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Tēnā koe [redacted]

Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 15 September 2023.

You have requested:

1. *The research data set for the NZ On Air commissioned Where Are the Audiences reports.*
2. *The commercial terms that we entered with Glasshouse Consulting in respect of the Where Are the Audiences report.*
3. *Confirmation as to whether the gaming research that forms part of the Where Are the Audiences reports only began being captured in 2020.*

Please see below our response:

NZ On Air, under the terms of its Letter of Engagements with Glasshouse Consulting, requires the following deliverables (the "NZ On Air Deliverables"):

- Draft questionnaire for NZ On Air review
- Topline summary results
- Final PowerPoint report

NZ On Air does not require nor own the raw data or documentation Glasshouse Consulting collates in preparing the NZ On Air Deliverables.

Under the terms of the Letter of Engagements, NZ On Air owns all intellectual property rights in the Final PowerPoint Report whereas Glasshouse owns all intellectual property rights in all documentation, systems, materials, methodologies and processes brought to and utilised by Glasshouse in relation to its service and providing the NZ On Air Deliverables.

Connecting and reflecting Aotearoa

We have attached a copy of the most recent Letter of Engagement for your reference. We have withheld information under Sections 9(2)(a), 9(2)(b)(i) and 9(2)(b)(ii) of the Official Information Act, which includes removing the proposal submitted by Glasshouse Consulting.

NZ On Air holds no additional information above and beyond what we have published. Glasshouse Consulting is a private company and as such is not subject to the Official Information Act.

We therefore partly decline your request under Section 18(g) of the Official Information Act as the information requested is not held by NZ On Air and we have no grounds for believing that the information is held by another department or interdepartmental venture or Minister of the Crown or organisation, or by a local authority; or connected more closely with the functions of another department.

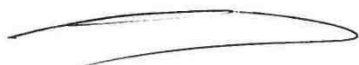
In respect of your request concerning gaming research, we can confirm this was first captured from 2020- and Glasshouse's interpretation is that the COVID-19 lockdowns saw a spike in gaming activities.

For your information, funding provided by NZ On Air for all successful projects is [searchable](#) on our website. You can also [sign up](#) to receive our regular industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely



Sharon Kerry
HEAD OF CORPORATE SERVICES