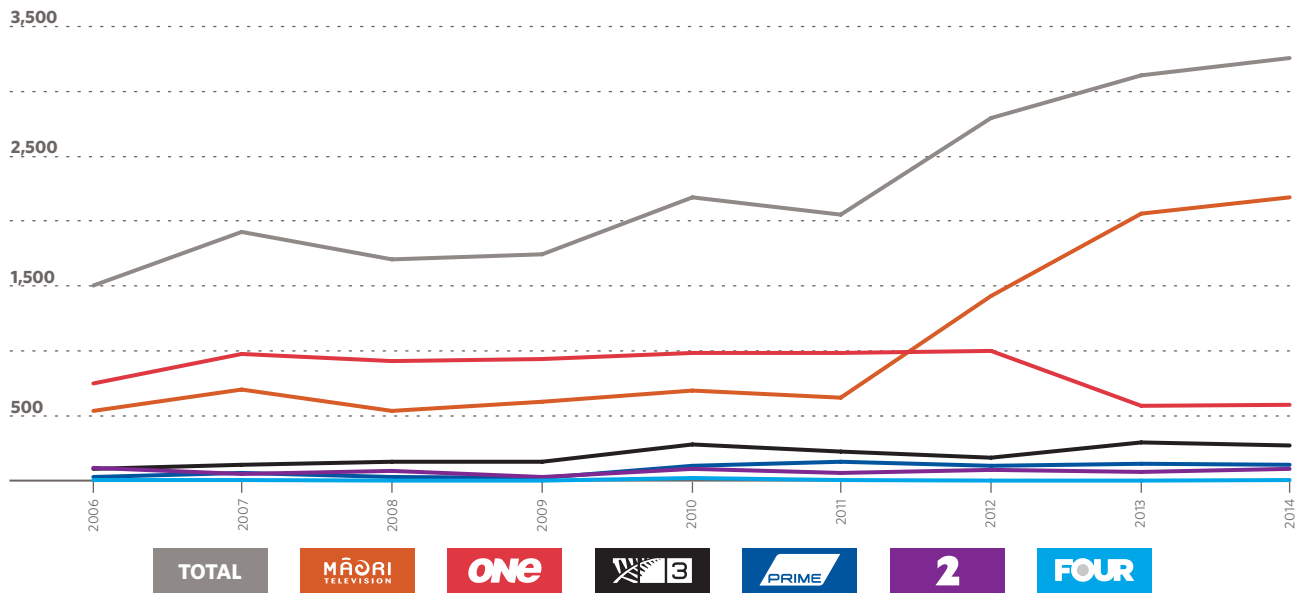
TV2's Entertainment hours decreased by 40 hours to 14. This decrease was due to a lack of long-form reality TV-based Entertainment programmes on the channel in 2014 (namely *Mitre 10 Dream Home* and *New Zealand's Got Talent*). New episodes of *Fresh* screened. The channel also broadcast the *TV2 Kids Awards 2014*.

Entertainment hours on TV3 remained steady at 56 hours in 2014 (55 hours in 2013). 20 of these hours aired in prime time and 21 were first run. *7 Days* returned with new episodes in 2014. TV3 also broadcast several Entertainment specials including *Comedy Gala* and *Coca Cola Christmas In The Park*.

Prime screened seven hours of Entertainment programming in 2014, all of which aired during off-peak hours. New episodes of *University Challenge* aired. Episodes of *Tom's Kitchen* and *Food Culture* were repeated.

INFORMATION PROGRAMMING

Fig 30. Chart of Information Local Content Hours by Channel



Information continues to be the second largest genre for local content after News/Current Affairs. Local Information hours increased again in 2014 by 133 hours to 3,257 continuing an upward trend.

Much like 2013, Māori Television further extended its broadcast hours in 2014 and this again largely contributed to the continuing increase in Information programming. Māori Television broadcast 2,183 hours of Information programmes, almost all of which was repeated content (2,110 hours). Programmes including *Swagger* and *Te Kauta* contributed to the channel's first run Information hours. Parts of Māori Television's Anzac Day coverage were counted within this genre. 227 hours of Māori Television's Information programming aired during prime time.

TV One's high level of Information programming remained steady in 2014. The channel broadcast a total of 585 Information hours, an 11 hour increase on 2013. The majority of TV One's Information content is first run (421 hours). The weekday morning programme *Good Morning* screened throughout the year and accounted for 219 first run hours. TV One continued to screen the majority of its Information programming in off-peak timeslots. Information programmes often target minority or special interest groups and are placed in off-peak timeslots such as Sunday mornings because they are non-commercial. In 2014 this included returning series *Tagata Pasifika* and *Praise Be*. Current Affairs programme *Q + A* first screened on Sundays and was included in this genre. New episodes of *MasterChef New Zealand* and *My Kitchen Rules New Zealand* contributed to TV One's prime time first run Information hours.

Information programming on TV2 increased by 18 hours to a total of 88 hours. First run content accounted for half of these hours and 52 hours aired during prime time. New episodes of *Police Ten 7*, *Code 1*, *Just The Job* and *Motorway Patrol* were broadcast. New programme *Nabbed* screened during prime time, a reality series that follows the Traffic Division of the New Zealand Police.

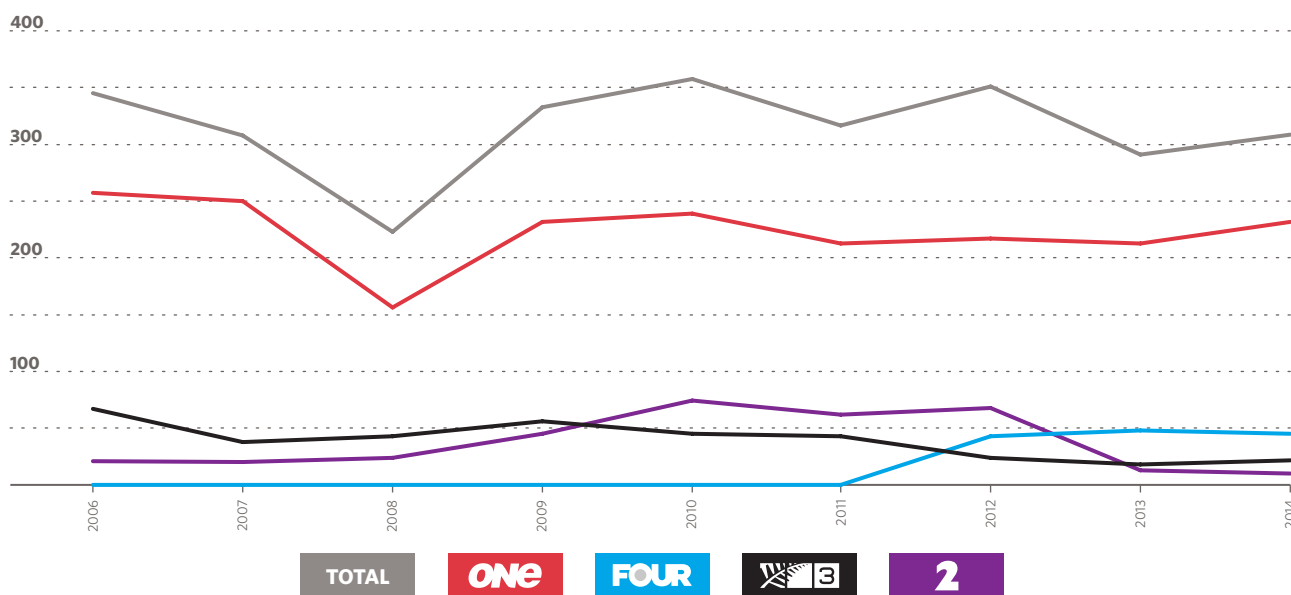
TV3's Information hours decreased to 270 (down 16 hours from 2013). 110 hours were first run shows and 112 hours screened during prime time. The new season of *The Block NZ* accounted for 55 first run and 52 repeat Information hours on TV3. New programmes *Cadbury Dream Factory* and *The Great Food Race* aired during prime time. TV3 screened a lot of repeated Information programming during off-peak hours.

FOUR broadcast repeat screenings of *Cadbury Dream Factory* during prime time. This accounted for the channel's eight Information hours, having screened no programmes within this genre in 2013.

The amount of Information programming on Prime remained relatively steady at 123 hours, a five hour decrease from 2013. Early morning religious programming made up a large number of hours in this genre on Prime. The only Information programme to screen on Prime during prime time was a repeat screening of *History Under The Hammer*. Repeated programmes that aired off-peak include *Danger Beach: Muriwai* and *Peta Mathias' Culinary Adventures*.

MĀORI PROGRAMMING

Fig 31. Chart of Māori Local Content Hours by Channel (excludes Māori Television)



Māori programming for a general audience increased by 18 hours to 309 hours in 2014. Four of the channels measured broadcast Māori programming in 2013; TV One, TV2, TV3 and FOUR. No programming on Māori Television is counted as 'Māori programming' in this report (see page 15).

