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Tēnā koe [redacted]

### Official Information request and response

Thank you for your request under the Official Information Act ("OIA") dated 27 June 2023.

You have requested:

*Information on the webseries **Teine Sā** which received support from NZ On Air. This includes:*

- *as much information as NZ On Air has available on the funding and development of the web series **Teine Sā**, including but not limited to funding applications (including what specifically was funded), decision-making, and post-project reporting (including discussion about success metrics) beyond the brief funding decision information on the website*
- *any other information pertaining to **Teine Sā** that fits within my description above re: production and funding contexts, and is not covered by the above categories*

I have attached the requested information that we are able to release:

1. A copy of the funding production proposal submitted by the producer to NZ On Air (1A).
2. A copy of the funding recommendation paper submitted to the NZ On Air Staff Investment Committee 1 November 2019 (2A).
3. Copies of the various Producer reports submitted under the terms of the NZ On Air funding agreement (3A - 3E).

NZ On Air also wanted to provide the following information regarding the development of this project:

This project was originally submitted for production funding in May of 2019 with a different broadcasting platform attached in support. The production funding application was declined by the NZ On Air Staff Investment Committee however NZ On Air staff believed that this was a project worth supporting and exploring further. However, it was deemed that more work was required on the funding application and business case for the project.

## Connecting and reflecting Aotearoa

Due to the funding constraints of the May 2019 funding round, and the brevity of that application, NZ On Air Staff were unable to recommend production support at that stage. It was agreed that there was still substantial development work to be done to improve the business case on the application. Given this requirement for additional development work, staff recommended declining the application for production funding but approving up to \$20,000 of development funding subject to agreement over development materials with a focus on strengthening the business case for funding.

Following the offer of funding, development deliverables were agreed upon between NZ On Air and the Producer, and a contract for that development funding was entered into.

For your information, funding provided by NZ On Air for all successful projects is [searchable](#) on our website. You can also [sign up](#) to receive our regular industry newsletter via our website.

You have the right to refer this response to the Ombudsman if you are dissatisfied with it. More information on how to do this is [here](#). NZ On Air proactively releases information in accordance with the Government's commitment to the Open Government Partnership National Action Plan. This includes publishing responses to requests for information under the OIA. Please note that this response (with your name removed) will be published on the NZ On Air website shortly and will remain on our website for 12 months.

Thank you for your interest in our work.

Yours sincerely



Sharon Kerry  
**HEAD OF CORPORATE SERVICES**