Māori programming on TV One increased by 19 hours to 232 hours. Returning series included *Marae* and *Waka Huia*. Weekday news programme *Te Karere* again made up the majority of the channel's Māori programming hours (151 hours). New variety show series *Happy Hour* was the only Māori content screened on TV One during prime time. *Whanau Living* was also counted in this genre.

TV2's Māori content hours decreased by three hours to 10 in 2014. TV2's only Māori programme *Totes Māori* was replaced by *2Kaha* in 2014. Both programmes had a half hour duration but fewer episodes of *2Kaha* went to air in 2014, which accounts for the decrease in Māori programming hours.

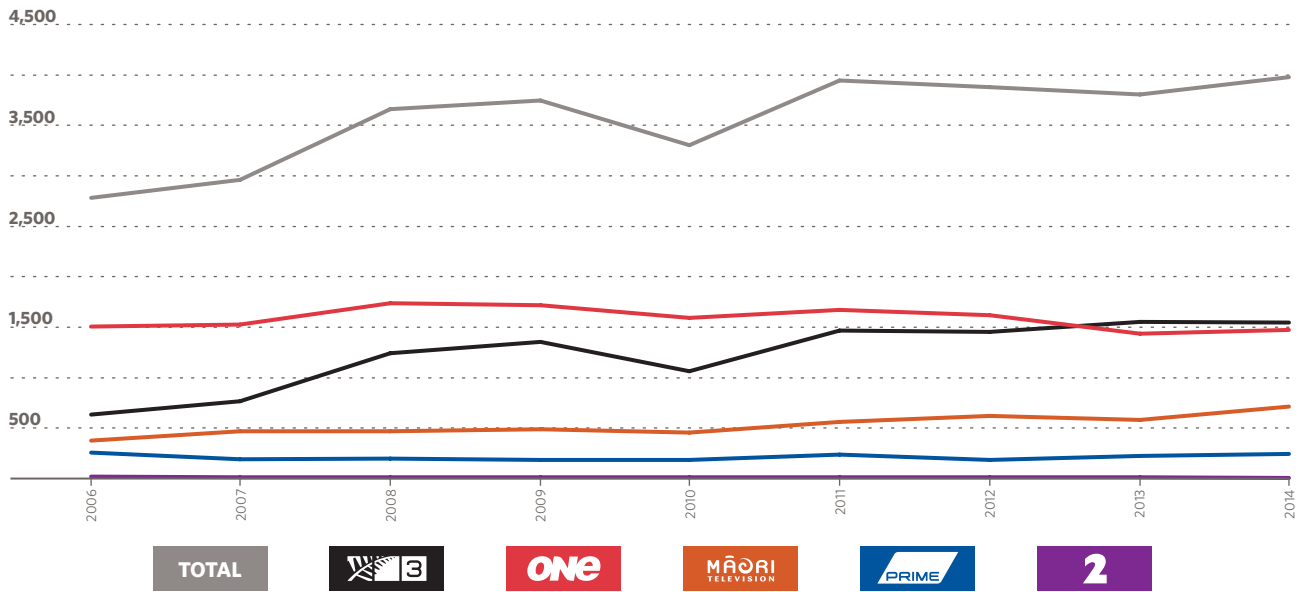
TV3 screened 22 hours of Māori programming in 2014, an increase of four hours from 2013. The second season of *The GC* aired during prime time and was counted in this genre. In 2014 *Think Tank* was replaced with another Sunday morning studio-based talk show *Re-Think* with similar broadcast hours. TV3 also broadcast the documentary *The Story: Whanau Ora* which was counted in this genre.

On FOUR there was a three hour decrease in Māori programming, to 45 hours. All of this content was the weekend youth programme *Pūkana*. It is counted as a repeated programme because it is broadcast first on Māori Television. The version that screens on FOUR has English subtitles.

Te Māngai Pāho is the principal funder of Māori programming, much of which is in te Reo Māori. NZ On Air contributes funding to Māori programmes for a mainstream audience, mainly in English. NZ On Air funds the English language subtitling of *Pūkana* for the FOUR broadcasts to allow the programme to reach a broader audience.

NEWS/CURRENT AFFAIRS

Fig 32. Chart of News/Current Affairs Local Content Hours by Channel



There was a total of 3,978 hours of News/Current Affairs content across five of the six free-to-air channels measured (no News/Current Affairs screened on FOUR). This is an increase of 180 hours on 2013. Almost all of the News/Current Affairs broadcast is first run (3,382 hours).

For the second year in a row TV3 screened the most local News and Current Affairs. The channel screened 1,545 hours, 523 hours of which were in prime time. 3 *News Firstline*, 3 *News at 12*, 3 *News* and *Campbell Live* all returned to the channel's weekday schedule. Late night news programme *Nightline* was replaced by *The Paul Henry Show* which contributed a similar number of hours to this genre. Weekly prime time current affairs programme *3rd Degree* returned in 2014, as did *Three60* which aired on Sunday mornings. The channel aired over six hours of election coverage titled *Decision '14*. *Media3* did not return to TV3 in 2014.

TV One screened 1,473 hours of News/Current Affairs programming in 2014, a 37 hour increase on 2013. 517 of these hours were broadcast in prime time. The channel's early morning weekday news programme *Breakfast* increased by 21 hours in 2014. *One News at Midday*, *One News at 6pm*, *Seven Sharp* and *One News Tonight* made up the rest of TV One's weekday News schedule. Weekly current affairs programme *Sunday* also returned. TV One screened over nine hours of special news programming related to the 2014 general election. Anzac Day coverage from the National War Memorial was also counted in the genre.

TV2 had five hours in this genre which was the local content portion of the Current Affairs show *20/20*. For the first seven months of 2014 each hour-long

episode of *20/20* contained an average of 33% local content. From August onward the show featured only international stories and these latter episodes were counted as 0% local content.

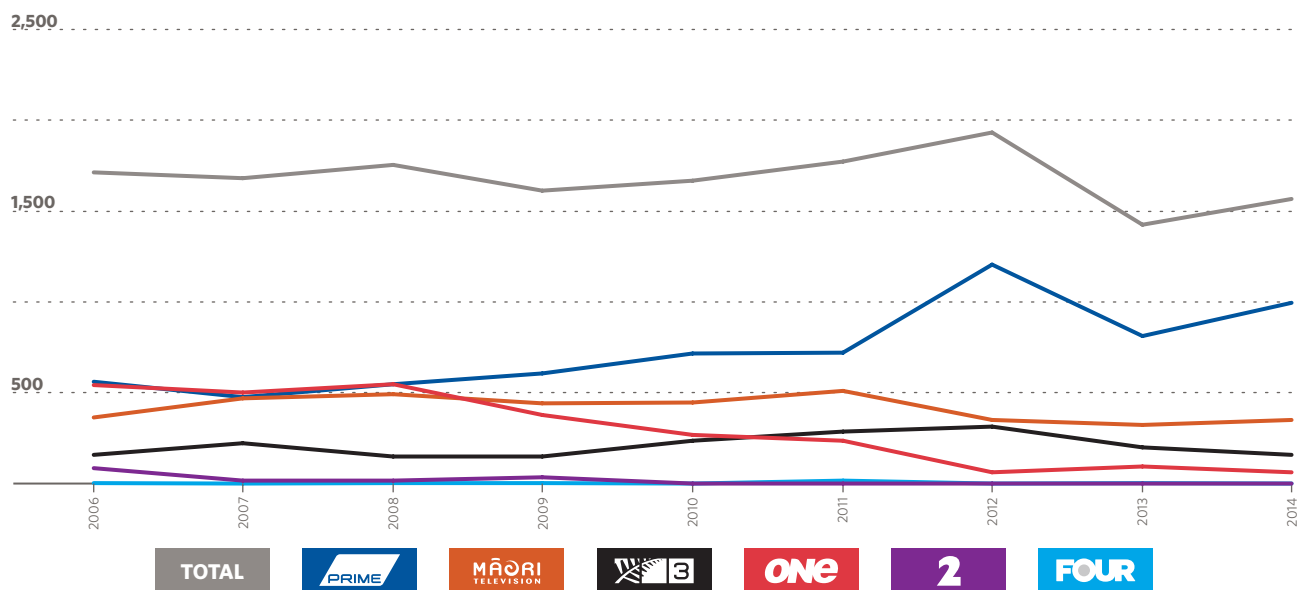
Prime's News/Current Affairs programming increased 26 hours to 243 hours in 2014. The half hour News programme *Prime News* screened daily at 5.30pm and accounted for most of the channel's hours in this genre. Current affairs show *60 Minutes* has been reported at 20% local content. *Back Benches* returned to Prime, first screening on Wednesday nights with a repeat on Thursday afternoons. Political talk show *Prime Time With Sean Plunket* was new to Prime in 2014.

News/Current Affairs programmes accounted for 712 hours on Māori Television, up from 581 hours recorded in 2013. 254 hours were first run and 239 hours screened in prime time. *Te Kāea* screens at 5.30pm, is repeated around 7.00pm and repeated again late in the evening around 11.00pm. An 8.30am repeat of *Te Kāea* also screened once Māori Television's broadcast hours were extended in September. Weekly Current Affairs programming *Native Affairs* returned in 2014. New programmes to Māori Television counted in this genre include *Media Take* and *Focus*.

NZ On Air does not contribute funding to News programmes. Through the Platinum Fund introduced in 2009, the agency supports two specialist current affairs series *The Nation* (TV3) and *Q+A* (TV One, classified by Nielsen as Information in this report). *Media Take* and the broadcast of the *National Memorial Service* on Anzac Day are also funded by NZ On Air.

SPORTS

Fig 33. Chart of Sports Local Content Hours by Channel



International sporting events such as the Commonwealth Games, the Rugby World Cup and the Olympic Games cause local Sports coverage to fluctuate from year to year. In 2014 Prime broadcast coverage of the Sochi Winter Olympic Games and the Commonwealth Games in Glasgow, which together accounted for over 122 hours of local content.

In this report Sport is counted as local content if it takes place in New Zealand, if it was packaged and produced by a local crew or if New Zealand athletes are playing a major part.

1,568 hours of local Sports were broadcast in 2014. Prime broadcast 997 of these hours. As well as the channel's Olympic and Commonwealth Games coverage Prime screened many sport matches in which New Zealand teams played a major part. First run Sports programming on Prime included the *ANZ Netball Championship*, *Super Rugby Tournament*, *the ITM Cup* and the *Wellington Cup Horse Racing*. International sporting events including tennis, motorsport and cricket were also broadcast by Prime. Week day Sports commentary programme *The Crowd Goes Wild* returned in 2014 and contributed a significant amount of first run and repeat Sports hours to Prime.

TV One's Sports hours decreased by 32 hours to 61 hours. In 2013 TV One broadcast coverage of the America's Cup in which New Zealand competed against Oracle Team America in San Francisco. This accounted for 53 hours of local content and explains the decrease in Sports hours on the channel in 2014. The only prime time Sports content on TV One was the seven hour coverage of the *HSBC Seven's World Series* hosted in Wellington. In off-peak hours the channel screened the two fishing programmes *Fishy Business* and *The ITM Fishing Show*, which had aired on TV3 in 2013.

TV3 aired 160 hours of Sports, a decrease of 37 hours on 2013. All of TV3's Sports hours were off-peak. The channel continued to devote much of its Sunday afternoon schedule to CRC Motorsport and this made up the majority of Sports hours on TV3. Long form sports and adventure programmes *Outdoors With Geoff* and *Trade Zone Gone Fishin'* also contributed to the genre.

Māori Television broadcast 350 hours of local Sport, second only to Prime. 173 hours were first run and 92 of these hours were in prime time. Over 43 hours of rugby league matches aired on Māori Television, due to the channel's new two-year deal with Sky Sports. The channel also broadcast the *Fox Memorial Shield* and *Waka Ama National Sprint Champs*. *Toi Whakaari* filmed a number of regional kapa haka competitions across the country and accounted for 78 hours of local Sports programming.

TV2 and FOUR did not screen any local Sports content in 2014.

APPENDIX 1: NOTES ON METHODOLOGY

DATA COLLECTION

This report measures the local content on the six major free-to-air channels broadcasting in 2014 (TV One, TV2, TV3, Prime, FOUR and Māori Television). Data from Nielsen Media ratings software, Arianna, is used to list all New Zealand-made programming. The Nielsen Media data is compared with Listener and TV Guide programme schedules and any variance is investigated and corrected, in some cases in consultation with broadcasters. This allows for scheduling changes and unlisted short filler programmes to be included in the research.

Programmes have, in most cases, been counted according to the amount of New Zealand content within the programme. For example, some episodes of *20/20* are recorded as containing one third of an hour of New Zealand content as on average they had two overseas stories and one New Zealand-produced story per episode. There is a degree of arbitrariness to these allocations, but the emphasis is on consistency so trends can be observed.

TIME CLASSIFICATION

If a programme straddles prime time (6pm to 10pm) and off-peak it is counted as prime time if the majority of the programme screens in prime time. For example, if a programme begins screening at 9.15pm and concludes at 10.15pm, it is counted as one hour of prime time. If the programme is divided equally between prime time and off-peak it has been counted as prime time.

Programmes are counted from the minute the programme starts to the minute the programme ends. This includes the length of advertising and promotion breaks. This can affect the duration of repeated programming. For example, a 30 minute programme during prime time might be 25 minutes in length when repeated in an off-peak slot.

Unless specifically noted, hours are measured and reported on the 18-hour broadcast day (6am to midnight) as introduced in the 2003 report.

FIRST RUN

First run programmes mean programmes that appear on the free-to-air national network for the first time. If a programme screened on Māori Television first, and was then repeated on TV3, the latter screenings are counted as a repeat. Previous screenings on pay television, regional television, or other channels the report does not measure are not counted as the first run.

LOCAL

Local content is classified as material that is made in New Zealand by New Zealanders and which reflects New Zealand identity and culture. Programmes that are made in New Zealand with no New Zealand flavour are not counted.

Note: Small differences in tabled figures are due to rounding.

GENRE

Programme hours are divided into eight genre categories defined below. Nielsen designates the genre from a list of more than 40 typographies which are automatically assigned to the eight genre measured in this report. Because of the external categorisation there are some variances in programme classification and two similar programmes may appear in different genre. A full list of each programme and the genre it is assigned to is in Appendix 6.

Definitions of genre classifications

Children's

Programmes for young people, including cartoons, variety programmes, magazine style programmes and information for children. Often in this genre New Zealand presenters are used to provide links between cartoons and other overseas material. Every effort is made to ensure only the New Zealand content is counted in this report. Programmes dubbed or subtitled into te Reo Māori but that are otherwise foreign content are not counted as local content.

Drama/Comedy

New Zealand-made Drama/Comedy. Generally only scripted comedy is counted in this genre by broadcasters. Variety shows such as stand up comedy are in some cases counted as Entertainment.

Documentaries

One-off documentaries and series in a non-magazine format.

Entertainment

Game shows, music programmes, music videos, quizzes, competitions, and light entertainment shows.

Information

A wide range of programme types, generally with a magazine format and/or an information flavour, as opposed to an entertainment or competitive purpose.

Māori Programmes

Programmes that have a Māori perspective that do not screen on Māori Television such as *Marae*, *Waka Huia* and *Te Karere*.

News/Current Affairs

All New Zealand-produced News/Current Affairs programmes. For programmes that are a mixture of New Zealand and overseas material, such as *60 Minutes*, only the New Zealand portion is counted.

Sports

All sports programmes packaged and produced in New Zealand. Where New Zealand teams are playing in overseas events it can be classified as local content if it is shot by a local crew, or if New Zealand athletes are playing a major part.

APPENDIX 2: FIRST RUN LOCAL CONTENT BY GENRE AND CHANNEL SINCE 2000

Genre	18-hour day												24-hour day			
	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	
ONE	Documentaries	150	145	141	140	122	127	102	116	141	197	147	116	87	103	91
	Drama/Comedy	38	28	32	28	19	28	31	62	33	23	22	34	35	21	5
	Entertainment	14	20	28	21	26	67	151	70	50	193	147	76	54	70	77
	Information	421	388	820	875	832	819	816	881	640	593	618	649	685	832	793
	Māori Programmes	175	181	176	180	207	170	125	178	150	155	154	154	190	183	163
	News/Current Affairs	1454	1419	1608	1646	1576	1653	1656	1452	1442	1465	1409	1344	1439	1142	1347
	Sports	52	93	60	217	267	368	545	482	541	258	308	459	750	423	759
	Total	2305	2273	2864	3105	3049	3232	3427	3240	2997	2887	2805	2832	3240	3071	3235
2	Children's	196	259	213	245	235	320	255	323	374	263	222	270	250	295	271
	Documentaries	10	12	9	2	5	41	60	78	110	62	56	45	33	56	37
	Drama/Comedy	143	143	145	146	162	155	146	140	142	159	149	157	153	157	167
	Entertainment	13	25	21	29	16	49	38	71	80	329	294	291	506	291	205
	Information	48	35	44	46	62	27	71	30	50	81	173	185	189	61	43
	Māori Programmes	10	13	68	35	45	45	24	20	21	23	42	44	47	47	47
	News/Current Affairs	5	9	10	11	10	11	13	15	12	12	124	65	19	8	11
	Sports	0	0	0	0	0	36	18	14	86	83	122	152	69	21	20
Total	425	494	509	511	535	683	622	689	875	1012	1182	1206	1267	934	801	
3	Children's	0	0	0	0	135	157	154	122	117	118	87	143	64	21	37
	Documentaries	19	20	28	30	12	47	58	54	30	45	24	30	45	38	40
	Drama/Comedy	27	69	32	28	37	45	34	39	25	28	4	26	59	28	10
	Entertainment	21	27	44	43	41	50	71	113	115	103	29	52	45	30	31
	Information	110	101	76	96	207	75	98	86	63	36	75	87	89	98	57
	Māori Programmes	22	17	20	0	44	53	43	38	55	51	41	34	59	67	47
	News/Current Affairs	1456	1450	1399	1419	942	1351	1241	765	632	625	540	536	556	542	518
	Sports	103	130	222	241	216	150	148	201	156	295	444	227	338	322	409
Total	1758	1813	1821	1857	1634	1926	1846	1416	1193	1300	1244	1135	1242	1145	1149	
FOUR	Children's	169	172	163	179	0	0	2	0	0						
	Documentaries	0	0	1	0	8	7	6	1	0						
	Drama/Comedy	2	0	0	2	3	6	13	4	0						
	Entertainment	352	344	343	415	811	914	1093	898	984						
	Information	0	0	0	2	3	0	0	6	7						
	Sports	0	0	0	8	0	3	1	0	2						
	Total	522	516	507	607	825	930	1113	908	993						
PRIME	Documentaries	25	24	19	13	20	6	4	9	0	10					
	Drama/Comedy	13	0	1	0	4	0	4	7	0	20					
	Entertainment	3	6	0	10	11	1	13	24	7	3					
	Information	59	88	51	47	80	15	23	51	16	5					
	News/Current Affairs	213	209	182	207	173	183	195	183	222	260					
	Sports	566	456	752	384	595	460	447	466	539	203					
	Total	879	782	1004	662	882	664	685	739	784	500					
MĀORI TELEVISION	Children's	115	123	116	112	57	117	118	94	7						
	Documentaries	145	197	168	223	198	90	74	43	93						
	Drama/Comedy	2	2	20	12	22	18	18	100	50						
	Entertainment	145	195	100	137	145	128	145	96	194						
	Information	73	93	165	302	367	250	379	421	340						
	News/Current Affairs	254	220	220	239	252	257	258	229	194						
	Sports	221	137	173	358	255	205	252	252	179						
Total	955	966	962	1382	1297	1062	1243	1233	1057							

APPENDIX 3: 2014 TOTALS

For more information by Channel see Part 1 and for more information by Genre see Part 5.

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
News/Current Affairs	1306.47	2671.38	3381.59	596.25	3,977.85	3,806.94
Information	534.50	2722.00	711.13	2545.38	3,256.50	3,124.00
Sports	275.63	1292.38	942.00	626.00	1,568.00	1,425.25
Documentaries	506.50	436.75	347.88	595.38	943.25	1,055.40
Children's	0	1034.38	480.38	554.00	1,034.38	973.13
Entertainment	224.50	664.50	548.00	341.00	889.00	862.88
Drama/Comedy	251.63	307.38	225.00	334.00	559.00	615.38
Māori Programmes	11.88	297.25	207.25	101.88	309.13	290.88

Channel	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Māori Television	1,161.38	3,433.25	954.63	3,640.00	4,594.63	4,222.78
TV One	781.13	1,966.63	2,305.00	442.75	2,747.75	2,738.25
TV3	681.88	1,478.00	1,757.25	402.63	2,159.88	2,310.00
Prime	250.35	1,178.50	878.98	549.88	1,428.86	1,206.84
TV2	211.99	551.63	424.74	338.88	763.62	892.61
FOUR	24.38	818.00	522.63	319.75	842.38	783.38

TOTAL	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Local Content	3,111.11	9,426.01	6,843.22	5,693.88	12,537.11	12,153.84
Broadcast time	8,760.00	29,433.38	38,193.38	38,193.38	38,193.38	37,928.13
Local Content %	35.51%	32.02%	17.92%	14.90%	32.83%	32.04%
Local Content % excluding News/Current Affairs	20.60%	22.41%	9.06%	13.33%	22.40%	22.01%

APPENDIX 4: NZ ON AIR FUNDED PROGRAMMES 2014

This survey uses the 18-hour Day (6am - Midnight)

TV One NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Documentaries	50.00	174.25	116.13	108.13	224.25	171.25
Information	7.50	131.25	84.88	53.88	138.76	164.75
Entertainment	1.38	7.75	3.38	5.75	9.13	43.13
Drama/Comedy	39.63	18.75	33.00	25.38	58.38	35.25
Māori Programmes	7.88	0.00	7.88	0.00	7.88	4.00
News/Current Affairs	0.00	1.00	1.00	0.00	1.00	1.50
Local Content	106.39	333.00	246.27	193.14	439.40	419.88
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
Local Content %	7.29%	6.52%	3.75%	2.94%	6.68%	6.39%

TV2 NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Children's	0.00	256.75	192.25	64.50	256.75	333.25
Drama/Comedy	17.00	3.00	18.00	2.00	20.00	32.13
Entertainment	0.00	14.00	13.00	1.00	14.00	32.00
Māori Programmes	0.00	10.00	10.00	0.00	10.00	12.50
Information	0.00	4.50	4.50	0.00	4.50	12.25
Documentaries	2.00	0.00	1.00	1.00	2.00	5.00
Local Content	19.00	288.25	238.75	68.50	307.25	427.13
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
Local Content %	1.30%	5.64%	3.63%	1.04%	4.67%	6.50%

TV3 NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Drama/Comedy	12.63	39.75	22.75	29.63	50.50	131.13
Information	4.00	19.38	4.00	19.38	23.38	117.50
News/Current Affairs	0.00	84.63	52.50	32.13	84.63	111.13
Documentaries	6.75	41.25	18.38	29.63	48.00	47.13
Entertainment	17.13	16.88	17.13	16.88	34.01	37.13
Māori Programmes	0.00	1.00	1.00	0.00	1.00	1.75
Local Content	40.51	202.88	115.75	127.63	243.38	445.75
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
Local Content %	2.78%	3.97%	1.76%	1.94%	3.70%	6.78%

FOUR NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Children's	0.00	421.25	169.25	252.00	421.25	379.50
Entertainment	3.88	343.75	343.50	4.13	347.63	109.79
Drama/Comedy	10.25	0.00	1.88	8.38	10.25	6.50
Local Content	14.13	765.00	514.63	264.51	779.13	495.79
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
Content % of Total	0.97%	14.97%	7.83%	4.03%	11.86%	7.55%

Prime NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
News/Current Affairs	0.00	39.13	20.00	19.13	39.13	20.00
Documentaries	26.50	3.13	17.00	12.63	29.63	19.00
Information	6.38	6.50	0.00	12.88	12.88	6.50
Drama/Comedy	13.13	0.00	13.13	0.00	13.13	
Local Content	46.01	48.75	50.13	44.64	94.77	45.50
Broadcast time	1,460.00	5,110.00	6,570.00	6,570.00	6,570.00	6,570.00
Local Content %	3.15%	0.95%	0.76%	0.68%	1.44%	0.69%

Māori Television NZ On Air Funded Local Content

Genre	Prime	Off-peak	First Run	Repeat	2014 Total	2013 Total
Documentaries	43.75	30.38	10.88	63.25	74.13	84.13
Information	1.63	25.13	1.13	25.63	26.76	37.00
News/Current Affairs	0.50	20.63	11.13	10.00	21.13	
Drama/Comedy	15.75	1.75	1.75	15.75	17.50	21.38
Entertainment	11.00	9.88	6.00	14.88	20.88	7.00
Local Content	72.63	87.75	30.88	129.51	160.39	149.50
Broadcast time	1,460.00	3,883.38	5,343.38	5,343.38	5,343.38	5,078.13
Local Content %	4.98%	2.26%	0.58%	2.42%	3.00%	2.94%

APPENDIX 5: LIST OF NZ ON AIR FUNDED PROGRAMMES BROADCAST IN 2014 (18-HOUR DAY)

TV One	439.38	<i>Love Birds</i>	2.13
Documentaries	224.25	<i>Nancy Wake The White Mouse</i>	1.50
<i>Attitude</i>	21.00	<i>Nothing Trivial - The Finale</i>	2.00
<i>Being Me</i>	3.38	<i>Pirates Of The Airwaves</i>	1.63
<i>Blakey</i>	1.50	<i>Safe House</i>	1.75
<i>Chasing The Ghost</i>	0.88	<i>Separation City</i>	2.13
<i>Christchurch From The Streets</i>	3.25	<i>Short Poppies</i>	4.00
<i>Do Or Die</i>	3.00	<i>Show Of Hands</i>	1.88
<i>Dreams Lie Deeper</i>	2.00	<i>Siege</i>	1.75
<i>Global Radar</i>	0.50	<i>Tangiwai</i>	2.00
<i>Here To Stay</i>	6.00	<i>The Kick</i>	2.00
<i>How The Other Half Lives</i>	1.00	<i>Tracker</i>	2.00
<i>Hyundai Country Calendar</i>	41.50	Entertainment	9.13
<i>Intrepid New Zealand</i>	16.00	<i>ANZ Young Farmer Gr.Final H/L</i>	1.75
<i>Is Modern Medicine Killing You?</i>	4.88	<i>Attitude Awards 2014</i>	1.00
<i>Keep Calm And Carry On</i>	3.00	<i>Get Fresh With Al Brown</i>	5.00
<i>Neighbourhood</i>	22.00	<i>Tiki Taane With Strings Attached</i>	1.38
<i>New Zealand Stories</i>	4.50	Information	138.75
<i>Nigel Latta Behind Bars</i>	1.00	<i>Coasters</i>	5.00
<i>Nigel Latta Is Sugar The New Fat?</i>	1.00	<i>High Country Rescue</i>	3.50
<i>Nigel Latta Killing Our Kids</i>	1.00	<i>Praise Be</i>	24.50
<i>Nigel Latta School Report - What's Going On</i>	1.00	<i>Q + A</i>	56.13
<i>Nigel Latta The New Haves And Have Nots</i>	1.00	<i>Showtime</i>	0.50
<i>Nigel Latta The Trouble With Booze</i>	1.00	<i>Tagata Pasifika</i>	44.13
<i>North</i>	5.00	<i>Topp Country</i>	5.00
<i>NZ Story</i>	2.50	Māori	7.88
<i>Our Big Blue Backyard</i>	6.00	<i>Happy Hour</i>	7.88
<i>Pokarekare Ana A Māori Love Song</i>	1.00	News/Current Affairs	1.00
<i>Radar Across The Pacific</i>	4.00	<i>Anzac Day - National Commemorative Service</i>	1.00
<i>Real Pasifik</i>	3.50	TV2	307.25
<i>Rural Delivery</i>	33.75	Children's	256.75
<i>Saving Face</i>	0.88	<i>Buzzy Bee And Friends</i>	7.50
<i>Siege - The Real Story</i>	1.00	<i>Cool Kids Cooking</i>	0.13
<i>South</i>	3.50	<i>Let's Get Inventin'</i>	4.50
<i>The Art of the Architect</i>	8.00	<i>Little Monstar</i>	1.63
<i>The Berry Boys</i>	2.00	<i>Operation Hero</i>	5.00
<i>The Day My Legs Stopped Working</i>	1.00	<i>Poppet Stars</i>	3.38
<i>The Golden Hour</i>	1.75	<i>The 4.30 show</i>	100.00
<i>Unsung Heroes</i>	2.50	<i>Tiki Tour</i>	47.63
<i>Who Deserves To Be Born?</i>	0.75	<i>What Now</i>	80.00
<i>Wild About New Zealand</i>	6.00	<i>Wiki The Kiwi</i>	7.00
<i>Xeno A Cure For Diabetes</i>	0.75	Documentaries	2.00
Drama/Comedy	58.38	<i>Gloriavale: A World Apart</i>	2.00
<i>Agent Anna</i>	7.50	Drama/Comedy	20.00
<i>Auckland Daze</i>	1.50	<i>Girl vs Boy</i>	3.00
<i>Best Bits</i>	12.38	<i>Go Girls</i>	1.00
<i>Billy</i>	2.00	<i>Step Dave</i>	14.00
<i>Consent: The Louise Nicholas Story</i>	2.25	<i>The Year That Was</i>	2.00
<i>Cover Band</i>	3.00		
<i>Erebus: Operation Overdue</i>	1.63		
<i>Field Punishment No.1</i>	2.00		
<i>Life's A Riot</i>	1.38		

Entertainment	14.00
Fresh	12.00
TV2 Kids Awards 2014	2.00
Information	4.50
Just The Job	4.50
Māori	10.00
2Kaha	10.00
TV3	243.00

Documentaries	48.00
24 Hours: Police	1.00
Billy T: Te Movie	1.75
Both Worlds	13.50
Brother Number One	0.75
Charlotte - My Story	1.00
Family Secret	2.00
Helen Clark Hard Labour	0.88
Inside NZ High Time?	1.00
Last Men Standing	0.75
Prison Families	2.00
Shihad - Beautiful Machine	1.63
The Festival	5.00
The Price Of Fish	1.00
What's Really In Our Food?	9.38
When A City Falls	2.13
Wild Man	0.75
Inside NZ: Helen Clark - Road To Power	0.88
Inside NZ: Mind The Gap	1.88
Inside NZ: Oscar's Guide To The Chinese Zodiac	0.75

Drama/Comedy	52.00
After Hours	1.00
Ben & Steve World Famous In...	4.00
Brown Bruthaz	1.00
Golden	3.00
Harry	6.00
Hope And Wire	6.00
Hounds	1.00
Jono And Ben At Ten	15.00
Outrageous Fortune	1.00
Sione's Wedding	2.13
The Best Of Jono And Ben	2.50
The Vintner's Luck	2.63
Two Little Boys	2.13
Underbelly NZ Land Of The Long White Cloud	5.00

Entertainment	34.00
2014 Vodafone NZ Music Awards	2.38
7 Days	22.63
Aotearoha -The Billy T Awards	1.00
Comedy Gala 2014	2.00
Smokefree Rockquest 2013	3.00
Would I Lie to You?	3.00

Information	23.38
Funny Roots	4.00
Missing Pieces	3.88
Money Man	4.13
Saving Gen-Y	3.88
The Kitchen Job	3.50
The Secret Lives Of Dancers	4.00

Māori	1.00
The Story: Whanau Ora	1.00

News/Current Affairs	84.63
The Nation	84.63

FOUR 779.13

Children's	421.25
Bryan & Bobby	0.75
The Moe Show	10.75
Sticky TV	295.75
Sticky TV Omnibus	114.00

Drama/Comedy	10.25
Bro Town	8.38
Kiwi Flyer	1.88

Entertainment	347.63
2013 Vodafone NZ Music Awards	2.25
2014 Vodafone NZ Music Awards	2.75
FOUR Live	195.13
NZOWN	0.50
Smash!	142.50
Smokefree Rockquest 2014	3.00
WANNA-BEn	1.50

PRIME 94.75

Documentaries	29.63
50 Years Of New Zealand Television	1.50
A Shocking Reminder	1.63
Keeping It Pure	7.00
Prime Presents.. Making New Zealand	4.00
Prime Presents.. The Man Who Knew Too Much	1.00
Prime Presents.. War News	5.00
Prime Presents... Aftermath: The Triumph Of The City	1.00
Shearing Gang	7.00
The Exponents	1.50

Drama/Comedy	13.13
Anzac Girls	5.00
The Brokenwood Mysteries	8.13

Information	12.88
History Under The Hammer	12.88

News/Current Affairs	39.13
Back Benches	39.13

Māori Television	160.38
Documentaries	74.13
<i>3 Chords & The Truth</i>	1.75
<i>Anzac 2014: An Anzac Conversation Peter Jackson</i>	0.50
<i>Anzac 2014: Pacific Stories</i>	1.00
<i>Behind The Brush</i>	7.50
<i>Both Worlds</i>	4.00
<i>Daughters Of The Pacific</i>	1.00
<i>Deer Wars</i>	1.38
<i>Drug Court - Rethinking Rehab</i>	1.00
<i>Dying for A Smoke</i>	0.88
<i>Educating Tama</i>	1.00
<i>How Bizarre</i>	1.00
<i>In Bed With Anika Moa</i>	1.00
<i>Kiwis At War</i>	3.25
<i>Living In The Dreamtime</i>	1.00
<i>Mercury Falling</i>	1.00
<i>Once Were Warriors - Where Are They Now?</i>	1.00
<i>Paying for Murder</i>	1.00
<i>Restoring Hope</i>	1.00
<i>Sense Of Place - Robin Morrison Photography</i>	1.00
<i>Te Ara Wairua A New Hope</i>	5.00
<i>Te Kati The Goethe Mystery</i>	1.00
<i>The Black Legacy</i>	1.88
<i>The Colour of War</i>	3.00
<i>The Confessions Of PrisonerT</i>	1.00
<i>The Festival</i>	3.00
<i>The Nutters Club</i>	9.50
<i>The Prophets</i>	3.50
<i>The Secret Life of John Rowles</i>	1.75
<i>The Story Whanau Ora</i>	0.88
<i>Through The Lens</i>	2.00
<i>Velvet Dreams</i>	0.88
<i>Whanau 2014</i>	1.00
<i>Whare Māori</i>	6.50
<i>Whare Tapa Wha</i>	1.00
<i>When A City Falls</i>	1.00

Drama/Comedy	17.50
<i>Boy</i>	1.63
<i>Matariki</i>	1.50
<i>Mt. Zion</i>	1.75
<i>No.2</i>	1.63
<i>Once Were Warriors</i>	1.75
<i>The Topp Twins</i>	7.50
<i>What Becomes Of The Broken Hearted</i>	1.75
Entertainment	20.88
<i>Dame Kiri Te Kanawa A Gala Concert</i>	1.88
<i>Making Tracks</i>	8.00
<i>Songs From The Inside</i>	11.00
Information	26.75
<i>Anzac 2014 Chunuk Bair</i>	1.13
<i>Anzac 2014 Highlights</i>	0.50
<i>Tagata Pasifika</i>	25.13
News/Current Affairs	21.13
<i>Anzac 2014 The Dawn Service</i>	1.13
<i>Media Take</i>	20.00
Grand Total	2023.89

APPENDIX 6: LIST OF ALL LOCAL CONTENT BROADCAST IN 2014 (18-HOUR DAY)

TV One	2747.75	Drama/Comedy	70.00
Documentaries	303.13	<i>Agent Anna</i>	7.50
<i>Animal House</i>	9.00	<i>Auckland Daze</i>	1.50
<i>Attitude</i>	21.00	<i>Best Bits</i>	12.38
<i>Being Me</i>	3.38	<i>Billy</i>	2.00
<i>Blakey</i>	1.50	<i>Consent - The Louise Nicholas Story</i>	2.25
<i>Chasing The Ghost</i>	0.88	<i>Cover Band</i>	3.00
<i>Christchurch From The Streets</i>	3.25	<i>Erebus - Operation Overdue</i>	1.63
<i>Coastwatch</i>	10.50	<i>Field Punishment No.1</i>	2.00
<i>Death Threat</i>	5.00	<i>Home By Christmas</i>	1.63
<i>Do or Die</i>	3.00	<i>Late Night Big Breakfast</i>	10.00
<i>Dreams Lie Deeper</i>	2.00	<i>Life's A Riot</i>	1.38
<i>Fair Go</i>	31.38	<i>Love Birds</i>	2.13
<i>Global Radar</i>	0.50	<i>Nancy Wake - The White Mouse</i>	1.50
<i>Here To Stay</i>	6.00	<i>Nothing Trivial - The Finale</i>	2.00
<i>How The Other Half Lives</i>	1.00	<i>Pirates Of The Airwaves</i>	1.63
<i>Hyundai Country Calendar</i>	41.50	<i>Safe House</i>	1.75
<i>Indoor Escapes</i>	0.13	<i>Separation City</i>	2.13
<i>Intrepid New Zealand</i>	24.00	<i>Short Poppies</i>	4.00
<i>Is Modern Medicine Killing You?</i>	4.88	<i>Show Of Hands</i>	1.88
<i>Keep Calm And Carry On</i>	3.00	<i>Siege</i>	1.75
<i>Neighbourhood</i>	22.00	<i>Tangiwai</i>	2.00
<i>New Zealand Stories</i>	4.50	<i>The Kick</i>	2.00
<i>Nigel Latta Behind Bars</i>	1.00	<i>Tracker</i>	2.00
<i>Nigel Latta Is Sugar The New Fat?</i>	1.00	Entertainment	23.50
<i>Nigel Latta Killing Our Kids</i>	1.00	<i>Annabel Langbein The Free Range Cook - Through The Seasons</i>	6.50
<i>Nigel Latta School Report - What's Going On</i>	1.00	<i>ANZ Young Farmer Grand Final H/L</i>	1.75
<i>Nigel Latta The New Haves And Have Nots</i>	1.00	<i>Attitude Awards 2014</i>	1.00
<i>Nigel Latta The Trouble With Booze</i>	1.00	<i>Fair Go Ad Awards 2014</i>	0.50
<i>North</i>	5.00	<i>Get Fresh With Al Brown</i>	5.00
<i>NZ Story</i>	2.50	<i>Ladies And Gentlemen... Sol3 Mio Live In Concert</i>	2.00
<i>Our Big Blue Backyard</i>	6.00	<i>Maggie's Gardens Of The World</i>	2.38
<i>Outdoor Escapes</i>	0.38	<i>New Zealand With Nadia Lim</i>	2.50
<i>Pokarekare Ana - A Māori Love Song</i>	1.00	<i>The Trillian Variety Bash - Countdown 25 Years In NZ</i>	0.50
<i>Radar Across The Pacific</i>	4.00	<i>Tiki Taane - With Strings Attached</i>	1.38
<i>Real Pasifik</i>	3.50	Information	584.88
<i>Rural Delivery</i>	33.75	<i>A Taste Of Home</i>	0.50
<i>Saving Face</i>	0.88	<i>A Very Special Christmas</i>	1.50
<i>Shark Man</i>	2.50	<i>Border Patrol</i>	3.50
<i>Siege - The Real Story</i>	1.00	<i>Chef On A Mission</i>	6.00
<i>South</i>	3.50	<i>Coasters</i>	5.00
<i>The Art Of The Architect</i>	8.00	<i>Code 1</i>	5.00
<i>The Berry Boys</i>	2.00	<i>Dog Squad</i>	9.50
<i>The Big Picture</i>	4.88	<i>Eating In</i>	2.13
<i>The Day My Legs Stopped Working</i>	1.00	<i>Family Recipes</i>	3.50
<i>The Golden Hour</i>	1.75	<i>Fire Scene Investigation</i>	3.75
<i>The Life of Ian</i>	1.13	<i>Going Going Gone</i>	3.50
<i>The Zoo</i>	3.50	<i>Good Morning</i>	219.13
<i>There & Back</i>	1.50	<i>High Country Rescue</i>	3.50
<i>Undercover Rescue</i>	1.00	<i>Highway Cops</i>	10.00
<i>Unsung Heroes</i>	2.50	<i>Maggie's Garden Show</i>	1.13
<i>Who Deserves To Be Born?</i>	0.75	<i>Make The Politician Work</i>	1.50
<i>Wild About New Zealand</i>	6.00		
<i>Xeno - A Cure For Diabetes</i>	0.75		

MasterChef MasterClass	10.00
MasterChef New Zealand	39.75
Meet The Frockers	3.00
Mucking In	7.38
My Kind of Place	3.88
My Kitchen Rules New Zealand	47.13
NZ On A Plate - Off The Beaten Track	4.00
Piha Rescue	14.00
Praise Be	24.50
Purina Pound Pups To Dog Stars	5.00
Q + A	56.13
Rapid Response	11.00
SCU: Serious Crash Unit	5.50
Showtime	0.50
Tagata Pasifika	44.13
The Food Truck	1.50
The Inspectors	7.00
Topp Country	5.00
Water Patrol	6.50
What Would You Do?	0.75
Women In Blue	4.00
Wonder Dogs	1.13
Would Like To Work	4.00
Māori	232.25
Happy Hour	7.88
Marae	17.50
Marae Investigates	4.00
Marae Investigates Summer Season	3.88
Marae Summer Season	1.50
Te Karere	150.88
Waka Huia	24.63
Waka Huia Summer Series	2.00
Whānau Living	20.00
News/Current Affairs	1472.75
Sunday	48.38
Anzac Day - National Commemorative Service	1.00
Breakfast	688.13
One News	364.38
ONE News Middy	118.50
One News Special	4.75
ONE News Tonight	122.88
Seven Sharp	115.00
Vote 2014	4.75
Vote 2014 Closing Addresses	1.00
Vote 2014 Leaders Debate	3.00
Vote 2014 Opening Address	1.00
Sports	61.25
Fishy Business	9.00
HSBC Sevens World Series	18.38
The ITM Fishing Show	33.88

TV2 763.62

Children's	260.75
Buzzy Bee And Friends	7.50
Cool Kids Cooking	0.13
Home Krew	4.00
Let's Get Inventin'	4.50
Little Monstar	1.63
Operation Hero	5.00
Poppet Stars	3.38
The 4.30 show	100.00
Tiki Tour	47.63
What Now	80.00
Wiki The Kiwi	7.00

Documentaries	14.50
Gloriavale: A World Apart	2.00
Neighbours At War	7.50
Renters	5.00

Drama/Comedy	371.75
Girl vs Boy	3.00
Go Girls	1.00
Shortland Street	249.88
Shortland Street Omnibus	101.88
Step Dave	14.00
The Year That Was	2.00

Entertainment	14.00
Fresh	12.00
TV2 Kids Awards 2014	2.00

Information	87.75
Code 1	5.00
Just The Job	4.50
Mike King's Commercial Chaos	1.75
Motorway Patrol	11.00
Nabbed	7.00
Police Ten 7	42.75
Sensing Murder	2.75
The Amazing Race Australia v New Zealand	13.00

Māori	10.00
2Kaha	10.00

News/Current Affairs	4.87
20/20	4.87

TV3 2159.88

Documentaries	48.75
24 Hours: Police	1.00
Billy T - Te Movie	1.75
Both Worlds	13.50
Brother Number One	0.75
Charlotte - My Story	1.00
Family Secret	2.00
Helen Clark: Hard Labour	0.88
Inside NZ High Time?	1.00
Last Men Standing	0.75
Medjugorje - Myth Or Miracle	0.75

Prison Families	2.00
Shihad: Beautiful Machine	1.63
The Festival	5.00
The Price Of Fish	1.00
What's Really In Our Food?	9.38
When A City Falls	2.13
Wild Man	0.75
Inside NZ Helen Clark Road To Power	0.88
Inside NZ Mind The Gap	1.88
Inside NZ Oscar's Guide To The Chinese Zodiac	0.75

Drama/Comedy 58.38

After Hours	3.50
Ben & Steve: World Famous In	4.00
Brown Bruthaz	1.00
Chopper In The Shitlist	1.00
Golden	3.00
Harry	6.00
Hope And Wire	6.00
Hounds	1.00
Jono And Ben At Ten	13.13
Jono And Ben Celebrate TV3's 1/2 Half Century	1.88
Jono And Ben Live Election Results Show	0.50
Outrageous Fortune	1.00
Sione's Wedding	2.13
Sione's Wedding 2 Unfinished Business	2.00
The Best Of Jono And Ben	2.50
The Vintner's Luck	2.63
Two Little Boys	2.13
Underbelly NZ: Land Of The Long White Cloud	5.00

Entertainment 56.38

2014 Vodafone NZ Music Awards	2.38
7 Days	22.63
7 Days Election Special	0.50
7 Days Red Nose Day Special	1.00
AotearoHa: Driving Stories	1.00
AotearoHa: The Billy T Awards	1.00
Chelsea NZ's Hottest Home Baker	15.00
Coca-Cola Christmas In The Park With Jono & Ben	2.63
Comedy Gala 2014	2.00
On the Grill	2.25
Smokefree Rockquest 2013	3.00
Would I Lie to You?	3.00

Information 270.00

111 Emergency	1.88
Cadbury Dream Factory	8.00
Cafe Secrets	1.50
Crime Exposed	5.00
Dog Patrol	2.50
Drug Bust	2.50
Funny Roots	4.00
Fusion Feasts	4.50
Hitched	3.13
Life TV	25.88
Missing Pieces	3.88
Money Man	4.13
Noise Control	1.50
Placemakers Big Angry Fish	14.50
Road Cops	12.00

Road Madness	4.00
Saving Gen-Y	3.88
Testing The Menu	3.00
The Block NZ	107.13
The Block NZ Unlocked	1.63
The Great Food Race	39.50
The Kitchen Job	3.50
The Real Hustle NZ	5.00
The Ridges	3.50
The Secret Lives of Dancers	4.00

Māori 21.88

Re-Think	16.88
The GC	4.00
The Story Whānau Ora	1.00

News/Current Affairs 1545.00

3 News	374.38
3 News at 12	118.13
3 News Firstline	589.00
3 News Special	7.63
3rd Degree	72.00
Campbell Live	117.25
Decision '14	6.38
The Best of Campbell Live	25.00
The Nation	84.63
The Paul Henry Show	133.13
Three60	17.50

Sports 159.50

ANZ Golf World	15.00
CRC Motorsport 101 Endurance Race	0.88
CRC Motorsport 3 Way Challenge	0.50
CRC Motorsport Bridge to Bridge	0.38
CRC Motorsport Catlins Coast Rally	0.38
CRC Motorsport Central Muscle Cars	1.00
CRC Motorsport Cook Strait	0.38
CRC Motorsport D1NZ Drifting Champ	2.88
CRC Motorsport D1NZ Drifting H/L	0.50
CRC Motorsport Drifting D1NZ R5 Christchurch	0.88
CRC Motorsport F5000 Tasman Cup	0.50
CRC Motorsport Ferrari Festival	0.75
CRC Motorsport Honda Motul Cup	0.38
CRC Motorsport Mahindra Endurance Series	0.38
CRC Motorsport National Drifting Champs grand final	0.88
CRC Motorsport NZ Rally	0.88
CRC Motorsport NZ Rally Daybreaker	0.88
CRC Motorsport NZ Speedway Sidecar Champs	0.38
CRC Motorsport NZ Superbike Championship	0.50
CRC Motorsport NZ Supertourers Waikato	3.00
CRC Motorsport NZ V8 Touring Cars	5.00
CRC Motorsport Pukekohe	0.38
CRC Motorsport Rally Xtreme	4.38
CRC Motorsport Red Bull Drift Shifters	2.38
CRC Motorsport Rotax Max Challenge	0.38
CRC Motorsport Roycroft Trophy	0.38
CRC Motorsport SsangYong Actyon Racing Series	2.63
CRC Motorsport Superbike Manfield	1.25
CRC Motorsport Tales from Targa	0.38
CRC Motorsport Taupo Offroad 1000	0.88
CRC Motorsport UDC V8 Utes	1.88

CRC Motorsport V8 Challenge Cup	0.50
CRC Motorsport V8 Supertourers NZ	7.00
CRC Motorsport V8 SuperTourers Taupo	3.50
CRC Motorsport V8 Utes Pukekohe	0.88
CRC Motorsport V8 Utes Pukekohe Park	0.75
CRC Motorsport V8 Utes Taupo	1.50
CRC Motorsport Waimate GT Series	0.75
CRC Motorsport Whanganui Street Race	1.13
CRC Motorsport Woodhill 100	0.75
CRC Motorsport 2014 NZ Rally Champs	0.38
CRC Motorsport 2014 Rally NZ Whangarei	0.88
CRC Motorsport D1NZ Taupo	0.50
CRC Motorsport NZ Rally Championship From Canterbury	0.88
CRC Motorsport NZ Rally Round 5	0.88
CRC Motorsport Otago Classic Rally	0.38
CRC Motorsport Rally Champs Otago	0.88
CRC Motorsport SGP NZ Western Springs	2.00
CRC Motorsport Superbike Taupo	0.50
CRC Motorsport V8 SuperTourers	0.88
Motox, Round One From Timaru	0.50
Outdoors With Geoff	39.00
The ITM Fishing Show	5.00
Trade Zone Gone Fishin'	39.00

FOUR 842.38

Children's	421.25
Bryan & Bobby	0.75
The Moe Show	10.75
Sticky TV	295.75
Sticky TV Omnibus	114.00

Drama/Comedy	12.50
Bro'Town	8.38
Kiwi Flyer	1.88
The Frighteners	2.25

Entertainment	355.63
2013 Vodafone NZ Music Awards	2.25
2014 Vodafone NZ Music Awards	2.75
FOUR Live	195.13
NZOWN	8.50
Smash!	142.50
Smokefree Rockquest 2014	3.00
WANNA-BEN	1.50

Information	8.00
Cadbury Dream Factory	8.00

Māori	45.00
Pūkana	45.00

PRIME 1428.85

Documentaries	45.63
50 Years Of New Zealand Television	1.50
A Shocking Reminder	1.63
Anger Within	2.25
City Impact Church - The Build	0.50
Davey Hughes Untamed	4.38
Keeping It Pure	7.00
Lost Airmen Af Buchenwald	1.63
New Zealand From Above	5.00
Prime Presents.. Making New Zealand	4.00
Prime Presents.. The Man Who Knew Too Much	1.00
Prime Presents.. War News	5.00
Prime Presents... Aftermath: The Triumph Of The City	1.00
Shearing Gang	7.00
Surf To Summit: The Challenge	1.00
The Exponents	1.50
Weight Of A Nation	1.25

Drama/Comedy	13.13
Anzac Girls	5.00
The Brokenwood Mysteries	8.13

Entertainment	6.88
Food Culture	2.00
Tom's Kitchen	1.88
University Challenge	3.00

Information	122.88
Danger Beach: Muriwai	1.50
Get Growing With NZ Gardener	0.50
History Under The Hammer	12.88
Impact For Life	27.50
Life TV	49.50
Running With Fire	26.00
Peta Mathias' Culinary Adventures	5.00

News/Current Affairs	243.48
60 Minutes	18.98
Back Benches	39.13
Prime News	180.88
Prime Time With Sean Plunket	4.00
Telefrag	0.50

Sports	996.88
Ados Addicted To Fishing	6.50
ANZ Netball Highlights	4.00
Auckland Cup Horse Racing	1.00
Cricket Archives	0.50
Cricket International Test Highlights	4.75
Cricket International Update	1.13
Cricket NZ vs Sri Lanka Highlights	1.50
Cricket ODI NZ v India	14.50
Cricket ODI NZ v West Indies	6.63
Fishing And Adventure	6.50
Glasgow 2014 Commonwealth Games Closing Ceremony	2.50
Glasgow 2014 Commonwealth Games Opening Ceremony	3.63
Glasgow 2014 Highlights	12.00
Glasgow 2014 Review Show	1.88
Glasgow Athletics	3.00

Glasgow Cycling	2.00
Glasgow Gymnastics	2.50
Glasgow Marathon	3.50
Glasgow Men's Hockey	2.00
Glasgow Netball NZ vs Malawi	2.00
Glasgow Rugby Sevens	3.00
Glasgow Women's Hockey	3.50
Good Morning Glasgow	38.63
Horse Racing 2014 Livamol Spring Classic	0.50
Horse Racing Christchurch Casino NZ Cup	1.00
Horse Racing Harness Jewels Cambridge	0.50
Karaka Million	0.50
Mainfreight Rugby	10.25
Motorsport NZ V8 Touring Cars	2.00
Motorsport NZ V8 Touring Cars Highlights	1.00
Motorsport V8 Supercars	4.63
NRL Fulltime	2.00
Netball ANZ Championship	12.75
Netball NZ v Australia	4.50
Netball NZ v England	3.00
Rugby Australia v NZ	6.63
Rugby Chiefs v Crusaders	2.00
Rugby Chiefs v Lions	2.00
Rugby Chiefs v Rebels	2.00
Rugby Chiefs v Warratahs	2.00
Rugby Crusaders v Sharks	2.00
Rugby Highlanders v Lions	2.00
Rugby Hurricanes v Bulls	2.00
Rugby Hurricanes v Chiefs	2.00
Rugby Hurricanes v Crusaders	2.00
Rugby Hurricanes v Reds	2.00
Rugby ITM Cup	26.02
Rugby League Four Nations Final	2.00
Rugby NZ v Argentina	6.75
Rugby NZ v Australia	3.00
Rugby NZ v England	11.25
Rugby NZ v Samoa	1.88
Rugby NZ v Scotland	2.00
Rugby NZ v South Africa	6.75
Rugby NZ v Wales	2.00
Rugby USA v NZ	2.00
Super Rugby Blues v Cheetahs	2.00
Super Rugby Chiefs v Highlanders	2.00
Super Rugby Crusaders v Blues	2.00
Super Rugby Crusaders v Highlanders	2.00
Super Rugby Crusaders v Stormers	2.00
Super Rugby Highlanders v Blues	4.00
Super Rugby Highlanders v Force	2.00
Super Rugby Semifinals	2.00
Ready Set Glasgow	5.75
Rugby Nation	37.88
Sochi Extra	0.88
Sochi Winter Olympics	14.00
Sochi Winter Olympics Closing Ceremony	2.50
Sochi Winter Olympics Highlights	6.00
Sochi Winter Olympics Update	12.50
Sport Box	68.63
Tennis ASB Bank Classic Highlights	10.13
Tennis Heineken Open Men's Highlights	12.38
The Crowd Goes Wild	402.13
The Crowd Goes Wild Omnibus	117.75

Toyota GrassRoots Rugby	20.25
Toyota Racing Series	5.25
Wellington Cup Horse Racing	0.50
Westpac Halberg Awards 2014	2.38

Māori Television 4594.63

Children's 352.38	
Kia Mau	6.00
Miharo	127.88
Pūkana	126.00
Pūkana Ka Pao	9.00
Pūkoro	83.50

Documentaries 531.25	
3 Chords & The Truth	1.75
An Island Calling	1.50
Ans Westra Private Journeys	0.88
Anzac 2014 An Anzac Conversation Peter Jackson	0.50
Anzac 2014 Born of Conflict - Children Of The Pacific War	1.00
Anzac 2014 Kip The Soldiers' Soldier	0.38
Anzac 2014 On A Wing And A Prayer	0.38
Anzac 2014 Pacific Stories	1.00
Anzac 2014 The Commanders Of The 20th Māori Battalion	0.88
Behind The Brush	7.50
Both Worlds	4.00
Broke But Sexy	0.88
Daughters Of The Pacific	1.00
Deer Wars	1.38
Drug Court: Rethinking Rehab	1.00
Dying For A Smoke	0.88
Educating Tama	1.00
From Poverty Bay To Broadway - The Story Of Tom Heeney	1.00
He Kupenga Hou	2.50
Hitler And The Gum Diggers	1.00
Hot Air	1.75
How Bizarre	1.00
Hunting Aotearoa	24.00
In Bed With Anika Moa	1.00
Ka Haku Au	1.00
Kaitangata Twitch Behind The Scenes	0.50
Kapa Haka Behind The Faces	10.00
Karanga The First Voice	10.50
Kiwis At War	3.25
Kōwhao Rau	13.00
Kuia	16.00
Let's Play Music Slack Key With Cyril	1.00
Living In The Dreamtime	1.00
Maara Kai	11.00
Mercury Falling	1.00
Moko Aotearoa	6.50
Native Diet	0.50
Ngā Pari Kārangaranga O Te Motu	180.00
Once Were Warriors - Where Are They Now?	1.00
Paying For Murder	1.00
Prince Tui Teka The Legend	1.00
Project Matauranga	3.50
Project Whenua	6.00
Pumanawa Celebrating Māori	6.50
Restoring Hope	1.00
Re-Think	12.50

Rugby - The Lifeblood Of New Zealand	1.00	Dame Kiri Te Kanawa A Gala Concert	1.88
Sense Of Place - Robin Morrison Photography	1.00	Fifty Haka Moments 2013	3.50
Survive Aotearoa	6.00	Get Your Fish On	6.50
Tangaroa With Pio	11.00	Hardcase	9.50
Taniwha Rau	15.00	He Matapihi	0.50
Te Ara Wairua A New Hope	5.00	Homai Te Pakipaki	61.50
Te Irikura	7.00	Homai te Pakipaki	15.00
Te Iti Kahurangi - The Journey To Success	13.00	It's In The Bag	7.00
Te Kati The Goethe Mystery	1.00	Iwi Anthems	61.00
Te Marutuna O Te Tangata - The Commanders Of The 28th Māori Battalion	0.88	Making Tracks	8.00
Te Pae O Te Pakanga	1.00	Marae DIY	8.00
Te Taua Moana	6.50	Moteatea	6.50
Te Tēpu	18.50	My Country Song	13.88
The Black Legacy	1.88	Nga Kapa Haka Kura Tuarua	41.50
The Colour of War	3.00	Oruorua	7.50
The Confessions Of PrisonerT	1.00	Our Songs	1.38
The Festival	3.00	Poutiriao	9.00
The Last Dogs of Winter	1.75	Songs From The Inside	11.00
The Lost Voyage Of 499	0.88	Tautohetohe	23.00
The Nutters Club	9.50	Te Matatini 2013	19.00
The Prophets	3.50	Te Tohu Taakaro O Aotearoa - Māori Sports Awards 2014	1.00
The Secret Life Of John Rowles	1.75	Tribe	29.50
The Story: Whanau Ora	0.88	Tribe New Years Special	1.50
There Once Was An Island	1.50	Waitangi Ata Marie	3.00
Through The Lens	2.00	Whaikorero	7.00
Unsung Heroes Of Māori Music	6.50	Whanau Factor	9.00
Velvet Dreams	0.88		
Waka Huia	26.00	Information	2183.00
Whakatauki	6.50	Aa Rau	8.50
Whanau 2014	1.00	Ahuwhenua	3.00
Whare Māori	6.50	Ako	278.50
Whare Taonga	18.50	Anzac 2014 Chunuk Bair	1.13
Whare Tapa Wha	1.00	Anzac 2014 Highlights	0.50
When A City Falls	1.00	Anzac 2014 Live Anzac Cove Dawn Service	1.00
		Anzac 2014 The Italian Campaign	1.00
		Anzac 2014 WW1 - 100 Years On	0.25
Drama/Comedy	33.25	City Slickers Rodeo	2.00
After The Waterfall	1.63	Fusion Feasts	6.88
Boy	1.63	He Iwi Whakapono	6.00
Heavenly Creatures	1.63	Henderson To Hollywood	8.50
Hook Line & Sinker	1.88	Hoiho	7.00
Hugh & Heke	1.38	Joe's World On A Plate	21.00
Matariki	1.50	Ka Tu Ka Korero	7.00
Mt. Zion	1.75	Kai Time On The Road	157.88
No.2	1.63	Kanikani Mai	12.00
Once Were Warriors	1.75	Kia Ora Hola	2.50
Radio Kuka	1.00	Kia Ora Molweni	2.50
The Insatiable Moon	1.75	Korero Mai	782.13
The Orator	1.88	Putahi	11.50
The Pa Boys	3.25	Swagger	19.00
The Red House	1.38	Tagata Pasifika	25.13
The Topp Twins	7.50	Te Kauta	30.00
What Becomes Of The Broken Hearted	1.75	The City Slickers Rodeo	4.50
		The Kapa	29.00
Entertainment	432.63	Tōku Reo	751.00
#Hakanation	59.00	Whakararanga Iwi	0.50
Anzac 2014 The Anzac Concert - Arohaina Mai	1.00	Whanau Living	2.13
Aotearoa Reggae Allstars	1.00	Whatukura Mareikura	1.00
Ata Marie Matariki	2.00		
Crack Up	3.50		

News/Current Affairs	711.75
<i>Albany Commemoration Troop March</i>	1.88
<i>Anzac 2014</i>	3.63
<i>Anzac 2014 The Dawn Service</i>	1.13
<i>Focus</i>	9.50
<i>Kowhiri 2014 - Election Review Special</i>	2.00
<i>Kowhiri 2014 - Election Special</i>	4.75
<i>Kowhiri 2014 - Electorate Debates</i>	10.00
<i>Media Take</i>	20.00
<i>Native Affairs</i>	64.75
<i>Native Affairs - Summer Series</i>	10.88
<i>Te Kāea</i>	583.25
Sports	350.38
<i>2013 Waka Ama Sprint Nationals</i>	10.00
<i>2014 Waka Ama Sprint Nationals</i>	60.50
<i>2014 National Rugby League</i>	47.00
<i>Code</i>	30.00
<i>Fox Memorial Shield 2013</i>	6.50
<i>Fox Memorial Shield 2014</i>	70.50
<i>Hawaikii Nui Va'a</i>	0.88
<i>Riiki NRL</i>	8.00
<i>Super Rugby Highlights</i>	1.00
<i>Te Pō Mekemeke</i>	9.00
<i>The Big Hit</i>	29.00
<i>Toi Whakaari</i>	78.00
Grand Total	12537.09

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